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# Media Advisory

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**To:** Myrtle Beach Media  
**From:** Public Information Department  
**Date:** August 6, 2021  
**Re:** Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **Everyone's invited to attend a special road dedication in memory of fallen Myrtle Beach Police Officer Joe McGarry at 10:00 a.m., Friday, August 13.** The event takes place at the Warren S. Gall Police Annex, 3340 Mustang Avenue, and light refreshments will be provided. Corsair Street, adjacent to Shine Avenue at The Market Common, will be renamed PFC Joe McGarry Street.
3. **The Neighborhood Services Department hosts a Beachside Chat to discuss race and healing from 5:00 to 7:00 p.m., Sunday, August 15.** The event includes a cookout, games and discussion, to be held at the Historic Myrtle Beach Colored School Museum and Education Center, 900 Dunbar Street. For more information, call 843-918-1061.
4. **Motorists can expect a road closure on Ocean Boulevard, between Third and Sixth Avenues South, Monday through Wednesday, August 16-18.** Detours will be posted. The closure is necessary for removal of a tower crane at the Westgate Resort. In case of inclement weather, the closure will be rescheduled for the following week, August 23-25.
5. **Myrtle Beach's municipal election is set for Tuesday, November 2, 2021.** Registered city voters will choose a mayor and three Council members for four-year terms, 2022-2025. The election is at-large and non-partisan. The candidate filing period opens at 12:00 p.m., Thursday, August 19, 2021, and closes at 12:00 p.m., Friday, September 3, 2021. Prospective candidates must file a Statement of Candidacy (no filing fee) with the City Clerk

by the filing deadline. The South Carolina Ethics Commission also requires a statement of economic interest and a campaign disclosure form. Questions? Contact the City Clerk at [jadkins@cityofmyrtlebeach.com](mailto:jadkins@cityofmyrtlebeach.com) for information. Myrtle Beach city residents who desire to vote in the upcoming election must be registered by October 1, 2021. Contact the Horry County Voter Registration Office at 843-915-5440 or visit [www.horrycounty.org](http://www.horrycounty.org). Absentee ballots must be obtained through Horry County Voter Registration at 1515 Fourth Avenue, Conway, SC.

6. **Are you interested in getting the COVID Vaccine?** The Myrtle Beach Fire Department hosts a weekly vaccination clinic from 8:00 a.m. to 5:00 p.m. on Thursdays at the City Services Building, 921 North Oak Street. Crews administer the Moderna vaccine to registered individuals. To sign up, see <https://bit.ly/MBFDVaccine>. Please arrive 30 minutes prior to your appointment to allow for pre-screening. For information, call 843-918-1255.
7. **A comprehensive list of activities and city events is available on our [Events](#) webpage.** This file of city-related festivals, programs and more is updated weekly.
8. **Ribbon-cutting ceremonies were held this week for the John T. Rhodes Computer Lab at the Boys & Girls Club, and that's the subject of our [Photos of the Week](#).** The untimely death of former Mayor John Rhodes in January did not keep him from achieving one more goal – namely, a computer lab for youngsters at the Boys & Girls Club of the Grand Strand. Rhodes had recently joined the club's board and had committed personal funds toward the computer project, but he died from COVID before it could be completed. Fortunately, the former mayor's friends and family picked up the challenge and completed it. In all, the group raised \$65,000 for the John T. Rhodes Computer Lab, funding 20 desktop and 20 laptop computers for the Boys & Girls Club. The accomplishment was celebrated with an open house.
9. **Did you know...** That Myrtle Beach's finance staff has received its 33rd consecutive Certificate of Excellence in Financial Reporting from the Government Finance Officers Association of America? The award is for the city's 2019-20 Comprehensive Annual Financial Report (CAFR). The CAFR was judged by an impartial panel to meet the high standards of the program and demonstrate a "spirit of full disclosure" to clearly communicate the financial story. The Certificate of Achievement for Excellence in Financial Reporting is the highest form of recognition in governmental accounting and financial reporting. Myrtle Beach first received the award in 1988 and has won it every year since then.

**For more information, contact:**

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<https://myrtlebeachpointofview.wordpress.com/>

<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH  
MEETING SCHEDULE  
August 9-15, 2021**

**MONDAY, AUGUST 9**

- **8:30 a.m.** – Staff Meeting, Myrtle Beach Train Depot, 851 Broadway Street

**TUESDAY, AUGUST 10**

- **9:00 a.m.** – City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m.** – City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **2:00 p.m.** – Workforce Housing Advisory Board, Second Floor Conference Room, City Hall, 937 Broadway Street

**WEDNESDAY, AUGUST 11**

- **9:00 a.m. to 3:00 p.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue
- **9:30 a.m.** – Bicycle and Pedestrian Committee, Conference Room, City Services Building, 921 North Oak Street
- **10:00 a.m.** – Special Events Technical Review, Myrtle Beach Train Depot, 851 Broadway Street
- **10:00 a.m.** – Flagg Street Neighborhood Watch, Lobby, Atlantic View, 601 Flagg Street

**THURSDAY, AUGUST 12**

- **9:00 a.m.** – Cultural Resources Committee, First Floor Conference Room, City Hall, 937 Broadway Street
- **1:30 p.m.** – Villas at Oleander Neighborhood Watch, Second Floor, Community Center, 3810 Oleander Drive

**FRIDAY, AUGUST 13**

- **9:00 a.m. to 3:00 p.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue
- **10:00 a.m.** – Police Department hosts PFC Joe McGarry Street Dedication, Warren S. Gall Police Annex, 3340 Mustang Avenue

**SATURDAY, AUGUST 14**

- **9:00 a.m. to 3:00 p.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue

**SUNDAY, AUGUST 15**

- **5:00 to 7:00 p.m.** – Neighborhood Services Department hosts Beachside Chats: Race and Healing, Charlie's Place, 1420 Carver Street

**MYRTLE BEACH CITY COUNCIL MEETING  
TUESDAY, AUGUST 10, 2021  
9:00 A.M. – WORKSHOP – COUNCIL CHAMBER  
10:00 A.M. – MEETING – COUNCIL CHAMBER  
TED C. COLLINS LAW ENFORCEMENT CENTER  
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

*NOTE: CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN THE MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.*

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**CALL TO ORDER**

**INVOCATION**

**PLEDGE OF ALLEGIANCE**

**APPROVAL OF AGENDA**

**APPROVAL OF MINUTES...** July 27, 2021

**PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:**

1. Opioid Initiative Update: Addiction, Recovery and Outreach – Trevor Greene (Workshop)
2. Legislative Update by Denny and Associates – Tony Denny and Le Frye (Workshop)
3. Safe Giving Program / Emergency Phone Program – Amy Prock, City of Myrtle Beach Chief of Police, and Blakely Roof, United Way of Horry County (Workshop)
4. Gold Cap Ambassadors Annual Update – Mike Snow (Meeting)
5. Public Information Update – PIO Staff (Meeting)

**CONSENT AGENDA** – *The Consent Agenda covers items anticipated to be routine in nature. Any Council member may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that such an item be moved. Items remaining on the Consent Agenda will be briefly described by staff and may be passed as a group with the approval of the agenda.*

**Note:** *City laws are known as ordinances. Before a city ordinance can be enacted, it must be introduced (1st Reading) and then approved (2nd Reading). Resolutions are actions through which City Council reinforces or makes policy not rising to the level of law. Motions are related to direction from City Council to city staff to take certain actions.*

NO ITEMS LISTED ON THE CONSENT AGENDA.

**REGULAR AGENDA**

**Resolution R2021-023 granting a special event permit for the “Waves of Praise Gospel Music Festival” for September 3 and 4, 2021, and affirming the city’s co-sponsorship.**

*The free festival includes performances by nationally known gospel artists with food, non-alcoholic beverages and merchandise vendors. The festival is expected to attract 10,000 concert-goers. The public parking spaces along the event site at Eighth Avenue North, and a single lane on Eighth Avenue North, will be used for production needs (loading in/out and talent vehicles).*

*Per the proposed resolution, City Council declares the festival a Special Event, and:*

- *Adopts the site plan.*
- *Authorizes the Manager to make changes as needed.*
- *Authorizes area businesses to display temporary welcome signs.*
- *Extends a warm welcome to festival participants.*

**Motion M2021-109 to approve a Special Events Permit to NS Promotions for The Myrtle Beach Mini Marathon and Coastal 5K, October 17-18, 2021, from 6:00 a.m.-11:00 a.m. on Saturday, and 6:00 a.m.-12:00 p.m. on Sunday. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event, and as circumstances dictate.**

*Two races take place: a 5K (3.1 miles) on Saturday, followed by a half marathon (13.1 miles) on Sunday. The race on Saturday will follow the same course described for the Turkey Trot event (see Motion M2021-111 below). The race on Sunday will follow the course that has been used for several years. The race starts on Eighth Avenue North at the Burroughs & Chapin Pavilion Site. Rolling road closures for the half marathon include: Grissom Parkway (Seaboard Street to 62nd Avenue North), 62nd Avenue North (Grissom Parkway to Ocean Boulevard), and Ocean Boulevard (62nd Avenue North to Second Avenue South). From Second Avenue South, the runners get on the Boardwalk and finish at Ninth Avenue North. This is the 12th year for this event, and no in-kind services are requested.*

**Motion M2021-110 to approve a Special Event Permit to Native Sons Promotions for the “Myrtle Beach Jeep Jam” to be held at the former Myrtle Square Mall site on October 29-31, 2021, from 11:00 a.m.-8:00 p.m. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event, and as circumstances dictate.**

*The event is billed as a “family-friendly celebration of Jeep culture and the off-road lifestyle,” and is expected to attract 35,000 participants. Most of the events will be held on the former Myrtle Square Mall site, although the event also includes a slow-motion Jeep parade (better known as a “Beach Crawl”) along the beach each day from the Second Avenue Pier to 24th Avenue North (capped at 250 vehicles). The applicant is aware that they must pay for any services provided by the City of Myrtle Beach.*

**Motion M2021-111 to approve a Special Event Permit to NS Promotions for the “2021 Turkey Trot” 5K race on the streets in the Market Common area on November 25, 2021, from 6:00 a.m. to 11:00 a.m. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event, and as circumstances dictate.**

*At least 750 runners are anticipated for this event, and this request includes rolling closures for portions of the following streets: Farrow Parkway, Pampas Drive, Forbus Court and*

*Myers Avenue. EMTs and off-duty Police Officers will be hired at the promoter's expense, and there are no in-kind services requested.*

**Motion M2021-112 to approve a Special Event Permit to Southern Entertainment/Amie Lee for “Moo and Brew” on the Burroughs & Chapin Pavilion Place site on September 25, 2021, from 12:30 p.m. to 8:30 p.m. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event, and as circumstances dictate.**

*The event will include a burger competition and beer sampling with entertainment from both local and national artists. The applicant is requesting closure of the parking spots on Eighth Avenue North, and requests the waiving of rental fees for use of the city stage.*

**Motion M2021-113 to approve a Special Event Permit to “Pride Myrtle Beach” for “Pride in the Park” at Valor Memorial Garden. The event will celebrate LGBTQ+ inclusion and acceptance. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event, and as circumstances dictate.**

*The gated free event includes live entertainment, a DJ, food trucks and beer and wine sales. This request includes a closure of Hackler Street between Howard Avenue and Farrow Parkway. No in-kind services are requested.*

**Motion M2021-114 to approve a Special Events Permit to the Ocean Front Merchants Association for “Boardwalk Fright Nights” to be held in Plyler Park, on Ocean Boulevard, at the Burroughs & Chapin Pavilion Place and on Ninth Avenue North on Fridays, Saturdays and Sundays, October 1-November 1, 2021. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event, and as circumstances dictate.**

*The event will take place from 11:00 a.m. to 11:00 p.m. It will include live actors, a children's maze, vendors, various strolling entertainment, and a beer garden that will be open from 4:00-11:00 p.m. on Ninth Avenue North. A total of 500 attendees are expected per night. Ocean Boulevard will be closed between Ninth Avenue North and Mr. Joe White Avenue.*

**Motion M2021-115 to approve a Special Event Permit to MMA Creative/Amie Lee for “World Championship Chili Cook Off” on the Burroughs & Chapin Pavilion Place site, September 17-19, 2021, from 11:00 a.m. to 6:00 p.m. each day. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event, and as circumstances dictate.**

*The event will include more than 220 teams competing in several divisions. It will also include food trucks, beer and wine sales, live entertainment, a car show, a volleyball tournament and a cornhole tournament. The applicant is requesting closure of Ocean Boulevard, from Eighth to Ninth Avenues North, each day.*

**Motion M2021-116 to appoint Mike Chestnut to the Board of Directors of the Myrtle Beach Downtown Alliance for an initial term of one year.**

*The Myrtle Beach Downtown Alliance Board of Directors includes a board seat for a Myrtle Beach Councilmember or designee of the City Council. Since this is an initial term, the term is only for one year.*

**Motion M2021-117 to authorize the City Manager to enter into a one-year funding agreement with the Myrtle Beach Downtown Alliance.**

*This is a formal agreement between the City of Myrtle Beach and the Myrtle Beach Downtown Alliance. The agreement expires on June 30, 2022.*

**Motion M2021-118 to declare certain vehicles abandoned or derelict pursuant to the authority of Article 41 of Title 56 South Carolina Code of Laws 2001.**

*The motion is an effort to improve the appearance of both commercial and residential neighborhoods. This report includes vehicles that staff tagged as abandoned or derelict. Council's approval allows these vehicles to be towed from their private property locations to a tow yard where they may be reclaimed by the current owner upon payment of the applicable towing and storage fees. If the vehicles are not claimed by the owner within 30 days of the required notice, the tow company may sell the vehicle and keep the proceeds as compensation.*

**NON-AGENDA ITEMS FROM THE PUBLIC**

**COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS**

**COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER**

1. Council Communications
2. Chief Financial Officer (CFO) Update
3. City Manager/Assistant City Manager (CM/ACM) Update

**REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF**

**EXECUTIVE SESSION** – Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

**Note:** *South Carolina law requires that Council's business is conducted in public with limited exceptions, known as “Executive Sessions.” Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to:*
  - *A pending, threatened or potential claim.*
  - *Other matters covered by the attorney-client privilege. Settlement of legal claims, or the position of the city in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion or provision of services encouraging location or expansion of industries or other businesses.*

*Motions to go into Executive Session must be made in public and specify one or more reason above. Council can take no vote or action in Executive Session.*

**ADJOURNMENT**



**City of Myrtle Beach  
Workforce Housing Advisory Board  
2:00 p.m., Thursday, August 10, 2021  
Second Floor Conference Room, City Hall  
937 Broadway Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1011 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

- A. Call to Order**
- B. Review of Previous Meeting**
- C. Analyze Best Practices and Recommendations**
- D. Committee Discussion and Questions**
- E. Establish and Outline Upcoming Tasks**
- F. Next Meeting Date**
- G. Adjourn**

**City of Myrtle Beach  
Bicycle and Pedestrian Committee  
9:30 a.m., Wednesday, August 11, 2021  
Conference Room, City Services Building  
851 Broadway Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call to Order** – Chairman Snow

**B. Matters of Order:**

1. Approval of Minutes – June 10, 2021
2. Approval of Minutes – July 8, 2021

**C. Implementation Items:**

1. J1 Students Report – Kathy Winfree and Katie Wunder
2. Youth Bicycle Safety Report – Pam Stone
3. Traffic Control Box Wrap Project Update – Kelly Mezzapelle
4. Woodland Path Update – Kelly Mezzapelle
5. Adopt-A-Trail Progress Report – Mike Snow
6. Whit Oliver Cycle Event – Mike Snow
7. New Committee Member Appointments – Mike Snow

**D. New Business**

**E. Non Agenda Items**

**F. Important Dates:**

1. 9:30 a.m., Wednesday, September 8, 2021 – Bicycle & Pedestrian Committee Meeting

**G. Adjourn**

**City of Myrtle Beach**  
**Special Events Technical Review Committee**  
**10:00 a.m., Wednesday, August 11, 2021**  
**Myrtle Beach Train Depot**  
**851 Broadway Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call to Order**

**B. Approval of Minutes – July 28, 2021**

**C. New Business:**

**Review of Upcoming Proposed Events**

1. Grande Dunes 5K, Cheryl Gerton, Marina Parkway, October 2, 2021
2. Fall Fest on Broadway, Lisa Coombs, Broadway Street, October 2, 2021
3. NS Promotions' Food Truck Festival, CS Fields, November 5-6, 2021

**D. Matters of Business:**

**Review of Last Week's/On-Going Events**

1. Oceanfront Merchants Association's Hot Summer Nights, Plyler Park
2. BEI Market Common's DeVille Street Festival, May 1-July 24, 2021
3. NS Promotions' Summer Race Series, Knoles Street, June 15, July 20 and August 17, 2021
4. Tidal Creek Brewing's Market Nights, July 14-December 22, 2021
5. Victory Baptist Church's Block Party, July 31, 2021

**Review of Upcoming Approved Events**

1. Waves of Praise Gospel Festival, September 3-5, 2021
2. ICS Chili Cookoff, Amie Lee, Burroughs & Chapin Pavilion Place, September 17-19, 2021
3. Moo and Brew, Aimee Lee, Burroughs & Chapin Pavilion Place, September 25, 2021
4. Oceanfront Merchants Association's Broadway Fright Nights, Plyler Park, October 1-November 11, 2021
5. Pride MB, Valor Memorial Garden, October 2, 2021
6. NS Promotions' Oktoberfest, The Market Common, October 8, 2021
7. NS Promotions' Mini Marathon, Downtown Myrtle Beach and Plyler Park, October 16-17, 2021
8. Klig's Kites hosts Kite Festival, Beachfront North of 82nd, October 23-24, 2021
9. NS Promotions' Jeep Jam, Former Myrtle Beach Square Mall Site, October 29-31, 2021
10. American Heart Association's Annual Beach Ride, November 6, 2021
11. NS Promotions' Turkey Trot, The Market Common, November 25, 2021
12. Oceanfront Merchants Association's NYE 2021, December 31, 2021-January 1, 2022

**E. Review of Temporary Use Permits**

**F. Review of Sports Tourism Events**

**G. Review Parade Permits:**

1. Southern Atlantic Shrine Association's Parade, September 18, 2021

**H. Review Film/Photo Requests**

**I. Convention Center Events**

**J. Discussion Items**

**K. Executive Session**

**L. Adjourn**

**City of Myrtle Beach  
Cultural Resources Committee  
9:00 a.m., Thursday, August 12, 2021  
First Floor Conference Room, City Hall  
937 Broadway Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1065 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

- A. Call to Order** – Chairman Nick Sherfesee
- B. Approval of Minutes** – July 1, 2021
- C. Discussion Items:**
  - 1. Cultural Resources Element Update
- D. New Business**
- E. Public Comments**
- F. Next Meeting Date**
- G. Adjourn**