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Media Advisory

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To: Myrtle Beach Media
From: Kaycey Hall Vrettos
Date: July 29, 2022
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **Everyone's invited to the renaming and roadway dedication in memory of fallen Officer Jacob Hancher at 3:00 p.m., Friday, August 5.** The somber ceremony takes place on the Harrelson Boulevard Bridge (Highway 17 overpass). For the event, westbound traffic will be blocked, with the eastbound side of the bridge open to drivers. Event parking will be available at the former Sticky Fingers location, 2461 Coastal Grand Circle. Officer Jacob Hancher was tragically murdered in the line of duty in October 2020. He was 23 years old.
3. **South Carolina's Tax Free Weekend is Friday through Sunday, August 5-7, 2022.** During this period, shoppers will not pay any sales tax on qualifying items. The state sales and use tax, as well as any applicable local sales and use tax (for example, the schools' Capital Improvements Tax and the city's one percent Tourism Development Fee), will not be imposed on qualifying items, such as clothing, shoes, school supplies, book bags, computers, printers, bedspreads and linens. For information, see <https://dor.sc.gov/taxfreeweekend>. The Tax Free Weekend begins at 12:01 a.m. on Friday, August 5, and ends at midnight, Sunday, August 7.
4. **Looking ahead, the Myrtle Beach Police Department hosts a special Career Day for rising juniors and seniors from local high schools on Thursday, August 11, 9:00 a.m. to 5:00 p.m.** The event takes place at the Warren S. Gall Police Annex, 3340 Mustang Street. Breakfast and lunch will be provided. Students will spend the day with members of the

Police Department's many divisions, including K9, crime scene, dispatch, investigations, detention and more! For details, see <https://www.facebook.com/events/617904139518251/>.

5. **The annual Back to School Prayer Walk begins at 5:00 p.m. on Sunday, August 14, at Doug Shaw Memorial Stadium, 705 33rd Avenue North.** Community members representing all faiths and belief systems are invited to attend and walk around the schools ahead of the beginning of the school year to show support to our Myrtle Beach students. For more information, contact the Neighborhood Services Department at 843-918-1061.
6. **The Beachside Chats community group hosts a special Public Servants Appreciation Day event at 6:30 p.m. on Sunday, August 14.** The event takes place at Charlie's Place, 1420 Carver Street. The Beachside Chats group will recognize the city's many public servants, and the evening includes fellowship with fire, police and other city team members.
7. **A comprehensive list of activities and city events is available on our [Events](#) webpage.** This file of city-related festivals, programs and more is updated weekly.
8. **The "new look" for the Myrtle Beach Boardwalk is nearly finished, and that's the subject of our [Photos of the Week](#).** The City of Myrtle Beach is re-decking the boardwalk this summer with a more durable – and more colorful – surface. The \$3.7 million project looks very nice, as you'll see in these photos. Work will wrap up soon, as the contractor is nearing Eighth Avenue North, where the promenade begins. Be sure to check out the two new selfie stations which were added to the boardwalk this week. They give families a place to take beach-themed pictures with the ocean in the background. Two more selfie stations will be added in coming weeks. New rails and stiles were added in places, too, along with inlaid nautical flags. Please, go check out the new Myrtle Beach boardwalk for yourself!
9. **Did you know...** That the City of Myrtle Beach has received the National Weather Service's StormReady and TsunamiReady certifications? The city organization first received the StormReady designation in 2003 and the TsunamiReady designation in 2006. The current certifications are good through August 2026.

For more information, contact:

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<https://myrtlebeachpointofview.wordpress.com/>

<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
August 1-7, 2022**

MONDAY, AUGUST 1

- **8:30 a.m.** – Staff Meeting, Conference Room, City Services Building, 921 North Oak Street

TUESDAY, AUGUST 2

- **1:30 p.m.** – Planning Commission, Conference Room, City Services Building, 921 North Oak Street
- **6:30 p.m.** – The Avenues Neighborhood Watch, First Presbyterian Church, 3810 Robert Grissom Parkway
- **6:30 p.m.** – The Golden Mile Neighborhood Watch, First Presbyterian Church, 3810 Robert Grissom Parkway
- **6:30 p.m.** – Old Pine Lakes Neighborhood Watch, First Presbyterian Church, 3810 Robert Grissom Parkway
- **6:30 p.m.** – Pine Lakes Estates Neighborhood Watch, First Presbyterian Church, 3810 Robert Grissom Parkway
- **6:30 p.m.** – Pine Lakes Neighborhood Watch, First Presbyterian Church, 3810 Robert Grissom Parkway

WEDNESDAY, AUGUST 3

- **8:00 a.m.** – Technology Advisory Group, HTC Aspire Hub, 509 Ninth Avenue North
- **9:00 a.m. to 3:00 p.m.** – Myrtle's Market, 605 Mr. Joe White Avenue
- **3:00 p.m.** – Sandygate Village Neighborhood Watch, Main Office, Osceola Street
- **6:00 p.m.** – Withers Swash Neighborhood Watch, Myrtle Beach Train Depot, 851 Broadway Street

THURSDAY, AUGUST 4

- **8:30 a.m.** – Monthly City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **9:00 a.m.** – Cultural Resources Committee, First Floor Conference Room, City Hall, 937 Broadway Street
- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street

FRIDAY, AUGUST 5

- **9:00 a.m. to 3:00 p.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue
- **3:00 p.m.** – Fallen Officer Jacob Hancher Roadway Dedication, Harrelson Boulevard Bridge (Highway 17 Overpass)

SATURDAY, AUGUST 6

- **9:00 a.m. to 3:00 p.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue

SUNDAY, AUGUST 7

- No Meetings Scheduled

**City of Myrtle Beach
Planning Commission
1:30 p.m., Tuesday, August 2, 2022
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call Meeting to Order

B. Matters of Order:

1. Approval of Minutes – July 19, 2022

C. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

D. Matters of Business:

1. **PRE-FIN 22-08 12th Avenue South:** Request by Robby Warner, agent for Pyramids Construction Company, LLC, to subdivide approximately 3.30 acres zoned RMM (Multifamily Medium Density) along 12th Avenue South, near the intersection with South Oak Street, into 18 single family lots. (TMS #181-13-21-083 and #181-13-21-042)
2. **PRE-FIN 22-09 Pickens Avenue:** Request by Robby Warner, agent for Shamah Investments, LLC, to subdivide approximately 0.87 acres zoned R-10 (Single Family) at 5710 Pickens Avenue into two single family lots. (TMS #174-02-23-014)
3. **PRE-FIN 22-10 Promenade at Grande Dunes:** Request by Cameron Parker at Development Resource Group (agent for GDMB Promenade, LLC) to subdivide approximately 9.47 acres along Grande Dunes Boulevard, between Kings Highway and Ocean Boulevard, zoned Grande Dunes PUD, into 85 townhome lots, two common area lots and 10 private streets (Portion of PIN #39400000260).

E. Presentation of New Applications

F. Communications from the Planning Commission

G. Communications from City Staff

H. Meeting Adjournment

**City of Myrtle Beach
Technology Advisory Group
9:00 a.m., Wednesday, August 3, 2022
HTC Aspire Hub
509 Ninth Avenue North, Myrtle Beach, SC 29577**

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- A. Call to Order**
- B. Approval of Minutes**
- C. Open Committee Positions – Three Seats Expiring August 28, 2022**
- D. Review of Strategic Plan and Progress to Date**
- E. Feedback from Research to Date**
- F. Possible Opportunities to Explore**
- G. Next Major Milestone of Strategic Plan and Action Items to Accomplish**
- H. Next Meeting Date**
- I. Adjourn**

MONTHLY MYRTLE BEACH CITY COUNCIL WORKSHOP
8:30 A.M., THURSDAY, AUGUST 4, 2022
COUNCIL CHAMBER, TED C. COLLINS LAW ENFORCEMENT CENTER
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Mayor and Council Welcome and Statement of Meeting's Purpose

B. Reports from City Staff *(Approximately 30 to 60 Minutes Each)*

1. Special Event Ordinance Review

C. Updates from City Staff *(Approximately 10 to 15 Minutes Each)*

D. Executive Session*

1. Planning Commission

E. Adjournment

***Note:** *South Carolina law requires that Council's business is conducted in public with limited exceptions, known as "Executive Sessions." Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to:*
 - *A pending, threatened, or potential claim.*
 - *Other matters covered by the attorney-client privilege.*
 - *Settlement of legal claims, or the position of the city in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

Motions to go into Executive Session must be made in public and specify one or more of the reasons above. Council takes no votes or action in Executive Session. Council may take action on matters discussed in Executive Session which are deemed to be "emergency" concerns upon reconvening in open session.

**City of Myrtle Beach
Cultural Resources Committee
8:00 a.m., Thursday, August 4, 2022
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

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A. Call to Order – Chairman Nick Sherfesee

B. Approval of Minutes

C. Discussion Items:

1. Mural Review
2. Ongoing Discussions

D. New Business

E. Public Comments

F. Next Meeting Date

G. Adjourn

**City of Myrtle Beach
Community Appearance Board
1:30 p.m., Thursday, August 4, 2022
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Roll Call

B. Approval of Minutes: July 21, 2022 Meeting

C. Old Business

D. New Business:

Sign Permit Applications

1. **Seagate Village – 578 Mallard Lake Drive:** Requests approval to reface (1) externally lit stucco existing monument sign. (Coastal Signs)
2. **Renual Medspa – 4377 North Kings Highway, Suites 113 and 213:** Requests approval of (1) 2'5" h x 10' w internally lit building mounted sign with channel lettering. (Coastal Signs)
3. **Mindzero – 3848 South Kings Highway:** Requests approval of (1) 3'2" h x 10' w internally lit building mounted cloud sign. (Coastal Signs)
4. **Generator Supercenter of Myrtle Beach – 6908 North Kings Highway, Unit 6:** Requests approval of (1) 3'2" h x 12'4" w internally lit building mounted cloud sign. (Coastal Signs)
5. **Good Feet – 1040 Oak Forest Lane, Unit 3:** Requests approval of (1) 1'4" h x 11'2" w building mounted sign with channel lettering. (Skyline Signs, LLC)
6. **Burger King – 501 South Kings Highway:** Requests approval of (1) 8' h x 5'6" w internally lit panned and embossed faced monument sign, (2) 6' h x 5'6" w internally lit panned and embossed faced building mounted signs, and (1) 1'1" h x 19'8" w internally lit building mounted sign with channel lettering. (E&E Signs, LLC)
7. **Massage Luxe Spa – 7937 North Kings Highway, Suite 220:** Requests approval of (1) 1'7" h x 8' w building mounted sign with internally lit channel letters and (1) 4'6" h x 5'10" w building mounted sign with internally lit channel letters. (ASL Signs)
8. **Turbo Jet Car Wash – 6701 North Kings Highway:** Requests approval to re-face the existing 15'6" tall freestanding sign with (1) new 11' h x 2'6" w sign face with flat graphics and (1) 3' h x 5'6" w panned and embossed sign. (Tyson Sign Co.)
9. **Coastal Properties – 513 Broadway Street:** Requests approval of (1) 3'1" h x 7'10" w building mounted metal sign with acrylic lettering. (Fastsigns)

10. **MUSC Health at Home by BAYADA – 1117 48th Avenue North:** Requests the approval of (1) 1'7" h x 3'11" w sunbrella fabric awning with 7' OAH/5' projection from building and (1) 1'6" h x 3'6" w vinyl lettering sign applied to awning. (Fastsigns)
11. **BAPS Shri Swaminarayan Mandir – 920 Shine Avenue:** Requests approval of (1) 4' h x 2'6" w internally lit building mounted logo sign and (1) 3' h x 8' w internally lit panned and embossed monument sign. (Heritage Signs, LLC)

Combination Permit Applications

1. **Shoreline Flooring of Myrtle Beach – 908 Frontage Road East:** Requests approval of (1) 10' h x 20' w sunbrella fabric awning with 3' projection from building. (Atlantic Custom Designz)
2. **SCDMV – 1330 Howard Avenue:** Requests a conceptual/final review for parking, landscaping, sidewalks and dumpster enclosure. In addition, requests approval of (6) 25' h pole mounted lights. (Carolina Architectural Lighting & Design/Chao and Associates, Inc.)

Building Permit Applications

1. **The Fun Plex – 1405 North Ocean Boulevard:** Requests a final review for a new building to house a carnival game. Previously denied on 05/19/2022. (Owner)
2. **Oceanfront Bar & Grille – 100 Ninth Avenue North:** Requests a conceptual/final review for changes to existing outdoor café. (Owner)
3. **High Market II – Yorkshire Parkway and Meyers Avenue (PIN #446-00-00-0112):** Requests a final review for site and landscaping modifications to a previously approved 86-unit townhome community. (Miller Design Services)
4. **27th Avenue North Commercial Shopping Center – 2700 North Kings Highway:** Requests a final review for modifications to previously approved plan by incorporating Dairy Queen branding colors and material canopies on the front and north side facades. (Miller Design Services)
5. **Parkway Office Plaza – 1103 48th Avenue North:** Requests a conceptual/final review for a storage room addition and façade improvements constructed over fire-damaged end of existing office building. (Miller Design Services)
6. **Maple Village Duplexes – 1303 Highway 15:** Requests a conceptual/final review for (6) duplex buildings, landscaping and parking. (Venture Engineering, Inc.)
7. **Cinco de Mayo Fiesta – 1104 Third Avenue South:** Requests a conceptual/final review for a 7,892 square foot restaurant, landscaping, parking and dumpster enclosure. (Venture Engineering, Inc.)
8. **Starbucks – Mr. Joe White Avenue at US Highway 17 North (PIN #425-00-00-0305):** Requests a conceptual/final review for a 2,225 square foot coffee shop with a 480 square foot patio, landscaping, parking and dumpster enclosure. (Franz Architects/Vaquero North 10th Partners, LP)

9. **Promenade Tract 9:** Requests a conceptual/final review for (20) townhome buildings comprised of 3 to 5 unit buildings for a total of (85) units, landscaping, parking and fence-wall. (DRG, LLC/Dream Finders Homes)

E. Public Comment

F. Non-Agenda Items from Staff

G. Non-Agenda Items from Board Members

H. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

I. Adjournment