



CONTACT:

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Media Advisory

To: Myrtle Beach Media
From: Kaycey Hall Vrettos
Date: June 9, 2023
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **Drivers, anticipate a lane closure on Ocean Boulevard in front of Family Kingdom Amusement Park beginning Monday, June 12, in Myrtle Beach.** A storm drain will be replaced in the area and the project is expected to take two weeks, weather permitting. Posted signage will direct traffic to the center turn-lane of Ocean Boulevard.
3. **The City of Myrtle Beach's 2023 Drinking Water Quality Report is now available online.** Visit <https://www.cityofmyrtlebeach.com/WaterQualityReport.pdf> to view and download.
4. **An updated version of Myrtle Beach's Beach Regulations & Safety Tips brochure is also available.** The [downloadable publication](#) covers various topics, including tips for swimmers, rip currents, beach laws and surfing rules.
5. **The rescheduled "Nights at Nance" concert is set for 6:00 to 8:00 p.m., Thursday, June 15.** The free event takes place at Nance Plaza, 825 North Kings Highway, and features the Rich Johnson Band. The "Nights at Nance" Concert Series is sponsored by the Myrtle Beach Downtown Alliance.
6. **Join us for Myrtle Beach's annual Juneteenth Celebration on Saturday, June 17.** The event kicks off with the Unity March and everyone is invited to partake! The line-up time is 8:30 a.m., with the parade beginning at 10:00 a.m. For line-up information and route details, see <https://www.cityofmyrtlebeach.com/2023UnityMarch.pdf>. Marchers will walk together to the Juneteenth site, 1420 Carver Street. Everyone is invited to come and celebrate African American history at the Juneteenth celebration, 10:00 a.m. to 6:00

p.m. at Charlie's Place. Activities include poetry, live music, vendors, Gullah Geechee storytelling, children's games and more. Questions? Contact Neighborhood Services at neighborhoodservices@cityofmyrtlebeach.com or 843-918-1061 for details.

- 7. City of Myrtle Beach offices and facilities will be closed Monday, June 19, to observe the Juneteenth holiday.** However, solid waste and recycling will be collected on the regular Monday-through-Thursday schedule. *(Note: Looking ahead to Independence Day, City of Myrtle Beach offices and facilities will be closed Tuesday, July 4, to observe the holiday. The solid waste and recycling schedule will be unchanged, with regular Monday-through-Thursday collections.)*
- 8. Myrtle Beach's May 2023 list of new business licenses is available on the city's website.** Created by the Business License Division and published monthly, lists can be found on our [Issued Business Licenses](#) webpage.
- 9. A comprehensive list of city-related activities, events, festivals and recreation programs is available online.** The [Events](#) webpage, a downloadable file, is updated weekly.
- 10. Myrtle Beach's splash pad is open at Futrell Park, and that's the subject of our Photos of the Week.** The wait is finally over! A grand opening and ribbon cutting ceremony on June 1 featured the partners behind the park's revitalization: Booker T. Washington residents, Habitat for Humanity of Horry County, the Boys and Girls Club of the Grand Strand, Myrtle Beach City Council and City of Myrtle Beach team members. The children could not hide their smiles and excitement when the splash pad was turned on for the first time! To celebrate the occasion, kids enjoyed Mister Softee ice cream, courtesy of the Myrtle Beach Police Department. To view these photos and more, visit our [Photos of the Week Library](#) webpage.
- 11. Did you know...** That Myrtle Beach's first hotel was the Seaside Inn, built in 1901 at a cost of \$3,813 for materials and labor? At first, the hotel had no plumbing or electricity. In those early days, you could get three meals and an overnight stay for just \$2.

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
(843) 918-1014 *voice* (843) 450-1695 *mobile*

<https://www.cityofmyrtlebeach.com>

<https://www.facebook.com/myrtlebeachcitygovernment>

<https://twitter.com/MyrtleBeachGov>

<https://www.instagram.com/myrtlebeachgov/>

<https://myrtlebeachpointofview.wordpress.com/>

<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
June 12-18, 2023**

MONDAY, JUNE 12

- **8:30 a.m.** – Weekly Department Directors Meeting, Conference Room, City Services Building, 921 North Oak Street

TUESDAY, JUNE 13

- **9:00 a.m.** – City Council Workshop, Council Chambers, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m.** – City Council Meeting, Council Chambers, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **2:00 p.m.** – Workforce Housing Advisory Board, HTC Aspire Hub, 509 Ninth Avenue North
- **6:00 p.m.** – The Dunes Neighborhood Watch, 9000 North Ocean Boulevard
- **6:00 p.m.** – Forest Dunes Neighborhood Watch, 9000 North Ocean Boulevard

WEDNESDAY, JUNE 14

- **8:00 a.m.** – Technology Advisory Group, HTC Aspire Hub, 509 Ninth Avenue North
- **9:00 a.m.** – Bicycle and Pedestrian Committee, Conference Room, City Services Building, 921 North Oak Street
- **10:00 a.m.** – Special Event Committee, Boxcar, Myrtle Beach Train Depot, 851 Broadway Street
- **10:00 a.m.** – Midtown Waterfront Neighborhood Watch, Homewood Suites by Hilton, Third Floor Meeting Room, 520 North Ocean Boulevard
- **2:30 p.m.** – Myrtle Beach Downtown Alliance Strategic Planning Committee, First Floor Conference Room, City Hall, 937 Broadway Street
- **6:00 p.m.** – Bay Pointe Apartments Neighborhood Watch, Bay Pointe Apartments Community Center, 1408 Fisher Drive

THURSDAY, JUNE 15

- **12:30 p.m.** – Military Appreciation Committee, Veterans Café, 3544 Northgate Drive
- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street
- **4:30 p.m.** – Human Rights Commission, First Floor Conference Room, City Hall, 937 Broadway Street

- **6:00 to 8:00 p.m.** – “Nights at Nance” Concert Series: Rich Johnson Band, Nance Plaza, 825 North Kings Highway

FRIDAY, JUNE 16

- No Meetings Scheduled

SATURDAY, JUNE 17

- **10:00 a.m. to 6:00 p.m.** – Annual Juneteenth Unity March and Celebration, Charlie’s Place, 1420 Carver Street

SUNDAY, JUNE 18

- No Meetings Scheduled

**MYRTLE BEACH CITY COUNCIL AGENDA
TUESDAY, JUNE 13, 2023
9:00 A.M. – WORKSHOP, COUNCIL CHAMBER
10:00 A.M. – MEETING, COUNCIL CHAMBER
TED C. COLLINS LAW ENFORCEMENT CENTER
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

APPROVAL OF MINUTES... May 23, 2023

PUBLIC REQUESTS, PRESENTATIONS, AWARDS AND MEMORIALS:

1. State Legislative Update – Tony Denny/Le Frye, Denny & Associates (Workshop)
2. Recognition of Friends of Chapin Memorial Library's 2023 Shirley Boone Scholarship Winner – Tina Corley (Meeting)
3. Proclamation declaring June 24-25, 2023, as Grand Strand Amateur Radio Club Field Days (Meeting)
4. Juneteenth Proclamation (Meeting)
5. Public Information Update – PIO Staff (Meeting)

NON-AGENDA ITEMS FROM PUBLIC (30 Minute Time Limit)

CONSENT AGENDA – *The Consent Agenda covers items anticipated to be routine in nature. Any Council member may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that such an item be moved. Items remaining on the Consent Agenda will be briefly described by staff and may be passed as a group with the approval of the agenda.*

NOTE: *City laws are known as ordinances. Before a city ordinance can be enacted, it must be introduced (1st Reading) and then approved (2nd Reading). Resolutions are actions through which City Council reinforces or makes policy not rising to the level of law. Motions are related to direction from City Council to city staff to take certain actions.*

CONSENT AGENDA

Motion M2023-043 to accept a \$15,091 donation from the Myrtle Beach Police Foundation to the Police Department.

The Myrtle Beach Police Foundation is donating 39 Point Blank Omega Special Threat Plates to the Myrtle Beach Police Department. The plates are worn in conjunction with soft body armor, and the combination of the two gives police officers personal protection against rifle fire. The total value of the ballistic plates is \$15,091.

Motion M2023-044 authorizing the City Manager or his designee to apply for a grant of \$48,047 from the U.S. Department of Justice – Patrick Leahy Bullet Proof Vest Partnership to: purchase 29 bulletproof vests; record the appropriation of such grant funds in the amount that may be approved; and, execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. A match of \$24,023 is required from the Police Department’s budget.

Created by the Bulletproof Vest Partnership Grant Act of 1998, the Patrick Leahy Bulletproof Vest Partnership (BVP) Program is administered by the Bureau of Justice Assistance (BJA) and reimburses states, units of local government, and federally recognized Indian tribes for up to 50 percent of the cost of body armor vests purchased for law enforcement officers.

Motion M2023-045 authorizing the City Manager to: apply for a grant in the amount of \$239,879 from the South Carolina Emergency Management Division Hazard Mitigation Grant Program for the purpose of purchasing a Standby Mobile Generator; record the appropriation of such grant funds in the amount that may be approved; and, execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. A match of \$59,970 is required from the Capital Projects budget.

Funding for a standby mobile generator would provide needed safety and facility backup for an emergency response to any failure at any of the major facilities throughout the city. All of our major facilities have some form of generator installed; however, some of these generators are due for replacement. This grant would allow the Capital Projects Department to provide needed redundancy and backup for any generator failure.

Motion M2023-046 authorizing the City Manager to: apply for a grant in the amount of \$196,287 from the South Carolina Emergency Management Division Hazard Mitigation Grant Program for the purpose of purchasing a generator for the Warren Gall Police Annex Building; record the appropriation of such grant funds in the amount that may be approved; and, execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. A match of \$49,072 is required from the Capital Projects budget.

The Warren Gall facility’s generator is approximately 27 years old, and the average cycle for these generators is about 25 years. The requested generator will be able to handle the expanded load of the new facility in the event of a total power outage. This funding would provide Capital Projects with an upgraded 200 KW diesel generator ready to handle the power needs of the annex.

REGULAR AGENDA

2nd Reading Ordinance 2023-026 an ordinance to levy taxes and establish a municipal budget for the fiscal year beginning July 1, 2023, and ending June 30, 2024.

State law requires each unit of local government to approve a budget for the fiscal year detailing the community's operational and financial goals for that year. The total budget proposal for Fiscal Year 2023-24 is \$358,232,411. Some notable highlights include:

- No Proposed Property Tax Increase
- Proposed Blended Water & Sewer Rate of 4.6%
- Stormwater Fee Increase of \$2.05/ ERU (Adopted in Separate Resolution)
- Parking Fee Extended Year-Round

2nd Reading Ordinance 2023-030 an ordinance to amend Chapter 11, Licenses and Miscellaneous Business Regulations, to add Article XII, Commercial Paid Parking lots, Sections 11-256 to 11-263, and to amend Chapter 23, Vehicles for Hire, to add Article VIII, Vehicle Immobilization Services, Sections 23-160 to 23-168.

This ordinance addresses parking confusion and abusive booting practices, and proposes the following:

- Commercial paid parking lots must install signage giving notice to the public that payment is required and that failure to pay may result in booting or towing.
- Signage will also identify parking lot address as well as the name and telephone number of parking lot operator.
- Signs shall be located at each lot entrance and, if the lot does not have a designated entrance, signage is required to be posted and must be clearly visible from every parking space.
- No booting on commercial paid parking lots without proper signage.
- Maximum daily booting fee is \$125

Resolution R2023-014 to adopt a five-year Capital Improvement Plan for fiscal years 2024 through 2028.

The budget ordinance appropriates funding for projects in the first year of the Capital Improvement Plan. This resolution establishes the remainder of the plan as a baseline for capital investments in years two through five. The resolution does not provide any appropriation, but gives the plan life beyond the fiscal year until, and unless, it is replaced or revised. The adoption by resolution is recommended as consistent with best practices in governmental budgeting and financial management.

Motion M2023-047 to designate the Myrtle Beach Area Chamber of Commerce as the organization to manage and direct the expenditure of tourism and promotion funds for the 2023-24 fiscal year per SC Code §6-4-10(3), Accommodations Tax Revenues.

Per state statute, the funds received by a municipality or a county in county areas collecting more than fifty thousand dollars must be allocated in the following manner:

- (1) The first \$25,000 must be allocated to the general fund.
- (2) 5% of the balance (after the \$25,000) must be allocated to the general fund.
- (3) 30% of the balance for advertising and promotion of tourism to develop and increase tourist attendance through the generation of publicity. To manage and direct the expenditure of these tourism promotion funds, the municipality or county shall select one or more organizations, such as a chamber of commerce, visitor and convention bureau, or regional tourism commission, which has an existing, ongoing tourist promotion program.

(4) 65% to the city for tourism related expenses.

Recognizing the unique nature of this city's tourism demands, the South Carolina Legislature has also approved a budgetary proviso that allows half of the money that would ordinarily go to the Myrtle Beach Area Chamber of Commerce to be retained by the city and used to meet public safety expenses related to tourism. After these deductions, the amount available for advertising and promotion by MBACC in Fiscal Year 2023-24 is estimated at \$1,908,750.

Motion M2023-048 to allocate Accommodations Tax funding to the Tourism and Arts Organizations listed 1-37, and to the City of Myrtle Beach, as outlined on Attachment A for 2023. All remaining funds subsequent to the tourism and cultural arts applicant allocations are to be used by the city as presented in the city's applications for those activities caused by our tourism concentration.

State law provides that State Accommodations Taxes be allocated as follows:

- (1) The first \$25,000 statutory allocation to the general fund.*
- (2) The city receives statutory allocation of 5% of revenues to the general fund.*
- (3) The city receives 15% of revenue after the first \$25,000 for direct policing services, per Proviso No. 109.11.*
- (4) Promotional allocation of 15% of revenue after the first \$25,000 is paid to the chamber for advertising and promotion of tourism, per Proviso No. 109.11.*
- (5) 65% of the balance to a special revenue fund for tourism-related expenditures.*

The purpose of this motion is to allocate the 65% portion of this fund (approximately \$8.2 million) between city-related tourism use and applicants who applied for funding through the A-Tax application process.

Motion M2023-049 to allocate \$16,000 in 2023 Accommodations Tax Funding for the Long Bay Theater, number 38, on Attachment A.

This motion allocates Accommodations Tax funding to the Long Bay Theater.

Motion M2023-050 to approve grants to outside agencies listed 1-15 as outlined on Attachment B for the Fiscal Year beginning July 1, 2023.

As presented, the Fiscal Year 2023-24 budget includes \$208,000 to support agencies that provide services aligned with Council's strategic vision. The purpose of this motion is to allocate \$195,000 of those funds among 16 applicants.

Motion M2023-051 to approve a grant in an amount to be determined by City Council to Freedom Readers, an outside agency identified as number 16 on Attachment B, for the Fiscal Year beginning July 1, 2023.

City Council may choose to allocate funding to Freedom Readers as an outside agency. This is a companion action to the previous motion.

Motion M2023-052 to approve a grant in an amount to be determined by City Council to Sav-R-Cats, an outside agency identified as number 17 on Attachment B, for the Fiscal Year beginning July 1, 2023.

City Council may choose to allocate funding to Sav-R-Cats as an outside agency. This is a companion action to the previous motion.

Motion M2023-053 to approve a \$30,000 grant to the Boys and Girls Club, as outlined on Attachment B, for the Fiscal Year beginning July 1, 2023.

This motion allocates \$30,000 to the Boys and Girls Club as an outside agency. This is a companion action to the previous motions.

Motion M2023-054 to declare certain vehicles abandoned or derelict pursuant to the authority of Article 41 of Title 56 South Carolina Code of Laws 2001.

This declaration is an effort to improve the appearance of both commercial and residential neighborhoods. This report includes vehicles staff tagged as abandoned or derelict. Council's approval allows these vehicles to be towed from their private property locations to a tow yard where they may be reclaimed by the current owner upon payment of the applicable towing and storage fees. If the vehicles are not claimed by the owner within 30 days of the required notice, then the tow company may sell the vehicle and keep the proceeds as compensation.

NON-AGENDA ITEMS FROM PUBLIC (30 Minute Time Limit)

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications
2. Chief Financial Officer (CFO) Update
3. City Manager and/or Assistant City Manager (CM/ACM) Update

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

EXECUTIVE SESSION – Upon returning to Public Session, Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

***NOTE:** *South Carolina law requires that Council's business is conducted in public with limited exceptions, known as “Executive Sessions.” Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to: a pending, threatened, or potential claim; other matters covered by the attorney-client privilege; or, settlement of legal claims, or the position of the city in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

Motions to go into Executive Session must be made in public and specify one or more of the reasons above. Council takes no votes or action in Executive Session. Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns upon reconvening in open session.

ADJOURNMENT

**City of Myrtle Beach
Workforce Housing Advisory Committee
2:00 p.m., Tuesday, June 13, 2023
HTC Aspire Hub
509 Ninth Avenue North, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1011 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order**
- B. Introductions**
- C. Review of Previous Meeting**
- D. Discussion and Questions**
- E. Establish and Outline Upcoming Tasks**
- F. Schedule Next Meeting**
- G. Adjourn**

**City of Myrtle Beach
Technology Advisory Group
8:00 a.m., Wednesday, June 14, 2023
HTC Aspire Hub
509 Ninth Avenue North, Myrtle Beach SC 29577**

ANYONE WHO REQUIRES AN AUXILLARY AND OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1065 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order**
- B. Approval of Minutes**
- C. Election of Chair**
- D. Review of Strategic Plan**
- E. Feedback from Research to Date**
- F. Possible Opportunities to Explore**
- G. Next Major Milestone of Strategic Plan and Action Items to Accomplish**
- H. Executive Session:** The board may take action on items discussed in Executive Session when the Public Session resumes.
- I. Next Meeting Date**
- J. Adjourn**

**City of Myrtle Beach
Bicycle and Pedestrian Committee
9:00 a.m., Wednesday, June 14, 2023
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order: Chairman Russo

B. Matters of Order: Approval of Minutes

C. Matters of Business

D. Matters for Discussion:

1. J1 Students Report – Kathy Winfree
2. E-Bike Presentation – Bill Macfarlane
3. Presentation Update – Preston Janco
4. Newberry Conference Update – Kelly Mezzapelle
5. GSATS Update – Tom Dobrydney

E. Non Agenda Items

F. Important Dates:

1. Bicycle and Pedestrian Advisory Committee Meeting – 9:00 a.m., July 12, 2023
2. City Council Workshop Presentation – TBD

G. Adjourn

**City of Myrtle Beach
Special Event Committee
10:00 a.m., Wednesday, June 14, 2023
Boxcar, Myrtle Beach Train Depot
851 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Minutes:

1. May 10, 2023 Meeting
2. May 24, 2023 Meeting

C. New Business:

Review of Upcoming Proposed Events

1. Golf Cart Parade, BEI, The Market Common, 07/04/23
2. Myrtle Beach Jazz Festival, Mickey James, Charlie's Place/Carver Street, 10/20/23-10/22/23
3. Other

D. Matters of Business:

Review of Last Week's/Ongoing Events

1. MBACC's Beach Beautification Event, Pavilion Parking Garage, 06/01/23
2. Temporary Art Installation on Ninth Avenue North Storefronts, Myrtle Beach Downtown Alliance, 01/31/23
3. DeVille Street Festivals, BEI/Market Common, Along DeVille Street, 03/01/23-12/30/23
4. Waccamaw Farmers Market, Waccamaw Co-Op, Valor Memorial Garden/Grand Park, 04/01/23-10/31/23
5. Nights at Nance, Myrtle Beach Downtown Alliance, Nance Plaza, Various Thursdays, 03/09/23-06/01/23
6. Military Appreciation Days Parade, City of Myrtle Beach, Market Common Roadways, 05/27/23
7. Broadway in Bloom, Myrtle Beach Downtown Alliance, Empty Lot on Broadway Street, 05/06/23, 05/13/23 and 05/20/23
8. First Friday Art Walk, Myrtle Beach Downtown Alliance, Eighth Avenue North (Broadway to Alder), 06/02/23
9. Pride in the Park, Grand Strand Pride, Chapin Park, 06/02/23
10. MB Pride, MB Pride/Craig McGee, Tidal Creek Brewhouse, 06/03/23
11. Summer 5K Series, NS Promotions, The Market Common, 06/06/23, 07/18/23 and 08/08/23
12. Carolina Country Music Festival, Southern Entertainment, Burroughs & Chapin Pavilion Place, 06/08/23-06/11/23
13. Other

Review of Upcoming Approved Events

1. Bacon Fest, Cumulus Broadcasting, Nance Plaza, TBD
2. TMC Unplugged, BEI/Market Common, Gazebo on Howard Avenue, First and Fourth Thursdays, 06/01/23-09/30/23
3. International Cultural Fest, Kirky Entertainment, Chapin Park, 06/25/23
4. Spring into Summer, BEI/Market Common, DeVille Street, 06/24/23
5. Summer Solstice 5K, NS Promotions, Beach, 06/21/23
6. Indy 5K, NS Promotions, The Market Common, 07/04/23
7. Who Runs the Lake, Black Dog Running, Grand Park, 08/19/23
8. Tunnel to Towers 5K, MBSFD, Market Common Area, 09/17/23
9. I Love Seafood Fest, Daryl Dayson, Burroughs & Chapin Pavilion Place, 09/23/23
10. Myrtle Beach Mini Marathon, NS Promotions, 10/14/23
11. Bike the Beach, GS Bike Club, City Streets and Nance Plaza, 10/15/23
12. Jeep Jam, Former Myrtle Square Mall Site and Beach, NS Promotions, 10/20/23-10/22/23
13. Kite Fest, Klig's Kites, Beach, 10/21/23-10/22/23
14. Walk for Life, Coastline Women's Center, Grand Park 10/28/23
15. Beach Ride Fundraiser, American Heart Association, Beach to 52nd Avenue North, 11/04/23
16. Walk to End Alzheimer's, Alzheimer's Association, Grand Park, 11/04/23
17. Turkey Trot, NS Promotions, The Market Common, 11/23/23
18. Parkinson's Walk, Parkinson's Foundation, Grand Park, TBD
19. Run to Sun Car and Truck Show, Former Myrtle Square Mall Site, 03/14/24-03/16/24
20. Other

E. Review of Temporary Use Permits

F. Review of Facility Use Permit Events

G. Review of Sports Tourism Events

H. Review Parade Permits:

1. South Atlantic Shrine Association (SASA) Parade
2. Juneteenth Celebration

I. Review Film/Photo Requests

J. Convention Center/Sports Center Events

K. Review of Fireworks Permit Applications:

1. Myrtle Beach Pelicans
2. Broadway at the Beach

L. Discussion Items

M. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

N. Adjourn

Myrtle Beach Downtown Alliance Strategic Planning Committee
2:30 p.m., Wednesday, June 14, 2023
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577
[\(Zoom Link Available Upon Request\)](#)

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-455-6319 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order** – Dan Sine, Chairman of the Board
- B. Planning Presentation** – Jason Greene, Chief Executive Officer
- C. Planning Discussion** – Jason Greene, Chief Executive Officer
- D. Action Items and Meeting Follow-Up** – Jason Greene, Chief Executive Officer
- E. Upcoming Strategic Planning Committee Meetings:**
 - 2:30 p.m., Wednesday, June 28, 2023
 - 2:30 p.m., Wednesday, July 12, 2023
 - 2:30 p.m., Wednesday, July 26, 2023
 - 2:30 p.m., Wednesday, August 9, 2023 (Final)
- F. Adjournment**

City of Myrtle Beach
Military Appreciation Committee
12:30 p.m., Thursday, June 15, 2023
Veterans Café
3544 Northgate Drive, Myrtle Beach, SC 29588

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1014 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Welcome

B. Introductions and Minutes

C. May 2023 Review and Wrap-Up Discussion:

1. Horry County Junior ROTC Drill Meet
2. Military Family Members Social
3. Myrtle Beach Pelicans Military Appreciation Night
4. Traveling Vietnam Veterans Memorial Wall
5. Parade
6. Grand Marshal
7. Honorary Grand Marshals
8. Family Picnic
9. Jack Platt Veterans' March and Battlefield Cross Ceremony
10. Memorial Day Remembrance Ceremony
11. Military Documentary Film
12. Colonel Robert Hawkins Veteran Volunteer Service Award
13. Other

D. Veterans Day Planning – 11:00 a.m., Saturday, November 11, 2023

1. Convention Center Plaza
2. Committee Member Welcome
3. Guest Speaker
4. Other Elements

E. Other Events and News

F. Next Meeting: 2:00 p.m., Thursday, September 21, 2023, Second Floor Conference Room, City Hall, 937 Broadway Street

G. Adjourn

**City of Myrtle Beach
Community Appearance Board
1:30 p.m., Thursday, June 15, 2023
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Roll Call

B. Approval of Minutes: June 1, 2023, Meeting

C. Old Business

D. New Business:

Sign Permit Applications

1. **Lekker Eats – 3751 Robert M. Grissom Parkway:** Requests approval of (1) 2'8"h x 4'8"w externally lit sandblasted HDU sign installed about the restaurant entrance door. (Duplicates Ink)
2. **Ulta Beauty – 710 Coastal Grand Circle:** Requests approval of (2) 3'h x 7'6"w internally lit channel letters mounted to the building and (3) 2'h x 4'w vinyl graphics applied to the awnings. (Skyline Signs)
3. **Third Avenue Parking – 307 Fourth Avenue South:** Requests approval of (2) new 6'h x 4'w freestanding parking lot signs that are made of aluminum and flat vinyl graphics. (Image 360)
4. **Boulevard Gift Shop – 1400 South Ocean Boulevard:** Requests approval of (10) perforated window graphics applied to the storefront windows. Sizes of the graphics are a mix of 5'5"h x 32"w and 5'5"h x 24"w graphics. (Sign World)

Combination Permit Applications

1. **Myrtle Wheels E Bikes – 3530 North Gate Drive:** Requests a conceptual/final review for exterior building façade alterations including the installation of a new storefront entrance door. In addition, applicant is requesting approval of (1) 20"h x 6'w router cut aluminum sign to go in the multi-tenant freestanding sign and (1) 16.5"h x 17'11"w internally lit channel letters mounted to the building. (Seaboard Signs/Graham Leigh Architecture)
2. **Blue Wave Hotel – 1004 South Ocean Boulevard:** Requests a conceptual/final review for the changing of the building color for the trim, balcony railings and awnings. In addition, applicant is requesting approval of (1) set of internally lit building mounted channel letters with 30"h x 13'w and 12"h x 5'10"w letters and (1) new 13'6"h x 8'2"w freestanding sign with a 4'h x 8'2"w sign face and an 4'h x 8'2"w CEVMS. (Coastal Signs/Owner)

3. **Westgate Resort Paid Parking Lot – 603 Yaupon Drive:** Requests a conceptual/final review for a new paid parking payment kiosk and security gates at the entrance to the parking lot. In addition, applicant is requesting approval of (2) 3'10"h x 3'10"w aluminum freestanding signs with flat vinyl graphics. (Tungsten Corporation)

Building Permit Applications

1. **Bojangles – 8209 North Kings Highway:** Requests a final review for revisions to landscape plant schedule. (Waccamaw Landscaping and Construction)
2. **The Edgewater – Mr. Joe White Avenue/Osceola Street (PIN #425-12-01-0021, etc.):** Requests a final review for revisions to parking and detention pond. (LDG Development)
3. **Pine Island Point Multi-Family – Pine Island Road (PIN #425-00-00-0312 and #425-00-00-0315):** Requests a final review for (3) 4-story buildings (230 total units), clubhouse, pool building, open-air pavilion, pool amenity center, maintenance building, trash compactor enclosure, dog park, open green space, and parking. Building footprint and landscaping previously approved. (SGA|NW, a GF Design Company)
4. **Solid Rock Church – 803 Howard Avenue:** Requests a conceptual/final review for a 639 square foot classroom/meeting room addition to an existing church. (Miller Design Services)
5. **Coffee Cabana – 8012 North Kings Highway:** Requests a conceptual/final review to add a mural to a new building under construction. (Owner)
6. **McDowell Salon – 306 79th Avenue North:** Requests a conceptual/final review for revisions to the front of the building and window modifications. (Pike-McFarland-Hall Assoc., Inc.)
7. **Vista del Mar Condominium Association – 126 and 130 Vista del Mar Lane:** Requests a conceptual/final review for a continuation of façade alterations project. (Ponderosa Management, LLC)
8. **AVIS – 1090 Radar Road:** Requests a conceptual/final review to add (10) EV charging stations. (APEX Energy Tek)
9. **Hollar Residence – 4002 North Ocean Boulevard:** Requests a conceptual/final review for fencing. (Action Fence)
10. **Boardwalk Parking – 1009 Chester Street:** Requests a conceptual/final review for a Hamilton parking machine, (2) barrier gates with 12' arms at entrance and exit lanes and install click enter for emergency vehicles. (Owner)
11. **DCW Parking Lot – 10th Avenue North/Withers Drive (PIN #444-01-02-0032):** Requests a conceptual/final review for a pervious paver parking lot with landscaping. (Spear Designs)
12. **The Salty Butcher – 7901 North Kings Highway:** Requests a conceptual/final review for the addition of a walk-in cooler. (Owner)

13. **Sea Foam Pump House – First Avenue/Chester Street (PIN #443-05-03-0068):** Requests a conceptual/final review for pool pump house and landscape plan. (Kinfolk Investments, LLC)
14. **Maple Street Apartments – 509 and 511 Maple Street:** Requests a conceptual/final review for exterior repainting of both buildings. (Owner)
15. **Sun Century Apartments – 3500 North Oak Street:** Requests a conceptual/final review to paint the building exterior, add pavers, 4' and 6' tall white vinyl fence, and landscaping. (Owner)
16. **Brady Residence – 8824 North Ocean Boulevard:** Requests a conceptual/final review for a 16,834 square foot house, concrete driveway, and 48" tall black aluminum fence with stone columns. (Right Coast Builders, LLC)
17. **Ocean 5 Hotel – 411 North Ocean Boulevard:** Requests a conceptual/final review to add a roof structure over existing front deck. (Owner)
18. **Gunter Trade Shops – 1351 Stockholder Avenue (PIN #425-10-03-0021):** Request a conceptual/final review for a 16,000 square foot metal building, parking, landscaping, white vinyl dumpster enclosure, and an 8' tall black coated chain-link fence with auto front gate. (LJ Properties of Myrtle Beach)

E. Public Comment

F. Non-Agenda Items from Staff

G. Non-Agenda Items from Board Members

H. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

I. Adjournment

**City of Myrtle Beach
Human Rights Commission
4:30 p.m., Thursday, June 15, 2023
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1113 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order: Chair Adam Hayes

B. Roll Call

C. Approval of Minutes: May 18, 2023, Meeting

D. Continued Business:

1. Hate Intimidation Ordinance
2. Public Accommodations Ordinance

E. New Business:

1. Review Applications for Human Rights Commission's Vacant Seat
2. Brainstorm Accessibility Ideas (Tania Appel Lead)

F. Non-Agenda Items from Board Members

G. Non-Agenda Items from City Staff

H. Public Comment

I. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

J. Adjournment