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Media Advisory

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To: Myrtle Beach Media
From: Kaycey Hall Vrettos
Date: April 8, 2022
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **Demolition of the former Sea Nymph Motel, 601 North Ocean Boulevard, will commence at 9:00 a.m. on Monday, April 11.** Asbestos abatement has been completed, and the contractor is ready to proceed, weather permitting. The City of Myrtle Beach purchased this property in late 2021, along with nine other parcels, some of which were vacant. The Sea Nymph is the first of those purchases that is ready for demolition. It will be followed by The Fountainbleau Inn, 701 Flagg Street, in about two weeks. The total cost for asbestos abatement and demolition of both properties is \$174,500.
3. **The Grey Street improvement project is set to begin Monday, April 11, weather permitting.** Stormwater ditches will be piped and closed in the neighborhood just south of Mr. Joe White Avenue. The project also includes new curbing, gutters and sidewalks, and the road will be repaved when the initial work is finished. The \$834,352 project is funded by the Community Development Block Grant Program. Construction will take 90 days.
4. **Give the gift of life at the City of Myrtle Beach's next American Red Cross Blood Drive on Wednesday, April 13.** The event takes place the John T. Rhodes Myrtle Beach Sports Center, 2115 Sports Center Way, from 10:00 a.m. to 3:00 p.m. Schedule an appointment at <https://www.redcrossblood.org>, and use sponsor code "CITYMB." All blood donations will be tested for COVID-19 antibodies.

5. **Myrtle Beach's very own farmer's market, Myrtle's Market, opens for the season on Wednesday, April 13, with a full complement of vendors offering homegrown produce, unique food items and more.** Hours are 9:00 a.m. to 3:00 p.m. on Wednesdays, Fridays and Saturdays. The market is at the corner of Mr. Joe White Avenue and Oak Street, with free parking. *Interested in becoming a vendor?* Contact Troy Marron at tmarron@cityofmyrtlebeach.com.

6. **"Nights at Nance," a concert series featuring performances by local and regional bands, returns to Myrtle Beach's Arts & Innovation District on Thursday, April 14.** The concerts take place twice monthly on Thursdays at Nance Plaza, 825 North Kings Highway. (Note that the band will start at 7:00 p.m. this week.) Bring family, friends and lawn chairs to celebrate the spring season, live beats and good eats, with two food trucks on-site for concert-goers to enjoy. *Interested in becoming a sponsor?* Contact Myrtle Beach Downtown Alliance Chief Executive Officer Amy Barrett at amy.barrett@mbdowntown.org for information.

6:00 to 9:00 p.m., Thursday, April 14

 - 7:00 p.m. – Performance by Chocolate Chip and Company Band
 - Food Trucks – Jerk Caribbean and Benitos Rolling Oven
 - Theme – *En Plein-Air* Painting (Local artists will showcase their artwork to concert attendees. By the way, *En Plein-Air* is French for painting outdoors!)

7. **The new monthly market featuring local businesses is coming to Charlie's Place, 1420 Carver Street, beginning April 16.** The market will feature local business owners and products on the third Saturday of each month. Market hours are 10:00 a.m. to 2:00 p.m. Admission is free and vendor registration is free! *Interested in becoming a vendor?* To submit a vendor application, see <https://tinyurl.com/mvkvvekh>. Questions? Contact Alfreda Funnye at afunnye@cityofmyrtlebeach.com.

8. **Crabtree Memorial Gymnasium invites everyone to enjoy Spring Fest from 10:00 a.m. to 2:00 p.m., Saturday, April 16, at the recreation center, 1004 Crabtree Lane.** The free event includes food, a car show, egg hunts, games, vendors and more! Egg hunts will begin at 11:00 a.m. For more information, call 843-918-2355.

9. **The April 2022 issue of the Progress Report is now available online.** To read or download the PDF, see <https://www.cityofmyrtlebeach.com/ProgressReport.pdf>.

10. **Would you like to serve on a volunteer board for the City of Myrtle Beach?** City Council appoints volunteers to serve on city boards, commissions and committees. To be considered, submit a letter of interest and a brief biography or résumé to the City Clerk, P.O. Box 2468, Myrtle Beach, SC 29578. Or, send an email to City Clerk Jennifer Adkins at jadkins@cityofmyrtlebeach.com. To deliver it in-person, bring all materials to City Hall, 937 Broadway Street, Myrtle Beach, SC 29577. The following boards have upcoming reappointments or vacancies....
 - Accommodations Tax Advisory Committee (1 seat)
 - Cultural Resources Committee (3 seats)
 - Human Rights Commission (2 seats)

- Planning Commission (3 seats)
- Standard Code Board of Adjustments and Appeals (3 seats total; 1 Licensed Contractor seat)

- 11. Looking ahead, everyone's invited to bring a beach chair to Grand Park and enjoy live jazz entertainment in celebration of Jazz Appreciation Month from 2:00 to 6:00 p.m., Sunday, April 24.** The free-to-attend concert occurs at Grand Park at The Market Common, 1011 Crabtree Lane. Questions? Contact the Neighborhood Services Department at neighborhoodservices@cityofmyrtlebeach.com or 843-918-1061.
- 12. The Myrtle Beach Fire Department offers both COVID-19 vaccines and booster shots at weekly clinics.** Staff administer the free vaccinations to registered individuals from 8:00 a.m. to 5:00 p.m. on Thursdays at the City Services Building, 921 North Oak Street. To sign up, visit <https://bit.ly/MBFDVaccine>. Please arrive 30 minutes prior to your appointment to allow for pre-screening. For information, call 843-918-1255.
- 13. A comprehensive list of activities and city events is available on our [Events](#) webpage.** This file of city-related festivals, programs and more is updated weekly.
- 14. Myrtle Beach's oceanfront boardwalk is getting a facelift, and that's the subject of our [Photos of the Week](#).** The original Southern yellow pine decking is nearly 12 years old now. That traditional wood service is being replaced with durable, wood-look decking from Plyler Park to Eighth Avenue North. The new deck boards come in nine different colors, and the linear pattern is adding visual appeal to the boardwalk surface, as you'll see in this week's photos. The \$3.7 million project is being completed in three phases which will extend into late summer. The boardwalk remains open during the re-decking, although portions are closed to foot traffic while work is underway.
- 15. Did you know...** That sports tourism in the City of Myrtle Beach produced \$145.9 million in direct spending during the 2021 calendar year? Of that total, \$13.2 million was returned to local governments (city, county and state) in taxes and fees, with Myrtle Beach receiving nearly \$3.2 million. Baseball was the biggest economic contributor at \$47.6 million, followed by dance at \$19.8 million and fast-pitch softball at \$19 million. Other top revenue-generating sports for the city included basketball (\$15.9 million), slow-pitch softball (\$8.7 million), cheerleading (\$7.6 million), volleyball (\$7 million) and soccer (\$4.4 million). Dollar-wise, July was the biggest month with \$35.2 million in direct spending, followed by August with \$30 million. By the way, "direct spending" means one dollar is spent one time; it does not include any economic multipliers.

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
 (843) 918-1014 *voice* (843) 450-1695 *mobile*

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<https://myrtlebeachpointofview.wordpress.com/>

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**CITY OF MYRTLE BEACH
MEETING SCHEDULE
April 11-17, 2022**

MONDAY, APRIL 11

- **8:30 a.m.** – Staff Meeting, Conference Room, City Services Building, 921 North Oak Street
- **9:00 a.m.** – Sea Nymph Motel Demolition, 601 North Ocean Boulevard

TUESDAY, APRIL 12

- **9:00 a.m.** – City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m.** – City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **2:00 p.m.** – Workforce Housing Advisory Board, Warren S. Gall Law Enforcement Center Annex, 3340 Mustang Street

WEDNESDAY, APRIL 13

- **9:00 a.m. to 3:00 p.m.** – Spring Season Opening Day: Myrtle’s Market, 605 Mr. Joe White Avenue
- **10:00 a.m.** – Flagg Street Neighborhood Watch, Lobby, Atlantic View, 601 Flagg Street
- **10:00 a.m.** – Special Events Technical Review, Boxcar, Myrtle Beach Train Depot, 851 Broadway Street
- **10:00 a.m. to 3:00 p.m.** – City of Myrtle Beach hosts American Red Cross Blood Drive, John T. Rhodes Myrtle Beach Sports Center, 2115 Sports Center Way
- **3:00 p.m.** – Bicycle and Pedestrian Committee, Conference Room, City Services Building, 921 North Oak Street
- **6:00 p.m.** – Bay Pointe Apartments Neighborhood Watch, Community Center, 1408 Fisher Drive

THURSDAY, APRIL 14

- **1:30 p.m.** – Villas at Oleander Neighborhood Watch, Second Floor, Community Center, 3810 Oleander Drive
- **6:00 to 9:00 p.m.** – Arts & Innovation District’s “Nights at Nance” Concert Series: *En Plein-Air* Painting (Chocolate Chip and Company Performance – 7:00 p.m.; Food Trucks – Jerk Caribbean and Benitos Rolling Oven), Nance Plaza, 825 North Kings Highway

FRIDAY, APRIL 15

- **9:00 a.m. to 3:00 p.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue

SATURDAY, APRIL 16

- **9:00 a.m. to 3:00 p.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue
- **10:00 a.m. to 2:00 p.m.** – Parks, Recreation and Sports Tourism Department hosts Spring Fest, Crabtree Memorial Gymnasium, 1004 Crabtree Lane
- **10:00 a.m. to 2:00 p.m.** – The Market at Charlie’s Place, 1420 Carver Street

SUNDAY, APRIL 17

- No Meetings Scheduled

**MYRTLE BEACH CITY COUNCIL MEETING AGENDA
TUESDAY, APRIL 12, 2022
9:00 A.M. – WORKSHOP – COUNCIL CHAMBER
10:00 A.M. – MEETING – COUNCIL CHAMBER
COUNCIL CHAMBER, TED C. COLLINS LAW ENFORCEMENT CENTER
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

NOTE: CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN THE MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

APPROVAL OF MINUTES... March 22, 2022

PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:

1. My Beach 101 Recognition – “Cookie” Goings, Neighborhood Services Department Director (Meeting)
2. Proclamation declaring April 10-16, 2022, as National Public Telecommunicators Week. (Meeting)
3. Public Information Update – PIO Staff (Meeting)

NON-AGENDA ITEMS FROM THE PUBLIC (30 MINUTE TIME LIMIT)

CONSENT AGENDA – *The Consent Agenda covers items anticipated to be routine in nature. Any Council member may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that such an item be moved. Items remaining on the Consent Agenda will be briefly described by staff and may be passed as a group with the approval of the agenda.*

Note: *City laws are known as ordinances. Before a city ordinance can be enacted, it must be introduced (1st Reading) and then approved (2nd Reading). Resolutions are actions through which City Council reinforces or makes policy not rising to the level of law. Motions are related to direction from City Council to city staff to take certain actions.*

Motion M2022-056 authorizing the City Manager or his designee to: apply for a grant of \$7,144.95 from the Gary Sinise Foundation; record the appropriation of such grant funds in the amount that may be approved; and, execute and deliver the grant

agreement and such related documents as may be required to put the grant into effect. No match is required.

The grant funding would upgrade existing radio equipment to enable wireless Bluetooth operation for firefighters, and it would greatly enhance communication capabilities while crews are operating in dangerous environments. This system would operate by connecting directly to the firefighters' air packs and allow them to communicate more efficiently during high-stress situations. Outcomes would increase communication reliability and allow for more efficient execution of emergency tasks.

Motion M2022-057 authorizing the City Manager or his designee to: apply for a grant of \$8,650 from the AARP Community Challenge Grant Program; record the appropriation of such grant funds in the amount that may be approved; and, execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. No match is required.

The city's Diversity, Equity and Inclusion (DEI) Office and the Neighborhood Services and Public Information Departments will hold a special event at Charlie's Place for: mural painting, tile seating and dance steps on sidewalk projects. The Public Information Department will work with the Senior Advisory Committee to provide assistance with the project.

Motion M2022-058 authorizing the City Manager or his designee to: accept a cash award in the amount of \$85,146.50 from the SC Public Safety Coordinating Council and the SC Department of Public Safety; and, authorize the City Manager or his designee to execute and deliver the agreement and such related documents as may be required to put the reimbursement grant into effect. No local match is required.

The Police Department applied for a reimbursement grant from the SC Public Safety Coordinating Council and the SC Department of Public Safety in the amount of \$266,576.24 to cover the cost of body-worn camera equipment, along with maintenance and storage. The city's reimbursement amount for Fiscal Year 2021/22 is \$85,146.50. No match is required, and the city made outlays for this purpose in excess of the amounts reimbursed by this grant.

Motion M2022-059 to accept a donation from Beverly Homes of Conway, South Carolina, given to the Myrtle Beach Police Department in the amount of \$2,500 to support the Police Department for community engagement.

The Myrtle Beach Police Department is actively involved in Project Lifesaver, an international public safety program that works as a search and rescue program to help locate missing individuals with a wrist or ankle transmitter. The funds from Beverly Homes will be used to purchase two new receivers; MBPD equipment is becoming significantly outdated and our program needs more equipment. Thank you to Beverly Homes for supporting MBPD and the Project Lifesaver program.

REGULAR AGENDA

1st Reading Ordinance 2022-021 to close and abandon a portion Porcher Drive right-of-way located at 79th Avenue North.

Mr. Davis owns the property to the east of the abandoned portion of Porcher Drive. Of the 80' right-of-way, the city will keep 15' of the right-of-way and abandon 65' to adjoin with the property owned by Mr. Davis.

In a separate action, the applicant also proposes to exchange property with the city:

- Thomas W. Davis owns property along Sixth Avenue North and Maple Street.*
- Thomas W. Davis wishes to exchange this property with the city for the abandoned portion of Porcher Drive.*

1st Reading Ordinance 2022-022 to amend the Planned Unit Development known as the 17th Avenue North PUD to: move the parking garage and guest check-in to the second row; increase allowable signage; decrease the required sidewalk width; allow upper-story balconies to overhang the sidewalk; and, eliminate outdated references to public improvement costs.

The 17th Avenue North PUD was created in 2005 and has been amended three times due to property owners, developers and plans changing over time. The current PUD has strict specifications regarding sign placement; the amendment provides some flexibility while recognizing required Community Appearance Board (CAB) approval.

The existing sidewalk along Ocean Blvd is approximately 5' wide, but actual width varies. The current PUD requires a minimum 12' sidewalk along Ocean Boulevard regardless of the existing width. This proposal adds a 5' sidewalk easement to the existing sidewalk, which in some locations will result in segments of sidewalk less than 12' in width. The applicant also requests that, above 24' over grade, balconies and architectural features be allowed to overhang the sidewalk, subject to Community Appearance Board (CAB) approval.

On March 15, 2022, the Planning Commission recommended the amendment (9/0 Approval) with the following recommendations:

- Only architectural features from the third story and up be allowed to overhang the sidewalk, and that the features specifically exclude open balconies.*
- Building setbacks: from grade to 36 feet above-grade of the hotel shall be a minimum five (5) feet measured from the property line; from 36 feet above grade and higher of the hotel, the building setback lines may be reduced to zero, provided that architectural elements extending over the lower 5' setback are fully enclosed with a minimum 50% glass; and, further provide that an easement to the city for sidewalks may be granted within building setbacks.*
- Expand 10' sidewalk and 4' landscape section in accordance with city standards, including the Community Appearance Board (CAB), with a minimum 10' pedestrian way on both sides of Ocean Boulevard, clear of obstruction.*
- All city property resulting from the alleyway swaps shall be landscaped.*

Resolution R2022-012 authorizing the purchase of Lot 3, Eighth Avenue North, TMS #181-06-13-005, to be used as a future stormwater retention area.

This parcel is one of eight identified by city engineers to be used to accommodate a new stormwater retention area associated with the development in the Arts & Innovation District. Parcel is Lot 3, Eighth Avenue North, and is identified as TMS #181-06-13-005. The purchase price is \$123,711.00.

Resolution R2022-013 authorizing the purchase of Lot 4, Alder Street, TMS #181-06-13-011 to be used as a future stormwater retention area.

This parcel is one of eight identified by city engineers to be used to accommodate a new stormwater retention area associated with the development in the Arts & Innovation District. Parcel is Lot 4 on Alder Street, TMS #181-06-13-011. The purchase price is \$64,500.

Resolution R2022-014 a resolution of the City Council of the City of Myrtle Beach, South Carolina, authorizing an application to the State Water Pollution Control Revolving Fund for pump station protective measures, specifically standby pump installation; and, other matters related thereto.

This proposed resolution authorizes the Mayor, City Manager and the City Manager's designee to prepare and file an application for 1.50% financing for sewer pump station protective measures, specifically the standby pump installation. The project is for the city to install standby pumps at 16 of the city's sanitary sewer pump stations to address potential overflow conditions in the associated service areas. By using State Revolving Fund (SRF) financing at 1.50% versus current market rates for a bank-placed loan (estimated to be 3.21% as of April 5, 2022), an estimated savings of approximately \$552,600 over the 20-year term is expected.

Resolution R2022-015 a resolution of the City Council of the City of Myrtle Beach, South Carolina, authorizing: an application to the South Carolina Water Quality Revolving Fund Authority for a loan from the state drinking water revolving loan fund for the installation of transmission main protective measures; and, other matters related thereto.

This proposed resolution authorizes the Mayor, City Manager and the City Manager's designee to prepare and file an application for 1.50% financing for water transmission main protective measures, specifically the pressure reducing valve system installation. The project includes upgrading the pressure reducing valve system on the city's water transmission main to protect the critical water distribution system infrastructure. By using State Revolving Fund (SRF) financing at 1.50% versus current market rates for a bank-placed loan (estimated at 3.21% as of April 5, 2022), an estimated savings of approximately \$675,400 over the 20-year term is expected.

Resolution R2022-016 a resolution of the City Council of the City of Myrtle Beach, South Carolina, authorizing: an application to the South Carolina Water Quality Revolving Fund Authority for a loan from the state water pollution control revolving fund for Broadway wetland and stream improvements; and, other matters related thereto.

This proposed resolution authorizes the Mayor, City Manager and the City Manager's designee to prepare and file an application for 1.50% financing for the Broadway wetland and stream improvements project. The project will achieve the following: expand and enhance the existing wet pond along Withers Swash; incorporate wetland features; provide additional surface area; install fore bay areas to reduce resuspension of sediment; and, stabilize and enhance approximately 500 linear feet of stream with natural channel design. By using State Revolving Fund (SRF) financing at 1.50% versus current market rates for a bank-placed loan (estimated at 3.15% as of April 5, 2022), an estimated savings of approximately \$145,600 over the 30-year term is expected.

Resolution R2022-017 a resolution pursuant to Section 59-37-50 of the Municipal Improvement Act of 1999 describing the Myrtle Beach Downtown Municipal Improvement District (MID) and the improvement plan to be effected therein, the projected time schedule for the accomplishment of the improvement plan, the

estimated cost of the improvements and the amount of such costs to be derived from assessments, bonds or other legally available funds, setting forth the proposed basis and rates of assessments to be imposed within the Myrtle Beach Downtown Municipal Improvement District; and, other matters relating thereto.

The purpose of the Municipal Improvement District (MID) is to provide for the provision and funding of various public improvements for the benefit of the current and future users of the real property located within the district. Proposed public Improvements consist of the following:

- *Ambassador Program*
- *Events and Marketing*
- *Special Projects*
- *Planning and Research*

Absent this resolution, other general funding sources would need to be identified to provide the public improvements proposed within the district.

Motion M2022-060 to allocate Accommodations Tax funding for 2022. All remaining funds subsequent to the tourism and cultural arts applicant allocations are to be used by the city as presented in the city's applications for those activities caused by tourism concentration.

State law provides that Accommodations Tax dollars be allocated, as follows:

- *The first \$25,000 statutory allocation to the General Fund.*
- *The city receives statutory allocation of 5% of revenues to the General Fund.*
- *City receives 15% of revenue after the first \$25,000 for direct policing services (per Proviso No. 109.11).*
- *Promotional allocation of 15% of revenue after the first \$25,000 is paid to the chamber (Myrtle Beach Area Chamber of Commerce) for advertising and promotion of tourism (per Proviso No. 109.11).*
- *And, 65% of the balance to a special revenue fund for tourism-related expenditures.*

The purpose of this motion is to allocate the 65% portion of this fund (approximately \$5.2 million between city-related tourism and 31 applicants who applied for funding through the ATAX process).

Motion M2022-061 to appoint/reappoint one member to the Beach Advisory Committee.

Erik Powalie has resigned. On file, the city has resumes for Robert Randolph "Randy" Wallace (city resident) and Fred Knight (city resident). The term expires on February 22, 2023.

Motion M2022-062 to appoint/reappoint three members to the Accommodations Tax Advisory Committee.

The terms of Jeffrey Urso, Jamie Broadhurst and Betty Ann Mills have expired. Mr. Broadhurst and Ms. Mills wish to be reappointed. On file, the city has resumes for Paul Garcia (city resident), Clay Nance (city resident) and Michael McMiller (non-city resident). All three terms expire on February 22, 2025.

Motion M2022-063 to declare certain vehicles abandoned or derelict pursuant to the authority of Article 41 of Title 56 South Carolina Code of Laws 2001.

This declaration is an effort to improve the appearance of both commercial and residential neighborhoods. The report includes vehicles that staff tagged as abandoned or derelict. Council's approval allows these vehicles to be towed from their private property locations to a tow yard where they may be reclaimed by the current owner upon payment of the applicable towing and storage fees. If the vehicles are not claimed by the owner within 30 days of the required notice, the tow company may sell the vehicle and keep the proceeds as compensation.

NON-AGENDA ITEMS FROM THE PUBLIC (30 MINUTE TIME LIMIT)

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications
2. Chief Financial Officer (CFO) Update
3. City Manager/Assistant City Manager (CM/ACM) Update

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

EXECUTIVE SESSION – Upon returning to Public Session, Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

NOTE: *South Carolina law requires that Council's business is conducted in public with limited exceptions, known as “Executive Sessions.” Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to:*
 - *A pending, threatened or potential claim.*
 - *Other matters covered by the attorney-client privilege. Settlement of legal claims, or the position of the city in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion or provision of services encouraging location or expansion of industries or other businesses.*

Motions to go into Executive Session must be made in public and specify one or more reason above. Council can take no vote or action in Executive Session.

ADJOURNMENT

**City of Myrtle Beach
Workforce Housing Advisory Committee
2:00 p.m., Tuesday, April 12, 2022
Warren S. Gall Police Annex
3340 Mustang Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1011 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Enterprise Community Partners Presentation

1. Enterprise is a national nonprofit organization that helps address affordable housing in communities. The group will incorporate the work that Habitat for Humanity has already completed with new findings to help the city move forward with Workforce Housing Initiative implementation.
2. The objective is to: explain the connections between housing, economic development and small business development; establish an equitable enabling environment; and, understand the role of businesses and residents when creating and sustaining an equitable enabling environment.

C. Discussion and Questions

D. Establish and Outline Upcoming Tasks

E. Next Meeting Date

F. Adjourn

City of Myrtle Beach
Special Events Technical Review Committee
10:00 a.m., Wednesday, April 13, 2022
Boxcar, Myrtle Beach Train Depot
851 Broadway Street, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Minutes:

1. March 9, 2022 Meeting
2. March 23, 2022 Meeting

C. New Business:

Review of Upcoming Proposed Events

1. Mopars on the Beach
2. Jazz Festival, Mickey James, Charlie's Place Field, October 14-16, 2022
3. Other

D. Matters of Business:

Review of Last Week's/On-Going Events

1. Myrtle Beach Area Chamber of Commerce's (MBACC) Beach Beautification Event, Pavilion Parking Garage, March 1, 2022
2. BEI's DeVille Street Festival, DeVille Street at The Market Common, March 1-May 31, 2022
3. NS Promotions' Food Truck Festival, Burroughs & Chapin Pavilion Place, April 1-3, 2022
4. BEI's Carriage Rides, The Market Common, April 1-June 30, 2022
5. KO Fitness Fittest on the Coast, Beach/Boardwalk, April 3, 2022
6. Other

Review of Upcoming Approved Events

1. Myrtle Beach Shrine Club's Smoke on the Beach, Burroughs & Chapin Pavilion Place, April 15-16, 2022
2. City of Myrtle Beach's SpringFest, Crabtree Gym Parking Lot, April 16, 2022
3. Ground Zero's GZ Career Fair, Chester Street, April 20, 2022
4. BEI's Taste of Market Common, The Market Common, April 23, 2022
5. Dash to the Dunes, Grande Dunes Master Association, Marina Parkway, April 23, 2022
6. Ground Zero's Dragon Boat Race, Grand Park, April 25-30, 2022
7. Sun Fun Festival, OMA/Gay Dolphin, May 7, 2022
8. BEI's DeVille Street Festival, The Market Common, June 1-August 31, 2022
9. Southern Entertainment's Carolina Country Music Festival (CCMF), Amie Lee, Burroughs & Chapin Pavilion Place, June 9-12, 2022
10. BEI's DeVille Street Festival, The Market Common, September 1-October 31, 2022

11. Diamond Youth Foundation, Inc. hosts I Love Seafood, Burroughs & Chapin Pavilion Place, September 10-11, 2022
12. Chili Cookoff, MMA Creative/Amie Lee, Burroughs & Chapin Pavilion Place, September 23-24, 2022
13. Kligs Kites' Kite Festival, Beach North of 82nd Parkway, October 23-24, 2022
14. NS Promotions' Mini Marathon, Downtown and The Market Common, October 15-16, 2022
15. American Heart Association's Beach Ride, Along the Beach, November 5, 2022
16. BEI's DeVille Street Festival, The Market Common, November 1, 2022-January 31, 2023
17. Other

E. Review of Temporary Use Permits

F. Review of Facility Use Permit Events:

1. City of Myrtle Beach Downtown Development Office's Nights at Nance, March 17-31, April 14-28 and May 12, 2022
2. BEI's Movies in the Park, Valor Memorial Garden, March 26-October 21, 2022 (Third Friday)(3 Applications)
3. Waccamaw Market Cooperative's Farmers Market, Valor Memorial Garden and Grand Park, April 2-May 7, 2022
4. DeVille Skate Shop's Skate Contest, Matt Hughes Skate Park, April 2022
5. Seacoast Artist Guild's Art in the Common, Valor Memorial Garden, April 9-10, 2022
6. Kenadis Miles for Mobility, Grand Park, April 16, 2022
7. First United Methodist Church's Sunrise Service, Plyler Park, April 17, 2022
8. Waccamaw Arts and Crafts Guild's Art in the Park, JoAnne Utterback, Valor Memorial Garden, April 23-24, 2022
9. City of Myrtle Beach Neighborhood Services Department's Jazz in the Park, Grand Park, April 24, 2022
10. Waccamaw Market Cooperative's Farmers Market, Valor Memorial Garden and Grand Park, May 7-July 30, 2022
11. American Cancer Society's Relay for Life, Valor Memorial Garden, May 7, 2022
12. Parkinson Association of the Carolinas' Parkinson's Walk, Grand park, May 14, 2022
13. Pride, Adam Hayes, Chapin Park, June 16, 2022
14. TC Sports' Nationals Opening Ceremony, Plyler Park, July 19, 2022
15. Veterans Victory Walk, Warbird Park, November 11, 2022
16. Other

G. Review of Sports Tourism Events

H. Review Parade Permits:

1. Shriners' Parade, Eighth to 15th Avenues North, April 2022
2. Sun Fun Festival Parade, Along Ocean Boulevard, May 7, 2022
3. Other

I. Review Film/Photo Requests

J. Convention Center Events

K. Discussion Items:

1. Sunrise Prayer Ceremony, Alex Fogel, Boardwalk and Law Enforcement Center, May 15, 2022

L. Executive Session

M. Adjourn

**City of Myrtle Beach
Bicycle and Pedestrian Committee
3:00 p.m., Wednesday, April 13, 2022
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order – Chairman Snow

B. Matters of Order:

1. Approval of Minutes – February 9 and March 9, 2022
2. Officer Elections

C. Matters of Business:

1. Motion to submit a Special Event Permit application to hold Bike the Beach on October 15, 2022.

D. Matters for Discussion:

1. J1 Students Report – Kathy Winfree
2. Trail Summit Plans – Tom Russo
3. Adopt-A-Path – Mike Snow
4. Slow Roll and Slow Stroll Report – Troy Marron
5. Ocean Boulevard Safety Study Update – Kelly Mezzapelle
6. The Market Common Public Education and Outreach – Kelly Mmezzapelle
7. S.W.A.T. Analysis – Tom Russo

E. Non Agenda Items

F. Important Dates:

1. 10:00 a.m., Thursday, April 21, 2022 – Slow Stroll
2. 10:00 a.m., Tuesday, May 3, 2022 – Slow Roll
3. 9:30 a.m., Wednesday, May 11, 2022 – Horry County Trail Summit
4. 3:00 p.m., Wednesday, May 11, 2022 – Bicycle and Pedestrian Committee Meeting
5. 10:00 a.m., Thursday, May 19, 2022 – Slow Stroll
6. 10:00 a.m., Tuesday, June 7, 2022 – Slow Roll
7. Saturday, October 15, 2022 (Proposed Date) – Bike the Beach Event
8. 5:30 p.m., December 8, 2022 – Light Up The Night Ride

G. Adjourn