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Media Advisory

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To: Myrtle Beach Media
From: Kaycey Hall Vrettos
Date: May 13, 2022
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **Renovations are underway for Myrtle Beach's historic Oak Street Cemetery, 700-A 21st Avenue North.** Parks, Recreation and Sports Tourism Department team members are overseeing the improvements. Work includes: removal of over-grown shrubs, soil buildup, debris and trees; new, decorative black picket fence installation; monument restoration and bronze military markers for veterans; and, new landscaping, mulch, trash cans, benches and irrigation. The renovations are funded with the department's infrastructure account. For more information, contact Kurt Klepper at kklepper@cityofmyrtlebeach.com.
3. **Myrtle Beach is partnering with Championship Autism Network (CAN) to provide autism training for city employees.** Myrtle Beach was first designated as an "autism-friendly" city and destination by the Champion Autism Network in 2018. The city received the "autism-friendly" certification by working to provide more sensory-friendly experiences for children and their families, like Savannah's Playground. This spring, city team members are receiving specialized autism instruction as part of the organization's "First in Service" commitment to support residents and visitors of all abilities.

All learning exercises are tailored to each of the city's 16 departments. For example, Emergency Medical Services, Fire, Neighborhood Services, Police and Recreation department members are being taught how to respond to behaviors associated with autism, while other departments are learning ways to better assist individuals with autism and their families. All departments' training emphasizes face-to-face interactions with the public.

The collective efforts of the City of Myrtle Beach, Myrtle Beach International Airport, attractions, hotels, restaurants and other businesses paved the way for more inclusive experiences for all. “We are so grateful for the continued commitment by the Myrtle Beach community in supporting people with autism,” CAN executive director Becky Large said. “It helps us to continue our vision to create a world where all people with autism ‘CAN’ live, work and play without judgment, guilt or worry,” she added.

4. **Registration is underway and spaces are available for the Splash without Cash program at Mary C. Canty Recreation Center, 971 Canal Street!** The free learn-to-swim program runs Monday through Thursday, May 23-26. For more information, contact Lauren Wolf at 843-918-2285 or Debbie Borash at 843-918-1463. Session times are below.
 - 4:00 to 4:30 p.m. – Sensory Session
 - 4:45 to 5:15 p.m. – Ages 5-18
 - 5:30 to 6:00 p.m. – Ages 5-18
 - 6:15 to 6:45 p.m. – Ages 5-18
5. **The Myrtle Beach Fire Department Recruit Class 34 Graduation is set for 10:00 a.m., Friday, May 20.** The special ceremony takes place on Horry Georgetown Technical College Grand Strand Campus at Thomas Maeser Auditorium, 950 Crabtree Lane. Congratulations, graduates!
6. **A special football camp featuring Gamecock and Myrtle Beach native Luke Doty, alongside former Gamecock Connor Shaw, is set for 9:00 to 11:00 a.m., Saturday, May 21, at Doug Shaw Memorial Stadium, 705 33rd Avenue North.** Shaw Camps, a sponsor of the Boys and Girls Club of the Grand Strand, hosts various camps across the state to provide young football players with opportunities to learn and grow. Athletes, ages six to 13, are invited to participate in non-contact skill drills, with one-on-one instruction from Doty and Shaw. All positions and experience levels are welcome! Participation costs \$25 and spots are limited. Register online at <https://www.shawcamps.com/register/myrtlebeach>.
7. **Everyone’s invited to the next Charlie’s Place Market on Saturday, May 21, from 10:00 a.m. to 2:00 p.m.** The market, 1420 Carver Street, features local business owners and products. Admission is free and vendor registration is free! *Interested in becoming a vendor?* To submit a vendor application, see <https://forms.gle/GUWMg1sRWEXHTgfT6>. Questions? Contact Alfreda Funnye at afunnye@cityofmyrtlebeach.com.
8. **Seasonal rules for umbrellas go into effect on Monday, May 30.** Memorial Day through Labor Day, only circular umbrellas, up to seven-and-a-half feet in diameter, are allowed. Umbrellas must be in line with or behind the lifeguards’ line of umbrellas or landward of the mean high tide line. Infant shelters are allowed year-round, but cannot be any larger than four feet wide, three feet deep and three feet tall. To learn more, see our [Tents & Umbrellas](#) webpage.
9. **The Myrtle Beach Fire Department offers both COVID-19 vaccines and booster shots at weekly clinics.** Staff administer the free vaccinations to registered individuals from 8:00 a.m. to 5:00 p.m. on Thursdays at the City Services Building, 921 North Oak Street. To sign

up, visit <https://bit.ly/MBFDVaccine>. Please arrive 30 minutes prior to your appointment to allow for pre-screening. For information, call 843-918-1255.

10. A comprehensive list of activities and city events is available on our [Events](#) webpage.

This file of city-related festivals, programs and more is updated weekly.

11. The Junior ROTC students from five high schools competed last weekend during Military Appreciation Days, and that's the subject of our [Photos of the Week](#). Young men and women in uniform marched and drilled under the watchful eyes of US Army Recruiters, who served as judges for the Horry County Drill Meet. The Navy Junior ROTC from Myrtle Beach High School again took home the top honors. Conway placed second, and Carolina Forest claimed third. The teams competed in armed squad, unarmed squad, armed platoon, unarmed platoon, freshman unarmed squad, color guard and individual knock-outs in both armed and unarmed categories. Thanks to everyone who came out to see these young men and women in action. The event ended with a picnic for the students, their parents and military family members in the Pelicans' stadium.

12. Did you know... That, in 1948, a section of the Myrtle Beach Airport property was leased by turkey farmers? The area, once used for housing troops, hosted three turkey farms, raising approximately 50,000 birds per year. The original idea was met with skepticism, since air traffic could have caused the turkeys to stampede. Surprisingly, the turkeys adjusted well to the airplanes flying at low altitudes and paid little attention to them!

For more information, contact:

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**CITY OF MYRTLE BEACH
MEETING SCHEDULE
May 16-22, 2022**

MONDAY, MAY 16

- **8:30 a.m.** – Staff Meeting, Conference Room, City Services Building, 921 North Oak Street
- **3:00 p.m.** – Charlie’s Place Advisory Committee, Charlie’s Place, 1420 Carver Street
- **6:00 p.m.** – Booker T. Washington Neighborhood Watch, Ballroom, Mary C. Canty Recreation Center, 971 Canal Street
- **6:00 p.m.** – Palmetto Greens Neighborhood Watch, 2900 Mashie Drive

TUESDAY, MAY 17

- **1:30 p.m.** – Planning Commission, Conference Room, City Services Building, 921 North Oak Street
- **6:00 p.m.** – Seaside South Neighborhood Watch, Sixth Floor Banquet Room, Coral Beach Resort, 1105 South Ocean Boulevard
- **6:00 p.m.** – Sterling Village Neighborhood Watch, Sixth Floor Banquet Room, Coral Beach Resort, 1105 South Ocean Boulevard

WEDNESDAY, MAY 18

- **9:00 a.m. to 3:00 p.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue
- **2:00 p.m.** – Beach Advisory Committee, Second Floor Conference Room, City Hall, 937 Broadway Street
- **6:00 p.m.** – Emmens Preserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – The Highlands Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – The Market Common Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – Meridian at The Market Common Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – The Reserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – Seagate Village Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane

- **6:00 p.m.** – Sweetgrass North Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – West Lake Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – Withers Preserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane

THURSDAY, MAY 19

- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street
- **5:00 p.m.** – Human Rights Commission, First Floor Conference Room, City Hall, 937 Broadway Street

FRIDAY, MAY 20

- **9:00 a.m. to 3:00 p.m.** – Myrtle's Market, 605 Mr. Joe White Avenue
- **10:00 a.m.** – Myrtle Beach Fire Department Recruit Class 34 Graduation, Thomas Maeser Auditorium, Horry Georgetown Technical College Grand Strand Campus, 950 Crabtree Lane

SATURDAY, MAY 21

- **9:00 a.m. to 3:00 p.m.** – Myrtle's Market, 605 Mr. Joe White Avenue
- **10:00 a.m. to 2:00 p.m.** – Charlie's Place Market, Charlie's Place, 1420 Carver Street

SUNDAY, MAY 22

- No Meetings Scheduled

**City of Myrtle Beach
Charlie's Place Advisory Board
3:00 p.m., Monday, May 16, 2022
Charlie's Place
1420 Carver Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1061 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order**
- B. Approval of Minutes**
- C. Review Previous Applications for Open Unit**
- D. Discussion of Business Workshops**
- E. Comments, Questions and Announcements**
- F. Adjourn**

**City of Myrtle Beach
Planning Commission
1:30 p.m., Tuesday, May 17, 2022
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call Meeting to Order

B. Matters of Order:

1. Approval of Minutes – May 3, 2022

C. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

D. Matters of Business

E. Presentations

F. Discussion:

1. **PRE-FIN 22-06 Market Common R6:** Request by LUK-MB2, LLC (Tim Harris, ASI Engineers agent), to subdivide approximately 4.04 acres at Farrow Parkway and Hackler Street (TMS #186-27-01-143; #186-27-01-146; #186-27-01-147; #186-27-01-345 through #186-27-01-355; #186-27-01-366 through #186-27-01-390; #186-27-01-654; and, #186-27-01-661) into 64 townhome parcels. *(Previously approved on 07/21/20.)*
2. **PRE-FIN 22-07 Living Dunes:** Request by Cameron Parker with DRG Engineering to subdivide approximately 1.91 acres into 27 single family townhome/coupled cottage lots in Phases 2, 3-C and 4 (PIN #394-16-04-0119, #394-16-03-0001, #394-09-03-0035, #394-09-04-0042 and #394-09-03-0033).

G. Communications from the Planning Commission

H. Communications from City Staff

I. Meeting Adjournment

**City of Myrtle Beach
Beach Advisory Committee
2:00 p.m., Wednesday, May 18, 2022
Second Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1012 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Welcome and Recognize Guests

C. Approval of Minutes

D. Reports:

1. Public Works
2. Police Beach Safety
3. Fire Department
4. Beach Franchises
5. Parasail Jet Ski Update/Operator Report
6. Water Quality/Stormwater Update
7. Special Events Report

E. Discussion Items

F. Comments from the Public

G. Executive Session (Note: Upon returning to Public Session, the committee may take action on matters discussed in Executive Session which are deemed to be "emergency" concerns.)

H. Adjourn

**City of Myrtle Beach
Community Appearance Board
1:30 p.m., Thursday, May 19, 2022
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Roll Call

B. Approval of Minutes: May 5, 2022 Meeting

C. Old Business

D. New Business:

1. Amendment to 2022 Submittal Meeting Schedule

Sign Permit Applications

1. **Dunes Liquor – 980 Cipriana Drive, Unit A5:** Requests approval of (1) 12'w x 18" internally lit building mounted sign with channel letters, (3) 20"h x 20"w window vinyl red circles and (1) 15"h x 5'w tenant panel on the multi-tenant freestanding sign. (ASL Signs & Lighting)
2. **Wacky T's – 1001 North Ocean Boulevard:** Requests approval of (1) 16'w x 4'3"h and (1) 12'w x 3'2"h internally lit channel letters mounted on a raceway. (ASL Signs & Lighting)
3. **Target – 1150 Seaboard Street:** Requests approval of (1) 12'w x 14"h internally lit channel letters mounted to the building. (Additional signage was approved at the 12/16/21 CAB meeting.)(Tyson Signs) **WITHDRAWN BY STAFF**
4. **Coventry Crossing – 1600 Farrow Parkway:** Requests approval of (1) 11'2"w x 9"10"h internally lit multi-tenant monument sign. (Tyson Sign Company)
5. **Sun, Sand and Spirit – 1400 South Ocean Boulevard, Unit C:** Requests approval of (1) internally lit building mounted sign with 7'w x 12"h channel letters and three 14" red dots on raceway and (1) internally lit building mounted sign with three 18" red dots. (Previously heard on 04/21/2022.)(Signworks)
6. **Strand College of Hair Design – 423 79th Avenue North:** Requests approval of (1) 9'6"w x 29"h externally lit PVC and aluminum building mounted sign. (Seaboard Signs)
7. **Essence Day Spa – 505 18th Avenue North, Unit B:** Requests approval of (1) 7'w x 7'h internal lit flat acrylic sign faces in the existing 12' tall freestanding sign and (2) vinyl graphics applied to the door. (Seaboard Signs)
8. **ReSale Store – 300 South Kings Highway:** Requests approval of (2) 11'9"w x 20"h and 10'w x 15"h internally lit capsule mounted to the building and (1) 5'w x 6'h pan and embossed sign face in the existing monument sign. (Seaboard Signs)

9. **Oak Forest Lane, LLC – 1040 Oak Forest Lane:** Requests approval of (1) 6'w x 6'h internally lit multi-tenant monument sign. (Seaboard Signs)
10. **Pace View I – 2010 South Ocean Boulevard:** Requests approval of (1) 8'w x 4'h internally lit pan and embossed in the existing freestanding sign. (Seaboard Signs)
11. **Pace View II – 2200 South Ocean Boulevard:** Requests approval of (1) 14'w x 6'h internally lit channel letters mounted to the existing freestanding sign. (Seaboard Signs)
12. **Carlos Cuts – 3574 Northgate Drive:** Requests approval of (1) 12'w x 2'6"h internally lit building mounted sign with channel letters. (Seaboard Signs)
13. **Carlos Cuts – 1345 North Kings Highway:** Requests approval of (1) 12'w x 2'6"h internally lit building mounted sign with channel letters. (Seaboard Signs)
14. **MB Massage – 2701 North Kings Highway, Unit 4:** Requests approval of (1) 12'w x 18"h building mounted channel letters on raceway and (1) 7'w x 16"h acrylic tenant panel in the existing multi-tenant freestanding sign. (Image 360)
15. **Long Bay Law – 1800 North Oak Street:** Requests approval of the re-facing of (1) 4'4"w x 4'h freestanding HDU sign. (Image 360)
16. **At Claudine Skin and Nail Spa – 1339 North Kings Highway, Unit 16:** Requests approval of (1) 10'w x 3'4"h building mounted sign with channel letters on raceway and (1) 5'w x 2'h acrylic panel in the existing multi-tenant sign. (Image 360) **WITHDRAWN BY APPLICANT**
17. **Kentucky Fried Chicken – 900 South Kings Highway:** Requests approval of (1) 10'w x 9'8"h freestanding sign with 10'w x 6'h pan and embossed sign face. (A different design was approved at the 09/02/2021 meeting.)(Ciffdale Construction, LLC)
18. **Cornerstone Café – 206 Seventh Avenue North:** Requests approval of (1) 10'w x 4'h non-lit building mounted sign consisting of raised plastic letters. (Signworld)
19. **Beach Landscaping – 1373 Cannon Road:** Requests approval of (1) 6'w x 4'9"h sandblasted HDU freestanding sign. (Fastsigns)
20. **Sandygate Village Apartments – 1011 Osceola Street:** Requests approval of (1) 6'w x 6'h non-illuminated aluminum monument sign (Allen Industries Inc.)
21. **Simply Sassy, LLC – 3826 South Kings Highway:** Requests approval of (1) 9'w x 20"h internally lit building mounted channel letters. (Owner) **WITHDRAWN BY STAFF**

Sign, Lighting and Building Permit Applications

1. **The Funplex – 1405 North Ocean Boulevard:** Requests approval of (1) non-illuminated 8'w x 4'h flat panel sign mounted to the back of carnival game building facing Ocean Boulevard. In addition, requests a conceptual/final review for a new building to house a carnival game. (Previously heard on 04/21/2022.)(Owner)
2. **Myrtle Beach Hilton Dual Brand Hotel – 2801 and 2805 South Ocean Boulevard:** Requests approval of (2) pole mounted lights, (15) building mounted lights,

and (34) ground mounted fixtures. In addition, requests a final review for an 11-story hotel with mezzanine and 4-story above ground parking garage. The hotel will be a Hilton Tempo and Home2 dual-brand with a rooftop amenity area. The site shall adjoin. New landscaping around the building perimeter, new dumpster enclosure, and 5' tall open picket aluminum pool fence. (Previously heard on 04/07/2022.)(ODA Architecture) **WITHDRAWN BY STAFF**

Building Permit Applications

1. **Landmark Waterpark – 1502 South Ocean Boulevard:** Requests a final review for a landscape plan. (Previously heard on 04/21/2022.)(Mozingo + Wallace Architects)
2. **Veteran's Welcome Home – 909 Third Avenue North:** Requests a conceptual/final review for a 6' wood privacy perimeter fence. (Soldier Fence) **WITHDRAWN BY STAFF**
3. **Vista Del Mar – 122 Vista Del Mar Lane:** Requests a conceptual/final review for alterations to previously approved dune walkover; dune walkover/wheelchair ramp and secondary ramp back to property. (Greenbeach Builders)
4. **Hook & Barrel Restaurant – 8014 North Kings Highway:** Requests a conceptual/final review for an outdoor paver patio at the front entrance and a paver patio at the back area to border the existing parking area. (Elite Coastal landscaping)
5. **The Chemist – 300 Ninth Avenue North:** Requests a conceptual/final review for the repainting of the building exterior. (Owner)
6. **Socalu, LLC (Dilluvio) – 4004 North Ocean Boulevard:** Requests a conceptual/final review for the installation of a raised concrete deck to replace existing wood deck. Add one staircase on side of deck to replace the two in front. (Buildgreen Industries)
7. **Breaker's Paradise Tower – 2004 North Ocean Boulevard:** Requests a conceptual/final review for a 308 square foot ground level addition for the restroom and janitor closet. (LS3P)
8. **City of Myrtle Beach's Midway Park – 1910 South Kings Highway:** Requests a conceptual/final review for a pre-fabricated 2-restroom stall building. (Owner)
9. **City of Myrtle Beach's Valor Memorial Garden – 1120 Farrow Parkway:** Requests a conceptual/final review for a pre-fabricated 2-restroom stall building. (Owner)
10. **Walmart #2712 – 541 Seaboard Street:** Requests a conceptual/final review for a 29,980 square foot expansion for micro-fulfillment addition to existing building and reconfigure parking because of the expansion. (SGA Design Group) **WITHDRAWN BY APPLICANT**
11. **Parkview Duplex – Second Avenue South (TMS #1811038008 and #1811038009):** Requests a conceptual/final review to construct (3) new duplex units, parking, landscaping and drainage system. (Venture Engineering)
12. **DC Blox Cable Landing Facility – Howard Avenue (ITAP)(PIN # 44200000010):** Requests a conceptual/final review for a 50,000 square foot cable landing station that will have (2) 22,000 square foot data halls with infrastructure and administrative space of 7,000 square feet. Buildings will be pre-cast construction and

will meet site and landscaping requirements. Parking and loading dock area and enclosed dumpster area. The site will have tree-line buffers on the West and South of the site and a security fence around a portion of the property. (AXO Architects/DLB Associates/Thomas & Hutton)

E. Public Comment

F. Non-Agenda Items from Staff

G. Non-Agenda Items from Board Members

H. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

I. Adjournment

**City of Myrtle Beach
Human Rights Commission
5:00 p.m., Thursday, May 19, 2022
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1113 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order** – Chair Craig McGee
- B. Approval/Correction of Minutes**
- C. Welcome and Comments**
- D. Speaker** – City of Myrtle Beach Diversity, Equity and Inclusion Director Kelvin Waites
- E. Discussion**
- F. Executive Session** – The commission may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.
- G. Adjournment**