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Media Advisory

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To: Myrtle Beach Media
From: Public Information Department
Date: August 20, 2021
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **The City of Myrtle Beach's Accommodations Tax grant application is now available online.** Visit our [ATAX Application](#) webpage for instructions and to download the form. The submission deadline is September 17, 2021. Questions? Contact Michael Price at 843-918-1135 or mprice@cityofmyrtlebeach.com.
3. **Now you can see all of the historic markers that tell the story of the Myrtle Beach Air Force Base in one place.** See <https://www.cityofmyrtlebeach.com/MBAFBHistory.pdf>. More than 150 markers and other vintage photos tell the story of the people, places and planes. The Myrtle Beach Air Force Base closed in 1993. Thanks to the Myrtle Beach Air Base Redevelopment Authority and the City of Myrtle Beach, it's been transformed into the Market Common district that we all know today. You can view the historic markers in person throughout the former Air Force Base property.
4. **Please be advised that Myrtle Beach's utility payment drop-box on the 10th Avenue North side of the City Services Building is closed temporarily.** The drop-box on Oak Street is still in service, although that box is only for checks to pay your utility bill. Of course, the drive-through window is open for your convenience. Need to make a utility payment in a hurry? See the [Utility Billing Division](#) webpage for the IVR Customer Portal. It allows one-time payments without creating a user account. Already have a user account or want to create one? Then use the Utility E-Services method. Or, call 844-571-2888 and use the free pay-by-phone feature, 24-hours a day.

- 5. The Myrtle Beach Waves of Praise Gospel Festival returns on Friday and Saturday, September 3-4.** Concerts take place at the Burroughs & Chapin Pavilion Place, 812 North Ocean Boulevard, and admission is free! The music begins at 6:00 p.m. on Friday, September 3, and 2:00 p.m. on Saturday, September 4. Event headliners include Travis Green, the Clark Sisters, Tamela Mann and Anthony Brown & Group Therapy. For more information, visit www.mbwavesofpraise.com.
- 6. City offices and facilities will be closed on Monday, September 6, to observe the Labor Day holiday.** However, solid waste and recycling will be collected on the usual Monday-through-Thursday schedule. Questions? Contact the Solid Waste Division at 843-918-2160.
- 7. Join the Myrtle Beach community as we remember the 20th anniversary of the September 11 terrorist attacks with a special ceremony at the Unity Memorial's new location in Warbird Park, 150 Farrow Parkway.** The event is set for 1:00 p.m., Saturday, September 11. For more information, call 843-918-1014.
- 8. Myrtle Beach's municipal election is Tuesday, November 2, 2021.** Registered city voters will choose a mayor and three Council members for four-year terms, 2022-2025. The candidate filing period opened at 12:00 p.m., Thursday, August 19, and closes at 12:00 p.m., Friday, September 3, 2021. The election is both at-large and non-partisan. Prospective candidates must file a Statement of Candidacy (no filing fee) with the City Clerk by the filing deadline on September 3. The South Carolina Ethics Commission also requires a statement of economic interest and a campaign disclosure form. Questions? Contact the city clerk at jadkins@cityofmyrtlebeach.com for information. Myrtle Beach city residents who desire to vote in the upcoming election must be registered by October 1, 2021. Contact the Horry County Voter Registration Office at 843-915-5440 or visit www.horrycounty.org. Absentee ballots must be obtained through Horry County Voter Registration at 1515 Fourth Avenue, Conway, SC.
- 9. Here's your chance to get the COVID Vaccine.** The Myrtle Beach Fire Department hosts a weekly vaccination clinic from 8:00 a.m. to 5:00 p.m. on Thursdays at the City Services Building, 921 North Oak Street. Crews administer the Moderna vaccine to registered individuals. To sign up, see <https://bit.ly/MBFDVaccine>. Please arrive 30 minutes prior to your appointment to allow for pre-screening. For information, call 843-918-1255.
- 10. A comprehensive list of activities and city events is available on our [Events](#) webpage.** This file of city-related festivals, programs and more is updated weekly.
- 11. The Beachside Chats continued last weekend with a cookout at Charlie's Place, and that's the subject of our [Photos of the Week](#).** Everyone enjoyed the food and fellowship as Myrtle Beach residents gathered to talk about current events and enjoy a hotdog and other treats. The Beachside Chats began last year as a local response to national discussion topics. The events are sponsored by the city's Neighborhood Services Department. In addition to the summer cookout, this chat included games for the children and a DJ for dancing.
- 12. Did you know...** That Myrtle Beach has 17 parks with playgrounds (and that's not counting the one at the Pelicans' stadium)? Everyone's heard of Savannah's Playground, but here's a handy list of all of the city parks with playgrounds.

- Bathsheba Bowens Memorial Park, 840 Nance Street
- Chapin Park, 1410 North Kings Highway
- Futrell Park, 1100 Mr. Joe White Avenue
- Gardens by the Sea Park, 5504-5506 North Ocean Boulevard
- Grand Park Athletic Complex, 1011 Crabtree Lane
- John A. McCleod Memorial Neighborhood Park, 511 61st Avenue North
- Lyons Cove Park, 1811 Greens Boulevard
- Mary C. Canty Recreation Center, 971 Canal Street
- McMillian Park, 901 North Ocean Boulevard
- Ned Donkle Field Complex, 704 33rd Avenue North
- Pepper Geddings Recreation Center, 3205 North Oak Street
- Pinner Place Park, 900 Pinner Place
- Robert Shelley Park, 405 Balsam Street
- Savannah's Playground, 1010 Crabtree Lane
- Spivey Park, Intersection of Myrtle Street and Collins Street
- Stuart Square Park, Stuart Square Circle
- Withers Swash Park, 314 Withers Drive

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
(843) 918-1014 *voice* (843) 450-1695 *mobile*

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<https://myrtlebeachpointofview.wordpress.com/>

<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
August 23-29, 2021**

MONDAY, AUGUST 23

- **8:30 a.m.** – Staff Meeting, Myrtle Beach Train Depot, 851 Broadway Street

TUESDAY, AUGUST 24

- **9:00 a.m.** – City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m.** – City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street

WEDNESDAY, AUGUST 25

- **8:00 a.m.** – Myrtle Beach Convention Center Hotel Corporation Board, Room 236, Myrtle Beach Convention Center, 2101 North Oak Street
- **9:00 a.m. to 3:00 p.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue
- **10:00 a.m.** – Special Events Technical Review, Myrtle Beach Train Depot, 851 Broadway Street

THURSDAY, AUGUST 26

- No Meetings Scheduled

FRIDAY, AUGUST 27

- **9:00 a.m. to 3:00 p.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue

SATURDAY, AUGUST 28

- **9:00 a.m. to 3:00 p.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue

SUNDAY, AUGUST 29

- No Meetings Scheduled

**MYRTLE BEACH CITY COUNCIL MEETING
TUESDAY, AUGUST 24, 2021
9:00 A.M. – WORKSHOP – COUNCIL CHAMBER
10:00 A.M. – MEETING – COUNCIL CHAMBER
TED C. COLLINS LAW ENFORCEMENT CENTER
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

NOTE: CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN THE MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

APPROVAL OF MINUTES... August 10, 2021

PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:

1. Community Star Award Presentation – SCDHEC (Meeting)
2. Proclamation to declare the week of September 17-23, 2021, as Constitution Week. (Meeting)
3. Proclamation to recognize 400 Years of African American History Commission. (Meeting)
4. Public Information Update – PIO Staff (Meeting)

CONSENT AGENDA – *The Consent Agenda covers items anticipated to be routine in nature. Any Council member may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that such an item be moved. Items remaining on the Consent Agenda will be briefly described by staff and may be passed as a group with the approval of the agenda.*

Note: *City laws are known as ordinances. Before a city ordinance can be enacted, it must be introduced (1st Reading) and then approved (2nd Reading). Resolutions are actions through which City Council reinforces or makes policy not rising to the level of law. Motions are related to direction from City Council to city staff to take certain actions.*

NO ITEMS LISTED ON THE CONSENT AGENDA.

REGULAR AGENDA

1st Reading Ordinance 2021-032 to amend the 17th Avenue North Planned Unit Development to allow paid parking.

The applicant wishes to add paid parking to the list of permitted uses. Not all phases of the 17th Avenue North PUD have been fully redeveloped/developed. The existing private parking lots will be required to meet current zoning code for parking lots, including CAB approval. The Planning Commission recommends approval (8-0) with the stipulation that this does not include oceanfront lots (August 3, 2021 Meeting).

1st Reading Ordinance 2021-033 to rezone property located at 5817 Haskell Circle (PIN #42111010084) from R-10 (Single Family Residential) to MU-M (Mixed Use Medium Density).

The owner's property is adjacent to R-10 and across from an MU-M district (Mixed-Use Medium Density). Most recently, this property was a landscaping business, which was a nonconforming, grandfathered use. The landscaping business closed in 2015, therefore the grandfather-use is no longer valid and no other commercial use is allowed to locate on the property in its current zoning classification (R-10). The Planning Commission recommends denial (July 13, 2021 Meeting – Vote 7-1 to Deny).

1st Reading Ordinance 2021-034 to amend Chapter 2, Administration, Article II, City Council, in Division 2, Meetings, to amend Section 2-43 Quorum and Rules of Order to move Subsection M to Subsection G and reserve Subsection M.

The current City Council agenda template places 'Non-Agenda Items from the Public' toward the end of the meeting agenda. It is more appropriate, and courteous, for the public to place this item towards the beginning of the agenda. The three-minute time limit per speaker is still in place.

1st Reading Ordinance 2021-035 to amend Ordinance No. 2021-028, the 2021-22 Budget Ordinance, with respect to the Construction Permit Fee table detailed in Exhibit J, the Schedule of Building Permit Charges.

To change the Construction Permit fee table to incorporate all construction permit fees into a single table, and to delete subsection (iii) of the table, which speaks of an "additional charge" of 0.25%.

Motion M2021-119 to approve the City Manager or his designee to enter into a Memorandum of Understanding with the City of Myrtle Beach Police Department and the Town of Surfside Police Department.

The two-year MOU with the Town of Surfside Beach allows the town the use of the City's Detention Center for inmate housing. Per MOU, the town reimburses the City of Myrtle Beach \$25 per day per inmate for this service.

Motion M2021-120 to approve the City Manager or his designee to enter into a Traffic Enforcement Mutual Aid Agreement between the City of Myrtle Beach Police Department and surrounding law enforcement agencies within the 15th Judicial Circuit.

The Law Enforcement Network includes law enforcement agencies within the 15th Judicial Circuit to work together to address traffic enforcement throughout Horry and Georgetown Counties. Police officers work together to perform checkpoints, operations and educational

presentations to focus on deterring activities that lead to reckless driving and traffic fatalities. This agreement will extend the current agreement in order to allow for MBPD to participate in the Hands Across the Border event set for August 27, 2021.

Motion M2021-121 to approve the City Manager or his designee to enter into a two-year Traffic Enforcement Mutual Aid Agreement between the City of Myrtle Beach Police Department and surrounding law enforcement agencies within the 15th Judicial Circuit.

The Law Enforcement Network includes law enforcement agencies within the 15th Judicial Circuit to work together to address traffic enforcement throughout Horry and Georgetown Counties. Police officers work together to perform checkpoints, operations and educational presentations to focus on deterring activities that lead to reckless driving and traffic fatalities. The duration of this MOU is October 1, 2021-September 30, 2023.

Motion M2021-122 to approve a Special Event Permit to Grand Dunes Master Association for the “Dash to the Dunes 5K” on October 2, 2021. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

This request includes a closure of a portion of Marina Parkway. The race will be mostly contained to the multipurpose path adjacent to Marina Parkway. An after-race party is set to take place on Marina Park Field. The applicant is aware that they must pay for any city services.

Motion M2021-123 to approve a Special Event Permit to Joe Goodwin of MB Volleyball Club to host volleyball tournament on the beach on September 25-26, 2021. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

The MB Volleyball Club is proposing to hold this event on existing courts and the beach between Eighth Avenue North and 14th Avenue North, placing up to eight nets for use if necessary.

Motion M2021-124 to approve a Special Event Permit to Joe Goodwin of MB Volleyball Club to host a volleyball tournament October 16-17, 2021. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

The MB Volleyball Club is proposing to hold this event on existing courts and the beach between Eighth Avenue North and 14th Avenue North, placing up to eight nets for use if necessary.

Motion M2021-125 to approve a Special Event Permit to Chris Trout/Native Sons Promotions for the “Myrtle Beach Food Truck Festival” to be held November 5-6, 2021. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

The event will be held on the fields adjacent to City Services Building, and the event includes a closure of Jackson Street and a portion of Ninth Avenue North. The festival will include food trucks, live music, a kid zone and beer and wine sales.

NON-AGENDA ITEMS FROM THE PUBLIC

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications
2. Chief Financial Officer (CFO) Update
3. City Manager/Assistant City Manager (CM/ACM) Update

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

EXECUTIVE SESSION – Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

Note: *South Carolina law requires that Council’s business is conducted in public with limited exceptions, known as “Executive Sessions.” Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to:*
 - *A pending, threatened or potential claim.*
 - *Other matters covered by the attorney-client privilege. Settlement of legal claims, or the position of the city in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion or provision of services encouraging location or expansion of industries or other businesses.*

Motions to go into Executive Session must be made in public and specify one or more reason above. Council can take no vote or action in Executive Session.

ADJOURNMENT

Myrtle Beach Convention Center Hotel Corporation Board
8:00 a.m., Wednesday, August 25, 2021
Room 236, Myrtle Beach Convention Center
2101 North Oak Street, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1225 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Convene and Call to Order**
- B. Approval of Minutes** – June and July 2021 Meetings
- C. Public Comments and Questions**
- D. Review of Monthly Hotel Financials for June and July 2021** (Mrs. Hinde)
- E. Hotel Sales and Marketing Update for June and July 2021** (Mr. Semidei)
- F. Convention Center Update for June and July 2021** (Mr. Monroe)
- G. Discuss Additional Business**
- H. Executive Session***
- J. Adjourn**

****Note:** South Carolina law requires that the board's business is conducted in public with limited exceptions, known as "Executive Sessions." Subjects eligible for Executive Session include:*

- Personnel matters.*
- Negotiations concerning proposed contractual arrangements.*
- Investigative proceedings regarding allegations of criminal misconduct.*

Motions to go into Executive Session must be made in public and specify one or more of the reasons above. The board can take no vote or action in Executive Session.

City of Myrtle Beach
Special Events Technical Review Committee
10:00 a.m., Wednesday, August 25, 2021
Myrtle Beach Train Depot
851 Broadway Street, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Minutes – August 11, 2021

C. New Business:

Review of Upcoming Proposed Events

1. Poochamania, Charlie Steele, Grand Park, October 10, 2021
2. Skate Contest, Matt Hughes Skate Park, April 7-9, 2021

D. Matters of Business:

Review of Last Week's/On-Going Events

1. Hot Summer Nights, OMA, Plyler Park
2. DeVillie Street Festival, BEI, The Market Common, May 1-July 24, 2021
3. Summer Race Series, NS Promotions, Knoles Street, June 15, July 20 and August 17, 2021
4. Market Nights, Tidal Creek Brewing, July 14-December 22, 2021

Review of Upcoming Approved Events

1. Waves of Praise Gospel Festival, September 3-5, 2021
2. Beach Volleyball, Coach Goody, On the Beach, September 16, 2021
3. ICS Chili Cook Off, ICS/Amie Lee, Burroughs & Chapin Pavilion Place, September 17-19, 2021
4. Moo and Brew, Aimee Lee, Burroughs & Chapin Pavilion Place, September 25, 2021
5. Beach Volleyball, On the Beach, September 25-26, 2021
6. Broadway Fright Nights, OMA, Plyler Park, October 1-November 1, 2021
7. Grande Dunes 5K, Cheryl Gerton, Marina Parkway, October 2, 2021
8. Pride MB, Valor Memorial Garden, October 2, 2021
9. Fall Fest on Broadway, Lisa Coombs, Broadway Street, October 2, 2021
10. Taste of The Market Common, BEI Beach, The Market Common, October 2, 2021
11. Oktoberfest, NS Promotions, The Market Common, October 8, 2021
12. Mini Marathon, NS Promotions, Downtown and Plyler Park, October 16-17, 2021
13. Kite Festival, Klig's Kites, On the Beach North of 82nd, October 23-24, 2021
14. Jeep Jam, NS Promotions, October 29-31, 2021
15. American Heart Association Beach Ride, On the Beach, November 6, 2021
16. Food Truck Festival, NS Promotions, CS Fields, November 5-6, 2021
17. Turkey Trot, NS Promotions, The Market Common, November 25, 2021
18. NYE 2021, OMA, Plyler Park, December 31, 2021-January 1, 2022

E. Review of Temporary Use Permits

1. New South Brewing Oktoberfest

F. Review of Sports Tourism Events

1. USA Pickleball Regionals, John T. Rhodes Myrtle Beach Sports Center, August 27-29, 2021 (600 athletes expected)
2. Beach United Pre-Season Soccer Classic, Grand Park Athletic Complex, August 28-29, 2021
3. Tier 1 Fastpitch Girls Tournament, Ned Donkle Field Complex, August 28-29, 2021

G. Review Parade Permits

1. Southern Atlantic Shrine Association's Parade, September 18, 2021

H. Review Film/Photo Requests

I. Convention Center Events

J. Discussion Items

1. Bike Event

K. Executive Session

L. Adjourn