



CONTACT:

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Media Advisory

To: Myrtle Beach Media
From: Kaycey Hall Vrettos
Date: June 23, 2023
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **Save the date and join members of the Myrtle Beach Police Department and Federal Bureau of Investigation for a joint recruitment event on Saturday, August 5, 10:00 a.m. to 2:00 p.m., at the Warren S. Gall Police Annex, 3340 Mustang Avenue.** This unique opportunity gives aspiring police officers and FBI agents a chance to meet active officers and agents, ask questions, and explore law enforcement career paths. The free event is open to the public; no registration is required. The FBI looks to agencies like the Myrtle Beach Police Department to fill agent positions with skilled law enforcement officers. Rewards for uncertified and certified Myrtle Beach police officers include: competitive pay; a relocation incentive; full medical insurance and retirement packages; paid vacations, holidays, and sick leave; overtime opportunities; education reimbursement; access to family health clinic; 24/7 gym membership; and, more! An Equal Opportunity Employer, the City of Myrtle Beach recruits and hires employees without regard to race, religion, color, national origin, sex, age, political affiliation or disability, except when physical condition is a bona fide occupational qualification. *Interested, but unsure of the hiring process?* Here's a quick breakdown of what you can expect as an uncertified officer:
 - Check eligibility and apply online.
 - Selected applicants complete a written exam, physical agility course, and remote interview.
 - Qualified candidates then complete a psychological test, polygraph, and physical exam.

Uncertified officers receive offers of employment and participate in pre-service training for 12 weeks. That's four weeks in Myrtle Beach and eight weeks at the South Carolina

Criminal Justice Academy in Columbia. Throughout training, participants form bonds with fellow trainees. To learn more and take the first step towards a career with the Myrtle Beach Police Department, visit <https://bit.ly/JoinMBPD>.

- 3. The fourth annual Myrtle Beach International Culture Fest, a family-friendly celebration of diversity and southern hospitality, is set for 12:00 to 10:00 p.m., Sunday, June 25.** The event takes place in Chapin Park, 1410 North Kings Highway, and includes live performances, delicious food, music, vendors, and activities for all ages. Special Guest Lily K. Donaldson, the reigning Miss United States, will greet festival-goers from 1:00 to 4:00 p.m. Admission is free! Event sponsors include the City of Myrtle Beach, Myrtle Beach Area Chamber of Commerce, Myrtle Beach Downtown Alliance and State Farm's Wyman Wise Office. For details and to register as a vendor, volunteer or sponsor, see <https://kirkyevents.com/mbicf>.
- 4. Myrtle Beach Downtown Alliance hosts a public input meeting to discuss the proposed aesthetic streetscape updates for Broadway Street on Thursday, June 29, at 5:30 p.m.** The event will take place at Long Bay Theater's new home in Myrtle Beach's Arts & Innovation District, 704 Eighth Avenue North. It is located between the newly relocated Carolina Improv, 706 Eighth Avenue North, and William H. Miller Studios and Fine Art, 702 Eighth Avenue North. Questions? Send an email to info@mbdowntown.org.
- 5. City of Myrtle Beach offices and facilities will be closed Tuesday, July 4, to observe the Independence Day holiday.** The solid waste and recycling schedule will be unchanged, with regular Monday-through-Thursday collections.
- 6. The Myrtle Beach Downtown Alliance hosts a special fireworks show for Independence Day on Tuesday, July 4, at 9:00 p.m.** Fireworks will be launched from Second Avenue Pier, and the show will be viewable along the city's beachfront and Ocean Boulevard. *(Note: Residents and visitors with sound sensitivities, Autism Spectrum Disorder, or PTSD, please plan ahead to wear noise-cancelling headphones at 9:00 p.m. or avoid the beachfront area. Don't forget to prepare for pets with anxiety, too!)*
- 7. A comprehensive list of city-related activities, events, festivals and recreation programs is available online.** The [Events](#) webpage, a downloadable PDF file, is updated weekly.
- 8. Myrtle Beach's annual Juneteenth celebration on June 17 was hosted by the city's Neighborhood Services Department, and that's the subject of our Photos of the Week.** On Saturday, hundreds of people gathered along Carver Street for the Unity Parade and participated in Juneteenth festivities at Charlie's Place, 1420 Carver Street. The eight-hour event included fresh food, music, Gullah Geechee storytelling, vendors, dancing, community fellowship, and smiling faces. The Juneteenth holiday commemorates June 19, 1865, the recognized day of independence for enslaved African Americans in the United States, as a way to "honor the past, celebrate the progress and build the promise of freedom for all." To view these photos and more, visit our [Photos of the Week Library](#) webpage.
- 9. Did you know...** That the Myrtle Beach Boardwalk provides pedestrians access to both piers within Myrtle Beach city limits? You'll find Pier 14 at 14th Avenue North and Second Avenue Pier near Second Avenue North.

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
(843) 918-1014 *voice* (843) 450-1695 *mobile*

<https://www.cityofmyrtlebeach.com>

<https://www.facebook.com/myrtlebeachcitygovernment>

<https://twitter.com/MyrtleBeachGov>

<https://www.instagram.com/myrtlebeachgov/>

<https://myrtlebeachpointofview.wordpress.com/>

<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
June 26-July 2, 2023**

MONDAY, JUNE 26

- **8:30 a.m.** – Weekly Department Directors Meeting, Conference Room, City Services Building, 921 North Oak Street

TUESDAY, JUNE 27

- **9:00 a.m.** – City Council Workshop, Council Chambers, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m.** – City Council Meeting, Council Chambers, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **6:00 p.m.** – Ramsey Acres Neighborhood Watch, Myrtle Beach Train Depot, 851 Broadway Street

WEDNESDAY, JUNE 28

- **8:00 a.m.** – Myrtle Beach Convention Center Hotel Corporation Board, Room 236, Myrtle Beach Convention Center, 2101 North Oak Street
- **10:00 a.m.** – Special Event Committee, Conference Room, City Services Building, 921 North Oak Street
- **2:30 p.m.** – Myrtle Beach Downtown Alliance Strategic Planning Committee, First Floor Conference Room, City Hall, 937 Broadway Street

THURSDAY, JUNE 29

- **5:30 p.m.** – Myrtle Beach Downtown Alliance hosts Public Input Meeting: Proposed Broadway Street Enhancements, Long Bay Theater, 704 Eighth Avenue North

FRIDAY, JUNE 30

- **10:00 a.m.** – Fire Department Recruit School 36 Graduation, Doubletree Conference Center, 3200 South Ocean Boulevard

SATURDAY, JULY 1

- No Meetings Scheduled

SUNDAY, JULY 2

- No Meetings Scheduled

**MYRTLE BEACH CITY COUNCIL AGENDA
TUESDAY, JUNE 27, 2023
9:00 A.M. – WORKSHOP, COUNCIL CHAMBER
10:00 A.M. – MEETING, COUNCIL CHAMBER
TED C. COLLINS LAW ENFORCEMENT CENTER
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

APPROVAL OF MINUTES... June 13, 2023

PUBLIC REQUESTS, PRESENTATIONS, AWARDS AND MEMORIALS:

1. Ordinance 2023-031 Event Space, C7 District (Workshop)
2. Ocean Forest Monument Consideration – Ruben Hyman and Derrick Mozingo (Workshop)
3. Horry County Solid Waste Authority Update – HCSWA's Ed Marr (Workshop)
4. Public Information Update – PIO Staff

NON-AGENDA ITEMS FROM PUBLIC (30 Minute Time Limit)

CONSENT AGENDA – *The Consent Agenda covers items anticipated to be routine in nature. Any Council member may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that such an item be moved. Items remaining on the Consent Agenda will be briefly described by staff and may be passed as a group with the approval of the agenda.*

NOTE: *City laws are known as ordinances. Before a city ordinance can be enacted, it must be introduced (1st Reading) and then approved (2nd Reading). Resolutions are actions through which City Council reinforces or makes policy not rising to the level of law. Motions are related to direction from City Council to city staff to take certain actions.*

CONSENT AGENDA

Motion M2023-055 to accept a grant in the amount of \$104,378 from the South Carolina Department of Public Safety Body Armor Assistance Grant Program to

purchase 126 replacement vests for officers within the Police Department. No match is required.

The South Carolina General Assembly has designated non-recurring state funds for the purpose of providing financial assistance to local units of government for the purchase of body armor for its law enforcement officers. The South Carolina Department of Public Safety's Office of Highway Safety and Justice Programs (OHSJP) is charged with the responsibility of the administration of the state-appropriated Body Armor Assistance Grant (BAAG) Program.

REGULAR AGENDA

1st Reading Ordinance 2023-031 to amend Section 203 of the Zoning Code, definitions, to define Private Event, Banquet Hall, and Event Space; and, amend Section 1407.C and Section 1501 of the Zoning Code to allow Event Spaces as a conditional use in the C7 (Downtown Commercial) District.

The proposed ordinance defines a private event and separates the current definition of "event spaces/banquets" into two separate definitions to allow for greater clarity in our zoning code. Event spaces are permitted as a conditional use under Section 1502.A. On 04/18/23, the Planning Commission unanimously recommended approval (8/0). The specified conditions are:

- The occupancy limit as set by the Fire Marshall does not exceed 70 persons.*
- All non-residential uses will be closed for business between the hours of 12:00 a.m. and 6:00 a.m.*
- The event space is prohibited from hosting events that are open to the general public. Therefore, all events within the space must be private events.*

Resolution R2023-015 to allow St. Philip Lutheran Church to construct and maintain 12 public parking spaces (angled) within the right-of-way of 63rd Avenue North, adjacent to 409 63rd Avenue North (PIN #421-11-02-0052).

The church owns the unimproved lot behind their building, which has been used for overflow parking. Parking on this lot is currently unorganized; drivers access the lot directly off 63rd Avenue North, which has no curb cuts. The church would like to improve their lot with a gravel parking lot, and install asphalt public parking along 63rd Avenue North. The applicant has signed the required Hold Harmless Agreement. They will be required to present and maintain a \$500,000 insurance policy with the city as an insured party prior to receiving City Council approval.

Resolution R2023-016 endorsing the RIDE IV Committee's recommendations to include the widening of 38th Avenue North between Robert Grissom Parkway and Kings Highway, US17 Bypass/Robert Grissom Parkway interchange improvements, Seaboard Street improvements between Mr. Joe White and US 501 with multimodal facilities between the intersections of Mr. Joe White and Oak Forest Lane; and, to recommend the appointment of Cecil Patrick to represent the city on the RIDE IV sales tax commission.

Horry County has collected and invested nearly \$1 billion for road improvements through RIDE I, II and III. In 2024, voters will vote on RIDE IV. It is estimated that RIDE IV will generate \$887 million for additional projects, with approximately 40% (\$355 million) of the estimated total generated in the city. The City of Myrtle Beach has one appointment to the

RIDE IV Sales Tax Commission, and the city wishes to appoint Cecil Patrick. The following projects are under consideration in RIDE IV:

- *Widening of 38th Avenue North between Robert M. Grissom Parkway and Kings Highway (includes multi-modal facilities)*
- *US 17 Bypass/Robert M. Grissom Parkway interchange improvements*
- *Seaboard Street improvements between Mr. Joe White Avenue and US 501, including multimodal improvements between the intersections of Mr. Joe White and Oak Forest Lane*
- *Resurfacing of a prorated portion of existing paved roads within the City of Myrtle Beach*

Resolution R2023-017 of the City of Myrtle Beach to: approve the Fiscal Year 2023-24 improvement budget for the Myrtle Beach Downtown Municipal Improvement District (MID); and, approve a contract with the Myrtle Beach Downtown Alliance (MBDA) to administer and manage the improvement budget.

The purpose of the MID is to provide for the provision and funding of various public improvements to benefit current and future users of real property located within the district (as set forth in Resolution 2022-017, adopted 04/12/22). Proposed public improvements consist of the following:

- *Ambassador Program*
- *Events and Marketing*
- *Special Projects*
- *Planning and Research*

Absent the Fiscal Year Improvement Plan, assessments will not be billed and funding sources would need to be identified to cover the public improvements proposed within the district.

Motion M2023-055 to appoint/reappoint two members to the Human Rights Commission.

A recommendation has been received for the Human Rights Commission's vacant seat: Cedric Blain-Spain (non-city resident). This term will expire February 22, 2026. Also, board member Mr. McGee has resigned, and the recommended replacement is Nora Hutchison (city resident). This term will also expire February 22, 2026.

NON-AGENDA ITEMS FROM PUBLIC (30 Minute Time Limit)

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications
2. Chief Financial Officer (CFO) Update
3. City Manager and/or Assistant City Manager (CM/ACM) Update

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

EXECUTIVE SESSION – Upon returning to Public Session, Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

***NOTE:** South Carolina law requires that Council's business is conducted in public with limited exceptions, known as "Executive Sessions." Subjects eligible for Executive Session include:

- Personnel matters.
- Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.
- The receipt of legal advice relating to: a pending, threatened, or potential claim; other matters covered by the attorney-client privilege; or, settlement of legal claims, or the position of the city in other adversary situations.
- Discussions regarding development of security personnel or devices.
- Investigative proceedings regarding allegations of criminal misconduct.
- Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.

Motions to go into Executive Session must be made in public and specify one or more of the reasons above. Council takes no votes or action in Executive Session. Council may take action on matters discussed in Executive Session which are deemed to be "emergency" concerns upon reconvening in open session.

ADJOURNMENT

**Myrtle Beach Convention Center Hotel Corporation Board
8:00 a.m., Wednesday, June 28, 2023
Room 236, Myrtle Beach Convention Center
2101 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1225 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Convene and Call to Order**
- B. Approval of Minutes – May 2023 Meeting**
- C. Public Comments and Questions**
- D. Review of Monthly Hotel Financials for May 2023 (Mrs. Hinde)**
- E. Hotel Sales and Marketing Update for May 2023 (Mr. Semidei)**
- F. Convention Center Update for May 2023 (Mr. Monroe)**
- G. Discuss Additional Business**
- H. Executive Session***
- I. Adjourn**

****Note:** South Carolina law requires that the board's business is conducted in public with limited exceptions, known as "Executive Sessions." Subjects eligible for Executive Session include:*

- Personnel matters.*
- Negotiations concerning proposed contractual arrangements.*
- Investigative proceedings regarding allegations of criminal misconduct.*

Motions to go into Executive Session must be made in public and specify one or more of the reasons above. The board can take no vote or action in Executive Session.

**City of Myrtle Beach
Special Event Committee
10:00 a.m., Wednesday, June 28, 2023
Myrtle Beach Train Depot
851 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Minutes:

1. May 10, 2023
2. May 24, 2023
3. June 14, 2023

C. New Business:

Review of Upcoming Proposed Events

1. Grande Dunes Golf Cart Parade, GDMA, Grand Dunes Boulevard, 07/01/23
2. Block Party, John Krajc, Third Avenue, 07/16/23
3. Waves of Praise Gospel Festival, Reggie Dyson, Burroughs & Chapin Pavilion Site, 09/01/23-09/02/23
4. Art in Common, Seacoast Artists Guild, Valor Memorial Garden, 09/09/23-09/10/23
5. Pride in the Park, Pride MB, Valor Memorial Garden, 09/30/23
6. Myrtle Beach Jazz Festival, Mickey James, Carver Street Area, 10/20/23-10/22/23
7. Poochamania, DBC/Charlie Steele, Grand Park, 11/05/23
8. Patriotic Pups, Prime Pet Rehab, Grand Park, 11/11/23
9. Other

D. Matters of Business:

Review of Last Week's/Ongoing Events

1. MBACC's Beach Beautification Event, Pavilion Parking Garage, 06/01/23
2. Temporary Art Installation on Ninth Avenue North Storefronts, Myrtle Beach Downtown Alliance, 01/31/23
3. DeVille Street Festivals, BEI/Market Common, Along DeVille Street, 03/01/23-12/30/23
4. Waccamaw Farmers Market, Waccamaw Co-Op, Valor Memorial Garden/Grand Park, 04/01/23-10/31/23
5. Nights at Nance, Myrtle Beach Downtown Alliance, Nance Plaza, Various Thursdays, 03/09/23-06/01/23
6. Military Appreciation Days Parade, City of Myrtle Beach, Market Common Roadways, 05/27/23
7. Broadway in Bloom, Myrtle Beach Downtown Alliance, Empty Lot on Broadway Street, 05/06/23, 05/13/23 and 05/20/23
8. TMC Unplugged, BEI/Market Common, Gazebo on Howard Avenue, First and Fourth Thursdays, 06/01/23-9/30/23
9. Juneteenth Celebration/Parade, Neighborhood Services Department, 06/17/23
10. Spring into Summer, BEI/Market Common, DeVille Street, 06/24/23

11. Volleyball, Joe Goodwin, Former Pavilion Site Lot, 06/24/23-06/25/23
12. International Cultural Fest, Kirky Entertainment, Chapin Park, 06/25/23
13. Summer 5K Series, NS Promotions, Market Common, 06/06/23, 07/18/23 and 08/08/23
14. Other

Review of Upcoming Approved Events

1. Bacon Fest, Cumulus Broadcasting, Nance Plaza, TBD
2. Golf Cart Parade, BEI, Market Common, 07/01/23
3. Indy 5K, NS Promotions, The Market Common, 07/04/23
4. Who Runs the Lake, Black Dog Running, Grand Park, 08/19/23
5. Volleyball, Joe Goodwin, Former Pavilion Site Lot, 08/26/23 and 08/27/23
6. Tunnel to Towers 5K, MBFD, Market Common Area, 09/17/23
7. I Love Seafood Fest, Daryl Dayson, Burroughs & Chapin Pavilion Place, 09/23/23
8. Volleyball Tournament, Joe Goodwin, Former Pavilion Site Lot, 10/07/23 and 10/08/23
9. Myrtle Beach Mini Marathon, NS Promotions, 10/14/23
10. Bike the Beach, GS Bike Club, City Roadways and Nance Plaza, 10/15/23
11. Jeep Jam, Former Myrtle Square Mall Site and Beach, NS Promotions, 10/20/23-10/22/23
12. Kite Fest, Klig's Kites, Beach, 10/21/23-10/22/23
13. Walk for Life, Coastline Women's Center, Grand Park, 10/28/23
14. Beach Ride Fundraiser, American Heart Association, Beach to 52nd Avenue North, 11/04/23
15. Walk to End Alzheimer's, Alzheimer's Association, Grand Park, 11/04/23
16. Turkey Trot, NS Promotions, The Market Common, 11/23/23
17. Parkinson's Walk, Parkinson's Foundation, Grand Park, TBD
18. Run to Sun Car and Truck Show, Former Myrtle Square Mall Site, 03/14/24-03/16/24
19. Other

E. Review of Temporary Use Permits

F. Review of Facility Use Permit Events

G. Review of Sports Tourism Events

H. Review Parade Permits:

1. South Atlantic Shrine Association (SASA) Parade

I. Review Film/Photo Requests

J. Convention Center/Sports Center Events

K. Review of Fireworks Permit Applications:

1. Myrtle Beach Pelicans
2. Broadway at the Beach

L. Discussion Items

M. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

N. Adjourn

Myrtle Beach Downtown Alliance Strategic Planning Committee
2:30 p.m., Wednesday, June 28, 2023
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577
[\(Zoom Link Available Upon Request\)](#)

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-455-6319 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order** – Dan Sine, Chairman of the Board
- B. Planning Presentation** – Jason Greene, Chief Executive Officer
- C. Planning Discussion** – Jason Greene, Chief Executive Officer
- D. Action Items and Meeting Follow-Up** – Jason Greene, Chief Executive Officer
- E. Executive Session***
- F. Upcoming Strategic Planning Committee Meetings:**
 - 2:30 p.m., Wednesday, July 12, 2023
 - 2:30 p.m., Wednesday, July 26, 2023
 - 2:30 p.m., Wednesday, August 9, 2023 (Final)
- G. Adjournment** – Dan Sine, Chairman of the Board

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- *The receipt of legal advice relating to: a pending, threatened, or potential claim; other matters covered by the attorney-client privilege; or, settlement of legal claims, or the position of the board in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

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