



CONTACT:

Mark Kruea
Office: (843) 918-1014
Mobile: (843) 450-1695
info@cityofmyrtlebeach.com
www.cityofmyrtlebeach.com
www.facebook.com/myrtlebeachcitygovernment

Media Advisory

To: Myrtle Beach Media
From: Kaycey Hall Vrettos
Date: August 11, 2023
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **Are you addicted to opioids, or do you know someone who is an addict?** The Myrtle Beach Fire Department has an [Opioid Response Program](#), with a community support team that reaches out to help people in need. The team includes an opioid program coordinator and two certified peer support specialists. Their goal is to help individuals struggling with substance abuse – including loved ones who are supporting them.

The support team offers three pathways to recovery. The first is through self-referral. The staff accepts contact from any community member who's struggling with problematic substance abuse. The second is an emergency response pathway, where our team responds in real time with Myrtle Beach's first responders to suspected overdose calls. The third pathway is a post-overdose outreach. With assistance from the Police Department, the support team initiates home visits to individuals who have survived a suspected overdose.

Through empathy, compassion and informational guidance, the team's mission is to help break the cycle of addiction. With "lived experience," the two certified peer support specialists can meet you where you are to help you start your chosen path to recovery. Following a brief assessment, the team provides resources and guidance and can help facilitate the care that you feel is most appropriate.

Loved ones who are supporting someone who's struggling with substance abuse often benefit from support, too. The team can provide informational guidance and referral to community services, including family-centered mutual aid groups and counseling services.

If you or someone you know is suffering from problematic substance abuse, contact the Opioid Response Team at opiod@cityofmyrtlebeach.com or 843-918-1600. And, visit <https://www.cityofmyrtlebeach.com/OpioidBrochure.pdf> to download our brochure.

3. **The Neighborhood Services Department's annual Highway 15 Back to School Event is Friday, August 18, 6:00 to 8:00 p.m.** The event takes place beside Patrick Mobile Homes, 1908 Highway 15, and includes free school supplies for students. Questions? Call 843-918-1061 or send an email to neighborhoodservices@cityofmyrtlebeach.com.
4. **The 13th Annual Myrtle Beach Kids Triathlon is set for 8:00 a.m., Saturday, August 19, at Pepper Geddings Recreation Center, 3205 North Oak Street!** The triathlon is for kids, ages eight and up, and includes swimming, biking and running. To participate, a bicycle without training wheels is required, along with a helmet. Kids must be able to swim the full length of the pool unassisted. Fees are \$15 for city residents and \$30 for non-city residents. Participants receive a t-shirt, bag, swim cap and medal. See <https://bit.ly/PRSTRegistration> to sign up.
5. **Looking ahead, the Myrtle Beach City Council candidate filing period opens at 12:00 p.m., Thursday, August 24, and closes at noon on Friday, September 8.** Prospective candidates must file a Statement of Candidacy with City Clerk Jennifer Adkins (no fee) at City Hall, 937 Broadway Street. The South Carolina Ethics Commission also requires a statement of economic interest and a campaign disclosure form. Questions? Visit the [Elections & Polling Places](#) webpage or send an email to jadkins@cityofmyrtlebeach.com.
6. **The Myrtle Beach Fire Department's annual Rhonda Brown Charity Golf Tournament is Sunday, August 27, 10:00 a.m. to 1:00 p.m.** The event takes place at Topgolf, 2850 Robert Grissom Parkway, and registration begins at 9:00 a.m. Proceeds support local cancer charities. For event details, see <https://bit.ly/MBFDRhondaBrownTournament2023>.
7. **The South Carolina Department of Health and Environmental Control (SCDHEC) is partnering with the City of Myrtle Beach to host a free overdose response training seminar on Thursday, August 31, 3:00 to 4:00 p.m.** The event takes place at SCDHEC's Myrtle Beach Office, 927 Shine Avenue. Attendees will learn how to recognize an overdose and administer life-saving Narcan. Space is limited, so sign up today. To register, visit <https://bit.ly/OverdoseTraining23>. Questions? Contact Community Engagement Manager Jessica Piezzo at piezzojl@dhec.sc.gov.
8. **Join fellow community members to commemorate International Overdose Awareness Day with a special event on Thursday, August 31, 6:00 to 8:00 p.m.** The event takes place in Chapin Park, 1410 North Kings Highway, and includes free food, speakers, recovery resources and support services. See <https://tinyurl.com/odaware2023> to RSVP.
9. **The fifth annual Waves of Praise Gospel Festival returns September 1-2 to the Burroughs & Chapin Pavilion Place in Myrtle Beach.** Admission is free! Bring the whole family to enjoy gospel music, food, arts-and-crafts vendors and more. The 2023

festival includes Grammy, Dove and Stellar Award-winning recording artists, with performances by Donnie McClurkin, Shirley Caesar, Luther Barnes, Damon Little, and Doc McKenzie and the Hi-Lites. The event also features the Myrtle Beach Mass Choir, which consists of choir members from churches within Myrtle Beach's city limits. Dozens of regional and local artists will grace the stage, too. For more information about the festival, visit <https://www.mbwavesofpraise.com/>.

- 10. Reserve your seat today for the inaugural FAST Fest, a free, educational tech conference set for September 2 in Myrtle Meta Beach!** The event is 9:00 a.m. to 10:00 p.m., Saturday, September 2, at Horry-Georgetown Technical College's Grand Strand Conference Center, 950 Crabtree Lane. See <https://bit.ly/FastFestMB2023> for a list of topics and to register. To learn more about the event, visit <https://fastfest.live/>.
- 11. A comprehensive list of city-related activities, events, festivals and recreation programs is available online.** The [Events](#) webpage, a downloadable PDF file, is updated weekly.
- 12. The great-great-great-grand-niece of Harriet Tubman was in Myrtle Beach this week, and that's the subject of our Photos of the Week.** Hosted by the city's Neighborhood Services Department, Tina Wyatt spoke to a crowd at the Historic Myrtle Beach Colored School Museum and Education Center on Monday. Wyatt said she loves to talk about "Aunt Harriet" and her accomplishments in civil rights and equality, along with her family's ties to Georgetown and South Carolina. Wyatt visited Myrtle Beach to celebrate the arrival of the nine-foot "Journey to Freedom" sculpture of Tubman at Georgetown's Joseph Hayne Rainey Park, 929 Front Street. Myrtle Beach Middle School's dance team also performed. To view these photos and more, visit our [Photos of the Week Library](#) webpage.
- 13. Did you know...** That, as part of the School Resource Officer (SRO) Program, uniformed officers with the Myrtle Beach Police Department are assigned to each of Myrtle Beach's four public schools? The SROs serve and protect students, teachers and staff at Myrtle Beach Primary, Elementary, Middle and High Schools. The program was first introduced in September 1999.

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
(843) 918-1014 *voice* (843) 450-1695 *mobile*

<https://www.cityofmyrtlebeach.com>

<https://www.facebook.com/myrtlebeachcitygovernment>

<https://twitter.com/MyrtleBeachGov>

<https://www.instagram.com/myrtlebeachgov/>

<https://myrtlebeachpointofview.wordpress.com/>

<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
August 14-20, 2023**

MONDAY, AUGUST 14

- **8:30 a.m.** – Department Directors’ Meeting, Conference Room, City Services Building, 921 North Oak Street

TUESDAY, AUGUST 15

- **1:30 p.m.** – Planning Commission, Conference Room, City Services Building, 921 North Oak Street

WEDNESDAY, AUGUST 16

- **2:00 p.m.** – Beach Advisory Committee, First Floor Conference Room, City Hall, 937 Broadway Street
- **6:30 p.m.** – Emmens Preserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:30 p.m.** – The Highlands Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:30 p.m.** – The Market Common Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:30 p.m.** – Meridian at Market Common Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:30 p.m.** – The Reserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:30 p.m.** – Seagate Village Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:30 p.m.** – Sweetgrass North Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:30 p.m.** – West Lake Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:30 p.m.** – Withers Preserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane

THURSDAY, AUGUST 17

- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street

- **4:30 p.m.** – Human Rights Commission, First Floor Conference Room, City Hall, 937 Broadway Street

FRIDAY, AUGUST 18

- **8:00 to 11:00 a.m.** – Keep Myrtle Beach Beautiful hosts Back to School Street Clean and School Supply Drive, Pepper Geddings Recreation Center, 3205 North Oak Street
- **6:00 to 8:00 p.m.** – Neighborhood Services Department hosts Highway 15 Annual Back to School Event, Patrick Mobile Home, 1908 Highway 15

SATURDAY, AUGUST 19

- **8:00 a.m.** – Parks, Recreation and Sports Tourism Department hosts 13th Annual Myrtle Beach Kids Triathlon, Pepper Geddings Recreation Center, 3205 North Oak Street
- **10:00 a.m. to 2:00 p.m.** – The Market at Charlie's Place, 1420 Carver Street

SUNDAY, AUGUST 20

- No Meetings Scheduled

**City of Myrtle Beach
Planning Commission
1:30 p.m., Tuesday, August 15, 2023
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE MEETING.

A. Call Meeting to Order

B. Matters of Order: Approval of Meeting Minutes – August 1, 2023

C. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

D. Matters of Business:

1. **TEXT 23-08 17th Avenue North PUD:** Request by Robert S. Guyton to amend the 17th Avenue North PUD to accommodate additional amenity elements on the oceanfront, modify a building setback on the oceanfront, and revise the signage for second row to direct parking to second row and avoid congestion in the Ocean Boulevard right-of-way.
Public Hearing
2. **ENCR 23-02 17th Avenue North PUD:** Request by Robert S. Guyton to encroach approximately 1200 sq. ft. above the Ocean Boulevard right-of-way between 17th and 18th Avenues North in order to construct an elevated pedestrian walkway connecting oceanfront amenities and food service with second row guest rooms and parking.
Public Hearing

E. Presentation of New Applications:

1. **STN 23-11 Serenity at 10th:** Request by Brett Callaghan of Progress Builders, LLC, to name a new internal drive off Mr. Joe White Avenue near the corner of Robert M. Grissom Parkway (PIN #425-12-04-0040), "Paradise Street."
2. **STN 23-12 The Grove:** Request by David Raynor, Industrial Plant Construction Services, LCC, to name six new streets with the following: "Grove Drive, Pinecone Drive, Hudson Drive, Magnolia Trail, and Onecherry Trail." The streets are near 17th Avenue South off of Dividend Loop in a single family residential development (PIN #443-01-05-0009, #443-01-04-0011 and #443-08-01-0060).
3. **Text 23-10 Home Depot:** Request by Home Depot to amend Article 15 Section 1502, Accessory Use for a building addition to the Home Depot located at 951 Oak Forest Lane requiring the ability to store and rent tools and compact power equipment.

F. Communications from the Planning Commission

G. Communications from City Staff

H. Meeting Adjournment

**City of Myrtle Beach
Beach Advisory Committee
2:00 p.m., Wednesday, August 16, 2023
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1008 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Welcome and Recognize Guests

C. Approval of Minutes

D. Reports:

1. Public Works
2. Police Beach Safety
3. Fire Department
4. Beach Franchise
5. Parasail Jet Ski Update/Operator Report
6. Water Quality/Stormwater Update
7. Special Events Report

E. Discussion Items:

1. Beach Wheelchair Program Update
2. Franchise Agreement Timeline
3. Non-Agenda Items from the Public

F. Comments from the Public

G. Executive Session: The board may take action on items discussed in Executive Session when the Public Session resumes.

H. Adjourn

**City of Myrtle Beach
Community Appearance Board
1:30 p.m., Thursday, August 17, 2023
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Roll Call

B. Approval of Minutes: August 3, 2023 Meeting

C. Old Business

D. New Business:

Sign Permit Applications

1. **Gio's Pizzeria Napoletana – 4003 Deville Street:** Requests approval of (2) 3'4" w x 3' h projecting signs with dimensional lettering and graphics and (2) sets of building mounted signs with a 4'9" w x 2'4" h lettering and logo and a 6'10" w x 17" h cabinet with push-through acrylic lettering. (Seaboard Signs)
2. **The Track – 9589 North Kings Highway:** Requests approval of the addition of (1) 8' w x 3'11" h CEVMS attached to the existing freestanding sign. (Signworks)
3. **Lift Academy – 3085 Howard Avenue:** Requests approval of the addition of (1) 13' w x 1' h back lit HDU pin mounted letters and (1) 2' w x 2' h projection sign mounted to the building. (Signworks)
4. **Dirty Don's Oyster Bar & Grill – 3090 DeVille Street:** Requests approval of (1) 13' w x 3' h internally lit channel letters and logo and (1) 3' w x 4' h projecting light box mounted to the corner of the building. (Signworks)
5. **Ciao Italian Restaurant – 5223 North Kings Highway:** Requests approval of (1) 8' w x 4' h internally lit building mounted channel logo and (1) 2' h x 18' w internally lit channel letters mounted to the building and the re-facing of the (1) 7'6" w x 5' h freestanding sign cabinet with an acrylic sign face. (Coastal Signs)
6. **Palms By The Beach – 1900 South Ocean Boulevard:** Requests approval of (1) 8' w x 4' h acrylic sign face with ½" raised acrylic letters in the existing 17'6" tall pole sign. (Coastal Signs)
7. **Anime – 1410 North Ocean Boulevard:** Requests approval of (1) 12' w x 3' h internally lit channel letters mounted to the building. (Coastal Signs)

Combination Permit Applications

1. **Dos Carvales – 403 Broadway Street:** Requests a new white Sunbrella awning over the storefront with (1) 6'5"w x 2'11"h graphics applied to the awning. (Action Awning & Signs)
2. **Taco Bell – 1307 North Kings Highway:** Requests a final review for alterations to the existing building façade and landscaping. In addition, the applicant is requesting (1) 3'10"w x 3'6"h internally lit "Taco Bell" logo mounted to the tower feature of the building, (1) 8'6"w x 14"h internally lit channel letters mounted to the storefront metal awning and (1) alteration to the existing 10'w x 11'4"h monument sign which will include a new sign face, changeable copy area and the addition of a stone base to match the building water table. (Taylor Architecture)
3. **Rivian – 760 (B) Coastal Grand Circle:** Requests a final review for a new electric vehicle charging area to include (6) charging stations, landscaping, and (1) new light pole. (GDP Group, Professional Corporation)

Building Permit Applications

1. **Fire Station No. 3 – 2108 South Kings Highway:** Requests a final review for alterations and addition to Fire Station No. 3, new parking, and landscaping. (PMH Architects)
2. **Emmens Preserve Courtyard Townhomes – Coventry Boulevard and Culbertson Avenue:** Requests a conceptual/final review for a new exterior paint palette. (Emmens Preserve Courtyard Homes HOA)
3. **Smith Property – 516 29th Avenue North:** Requests a conceptual/final review for a 6' tall white vinyl fence. (Anchor Fencing)
4. **Mann Residence – 7300 Porcher Drive, Unit 8:** Requests a conceptual/final review for new siding. (Owner)
5. **Yaupon Townhomes – 1930 Cassandra Lane:** Requests a conceptual/final review for balcony replacement. (Barris Elvis Performance & Fabrication, LLC)
6. **501 Plaza – 1788 US HWY 501:** Requests a conceptual/final review for repainting. (Owner)
7. **ROAR Myrtle Beach – 1300 North Kings Highway:** Requests a conceptual review for façade alterations, dumpster, and aluminum picket fence. (Owner)
8. **Mariner Plaza – 7003 North Ocean Boulevard:** Requests a conceptual review for an 18,570 square foot new commercial plaza comprised of a keystone restaurant tenant, surf shop, and retail shops. (Ayres & Associates Inc.)

E. Public Comment

F. Non-Agenda Items from Staff

G. Non-Agenda Items from Board Members

H. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

I. Adjournment

**City of Myrtle Beach
Human Rights Commission
4:30 p.m., Thursday, August 17, 2023
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1113 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order: Chair Adam Hayes

B. Roll Call

C. Approval of Minutes: July 20, 2023 Meeting

D. Continued Business:

1. Myrtle Beach Police Department Partnership Program
2. Adaptive Surf
3. Public Accommodations Ordinance

E. New Business:

1. Commission Appointments

F. Non-Agenda Items from Board Members

G. Non-Agenda Items from City Staff

H. Public Comment

I. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

J. Adjournment