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Media Advisory

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To: Myrtle Beach Media
From: Kaycey Hall Vrettos
Date: August 19, 2022
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **Myrtle Beach will receive \$30 million dollars from the State of South Carolina to fund the upcoming 24th Avenue North deepwater ocean outfall project.** The money was included in this year's state budget, approved by the General Assembly. The 24th Avenue North project includes installation of dual 84-inch pipes to serve 208 acres of drainage basin. Bids on construction are expected to be received next spring, with work beginning in September 2023. The project should be complete by April 2025, at which time 11 existing drainage pipes will be removed from the beach.

The project will occur in two phases. The seaward phase begins first, with installation of dual outfall pipes from the west side of Ocean Boulevard. The 84-inch-diameter pipes will run under the 24th Avenue North street end, under the beach and approximately 1,500 feet under the Atlantic Ocean. The landward phase includes installation of lateral header pipes, along with other improvements needed to capture overflow from the existing stormwater pond at the former Myrtle Square Mall site.

In 2018, the U.S. Environmental Protection Agency recognized the City of Myrtle Beach as part of the EPA's program to celebrate innovation in clean water infrastructure. Since the late 1990s, the city has invested more than \$75 million in stormwater management projects, including four existing deepwater ocean outfalls, at 25th Avenue South, Fourth Avenue North, 14th Avenue North and 53rd Avenue North. The term "stormwater" describes rainfall

that flows across impervious surfaces and into drainage structures. Ultimately, rainfall travels either to the Atlantic Ocean or the Atlantic Intracoastal Waterway.

- 3. Attention, Myrtle Beach solid waste customers... Putting rechargeable lithium ion batteries in garbage or recycling carts is dangerous!** When the garbage is compacted in city solid waste trucks, the batteries can explode and cause fires. Rechargeable lithium ion batteries are used in laptops, cellphones, video cameras, digital cameras, tools, toys and hand-held vacuums. More than 700 retail locations in South Carolina participate in the Call2Recycle Program and accept lithium ion batteries for recycling, including Best Buy, Home Depot, Lowe's and Target. The program, free to residents, accepts all dry cell rechargeable batteries that weigh up to 11 pounds (Nickel Cadmium, Nickel-Metal Hydride, Nickel Zinc, Lithium Ion and small lead-acid batteries). To find a retailer near you, see <https://www.call2recycle.org/locator/> or call 1-800-8-BATTERY. Rechargeable batteries can also be recycled at Batteries Plus Bulbs retail locations. For additional information about "hard to manage" waste items, visit <https://scdhec.gov/environment/recycling-waste-reduction/recycling-hard-manage-items>.
- 4. In case you missed the announcement on the [Parks, Recreation and Sports Tourism Facebook page](#), the Myrtle Beach Tennis Center will soon receive a new name.** Save the date and attend a special tennis center renaming ceremony to memorialize Rivers Lynch, beloved teacher and tennis coach, at 4:00 p.m., Wednesday, September 21. The facility, 3302 Robert Grissom Parkway, is co-owned by the City of Myrtle Beach and Horry County Schools. The late Rivers Foster Lynch was an Appalachian State University graduate with a degree in Physical Education. His teaching career included posts at Chesterfield, J.C. Lynch, North Myrtle Beach, Early College and Myrtle Beach High Schools. Lynch coached various sports, such as boys and girls basketball, volleyball, baseball, track and tennis. He was recognized as an extraordinary coach, both locally and nationally, with the following awards: SC Tennis Coach of the Year (1992); USTA Tennis Family of the Year (1994); SC Athletic Coaches Association Hall of Fame (2007); National Tennis Coach of the Year (2009); and, High School Sports Report Lifetime Achievement Award (2009). To Myrtle Beach High Seahawks and the Grand Strand community, Rivers Lynch was best known as an outstanding tennis coach. From 1991 to 2009, his teams won 11 Tennis State Championship Titles. He served as a positive force in his students' lives in the classroom, and on and off the tennis courts. His sudden death in 2019 marked the loss of one of Myrtle Beach's brightest stars.
- 5. Looking ahead, city offices and facilities will be closed Monday, September 5, to observe the Labor Day holiday. *However, solid waste and recycling will be collected on the usual Monday-through-Thursday schedule.*** Questions? Call the Public Works Department at 843-918-2160.
- 6. A comprehensive list of city-related activities, recreation programs, festivals and events is available on our [Events](#) webpage.** This file is updated weekly.
- 7. Three dozen extremely fit Myrtle Beach youngsters participated in the 12th Annual Kids' Triathlon last Saturday, and that's the subject of our [Photos of the Week](#).** Most spent the week in triathlon camp at Pepper Geddings Recreation Center, practicing their transitions and pacing themselves in each of three demanding events. The two age groups were 10-and-under and 11-and-older, with each swimming lengths in the pool, bicycling

around the neighborhood and running a set distance to complete the full triathlon. Many thanks to Recreation Division staff and volunteers who staged the competition.

8. **Did you know...** That Myrtle Beach currently has 983 street names, from Abby Lane to Zenith Way, along with numbered streets from First Avenue (North and South) to 82nd Parkway? The newest street names are Alva Circle, Blue Water Lane and Edison Circle. Under state law, city (and county) planning commissions have final authority to approve street names, following duly advertised public hearings.

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
(843) 918-1014 *voice* (843) 450-1695 *mobile*

<https://www.cityofmyrtlebeach.com>

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<https://myrtlebeachpointofview.wordpress.com/>

<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
August 22-28, 2022**

MONDAY, AUGUST 22

- **8:30 a.m.** – Staff Meeting, Conference Room, City Services Building, 921 North Oak Street

TUESDAY, AUGUST 23

- **9:00 a.m.** – City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m.** – City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **6:00 p.m.** – Ramsey Acres Neighborhood Watch, Myrtle Beach Train Depot, 851 Broadway Street

WEDNESDAY, AUGUST 24

- **8:30 a.m.** – Myrtle Beach Convention Center Hotel Corporation Board, Room 236, Myrtle Beach Convention Center, 2101 North Oak Street
- **9:00 a.m. to 3:00 p.m.** – Myrtle's Market, 605 Mr. Joe White Avenue
- **10:00 a.m.** – Special Events Technical Review, Myrtle Beach Train Depot, 851 Broadway Street

THURSDAY, AUGUST 25

- **2:00 to 4:00 p.m.** – Myrtle Beach Downtown Alliance, Meeting Room, Grand Strand Brewery, 819 North Kings Highway, Unit 1

FRIDAY, AUGUST 26

- **9:00 a.m. to 3:00 p.m.** – Myrtle's Market, 605 Mr. Joe White Avenue

SATURDAY, AUGUST 27

- **9:00 a.m. to 3:00 p.m.** – Myrtle's Market, 605 Mr. Joe White Avenue

SUNDAY, AUGUST 28

- No Meetings Scheduled

**MYRTLE BEACH CITY COUNCIL MEETING AGENDA
TUESDAY, AUGUST 23, 2022
9:00 A.M. – WORKSHOP – COUNCIL CHAMBER
10:00 A.M. – MEETING – COUNCIL CHAMBER
COUNCIL CHAMBER, TED C. COLLINS LAW ENFORCEMENT CENTER
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

NOTE: CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN THE MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

APPROVAL OF MINUTES... August 9, 2022

APPROVAL OF MINUTES... August 11, 2022

PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:

1. Anne Beckham Proclamation (Meeting)
2. Proclamation declaring September 16-22, 2022, as "Constitution Week" – Dorothy Weberling, Daughters of the American Revolution (Meeting)
3. Public Information Update – PIO Staff (Meeting)

NON-AGENDA ITEMS FROM THE PUBLIC (30 MINUTE TIME LIMIT)

CONSENT AGENDA – *The Consent Agenda covers items anticipated to be routine in nature. Any Council member may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that such an item be moved. Items remaining on the Consent Agenda will be briefly described by staff and may be passed as a group with the approval of the agenda.*

Note: *City laws are known as ordinances. Before a city ordinance can be enacted, it must be introduced (1st Reading) and then approved (2nd Reading). Resolutions are actions through which City Council reinforces or makes policy not rising to the level of law. Motions are related to direction from City Council to city staff to take certain actions.*

Motion M2022-127 to approve a Special Event Permit to Joe Goodwin of MB Volleyball Club to host a volleyball tournament September 30-October 2, 2022. The City

Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event, and as circumstances dictate.

The MB Volleyball Club is proposing to host the event on the Pavilion site courts and on the beach, between Eighth and 14th Avenues North, placing up to eight nets on the beach, if necessary. The event will include alcohol sales on the Pavilion lot only.

Motion M2022-128 to approve a Municipal State Highway Project Agreement between the City of Myrtle Beach and the South Carolina Department of Transportation, for Mr. Joe White Avenue.

SCDOT Municipal State Highway Project Agreements seek cooperation from the City of Myrtle Beach for SCDOT to pursue roadway and intersection safety improvements on state-owned roads within our jurisdiction. Municipal State Highway Project Agreements have been prepared for the following: Corridor safety improvements along Mr. Joe White Avenue, from US 17 to US 17 Business, to include a number of bike and pedestrian improvements, median improvements and traffic signal improvements to prioritize safety and reduce conflicts.

Motion M2022-129 to approve a Municipal State Highway Project Agreement between the City of Myrtle Beach and the South Carolina Department of Transportation, for 21st Avenue North.

SCDOT Municipal State Highway Project Agreements seek cooperation from the City of Myrtle Beach for SCDOT to pursue roadway and intersection safety improvements on state-owned roads within our jurisdiction. Municipal State Highway Project Agreements have been prepared for the following: Corridor safety improvements along 21st Avenue North, from US 17 to North Ocean Boulevard, to include a number of bike and pedestrian improvements, median improvements and traffic signal improvements to prioritize safety and reduce conflicts.

Motion M2022-130 to approve a Municipal State Highway Project Agreement between the City of Myrtle Beach and the South Carolina Department of Transportation, for US 501 Intersections with Cannon Road and Third Ave South.

SCDOT Municipal State Highway Project Agreements seek cooperation from the City of Myrtle Beach for SCDOT to pursue roadway and intersection safety improvements on state-owned roads within our jurisdiction. Municipal State Highway Project Agreements have been prepared for the following: US 501, specifically the Cannon Road and Third Avenue South intersections. Work includes the installation of medians to create restricted crossing left turning movements (US 501 at Cannon Road), reduction of driveway entrances along the roadway segment and realignment of Third Avenue South to prioritize safety and reduce conflicts.

Motion M2022-131 to approve a Municipal State Highway Project Agreement between the City of Myrtle Beach and the South Carolina Department of Transportation, for the intersection of US 17 and 67th Avenue North.

SCDOT Municipal State Highway Project Agreements seek cooperation from the City of Myrtle Beach for SCDOT to pursue roadway and intersection safety improvements on state-owned roads within our jurisdiction. Municipal State Highway Project Agreements have been prepared for the following: intersection of US 17 and 67th Avenue North. Intersection

safety improvements along US 17 include the installation of medians to create dedicated deceleration and acceleration lanes to prioritize safety and reduce conflicts.

Motion M2022-132 to approve Memorandum of Agreement between the City of Myrtle Beach and the South Carolina Department of Transportation for the waterline relocation associated with Fred Nash Boulevard.

This Memorandum of Agreement pertains to the waterline utility relocation work associated with the Ride 3 Project (Fred Nash Boulevard). Final construction values will be determined once the bidding process is underway for the Ride 3 Project. However, the estimated cost of the waterline utility work is \$3,041,980 and will be cost-shared between Horry County (\$1,875,884.29) and the City of Myrtle Beach (\$1,166,095.71). The construction phase for the Ride 3 Project is expected to begin February 2023.

REGULAR AGENDA

Motion M2022-133 authorizing the City Manager or his designee to: apply for a grant of \$11,907,500 from the South Carolina Rural Infrastructure Authority; record the appropriation of such grant funds in the amount that may be approved; and, execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. A local match of \$1,907,500 is required from the Public Works Capital Improvement Budget.

The purpose of the grant is to construct Phase I of the 48-inch parallel water transmission main line from Old Bryan Drive to 33rd Avenue North. The City of Myrtle Beach is requesting funding to construct a new 48-inch water transmission main as part of the city's water system to support existing and projected regional water demand growth within multiple water systems of the Grand Strand. The proposed 48-inch transmission main will parallel the existing 36-inch transmission main within what currently serves the City of Myrtle Beach and City of North Myrtle Beach water systems. The existing 36-inch water main also supplements water demand needs of Grand Strand Water & Sewer Authority's (GSWSA) water system, located west of the Atlantic Intracoastal Waterway, through an existing 36-inch interconnection near 62nd Avenue North. As the water system provider, it is the city's responsibility to support the reliable and efficient operation of the regional water distribution system that serves our communities.

The City of Myrtle Beach's Parallel Water Transmission Line Project offers the dual benefit of providing increased regional water transmission capacity and redundancy of the existing transmission main network. This occurs by mitigating disruption of water service through the established interconnections with neighboring water systems (City of North Myrtle Beach and GSWSA).

The project extends the existing 48-inch transmission main near GSWSA's Myrtle Beach Water Treatment Plant (WTP) northward to the existing 36-inch/30-inch water transmission main interconnection with the City of North Myrtle Beach's water system (located across from Cliffwood Estates in North Myrtle Beach, along US 17 Bypass). The proposed project will occur in four phases. However, the City of Myrtle Beach is applying for funding with this SC Infrastructure Improvement Program application to begin and complete the construction of Phase I from Old Bryan Drive to 33rd Avenue North.

Motion M2022-134 to appoint/reappoint one member to the Myrtle Beach Air Base Redevelopment Authority.

The term of Thomas Webb has expired, and Mr. Webb does wish to be reappointed. The city has zero resumes on file. This term will expire on June 30, 2026.

Motion M2022-135 to appoint/reappoint three members to the Bicycle and Pedestrian Committee.

The terms of Katie Wunder, Fleet Odom and Mike Snow will expire on August 26, 2022. Ms. Wunder and Mr. Odom do wish to be reappointed; Mr. Snow does not wish to be reappointed. On file, the city has resumes for Tim Fortson (city resident) and Cynthia Valentine (city resident). The Chairman's recommendation is to appoint Mr. Fortson. These terms will expire on August 26, 2025.

Motion M2022-136 to appoint/reappoint one member to the Chapin Memorial Library Board.

The term of Dana Painter expires on August 23, 2022. Ms. Painter does wish for reappointment. On file, the city has resumes for Kelly Martin Tyler (non-city resident), Michelle Chatel (city resident) and Bernadette C. LaBruce (city resident). The Chairman's recommendation is to reappoint Ms. Painter. This term will expire February 14, 2025.

Motion M2022-137 to appoint three members to the Planning Commission.

Three Planning Commission vacancies exist. On file, the city has the following resumes: Austin Guyton (city resident); Geoffrey Kay (city resident); Elizabeth Daniel (city resident); Thomas Muller (city resident); Bill Leckie (city resident); Mario Grant (city resident); James "Ronnie" Felts, III (city resident); Ronald Spencer (city resident); Jim Larson (city resident); and, Philip Stalvey (city resident). One seat will expire on April 13, 2023 and two seats will expire April 13, 2024.

NON-AGENDA ITEMS FROM THE PUBLIC (30 MINUTE TIME LIMIT)

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications
2. Chief Financial Officer (CFO) Update
3. City Manager/Assistant City Manager (CM/ACM) Update

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

EXECUTIVE SESSION – Upon returning to Public Session, Council may take action on matters discussed in Executive Session which are deemed to be "emergency" concerns.

NOTE: *South Carolina law requires that Council's business is conducted in public with limited exceptions, known as "Executive Sessions." Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to:*
 - *A pending, threatened or potential claim.*
 - *Other matters covered by the attorney-client privilege. Settlement of legal claims, or the position of the city in other adversary situations.*

- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion or provision of services encouraging location or expansion of industries or other businesses.*

Motions to go into Executive Session must be made in public and specify one or more reason above. Council can take no vote or action in Executive Session.

ADJOURNMENT

**Myrtle Beach Convention Center Hotel Corporation Board
8:00 a.m., Wednesday, August 24, 2022
Room 236, Myrtle Beach Convention Center
2101 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1225 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Convene and Call to Order**
- B. Approval of Minutes** – June 2022 Meeting
- C. Public Comments and Questions**
- D. Review of Monthly Hotel Financials for June and July 2022** (Mrs. Hinde)
- E. Hotel Sales and Marketing Update for June and July 2022** (Mr. Semidei)
- F. Convention Center Update for June and July 2022** (Mr. Monroe)
- G. Discuss Additional Business**
- H. Executive Session***
- J. Adjourn**

****Note:** South Carolina law requires that the board's business is conducted in public with limited exceptions, known as "Executive Sessions." Subjects eligible for Executive Session include:*

- Personnel matters.*
- Negotiations concerning proposed contractual arrangements.*
- Investigative proceedings regarding allegations of criminal misconduct.*

Motions to go into Executive Session must be made in public and specify one or more of the reasons above. The board can take no vote or action in Executive Session.

City of Myrtle Beach
Special Events Technical Review Committee
10:00 a.m., Wednesday, August 24, 2022
Myrtle Beach Train Depot
851 Broadway Street, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Minutes:

1. July 13, 2022, Meeting
2. July 27, 2022, Meeting
3. August 10, 2022 Meeting

C. New Business:

Review of Upcoming Proposed Events

1. Myrtle Beach Jerk Festival, Lisa Coombs, Broadway Street, October 2, 2022
2. BEI's Southern Times Square at The Market Common, Valor Memorial Garden, December 31, 2022-January 1, 2023
3. Other

D. Matters of Business:

Review of Last Week's/Ongoing Events

1. MBACC's Beach Beautification Event, Pavilion Parking Garage, June 1, 2022
2. BEI's DeVille Street Festival, The Market Common, June 1-August 31, 2022
3. NS Promotions' Summer 5K Series, The Market Common Area, June-August 2022
4. Other

Review of Upcoming Approved Events

1. BEI's DeVille Street Festival, The Market Common, September 1-October 31, 2022
2. Waves of Praise Gospel Festival, Reggie Dyson, Burroughs & Chapin Pavilion Place, September 2-4, 2022
3. Diamond Youth Foundation Inc.'s I Love Seafood Festival, Burroughs & Chapin Pavilion Place, September 10-11, 2022
4. BEI's Taste of Market Common, The Market Common, September 22, 2022
5. MMA Creative's Chili Cook Off, Amie Lee, Burroughs & Chapin Pavilion Place, September 23-24, 2022
6. Volleyball Tournament, Joe Goody, Beach and Pavilion Courts, September 30-October 2, 2022
7. Myrtle Beach Pride's Pride in the Park, Valor Memorial Garden, October 1, 2022
8. Bicycle and Pedestrian Committee's Bike the Beach Event, Various Routes, October 8, 2022
9. Ground Zero Concert, Ground Zero and Chester Street, October 8, 2022
10. Myrtle Beach Jazz Festival, Mickey James, Charlie's Place, October 14-16, 2022

11. NS Promotions' Myrtle Beach Mini Marathon, The Market Common and Downtown, October 15-16, 2022
12. Mopars on the Beach, Ninths Avenue North and Myrtle Waves, October 20 and 22, 2022
13. Kligs Kites' Kite Festival, North of 82nd Avenue North on the Beach, October 23-24, 2022
14. Ground Zero Outreach, Ground Zero and Chester Street, October 26, 2022
15. NS Promotions' Myrtle Beach Jeep Jam, Former Myrtle Square Mall Site, October 28-30, 2022
16. Grand Strand Brewery and Dirty Don's Oyster Roast, Nance Plaza/Ninth Avenue North/Grand Strand Brewery Parking Lot, October 29, 2022
17. BEI's DeVille Street Festival, The Market Common, November 1, 2022-January 31, 2023
18. Poochamania, Charlie Steele/DBC, Grand Park, November 6, 2022
19. American Heart Association's Beach Ride, Along the Beach, November 5, 2022
20. The Market Common's Tree Lighting Event, The Market Common Area, November 18, 2022
21. NS Promotions' Turkey Trot, Grand Park and The Market Common Area, November 24, 2022
22. Run to the Sun Car and Truck Show, Former Myrtle Square Mall Site, March 2023
23. Other

E. Review of Temporary Use Permits

F. Review of Facility Use Permit Events:

1. BEI's Movies in the Park, Valor Memorial Garden, March 26-October 21, 2022 (Third Friday)(3 Applications)
2. Waccamaw Market Cooperative's Farmers Market, Valor Memorial Garden and Grand Park, May 7-July 30, 2022
3. Volleyball Tournament, Coach Goody, Pavilion Volleyball Courts, August 20-21, 2022
4. Kenadis Miles for Mobility, Grand Park, September 17, 2022
5. BEI's Halloween in the Park, Valor Memorial Garden, October 28, 2022
6. Coastline Women's Center's Family 5K, Grand Park, October 29, 2022
7. Veterans Victory Walk, Warbird Park, November 11, 2022
8. Other

G. Review of Sports Tourism Events

H. Review Parade Permits:

1. SASA, September 17, 2022

I. Review Film/Photo Requests

J. Convention Center Events

K. Review of Fireworks Permit Applications

L. Discussion Items

M. Executive Session

N. Adjourn

Myrtle Beach Downtown Alliance
2:00 to 4:00 p.m., Thursday, August 25, 2022
Meeting Room, Grand Strand Brewery
819 North Kings Highway, Unit 1, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-743-6073 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Welcome** – David Decenzo, Myrtle Beach Downtown Alliance Chair
- B. CEO Update** – Amy Barrett, Myrtle Beach Downtown Alliance President/CEO
- C. Municipal Improvement District (MID) Update**
- D. Board Committee Reports**
 - 1. Marketing and Communications
 - 2. Clean and Safe
 - 3. Programs and Events
 - 4. Long-Range Planning, Design and Innovation Committee
- E. Next Steps**
- F. Adjourn**