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Media Advisory

For a printable .pdf, visit <https://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.
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To: Myrtle Beach Media
From: Kaycey Hall Vrettos
Date: April 22, 2022
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **Are you looking for a new job and do you love Myrtle Beach?** The Gold Cap Ambassadors Program is hiring! Visitors to the boardwalk, Ocean Boulevard, Arts & Innovation District and surrounding areas are greeted by Gold Cap Ambassadors – friendly individuals who provide hospitality, safety, outreach and cleaning services. The Gold Cap team answers questions and directs visitors to available resources, too. Ambassadors are hired and managed by Block By Block, a company that provides similar services for more than 100 other U.S. cities, including Augusta, Columbia, Charlotte, Raleigh, Nashville and Wilmington. City Council first approved the program in August 2020. For more information and to apply, visit <https://www.blockbyblock.com/>. Or, contact Operations Manager Mike Snow at msnow@blockbyblock.com or 843-780-1444.
3. **“Nights at Nance,” a concert series featuring performances by local and regional bands, returns to Myrtle Beach’s Arts & Innovation District on Thursday, April 28.** The concerts take place twice monthly on Thursday evenings at Nance Plaza, 825 North Kings Highway. Bring family, friends and lawn chairs to celebrate the spring season, live beats and good eats, with two food trucks on-site for concert-goers to enjoy. *Interested in becoming a sponsor?* Contact Myrtle Beach Downtown Alliance Chief Executive Officer Amy Barrett at amy.barrett@mbdowntown.org for more information.

Thursday, April 28, 2022

- Performance – Julio and the Saltines

- Food Trucks – Renkos and Braz Bowls
- Theme – Pooches in the Plaza (Bring your leashed furry friends to the plaza. All pets MUST be on a leash! Some of the proceeds from happy hour will benefit the Grand Strand Humane Society, with happy hour times announced at a later date. Attendees can donate to GSHS, too.)

- 4. The Myrtle Beach Police Department partners with Tidelands Health and Shoreline Behavioral Health Services for the National Prescription Drug “Take Back” Day with a drop-off event, 10:00 a.m. to 2:00 p.m. on Saturday, April 30.** The event takes place at Tidelands Health Family Medicine at The Market Common, 2200 Crow Lane. Unused and expired prescription drugs can be dropped off safely with Police Department staff for disposal. Removing medications from the home helps fight the opioid crisis in our community. *No liquids, needles, syringes, lancets or inhalers are accepted.* For details, contact Crime Prevention Officer Stephani James at sjames@cityofmyrtlebeach.com.
- 5. Seasonal rules for dogs and bicycles on the beach go into effect Sunday, May 1.** From May 1 through Labor Day, dogs are allowed on the beach before 10:00 a.m. and after 5:00 p.m. only, and dogs and bicycles are allowed on the boardwalk between 5:00 a.m. and 10:00 a.m. only. At all times, dogs must be on a leash seven feet or shorter, and you must pick up and properly dispose of droppings. Both laws exclude service dogs.
- 6. May 1 also marks the beginning of Myrtle Beach’s Sea Turtle Nesting Season!** Sea Turtles are protected under Federal Endangered Species Act of 1973. The animals are also protected under the Marine Turtle Protection Act. The act states that “no person may take, possess, disturb, mutilate, destroy, cause to be destroyed, sell, offer for sale, transfer, molest or harass any marine sea turtle or its nests or eggs at any times.” If you see a sea turtle in the ocean or on the beach, stay away from it. Do not shine a light on it or otherwise disturb it. Do not harm, harass, pick up, ride, straddle, restrain, jump over, injure, kill or otherwise disturb sea turtles. Feeding or touching turtles in any way, including shining a light on them, is considered a disturbance and is illegal. Federal penalties include jail time and fines up to \$15,000 for each offense. Further, turtle hatchlings should not be picked up and placed in the ocean, as they need to crawl on their own to set their navigational compass and increase their chance of survival.
- 7. Beginning May 2, the City of Myrtle Beach sprays to control the mosquito population.** The spray used does not affect animals or humans. Below is the weekly mosquito spraying schedule, weather permitting. Beekeepers, the City of Myrtle Beach also has a program designed to protect bees! Call 843-918-2000 to register beehives. Staff members avoid spraying in the area of registered beehives.

 - Mondays – 62nd Avenue North to Northern City Limits
 - Tuesdays – 21st Avenue North to 62nd Avenue North
 - Wednesdays – Third Avenue South/501 to 21st Avenue North
 - Thursdays – 17th Avenue South to Third Avenue South (includes Highway 15 corridor)
 - Fridays – 17th Avenue South to Southern City Limits

- 8. Sign up today for eMYRge’s “Techstars Startup Weekend,” an educational three-day workshop set for May 6-8, 2022, that will cover all aspects of the startup world.** The weekend events will take place at the HTC Aspire Hub, 509 Ninth Avenue North, in Myrtle Beach’s Arts & Innovation District. Topics during the 54-hour exercise include finding mentors, investors, co-founders and sponsors. Since 2015, the Techstars Foundation has worked to make innovation and entrepreneurship more accessible through partnerships with nonprofits like eMYRge. To sign up, see <https://event.techstars.com/event/0kvSjCChWd>.
- 9. Would you like to serve on a volunteer board, commission or committee?** Myrtle Beach City Council appoints volunteers to serve on boards. To be considered, submit a letter of interest and a brief biography or résumé to the City Clerk, P.O. Box 2468, Myrtle Beach, SC 29578. Or, send an email to jadkins@cityofmyrtlebeach.com. If you'd like to deliver it in-person, bring all materials to City Hall, 937 Broadway Street, Myrtle Beach, SC 29577. The following boards have upcoming reappointments or vacancies...
- Bicycle and Pedestrian Committee (3 seats)
 - Chapin Memorial Library Board (1 seat)
 - Election Commission (1 seat)
 - Myrtle Beach Convention Center Hotel Corporation Board (1 seat)
 - Technology Advisory Group (3 seats)
 - Standard Code Board of Adjustments and Appeals (1 Licensed Contractor seat)
- 10. The Myrtle Beach Fire Department offers both COVID-19 vaccines and booster shots at weekly clinics.** Staff administer the free vaccinations to registered individuals from 8:00 a.m. to 5:00 p.m. on Thursdays at the City Services Building, 921 North Oak Street. To sign up, visit <https://bit.ly/MBFDVaccine>. Please arrive 30 minutes prior to your appointment to allow for pre-screening. For information, call 843-918-1255.
- 11. A comprehensive list of activities and city events is available on our [Events](#) webpage.** This file of city-related festivals, programs and more is updated weekly.
- 12. The Easter Bunny delivered smiles to hundreds of children at the Easter Egg Plunge and Spring Fest, and that’s the subject of our [Photos of the Week](#).** Dozens of children participated in the annual Easter Egg Plunge in the swimming pool at Mary C. Canty Recreation Center. Hundreds of egg-hunters enjoyed Spring Fest at Crabtree Memorial Gym on Saturday, scooping up their share of 10,000 eggs. The day also included a “touch a truck” event with a Myrtle Beach fire truck and front loader. Both events drew plenty of family participation.
- 13. Did you know...** That Myrtle Beach city staff members speak seven additional languages besides English? Here are the second languages that our staff members offer: Albanian, Arabic, German, Greek, Italian, Russian and Spanish.

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
(843) 918-1014 *voice* (843) 450-1695 *mobile*

<https://www.cityofmyrtlebeach.com>

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<https://myrtlebeachpointofview.wordpress.com/>
<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
April 25-May 1, 2022**

MONDAY, APRIL 25

- **8:30 a.m.** – Staff Meeting, Conference Room, City Services Building, 921 North Oak Street

TUESDAY, APRIL 26

- **9:00 a.m.** – City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m.** – City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **5:30 p.m.** – Chapin Memorial Library Board, Myrtle Beach Train Depot, 851 Broadway Street
- **6:00 p.m.** – Ramsey Acres Neighborhood Watch, Midway Missionary Baptist Church, 1110 Highway 15

WEDNESDAY, APRIL 27

- **8:30 a.m.** – Myrtle Beach Convention Center Hotel Corporation Board, Room 236, Myrtle Beach Convention Center, 2101 North Oak Street
- **9:00 a.m. to 3:00 p.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue
- **10:00 a.m.** – Special Events Technical Review, Myrtle Beach Train Depot, 851 Broadway Street

THURSDAY, APRIL 28

- **2:00 to 4:00 p.m.** – Myrtle Beach Downtown Alliance, HTC Aspire Hub, 509 Ninth Avenue North
- **6:00 p.m.** – Arts & Innovation District’s “Nights at Nance” Concert Series: Julio and the Saltines (Food Trucks – Renkos and Braz Bowls), Nance Plaza, 825 North Kings Highway

FRIDAY, APRIL 29

- **9:00 a.m. to 3:00 p.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue
- **12:30 p.m.** – Chicora Rotary Club’s Fireman of the Year Award Ceremony, Dunes Golf and Beach Club, 9000 North Ocean Boulevard

SATURDAY, APRIL 30

- **9:00 a.m. to 3:00 p.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue

- **10:00 a.m. to 2:00 p.m.** – National Prescription Drug “Take Back” Day Event, Tidelands Health Family Medicine at The Market Common, 2200 Crow Lane

SUNDAY, MAY 1

- No Meetings Scheduled

**MYRTLE BEACH CITY COUNCIL MEETING AGENDA
TUESDAY, APRIL 26, 2022
9:00 A.M. – WORKSHOP – COUNCIL CHAMBER
10:00 A.M. – MEETING – COUNCIL CHAMBER
COUNCIL CHAMBER, TED C. COLLINS LAW ENFORCEMENT CENTER
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

NOTE: CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN THE MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

APPROVAL OF MINUTES... April 12, 2022

PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:

1. Proclamation declaring May 1-7, 2022, as Public Service Recognition Week. (Meeting)
2. Proclamation declaring April 27, 2022, as Administrative Professionals Day. (Meeting)
3. Proclamation declaring May 1-7, 2022, as National Corrections Week. (Meeting)
4. Memorial Day Update – Chief Amy Prock, Myrtle Beach Police Department (Meeting)
5. Public Information Update – PIO Staff (Meeting)

NON-AGENDA ITEMS FROM THE PUBLIC (30 MINUTE TIME LIMIT)

CONSENT AGENDA – *The Consent Agenda covers items anticipated to be routine in nature. Any Council member may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that such an item be moved. Items remaining on the Consent Agenda will be briefly described by staff and may be passed as a group with the approval of the agenda.*

Note: *City laws are known as ordinances. Before a city ordinance can be enacted, it must be introduced (1st Reading) and then approved (2nd Reading). Resolutions are actions through which City Council reinforces or makes policy not rising to the level of law. Motions are related to direction from City Council to city staff to take certain actions.*

Resolution R2022-018 to accept the dedication of certain roadway known as Pearl Pine Court (50' Public Right-of-Way), sections of certain roadways known as Kingfisher Drive (50' Public Right-of-Way), and Mourning Dove Drive within the Belle Harbor Phase 4 development.

The owner has constructed certain roadways of 50' public right-of-ways known as Pearl Pine Court, Kingfisher Drive and Mourning Dove Drive within the Belle Harbor Phase 4 Development. Public utilities have been located within, along and above the right-of-ways. Streets comply with current standards and construction requirements. Owner has provided executed dedication deed for the transfer of the roadways.

Resolution R2022-019 declaring May 1-31, 2022, as the “Military Appreciation Days Legislative Festival” in the City of Myrtle Beach.

Since 2009, the city has designated certain days in May as “Military Appreciation Days” to convey community’s gratitude to active, reserve and retired military and National Guard members. This event is organized by the city’s Military Appreciation Committee which represents military support, veterans’ organizations and area residents committed to ensuring our military are locally recognized and appreciated.

The proposed resolution recognizes the month of May as the “Military Appreciation Days Legislative Festival” to include: a JROTC drill competition, military band concerts, a parade, picnic, Memorial Day Ceremony and Veterans’ March. In addition, the proposal provides use of the city’s recreational facilities at city resident rates during the month of May for all active duty military and members of the National Guard.

Motion M2022-064 authorizing the City Manager or his designee to: apply for a grant of \$14,565 from the Duke Energy Foundation - South Carolina Emergency Preparedness and Storm Resiliency Grant Program; record the appropriation of such grant funds in the amount that may be approved; and, execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. No match is required.

The grant funding would purchase a mass awareness notification system for the city’s Emergency Management Division that would notify community members of: severe weather; active shooter/terrorist threats; IT/power outages; special event communications; and, information before, during and after incidents. It includes an annual maintenance fee of \$2,000. This system would allow for swift and controlled communication to residents and all who visit Myrtle Beach.

Motion M2022-065 to approve a Special Event Permit to Lynn Makris/ BEI – Beach, LLC, for the DeVille Street Festival, to be held every Saturday or Sunday from 10:00 a.m. to 5:00 p.m., from June 1-August 30, 2022. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event, and as circumstances dictate.

The event includes various vendors and entertainment along DeVille Street at The Market Common.

Motion M2022-066 to approve a Special Event Permit to Stephen Siller Tunnel to Towers Foundation/MBFD for the “Tunnel to Towers” 5K race on the streets in The Market Common and at Grand Park on September 10, 2022, between the hours of 6:00 a.m. and noon, with take-down completed by noon. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event, and as circumstances dictate.

This request includes rolling closures for portions of the following streets: Farrow Parkway, Pampas Drive, Myers Lane and Forbus Court.

Motion M2022-067 to approve a Special Event Permit to Coastal Carolina Mopars/Cathy Bridges for “Mopars at the Beach.” The event will be held on Ninth Avenue North and the parking lot behind Grand Strand Brewery on October 20, 2022, from 4:00 to 9:00 p.m., and on the Myrtle Waves parking lot on October 22, 2022, from 6:00 a.m. to 5:00 p.m. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event, and as circumstances dictate.

The event is free for spectators and will include a car show, a welcome drive-in event, vendors and food trucks.

Motion M2022-068 to approve renewals for Memorandums of Understanding between the City of Myrtle Beach and the listing of law enforcement agencies below located throughout the state. These agreements are to support law enforcement services throughout the city during events like Memorial Day Weekend and the Carolina Country Music Festival.

Agencies are, as follows: Barnwell Police Department, Conway Police Department, Manning Police Department, Florence Police Department and Georgetown County Sheriff's Office.

REGULAR AGENDA

2nd Reading Ordinance 2022-021 to close and abandon a portion Porcher Drive right-of-way located at 79th Avenue North.

Mr. Davis owns the property to the east of the abandoned portion of Porcher Drive. Of the 80' right-of-way, the city will keep 15' of the right-of-way and abandon 65' to adjoin with the property owned by Mr. Davis.

In a separate action, the applicant also proposes to exchange property with the city:

- Thomas W. Davis owns property along Sixth Avenue North and Maple Street.*
- Thomas W. Davis wishes to exchange this property with the city for the abandoned portion of Porcher Drive.*

2nd Reading Ordinance 2022-022 to amend the Planned Unit Development known as the 17th Avenue North PUD to: move the parking garage and guest check-in to the second row; increase allowable signage; decrease the required sidewalk width; allow upper-story balconies to overhang the sidewalk; and, eliminate outdated references to public improvement costs.

The 17th Avenue North PUD was created in 2005 and has been amended three times due to property owners, developers and plans changing over time. The current PUD has strict specifications regarding sign placement; the amendment provides some flexibility while recognizing required Community Appearance Board (CAB) approval.

The existing sidewalk along Ocean Blvd is approximately 5' wide, but actual width varies. The current PUD requires a minimum 12' sidewalk along Ocean Boulevard regardless of the existing width. This proposal adds a 5' sidewalk easement to the existing sidewalk, which in some locations will result in segments of sidewalk less than 12' in width. The applicant also

requests that, above 24' over grade, balconies and architectural features be allowed to overhang the sidewalk, subject to Community Appearance Board (CAB) approval.

On March 15, 2022, the Planning Commission recommended the amendment (9/0 approval) with the following recommendations:

- Only architectural features from the third story and up be allowed to overhang the sidewalk, and that the features specifically exclude open balconies.
- Building setbacks: from grade to 36 feet above-grade of the hotel shall be a minimum five (5) feet measured from the property line; from 36 feet above grade and higher of the hotel, the building setback lines may be reduced to zero, provided that architectural elements extending over the lower 5' setback are fully enclosed with a minimum 50% glass; and, further provide that an easement to the city for sidewalks may be granted within building setbacks.
- Expand 10' sidewalk and 4' landscape section in accordance with city standards, including the Community Appearance Board (CAB), with a minimum 10' pedestrian way on both sides of Ocean Boulevard, clear of obstruction.
- All city property resulting from the alleyway swaps shall be landscaped.

Changes since 1st Reading: Balconies, architectural features and structural elements adjacent to meeting and event spaces, common areas and open space (but excluding individual guest rooms), may encroach into the building setback from Ocean Boulevard, provided the same do not extend beyond the property line, and that such balconies, architectural features and elements may not be located less than 24' above grade, and not more than 52' above grade.

1st Reading Ordinance 2022-023 to amend the Code of Ordinances, City of Myrtle Beach, Appendix A Zoning, Article 6 Community Appearance Board, to streamline the application and review schedule.

Current code requires plans be submitted at least 10 workdays before Community Appearance Board (CAB) review. The intent of the regulation is to provide adequate lead-time for staff to review the application prior to its consideration by CAB. Staff and Community Appearance Board members strive to provide the most effective and efficient service to our applicants. The proposed change to the zoning code does not materially affect the public's notice about items coming before the Community Appearance Board, nor does it affect the process of appealing a decision of the board.

1st Reading Ordinance 2022-024 to amend Chapter 223, Vehicles for Hire, Article II Taxicabs, to delete Section 23-32 (a) and adjust fares in Section 23-34.1 to be effective immediately upon adoption.

Proposed ordinance sets the following fares:

- The first one-eighth mile – \$3.50
- Each additional one-eighth mile – \$0.45
- Each 55 seconds of waiting – \$0.45
- Passengers in excess of one person per trip above the age of 15 – \$1.00

Motion M2022-060 to allocate Accommodations Tax funding to the Tourism and Arts Organizations listed 1-37, and to the City of Myrtle Beach, as outlined on Attachment A for 2022. All remaining funds subsequent to the tourism and cultural arts applicant allocations are to be used by the city as presented in the city's applications for those activities caused by our tourism concentration.

State law provides that State Accommodations Taxes be allocated as follows:

- The first \$25,000 statutory allocation goes to the General Fund.
- City receives statutory allocation of 5% of revenues to the General Fund.
- City receives 15% of revenue after the first \$25,000 for direct policing services, per Proviso No. 109.11.
- Promotional allocation of 15% of revenue after the first \$25,000 is paid to the chamber for advertising and promotion of tourism, per Proviso No. 109.11.
- Total of 65% of the balance goes to a special revenue fund for tourism-related expenditures.

The purpose of this motion is to allocate the 65% portion of this fund (approximately \$5.2 million between city-related tourism and 31 applicants who applied for funding through the Accommodations Tax Advisory Committee application process).

Motion M2022-069 to allocate \$5,000 in 2022 Accommodations Tax Funding for the Myrtle Beach Jeep Jam and \$5,000 in 2022 Accommodations Tax Funding for the Myrtle Beach Mini Marathon and Doggie Dash, numbers 38 and 39, respectively, on Attachment A.

Motion allocates Accommodations Tax funding to the Myrtle Beach Jeep Jam and Mini Marathon, and both events are managed by Native Sons.

Motion M2022-070 to appoint/reappoint three members to the Cultural Resources Committee.

The terms of Patrick Coppinger, Randy Bell and Bettye Brookfield expired on March 10, 2022. Mr. Coppinger and Ms. Brookfield do wish for reappointment; Mr. Bell does not wish to be reappointed. No new resumes are on file and the vacancy has been posted to generate interest.

Motion M2022-071 to appoint/reappoint one member to the Bicycle and Pedestrian Committee.

Missy DiMauro has resigned. The chairman recommends Kathy Winfree (non-city resident) as a replacement. This term's expiration date will remain August 26, 2024.

Motion M2022-072 to appoint/reappoint three members to the Planning Commission.

The terms of Sharon Boyce, Ann Brittain LeMay and Danielle Lewis expired on April 13, 2022. All wish to be reappointed. On file, the city has the resumes for the following: Austin Guyton (city resident), Peter Buzzard (city resident), Phil Bethune (city resident), Tony Thompson (city resident), Anthony Mullarky (city resident), Leonard Favorite (city resident), Jennifer Willard (city resident), Geoff Kay (city resident) and Ron Cupertino (non-city resident). All three terms expire on April 13, 2025.

Motion M2022-073 to appoint/reappoint two members to the Standard Code Board of Adjustments and Appeals.

The terms of Neil McCoy and Jeff Hunter expire on April 26, 2022. Both wish for reappointment. No new resumes are on file. As one year alternate members, both terms expire on April 26, 2023. One vacancy remains for a licensed contractor.

NON-AGENDA ITEMS FROM THE PUBLIC (30 MINUTE TIME LIMIT)

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications
2. Chief Financial Officer (CFO) Update
3. City Manager/Assistant City Manager (CM/ACM) Update – Extraordinary Events Ordinance 2020-036
 1. Memorial Day Weekend – May 26-30, 2022
 2. Carolina Country Music Festival – June 9-12, 2022

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

EXECUTIVE SESSION – Upon returning to Public Session, Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

NOTE: *South Carolina law requires that Council’s business is conducted in public with limited exceptions, known as “Executive Sessions.” Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to:*
 - *A pending, threatened or potential claim.*
 - *Other matters covered by the attorney-client privilege. Settlement of legal claims, or the position of the city in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion or provision of services encouraging location or expansion of industries or other businesses.*

Motions to go into Executive Session must be made in public and specify one or more reason above. Council can take no vote or action in Executive Session.

ADJOURNMENT

**City of Myrtle Beach
Chapin Memorial Library Advisory Board
5:30 p.m., Tuesday, April 26, 2022
Myrtle Beach Train Depot
851 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1276 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order**
- B. Approval of Minutes** – October 26, 2021, Meeting
- C. Welcome New Board Member**
- D. New Library Update/Status** – Downtown Development Office, City of Myrtle Beach
- E. Library Operations Report** – Jennifer Nassar, Library Director
- F. Election of Officers**
- G. Other Business**
- H. Next Meeting** – 5:30 p.m., Tuesday, July 26, 2022, Myrtle Beach Train Depot
- I. Adjournment**

**Myrtle Beach Convention Center Hotel Corporation Board
8:00 a.m., Wednesday, April 27, 2022
Room 236, Myrtle Beach Convention Center
2101 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1225 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Convene and Call to Order**
- B. Approval of Minutes** – March 2022 Meeting
- C. Public Comments and Questions**
- D. Review of Monthly Hotel Financials for March 2022** (Mrs. Hinde)
- E. Hotel Sales and Marketing Update for March 2022** (Mr. Semidei)
- F. Convention Center Update for March 2022** (Mr. Monroe)
- G. Discuss Additional Business**
- H. Executive Session***
- J. Adjourn**

****Note:** South Carolina law requires that the board's business is conducted in public with limited exceptions, known as "Executive Sessions." Subjects eligible for Executive Session include:*

- Personnel matters.*
- Negotiations concerning proposed contractual arrangements.*
- Investigative proceedings regarding allegations of criminal misconduct.*

Motions to go into Executive Session must be made in public and specify one or more of the reasons above. The board can take no vote or action in Executive Session.

City of Myrtle Beach
Special Events Technical Review Committee
10:00 a.m., Wednesday, April 27, 2022
Myrtle Beach Train Depot
851 Broadway Street, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Minutes:

1. April 13, 2022 Meeting

C. New Business:

Review of Upcoming Proposed Events

1. Pride Myrtle Beach's Pride Picnic, Tidal Creek, June 5, 2022
2. Myrtle Beach International Cultural Fest, Lisa Coombs, Chapin Park, June 26, 2022
3. BEI's Fall Taste of Market Common, The Market Common, September 2022
4. Run to the Sun Car and Truck Show, Former Myrtle Square Mall Site, March 23, 2022
5. NS Promotions' Myrtle Beach Jeep Jam, Former Myrtle Square Mall Site, October 28-30, 2022
6. Other

D. Matters of Business:

Review of Last Week's/Ongoing Events

1. Myrtle Beach Area Chamber of Commerce's (MBACC) Beach Beautification Event, Pavilion Parking Garage, March 1, 2022
2. BEI's DeVillie Street Festival, DeVillie Street at The Market Common, March 1-May 31, 2022
3. NS Promotions' Food Truck Festival, Burroughs & Chapin Pavilion Place, April 1-3, 2022
4. BEI's Carriage Rides, The Market Common, April 1-June 30, 2022
5. KO Fitness Fittest on the Coast, Beach/Boardwalk, April 3, 2022
6. Myrtle Beach Shrine Club's Smoke on the Beach, Burroughs & Chapin Pavilion Place, April 15-16, 2022
7. City of Myrtle Beach's SpringFest, Crabtree Gym Parking Lot, April 16, 2022
8. Ground Zero's GZ Career Fair, Chester Street, April 20, 2022
9. BEI's Taste of Market Common, The Market Common, April 23, 2022
10. Dash to the Dunes, Grande Dunes Master Association, Marina Parkway, April 23, 2022
11. Ground Zero's Dragon Boat Race, Grand Park, April 25-30, 2022
12. Other

Review of Upcoming Approved Events

1. Sun Fun Festival, Oceanfront Merchants Association/Gay Dolphin, May 7, 2022
2. BEI's DeVillie Street Festival, The Market Common, June 1-August 31, 2022

3. Southern Entertainment's Carolina Country Music Festival (CCMF), Amie Lee, Burroughs & Chapin Pavilion Place, June 9-12, 2022
4. BEI's DeVillie Street Festival, The Market Common, September 1-October 31, 2022
5. Diamond Youth Foundation, Inc. hosts I Love Seafood, Burroughs & Chapin Pavilion Place, September 10-11, 2022
6. Chili Cookoff, MMA Creative/Amie Lee, Burroughs & Chapin Pavilion Place, September 23-24, 2022
7. Myrtle Beach Jazz Festival, Charlie's Place, Mickey James, October 14-16, 2022
8. Mopars on the Beach, Ninth Avenue North and Myrtle Waves, October 20 and 22, 2022
9. Kligs Kites' Kite Festival, Beach North of 82nd Parkway, October 23-24, 2022
10. NS Promotions' Mini Marathon, Downtown and The Market Common, October 15-16, 2022
11. American Heart Association's Beach Ride, Along the Beach, November 5, 2022
12. BEI's DeVillie Street Festival, The Market Common, November 1, 2022-January 31, 2023
13. Other

E. Review of Temporary Use Permits

F. Review of Facility Use Permit Events:

1. Nights at Nance Concert Series, Nance Plaza in Arts & Innovation District, March 17-31, April 14-28 and May 12, 2022
2. BEI's Movies in the Park, Valor Memorial Garden, March 26-October 21, 2022 (Third Friday)(3 Applications)
3. Waccamaw Market Cooperative's Farmers Market, Valor Memorial Garden and Grand Park, April 2-May 7, 2022
4. Kenadis Miles for Mobility, Grand Park, April 16, 2022
5. First United Methodist Church's Sunrise Service, Plyler Park, April 17, 2022
6. Waccamaw Arts and Crafts Guild's Art in the Park, JoAnne Utterback, Valor Memorial Garden, April 23-24, 2022
7. City of Myrtle Beach Neighborhood Services Department's Jazz in the Park, Grand Park, April 24, 2022
8. Waccamaw Market Cooperative's Farmers Market, Valor Memorial Garden and Grand Park, May 7-July 30, 2022
9. American Cancer Society's Relay for Life, Valor Memorial Garden, May 7, 2022
10. Parkinson Association of the Carolinas' Parkinson's Walk, Grand park, May 14, 2022
11. Pride, Adam Hayes, Chapin Park, June 16, 2022
12. TC Sports' Nationals Opening Ceremony, Plyler Park, July 19, 2022
13. Veterans Victory Walk, Warbird Park, November 11, 2022
14. Other

G. Review of Sports Tourism Events

H. Review Parade Permits:

1. Shriners' Parade, Eighth to 15th Avenues North, April 2022
2. Sun Fun Festival Parade, Along Ocean Boulevard, May 7, 2022
3. Other

I. Review Film/Photo Requests

J. Convention Center Events

K. Discussion Items:

1. Sunrise Prayer Ceremony, Alex Fogel, Boardwalk and Law Enforcement Center, May 15, 2022

L. Executive Session

M. Adjourn

Myrtle Beach Downtown Alliance
2:00 to 4:00 p.m., Thursday, April 28, 2022
HTC Aspire Hub
509 Ninth Avenue North, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-743-6073 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Welcome – Terrance Herriot, Myrtle Beach Downtown Alliance Executive Committee

B. Update – Amy Barrett, Myrtle Beach Downtown Alliance CEO

C. Municipal Improvement District (MID) Schedule

D. Board Reports

1. Marketing and Communications
2. Clean and Safe
3. Programs and Events
4. Long-Range Planning, Design and Innovation Committee

E. Next Steps

F. Adjourn