



CONTACT:

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Media Advisory

To: Myrtle Beach Media
From: Kaycey Hall Vrettos
Date: April 28, 2023
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **Myrtle Beach's seasonal rules for dogs and bicycles on the beach go into effect Monday, May 1.** From May 1 through Labor Day, dogs are allowed on the beach before 10:00 a.m. and after 5:00 p.m. only, and dogs and bicycles are allowed on the boardwalk between 5:00 a.m. and 10:00 a.m. only. At all times, dogs must be on a leash seven feet or shorter, and you must pick up and properly dispose of droppings. Both laws exclude service dogs. Note that the City of Myrtle Beach offers three [bark parks](#) for all to enjoy: Bark Park North, 5000 Claire Chapin Epps Drive; Bark Park South, 3909 Center South Drive; and, New Town Bark Park, 200 Collins Street.
3. **May 1 also marks the beginning of Myrtle Beach's Sea Turtle Nesting Season.** Early each morning, City of Myrtle Beach crews clean and monitor beaches and report nests to Myrtle Beach State Park Ranger Ann Wilson. Nests are carefully relocated to Myrtle Beach State Park by trained personnel for safekeeping and observation. Sea turtles are federally protected under the Endangered Species Act and the Marine Turtle Protection Act. The law states that "no person may take, possess, disturb, mutilate, destroy, cause to be destroyed, sell, offer for sale, transfer, molest or harass any marine sea turtle or its nests or eggs at any times." If you see a sea turtle in the ocean or on the beach, stay away from it. Turtle hatchlings should *not* be picked up and placed in the ocean, as they need to crawl on their own to set their navigational compass and increase their chance of survival. Do not harm, harass, pick up, ride, straddle, restrain, jump over, injure, kill or otherwise disturb sea turtles. Feeding or touching turtles in any way, including shining a light on them, is considered a disturbance. Federal penalties for disturbing sea turtles include jail time and fines up to \$15,000 for each offense, with the maximum federal fine for harming a threatened species being \$25,000.

Beachgoers, stay away from sand dunes, keep dogs on leashes at all times, put all trash and recyclables in solid waste containers, fill in beach holes and smash sand castles before leaving each day. Fireworks, lights, flash photography, and noise will disturb sea turtles! Disturbances can result in “false crawl,” meaning the mother returned to the ocean without leaving hatchlings on the beach. If you spot nesting activity or a sick, injured, dead or disturbed turtle or nest, call South Carolina’s Department of Natural Resources at 1-800-922-5431. If you see someone disturbing or harming a sea turtle or nest, call the Myrtle Beach Police Department for immediate assistance.

- 4. Beginning each May, the City of Myrtle Beach sprays weekly to control the mosquito population to reduce the risk of mosquito-borne diseases.** The [Public Works Department](#) uses a spray that does not affect animals or humans. To view the spray schedule map, see <https://bit.ly/MBSprayMap>. Beekeepers, remember to register hives as part of the city’s No Spray Zone program. Be sure to include your name, phone number and address of the beehive. Exceptions for spraying near registered beehives include a high mosquito trap count, complaint in the area, or the location is a source of mosquito breeding. In each case, beekeepers will receive a call 24 hours in advance and spraying will be conducted in accordance with the pesticide label. Beekeepers are asked to cover hives with wet burlap for at least three hours after spraying has occurred to protect the bees. Questions? Contact Stormwater Program Supervisor Mila Maslova at imaslova@cityofmyrtlebeach.com or 843-918-2000 for more information and to register.
- 5. Everyone’s invited to the Gold Star Memorial Plaque Dedication at 11:00 a.m., Monday, May 1, at Myrtle Beach’s Warbird Park, 150 Farrow Parkway.** The marker created and installed by the Myrtle Beach Garden Club, honors Gold Star families for their sacrifices. We hope to see you there.
- 6. Want to be a City of Myrtle Beach firefighter?** Join members of the Myrtle Beach Fire Department for a Recruitment Open House on Wednesday, May 3, 5:30 to 7:30 p.m., at Fire Station No. 6, 970 38th Avenue North. For event details, contact Lt. Jonathan Evans at 843-918-1221 or jwevans@cityofmyrtlebeach.com. The application period closes on Sunday, May 7. Visit <https://www.governmentjobs.com/careers/myrtlebeach> to learn more and apply. The City of Myrtle Beach is an Equal Opportunity Employer, and all qualified applicants will receive consideration for employment without regard to race, religion, color, national origin, sex, sexual orientation, gender identity, age, political affiliation or disability. Questions? Contact Human Resources at humanresources@cityofmyrtlebeach.com or 843-918-1114 for assistance.
- 7. Everyone is invited to partake in the “National Day of Prayer” Event on Thursday, May 4, 6:00 p.m., at Myrtle’s Market, 605 Mr. Joe White Avenue.** Myrtle Beach community members representing all faiths are encouraged to attend. Questions? Call 843-918-1062.
- 8. Myrtle Beach’s next “Nights at Nance” concert features Julio and The Saltines on Thursday, May 4.** The free “Nights at Nance” concert series features performances by regional bands on various Thursdays, 6:00 to 8:00 p.m., at Nance Plaza, 825 North Kings Highway. Bring family, friends and beach chairs to celebrate warmer temperatures with live

music. The concert series is made possible by the City of Myrtle Beach and Myrtle Beach Downtown Alliance.

- **May 4** – Julio and The Saltines
- **May 18** – What’s Up Chuck
- **June 1** – Rich Johnson Band

- 9. The 68th annual Sun Fun Festival is set for Friday through Sunday, May 5-7, in Myrtle Beach.** The celebration includes a parade, free concerts, contests, U.S. Army Golden Knights Parachute Team performances and the iconic Sun Fun Jail. For more information, see <http://www.sunfunmb.com>.

Friday, May 5

- 5:00 to 10:00 p.m. – Plyler Park Activities, Games and Contests
- 7:00 p.m. – Performance by Trial by Fire (Tribute to Journey)
- 9:00 p.m. – Performance by U.S. Army Golden Knights Parachute Team

Saturday, May 6

- 10:00 a.m. to 12:00 p.m. – Parade on Ocean Boulevard, Eighth to 16th Avenues North
- 12:00 p.m. – Performance by U.S. Army Golden Knights Parachute Team
- 2:00 to 10:00 p.m. – Plyler Park Activities, Games and Contests
- 2:00 p.m. – Performance by Cassette Rewind (1980s Tribute)
- 4:00 p.m. – Performance by U.S. Army Golden Knights Parachute Team
- 7:00 p.m. – Performance by Swingin’ Medallions

Sunday, May 7

- 2:00 to 6:00 p.m. – Plyler Park Activities, Games and Contests
- 3:00 p.m. – Performance by The Tonez

- 10. The Parks, Recreation and Sports Tourism Department hosts “Second Chance Prom” on Friday, May 5, 7:00 to 11:00 p.m.** The event takes place at the Myrtle Beach Train Depot, 851 Broadway Street. Couples, ages 21 years of age and older, dress up and boogie down on the dance floor at the annual event. Tickets cost \$40 per couple and admission includes dinner by Tu Taco. Contact Adreanna Wilson at awilson@cityofmyrtlebeach.com for details.

- 11. Myrtle Beach’s Military Appreciation Days kicks off with the Horry County Junior ROTC Drill Meet on Saturday, May 6!** The City of Myrtle Beach, Military Appreciation Committee and the Myrtle Beach Area Chamber of Commerce collectively host a series of events to celebrate our military. The month-long celebration features various free events, including a parade and picnic. For more, visit <https://bit.ly/MilitaryAppreciationDays>.

- **Junior ROTC Drill Meet** – 9:00 a.m., Saturday, May 6, Parking Lot at Pelicans Stadium, 1251 21st Avenue North
- **Military Family Members Social** – 12:00 p.m., Saturday, May 6, Pelicans Stadium, 1251 21st Avenue North

- [Myrtle Beach Pelicans Military Appreciation Night](#) – Saturday, May 20, Stadium, 1251 21st Avenue North
- **Traveling Vietnam Memorial Wall Exhibit** – Thursday through Sunday, May 25-28, Field at Crabtree Memorial Gymnasium, 1004 Crabtree Lane
- **Fourth Annual Veterans [Victory Walk](#)** – 6:00 a.m., Saturday, May 27, Grand Park, 1119 Farrow Parkway
- **Military Appreciation Days Parade** – 10:30 a.m., Saturday, May 27, Along Farrow Parkway at The Market Common (*Parade Registration Deadline – May 12, 2023*)
- **Family Picnic** – 11:30 a.m., Saturday, May 27, Valor Memorial Garden, 1120 Farrow Parkway
- **Jack Platt Veterans’ March and Battlefield Cross Ceremony** – 9:00 a.m., Monday, May 29, Along Ocean Boulevard, 16th to Ninth Avenues North
- **Memorial Day Remembrance Ceremony** – 11:00 a.m., Monday, May 29, Ballroom, Myrtle Beach Convention Center, 2101 North Oak Street
- **Military Documentary** – Monday, May 29, Grand 14 Cinema, 4002 DeVille Street
- **Festive Brass Concert Performance** – 7:00 p.m., Tuesday, May 30, Ballroom, Myrtle Beach Convention Center, 2101 North Oak Street

12. The Myrtle Beach Downtown Alliance hosts “Broadway En Bloom,” a flower and plant market on Saturdays, 10:00 a.m. to 2:00 p.m., May 6-20. Events feature vendors selling flowers and plants. Attendees enjoy free demonstrations and learn how to create flower arrangements. Contact Tonya Gore tonya.gore@mbdowntown.org for details.

13. Applications are now available for the Myrtle Beach Police Department’s next session of the Citizens Police Academy! The 42nd session begins July 10, with classes on Monday evenings, 6:00 to 8:00 p.m., at the Warren S. Gall Police Annex, 3340 Mustang Street. Applicants must be Horry County residents who are least 21 years of age, possess a valid driver’s license, pass a criminal history check and pass a driver’s license background check. The deadline to apply is 5:00 p.m., Friday, June 9. To learn more and download an application, see <https://bit.ly/MBPDCitizensPoliceAcademy>.

14. A comprehensive list of city-related activities, events, festivals and recreation programs is available on the city’s website. The [Events](#) webpage is updated weekly.

15. The competition was fun and fierce last weekend at the second annual Myrtle Beach AM Skateboard Contest, and that’s the subject of our Photos of the Week. Amateur skaters from across the country came to Matt Hughes Skate Park for a friendly competition and fund-raiser. The event was sponsored by Friends of the Skateparks Foundation and the City of Myrtle Beach, among others. All proceeds go toward an expansion at the skate park, with more than \$6,800 raised so far. As you can see, skaters showed off their skills and tricks to an appreciative audience. To view these photos and more, see our [Photos of the Week Library](#) webpage.

16. Did you know... That the loggerhead sea turtle is South Carolina’s official state reptile? The animal received the formal designation in 1988 after a fifth grade class requested it. As its name suggests, a loggerhead turtle can be identified by its oversized, log-like head. Of the earth’s seven species of sea turtles, the loggerhead is one of four species to visit the shores of South Carolina each year. Loggerhead sea turtles can live for 70 to 80 years old, sometimes

longer, and reach maturity at around 35 years of age. During sea turtle nesting season, May 1-October 31, the vast majority of Myrtle Beach's turtle nestlings are loggerheads. And, every two to three years, female loggerheads can travel more than 7,000 miles to return to the same beach where she hatched as a baby to lay her own nest!

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
(843) 918-1014 *voice* (843) 450-1695 *mobile*

<https://www.cityofmyrtlebeach.com>

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<https://myrtlebeachpointofview.wordpress.com/>

<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
May 1-7, 2023**

MONDAY, MAY 1

- **8:30 a.m.** – Staff Meeting, Conference Room, City Services Building, 921 North Oak Street
- **11:00 a.m.** – Myrtle Beach Garden Club’s Gold Star Memorial Dedication, Warbird Park, 150 Farrow Parkway
- **6:00 p.m.** – Citizens Fire Academy Graduation, Myrtle Beach Train Depot, 851 Broadway Street
- **6:00 p.m.** – South Beach Neighborhood Watch, First Floor Meeting Room, Regency Towers, 2511 South Ocean Boulevard

TUESDAY, MAY 2

- **9:00 a.m.** – Monthly City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **1:30 p.m.** – Planning Commission, City Services Building, 921 North Oak Street
- **2:00 p.m.** – Seniors Advisory Committee, Second Floor Conference Room, City Hall, 937 Broadway Street
- **6:30 p.m.** – The Avenues Neighborhood Watch, First Presbyterian Church of Myrtle Beach, 3810 Robert Grissom Parkway
- **6:30 p.m.** – The Golden Mile Neighborhood Watch, First Presbyterian Church of Myrtle Beach, 3810 Robert Grissom Parkway
- **6:30 p.m.** – Old Pine Lakes Neighborhood Watch, First Presbyterian Church of Myrtle Beach, 3810 Robert Grissom Parkway
- **6:30 p.m.** – Pine Lakes Estates Neighborhood Watch, First Presbyterian Church of Myrtle Beach, 3810 Robert Grissom Parkway
- **6:30 p.m.** – Pine Lakes Neighborhood Watch, First Presbyterian Church of Myrtle Beach, 3810 Robert Grissom Parkway

WEDNESDAY, MAY 3

- **8:00 a.m.** – Technology Advisory Committee, HTC Aspire Hub, 509 Ninth Avenue North
- **3:00 p.m.** – Myrtle Beach Downtown Alliance Board of Directors Meeting, [Zoom Conference Call](#) (Meeting ID – 91617795838, Passcode – 817121)
- **3:00 p.m.** – Sandygate Village Neighborhood Watch, Main Office, 1011 Osceola Street

- **5:30 to 7:30 p.m.** – Myrtle Beach Fire Department's Open House and Recruitment Event, Fire Station No. 6, 970 38th Avenue North

THURSDAY, MAY 4

- **9:00 a.m.** – Cultural Resources Committee, First Floor Conference Room, City Services Building, 921 North Oak Street
- **1:30 p.m.** – Community Appearance Board, City Services Building, 921 North Oak Street
- **6:00 p.m.** – National Day of Prayer Community Event, Myrtle's Market, 605 Mr. Joe White Avenue
- **6:00 to 8:00 p.m.** – "Nights at Nance" Free Concert Series: Julio and The Saltines, Nance Plaza, 825 North Kings Highway

FRIDAY, MAY 5

- **7:00 to 11:00 p.m.** – PRST hosts Second Chance Prom, Myrtle Beach Train Depot, 851 Broadway Street

SATURDAY, MAY 6

- **9:00 a.m.** – Myrtle Beach Military Appreciation Days: Annual Junior ROTC Drill Meet, Parking Lot, Pelicans Stadium, 1251 21st Avenue North
- **10:00 a.m. to 2:00 p.m.** – Myrtle Beach Downtown Alliance hosts "Broadway En Bloom" Market, Vacant Lot, 522 Broadway Street
- **12:00 p.m.** – Myrtle Beach Military Appreciation Days: Family Members Social, Pelicans Stadium, 1251 21st Avenue North

SUNDAY, MAY 7

- No Meetings Scheduled

MONTHLY CITY COUNCIL WORKSHOP
9:00 A.M., TUESDAY, MAY 2, 2023
COUNCIL CHAMBER, TED C. COLLINS LAW ENFORCEMENT CENTER
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Mayor and Council Welcome and Statement of Meeting's Purpose

B. Reports from Staff and Discussion

1. Smart City Update – Howard Waldie, IV
2. Parking Ordinance Update – Brian Schmitt, Brian Tucker and Amy Neushaffer
3. Outside Agencies
4. Accommodations Tax Distribution Discussion

C. Executive Session*

D. Adjournment

****NOTE:** South Carolina law requires that Council's business is conducted in public with limited exceptions, known as "Executive Sessions." Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to: a pending, threatened, or potential claim; other matters covered by the attorney-client privilege; or, settlement of legal claims, or the position of the city in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

Motions to go into Executive Session must be made in public and specify one or more of the reasons above. Council takes no votes or action in Executive Session. Council may take action on matters discussed in Executive Session which are deemed to be "emergency" concerns upon reconvening in open session.

**City of Myrtle Beach
Planning Commission
1:30 p.m., Tuesday, May 2, 2023
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE MEETING.

A. Call Meeting to Order

B. Matters of Order: Approval of Minutes for April 18, 2023 Meeting

C. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

D. Matters of Business:

1. **Z 23-01 23rd Avenue North PUD:** Request by Boardwalk Motel, LLC (Jeff King, King/Cunningham Attorneys at Law, representative) to rezone 3 parcels totaling approximately 1.3 acres located along North Ocean Boulevard south of 23rd Avenue North (PIN #42414010136, #42415020212 and #42415020213) from 21st Avenue North PUD to new 23rd Avenue North PUD, and 3 parcels totaling approximately 2.08 acres located along Withers Drive and 23rd Avenue North (PIN #42415020001, #42415020009 and #42415020010) from MU-H (Mixed Use High Density) to new 23rd Avenue North PUD. ***Public Hearing***

(CONTINUANCE REQUESTED)

2. **STN 23-05 Osceola PUD:** Request by Kara Dischinger to name 2 new private drives located off Osceola Drive that serve 3 new apartment buildings and the amenity center, "Gullah Street" and "Pinimar Drive." ***Public Hearing***
3. **STN 23-06 Promenade 6 at Grande Dunes:** Request by Development Resource Group (Cameron Parker, representative) to name 10 new private drives serving 85 residential units off Grande Dunes Boulevard (PIN #39415040007), "Promenade Drive," "Atlantic Breeze Street," "Flamingo Court," "Samba Place," "Swing Place," "Jazz Court," "Sashay Court," "Waltzing Waves Court," "Duke Place" and "Balmy Breeze Place." ***Public Hearing***
4. **PRE-FIN 23-03 Promenade 7/8 at Grande Dunes:** Request by Development Resource Group (Cameron Parker, representative) to subdivide approximately 25.32 acres along Grande Dunes Boulevard between Kings Highway and Ocean Boulevard (PIN #39400000259 and #39400000260) into 122 residential lots and three private streets.
5. **STN 23-07 Promenade 7/8 at Grande Dunes:** Request by Development Resource Group (Cameron Parker, representative) to name 3 private drives serving 122 residential lots off Grande Dunes Boulevard (PIN #39400000259 and #39400000260), "Esplanade Shore Drive," "Colonnade Avenue" and "Atlantic Breeze Street." ***Public Hearing***
6. **PRE-FIN 23-04 Living Dunes Paired Cottages:** Request by Development Resource Group (Cameron Parker, representative) to subdivide six parcels of approximately 0.20

acres each into 12 parcels in accordance with the Living Dunes site plan (Lots 1001-1002, 1039-1040, 1049-1050, 1051-1052, 1055-1056 and 1057-1058) in order to close on constructed Paired Cottages.

7. **ANEX 23-04 Lauderdale Bay Phase 2 and 3:** Request by Lauderdale Bay Estates Development Company, LLC (Trudy Smith, Earthworks Group, agent) to annex approximately 19.34 acres along US Highway 17 (PIN #44200000001, #44104030061 and #44201020065) and the abutting Highway 17 Bypass right-of-way and rezone from Horry County MRD3 (Multi Residential) to Myrtle Beach R5 (Single Family), and approximately 2.95 acres along US Highway 17 (PIN #44201020063) and the abutting Hwy 17 Bypass right-of-way and rezone from Horry County RC (Resort Commercial) to Myrtle Beach HC2 (Highway Commercial) in order to build single family homes south of Lauderdale Boulevard and mixed use units north of Lauderdale Boulevard. ***Public Hearing***

E. Presentation of New Applications

F. Communications from the Planning Commission

G. Communications from City Staff

H. Meeting Adjournment

**City of Myrtle Beach
Seniors Advisory Committee
2:00 p.m., Tuesday, May 2, 2023
Second Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1014 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval/Correction of the Minutes

C. New Business:

1. City Updates
2. Senior Survey Draft and Discussion
3. Other Project Ideas – Community Feedback, Senior Resources, etc.
4. Upcoming Meeting Times and Locations

D. Old Business

E. Comments from the Public

F. Adjourn

**City of Myrtle Beach
Technology Advisory Group Agenda
8:00 a.m., Wednesday, May 3, 2023
HTC Aspire Hub
509 Ninth Avenue North, Myrtle Beach SC 29577**

ANYONE WHO REQUIRES AN AUXILLARY AND OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1065 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order**
- B. Approval of Minutes**
- C. Review of Strategic Plan**
- D. Feedback from Research to Date**
- E. Possible Opportunities to Explore**
- F. Next Major Milestone of Strategic Plan and Action Items to Accomplish**
- G. Executive Session**
- H. Next Meeting Date**
- I. Adjourn**

**City of Myrtle Beach
Cultural Resources Committee
9:00 a.m., Thursday, May 4, 2023
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1065 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order** – Chairman Sherfesee
- B. Approval of Meeting Minutes**
- C. Discussion Items:**
 - 1. Open Committee Positions and Résumé Review
 - 2. Poet Laureate Final Review
 - 3. Muralist RFP Next Steps
 - 4. Mike Kelly Law Group Alleyway Activation
- D. New Business**
- E. Public Comments**
- F. Next Meeting Date**
- G. Adjourn**

**Myrtle Beach Downtown Alliance
Special Board of Directors Meeting
3:00 p.m., Wednesday, May 3, 2023
[Click to Join Zoom Conference Call](#)
Meeting ID – 91617795838, Passcode 817121
Phone-In Option – 1-309-205-3325**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-455-6319 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT. QUESTIONS? CONTACT DAN SINE, BOARD CHAIRMAN AND INTERIM PRESIDENT/CEO, AT DANSINE@MBDOWNTOWN.ORG FOR INFORMATION.

A. Call to Order:

1. Roll Call
2. Confirmation of Quorum

B. Approval of Agenda

C. New Business:

Resolution 1 – Employment Agreement with Jason Greene

1. Review Terms and Conditions
2. Discussion
3. Vote to Approve Employment Agreement

Resolution 2 – Broadway Street Sidewalk Extension Design

1. Review of Project Details and Costs
2. Discussion
3. Vote to Approve Allocation of \$15,400 for Broadway Street Sidewalk Design

Resolution 3 – Allocations of Funds for Broadway Street Improvements

1. Review of Improvement Proposals Presented by the City of Myrtle Beach
2. Discussion
3. Vote to Approve Allocation of \$150,000 from Partnership Grand Strand Portion of MBDA Operating Budget for Completion of Broadway Street Improvements

D. Other Business: Update on Upcoming Events and Initiatives

E. Adjournment

**City of Myrtle Beach
Community Appearance Board
1:30 p.m., Thursday, May 4, 2023
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Roll Call

B. Approval of Minutes: April 20, 2023 Meeting

C. Old Business

D. New Business:

Sign Permit Applications

1. **Le Manna Bread – 507 Ninth Avenue North:** Requests approval of (1) 18”h x 10’w internally lit channel letters and (1) 30”h x 36”w blade sign mounted to the building. A different design was approved at the 04/06/23 CAB meeting. (Coastal Sign)
2. **Ames Drywall Tools – 3533 Northgate Drive, Unit A:** Requests approval of (1) 35”h x 7’11”w internally lit channel letters mounted to the building. (ASL Signs)
3. **Maple Street Biscuit Company – 965 Wood Duck Drive:** Requests approval of (2) 20”h x 17’7.5”w internally lit channel letters mounted to the front and side of the building, (1) 25”h x 9’10”h pan and embossed tenant panel on the main freestanding sign and (1) 15”h x 4’11”w pan and embossed tenant panels on the other two smaller freestanding signs for the Coventry Marketplace shopping center. (ASL Signs)
4. **Outreach Ministries Thrift Store – 601 North Kings Highway:** Requests approval of the re-facing of the existing 17.5’ tall freestanding sign with (1) set of 24”h x 14’w internally lit channel letters and (1) 24”h x 4’w flat vinyl graphics panel, and (1) set of 16”h x 9’5”w internally lit channel letters mounted to the building. (Haynes Sign Company)
5. **Sugar Kingdom – 2700 North Kings Highway:** Requests approval of (3) 6”h x 5’9”w tenant panels on the existing monument sign and (4) 20”h x 12”h vinyl graphics applied to the storefront windows. (Yesco Myrtle Beach)
6. **Dairy Bar Ice Cream – 410 13th Avenue South:** Requests approval of (1) set of 11”h x 14’w and (1) 9”h x 10’w non-illuminated ½” PVC letters mounted to the building. (Yesco Myrtle Beach)
7. **Imperfecto Cantina – 950 Cipriana Drive, Unit B8:** Requests approval of (1) 25”h x 39”w projection sign with neon lettering, (1) 43” round halo lit channel letter logo, (1) 3’1”h x 7’2”w halo lit channel letters mounted to the building and (1) 20” round cut vinyl graphics applied to the door. (Rite Lite Signs)

8. **Nailed It DIY – 3064 DeVille Street:** Requests approval of (1) 2'4" h x 2'8" w wood and copper projecting sign mounted on the existing metal support arm on the building facade. (Owner)
9. **Café Atmosphaera – 3620 Walton Drive, Unit C-1:** Requests approval of (4) 38" h x 38" w flat vinyl graphics applied to the storefront windows. (Owner)
10. **Luxury Auto Spa – 2304 South Kings Highway:** Requests approval of the re-facing of the existing 12' tall monument sign with a mix of flat graphics, 15" and 17" tall channel letters and the removal of an existing building mounted sign. (Seaboard Signs)
11. **Vie Tea Boba & More – 1223 38th Avenue North:** Requests approval of (1) 3' h x 6'7" w internally lit channel letters and logo mounted to the building. (Seaboard Signs)

Combination Permit Applications

1. **KOI – 7718 North Kings Highway:** Requests a final review for the painting of the building exterior and approval of (1) 4'5" round internally lit channel letters and logo mounted to the building. (Seaboard Signs)
2. **Black's Tire & Auto – 1921 Mr. Joe White Avenue:** Requests a conceptual/final review for the painting of the building exterior and installation of an awning. In addition, requests approval of a new sign package to include keeping the existing 21" h x 18" w "Goodyear" sign and the previously approved 18" h x 24'3" w "Black's Tire & Auto" mounted on the building. (Owner)
3. **Bay View Resort – 504 North Ocean Boulevard:** Requests approval of (6) 12' OAH pole mounted lights. (Cooper Mechanical Services, Inc.)
4. **Boulevard Parking – 942 Withers Drive:** Requests approval of (2) Santee Cooper installed parking lot floodlights mounted to a wooden pole. (Owner/Santee Cooper)
5. **Polynesian Resort – 205 10th Avenue South:** Requests a conceptual/final review for a pervious paver lot with 33 parks (2 ADA) with landscape and lighting. (TruDesign Studio)
6. **SCDMV – 1331 Howard Parkway:** Requests a conceptual/final review to pave the existing parking, landscape plan, and lighting. (Chao and Associates, Inc.)
7. **Popeye's Louisiana Kitchen – 2123 Highway 501:** Requests a final review for a new 2,350 square foot fast food restaurant building, parking, landscaping, and double dumpster with enclosure and gates. In addition, requests approval for the following signage and lighting: (1) 3'7" h x 14'4" w internally lit building mounted with channel lettering, (1) 8' h x 2' h internally lit monument sign with channel lettering, (7) 26' h pole mounted lights, and (15) building mounted external lights. (Impeccable Development, Commercial Site Design)
8. **The Edgewater – Mr. Joe White Avenue/Osceola Street (PIN #425-12-01-0021, etc.):** Requests a final review for a 168-unit multi-family development composed of (2) 4-story buildings, pool amenity building, playground, enclosures for refuse locations, parking, and landscaping. In addition, requests approval for the following signage and lighting: (1) 6' h x 8' w internally lit monument sign with pin-mounted lettering, (1) 12' h x 3' w non-

illuminated building mounted sign with pin-mounted lettering, (6) 22' tall pole mounted lights, (6) ground mounted lights, and (13) building mounted lights. (LDG Development)

9. **Starbucks – 1301 North Kings Highway:** Requests a conceptual/final review for a new 1,136 square foot single stack drive-thru only coffee shop to be built in place of the existing building on the property. The project consists of a new site plan layout, new building, new landscaping, and dumpster enclosure. In addition, requests a conceptual review for the sign package. (Guyton Law Firm)

Building Permit Applications

1. **Prime Chicken – 1803 North Kings Highway:** Requests a conceptual/final review for revisions to a previously approved plan for building and site modifications. (Miller Design Services)
2. **Fun Plaza Storage Lot – 683 Robert M. Grissom Parkway:** Requests a conceptual/final review for a 6'h chain-link fence with three rows of security wire. (Action Fence)
3. **Sunbelt Beverage – 1243 Airdrome Avenue:** Requests a conceptual/final review for a 6' tall black coated chain-link fence and a 4' tall black aluminum fence. (Goode Fence)
4. **Myrtle Beach Area Chamber of Commerce – 1200 North Oak Street:** Requests a conceptual/final review for a 6' tall white vinyl fence. (Goode Fence)
5. **Ocean Village – Ocean Village Drive (PIN #421-15-04-0817):** Requests a conceptual/final review for 54" tall black aluminum fence to close in community. (Gator Strong Services)
6. **Ocean View Baptist Church – 7300 North Kings Highway:** Requests a conceptual/final review for glazing modifications. (Doyle Architecture, LLC)
7. **Dilluvio Residence – 4004 North Ocean Boulevard:** Requests a conceptual/final review to stucco house, install a steel cable fence around decks, and around pool decking. (Buildgreen Industries, LLC)
8. **Affordable Large Properties – 1118 Third Avenue South:** Requests a conceptual/final review for the painting of the building exterior. (Owner)
9. **Legends Sports Pub & Grille – 1410 North Ocean Boulevard, Suite 100:** Requests a conceptual/final review for a mural. (Owner)
10. **Apex Homes SC, LLC – 3348 Huger Street:** Requests a conceptual/final review for the painting of the building exterior and a 6' tall chain-link fence. (Owner)
11. **Gunter Trade Shops – Stockholder Avenue (PIN #425-10-03-0021):** Requests a conceptual/final review for a 16,000 square foot metal building, parking, landscaping, white vinyl dumpster enclosure, and an 8' tall black coated chain-link fence with auto front gate. (LJ Properties of Myrtle Beach)

E. Public Comment

F. Non-Agenda Items from Staff

G. Non-Agenda Items from Board Members

H. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

I. Adjournment