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Media Advisory

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To: Myrtle Beach Media
From: Public Information Department
Date: August 13, 2021
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **Myrtle Beach's population grew by nearly 32 percent during the last 10 years!**
According to the US Census, 8,573 more people called Myrtle Beach "home" in the past decade. Official 2020 US Census numbers released on Thursday show that the City of Myrtle Beach's population increased from 27,109 residents in 2010 to 35,682 residents by April 1, 2020. That's a jump of 31.6 percent in 10 years. Note that these numbers are only for the city limits of Myrtle Beach, which consistently has been one of the fastest growing cities in the country in recent years. Horry County also experienced rapid growth during the past decade. The county's total population jumped from 269,291 in 2010 to 351,029 in 2020, according to today's Census release. That's an increase of 30.35 percent, slightly less than the city's percentage of growth.
3. **Everyone is invited to participate in the Back-to-School Walk with Neighborhood Services staff at 6:00 p.m., Monday, August 16.** The walk begins at Doug Shaw Memorial Stadium, 705 33rd Avenue North, and continues around the grounds of the Myrtle Beach schools. Community members of all belief systems will hope for a safe and successful year. Horry County students go back to class on Tuesday, August 17. For more information, call the Neighborhood Services Department at 843-918-1061.
4. **Interested in becoming a Myrtle Beach police officer?** Join the Police Department staff from 9:00 to 11:00 a.m., Saturday, August 21, at the Warren S. Gall Police Annex, 3340

Mustang Avenue. Interested applicants have a chance to meet staff, run the Physical Agility Test course, apply for open positions and ask questions. For information, call 843-918-1804.

- 5. Myrtle Beach’s municipal election is set for Tuesday, November 2, 2021.** Registered city voters will choose a mayor and three Council members for four-year terms, 2022-2025. The candidate filing period opens at 12:00 p.m., Thursday, August 19, and closes at 12:00 p.m., Friday, September 3, 2021. The election is both at-large and non-partisan. Prospective candidates must file a Statement of Candidacy (no filing fee) with the City Clerk by the filing deadline on September 3. The South Carolina Ethics Commission also requires a statement of economic interest and a campaign disclosure form. Questions? Contact the city clerk at jadkins@cityofmyrtlebeach.com for information. Myrtle Beach city residents who desire to vote in the upcoming election must be registered by October 1, 2021. Contact the Horry County Voter Registration Office at 843-915-5440 or visit www.horrycounty.org. Absentee ballots must be obtained through Horry County Voter Registration at 1515 Fourth Avenue, Conway, SC.
- 6. Motorists can expect a road closure on Ocean Boulevard, between Third and Sixth Avenues South, next Monday through Wednesday, August 16-18.** Detours will be posted. The closure is for removal of a tower crane at the Westgate Resort. In case of inclement weather, the closure will be rescheduled for the following week, August 23-25.
- 7. Here’s your chance to get the COVID Vaccine.** The Myrtle Beach Fire Department hosts a weekly vaccination clinic from 8:00 a.m. to 5:00 p.m. on Thursdays at the City Services Building, 921 North Oak Street. Crews administer the Moderna vaccine to registered individuals. To sign up, see <https://bit.ly/MBFDVaccine>. Please arrive 30 minutes prior to your appointment to allow for pre-screening. For information, call 843-918-1255.
- 8. A comprehensive list of activities and city events is available on our [Events](#) webpage.** This file of city-related festivals, programs and more is updated weekly.
- 9. A street is named in honor of PFC Joe McGarry, one of three Myrtle Beach police officers who died in the line of duty, and that’s the subject of our [Photos of the Week](#).** Earlier this year, the Myrtle Beach Planning Commission officially renamed Corsair Street at The Market Common as PFC Joe McGarry Street. During ceremonies today, the Police Department welcomed the new street sign. McGarry was shot and killed in 2002 while attempting to apprehend a murder suspect. In addition to the street name, Police Chief Amy Prock also unveiled a historic marker about PFC McGarry and gave copies of the marker and street sign to his parents. A four-year veteran of the force, McGarry was well-known and well-liked by his fellow officers. PFC Joe McGarry Street is next to the Warren S. Gall Police Annex, where officers will see it every day when they come to work. Right-of-way renamings are also underway for two other Myrtle Beach police officers who gave the ultimate sacrifice.
- 10. Did you know...** That a gallon of drinking water costs Myrtle Beach city residents less than one-fourth of a penny? That’s the price-per-gallon for the first 4,000 gallons of water each month, even with the small rate increase that took effect August 1. The cost includes the \$3.17 base charge per month and the new use charge of \$1.66 per 1,000 gallons, per month. Put another way, Myrtle Beach residents get four gallons of water for less than a penny, delivered on-demand, directly to your home, around-the-clock. At just 24.5 cents for

100 gallons, that's a bargain. Residential customers who live outside the city limits pay twice as much as in-city residents, so a gallon of water costs them about half a cent, and 100 gallons is about 50 cents.

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
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**CITY OF MYRTLE BEACH
MEETING SCHEDULE
August 16-22, 2021**

MONDAY, AUGUST 16

- **6:00 p.m.** – Back-to-School Prayer Walk with Neighborhood Services Department, Doug Shaw Memorial Stadium, 705 33rd Avenue North
- **6:00 p.m.** – Booker T. Washington Neighborhood Watch, Mary C. Canty Recreation Center, 971 Canal Street
- **6:00 p.m.** – Palmetto Greens Neighborhood Watch, 2900 Mashie Drive

TUESDAY, AUGUST 17

- **6:00 p.m.** – Seaside South Neighborhood Watch, Sixth Floor Banquet Room, Coral Beach Resort, 1105 South Ocean Boulevard

WEDNESDAY, AUGUST 18

- **8:30 a.m.** – Property Maintenance Hearing, Conference Room, City Services Building, 921 North Oak Street
- **9:00 a.m. to 3:00 p.m.** – Myrtle's Market, 605 Mr. Joe White Avenue
- **6:00 p.m.** – Emmens Preserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – The Highlands Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – The Market Common Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – The Reserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – Seagate Village Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – Sweetgrass North Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – West Lake Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:00 p.m.** – Withers Preserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane

THURSDAY, AUGUST 19

- **12:00 p.m.** – City Municipal Election Filing Period Opens, Myrtle Beach City Hall, 937 Broadway Street
- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street
- **4:30 p.m.** – Human Rights Commission, Ballroom, Mary C. Canty Recreation Center, 971 Canal Street

FRIDAY, AUGUST 20

- **9:00 a.m. to 3:00 p.m.** – Myrtle's Market, 605 Mr. Joe White Avenue

SATURDAY, AUGUST 21

- **9:00 to 11:00 a.m.** – Police Department hosts Recruitment Expo, Warren S. Gall Police Annex, 3340 Mustang Avenue
- **9:00 a.m. to 3:00 p.m.** – Myrtle's Market, 605 Mr. Joe White Avenue

SUNDAY, AUGUST 22

- No Meetings Scheduled

**City of Myrtle Beach
Property Maintenance Hearing
8:30 a.m., Wednesday, August 18, 2021
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. New Business:

1. **Vishu Bhambhani:** The property is located at 301 and 303 North Ocean Boulevard and is identified by PIN #443-05-03-0040.
2. **Vishu Bhambhani:** The property is located at 302 North Ocean Boulevard and is identified by PIN #444-08-04-0004.
3. **Doyle & Sons, Inc:** The property is located at 707 Flagg Street and is identified by PIN #444-01-04-0061.

C. Communications from Staff

D. Adjourn

**City of Myrtle Beach
Community Appearance Board
1:30 p.m., Thursday, August 19, 2021
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

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A. Roll Call

B. Approval of Minutes – August 5, 2021 Meeting

C. Old Business

D. New Business:

Sign Permit Applications

1. **Harrison's Liquor – 6910 North Kings Highway:** Requests approval of (1) 12'w x 3'h internally lit channel letters mounted to the building and (1) 4'w x 16"h acrylic tenant panel on the existing multi-tenant freestanding sign. (Coastal Signs)
2. **Luxe at Market Common – 1231 Hadley Circle:** Requests approval of re-facing the existing (1) 15'w x 4'h monument sign. (Fastsigns)
3. **Bubba's Fish Camp – 1565 21st Avenue North:** Requests approval of (1) 6'6"w x 12'h new monument sign with a 6'w x 3'h CEVMS. A different design was approved at a previous meeting. (ASL Sign Services)
4. **Gaucha Brazilian Steakhouse – 6429 North Kings Highway:** Requests approval of (1) 8'2"w x 3'1"h internally lit channel letters mounted to the building and (1) 6'1"w x 3'3"h channel letters and capsule mounted to the existing monument sign. (SU Signs)
5. **Crazy Mexican Restaurant – 403 Broadway Street:** Requests approval of (1) 10'w x 2'h vinyl graphics applied to the existing awning, (2) 28"w x 36"h and (1) 46"w x 10"h vinyl graphics applied to the storefront windows and (1) 12"w x 18"h vinyl graphics applied to the glass door. (Graphic & Art Studio)
6. **Century 21/Subway – 2304 North Kings Highway:** Requests approval of (1) 12'11"w x 7'6"h non-illuminated acrylic letters mounted to the building and (1) 6'6"w x 14'11"h multi-tenant freestanding sign. (Haynes Sign Company)
7. **Winna's Kitchen – 819 Main Street:** Requests approval of (1) 6'9"w x 3'8"h cut vinyl graphics applied to the storefront glass and (1) 26"w x 29"h vinyl graphics applied to the door. (Owner)
8. **Myrtle Beach Treatment Specialist – 1607 Executive Avenue:** Requests approval of (1) 13'10"w x 31"h non-illuminated acrylic letters mounted to the building and (1) 5'w x 4'h internally lit flat acrylic sign face on a 7' tall freestanding sign. (Burgess Enterprises)

9. **Spirit Halloween – 1120 Seaboard Street:** Requests approval of (1) 30'w x 4'h non-illuminated channel letters mounted to the building and (1) 8'w x 2'h tenant panel in the existing multi-tenant freestanding sign to be installed only during the Halloween holiday season. (Owner)
10. **Manta Steak & Seafood Sushi Bar – 1206 South Kings Highway:** Requests approval of (1) 8'w x 4'h acrylic sign on a 10' OAH pole sign. Building signage was approved on 08/05/2021. (H Signs/Owner)

Sign, Awning, Lighting and Building Permit Applications

1. **Shine Restaurant – 1229 Shine Avenue:** Requests approval of (1) 9'2" w x 3' h internally lit channel letters mounted on raceway and (1) 1'4" w x 12'2" h internally lit channel letter address mounted to the building. In addition, requests a conceptual/final review for a mural. (SignArt)
2. **Seaglass Tower – 1400 North Ocean Boulevard:** Requests approval of (4) new charcoal gray Sunbrella awnings mounted to the building with (1) 11'10" w x 10.5" h vinyl graphics applied to one of the awnings. (Action Awnings & Signs)
3. **Quality Towing – 1637 Plaza Place:** Requests approval of (2) Santee Cooper pole lights. (Owner/Santee Cooper)
4. **Serenity at 65th – 701 65th Avenue North:** Requests a conceptual review for: (1) 9'7" w x 6' h externally lit monument sign and (1) 6'6" w x 10" h externally lit HDU letters mounted to the building, (28) 20' tall pole mounted lights, a 41-unit multi-family apartment complex with internal clubhouse and dumpster area. (Real Life Church of SC to be demolished.)(Progress Builders/Progress Design Studio)

Building Permit Applications

1. **Coffee Hut – 8010 North Kings Highway:** Requests a final review for a freestanding 600 square foot coffee hut for drive-up, walk-up service with a 270 square foot covered patio, parking, and landscape plan. (Previously heard on 06/03/2021.)(Miller Design Services)
2. **Copley Residence – 311 70th Avenue North, Units C-W:** Requests a conceptual/final review for a 4' h black aluminum fence with (3) gates. (Mr. Fence It, Inc.)
3. **Pulse Ultra Club – 2701 South Kings Highway:** Requests a conceptual/final review to replace top of awning with wood frame and metal cap with front panels on mansard. (S and D SC Holdings, LLC)
4. **Blvd Group II, LLC – 527 and 529 Broadway Street:** Request a conceptual/final review for bronze aluminum awnings. (Newman Brothers)
5. **Baps Temple – 920 Shine Avenue:** Requests a conceptual/final review for enclosing an open bay and creating a worship center with kitchen and dining facilities. (Taylor Architecture/Oram Engineering)

E. Non-Agenda Items from Staff

F. Non-Agenda Items from Board Members

G. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

H. Adjournment

**City of Myrtle Beach
Human Rights Commission
4:30 p.m., Thursday, August 19, 2021
Ballroom, Mary C. Canty Recreation Center
971 Canal Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1113 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order** – Chair Amanda Masterpaul
- B. Approval/Correction of Minutes**
- C. Welcome and Comments** – Chair Amanda Masterpaul
- D. MEI Update**
- E. Candidates and Election**
- F. Unfinished Business**
- G. Comments**
- H. Executive Session** – The commission may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.
- I. Adjournment**