



CONTACT:

Mark Kruea
Office: (843) 918-1014
Mobile: (843) 450-1695
info@cityofmyrtlebeach.com
www.cityofmyrtlebeach.com
www.facebook.com/myrtlebeachcitygovernment

Media Advisory

For a printable .pdf, visit <https://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.
[Subscribe](#) or [Unsubscribe](#)

To: Myrtle Beach Media
From: Kaycey Hall Vrettos
Date: June 24, 2022
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **City of Myrtle Beach offices will be closed on Monday, July 4, to observe Independence Day.** Solid waste and recycling will be collected on regular Monday-through-Thursday schedule. For more information, call the city's Solid Waste and Recycling Division at 843-918-2160.
3. **Next week, a contractor will mill and pave portions of Sessions Street, Owens Street and Jennings Road.** The work will occur between 7:00 a.m. to 7:00 p.m., Monday through Friday, June 27-July 1, weather permitting. Roadways include: Sessions Street, from Highway 15 to the end; Owens Street, from Highway 15 to the end; and, Jennings Road, from Pine Island Road to Poplar Drive. One lane will remain open at all times and appropriate signage will be posted.
4. **Myrtle Beach City Council approved a \$292.2 million budget for Fiscal Year 2022-23, effective July 1, 2022.** It includes a 10 mill property tax increase to help pay for 25 new police officers and 22 other new positions. The additional staff will increase services to residents, businesses and visitors. Even with the 10 mill tax increase, Myrtle Beach's property taxes are among the lowest in South Carolina.

A recent class and compensation study found that many city workers, including police officers, were underpaid when compared to counterparts in peer communities. Thanks to the study, the starting salary for certified police officers jumps from \$45,760 to \$50,139, making

Myrtle Beach officers the highest paid in the state. That will help the city recruit new police officers and retain current ones. Bringing city positions up to market rates will cost \$4.6 million, plus another \$1.2 million in benefits. With the adjustment, the city's lowest fulltime salary rises to \$15.75 per hour, or \$32,760 per year, an increase of \$3.04 per hour.

The 2022-23 budget freezes the tourism development fee (TDF) credit for residential properties. Owner-occupied homes still will receive a 67.45 percent credit on their city property taxes, thanks to the TDF. The 10 mill ad valorem increase means an owner-occupied home valued at \$250,000 will pay an extra \$100 per year in city property taxes. Compare that yearly cost to a typical monthly cellphone or cable TV bill. A commercial property valued at \$1,000,000 will pay an extra \$600 per year with the 10 mill increase.

The 2022-23 budget also authorizes \$62.5 million in new capital improvement projects during the year. Capital projects include continued work in the Arts & Innovation District, maintenance at recreation centers and fire stations, more road resurfacing and new sidewalks, and the new performing arts center on Main Street.

The budget includes minor fee increases for water and sewer charges (4.0 and 5.0 percent, respectively), largely due to wholesale cost hikes passed on from Grand Strand Water and Sewer Authority. The monthly stormwater fee will increase by \$1.67 per month, per ERU (equivalent residential unit). Combined, those two fee increases will cost the typical family an extra \$4.25 per month on their utility bill in the new fiscal year.

The budget does not call for any increase in business license fees, recreation fees or solid waste fees. By the way, property taxes account for only 28 percent of the city's total budget. Tourism-related revenues (hospitality fees, etc.) provide 27 percent, business license fees provide 24 percent, and other revenues round out the total at 21 percent.

- 5. New parking meter rates go into effect July 1.** City Council last adjusted the parking meter rates in 2015, seven years ago. This modest increase reflects today's parking value in a busy tourism environment. Revenue from the parking meters is reinvested into the area from which it was generated to pay for additional parking, streetscape enhancements, maintenance and other services. Parking meters identify which spaces are public and encourage turnover so that more people ultimately can enjoy convenient access.

Where the old rate was \$1.50 an hour for parking, the new rate is \$2.00 per hour. Where the rate was either \$1.75 or \$2.00 per hour for parking, the new rate is \$3.00 per hour. All-day parking, where offered, is now \$10.00 or \$15.00, depending on the location. The old rate was either \$8.00 or \$10.00. Check the meter or pay station to see if an all-day rate is available. City Council also eliminated the three-hour-only parking restriction in the immediate downtown area.

The only other parking rate increase is for the seven-consecutive-day pass, which was \$30.00 since its inception, more than 10 years ago. The new rate is \$50.00 for seven-consecutive-day parking at any of the city's paid spaces. That's an especially good deal for visitors who bring more vehicles to town than their overnight accommodations will allow on-site. The cost of non-resident placards and non-resident employee decals all remain at the current prices in the new budget.

By the way, the current parking meters are in effect for only eight months of the year, from March 1 through October 31. On-street parking is free from November through February. Parking meters were first installed in downtown Myrtle Beach in 1947. For more information, including prices, see our [Parking Meters](#) webpage.

- 6. Looking ahead, the Myrtle Beach Police Department partners with Shoreline Behavioral Health Services to host two Prescription Drug “Take Back” Days in July.** The first event is set for 9:00 a.m. to 12:00 p.m., Sunday, July 10, beside First Baptist Church, 500 Fourth Avenue North. The second is set for 10:00 a.m. to 2:00 p.m., Monday, July 11, inside the Cresswind Community Center, 2000 Silver Spring Lane. Removing medications from the home helps fight the opioid crisis in our community. Unused prescription drugs can be dropped off safely for disposal. *No liquids, needles, syringes, lancets or inhalers are accepted.* A representative from Shoreline Behavioral Health Services will also be on hand to provide information and assistance. For more information, contact Crime Prevention Officer Stephani James at sjames@cityofmyrtlebeach.com.
- 7. A comprehensive list of activities and city events is available on our [Events](#) webpage.** This file of city-related festivals, programs and more is updated weekly.
- 8. Myrtle Beach celebrated Juneteenth on Saturday, June 18, with a Unity March, a ribbon-cutting and a festival, and that’s the subject of our [Photos of the Week](#).** Alfreda Funnye in our Neighborhood Services Department captured these images of Juneteenth activities on Carver Street. Officials held a formal ribbon-cutting and dedication ceremony for Charlie’s Place. Other activities included live music, a Gullah Gee Chee presentation, food vendors and good fellowship. Juneteenth will be an official City of Myrtle Beach holiday for 2023. The day marks the occasion when news of the Emancipation Proclamation abolishing slavery reached the farthest corner of the U.S. on June 19, 1865, more than two years after President Abraham Lincoln signed it.
- 9. Did you know...** That Whispering Pines Golf Course celebrates its 60th anniversary in July 2022? Whispering Pines Golf Course was carved out of the woods under the leadership of Brigadier General Gil Myers, when he became commander of the Myrtle Beach Air Force Base. The course opened in July 1962 with just nine holes. A new clubhouse was built in 1985, and nine additional holes were added in 1987, for today’s total of 18. Whispering Pines is on the former Myrtle Beach Air Force Base and was used exclusively by Air Force personnel until the base closed in 1993. The City of Myrtle Beach acquired it in 1993 from the U.S. Department of the Interior through the Federal Lands to Parks Program. It was the first golf course located on a former military base in the U. S. to be transferred to a local government. Today, Whispering Pines Golf Course is a spectacular gem right in the heart of the City of Myrtle Beach, across from Myrtle Beach International Airport on Harrelson Boulevard.

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
(843) 918-1014 *voice* (843) 450-1695 *mobile*

<https://www.cityofmyrtlebeach.com>

<https://www.facebook.com/myrtlebeachcitygovernment>

<https://twitter.com/MyrtleBeachGov>

<https://www.instagram.com/myrtlebeachgov/>
<https://myrtlebeachpointofview.wordpress.com/>
<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
June 27-July 3, 2022**

MONDAY, JUNE 27

- **8:30 a.m.** – Staff Meeting, Conference Room, City Services Building, 921 North Oak Street

TUESDAY, JUNE 28

- **9:00 a.m.** – Myrtle Beach City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m.** – Myrtle Beach City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **6:00 p.m.** – Ramsey Acres Neighborhood Watch, Myrtle Beach Train Depot, 851 Broadway Street

WEDNESDAY, JUNE 29

- **8:30 a.m.** – Property Maintenance Hearing, Conference Room, City Services Building, 921 North Oak Street
- **9:00 a.m. to 3:00 p.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue
- **10:00 a.m.** – Special Events Technical Review, Myrtle Beach Train Depot, 851 Broadway Street

THURSDAY, JUNE 30

- **2:00 to 4:00 p.m.** – Myrtle Beach Downtown Alliance, HTC Aspire Hub, 509 Ninth Avenue North

FRIDAY, JULY 1

- **9:00 a.m. to 3:00 p.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue

SATURDAY, JULY 2

- **9:00 a.m. to 3:00 p.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue

SUNDAY, JULY 3

- No Meetings Scheduled

**MYRTLE BEACH CITY COUNCIL MEETING AGENDA
TUESDAY, JUNE 28, 2022
9:00 A.M. – WORKSHOP – COUNCIL CHAMBER
10:00 A.M. – MEETING – COUNCIL CHAMBER
COUNCIL CHAMBER, TED C. COLLINS LAW ENFORCEMENT CENTER
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

NOTE: CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN THE MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

APPROVAL OF MINUTES... June 14, 2022

PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:

1. Shirley Boone Scholarship – Moriah Brown (Meeting)
2. Technology Advisory Group Update – Jason Greene (Meeting)
3. Emergency Management Mass Notification System – Travis Glakti (Meeting)
4. Proclamation declaring July 1, 2022, as "Whispering Pines Day." (Meeting)
5. Public Information Update – PIO Staff (Meeting)

NON-AGENDA ITEMS FROM THE PUBLIC (30 MINUTE TIME LIMIT)

CONSENT AGENDA – *The Consent Agenda covers items anticipated to be routine in nature. Any Council member may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that such an item be moved. Items remaining on the Consent Agenda will be briefly described by staff and may be passed as a group with the approval of the agenda.*

Note: *City laws are known as ordinances. Before a city ordinance can be enacted, it must be introduced (1st Reading) and then approved (2nd Reading). Resolutions are actions through which City Council reinforces or makes policy not rising to the level of law. Motions are related to direction from City Council to city staff to take certain actions.*

Motion M2022-102 to approve a Special Event Permit to the Bicycle and Pedestrian Committee/Grand Strand Bicycle Club for "Bike the Beach," October 8, 2022, from 7:00 a.m. and 1:00 p.m. The City Manager is authorized to make changes to these

plans as he deems necessary in keeping with the nature of the event, and as circumstances dictate.

The event is comprised of several group rides on the roadways and along the beach. Road closures include Ocean Boulevard, between Eighth and Ninth Avenues North, from 7:00 to 10:00 a.m., and another section of Ocean Boulevard, Eighth to Second Avenue for the family ride, 9:00 to 9:45 a.m.

Motion M2022-103 to approve a Special Event Permit to BEI-Beach, LLC, for the Annual Tree Lighting Ceremony and holiday events on November 19, 2022. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event, and as circumstances dictate.

Tree lighting event will include partial closings of Reed and Deville Streets in the area adjacent to the Grand 14 Cinema.

Motion M2022-104 authorizing the City Manager or his designee to: apply for a grant of \$1,500 from the League of American Bicyclists Community Spark Grants Program; record the appropriation of such grant funds in the amount that may be approved; and, execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. No match is required.

The Community Spark Grant Program offers grants to communities looking to fund innovative and creative ideas for bike-related projects to create more bicycle friendly communities. New promotional materials for youth bicycle safety programming continue efforts of safety and education for young bicyclists. The proposed project will have a specific focus on K-12 and recreation afterschool programs.

REGULAR AGENDA

2nd Reading Ordinance 2022-031 granting a franchise to provide towing and storage services within the City of Myrtle Beach, South Carolina.

Sec. 23-130 governs removal of disabled/abandoned vehicles and police-directed tows. The manager is responsible for ensuring that such vehicles and police-directed tows are removed from public property in a timely manner. Staff issued a Request for Quotes (RFQ) for city-directed towing services for the next five-year period.

Only the four of the current franchise holders responded to the RFQ:

- *Shoreline Towing*
- *Strand Towing*
- *Corner Cars*
- *Quality Towing*

2nd Reading Ordinance 2022-032 granting a boardwalk vendor franchise agreement for the Sixth Avenue North portion of the public boardwalk of the City of Myrtle Beach for a period of two years, beginning June 14, 2022.

Four boardwalk franchises exist at the following locations:

- *Third Avenue North*
- *Fourth Avenue North*
- *Fifth Avenue North*

- *Sixth Avenue North*

Normal franchises are for three years, but due to turnover, the sequencing is skewed. This two-year franchise will help staff get the franchises in synch.

2nd Reading Ordinance 2022-033 in the Code of Ordinances for the City of Myrtle Beach, an ordinance to amend Chapter 5, Section 5-18 to provide a civil penalty and to amend Chapter 9, Article 1, Section 9-5 to prohibit certain types of uses as well as use of fireworks in certain areas and during certain times; exceptions and violation resulting in civil infraction.

The ordinance will amend city code sections addressing fireworks to comply with state law. The proposed amended ordinance would continue to prohibit the use, discharge or ignition of fireworks on public: beaches, beach accesses, government land adjacent to the beach, streets or rights-of-way, including street-ends adjacent to the beach, public parks and other public properties at all times.

The proposed amended ordinance would also make it unlawful to:

- *To use, fire, shoot, discharge or ignite fireworks if a person is under the age of 18 years, unless accompanied by a parent or legal guardian;*
- *To shoot, fire, discharge or throw fireworks at or toward any person, animal, structure or vehicle, including but not limited to golf carts;*
- *To use, fire, shoot, discharge or ignite any fireworks within a vehicle or throw fireworks from a vehicle, including golf carts;*
- *To use, fire, shoot, discharge or ignite any fireworks within 500 feet of a church, hospital, asylum or school; and*
- *To use, fire, shoot, discharge or ignite any fireworks within 300 feet of gasoline stations or other businesses where gasoline and/or other flammable liquids or gases are sold or stored.*

Under the proposed amended ordinance, violations are subject to civil fine of \$250 for a first violation and \$500 for each subsequent violation occurring within twelve months.

Resolution R2022-027 authorizing the purchase of Lot 4, Eight Avenue North (PIN #443-04-02-0029), to be used as future stormwater retention.

This parcel is one of eight identified by city engineers that would be used to accommodate a new stormwater retention area associated with the development in the Arts & Innovation District. Parcel is Lot 4, #181-06-13-004. Purchase price is \$110,000.00.

Resolution R2022-028 authorizing the purchase of Lot 5, Eighth Avenue North (PIN #443-04-02-0028), to be used as future stormwater retention.

This parcel is one of eight identified by city engineers to be used to accommodate a new stormwater retention area associated with the development in the Arts & Innovation District. Parcel is Lot 5, Eighth Avenue North, #181-06-13-003. Purchase price is \$130,000.00.

Resolution R2022-029 authorizing the purchase of PIN #444-01-04-0006 located in the Oceanfront Redevelopment Project Area.

The City of Myrtle Beach has made a considerable investment in the redevelopment of the downtown. This acquisition will further reflect our commitment to create a safe and vibrant

downtown. The property is situated between Ocean Boulevard and the Arts & Innovation District. Funding for this acquisition will come from the TIF bonds already approved by City Council.

Motion M2022-105 authorizing the City Manager or his designee to: apply for a grant of \$265,000 from the Office of Community Policing Services School Violence Prevention Program; record the appropriation of such grant funds in the amount that may be approved; and, execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. A match of \$66,250 is required.

The School Violence Prevention Program is aimed at providing improved security at schools and on school grounds through the implementation of evidence-based school safety programs and technology. Acquiring Acoustic Threat Detection for Myrtle Beach High, Myrtle Beach Middle, Myrtle Beach Elementary and Myrtle Beach Primary Schools will alert law enforcement to an active shooter and allow for an immediate response within these schools. This will increase school safety and security within the Myrtle Beach cluster by improving the ability to detect gunshots.

Motion M2022-106 to Declare a Vacancy on the Planning Commission.

Members of Planning Commission may be removed by vote of City Council pursuant to City of Myrtle Beach Code of Ordinances.

NON-AGENDA ITEMS FROM THE PUBLIC (30 MINUTE TIME LIMIT)

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications
2. Chief Financial Officer (CFO) Update
3. City Manager/Assistant City Manager (CM/ACM) Update

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

EXECUTIVE SESSION – Upon returning to Public Session, Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

NOTE: South Carolina law requires that Council’s business is conducted in public with limited exceptions, known as “Executive Sessions.” Subjects eligible for Executive Session include:

- Personnel matters.
- Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.
- The receipt of legal advice relating to:
 - A pending, threatened or potential claim.
 - Other matters covered by the attorney-client privilege. Settlement of legal claims, or the position of the city in other adversary situations.
- Discussions regarding development of security personnel or devices.
- Investigative proceedings regarding allegations of criminal misconduct.
- Matters relating to the proposed location, expansion or provision of services encouraging location or expansion of industries or other businesses.

Motions to go into Executive Session must be made in public and specify one or more reason above. Council can take no vote or action in Executive Session.

ADJOURNMENT

**City of Myrtle Beach
Property Maintenance Hearing
8:30 a.m., Wednesday, June 29, 2022
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. New Business:

1. **12087780 SC LLC:** The property is located at 1104 Dunbar Street and is identified by PIN #424-16-01-0075.
2. **12087780 SC LLC:** The property is located at 1102 Dunbar Street and is identified by PIN #424-16-01-0076.

C. Communications from Staff

D. Adjourn

City of Myrtle Beach
Special Events Technical Review Committee
10:00 a.m., Wednesday, June 29, 2022
Myrtle Beach Train Depot
851 Broadway Street, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Minutes:

1. June 15, 2022 Meeting

C. New Business:

Review of Upcoming Proposed Events

1. Volleyball Tournament, Joe Goody, Beach and Pavilion Courts, September 30-October 2, 2022
2. Grand Strand Brewery/Dirty Don hosts Oyster Roast, Nance Plaza/Ninth Avenue North and Grand Strand Brewery Parking Lot, October 29, 2022
3. Poochamania, Charlie Steele, Grand Park, November 6, 2022
4. Other

D. Matters of Business:

Review of Last Week's/Ongoing Events

1. MBACC's Beach Beautification Event, Pavilion Parking Garage, June 1, 2022
2. BEI's DeVille Street Festival, The Market Common, June 1-August 31, 2022
3. Other

Review of Upcoming Approved Events

1. Christian Surfers' Wednesday Gathering, Wednesdays at 6:00 p.m., Beach at 65th Avenue North
2. NS Promotions' Summer 5K Series, The Market Common Area, June-August 2022
3. MB International Cultural Fest, Lisa Coombs, Chapin Park, June 26, 2022
4. Grande Dunes "My Kind of Fourth" Golf Cart Parade, Marina Parkway and Grande Dunes Field, July 2, 2022
5. NS Promotions' Independence Day 5K, The Market Common Area, July 4, 2022
6. BEI's DeVille Street Festival, The Market Common, September 1-October 31, 2022
7. Diamond Youth Foundation Inc.'s I Love Seafood Festival, Burroughs & Chapin Pavilion Place, September 10-11, 2022
8. BEI's Taste of Market Common, The Market Common, September 22, 2022
9. MMA Creative's Chili Cook Off, Amie Lee, Burroughs & Chapin Pavilion Place, September 23-24, 2022
10. Myrtle Beach Pride's Pride in the Park, Valor Memorial Garden, October 1, 2022
11. Bicycle and Pedestrian Committee's Bike the Beach Event, Various Routes, October 8, 2022

12. Myrtle Beach Jazz Festival, Mickey James, Charlie's Place, October 14-16, 2022
13. NS Promotions' Myrtle Beach Mini Marathon, The Market Common and Downtown, October 15-16, 2022
14. Mopars on the Beach, Ninths Avenue North and Myrtle Waves, October 20 and 22, 2022
15. Kligs Kites' Kite Festival, North of 82nd Avenue North on the Beach, October 23-24, 2022
16. NS Promotions' Myrtle Beach Jeep Jam, Former Myrtle Square Mall Site, October 28-30, 2022
17. BEI's DeVille Street Festival, The Market Common, November 1, 2022-January 31, 2023
18. American Heart Association's Beach Ride, Along the Beach, November 5, 2022
19. Market Common's Tree Lighting Event, The Market Common Area, November 18, 2022
20. NS Promotions' Turkey Trot, Grand Park and The Market Common Area, November 24, 2022
21. Run to the Sun Car and Truck Show, Former Myrtle Square Mall Site, March 2023
22. Other

E. Review of Temporary Use Permits

F. Review of Facility Use Permit Events:

1. BEI's Movies in the Park, Valor Memorial Garden, March 26-October 21, 2022 (Third Friday)(3 Applications)
2. Waccamaw Market Cooperative's Farmers Market, Valor Memorial Garden and Grand Park, April 2-July 2, 2022
3. Waccamaw Market Cooperative's Farmers Market, Valor Memorial Garden and Grand Park, May 7-July 30, 2022
4. Pride in the Park, Adam Hayes, Chapin Park, June 16, 2022
5. Volleyball Tournament, Coach Goody, Pavilion Volleyball Courts, June 25-26, 2022
6. Volleyball Tournament, Coach Goody, Pavilion Volleyball Courts, July 16-17, 2022
7. TC Sports' Nationals Opening Ceremony, Plyler Park, July 19, 2022
8. Volleyball Tournament, Coach Goody, Pavilion Volleyball Courts, August 20-21, 2022
9. Kenadis Miles for Mobility, Grand Park, September 17, 2022
10. Veterans Victory Walk, Warbird Park, November 11, 2022
11. Other

G. Review of Sports Tourism Events

H. Review Parade Permits:

1. Neighborhood Services Department's Juneteenth Parade, Along Carver Street
2. Other

I. Review Film/Photo Requests

J. Convention Center Events

K. Discussion Items

L. Executive Session

M. Adjourn

Myrtle Beach Downtown Alliance
2:00 to 4:00 p.m., Thursday, June 30, 2022
HTC Aspire Hub
509 Ninth Avenue North, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-743-6073 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Welcome** – David Decenzo, Myrtle Beach Downtown Alliance Chair
- B. CEO Update** – Amy Barrett, Myrtle Beach Downtown Alliance President/CEO
- C. Municipal Improvement District (MID) Update**
- D. Board Committee Reports**
 - 1. Marketing and Communications
 - 2. Clean and Safe
 - 3. Programs and Events
 - 4. Long-Range Planning, Design and Innovation Committee
- E. Next Steps**
- F. Adjourn**