



CONTACT:

Mark Kruea
Office: (843) 918-1014
Mobile: (843) 450-1695
info@cityofmyrtlebeach.com
www.cityofmyrtlebeach.com
www.facebook.com/myrtlebeachcitygovernment

Media Advisory

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To: Myrtle Beach Media
From: Kaycey Hall Vrettos
Date: August 12, 2022
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. Our [Events](#) webpage is growing! The comprehensive list now includes a special "Chapin Memorial Library and Recreation Events" section. This file of city-related festivals, activities, library programs, recreation classes, events and more is updated weekly.
3. **The next Charlie's Place Market is 10:00 a.m. to 2:00 p.m., Saturday, August 20.** Charlie's Place, 1420 Carver Street, hosts local business owners and products on the third Saturday of each month. Admission is free! For information, contact the Neighborhood Services Department at neighborhoodservices@cityofmyrtlebeach.com or 843-918-1061.
4. **The Myrtle Beach Fire Department's hockey team competes for a good cause against Baltimore City firefighters in the Annual Fire and Ice Hockey Game, set for 6:00 to 7:15 p.m., Saturday, August 20, at the Wilmington Ice House, 7201 Ogden Business Lane, in North Carolina.** The game serves as a fundraiser for Horry County Fire Captain Ronnie Green and his wife Monica, a recent cancer survivor. Before relocating to the Myrtle Beach area, Green served with the Baltimore City Fire Department. Proceeds will be used to cover medical bills for Monica Green. Tickets cost only \$10. For more information or to purchase tickets, contact Matt Chiarizio at 860-377-6287.
5. **The City of Myrtle Beach continues to accept [Stormwater Master Plan and Drainage Improvements Survey](#) submissions.** The online survey gives residents a chance to offer feedback and suggestions concerning stormwater in Myrtle Beach. (Note: Carolina Forest,

Socastee, Forestbrook and neighborhoods west of the Intracoastal Waterway are *not* located within Myrtle Beach city limits.) Surveys responses are due by Labor Day Monday, September 5, 2022.

6. Would you like to serve on a volunteer board for the City of Myrtle Beach? City Council appoints individuals to serve on city committees. To be considered, submit a letter of interest and a brief biography or résumé to City Clerk Jennifer Adkins, P.O. Box 2468, Myrtle Beach, SC 29578. Or, send an email to jadkins@cityofmyrtlebeach.com. If you'd like to deliver materials in-person, bring paperwork to City Hall, 937 Broadway Street, Myrtle Beach, SC 29577. Here is a list of upcoming reappointments or vacancies....

- Bicycle and Pedestrian Committee (3 seats)
- Chapin Memorial Library Board (1 seat)
- Election Commission (1 seat)
- Human Rights Commission (1 seat)
- Standard Code Board of Adjustments and Appeals (1 Licensed Contractor seat)
- Technology Advisory Group (3 seats)

7. Myrtle Beach Police Officer Jacob Hancher's memory lives on with a new bridge named in his honor, and that's the subject of our [Photos of the Week](#). In ceremonies on Friday, August 5, the City of Myrtle Beach dedicated the "Patrolman Jacob Hancher Overpass" on Harrelson Boulevard at US 17. Police Chief Amy Prock, Mayor Brenda Bethune and Jacob's parents, Suzanne Williams and Jeffrey Hancher, spoke lovingly of Jacob and the community's support for his family and fellow officers. The family then rode to the bridge for the sign unveiling. Officer Hancher was shot and killed in the line of duty October 3, 2020, while responding to a domestic violence call. In all, Jacob served five years with the Police Department, first as community service officer, then a police officer.

8. Did you know... That Myrtle Beach city utility customers contributed \$3,685 in June 2022 to the Grand Strand Humane Society as a part of R.A.I.N. (Remembering Animals In Need)? For the fiscal year ending June 30, 2022, our generous customers donated \$41,634 through R.A.I.N. Would you like to make a regular contribution through your city utility bill? See the [R.A.I.N. Contribution Form](#) webpage to download the form. Submit the completed form at the City Services Building, 921 North Oak Street. Street. The city forwards all collections to the shelter each month to feed and care for shelter animals, including a spay and neuter program. All told, since R.A.I.N. began in April 2011, city customers have given \$456,596 to help homeless animals in Myrtle Beach. Thank you for caring! By the way, the Grand Strand Humane Society celebrates its 50th anniversary this year.

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
(843) 918-1014 *voice* (843) 450-1695 *mobile*

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**CITY OF MYRTLE BEACH
MEETING SCHEDULE
August 15-21, 2022**

MONDAY, AUGUST 15

- **8:30 a.m.** – Staff Meeting, Conference Room, City Services Building, 921 North Oak Street
- **6:00 p.m.** – Booker T. Washington Neighborhood Watch, Ballroom, Mary C. Canty Recreation Center, 971 Canal Street
- **6:00 p.m.** – Palmetto Greens Neighborhood Watch, 2900 Mashie Drive

TUESDAY, AUGUST 16

- **1:30 p.m.** – Planning Commission, Conference Room, City Services Building, 921 North Oak Street
- **6:00 p.m.** – Seaside South Neighborhood Watch, Sixth Floor Banquet Room, Coral Beach Resort, 1105 South Ocean Boulevard
- **6:00 p.m.** – Sterling Village Neighborhood Watch, Sixth Floor Banquet Room, Coral Beach Resort, 1105 South Ocean Boulevard

WEDNESDAY, AUGUST 17

- **9:00 a.m. to 3:00 p.m.** – Myrtle's Market, 605 Mr. Joe White Avenue
- **2:00 p.m.** – Beach Advisory Committee, First Floor Conference Room, City Hall, 937 Broadway Street
- **6:00 p.m.** – Emmens Preserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – The Highlands Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – The Market Common Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – Meridian at The Market Common Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – The Reserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – Seagate Village Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – Sweetgrass North Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane

- **6:00 p.m.** – West Lake Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – Withers Preserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane

THURSDAY, AUGUST 18

- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street
- **1:30 p.m.** – Grande Dunes Neighborhood Watch, Concierge Desk Check-In, Portside at Grande Dunes, 901 Portside Drive
- **1:30 p.m.** – Northwood Neighborhood Watch, Concierge Desk Check-In, Portside at Grande Dunes, 901 Portside Drive
- **5:00 p.m.** – Human Rights Commission, First Floor Conference Room, City Hall, 937 Broadway Street

FRIDAY, AUGUST 19

- **9:00 a.m. to 3:00 p.m.** – Myrtle's Market, 605 Mr. Joe White Avenue

SATURDAY, AUGUST 20

- **9:00 a.m. to 3:00 p.m.** – Myrtle's Market, 605 Mr. Joe White Avenue
- **10:00 a.m. to 2:00 p.m.** – The Market at Charlie's Place, 1420 Carver Street

SUNDAY, AUGUST 21

- No Meetings Scheduled

**City of Myrtle Beach
Planning Commission
1:30 p.m., Tuesday, August 16, 2022
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call Meeting to Order

B. Matters of Order:

1. Approval of Minutes – August 2, 2022

C. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

D. Matters of Business

E. Presentation of New Applications:

1. **STN 22-05 Maple Village:** Request by Roman Perez to name a new private drive serving 6 units off Highway 15 (PIN #443-07-01-0004), "Maple Lane."
2. **PRE-FIN 22-11 Marion Circle:** Request by Laura McBride (Mark McBride, agent) to subdivide approximately 0.67 acres at 5614 Marion Circle (PIN #421-10-03-0024) zoned R10 (Single Family) into two parcels, measuring 17,111 square feet and 11,765 square feet.
3. **TEXT 22-13 Clemson Tract PUD Sign Amendment:** Request by Coventry Marketplace, LLC, to amend Section 1001.A. Parcel 4 (Commercial Tract) Sign Regulations to allow additional signage for shop tenants (not the anchor tenant).

F. Communications from the Planning Commission

G. Communications from City Staff

H. Meeting Adjournment

**City of Myrtle Beach
Beach Advisory Committee
2:00 p.m., Wednesday, August 17, 2022
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1012 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Welcome and Recognize Guests

C. Approval of Minutes

D. Reports:

1. Public Works
2. Police Beach Safety
3. Fire Department
4. Beach Franchises
5. Parasail Jet Ski Update/Operator Report
6. Water Quality/Stormwater Update
7. Special Events Report

E. Discussion Items:

1. Summer Department Reports Request for September Meeting
2. Beach Coordinator Position
3. Ordinance Review and Discussion
4. Off-Season Projects and Goals

F. Comments from the Public

G. Executive Session (Note: Upon returning to Public Session, the committee may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.)

H. Adjourn

**City of Myrtle Beach
Community Appearance Board
1:30 p.m., Thursday, August 18, 2022
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Roll Call

B. Approval of Minutes: August 4, 2022 Meeting

C. Old Business

D. New Business:

Sign Permit Applications

1. **Burger King – 501 South Kings Highway:** Requests approval of (1) 8'h x 5'6"w internally lit panned and embossed faced monument sign, (2) 6'h x 5'6"w internally lit panned and embossed faced building mounted signs and (1) 1'1"h x 19'8"w internally lit building mounted sign with channel lettering. (E&E Signs, LLC)
2. **The Chair – 5325 North Kings Highway:** Requests approval of (1) 2'5"h x 10"w internally lit building mounted sign with channel lettering and (1) 8"h x 7'10"w internally lit building mounted sign. (ASL Signs)
3. **Capital Diamond, LLC – 603 North Kings Highway:** Requests approval to reface and repaint (1) 9'7"h x 10"w cabinet sign and add (4) LED gooseneck lights for external illumination. (ASL Signs)
4. **Morris Law Firm – 4589 Oleander Drive:** Requests approval of (1) 10"h x 6"w aluminum backer with ½" painted acrylic lettering installed on existing monument sign. (ASL Signs)
5. **Faith Presbyterian Church – 805 79th Avenue North:** Requests approval of (1) 7'h x 6'4"w internally lit monument sign. (Heritage Signs, LLC)
6. **Seawitch Café – 3020 Nevers Street:** Requests approval of (1) 1'6"h x 8'8"w internally lit building mounted sign with halo channel lettering and (1) 2'h x 3'w internally lit aluminum cabinet blade sign with flat acrylic sign faces. (Sign World)
7. **Grifols – 1890 Mr. Joe White Avenue:** Requests approval of (2) 3'9"h x 17'w internally lit building mounted signs with channel lettering, reface (1) 6'7"h x 12'1"w internally lit pan embossed existing freestanding and (1) 8.5"h x 1'3"w vinyl door graphics. (Seaboard Signs)
8. **Mega Tsunami – 1600 North Kings Highway:** Requests approval to replace (1) 3'h x 8'w existing manual changeable copy with a new LED message board of the same size. LED sign was previously approved on 12/16/2021. (Sign Works)

9. **Curran Financial Partners – 1072 London Street:** Requests approval of (1) 2'8" h x 6' w sandblasted 1.5" thick HDU tenant panel on the existing monument sign. (Fastsigns)
10. **Coastal Properties – 513 Broadway Street:** Requests approval of (1) 2'4" h x 5'10.5" w building mounted metal sign with 3/16" acrylic lettering. (Fastsigns)
11. **Beach Aesthetics – 3573 St. James Avenue:** Requests approval of (1) 2'1" h x 2'9" w non-illuminated building mounted sandblasted blade sign. (Fastsigns)
12. **Carolina Brokers Insurance, LLC – 1207 Third Avenue South, Unit E:** Requests approval of (1) 2'8" h x 8' w internally lit building mounted sign with channel lettering. (Coastal Signs)
13. **Majestic Nail Supply SC – 511 Broadway Street:** Requests approval of (1) 3'8" h x 10' w non-illuminated building mounted cloud sign. (Coastal Signs)
14. **Dr. Henna Temporary Tattoos – 914 North Ocean Boulevard:** Requests approval of (1) 3' h x 9' w internally lit building mounted cloud sign, (1) 3' h x 4' w building mounted sign and (1) 1'6" h x 1'6" internally lit cabinet blade sign. (Coastal Signs)

Combination Permit Applications

1. **Hampton Inn & Suites – 1803 South Ocean Boulevard:** Requests approval to replace (6) 22' h mounted pole lights on top of the parking garage. (Avery Brewer Electrical Inc.)
2. **Magnolia Car Wash – 3850 South Kings Highway:** Requests a conceptual review for a new single bay automatic car wash building, landscaping, parking, dumpster enclosure, pay kiosk and canopy, exterior vacuums, parking canopy, (13) building mounted lights and (10) 18' h parking lot lights. (ADC Engineering, Inc.)
3. **Bubba's Fish Camp – 1526 21st Avenue North:** Requests a conceptual/final review for pond aesthetic enhancements, landscaping and lighting. (TruDesign Studio, LLC)
4. **27th Avenue Commercial Center – 2700 North Kings Highway:** Requests a final review for modifications to previously approved plan by incorporating Dairy Queen branding colors and material canopies on the front and north side facades. In addition, requests approval or (2) 18' h pole mounted lights and (22) building mounted lights. Previously heard on 08/04/2022. (Miller Design Services/Professional Builders of Myrtle Beach)

Building Permit Applications

1. **Cottages at Cane Patch – 71st Avenue North/US Highway 17 (PIN #395-00-00-0030):** Requests approval recertification for a 305-unit horizontal apartment complex, landscaping, parking and fencing. Previously approved 01/27/22. (DRG-Development Resource Group, LLC)
2. **Sugar Life – 2016 North Kings Highway:** Requests recertification approval for façade alterations. (Miller Design Services)
3. **Sugar Life – 301 South Kings Highway:** Requests a conceptual/final review for revisions to previously approved façade alterations. (Miller Design Services)

4. **Parkway Office Plaza – 1103 48th Avenue North:** Requests a conceptual/final review for a storage room addition and façade improvements constructed over fire-damaged end of existing office building. (Miller Design Services)
5. **City of Myrtle Beach’s Mary C. Canty Recreation Center – 971 Canal Street:** Requests a conceptual/final review for a 4’ high black aluminum picket fence with gates around (2) separate playgrounds. (Owner/Conway Fence)
6. **Westgate – 415 South Ocean Boulevard:** Requests a conceptual/final review for a conceptual/final review for the construction of a breezeway to provide covered shelter between buildings. (Tungsten)
7. **Bonefish Grill – 7401 North Kings Highway:** Requests a conceptual/final review for repainting exterior stucco surface. (Certa Pro Painters)
8. **South Star Granite – 607 Seaboard Street:** Requests a conceptual/final review to paint the brick and trim. (Owner)
9. **Carolina Trust Federal Credit Union – 1010 21st Avenue North:** Requests a conceptual/final review for installation of Bahama shutters and painting of façade, trim, coping and metal roof. (Owner)
10. **DHB Complex – 410 Eighth Avenue South/711 South Kings Highway:** Requests a conceptual/final review for the repainting of the building exterior walls, doors, trim and frames. (Lineage Construction)
11. **67th Avenue Townhomes – Parcel 2-B Bryant Drive (PIN #421-06-02-0060):** Requests a conceptual/final review for 5-unit townhome building, parking and landscaping. (South Carolina Building Group, LLC)
12. **Promenade at Grande Dunes – Tract 9 along Grande Dunes Boulevard, between Kings Highway and Ocean Boulevard (PIN #394-00-00-0260):** Requests a conceptual review for (20) townhome buildings comprised of 3 to 5 unit buildings for a total of (85) units, landscaping, parking and fence-wall. (DRG-Development Resource Group, LLC/Dream Finders Homes)
13. **Waypoint – Wild Iris Drive (PIN #421-00-00-0015 and #420-04-03-0002):** Requests a conceptual review for an apartment complex consisting of 360 units, landscaping, parking and compactor/dumpster enclosure. (DRG-Development Resource Group, LLC)

E. Public Comment

F. Non-Agenda Items from Staff

G. Non-Agenda Items from Board Members

H. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

I. Adjournment

**City of Myrtle Beach
Human Rights Commission
5:00 p.m., Thursday, August 18, 2022
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

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- A. Call to Order** – Chair Craig McGee
- B. Approval/Correction of Minutes**
- C. Welcome**
- D. Comments** – Diversity, Equity and Inclusion Officer Kelvin Waites, City of Myrtle Beach
- E. Discussion**
- F. Executive Session** – The commission may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.
- G. Adjournment**