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# Media Advisory

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**To:** Myrtle Beach Media  
**From:** Kaycey Hall Vrettos  
**Date:** May 27, 2022  
**Re:** Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **City of Myrtle Beach offices are open on Memorial Day Monday, May 30.** Memorial Day is not a city holiday for employees. During the busy Memorial Day weekend, city team members work diligently to provide “first in service” care to our residents, guests and businesses.
3. **Everyone’s invited to observe Memorial Day with a veterans’ march, solemn ceremony and more.** The City of Myrtle Beach, Military Appreciation Committee and the Myrtle Beach Area Chamber of Commerce collectively host a series of events each May to celebrate our military. Join us for the remaining events below.
  - Jack Platt Veterans’ March and Battlefield Cross Ceremony on Memorial Day – 9:00 a.m., Monday, May 30, Along Ocean Boulevard, 16th to Ninth Avenue North
  - Memorial Day Remembrance Ceremony – 11:00 a.m., Monday, May 30, Myrtle Beach Convention Center, 2101 North Oak Street
  - Memorial Day Tribute Film – “Soldier Stories: Valor in Vietnam” Film, 2:00 p.m., Monday, May 30, Grand 14 Cinemas at The Market Common, 4002 DeVillie Street (Free Admission)
4. **Seasonal rules for umbrellas go into effect on Monday, May 30.** From Memorial Day through Labor Day, only circular umbrellas, up to seven-and-a-half feet in diameter, are allowed. Umbrellas must be in line with or behind the lifeguards’ line of umbrellas or

landward of the mean high tide line. Infant shelters are allowed year-round, but cannot be any larger than four feet wide, three feet deep and three feet tall. To learn more, see our [Tents & Umbrellas](#) webpage.

5. **Demolition of the former Fountainbleau Inn, 701 Flagg Street, will commence Tuesday morning, May 31.** The City of Myrtle Beach purchased this property in late 2021, along with nine other parcels, some of which were vacant. Asbestos abatement has been completed, and the contractor is ready to proceed on Tuesday, weather permitting.
6. **Would you like to serve on a volunteer board, commission or committee?** Myrtle Beach City Council appoints volunteers to serve on boards. To be considered, submit a letter of interest and a brief biography or résumé to the City Clerk, P.O. Box 2468, Myrtle Beach, SC 29578. Or, send an email to [jadkins@cityofmyrtlebeach.com](mailto:jadkins@cityofmyrtlebeach.com). If you'd like to deliver it in-person, bring all materials to City Hall, 937 Broadway Street, Myrtle Beach, SC 29577. The following boards have upcoming reappointments or vacancies....
  - Bicycle and Pedestrian Committee (3 seats)
  - Chapin Memorial Library Board (1 seat)
  - Election Commission (1 seat)
  - Myrtle Beach Convention Center Hotel Corporation Board (1 seat)
  - Technology Advisory Group (3 seats)
  - Standard Code Board of Adjustments and Appeals (1 Licensed Contractor seat)
7. **A comprehensive list of activities and city events is available on our [Events](#) webpage.** This file of city-related festivals, programs and more is updated weekly.
8. **Thirteen new firefighters graduated from the Myrtle Beach Fire Department's Recruit School last Friday, and that's the subject of our [Photos of the Week](#).** The newly-minted firefighters received helmets and badges during ceremonies at the HGTC Conference Center. They just completed 24 weeks of in-class and hands-on training. Friends and family members pinned badges on their loved ones. Ten of the graduates are part of the Myrtle Beach Fire Department. Please welcome Robert Anderson, Danielle Dougherty, Nathan Ellis, Alexander Fisk, Gage Hicks, Bryan Levy, Georgia Speier, Dimario Stephens, Nicholas Sutton and Garrison Thabet to our "first in service" team. Of the remaining three graduates, Gregg Johnsen joins Midway Fire Department, Joseph Lajoie joins Conway Fire Department and Cody Toomer joins Murrells Inlet/Garden City Fire Department.
9. **Did you know...** That Wednesday, June 1, is Chapin Memorial Library's 73rd birthday? The library opened in its current location on June 1, 1949, and has been expanded four times. A public library originally opened in Myrtle Beach in 1939 and moved around town during the war years. Then, in August 1948, the Chapin Foundation provided \$40,000 for a library building on city park land and \$2,000 more for landscaping. Chapin Memorial Library is the only city-owned library in South Carolina!

**For more information, contact:**

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**CITY OF MYRTLE BEACH  
MEETING SCHEDULE  
May 30-June 5, 2022**

**MONDAY, MAY 30**

- **9:00 a.m.** – Myrtle Beach Military Appreciation Days: Jack Platt Veterans’ March and Battlefield Cross Ceremony, Along Ocean Boulevard, 16th to Ninth Avenues North
- **11:00 a.m.** – Myrtle Beach Military Appreciation Days: Memorial Day Remembrance Ceremony, Myrtle Beach Convention Center, 2101 North Oak Street
- **2:00 p.m.** – Myrtle Beach Military Appreciation Days: “Valor in Vietnam” Memorial Day Tribute Film, Grand 14 Cinemas at The Market Common, 4002 DeVille Street

**TUESDAY, MAY 31**

- **11:30 a.m.** – Leadership Grand Strand’s Mural Ribbon Cutting Ceremony, Nance Plaza, 825 North Kings Highway

**WEDNESDAY, JUNE 1**

- **8:00 a.m.** – Technology Advisory Group, HTC Aspire Hub, 509 Ninth Avenue North
- **9:00 a.m. to 3:00 p.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue
- **6:00 p.m.** – Withers Swash Neighborhood Watch, Myrtle Beach Train Depot, 851 Broadway Street

**THURSDAY, JUNE 2**

- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street

**FRIDAY, JUNE 3**

- **9:00 a.m. to 3:00 p.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue

**SATURDAY, JUNE 4**

- **9:00 a.m. to 3:00 p.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue

**SUNDAY, JUNE 5**

- No Meetings Scheduled

**City of Myrtle Beach  
Technology Advisory Group  
9:00 a.m., Wednesday, June 1, 2022  
HTC Aspire Hub  
509 Ninth Avenue North, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1065 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

- A. Call to Order**
- B. Approval of Minutes**
- C. Review of Strategic Plan and Progress to Date**
- D. Feedback from Research to Date**
- E. Possible Opportunities to Explore**
- F. Next Major Milestone of Strategic Plan and Action Items to Accomplish**
- G. Next Meeting Date**
- H. Adjourn**

**City of Myrtle Beach  
Community Appearance Board  
1:30 p.m., Thursday, June 2, 2022  
Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Roll Call**

**B. Approval of Minutes:** May 19, 2022 Meeting

**C. Old Business**

**D. New Business**

**Sign Permit Applications**

1. **Landshark – 1110 North Ocean Boulevard:** Requests approval of (3) 7'9"w x 4'h building mounted sign with internally lit channel letters and logo, and (1) 26'w x 2'4"h building mounted sign with internally lit channel letters and logo. (ASL Signs)
2. **Dilisi's on the Beach – 2001 South Ocean Boulevard:** Requests approval of (1) 3'5"w x 2'1"h stud mounted building sign with externally lit acrylic letters. (Fastsigns)
3. **Passport Bistro – 5101 North Kings Highway:** Requests approval of (1) 7'5"w x 2'11"h vinyl graphics applied to the existing awning and (1) 7'8"w x 1'1"h tenant panel in the existing multi-tenant sign. (Signarama)
4. **Carlos Cuts – 1345 North Kings Highway:** Requests approval of (1) 9'8"w x 2'h building mounted sign with internally lit channel letters. (Previously heard on 05/19/22.)(Seaboard Signs)
5. **Latin Net – 1313 North Kings Highway:** Requests approval of (1) 10'w x 2'6"h internally lit building mounted cloud sign. (Coastal Signs)

**Sign, Awning, Lighting and Building Permit Applications**

1. **Walmart #2712 – 541 Seaboard Street:** Requests approval of (1) 12'7"w x 12'h building mounted sign with illuminated channel letters, (1) 22'5"w x 2's building mounted sign with channel letters, (1) 8'10"w x 2'h building mounted sign with channel letters, (1) 10'3"w x 2'h building mounted sign with channel letters, (1) 10'10"w x 1'6"h building mounted sign with channel letters, (1) 12'4"w x 2'h building mounted sign with channel letters, (4) 2'4"w x 1'h building mounted signs with channel letters, (2) 6'11'w x 1'6"h building mounted signs with channel letters, (1) 12'2"w x 2'5"w building mounted sign with illuminated channel letters and (1) 16'8"w x 2'9"h building mounted sign with channel letters. In addition, requests a conceptual/final review for a 29,980 square foot expansion for micro-fulfillment addition to existing building and reconfigure parking because of the expansion. (SGA Design Group)

2. **Red Dragon Cove Adventure Golf – 2001 South Kings Highway:** Requests approval of (1) 7'h x 10'h externally lit freestanding monument sign. In addition, requests a conceptual/final review to construct a new 36-hole mini golf course. One 30' x 30' building 31' tall will be located in the northeast corner of site. Restrooms and small retail component. Parking is located to the East along Rosemary Street. Landscaping and screened dumpster. (Owner/MGMyrtleBeach, LLC) *Staff reduced entire application to a conceptual review.*
3. **WMG Acquisitions, LLC – 8215 North Kings Highway:** Requests approval of (4) 25' tall pole mounted parking lot lights and (1) building mounted light. (Melton Electric Co., Inc.) *Withdrawn by staff.*
4. **Grande Dunes Multi-Tenant Food Service Building – 8221 North Kings Highway Units 101-102:** Requests approval of (5) 25' tall pole mounted lights and (4) building mounted lights. In addition, requests recertification approval for a 3,800 square foot 2-tenant restaurant shell building. (Tarr-Group, LLC) *Withdrawn by staff.*
5. **Myrtle Beach Hilton Dual Brand – 2801 and 2805 South Ocean Boulevard:** Requests approval of (2) 25' tall pole mounted lights, (34) ground mounted light fixtures and (15) building mounted lights. In addition, requests a final review for an 11-story hotel with mezzanine and 4-story above ground parking garage. The hotel will be a Hilton Tempo and Home2 dual-brand with a rooftop amenity area. The site shall adjoin. New landscaping around the building perimeter, new dumpster enclosure, and 5' tall open picket aluminum pool fence. (Previously heard on 04/07/2022.)(CN Hotels/ODA Architecture)
6. **Polynesian Resort Overflow Parking – 205 10th Avenue South:** Requests approval of (6) 20' tall pole mounted lights. In addition, requests a conceptual/final review for a gravel parking lot with 33 parks (2 ADA) and landscape plan. (Santee Cooper/TruDesign Studio, LLC)

### **Building Permit Applications**

1. **Blueberry's Grill – 7931 North Kings Highway, Unit 140:** Requests a conceptual/final review for freestanding umbrellas over existing patio. (PMH Associates, Inc.) *Withdrawn by staff.*
2. **Somerset Townhomes – 6400 Somerset Drive, Units 1-13:** Requests a conceptual/final review for (3) townhome buildings (13 total units), parking lot, landscaping and dumpster enclosure. (Solan Associates P.C.)
3. **Grande Beach Resort (formerly known as The Reef) – 2101 South Ocean Boulevard:** Requests a conceptual/final review for a 48" tall 2-rail black aluminum picket fence. (Goode Fence)
4. **Americana – 409 17th Avenue North:** Requests a conceptual/final review for the repainting of the building exterior and adding decorative shutters and overhangs. (Miller Design Services)
5. **17th Avenue North Resort – 405 and 407 17th Avenue North:** Requests a conceptual review for a new 23,775 square foot elevated 3-story apartment building with a total of 30 units comprised of (24) 1-bedroom suites and (6) 2-bedroom suites and on grade parking below. (Miller Design Services)

6. **Econo Lodge – 1901 South Ocean Boulevard:** Requests a conceptual/final review for the repainting of the building exterior. (Owner) *Withdrawn by staff.*
7. **Rodeway Inn – 1903 South Ocean Boulevard:** Requests a conceptual/final review for the repainting of the building exterior. (Owner) *Withdrawn by staff.*
8. **Popeyes – 2123 Highway 501:** Requests conceptual review of building mounted signage, freestanding sign, site lighting, new 2,350 square foot building, parking, landscaping and double dumpster with enclosure and gates. (Impeccable Development/Commercial Site Design)

**E. Public Comment**

**F. Non-Agenda Items from Staff**

**G. Non-Agenda Items from Board Members**

**H. Executive Session:** The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

**I. Adjournment**