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Media Advisory

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To: Myrtle Beach Media
From: Kaycey Hall Vrettos
Date: July 8, 2022
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **About 50 vendor spaces are still available for South Carolina's Largest Garage Sale on Saturday, September 10!** The popular event takes place at the Myrtle Beach Convention Center, 2101 North Oak Street, from 7:00 a.m. to 2:00 p.m. To register, see our [SC's Largest Garage Sale](#) webpage.
3. **The Myrtle Beach Police Department partners with Shoreline Behavioral Health Services to host two Prescription Drug "Take Back" Days in July.** Removing medications from the home helps fight the opioid crisis in our community. Unused prescription drugs can be dropped off safely for disposal. *No liquids, needles, syringes, lancets or inhalers are accepted.* A representative from Shoreline Behavioral Health Services will also be on hand to provide information and assistance. For more information, contact Crime Prevention Officer Stephani James at sjames@cityofmyrtlebeach.com. Here are the event dates, hours and locations....
 - 9:00 a.m. to 12:00 p.m., Sunday, July 10 – Beside First Baptist Church, 500 Fourth Avenue North
 - 10:00 a.m. to 2:00 p.m., Monday, July 11 – Warren S. Gall Police Annex, 3340 Mustang Street
4. **Unit Paving & Belgard hosts a "Lunch and Learn" to discuss Permeable Paver Systems in Myrtle Beach's Arts & Innovation District at 11:00 a.m., Wednesday, July 13.** Nance

Plaza parking lot features the permeable pavers, and the systems are equipped to handle 500 gallons of water per minute. This event takes place at the job site, 806 North Oak Street. We hope to see you there!

5. **The next Charlie's Place Market, 1420 Carver Street, is set for 10:00 a.m. to 2:00 p.m., Saturday, July 16.** The market features local business owners and products on the third Saturday of each month. Admission is free! Questions? Contact Alfreda Funnye at afunnye@cityofmyrtlebeach.com.
6. **Join the City of Myrtle Beach for a free screening of "Our Vanishing Americana - A South Carolina Portrait," a one-hour documentary from SCETV set for 5:00 to 6:00 p.m., Sunday, July 17, at Grand 14 at The Market Common, 4002 DeVille Street.** The film follows Mike Lassiter on his journey across South Carolina and captures the stories of historic, often family-run businesses that line main streets, from the coast to the upstate. Local visits include Myrtle Beach's Ocean Drive Barber Shop, Pavilion, Peaches Corner and Jack Thompson's Studios. We hope to see you there!
7. **A comprehensive list of activities and city events is available on our [Events](#) webpage.** This file of city-related festivals, programs and more is updated weekly.
8. **The courts are filled early with families, teams and friends at Myrtle Beach's Midway Memorial Park, and that's the subject of our [Photos of the Week](#).** You'll hear the sound of pickleballs hitting paddles as you approach the courts! Players of all skills and ages arrive with family members to the park, 1910 South Kings Highway. The 10 courts often are all in use, and so are the neighboring tennis courts. You'll see people shooting hoops, too, in the cooler hours of the day. Midway Memorial Park brings many community members and visitors together, thanks to renovations completed earlier this year.
9. **Did you know...** That Myrtle Beach issued 9,018 building permits of all kinds with a total construction value of \$565,095,130 during the 2021-22 fiscal year which ended June 30? That's a new record for permit numbers for either a fiscal year or a calendar year. The old record was 8,482 for the 2021 calendar year. The total permit valuation is the second-highest yearly amount on record, exceeded only by the 2005 calendar year total of \$573,990,157. The 2021-22 values include \$324,469,667 in residential construction and \$240,625,453 in commercial construction. The numbers reflect 762 new single-family residences (a new record), one new multi-family residence, 56 new commercial buildings, 108 swimming pools, 335 fences, 177 commercial signs, 34 awnings and 21 mobile homes, all located the City of Myrtle Beach.

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
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<https://myrtlebeachpointofview.wordpress.com/>

<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
July 11-17, 2022**

MONDAY, JULY 11

- **8:30 a.m.** – Staff Meeting, Conference Room, City Services Building, 921 North Oak Street
- **10:00 a.m. to 2:00 p.m.** – Prescription Drug “Take Back” Day, Warren S. Gall Police Annex, 3340 Mustang Street
- **6:00 p.m.** – South Beach Neighborhood Watch, First Floor Meeting Room, Regency Towers, 2511 South Ocean Boulevard

TUESDAY, JULY 12

- **9:00 a.m.** – Myrtle Beach City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m.** – Myrtle Beach City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **2:00 p.m.** – Workforce Housing Advisory Board, HTC Aspire Hub, 509 Ninth Avenue North

WEDNESDAY, JULY 13

- **9:00 a.m. to 3:00 p.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue
- **10:00 a.m.** – Flagg Street Neighborhood Watch, South Bay Inn & Suites, 520 North Ocean Boulevard
- **10:00 a.m.** – Special Events Technical Review, Myrtle Beach Train Depot, 851 Broadway Street
- **11:00 a.m.** – Unit Paving & Belgard’s Lunch and Learn: Permeable Paver Systems in the Arts & Innovation District, 806 North Oak Street
- **3:00 p.m.** – Bicycle and Pedestrian Committee, Conference Room, City Services Building, 921 North Oak Street
- **6:00 p.m.** – Bay Pointe Apartments Neighborhood Watch, Community Center, 1408 Fisher Drive

THURSDAY, JULY 14

- **9:00 a.m.** – Cultural Resources Committee, First Floor Conference Room, City Hall, 937 Broadway Street
- **1:30 p.m.** – Villas at Oleander Neighborhood Watch, Second Floor of Community Center, 3810 Oleander Drive

FRIDAY, JULY 15

- **9:00 a.m. to 3:00 p.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue

SATURDAY, JULY 16

- **9:00 a.m. to 3:00 p.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue
- **10:00 a.m. to 2:00 p.m.** – The Market at Charlie’s Place, 1420 Carver Street

SUNDAY, JULY 17

- **5:00 to 6:00 p.m.** – SCETV’s “Our Vanishing Americana – A South Carolina Portrait” Documentary Screening, Grand 14 at The Market Common, 4002 DeVillie Street

**MYRTLE BEACH CITY COUNCIL MEETING AGENDA
TUESDAY, JULY 12, 2022
9:00 A.M. – WORKSHOP – COUNCIL CHAMBER
10:00 A.M. – MEETING – COUNCIL CHAMBER
COUNCIL CHAMBER, TED C. COLLINS LAW ENFORCEMENT CENTER
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

NOTE: CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN THE MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

APPROVAL OF MINUTES... June 28, 2022

PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:

1. Sidewalk Café Amendments (Workshop)
2. Outside Agency Recommendations (Workshop)
3. Workforce Housing Update (Meeting)
4. Public Information Update – PIO Staff (Meeting)

NON-AGENDA ITEMS FROM THE PUBLIC (30 MINUTE TIME LIMIT)

CONSENT AGENDA – *The Consent Agenda covers items anticipated to be routine in nature. Any Council member may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that such an item be moved. Items remaining on the Consent Agenda will be briefly described by staff and may be passed as a group with the approval of the agenda.*

Note: *City laws are known as ordinances. Before a city ordinance can be enacted, it must be introduced (1st Reading) and then approved (2nd Reading). Resolutions are actions through which City Council reinforces or makes policy not rising to the level of law. Motions are related to direction from City Council to city staff to take certain actions.*

Motion M2022-107 to approve a Special Event Permit to Charlie Steele/Dick Broadcasting for Poochamania. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event, and as circumstances dictate.

Event will be held on the Grand Park lawn from 11:00 a.m. to 5:00 p.m., Sunday, November 6, and will include a dog obstacle course, contests, performing dog acts, vendors and food trucks.

REGULAR AGENDA

1st Reading Ordinance 2022-034 approving the execution and delivery by the City of Myrtle Beach, South Carolina, of a lease between the city, as lessor, and Bayview Resort Holdings, LLC, as lessee, with respect to 10 parking places at the Fifth Avenue North street end in the City of Myrtle Beach.

We have encouraged many of our hotels along Ocean Boulevard to be mindful of backing up traffic into the boulevard during peak check-in and check-out periods. To accommodate our request, Bayview has asked to lease 10 spots in the Fifth Avenue North street end. These conversations have been going for a while, and the rate listed in the lease is based on 2019-20 collections. Our general policy has been to set the lease rate at 90% of the prior year's collections.

The lease is for one year. The city can terminate the lease if we determine a public need exists, including the need for additional public parking. They will be allowed to place signage on these lots.

Motion M2022-108 to allocate \$100,000 of Building Permit revenue to the Capital Projects Fund for the purpose of engineering and construction of additional office space within the City Services building to accommodate Construction Services operations.

A total of four new property maintenance positions have been created in the last six months. Additional office space is needed to house these positions. This space will be built within the current footprint of the City Services Building in an area that is currently used as a warehouse. Fortunately, the growth in building permit revenue can offset the cost of these renovations.

Motion M2022-109 to appoint/reappoint one member to the Convention Center Hotel Board of Directors.

The term of Judy Rodman (city resident) expires July 25, 2022. Ms. Rodman does wish to be reappointed. On file, the city has the resume of Patrick Wilson (city resident) for consideration. This term expires July 25, 2025.

Motion M2022-110 to appoint/reappoint one member to the Bicycle and Pedestrian Committee.

Erin Worrell has resigned. Chairman Snow recommends Thomas Vitt (non-city resident) as the replacement. This term expiration date will remain August 26, 2023.

Motion M2022-111 to declare certain vehicles abandoned or derelict pursuant to the authority of Article 41 of Title 56 South Carolina Code of Laws 2001.

This declaration is an effort to improve the appearance of both commercial and residential neighborhoods. This report includes vehicles staff tagged as abandoned or derelict. Council's approval allows these vehicles to be towed from their private property locations to a tow yard where they may be reclaimed by the current owner upon payment of the

applicable towing and storage fees. If the vehicles are not claimed by the owner within 30 days of the required notice, then the tow company may sell the vehicle and keep the proceeds as compensation.

NON-AGENDA ITEMS FROM THE PUBLIC (30 MINUTE TIME LIMIT)

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications
2. Chief Financial Officer (CFO) Update
3. City Manager/Assistant City Manager (CM/ACM) Update

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

EXECUTIVE SESSION – Upon returning to Public Session, Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

NOTE: *South Carolina law requires that Council’s business is conducted in public with limited exceptions, known as “Executive Sessions.” Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to:*
 - *A pending, threatened or potential claim.*
 - *Other matters covered by the attorney-client privilege. Settlement of legal claims, or the position of the city in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion or provision of services encouraging location or expansion of industries or other businesses.*

Motions to go into Executive Session must be made in public and specify one or more reason above. Council can take no vote or action in Executive Session.

ADJOURNMENT

**City of Myrtle Beach
Workforce Housing Advisory Board
2:00 p.m., Tuesday, July 12, 2022
HTC Aspire Hub
509 Ninth Avenue North, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1011 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order**
- B. Introductions**
- C. Review of Previous Meeting**
- D. Discussions and Questions**
- E. Establish and Outline Upcoming Tasks**
- F. Schedule Next Meeting**
- G. Adjourn**

City of Myrtle Beach
Special Events Technical Review Committee
10:00 a.m., Wednesday, July 13, 2022
Myrtle Beach Train Depot
851 Broadway Street, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Minutes:

1. June 15, 2022 Meeting
2. June 29, 2022 Meeting

C. New Business:

Review of Upcoming Proposed Events

1. Waves of Praise Gospel Festival, Reggie Dyson, Burroughs & Chapin Pavilion Place, September 2-4, 2022
2. Volleyball Tournament, Joe Goody, Beach and Pavilion Courts, September 30-October 2, 2022
3. Ground Zero Concert, Ground Zero and Chester Street, October 8, 2022
4. Ground Zero Outreach, Ground Zero and Chester Street, October 26, 2022
5. Grand Strand Brewery/Dirty Don's Oyster Roast, Nance Plaza/Ninth Avenue North/Grand Strand Brewery Parking Lot, October 29, 2022
6. Other

D. Matters of Business:

Review of Last Week's/Ongoing Events

1. MBACC's Beach Beautification Event, Pavilion Parking Garage, June 1, 2022
2. BEI's DeVillie Street Festival, The Market Common, June 1-August 31, 2022
3. NS Promotions' Independence Day 5K, The Market Common Area, July 4, 2022
4. Other

Review of Upcoming Approved Events

1. NS Promotions' Summer 5K Series, The Market Common Area, June-August 2022
2. Grande Dunes "My Kind of Fourth" Golf Cart Parade, Marina Parkway and Grande Dunes Field, July 2, 2022
3. BEI's DeVillie Street Festival, The Market Common, September 1-October 31, 2022
4. Diamond Youth Foundation Inc.'s I Love Seafood Festival, Burroughs & Chapin Pavilion Place, September 10-11, 2022
5. BEI's Taste of Market Common, The Market Common, September 22, 2022
6. MMA Creative's Chili Cook Off, Amie Lee, Burroughs & Chapin Pavilion Place, September 23-24, 2022
7. Myrtle Beach Pride's Pride in the Park, Valor Memorial Garden, October 1, 2022

8. Bicycle and Pedestrian Committee's Bike the Beach Event, Various Routes, October 8, 2022
9. Myrtle Beach Jazz Festival, Mickey James, Charlie's Place, October 14-16, 2022
10. NS Promotions' Myrtle Beach Mini Marathon, The Market Common and Downtown, October 15-16, 2022
11. Mopars on the Beach, Ninths Avenue North and Myrtle Waves, October 20 and 22, 2022
12. Kligs Kites' Kite Festival, North of 82nd Avenue North on the Beach, October 23-24, 2022
13. NS Promotions' Myrtle Beach Jeep Jam, Former Myrtle Square Mall Site, October 28-30, 2022
14. BEI's DeVille Street Festival, The Market Common, November 1, 2022-January 31, 2023
15. Poochamania, Charlie Steele/DBC, Grand Park, November 6, 2022
16. American Heart Association's Beach Ride, Along the Beach, November 5, 2022
17. Market Common's Tree Lighting Event, The Market Common Area, November 18, 2022
18. NS Promotions' Turkey Trot, Grand Park and The Market Common Area, November 24, 2022
19. Run to the Sun Car and Truck Show, Former Myrtle Square Mall Site, March 2023
20. Other

E. Review of Temporary Use Permits

F. Review of Facility Use Permit Events:

1. BEI's Movies in the Park, Valor Memorial Garden, March 26-October 21, 2022 (Third Friday)(3 Applications)
2. Waccamaw Market Cooperative's Farmers Market, Valor Memorial Garden and Grand Park, April 2-July 2, 2022
3. Waccamaw Market Cooperative's Farmers Market, Valor Memorial Garden and Grand Park, May 7-July 30, 2022
4. Volleyball Tournament, Coach Goody, Pavilion Volleyball Courts, July 16-17, 2022
5. TC Sports' Nationals Opening Ceremony, Plyler Park, July 19, 2022
6. Volleyball Tournament, Coach Goody, Pavilion Volleyball Courts, August 20-21, 2022
7. Kenadis Miles for Mobility, Grand Park, September 17, 2022
8. Veterans Victory Walk, Warbird Park, November 11, 2022
9. Other

G. Review of Sports Tourism Events

H. Review Parade Permits

I. Review Film/Photo Requests

J. Convention Center Events

K. Review of Fireworks Permit Applications

L. Discussion Items

M. Executive Session

N. Adjourn

**City of Myrtle Beach
Bicycle and Pedestrian Committee
3:00 p.m., Wednesday, July 13, 2022
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order – Chairman Snow

B. Matters of Order:

1. Approval of Minutes – June 22, 2022
2. Officer Elections

C. Matters of Business

D. Matters for Discussion:

1. J1 Students Report – Kathy Winfree
2. Light Up the City Event – Kathy Winfree
3. Bike the Beach Update – Mike Snow
4. Grant Opportunities – Preston Janco
5. Adopt-A-Path Presentation – Preston Janco
6. Fred Nash Boulevard Extension – Preston Janco

E. Non Agenda Items

F. Important Dates:

1. 3:00 p.m., Wednesday, July 27, 2022 – Bicycle and Pedestrian Committee Meeting
2. 4:00 p.m., Thursday, July 28, 2022 – Grand Strand Bicycle Club Bike the Beach Event Planning Meeting
3. Time TBD, Saturday, October 8, 2022 – Bike the Beach Event
4. 5:30 p.m., Thursday, December 8, 2022 – Light Up The Night Ride

G. Adjourn

**City of Myrtle Beach
Cultural Resources Committee
9:00 a.m., Thursday, July 14, 2022
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1065 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order – Chairman Nick Sherfese

B. Approval of Minutes

C. Discussion Items:

1. Workshop Review
2. Public Art

D. New Business

E. Public Comments

F. Next Meeting Date

G. Adjourn