



CONTACT:

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Media Advisory

To: Myrtle Beach Media
From: Kaycey Hall Vrettos
Date: May 19, 2023
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **The Memorial Day holiday weekend is May 26-29.** Along with a traffic congestion management plan, residents and visitors will see an increase in police presence, especially on Ocean Boulevard. Here's what to expect in Myrtle Beach....
 - Social media accounts are not monitored 24/7. Call 843-918-INFO (4636) for general information. For emergency assistance, call 9-1-1.
 - Locals and visitors alike are encouraged to use wayfinding apps, such as Waze and Google Maps, to navigate traffic patterns.
 - Traffic will be one-way along Ocean Boulevard. Drivers will use the southbound lane only, while the northbound lane will be reserved for emergency service and police vehicles.
 - Golf carts are prohibited on Ocean Boulevard, from 29th Avenue North to the south end of city limits, beginning at 12:01 a.m. on Friday, May 26, and ending Monday, May 29, when traffic control devices have been removed from Ocean Boulevard. This prohibition excludes vehicles used by law enforcement. Note that [South Carolina golf cart laws](#) are enforced.
 - Low speed vehicles, or LSVs, are prohibited on Ocean Boulevard, from 29th Avenue North to the south end of city limits, beginning at 12:01 a.m. on Friday, May 26, and ending Monday, May 29, when traffic control devices have been removed from Ocean Boulevard. This prohibition excludes vehicles used by law enforcement.
 - Mopeds are prohibited on Ocean Boulevard, from 29th Avenue North to the south end of city limits, during the following windows:
 - 12:01 to 8:00 a.m., Friday, May 26

- 8:00 p.m., Friday, May 26, to 8:00 a.m., Saturday, May 27
- 8:00 p.m., Saturday, May 27, to 8:00 a.m., Sunday, May 28
- 8:00 p.m., Sunday, May 28, to Monday, May 29 (Ends with Removal of Traffic Control Devices)

- Kings Highway access points will be located at the following intersections: 29th Avenue North, 21st Avenue North, Ninth Avenue North, Third Avenue South, Ninth Avenue South and 13th Avenue South.
- As circumstances dictate, law enforcement may: divert pedestrian and vehicular traffic; establish and enforce no cruising zones and a temporary cruising prohibition; and, further modify the above vehicle restrictions.
- Impromptu parties are illegal in both private and public parking areas.
- The City of Myrtle Beach enforces a juvenile curfew. Juveniles, ages 17 and under, are required to be off the streets, with few exceptions, between 12:00 and 6:00 a.m. Penalties for violating the curfew can be as much as \$500 and/or 30 days in jail, upon conviction. Parents can be charged as well. Exceptions to the juvenile curfew include the following: when a minor is accompanied by the parent or guardian; minor is involved in an emergency or on an errand necessitated by an emergency; minor is going directly to or from employment; minor is in a vehicle engaged in interstate travel; minor is on the sidewalk abutting the minor's home; minor is attending an adult-supervised recreational activity sponsored by the city or a similar civic organization; minor is exercising protected First Amendment rights; and, the minor is married or otherwise legally emancipated.

3. Looking ahead, all City of Myrtle Beach offices and facilities will be open on Memorial Day Monday, May 29. Solid waste and recycling will be collected on the regular Monday-through-Thursday schedule.

4. Your input about our future road network is needed, beginning Monday, May 22. The Metropolitan Planning Organization's Grand Strand Area Transportation Study includes the City of Myrtle Beach, and survey results will be used to update the Metropolitan Transportation Plan to identify the region's needs through the year 2045. The upcoming public information meetings, listed below, are open to all. See <https://gsats.org/> to learn more. For special accommodations, contact Mark Hoeweler at 843-436-6130 or mhoeweler@wrcog.org.

- May 22-June 14, 2023 – Online Materials and Survey Available Online, <https://bit.ly/GSTransportationStudy>
- Shallotte Town Hall – 12:00 to 2:00 p.m., Tuesday, May 23
- North Myrtle Beach City Hall – 5:30 to 7:30 p.m., Tuesday, May 23
- Carolina Forest Recreation Center – 12:00 to 2:00 p.m., Wednesday, May 24
- Surfside Beach Library – 5:00 to 7:00 p.m., Wednesday, May 24
- Murrells Inlet Community Center – 2:00 to 4:00 p.m., Thursday, May 25

5. Join City of Myrtle Beach team members on Wednesday, May 24, 8:00 a.m. to 2:00 p.m., for the rescheduled planting day at the Garden of Hope, 1395 Carver Street. Our Neighborhood Services and Parks, Recreation and Sports Tourism Departments –

along with Home Depot – will host the event. For details and to sign up, call 843-918-1061 or send an email to neighborhoodservices@cityofmyrtlebeach.com.

6. The Myrtle Beach Fire Department hosts a Car Seat Safety Event on Thursday, May 25, 10:00 a.m. to 12:00 p.m., in the Target parking lot, 1150 Seaboard Street.

Fire Department staff will be on hand to install car seats or check for proper car seat installation. The event is free, and everyone is welcome to drop by! For additional information, call 843-918-1192.

7. Military Appreciation Days offer free activities throughout the month of May. The City of Myrtle Beach, Military Appreciation Committee and the Myrtle Beach Area Chamber of Commerce collectively host the month-long event series to recognize those who serve, or have served, our nation. Visit <https://bit.ly/MilitaryAppreciationDays>. The remaining events are listed below.

- **Traveling Vietnam Memorial Wall Exhibit** – Thursday through Sunday, May 25-28, Field at Crabtree Memorial Gymnasium, 1004 Crabtree Lane
- **Fourth Annual Veterans Victory Walk** – 6:00 a.m., Saturday, May 27, Grand Park, 1119 Farrow Parkway, <https://bit.ly/4thAnnualVictoryWalk>
- **Military Appreciation Days Parade** – 10:30 a.m., Saturday, May 27, Along Farrow Parkway at The Market Common
- **Free Family Picnic** – 11:30 a.m., Saturday, May 27, Valor Memorial Garden, 1120 Farrow Parkway
- **Jack Platt Veterans' March with Battlefield Cross Ceremony** – 9:00 a.m., Monday, May 29, Along Ocean Boulevard, 16th to Ninth Avenues North
- **Memorial Day Remembrance Ceremony** – 11:00 a.m., Monday, May 29, Myrtle Beach Convention Center, 2101 North Oak Street
- ***Courage in Korea: A Soldier's Story (Free Military Documentary)*** – 2:00 p.m., Monday, May 29, Grand 14 Cinema at The Market Common, 4002 DeVillie Street
- **Festive Brass Concert Performance** – 7:00 p.m., Tuesday, May 30, Ballroom ABC, Myrtle Beach Convention Center, 2101 North Oak Street

8. The Traveling Vietnam Memorial Wall returns to Myrtle Beach Thursday through Sunday, May 25-28. Thanks to the Myrtle Beach Vet Center and Veterans Café, the wall will be staged at the field by Crabtree Memorial Gymnasium, 1004 Crabtree Lane. Admission is free! The traveling memorial is a three-fifths scale replica of the Vietnam Memorial Wall in Washington D.C. It stands six feet tall at the center and measures nearly 300 feet in length. The Vet Center will provide on-site support services. The wall will be guarded for the entire length of its stay in Myrtle Beach. Visitors are welcome to visit 24 hours-a-day. Free parking is available on Forbus Court, Crabtree Lane and in nearby public parking spaces. See the schedule of events below.

- Opening Ceremony – 1:00 p.m., Friday, May 26
- Remembrance Ceremony – 2:00 p.m., Saturday, May 27
- Closing Ceremony – 1:00 p.m., Sunday, May 28

9. Myrtle Beach's "umbrellas only" rule goes into effect Monday, May 29. The policy was created in 2014 when tents and shading devices became so plentiful at peak times

and locations that they blocked access and visibility to the water's edge. Beginning on Memorial Day and ending the day after Labor Day, only circular umbrellas measuring up to 7 ½ feet in diameter are allowed in-line-with, or behind, the established umbrella line. Non-umbrellas and umbrellas larger than 7 ½ feet in diameter are not allowed, with the exception of infant tents no larger than 4 feet wide by 3 feet deep and 3 feet high. To learn more, visit our [Shading Devices](#) webpage. Note that all shading devices measuring less than 12 feet by 12 feet are welcome nine months out of the year. The City of Myrtle Beach's rules vary in comparison to nearby jurisdictions, including unincorporated Horry County beaches with a "Myrtle Beach" address. Be sure to confirm the jurisdiction and rules before heading to the beach. For information about other rules and amenities, see our [Beach Laws](#) and [Chair/Umbrella Rentals & Accessibility](#) webpages.

10. A comprehensive list of city-related activities, events, festivals and recreation programs is available on the city's website. The [Events](#) webpage is updated weekly.

11. The NCAA Division I Sun Belt Conference held its outdoor Track and Field Championships at Doug Shaw Memorial Stadium, and that's the subject of our Photos of the Week. More than 700 athletes from 13 colleges and universities – including Coastal Carolina – participated in running, jumping and throwing events. Other schools participating were Appalachian State, Arkansas State, Georgia Southern, Georgia State, James Madison, Marshall, Texas State, Troy, Louisiana Lafayette, Louisiana Monroe, South Alabama and Southern Mississippi. It was the most competitive track meet ever at Doug Shaw Memorial Stadium. In all, they set 15 stadium records, eight for women's and seven for men's events, during the three-day meet. To view these photos and more, visit our [Photos of the Week Library](#) webpage.

12. Did you know... That the phrase "Grand Strand" was coined in 1949 by Claude Dunnagan as the title for a newspaper column? The name stuck for the whole region.

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
(843) 918-1014 *voice* (843) 450-1695 *mobile*

<https://www.cityofmyrtlebeach.com>

<https://www.facebook.com/myrtlebeachcitygovernment>

<https://twitter.com/MyrtleBeachGov>

<https://www.instagram.com/myrtlebeachgov/>

<https://myrtlebeachpointofview.wordpress.com/>

<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
May 22-28, 2023**

MONDAY, MAY 22

- **8:30 a.m.** – Staff Meeting, Conference Room, City Services Building, 921 North Oak Street
- **5:30 p.m.** – Horry County Historic Preservation Committee’s Historic Preservation Award Presentation to Chapin Memorial Library and Seniors Advisory Committee for “Through the Lens of Time: Myrtle Beach History” Series, Horry County Government and Justice Center, 1301 Second Avenue, Conway

TUESDAY, MAY 23

- **9:00 a.m.** – City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m.** – City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street

WEDNESDAY, MAY 24

- **8:00 a.m. to 2:00 p.m.** – Garden of Hope Beautification Events, Garden of Hope, 1395 Carver Street
- **8:00 a.m.** – Myrtle Beach Convention Center Hotel Corporation Board, Room 236, Myrtle Beach Convention Center, 2101 North Oak Street
- **10:00 a.m.** – Special Event Committee, Myrtle Beach Train Depot, 851 Broadway Street

THURSDAY, MAY 25

- **9:00 a.m.** – Myrtle Beach Downtown Alliance, Conference Room, Myrtle Beach Area Chamber of Commerce, 1200 North Oak Street
- **10:00 a.m. to 12:00 p.m.** – Myrtle Beach Fire Department hosts Car Seat Safety Event, Target Parking Lot, 1150 Seaboard Street

FRIDAY, MAY 26

- **1:00 p.m.** – Traveling Vietnam Memorial Wall Exhibit: Opening Ceremony, Field at Crabtree Memorial Gymnasium, 1004 Crabtree Lane
- **3:00 p.m.** – Blessing of the Bikes Event with Community Leaders, Myrtle Beach Convention Center, 2101 North Oak Street

SATURDAY, MAY 27

- **6:00 a.m.** – Fourth Annual Veterans Victory Walk, Grand Park, 1119 Farrow Parkway

- **10:30 a.m.** – Annual Military Appreciation Days Parade, Along Farrow Parkway at The Market Common
- **11:30 a.m.** – Annual Military Appreciation Days Free Family Picnic, Valor Memorial Garden, 1120 Farrow Parkway
- **2:00 p.m.** – Traveling Vietnam Memorial Wall Exhibit: Remembrance Ceremony, Field at Crabtree Memorial Gymnasium, 1004 Crabtree Lane

SUNDAY, MAY 28

- **1:00 p.m.** – Traveling Vietnam Memorial Wall Exhibit: Closing Ceremony, Field at Crabtree Memorial Gymnasium, 1004 Crabtree Lane

**MYRTLE BEACH CITY COUNCIL AGENDA
TUESDAY, MAY 23, 2023
9:00 A.M. – WORKSHOP, COUNCIL CHAMBER
10:00 A.M. – MEETING, COUNCIL CHAMBER
TED C. COLLINS LAW ENFORCEMENT CENTER
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

APPROVAL OF MINUTES... May 9, 2023

PUBLIC REQUESTS, PRESENTATIONS, AWARDS AND MEMORIALS:

1. Poet Laureate Discussion – Brian Schmitt, Cultural Resources Committee (Workshop)
2. Recognition – MBFD Firefighters of the Year and MBPD Officers of the Year (Meeting)
3. Recognition of the US Army and Horry County Schools JROTC (Meeting)
4. Proclamation declaring Friday June 2, 2023, as National Gun Violence Awareness Day (Meeting)
5. Proclamation declaring May 22-29, 2023, as National Beach Safety Week (Meeting)
6. Proclamation declaring the month of May as National Tennis Month (Meeting)
7. Proclamation declaring the month of June as Pride Month (Meeting)
8. Proclamation declaring the month of June as Mental Health Awareness Month (Meeting)
9. Public Information Update – PIO Staff (Meeting)

NON-AGENDA ITEMS FROM PUBLIC (30 Minute Time Limit)

***CONSENT AGENDA** – The Consent Agenda covers items anticipated to be routine in nature. Any Council member may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that such an item be moved. Items remaining on the Consent Agenda will be briefly described by staff and may be passed as a group with the approval of the agenda.*

***NOTE:** City laws are known as ordinances. Before a city ordinance can be enacted, it must be introduced (1st Reading) and then approved (2nd Reading). Resolutions are actions through which City Council reinforces or makes policy not rising to the level of law. Motions are related to direction from City Council to city staff to take certain actions.*

CONSENT AGENDA

Motion M2023-038 authorizing the City Manager or his designee to: apply for a grant of \$277,080 from the Community Oriented Policing Services – COPS Micro-Grant Program for the purpose of hiring two Overdose Detectives and a Community Coordinator for the Police Department; record the appropriation of such grant funds in the amount that may be approved; and, execute and deliver the grant agreement and such related documents as may be required to put that grant into effect. No match is required.

This funding will allow the Myrtle Beach Police Department to partner with the current mental health professional, Opioid Response Program Coordinator, Peer Support Specialists and Community Team Officers to develop coordinated strategies for countywide assistance and case management. The positions will assist with the response to mental health cases and addiction in partnership with the Myrtle Beach Fire Department and provide solutions to gaps in services within our community.

Motion M2023-039 authorizing the City Manager or his designee to: apply for a grant of \$12,000 from the Firefighters Charitable Foundation for the purpose of purchasing a SKID unit for the Fire Department; record the appropriation of such grant funds in the amount that may be approved; and, execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. No match is required.

This unit would provide fire protection, suppression and rescue services to unincorporated areas. A SKID unit allows responders to effectively fight and mitigate brush, woods and wildland fires, and improve urban interface firefighting. Other specialized functions would include: aids at special events with a high hazard or life safety expectancy and minimal access or egress (car shows, CCMF, food truck festival, etc.); improves off-road firefighting capabilities on the beach, at constructions sites or developments, or within areas where a Type 1 Pumper would not be effective or able to gain access; assists with vehicle and parking garage fires, and other limited-access areas; use in violent, Fire as a Weapon (FWAW) and civil unrest incidents.

REGULAR AGENDA

2nd Reading Ordinance 2023-027 to amend the Market Common Master Plan reflecting design changes for buildings at 3324 Reed Street, 3346 Reed Street, 3064 Howard Avenue, 3073 Howard Avenue, 3078 Howard Avenue, 3093 Howard Avenue, and 4000 Howard Avenue.

The purpose of the changes is to repair the exterior surfaces, such as wall cladding, roof covering, window materials, and enclosing existing open corridors. The Market Common Master Plan was adopted in 2005 to guide the mixed-use core development of the former Myrtle Beach Air Force Base. The amendment is required due to the Market Common Master Plan being enforced exclusively from exhibits. On April 4, 2023, the Planning Commission unanimously recommended approval (6-0).

2nd Reading Ordinance 2023-028 a series ordinance approving the financing of the installation of standby pumps at sanitary sewer pump stations in connection with the water and sewer system of the City of Myrtle Beach, South Carolina, through the borrowing by the city of not exceeding \$5,400,000, including capitalized interest, if any, from the state water pollution control revolving fund, by agreement with the

South Carolina water quality revolving fund authority (the “authority”), pursuant to Title 48, Chapter 5, Code of Laws of South Carolina 1976, as amended; providing for an agreement to make and to accept a loan, the execution and delivery of a loan agreement between the city and the authority, the execution and delivery of a promissory note from the city to the authority; and, other matters relating thereto.

This proposed ordinance authorizes the Mayor or City Manager to execute a loan agreement with the South Carolina Revolving Fund to provide for Sewer Pump Station Protective Measures Standby Pump Installation. City Council adopted Resolution R2022-014, dated April 12, 2022, and the amending Resolution R2023-008 adopted on March 13, 2023, authorizing the City Manager or his designee to apply for the SRF loan. The amount to borrow will not exceed \$5,400,000 including capitalized interest, if any, from the South Carolina Revolving Fund Authority. The estimated savings by using SRF financing at 1.40% versus current market rates for a revenue backed bond issue (estimated 3.5%) is approximately \$1.3 million over the 20-year term.

2nd Reading Ordinance 2023-029 a series ordinance approving the financing of the installation of transmission main protective measures in connection with the water and sewer system of the City of Myrtle Beach, South Carolina, through the borrowing by the city of not exceeding \$2,550,000, including capitalized interest, if any, from the state drinking water revolving loan fund, by agreement with the South Carolina water quality revolving fund authority (the “authority”), pursuant to Title 48, Chapter 5, Code of Laws of South Carolina 1976, as amended; providing for an agreement to make and to accept a loan, the execution and delivery of a loan agreement between the city and the authority, the execution and delivery of a promissory note from the city to the authority; and, other matters relating thereto.

This proposed resolution authorizes the Mayor or City Manager to execute a loan agreement with the South Carolina Revolving Fund Authority (SRF) to borrow funds for the Water Transmission Main Protective Measures PRV Install Project. The original approval to apply for the SRF loan was authorized by City Council in Resolution R2022-015 dated April 12, 2022. The loan amount allowed to borrow will not exceed \$2,550,000. The estimated savings by using SRF financing at 1.40% versus current market rates for a revenue backed bond issue (estimated 3.5%) is approximately \$640,000 over the 20-year term.

1st Reading Ordinance 2023-030 an ordinance to amend Chapter 11, Licenses and Miscellaneous Business Regulations, to add Article XII, Commercial Paid Parking lots, Sections 11-256 to 11-263, and to amend Chapter 23, Vehicles for Hire, to add Article VIII, Vehicle Immobilization Services, Sections 23-160 to 23-168.

To address parking confusion and abusive booting practices, this proposed ordinance includes the following:

- *Commercial paid parking lots must install signage giving notice to public that payment is required and that failure to pay may result in booting or towing.*
- *Signage will also identify parking lot address as well as name and telephone number of parking lot operator.*
- *Signs shall be located at each lot entrance and, if the lot does not have a designated entrance, signage is required to be posted so as to be clearly visible from every parking space.*
- *No booting on commercial paid parking lots without proper signage.*
- *Maximum daily booting fee is \$80.00.*

Motion M2023-040 to appoint/reappoint four members to the Cultural Resources Committee.

The terms of Nick Sherfese, Thomas Davis and William Miller expired on March 10, 2023. Mr. Sherfese and Mr. Davis do not wish to be reappointed. On file, the city has resumes for Erica Melnik (non-city resident), Chanda Rogers (non-city resident), Dan Lewis (non-city resident), Natalie von Loewenfeldt (non-city resident), Lizzie Daniel (city resident), James F. Greenough (city resident), Chris Mowder (non-city resident), Paul Williamson (city resident) and Veena Wulfekuhle (city resident). These three seats will expire March 10, 2026. In addition, the board has one vacant seat with the expiration date of March 10, 2025.

Motion M2023-041 to appoint/reappoint two members to the Standard Code Board of Adjustments and Appeals.

The terms of Neil McCoy and Jeff Hunter expired on April 26, 2023. Both wish to be reappointed. One vacant seat remains, which requires the member to be a licensed contractor. These two seats will have a new expiration date of April 26, 2024.

Motion M2023-042 to appoint/ reappoint one member to the Accommodations Tax Advisory Committee.

The term of Dr. Jerome Christia has expired. Dr. Christia does wish to be reappointed. The new term will expire on February 22, 2026. One additional seat remains unfilled which requires member to be of the hospitality industry. The city has no resumes on file that meet this requirement.

NON-AGENDA ITEMS FROM PUBLIC (30 Minute Time Limit)

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications
2. Chief Financial Officer (CFO) Update
3. City Manager and/or Assistant City Manager (CM/ACM) Update

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

EXECUTIVE SESSION – Upon returning to Public Session, Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

***NOTE:** South Carolina law requires that Council’s business is conducted in public with limited exceptions, known as “Executive Sessions.” Subjects eligible for Executive Session include:

- Personnel matters.
- Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.
- The receipt of legal advice relating to: a pending, threatened, or potential claim; other matters covered by the attorney-client privilege; or, settlement of legal claims, or the position of the city in other adversary situations.
- Discussions regarding development of security personnel or devices.
- Investigative proceedings regarding allegations of criminal misconduct.
- Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.

Motions to go into Executive Session must be made in public and specify one or more of the reasons above. Council takes no votes or action in Executive Session. Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns upon reconvening in open session.

ADJOURNMENT

**Myrtle Beach Convention Center Hotel Corporation Board
8:00 a.m., Wednesday, May 24, 2023
Room 236, Myrtle Beach Convention Center
2101 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1225 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Convene and Call to Order**
- B. Approval of Minutes** – April 2023 Meeting
- C. Public Comments and Questions**
- D. Review of Monthly Hotel Financials for April 2023** (Mrs. Hinde)
- E. Hotel Sales and Marketing Update for April 2023** (Mr. Semidei)
- F. Convention Center Update for April 2023** (Mr. Monroe)
- G. Discuss Additional Business**
- H. Executive Session***
- I. Adjourn**

****Note:** South Carolina law requires that the board's business is conducted in public with limited exceptions, known as "Executive Sessions." Subjects eligible for Executive Session include:*

- Personnel matters.*
- Negotiations concerning proposed contractual arrangements.*
- Investigative proceedings regarding allegations of criminal misconduct.*

Motions to go into Executive Session must be made in public and specify one or more of the reasons above. The board can take no vote or action in Executive Session.

**City of Myrtle Beach
Special Event Committee
10:00 a.m., Wednesday, May 24, 2023
Boxcar, Myrtle Beach Train Depot
851 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Minutes: May 10, 2023 Meeting

C. New Business:

Review of Upcoming Proposed Events

1. TMC Unplugged, BEI/Market Common, Gazebo on Howard Avenue, First and Fourth Thursdays, 06/01/23-9/30/23
2. Beach Beautification Art installation Extension, Myrtle Beach Area Chamber of Commerce, Pavilion Parking Garage, 06/01/23-05/31/24
3. International Cultural Fest, Kirky Entertainment, Chapin Park, 06/25/23
4. Who Runs the Lake, Black Dog Running, Grand Park, 08/19/23
5. Jazz Festival, Mickey James, Carver Street, 10/20/23-10/22/23
6. Walk for Life, Coastline Women's Center, Grand Park 10/28/23
7. Other

D. Matters of Business:

Review of Last Week's/Ongoing Events

1. MBACC's Beach Beautification Event, Pavilion Parking Garage, 06/01/22
2. Temporary Art Installation on Ninth Avenue North Storefronts, Myrtle Beach Downtown Alliance, 01/31/23
3. DeVille Street Festivals, BEI/Market Common, Along DeVille Street, 03/01/23-12/30/23
4. Waccamaw Farmers Market, Waccamaw Co-Op, Valor Memorial Garden/Grand Park, 04/01/23-10/31/23
5. Nights at Nance, Myrtle Beach Downtown Alliance, Nance Plaza, Various Thursdays, 03/09/23-06/01/23
6. Smoke on the Beach, MB Shriners, Burroughs & Chapin Pavilion Place, 05/19/23-05/20/23
7. Other

Review of Upcoming Approved Events

1. Bacon Fest, Cumulus Broadcasting, Nance Plaza, TBD
2. Broadway in Bloom, Myrtle Beach Downtown Alliance, Empty Lot on Broadway Street, 05/06/23, 05/13/23 and 05/20/23
3. Military Appreciation Days Parade, City of Myrtle Beach, Market Common Roadways, 05/27/23
4. Pride in the Park, Grand Strand Pride, Chapin Park, 06/02/23

5. First Friday Art Walk, Myrtle Beach Downtown Alliance, Eighth Avenue North (Broadway to Alder), 06/02/23
6. MB Pride, MB Pride/Craig McGee, Tidal Creek Brewhouse, 06/03/23
7. Summer 5K Series, NS Promotions, The Market Common, 06/06/23, 07/18/23 and 08/08/23
8. Carolina Country Music Festival, Southern Entertainment, Burroughs & Chapin Pavilion Place, 06/08/23-06/11/23
9. Spring into Summer, BEI/Market Common, DeVille Street, 06/24/23
10. Summer Solstice 5K, NS Promotions, Beach, 06/21/23
11. Indy 5K, NS Promotions, The Market Common, 07/04/23
12. Tunnel to Towers 5k, MBFD, Market Common Area, 09/17/23
13. I Love Seafood Fest, Daryl Dayson, Burroughs & Chapin Pavilion Place, 09/23/23
14. Myrtle Beach Mini Marathon, NS Promotions, 10/14/23
15. Bike the Beach, GS Bike Club, City Streets and Nance Plaza, 10/15/23
16. Jeep Jam, Former Myrtle Square Mall Site and Beach, NS Promotions, 10/20/23-10/22/23
17. Kite Fest, Klig's Kites, Beach, 10/21/23-10/22/23
18. Beach Ride Fundraiser, American Heart Association, Beach to 52nd Avenue North, 11/04/23
19. Walk to End Alzheimer's, Alzheimer's Association, Grand Park, 11/04/23
20. Turkey Trot, NS Promotions, The Market Common, 11/23/23
21. Parkinson's Walk, Parkinson's Foundation, Grand Park, TBD
22. Run to Sun Car and Truck Show, Former Myrtle Square Mall Site, 03/14/24-03/16/24
23. Other

E. Review of Temporary Use Permits

F. Review of Facility Use Permit Events

G. Review of Sports Tourism Events

H. Review Parade Permits:

1. South Atlantic Shrine Association (SASA) Parade
2. Juneteenth Celebration

I. Review Film/Photo Requests

J. Convention Center/Sports Center Events:

1. Socastee and NMB High School Graduations, 06/01/23, Convention Center
2. Coastal Classic Volleyball, 06/03/23-06/04/23, Convention Center and Sports Center
3. NASP National Tournament, 06/08/23, Convention Center and Sports Center

K. Review of Fireworks Permit Applications:

1. Myrtle Beach Pelicans
2. Broadway at the Beach

L. Discussion Items

M. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

N. Adjourn

Myrtle Beach Downtown Alliance, Inc.
Board of Directors Meeting
9:00 a.m., Thursday, May 25, 2023
Conference Room, Myrtle Beach Area Chamber of Commerce
1200 North Oak Street, Myrtle Beach, SC 29577
[\(Zoom Link Available Upon Request\)](#)

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-455-6319 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order – Dan Sine, Chairman of the Board

B. Consent Agenda (VOTE) – Dan Sine, Chairman of the Board

1. Special Board Meeting Minutes – March 14, 2023
2. Special Board Meeting Minutes – April 4, 2023
3. Special Board Meeting Minutes – May 3, 2023

C. Committees (Confirm Established) – Jason Greene, Chief Executive Officer

1. Clean and Safe
2. Events and Programs
3. Promotion and Marketing
4. Long-Range Planning, Design and Innovation

D. CEO's Report – Jason Greene, Chief Executive Officer

1. Draft Vision and Mission Statements
2. Proposed – Next 91 Days
3. Financial Summary – Month Ending April 30, 2023

E. Discussion Items – Dan Sine, Chairman of the Board

1. Final Draft Fiscal Year 2024 Budget (VOTE)
2. Ad Hoc – Strategic Planning Committee

F. Action Items and Meeting Follow-Up – Michelle Plyler, Secretary

G. Important Dates:

- Friday, June 2, 2023 – First Friday Art Walk
- 6:00 p.m., Thursday, June 1, 2023 – Nights at Nance Concert
- 9:00 a.m., Thursday, June 22, 2023 – Board of Directors Meeting, MBACC Building
- Sunday, June 25, 2023 – Myrtle Beach International Culture Festival, Broadway Street
- Tuesday, July 4, 2023 – Downtown Fireworks Display
- 9:00 a.m., Thursday, July 27, 2023 – Board of Directors Meeting, MBACC Building

H. Adjournment