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Media Advisory

For a printable .pdf, visit <https://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.
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To: Myrtle Beach Media
From: Public Information Department
Date: August 27, 2021
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **The Myrtle Beach Waves of Praise Gospel Festival returns on Friday and Saturday, September 3-4.** Concerts take place at the Burroughs & Chapin Pavilion Place, 812 North Ocean Boulevard, and admission is free! The music begins at 6:00 p.m. on Friday, September 3, and 2:00 p.m. on Saturday, September 4. Event headliners include Travis Green, the Clark Sisters, Tamela Mann and Anthony Brown & Group Therapy. For more information, visit www.mbwavesofpraise.com.
3. **Looking ahead, city offices and facilities will be closed on Monday, September 6, to observe the Labor Day holiday.** However, solid waste and recycling will be collected on the usual Monday-through-Thursday schedule. Questions? Contact the Solid Waste Division at 843-918-2160.
4. **Would you like to serve on a volunteer board, commission or committee for the City of Myrtle Beach?** To be considered for one of these volunteer positions, submit a letter of interest and a brief biography or résumé to the City Clerk, P.O. Box 2468, Myrtle Beach, SC 29578. Or, send an email to jadkins@cityofmyrtlebeach.com. If you'd like to deliver it in-person, bring all materials to City Hall, 937 Broadway Street, Myrtle Beach, SC 29577. The following boards and committees have upcoming reappointments or vacancies....
 - Beach Advisory Committee (2 seats)
 - Board of Zoning Appeals (1 seat)

- Bicycle and Pedestrian Committee (3 seats)
- Human Rights Commission (1 seat)
- Standard Code Board of Adjustments and Appeals (1 Architect/Engineer seat and 1 Licensed Contractor seat)
- Technology Advisory Committee (3 seats)

- 5. Myrtle Beach’s municipal election candidate filing period ends at 12:00 p.m., Friday, September 3.** The city’s municipal election is Tuesday, November 2, and registered city voters will choose a mayor and three Council members for four-year terms, 2022-2025. The election is both at-large and non-partisan. Prospective candidates must file a Statement of Candidacy (no filing fee) with the City Clerk by the filing deadline on September 3. The South Carolina Ethics Commission also requires a statement of economic interest and a campaign disclosure form. Questions? Contact jadkins@cityofmyrtlebeach.com for information. Myrtle Beach city residents who desire to vote in the upcoming election must be registered by October 1, 2021. Contact the Horry County Voter Registration Office at 843-915-5440 or visit www.horrycounty.org. Absentee ballots must be obtained through Horry County Voter Registration at 1515 Fourth Avenue, Conway, SC.
- 6. The City of Myrtle Beach’s Accommodations Tax grant application is now available online.** Visit our [ATAX Application](#) webpage for instructions and to download the form. The submission deadline is September 17, 2021. Questions? Contact Michael Price at 843-918-1135 or mprice@cityofmyrtlebeach.com.
- 7. Here’s your chance to get the COVID Vaccine.** The Myrtle Beach Fire Department hosts a weekly vaccination clinic from 8:00 a.m. to 5:00 p.m. on Thursdays at the City Services Building, 921 North Oak Street. Crews administer the Moderna vaccine to registered individuals. To sign up, see <https://bit.ly/MBFDVaccine>. Please arrive 30 minutes prior to your appointment to allow for pre-screening. For information, call 843-918-1255.
- 8. A comprehensive list of activities and city events is available on our [Events](#) webpage.** This file of city-related festivals, programs and more is updated weekly.
- 9. A steel beam from the north tower of the World Trade Center was reinstalled this week at the new location of the September 11 memorial, and that’s the subject of our [Photos of the Week](#).** The Unity Memorial has a new place in Myrtle Beach’s Warbird Park, where it will be more visible and accessible to the public. Former New York firefighters who now call the Grand Strand “home” were on hand for the beam-setting. FDNY personnel who retired to Myrtle Beach donated the steel beam as a “thank you” to the local community for our support in the aftermath of the attacks. DDC Engineers provided the design work on the new memorial, while Stalvey Construction removed the elements from 29th Avenue North and successfully transferred them to Warbird Park on Farrow Parkway. The memorial relocation is in time for the 20th anniversary of the September 11 terrorist attacks in New York, Washington and Pennsylvania. The public is invited to attend the September 11 Remembrance Ceremony at 1:00 p.m., Saturday, September 11.
- 10. Did you know...** That the City of Myrtle Beach has 663 overnight lodging establishments, 513 restaurants (not including mobile food services and caterers), four 18-hole golf courses, two par-3 golf courses and 12 miniature/other golf courses? Included in the accommodations

total are hotels, motels, condotels, campgrounds, timeshares and short-term rentals in single-family homes (through Airbnb and the like). In all, more than 7,000 short-term individual property rentals are under umbrella business licenses held by real estate companies.

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
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**CITY OF MYRTLE BEACH
MEETING SCHEDULE
August 30-September 5, 2021**

MONDAY, AUGUST 30

- **8:30 a.m.** – Staff Meeting, Myrtle Beach Train Depot, 851 Broadway Street

TUESDAY, AUGUST 31

- No Meetings Scheduled

WEDNESDAY, SEPTEMBER 1

- **9:00 a.m. to 3:00 p.m.** – Myrtle's Market, 605 Mr. Joe White Avenue
- **3:00 p.m.** – Sandygate Village Neighborhood Watch, Main Office, 1011 Osceola Street

THURSDAY, SEPTEMBER 2

- **9:00 a.m.** – Cultural Resources Committee, First Floor Conference Room, City Hall, 937 Broadway Street
- **9:00 a.m.** – Monthly City Council Workshop, Myrtle Beach Train Depot, 851 Broadway Street
- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street

FRIDAY, SEPTEMBER 3

- **9:00 a.m. to 3:00 p.m.** – Myrtle's Market, 605 Mr. Joe White Avenue
- **12:00 p.m.** – City Municipal Election Filing Period Closes, Myrtle Beach City Hall, 937 Broadway Street

SATURDAY, SEPTEMBER 4

- **9:00 a.m. to 3:00 p.m.** – Myrtle's Market, 605 Mr. Joe White Avenue

SUNDAY, SEPTEMBER 5

- No Meetings Scheduled

**City of Myrtle Beach
Cultural Resources Committee
9:00 a.m., Thursday, September 2, 2021
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1065 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order** – Chairman Nick Sherfese
- B. Approval of Minutes**
- C. Discussion Items:**
 - 1. Public-Funded Art Ideas and Partnerships
- D. New Business**
- E. Public Comments**
- F. Next Meeting Date**
- G. Adjourn**

**MONTHLY MYRTLE BEACH CITY COUNCIL WORKSHOP
9:00 A.M., TUESDAY, SEPTEMBER 2, 2021
MYRTLE BEACH TRAIN DEPOT
851 BROADWAY STREET, MYRTLE BEACH, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Mayor and Council Welcome and Statement of Meeting's Purpose

B. Executive Session*

1. Potential Contractual Agreement – Economic Development Project
2. Potential Property Acquisition – Downtown
3. Potential Contractual Agreement – Road Funding (SCDOT)

C. Council Discussion Items

D. Adjournment

**Note: South Carolina law requires that Council's business is conducted in public with limited exceptions, known as "Executive Sessions." Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to:*
 - *A pending, threatened, or potential claim.*
 - *Other matters covered by the attorney-client privilege.*
 - *Settlement of legal claims, or the position of the city in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

Motions to go into Executive Session must be made in public and specify one or more of the reasons above. Council takes no votes or action in Executive Session. Council may take action on matters discussed in Executive Session which are deemed to be "emergency" concerns upon reconvening in open session.

**City of Myrtle Beach
Community Appearance Board
1:30 p.m., Thursday, September 2, 2021
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Roll Call

B. Approval of Minutes – August 19, 2021 Meeting

C. Old Business

D. New Business:

Sign Permit Applications

1. **Luxe at Market Common – 1231 Hadley Circle:** Requests approval of re-facing the existing (1) 15'w x 4'h monument sign. (Fastsigns)
2. **Naar Hookah Lounge – 1744 Highway 501:** Requests approval of (1) 10'5"w x 3'9"h channel letters and capsules mounted to the building. (ASL Sign Services)
3. **Myrtle Beach Treatment Specialist – 1607 Executive Avenue:** Requests approval of (1) 13'10"w x 31"h non-illuminated acrylic letters mounted to the building and (1) 5'w x 4'h internally lit flat acrylic sign face on a 7' tall freestanding sign. (Burgess Enterprises)
4. **Winna's Kitchen – 819 Main Street:** Requests approval of (1) 6'9"w x 3'8"h cut vinyl graphics applied to the storefront glass and (1) 26"w x 29"h vinyl graphics applied to the door. (Owner)
5. **Tasty Crab House – 740 Oak Forest Drive:** Requests approval of (1) 24'w x 30"h internally lit channel letters mounted on a raceway and (1) 12'w x 3'h blue awning. (Patrick Chan/Owner)

Sign, Awning, Lighting and Building Permit Applications

1. **Seaglass Tower – 1400 North Ocean Boulevard:** Requests approval of (4) new charcoal gray Sunbrella awnings mounted to the building with 11'10"w x 10.5"h vinyl graphics applied to two of the awnings. (Action Awnings & Signs)
2. **Saratoga Holdings – 1040 Oak Forest Lane:** Requests approval of (4) Santee Cooper pole mounted lights. (Owner/Santee Cooper)
3. **Mega Tsunami Outdoor Proshop – 1201 North Kings Highway:** Requests approval of (229) building mounted lights of various styles and (26) bollard lights around the front of the property. (Owner)
4. **Kentucky Fried Chicken – 900 South Kings Highway:** Signage: Requests approval of (1) 10'w x 10'h monument sign, (1) 7'w x 2'h internally lit channel letters (1) 15'10"w x

1'h painted graphics on side of the building, (1) 3'w x 4'h Colonel logo mounted on the front of the building. Lighting: Requests approval of (5) parking lot pole lights and (17) building mounted gooseneck lights. Building: Requests a final review for a 3,371 sf restaurant with parking, landscaping, and storage buildings at dumpster/compactor location. (Previously heard on 08/05/21.)(Jenkins Consulting Engineers/Cliffdale Construction, LLC)

Building Permit Applications

1. **South Shore (also known as Sue Morgan HPR) – 26th Avenue South/Wilson Cain Alley:** Requests a final review for color selection for four units. (CAB conditional approval on 07/15/2021.)(Tangent Development LLC)
2. **Wildwood Trail Apartments – 6612 Wildwood Trail, Units 1 through 5:** Requests recertification for approval of a 9,000 square foot 3-story 5-unit apartment building with site work and landscaping. (CAB originally approved on 03/05/20 and approved recertification on 11/19/20.)(Miller Design Services)
3. **Broadway Auto Sales – 97 Broadway Street:** Requests a conceptual/final review for a landscape plan. (Miller Design Services)
4. **Coventry Marketplace Apartment Complex – Coventry Boulevard:** Requests a conceptual/final review for revisions to the previously approved amenity building and landscape plan. (Thomas & Hutton)
5. **Magnolia Row LLC – 4377 North Kings Highway:** Requests a conceptual/final review for installation of 185' of 4' tall black aluminum fence along left side of property. (Action Fence)
6. **Shine Restaurant – 1229 Shine Avenue:** Requests a conceptual/final review for the addition of a 160 square foot dining platform constructed of concrete slab with a standing seam sloping metal roof and a 470 square foot smokehouse constructed of CMU with screening above. (Tych & Walker Architects, LLP)
7. **Crown Reef – 2913 South Ocean Boulevard:** Requests a conceptual review for exterior renovations to the oceanfront side that includes replacing storefront windows and balcony rails, new built-out stucco accents, and aluminum frame/trellis accents. (Mozingo + Wallace Architects)

E. Non-Agenda Items from Staff

F. Non-Agenda Items from Board Members

G. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

H. Adjournment