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# Media Advisory

**To:** Myrtle Beach Media  
**From:** Kaycey Hall Vrettos  
**Date:** April 21, 2023  
**Re:** Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **As part of the City of Myrtle Beach's sand fencing replacement project, installation will begin Tuesday, April 25, weather permitting.** Due to Hurricane Ian in September 2022, Myrtle Beach lost nearly all of its sand fencing. At this point in time, no timetable exists for the City of Myrtle Beach's next beach renourishment project. To our protect dunes during the upcoming hurricane seasons, crews will begin to install fencing on Tuesday on the south-end of city limits, traveling northward until work is finished. Questions? Contact Beach Coordinator at Anthony R. Kraemer at [arkraemer@cityofmyrtlebeach.com](mailto:arkraemer@cityofmyrtlebeach.com).
3. **A portion of Warbird Park, 150 Farrow Parkway, will be closed next week.** The airplane section and parking area be closed Monday through Saturday, April 24-29, so that crews can pressure-wash, sand and repaint the planes and pressure-wash the parking lot. Guests will be able to walk to the other sections of the park, but parking will *not* be available. If visiting, remember to give crews space to work and a friendly wave!
4. **Registration is underway for the 68th annual Sun Fun Festival parade on Saturday, May 6, in Myrtle Beach.** The celebration is set for Friday through Sunday, May 5-7, and includes free concerts, contests, U.S. Army Golden Knights Parachute Team performances and the iconic Sun Fun Jail! The parade begins at 10:00 a.m. on Saturday and travels along Ocean Boulevard, Eighth to 16th Avenues North. To register as a parade participant, visit <http://www.sunfunmb.com/parade-entry/>. For event details, see <http://www.sunfunmb.com>.

**Friday, May 5, 2023**

- 5:00 to 10:00 p.m. – Plyler Park Activities, Games and Contests
- 7:00 p.m. – Performance by Trial by Fire (Tribute to Journey)

- 9:00 p.m. – Performance by U.S. Army Golden Knights Parachute Team

### **Saturday, May 6, 2023**

- 10:00 a.m. to 12:00 p.m. – Parade, Along Ocean Boulevard, Eighth to 16th Avenues North
- 12:00 p.m. – Performance by U.S. Army Golden Knights Parachute Team
- 2:00 to 10:00 p.m. – Plyler Park Activities, Games and Contests
- 2:00 p.m. – Performance by Cassette Rewind (1980s Tribute)
- 4:00 p.m. – Performance by U.S. Army Golden Knights Parachute Team
- 7:00 p.m. – Performance by Swingin’ Medallions

### **Sunday, May 7, 2023**

- 2:00 to 6:00 p.m. – Plyler Park Activities, Games and Contests
- 3:00 p.m. – Performance by The Tonez

5. **A comprehensive list of city-related activities, events, festivals and recreation programs is available on the city’s website.** The [Events](#) webpage is updated weekly.
6. **The Myrtle Beach Marlins took to the pool for the championship swim meet on April 14, and that’s the subject of our Photos of the Week.** The Marlins, along with the Conway Tigersharks, YMCA Hurricanes and North Myrtle Beach Dolphins – and their coaches and parents – gathered at Pepper Geddings Recreation Center for the final regular-season swim meet. Children, ages five to 18, competed in freestyle, backstroke, breaststroke and butterfly events. The meet concluded with the 100 yard Individual Medley, where swimmers used each stroke for 25 yards. Thanks to the Myrtle Beach aquatics staff for making this meet so fun! To view these photos and more, see our [Photos of the Week Library](#) webpage.
7. **Did you know...** That the City of Myrtle Beach’s Emergency Management Division is one of 6,000 organizations to be nationally recognized as a “Weather Ambassador” by the National Weather Service (NWS)? The Weather-Ready Nation Ambassadors™ program fosters communication and collaborations among non-profit, academic, private and government organizations so that our nation’s communities are ready, responsive and resilient. To learn more, see our most recent post on the [Myrtle Beach Point of View](#) blog.

#### **For more information, contact:**

Mark Kruea, Public Information Officer, City of Myrtle Beach  
(843) 918-1014 *voice* (843) 450-1695 *mobile*

<https://www.cityofmyrtlebeach.com>

<https://www.facebook.com/myrtlebeachcitygovernment>

<https://twitter.com/MyrtleBeachGov>

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<https://myrtlebeachpointofview.wordpress.com/>

<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH  
MEETING SCHEDULE  
April 24-30, 2023**

**MONDAY, APRIL 24**

- **8:30 a.m.** – Staff Meeting, Conference Room, City Services Building, 921 North Oak Street

**TUESDAY, APRIL 25**

- **9:00 a.m.** – City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m.** – City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **5:30 p.m.** – Chapin Memorial Library Board, Chapin Memorial Library, 400 14th Avenue North

**WEDNESDAY, APRIL 26**

- **8:00 a.m.** – Myrtle Beach Convention Center Hotel Corporation Board, Room 236, Myrtle Beach Convention Center, 2101 North Oak Street
- **10:00 a.m.** – Special Event Committee, Boxcar, Myrtle Beach Train Depot, 851 Broadway Street

**THURSDAY, APRIL 27**

- No Meetings Scheduled

**FRIDAY, APRIL 28**

- No Meetings Scheduled

**SATURDAY, APRIL 29**

- No Meetings Scheduled

**SUNDAY, APRIL 30**

- No Meetings Scheduled

**MYRTLE BEACH CITY COUNCIL AGENDA  
TUESDAY, APRIL 25, 2023  
9:00 A.M. – WORKSHOP, COUNCIL CHAMBER  
10:00 A.M. – MEETING, COUNCIL CHAMBER  
TED C. COLLINS LAW ENFORCEMENT CENTER  
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

*CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.*

**PUBLIC HEARING – THE FOLLOWING PUBLIC HEARING WILL BE HELD AT 10:00 A.M., TED C. COLLINS LAW ENFORCEMENT CENTER, 1101 NORTH OAK STREET, PRIOR TO THE START OF THE REGULAR SCHEDULED MEETING: 2023-24 FISCAL YEAR MUNICIPAL BUDGET**

**CALL TO ORDER**

**INVOCATION**

**PLEDGE OF ALLEGIANCE**

**APPROVAL OF AGENDA**

**APPROVAL OF MINUTES...** April 11, 2023

**PUBLIC REQUESTS, PRESENTATIONS, AWARDS AND MEMORIALS:**

1. Solid Waste Transfer Station Hour Update – Janet Curry, Brian Tucker (Workshop)
2. Myrtle Beach Fire Department Recognition – Chief Tom Gwyer (Meeting)
3. Proclamation declaring the week of May 1-7, 2023, as National Correction Officers Week (Meeting)
4. Public Information Update – PIO Staff (Meeting)

**NON-AGENDA ITEMS FROM PUBLIC** (30 Minute Time Limit)

**CONSENT AGENDA** – *The Consent Agenda covers items anticipated to be routine in nature. Any Council member may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that such an item be moved. Items remaining on the Consent Agenda will be briefly described by staff and may be passed as a group with the approval of the agenda.*

**NOTE:** *City laws are known as ordinances. Before a city ordinance can be enacted, it must be introduced (1st Reading) and then approved (2nd Reading). Resolutions are actions through which City Council reinforces or makes policy not rising to the level of law. Motions are related to direction from City Council to city staff to take certain actions.*

## **CONSENT AGENDA**

**Motion M2023-034 to accept a grant award of \$2,000 from the South Carolina State Library for the Summer Reading and Learning Program at Chapin Memorial Library. A match of \$1,030 was required.**

*Summer Reading offers educational and recreational programs for children and teens to promote reading throughout the summer, motivating students to keep the skills they learned during the school year and encouraging them to become lifelong library users.*

## **REGULAR AGENDA**

**2nd Reading Ordinance 2023-022 to rezone approximately 0.59 acres on Robert M. Grissom Parkway (PIN #425-12-03-0009) from R10 (single family) to RMH – BTW (multifamily high density with the Booker T. Washington Overlay) and a small remainder portion from R10 (single family) to Mu-M (mixed use medium density) to allow for the continued development of Bay Pointe Apartments.**

*This property is currently split-zoned and this request would remove the split zoning on this parcel. The property fronts on both Grissom Parkway and Mr. Joe White Avenue in the Booker T. Washington neighborhood. Adjacent property is zoned MU-M, R10, RMH-BTW, and R10-BTW. RMH-BTW is a multifamily residential district with a minimum lot size of 14,520 sq. ft. R10 has a lot size of 10,000 sq. ft. This request is in combination with Ordinance 2023-023.*

**2nd Reading Ordinance 2023-023 to annex approximately 3.23 acres at PIN #425-12-03-0058 and rezone from Horry County NC (Neighborhood Commercial) to City of Myrtle Beach RMH - BTW (Residential Multifamily High Density with the Booker T. Washington Overlay).**

*This property is currently under Horry County's jurisdiction and it is zoned NC (Neighborhood Commercial). The applicant is requesting a rezoning to RMH - BTW (Residential Multifamily High Density with the Booker T. Washington Overlay) for the construction of apartments. The applicant requested RMH-BTW to remain consistent with the zoning throughout the area. The Booker T. Washington Overlay does not contain any provisions that will impact this development as it prevents nightclubs and bars (also prevented by the RMH zoning classification). Nance Street is planned for extension to Grissom Parkway, joining adjacent from Monticello Drive. This road is currently private. The developers would like for this to be a public road in the future.*

**1st Reading Ordinance 2023-021 to create a Planned Unit Development known as Nance Street International Residence Hall Planned Unit Development and to rezone approximately 7.62 acres at the corner of Robert Grissom Parkway and Mr. Joe White Avenue (PIN #425-13-01-0080) from HC2 (Highway Commercial) to PUD (Nance Street International Residence Hall Planned Unit Development) to provide safe housing for seasonal international workers.**

*The project is an international residence hall to house temporary seasonal workers from other countries. The City of Myrtle Beach relies on J1 students and other international groups to sustain our seasonal workforce. International workers are in need of adequate housing during their stay.*

*Public improvements include:*

- *Installing storm drainage improvements, the capacity of which shall include a portion of the existing stormwater, within the boundary of Canal Street, Nance Street, Mr. Joe White Avenue and Robert Grissom Parkway.*
- *Installation of a 10-foot, multi-purpose path outside the perimeter fencing, providing safe access from the project along Mr. Joe White Avenue to Robert Grissom Parkway.*
- *Developer shall install improvements within the right-of-way of Nance Street to accommodate shuttle bus drop-off, a bus shelter and pick-up for residents returning to, and leaving from, the project. Improvements shall be in accordance with SCDOT requirements.*
- *Developer shall install improvements within the right-of-way of Mr. Joe White Avenue to accommodate turning movements in accordance with the requirements of the City Engineering Department and SCDOT.*

**1st Reading Ordinance 2023-024 authorizing and directing the City of Myrtle Beach to: enter into an Intergovernmental Agreement relating to South Carolina local revenue services; participate in one or more local revenue service programs; execute and deliver one or more participant program supplements; and, other matters relating thereto.**

*The Municipal Association of South Carolina (MASC) is rebranding their Tax Collection Programs, with a name change to Local Revenue Services (LRS). MASC has been collecting business license taxes on insurance, brokers, and telecommunication companies since 1998.*

*The proposed ordinance:*

- *Authorizes the City of Myrtle Beach to enter into contract with MASC for administration and collection of current and delinquent taxes, and administration of insurance, brokers, and telecommunication tax.*
- *Enacts LRS ordinance and allows City of Myrtle Beach to enter into new Intergovernmental Agreement and Participant Program Supplement with MASC.*

**1st Reading Ordinance 2023-025 to amend Ordinance 2021-018, a Boardwalk vendor franchise agreement with VD Vending, LLC, by changing its location from Third Avenue North to Fifth Avenue North; all other portions of the Franchise Agreement remain unchanged, including the termination date of April 30, 2024.**

*Four Boardwalk franchises exist at the following locations:*

- *Third Avenue North*
- *Fourth Avenue North*
- *Fifth Avenue North*
- *Sixth Avenue North*

*The current franchise at Fifth Avenue North is no longer participating in the city's Boardwalk Franchise Program. VD Vending, LLC, the franchisee at Third Avenue North, would like to move to the Fifth Avenue North location.*

**1st Reading Ordinance 2023-026 an ordinance to levy taxes and establish a municipal budget for the fiscal year beginning July 1, 2023, and ending June 30, 2024.**

State law requires each unit of local government to approve a budget for the fiscal year detailing the community's operational and financial goals for that year. The total budget proposal for Fiscal Year 2023-24 is \$358,232,411.

Notable highlights of the proposed budget include:

- No Property Tax Increase
- Blended Water & Sewer Rate of 4.6%
- Stormwater Fee Increase of \$2.05/ERU (To Be Adopted in Separate Resolution)
- Parking Fee Extended Year-Round

### **NON-AGENDA ITEMS FROM PUBLIC** (30 Minute Time Limit)

### **COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS**

### **COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER**

1. Council Communications
2. Chief Financial Officer (CFO) Update
3. City Manager and/or Assistant City Manager (CM/ACM) Update

### **REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF**

**EXECUTIVE SESSION** – Upon returning to Public Session, Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

**\*NOTE:** South Carolina law requires that Council's business is conducted in public with limited exceptions, known as “Executive Sessions.” Subjects eligible for Executive Session include:

- Personnel matters.
- Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.
- The receipt of legal advice relating to: a pending, threatened, or potential claim; other matters covered by the attorney-client privilege; or, settlement of legal claims, or the position of the city in other adversary situations.
- Discussions regarding development of security personnel or devices.
- Investigative proceedings regarding allegations of criminal misconduct.
- Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.

Motions to go into Executive Session must be made in public and specify one or more of the reasons above. Council takes no votes or action in Executive Session. Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns upon reconvening in open session.

### **ADJOURNMENT**

**City of Myrtle Beach  
Chapin Memorial Library Advisory Board  
5:30 p.m., Tuesday, April 25, 2023  
Chapin Memorial Library  
400 14th Avenue North, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE  
COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1276 AS SOON AS  
POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

- A. Call to Order**
- B. Approval of Minutes** – January 24, 2023, Meeting
- C. Board Introductions**
- D. Library Operations Report** – Jennifer Nassar, Library Director
- E. Additional Business**
- F. Next Meeting** – 5:30 p.m., Tuesday, July 25, 2023, Chapin Memorial Library, 400 14th Avenue North
- G. Adjournment**



**Myrtle Beach Convention Center Hotel Corporation Board  
8:00 a.m., Wednesday, April 26, 2023  
Room 236, Myrtle Beach Convention Center  
2101 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1225 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

- A. Convene and Call to Order**
- B. Approval of Minutes – March 2023 Meeting**
- C. Public Comments and Questions**
- D. Review of Monthly Hotel Financials for March 2023 (Mrs. Hinde)**
- E. Hotel Sales and Marketing Update for March 2023 (Mr. Semidei)**
- F. Convention Center Update for March 2023 (Mr. Monroe)**
- G. Discuss Additional Business**
- H. Executive Session\***
- I. Adjourn**

***\*Note:** South Carolina law requires that the board's business is conducted in public with limited exceptions, known as "Executive Sessions." Subjects eligible for Executive Session include:*

- Personnel matters.*
- Negotiations concerning proposed contractual arrangements.*
- Investigative proceedings regarding allegations of criminal misconduct.*

*Motions to go into Executive Session must be made in public and specify one or more of the reasons above. The board can take no vote or action in Executive Session.*

**City of Myrtle Beach  
Special Event Committee  
10:00 a.m., Wednesday, April 26, 2023  
Boxcar, Myrtle Beach Train Depot  
851 Broadway Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call to Order**

**B. Approval of Minutes:** April 12, 2023, Meeting

**C. New Business:**

**Review of Upcoming Proposed Events**

1. Myrtle Beach Mini Marathon, NS Promotions, 10/14/23
2. Run to Sun Car and Truck Show, Former Myrtle Square Mall Site, 03/14/24-03/16/24
3. Other

**D. Matters of Business:**

**Review of Last Week's/Ongoing Events**

1. MBACC's Beach Beautification Event, Pavilion Parking Garage, 06/01/22
2. Temporary Art Installation on Ninth Avenue North Storefronts, Myrtle Beach Downtown Alliance, 01/31/23
3. DeVille Street Festivals, BEI Market Common, Along DeVille Street, 03/01/23-12/30/23
4. Waccamaw Farmers Market, Waccamaw Market Cooperative, Valor Memorial Garden and Grand Park, 04/01/23-10/31/23
5. Nights at Nance, Myrtle Beach Downtown Alliance, Nance Plaza, Various Thursdays, 03/09/23-06/01/23
6. Surf Contest, Surf City Shop, Beach at 65th Avenue North, 04/16/23
7. World's Strongest Man, IMG - Rebecca Levin, Burroughs & Chapin Pavilion Place and Ocean Boulevard, 04/18/23-4/23/23
8. Art in the Park, JoAnne Utterback, Valor Memorial Garden, 04/21/23-4/23/23
9. Myrtle Beach AM, Terry Grimble, Matt Hughes Skate Park, 04/22/23
10. Taste of Market Common, BEI, The Market Common, 04/22/23
11. Jazz in the Park, Neighborhood Services, Grand Park, 04/23/23
12. Stand with Survivors, Rape Crisis Center, Tidal Creek Brewhouse, 04/23/23
13. Other

**Review of Upcoming Approved Events**

1. Smoke on the Beach, MB Shriners, Burroughs & Chapin Pavilion Place, 05/19/23-05/20/23
2. Bacon Fest, Cumulus Broadcasting, Nance Plaza (Date?)
3. Dragon Boat Race, Ground Zero, Grand Park, 04/29/23
4. National Day of Prayer, Neighborhood Services Department, Myrtle's Market, 05/04/23
5. Sun Fun Festival, Michelle Plyler, Plyler Park/Ocean Boulevard/Beach, 05/05/23-05/07/23

6. Relay for Life, American Cancer Society, Valor Memorial Garden, 05/06/23
7. Broadway in Bloom, Myrtle Beach Downtown Alliance, Empty Lot on Broadway Street, Saturdays, 05/06/23, 05/13/23 and 05/20/23
8. Military Appreciation Days Parade and Picnic, City of Myrtle Beach, Roadways at The Market Common and Valor Memorial Garden, 05/27/23
9. Pride in the Park, Grand Strand Pride, Chapin Park, 06/02/23
10. Summer 5K Series, NS Promotions, The Market Common, 06/06/23, 07/18/23 and 08/08/23
11. Carolina Country Music Festival, Southern Entertainment, Burroughs & Chapin Pavilion Place, 06/08/23-06/11/23
12. Summer Solstice 5K, NS Promotions, Beach, 06/21/23
13. Indy 5K, NS Promotions, The Market Common, 07/04/23
14. I Love Seafood Fest, Daryl Dayson, Burroughs & Chapin Pavilion Place, 09/23/23
15. Bike the Beach, Grand Strand Bicycle Club, Roadways and Nance Plaza, 10/15/23
16. Jeep Jam, NS Promotions, Former Myrtle Square Mall Site and Beach, 10/20/23-10/22/23
17. Kite Fest, Klig's Kites, Beach, 10/21/23-10/22/23
18. American Heart Association's Beach Ride, Beach to 52nd Avenue North, 11/04/23
19. Walk to End Alzheimer's, Alzheimer's Association, Grand Park, 11/04/23
20. Turkey Trot, NS Promotions, The Market Common, 11/23/23
21. Parkinson's Walk, Parkinson's Foundation, Grand Park (Date?)
22. Other

**E. Review of Temporary Use Permits**

**F. Review of Facility Use Permit Events**

**G. Review of Sports Tourism Events**

**H. Review Parade Permits:**

1. Spring Shriners Parade
2. South Atlantic Shrine Association (SASA)
3. Juneteenth

**I. Review Film/Photo Requests**

**J. Convention Center (CC) and Sports Center (SC) Events:**

1. Singing in the Sun, CC, 04/24/23-04/29/23

**K. Review of Fireworks Permit Applications:**

1. Myrtle Beach Pelicans
2. Broadway at the Beach

**L. Discussion Items**

**M. Executive Session:** The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

**N. Adjourn**