



**CONTACT:**

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# Media Advisory

**To:** Myrtle Beach Media  
**From:** Kaycey Hall Vrettos  
**Date:** July 21, 2023  
**Re:** Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **To enhance the Boardwalk District, the City of Myrtle Beach created four new rideshare zones where Uber, Lyft and similar services can safely pick up and drop off customers!** The city converted 15 on-street parking spaces and installed wayfinding signage to identify the rideshare zones, listed below. These designated areas allow passengers to load or exit rideshare vehicles for quick access to Myrtle Beach's beachfront and downtown businesses. Towing will be enforced. For more information, contact Brian Schmitt at [bschmitt@cityofmyrtlebeach.com](mailto:bschmitt@cityofmyrtlebeach.com).
  - Eastbound on Ninth Avenue North near Ocean Boulevard
  - Westbound on Ninth Avenue North near Ocean Boulevard
  - Northbound at 1104 Withers Alley (Behind Public Restrooms)
  - Eastbound on 15th Avenue North, between Chester Street and Withers Drive
3. **In addition, Myrtle Beach created 37 new golf cart parking spaces between 69th and 77th Avenues North by converting 11 regular spaces into golf-cart-only spots.** To [pay for parking](#), use Text-2-Park or the Park-Mobile app. Note that payment is not required for carts with [residential decals](#). Additional golf cart spaces will be created farther south in the Golden Mile area, so stay tuned....
4. **The City of Myrtle Beach's Neighborhood Services Department hosts a special Beachside Chats on Sunday, July 30, 5:00 to 7:00 p.m., at the Historic Myrtle Beach Colored School and Education Center, 900 Dunbar Street.** Everyone is invited to join

fellow community members for a discussion about grief and loss. For details, call 843-918-1061 or send an email to [neighborhoodservices@cityofmyrtlebeach.com](mailto:neighborhoodservices@cityofmyrtlebeach.com).

- 5. Looking ahead, join members of the Myrtle Beach Police Department and Federal Bureau of Investigation for a joint recruitment event on Saturday, August 5, 10:00 a.m. to 2:00 p.m., at the Warren S. Gall Police Annex, 3340 Mustang Avenue.** This unique opportunity gives aspiring police officers and FBI agents a chance to meet active officers and agents, ask questions and explore law enforcement career paths. The free event is open to the public; no registration is required. The FBI looks to agencies like the Myrtle Beach Police Department to fill agent positions with skilled law enforcement officers. To learn more about a career with the Myrtle Beach Police Department, visit <https://bit.ly/JoinMBPD>.
- 6. A comprehensive list of city-related activities, events, festivals and recreation programs is available online.** The [Events](#) webpage, a downloadable PDF file, is updated weekly.
- 7. Blue skies and blue waters greeted Myrtle Beach visitors and residents in July, and that's the subject of our Photos of the Week.** These images of the Myrtle Beach shoreline were taken from Second Avenue Pier. As you can see, it's busy! We have thousands of people in town, enjoying the sand and surf. Many have commented on how blue the water is this summer, and you can see it for yourself. The photos look both north and south, capturing our beautiful coastline and the many people enjoying what Mother Nature has to offer. To view these photos and more, visit our [Photos of the Week Library](#) webpage.
- 8. Did you know...** That 150,000 seagrass sprigs will be planted along Myrtle Beach's shoreline, beginning Monday, July 24? Now that the new sand fencing is in place, it's time to plant seagrass to help trap windblown sand and build new sand dunes. The contractor will start Monday on the southern end of the city and work northwards. It should take about two weeks to complete. Hurricane Ian flattened most of the dunes last fall, prompting the U.S. Army Corps of Engineers to fund an emergency renourishment for Myrtle Beach and the Grand Strand in coming months.

**For more information, contact:**

Mark Kruea, Public Information Officer, City of Myrtle Beach  
(843) 918-1014 *voice* (843) 450-1695 *mobile*

<https://www.cityofmyrtlebeach.com>

<https://www.facebook.com/myrtlebeachcitygovernment>

<https://twitter.com/MyrtleBeachGov>

<https://www.instagram.com/myrtlebeachgov/>

<https://myrtlebeachpointofview.wordpress.com/>

<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH  
MEETING SCHEDULE  
July 24-30, 2023**

**MONDAY, JULY 24**

- **8:30 a.m.** – Department Directors’ Meeting, Conference Room, City Services Building, 921 North Oak Street

**TUESDAY, JULY 25**

- **9:00 a.m.** – City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m.** – City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **5:30 p.m.** – Chapin Memorial Library Advisory Board, Chapin Memorial Library, 400 14th Avenue North
- **6:00 p.m.** – Ramsey Acres Neighborhood Watch, Myrtle Beach Train Depot, 851 Broadway Street

**WEDNESDAY, JULY 26**

- **10:00 a.m.** – Special Event Committee, Myrtle Beach Train Depot, 851 Broadway Street
- **2:30 p.m.** – Myrtle Beach Downtown Alliance Strategic Planning Committee, First Floor Conference Room, City Hall, 937 Broadway Street

**THURSDAY, JULY 27**

- **9:00 a.m.** – Myrtle Beach Downtown Alliance, Myrtle Beach Area Chamber of Commerce Building, 1200 North Oak Street

**FRIDAY, JULY 28**

- No Meetings Scheduled

**SATURDAY, JULY 29**

- No Meetings Scheduled

**SUNDAY, JULY 30**

- **5:00 to 7:00 p.m.** – Neighborhood Services Department hosts Beachside Chats: Grief and Loss, Historic Myrtle Beach Colored School and Education Center, 900 Dunbar Street

**MYRTLE BEACH CITY COUNCIL AGENDA  
TUESDAY, JULY 25, 2023  
9:00 A.M. – WORKSHOP, COUNCIL CHAMBER  
10:00 A.M. – MEETING, COUNCIL CHAMBER  
TED C. COLLINS LAW ENFORCEMENT CENTER  
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

*CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.*

**CALL TO ORDER**

**INVOCATION**

**PLEDGE OF ALLEGIANCE**

**APPROVAL OF AGENDA**

**APPROVAL OF MINUTES...** July 11, 2023

**PUBLIC REQUESTS, PRESENTATIONS, AWARDS AND MEMORIALS:**

1. Kings Hwy Road Safety Audit (RSA) – SCDOT (Workshop)
2. Hire a Veteran Day Proclamation (Meeting)
3. Public Information Update – PIO Staff (Meeting)

**NON-AGENDA ITEMS FROM PUBLIC** (30 Minute Time Limit)

***CONSENT AGENDA** – The Consent Agenda covers items anticipated to be routine in nature. Any Council member may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that such an item be moved. Items remaining on the Consent Agenda will be briefly described by staff and may be passed as a group with the approval of the agenda.*

***NOTE:** City laws are known as ordinances. Before a city ordinance can be enacted, it must be introduced (1st Reading) and then approved (2nd Reading). Resolutions are actions through which City Council reinforces or makes policy not rising to the level of law. Motions are related to direction from City Council to city staff to take certain actions.*

**CONSENT AGENDA**

**Motion M2023-061 authorizing the City Manager or his designee to: apply for a grant of \$15,000 from the Arbor Day Foundation for the purpose of hosting a tree planting event in November 2023; record the appropriation of such grant funds in the amount**

**approved; and, execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. No match is required.**

*The Parks, Recreation & Sports Tourism Department is seeking funding from the Arbor Day Foundation to plant trees in the rights-of-way on the south end of Myrtle Beach in Fall 2023. Parks, Recreation & Sports Tourism staff have identified the need to plant these trees in that area to promote clean air, water filtration and improved flood prevention within our coastal community.*

**Motion M2023-062 to accept a donation in the amount of \$53,499 from the estate of James J. Conroy on behalf of Chapin Memorial Library for improvements within the meeting and programming spaces in Chapin Memorial Library. No match is required.**

*Funding will be used for the following improvements: flexible-use tables and chairs, a meeting pod, power-accessible work tables, meeting room presentation screens, a meeting room reservation system and a smartboard for youth literacy programs.*

## **REGULAR AGENDA**

**2nd Reading Ordinance 2023-032 a series ordinance providing for the issuance and sale of City of Myrtle Beach, South Carolina, Waterworks and Sewer System Revenue Bonds, Series 2023C, in the aggregate principal amount of not exceeding \$43,000,000; prescribing the form and details of such bonds; and, other matters relating thereto.**

*The bonds will finance system improvements (\$37.5 million) and refund the remaining principal balances on the 2011 Water and Sewer Revenue Bond Issues (\$4.4 million).*

*Improvements include:*

- *Phase I and II of a project to install a 48" parallel water line from Old Bryan Drive to 48th Avenue North*
- *Continuation of the Advance Metering Project*
- *Canal Street force main replacement*
- *SCDOT Ride III Projects (including Fred Nash and Highway 501)*
- *Several pump station renovations (Myrtle Manor, BATB, 24th Avenue North, Jake Abraham, Bear Branch, and The Forest)*
- *Arts & Innovation District utility infrastructure*
- *Various other projects to upgrade or renew the water & sewer infrastructure serving the system*

**1st Reading Ordinance 2023-033 approving the execution and delivery by the City of Myrtle Beach, South Carolina, of a lease between the city, as lessor, and, the Tasting Room, Inc. as lessee, with respect to building located at 505-A Ninth Avenue North in the City of Myrtle Beach.**

*The city owns 505 Ninth Avenue North and is opting to divide it into two different units (Unit A and Unit B). The Tasting Room, Inc., is proposing to: lease Unit A, open a wine bar, and operate a small dining establishment. The City of Myrtle Beach, as landlord, will divide 505 Ninth Avenue North into two separate units at their cost and the City of Myrtle Beach, as landlord, will prepare each unit as a "vanilla shell" per code.*

**1st Reading Ordinance 2023-034 approving the execution and delivery by the City of Myrtle Beach, South Carolina, of a lease between the city, as lessor, and, Talaga Ventures, Inc. as lessee, with respect to building located at 505-B Ninth Avenue North in the City of Myrtle Beach.**

*The city owns 505 Ninth Avenue North and is opting to divide it into two different units (Unit A and Unit B). Talaga Ventures is proposing to: lease Unit B, open a franchised business known as the Dolly Llama, and operate the destination waffle and ice cream concept. The City of Myrtle Beach, as landlord, will divide 505 Ninth Avenue North into two separate units at their cost and the City of Myrtle Beach, as landlord, will prepare each unit as a “vanilla shell” per code.*

**NON-AGENDA ITEMS FROM PUBLIC** (30 Minute Time Limit)

**COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS**

**COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER:**

1. Council Communications
2. Chief Financial Officer (CFO) Update
3. City Manager and/or Assistant City Manager (CM/ACM) Update

**REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF**

**EXECUTIVE SESSION** – Upon returning to Public Session, Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

**\*NOTE:** South Carolina law requires that Council’s business is conducted in public with limited exceptions, known as “Executive Sessions.” Subjects eligible for Executive Session include:

- Personnel matters.
- Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.
- The receipt of legal advice relating to: a pending, threatened, or potential claim; other matters covered by the attorney-client privilege; or, settlement of legal claims, or the position of the city in other adversary situations.
- Discussions regarding development of security personnel or devices.
- Investigative proceedings regarding allegations of criminal misconduct.
- Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.

*Motions to go into Executive Session must be made in public and specify one or more of the reasons above. Council takes no votes or action in Executive Session. Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns upon reconvening in open session.*

**ADJOURNMENT**

**City of Myrtle Beach  
Chapin Memorial Library Advisory Board  
5:30 p.m., Tuesday, July 25, 2023  
Chapin Memorial Library  
400 14th Avenue North, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1276 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call to Order**

**B. Approval of Minutes** – April 25, 2023 Meeting

**C. Library Operations Report** – Jennifer Nassar, Library Director

**D. Additional Business**

**E. Next Meeting** – 5:30 p.m., Tuesday, October 24, 2023, Myrtle Beach Train Depot, 851 Broadway Street

**F. Adjournment**

**Myrtle Beach Downtown Alliance Strategic Planning Committee**  
**2:30 p.m., Wednesday, July 26, 2023**  
**First Floor Conference Room, City Hall**  
**937 Broadway Street, Myrtle Beach, SC 29577**  
[\(Zoom Link Available Upon Request\)](#)

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-455-6319 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

- A. Call to Order** – Dan Sine, Chairman of the Board
- B. Planning Presentation** – Jason Greene, Chief Executive Officer
- C. Planning Discussion** – Jason Greene, Chief Executive Officer
- D. Action Items and Meeting Follow-Up** – Jason Greene, Chief Executive Officer
- E. Executive Session\***
- F. Upcoming Strategic Planning Committee Meetings:**
  - 1. 2:30 p.m., Wednesday, August 9, 2023 (Final)
- G. Adjournment** – Dan Sine, Chairman of the Board

*\*NOTE: South Carolina law requires that the board's business is conducted in public with limited exceptions, known as "Executive Sessions." Subjects eligible for Executive Session include:*

- Personnel matters.*
- Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- The receipt of legal advice relating to: a pending, threatened, or potential claim; other matters covered by the attorney-client privilege; or, settlement of legal claims, or the position of the board in other adversary situations.*
- Discussions regarding development of security personnel or devices.*
- Investigative proceedings regarding allegations of criminal misconduct.*
- Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

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**City of Myrtle Beach  
Special Event Committee  
10:00 a.m., Wednesday, July 26, 2023  
Myrtle Beach Train Depot  
851 Broadway Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call to Order**

**B. Approval of Minutes:** June 28 and July 12, 2023 Meetings

**C. New Business:**

**Review of Upcoming Proposed Events**

1. Back to School Event, Neighborhood Services Department, Patrick's Mobile Home Park, 08/18/23
2. National Day of Recovery, Kate Curran, Chapin Park, 08/31/23
3. Concert of Hope, Tim Carter, Chapin Park, 09/09/23-09/10/23
4. Back to School Block Bash, ESA Fitness, Ninth Avenue, 09/13/23
5. Mopars at the Beach, Cathy Bridges, Myrtle Waves Parking Lot, 10/21/23
6. Other

**D. Matters of Business:**

**Review of Last Week's/Ongoing Events**

1. MBACC's Beach Beautification Event, Pavilion Parking Garage, 06/01/23
2. Temporary Art Installation on Ninth Avenue North Storefronts, Myrtle Beach Downtown Alliance, 01/31/23
3. DeVilleville Street Festivals, BEI/Market Common, Along DeVilleville Street, 03/01/23-12/30/23
4. Waccamaw Farmers Market, Waccamaw Co-Op, Valor Memorial Garden/Grand Park, 04/01/23-10/31/23
5. TMC Unplugged, BEI/Market Common, Gazebo on Howard Avenue, First and Fourth Thursdays, 06/01/23-9/30/23
6. Summer 5K Series, NS Promotions, Market Common Area, 06/06/23, 07/18/23 and 08/08/23
7. Block Party, John Krajc, Third Avenue, 7/16/23
8. Other

**Review of Upcoming Approved Events**

1. Bacon Fest, Cumulus Broadcasting, Nance Plaza, TBD
2. Who Runs the Lake, Black Dog Running, Grand Park, 08/19/23
3. Volleyball, Joe Goodwin, Pavilion Lot, 08/26/23-08/27/23
4. Waves of Praise Gospel Fest, Reggie Dyson, Burroughs & Chapin Pavilion Place, 09/01/23-09/02/23
5. Art in Common, Seacoast Artists Guild, Valor Memorial Garden, 09/09/23-09/10/23

6. Tunnel to Towers 5K, Myrtle Beach Fire Department, Market Common Area, 09/17/23
7. I Love Seafood Fest, Daryl Dayson, Burroughs & Chapin Pavilion Place, 09/09/23
8. WC Chili Cook-Off, MMA Creative/Amie Lee, Burroughs & Chapin Pavilion Place, 09/29/23-10/1/23
9. Pride in the Park, Pride MB, Valor Memorial Garden, 09/30/23
10. Volleyball Tournament, Joe Goodwin, Pavilion Lot, 10/07/23-10/08/23
11. Myrtle Beach Mini Marathon, NS Promotions, 10/14/23
12. Bike the Beach, GS Bike Club, City Roadways and Nance Plaza, 10/15/23
13. Jeep Jam, Former Myrtle Square Mall Site and Beach, NS Promotions, 10/20/23-10/22/23
14. Jazz Festival, Mickey James, Carver Street, 10/20/23-10/22/23
15. Kite Fest, Klig's Kites, Beach, 10/21/23-10/22/23
16. Walk for Life, Coastline Women's Center, Grand Park 10/28/23
17. Beach Ride Fundraiser, American Heart Association, Beach to 52nd Avenue North, 11/04/23
18. Walk to End Alzheimer's, Alzheimer's Association, Grand Park, 11/04/23
19. Poochamania, DBC/Charlie Steele, Grand Park, 11/05/23
20. Patriotic Pups, Prime Pet Rehab, Grand Park, 11/11/23
21. Turkey Trot, NS Promotions, The Market Common, 11/23/23
22. Parkinson's Walk, Parkinson's Foundation, Grand Park, TBD
23. Run to Sun Car and Truck Show, Former Myrtle Square Mall Site, 03/14/24-03/16/24
24. Other

**E. Review of Temporary Use Permits**

**F. Review of Facility Use Permit Events**

**G. Review of Sports Tourism Events**

**H. Review Parade Permits:**

1. South Atlantic Shrine Association (SASA) Parade

**I. Review Film/Photo Requests**

**J. Convention Center/Sports Center Events**

**K. Review of Fireworks Permit Applications:**

1. Myrtle Beach Pelicans
2. Broadway at the Beach

**L. Discussion Items**

**M. Executive Session:** The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

**N. Adjourn**

**Myrtle Beach Downtown Alliance, Inc.**  
**Board of Directors Meeting**  
**9:00 a.m., Thursday, July 27, 2023**  
**Conference Room, Myrtle Beach Area Chamber of Commerce**  
**1200 North Oak Street, Myrtle Beach, SC 29577**  
**[\(Zoom Link Available Upon Request\)](#)**

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**A. Call to Order** – Dan Sine, Chairman of the Board

**B. Consent Agenda (VOTE)** – Dan Sine, Chairman of the Board

1. Board Meeting Minutes – June 22, 2023
2. Financial Report for Period Ending June 30, 2023

**C. Committees and Programs** – Jason Greene, Chief Executive Officer

1. Clean and Safe
2. Events and Programs
3. Promotion and Marketing
4. Long-Range Planning, Design and Innovation
5. Gold Cap Ambassadors

**D. CEO's Report** – Jason Greene, Chief Executive Officer

1. Strategic Planning Process Update

**E. Discussion Items** – Dan Sine, Chairman of the Board

1. Financial Report Summary for Month Ending June 30, 2023
2. Broadway Street Improvement Project Update

**F. Action Items and Meeting Follow-Up** – Michelle Plyler, Secretary

**G. Executive Session** – Upon returning to Public Session, the board may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

**H. Important Dates:**

1. 2:30 p.m., Wednesday, August 9, 2023 – Strategic Planning Committee Meeting, First Floor Conference Room, City Hall, 937 Broadway Street
2. 9:00 a.m., Thursday, August 24, 2023 – Board of Directors Meeting, Conference Room, MBACC Building, 1200 North Oak Street

**I. Adjournment** – Dan Sine, Chairman of the Board

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