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# Media Advisory

**To:** Myrtle Beach Media  
**From:** Kaycey Hall Vrettos  
**Date:** September 1, 2023  
**Re:** Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **City of Myrtle Beach offices and facilities will be closed Monday, September 4, to observe Labor Day.** However, solid waste and recycling will be collected on the regular Monday-through-Thursday schedule. Questions? Call 843-918-2160.
3. **The Myrtle Beach Convention Center hosts South Carolina's Largest Garage Sale on Saturday, September 9.** The popular event is 7:00 a.m. to 2:00 p.m. at the Convention Center, 2101 North Oak Street. Admission is free and the daily parking cost is \$5 per car. To learn more, visit <https://bit.ly/GarageSale23>.
4. **The "I Love Seafood" Fest is set for Saturday and Sunday, September 9-10, 3:00 to 11:00 p.m. daily, in Myrtle Beach.** The event takes place at the Burroughs & Chapin Pavilion Place, 812 North Ocean Boulevard, and includes live music, arts and crafts vendors and seafood for sale, including prawns, paella, oysters, crab, whole fish, shrimp and more. For details and tickets, see <https://www.iloveseafoodfest.com/>.
5. **Looking ahead, everyone is invited to the City of Myrtle Beach's annual September 11th Remembrance Ceremony on Monday, September 11.** The solemn event begins at 1:00 p.m. at the 9/11 Unity Memorial in Warbird Park, 150 Farrow Parkway. The memorial features a steel beam from the North Tower of the World Trade Center. Questions? Contact Mark Kruea at [mkruea@cityofmyrtlebeach.com](mailto:mkruea@cityofmyrtlebeach.com).

- 6. The “Nights at Nance” free concert series returns to Myrtle Beach on September 14!**  
Concerts feature regional bands on various Thursdays, 6:00 to 8:00 p.m., at Nance Plaza, 825 North Kings Highway. Bring family, friends, neighbors and beach chairs to enjoy the cooler temperatures and live music. The series is hosted by the Myrtle Beach Downtown Alliance.
  - September 14 – Painted Men
  - September 28 – Julio & The Saltines
  - October 12 – Chocolate Chip & Company Band
  - October 26 – Costume Party, Tru Sol
  
- 7. The sixth annual Tunnel to Towers Foundation Walk and 5K Run is set for 8:00 a.m., Sunday, September 17, at The Market Common in Myrtle Beach.** The event begins at the intersection of Nevers Street and Farrow Parkway. Drivers and runners, expect detours and road blocks at The Market Common on race day. The Tunnel to Towers Foundation memorializes the sacrifice of all first responders on September 11, including Stephen Siller. A 34 year old firefighter in Brooklyn, Siller responded to the call on September 11 by strapping 60 pounds of equipment and gear on his back and running through the Brooklyn Battery Tunnel, the longest tunnel in New York City (approximately 1.7 miles long), to rescue people in the World Trade Center. Siller gave his life to save others, and his story inspired the annual nationwide events. To sign up as a participant or volunteer, visit <https://bit.ly/MyrtleBeachTunnels2Towers5K2023>. Questions? Send an email to Adam Oleszkowicz at [aoleszkowicz@cityofmyrtlebeach.com](mailto:aoleszkowicz@cityofmyrtlebeach.com).
  
- 8. Myrtle Beach’s August 2023 list of new business licenses is now available.** The [monthly list](#) is produced by the Financial Services Department’s Business License Division.
  
- 9. A comprehensive list of city-related activities, events, festivals and recreation programs is available online.** The [Events](#) webpage, a downloadable PDF file, is updated weekly.
  
- 10. Pepper Geddings Recreation Center offers a bit of something for everyone, and that’s why it’s the subject of our Photos of the Week.** Pepper Geddings Recreation Center offers programs, classes and equipment for a variety of ages and abilities. And, staff members are welcoming and helpful! The center is equipped with an indoor track, gymnasium, weight room, 25-yard swimming pool and playground. Recreation staff host fitness classes, after-school programs, swim lessons and more. The senior gym is used for Pickleball, volleyball, badminton or “open gym,” depending on the day and time. You’ll find Pepper Geddings Recreation Center at 3205 North Oak Street. Myrtle Beach offers three additional recreation centers: Crabtree Memorial Gymnasium, 1004 Crabtree Lane, Mary C. Canty Recreation Center, 971 Canal Street, and General Robert H. Reed Recreation Center, 800 Gabreski Lane. To view these photos and more, see our [Photos of the Week Library](#) webpage.
  
- 11. Did you know...** That, in a 1937 newsletter, the Atlantic Coast Line Railroad described Myrtle Beach as “a modern, rapidly growing sea-side resort, with several miles of paved roads, modernly equipped hotels, with practically all of the advantages of the city, yet close enough to nature to make a visit there refreshing, and luring one back again and again....?”

The article concluded: “With the ever-increasing travel to and from this famous beach town... its future seems assured. More power to Myrtle Beach!”

**For more information, contact:**

Mark Kruea, Public Information Officer, City of Myrtle Beach

(843) 918-1014 *voice* (843) 450-1695 *mobile*

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<https://myrtlebeachpointofview.wordpress.com/>

<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH  
MEETING SCHEDULE  
September 4-10, 2023**

**MONDAY, SEPTEMBER 4**

- **Labor Day Holiday Observed** – City of Myrtle Beach Offices and Facilities Closed, Solid Waste and Recycling Collection Schedule Unchanged

**TUESDAY, SEPTEMBER 5**

- **9:00 a.m.** – Monthly City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **1:30 p.m.** – Planning Commission, Conference Room, City Services Building, 921 North Oak Street
- **2:00 p.m.** – Seniors Advisory Committee, Second Floor Conference Room, City Hall, 937 Broadway Street
- **6:30 p.m.** – The Avenues Neighborhood Watch, First Presbyterian Church, 3810 Robert Grissom Parkway
- **6:30 p.m.** – The Golden Mile Neighborhood Watch, First Presbyterian Church, 3810 Robert Grissom Parkway
- **6:30 p.m.** – Old Pine Lakes Neighborhood Watch, First Presbyterian Church, 3810 Robert Grissom Parkway
- **6:30 p.m.** – Pine Lakes Estates Neighborhood Watch, First Presbyterian Church, 3810 Robert Grissom Parkway
- **6:30 p.m.** – Pine Lakes Neighborhood Watch, First Presbyterian Church, 3810 Robert Grissom Parkway

**WEDNESDAY, SEPTEMBER 6**

- **8:00 a.m.** – Technology Advisory Group, HTC Aspire Hub, 509 Ninth Avenue North
- **3:00 p.m.** – Sandygate Village Neighborhood Watch, Main Office, 1011 Osceola Street
- **6:00 p.m.** – Seaside South Neighborhood Watch, Myrtle Beach Train Depot, 851 Broadway Street
- **6:00 p.m.** – Sterling Village Neighborhood Watch, Myrtle Beach Train Depot, 851 Broadway Street
- **6:00 p.m.** – Withers Swash Neighborhood Watch, Myrtle Beach Train Depot, 851 Broadway Street

#### **THURSDAY, SEPTEMBER 7**

- **9:00 a.m.** – Cultural Resources Committee, First Floor Conference Room, City Hall, 937 Broadway Street
- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street

#### **FRIDAY, SEPTEMBER 8**

- **12:00 p.m.** – Myrtle Beach City Council Candidate Filing Period Closes, Myrtle Beach City Hall, 937 Broadway Street

#### **SATURDAY, SEPTEMBER 9**

- **7:00 a.m. to 2:00 p.m.** – South Carolina's Largest Garage Sale, Myrtle Beach Convention Center, 2101 North Oak Street

#### **SUNDAY, SEPTEMBER 10**

- **5:00 p.m.** – Beachside Chats, Historic Myrtle Beach Colored School and Education Center, 900 Dunbar Street

**MONTHLY CITY COUNCIL WORKSHOP**  
**9:00 A.M., TUESDAY, SEPTEMBER 5, 2023**  
**COUNCIL CHAMBER, TED C. COLLINS LAW ENFORCEMENT CENTER**  
**1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Mayor and Council Welcome and Statement of Meeting's Purpose**

**B. Report and Discussion:**

1. Myrtle Beach Area Chamber of Commerce Quarterly Update – Karen Riorden, CEO
2. Myrtle Beach Downtown Alliance Update – Jason Greene, CEO
3. Arts & Innovation District Infrastructure Update – Chris Miller, City of Myrtle Beach
4. Comprehensive Plan Update: Economic Development – Cameron Armstrong, City of Myrtle Beach
5. Capital Improvement Projects (CIP) Summary – Michael Price, City of Myrtle Beach
6. Horry County Community Opioid Master Plan – Michelle Smith, City of Myrtle Beach

**C. Executive Session\***

**D. Adjournment**

*\*NOTE: South Carolina law requires that Council's business is conducted in public with limited exceptions, known as "Executive Sessions." Subjects eligible for Executive Session include:*

- Personnel matters.*
- Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- The receipt of legal advice relating to: a pending, threatened, or potential claim; other matters covered by the attorney-client privilege; or, settlement of legal claims, or the position of the city in other adversary situations.*
- Discussions regarding development of security personnel or devices.*
- Investigative proceedings regarding allegations of criminal misconduct.*
- Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

*Motions to go into Executive Session must be made in public and specify one or more of the reasons above. Council takes no votes or action in Executive Session. Council may take action on matters discussed in Executive Session which are deemed to be "emergency" concerns upon reconvening in open session.*

**City of Myrtle Beach  
Planning Commission  
1:30 p.m., Tuesday, September 5, 2023  
Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE MEETING.*

**A. Call Meeting to Order**

**B. Matters of Order:** Approval of Meeting Minutes – August 15, 2023

**C. Executive Session:** The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

**D. Matters of Business:**

1. **TEXT STN 23-11 Serenity at 10th:** Request by Brett Callaghan of Progress Builders, LLC, to name a new internal drive off Mr. Joe White Avenue near the corner of Robert M. Grissom Parkway (PIN #425-12-04-0040), "Paradise Street." *\*Public Hearing\**
2. **STN 23-12 The Grove:** Request by David Raynor of Industrial Plant Construction Services, LCC, to name six new streets near 17th Avenue South off Dividend Loop for a single family residential development (PIN #443-01-05-0009, 443-01-04-0011 and 443-08-01-0060) with the following: "Grove Drive, Pinecone Drive, Hudson Drive, Magnolia Trail and Onecherry Trail." *\*Public Hearing\**
3. **Text 23-10 Home Depot:** Request by Home Depot to amend Article 15 Section 1502, Accessory Use for a building addition to the Home Depot located at 951 Oak Forest Lane requiring the ability to store and rent tools and compact power equipment. *\*Public Hearing\**
4. **ENCR 23-02 17th Avenue North PUD:** Request by Robert S. Guyton to encroach approximately 1200 sq. ft. above the Ocean Boulevard right-of-way between 17th and 18th Avenues North in order to construct an elevated pedestrian walkway connecting oceanfront amenities and food service with second row guest rooms and parking.

**E. Presentation of New Applications**

**F. Communications from the Planning Commission**

**G. Communications from City Staff:**

1. MB Next: Policy Recommendations for Four Pillars of Economic Development

**H. Meeting Adjournment**

**City of Myrtle Beach  
Seniors Advisory Committee  
2:00 p.m., Tuesday, September 5, 2023  
Second Floor Conference Room, City Hall  
937 Broadway Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1014 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call to Order**

**B. Approval/Correction of the Minutes**

**C. New Business:**

1. Senior Survey Discussion
2. Other Project Ideas – Community Feedback, Senior Resources, etc.
3. City Updates
4. Upcoming Meeting Dates, Times and Locations

**D. Old Business**

**E. Comments from the Public**

**F. Adjourn**



**City of Myrtle Beach  
Technology Advisory Group  
8:00 a.m., Wednesday, September 6, 2023  
HTC Aspire Hub  
509 Ninth Avenue North, Myrtle Beach SC 29577**

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COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1065 AS SOON AS  
POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

- A. Call to Order**
- B. Approval of Minutes**
- C. Election of Chair**
- D. Review of Strategic Plan**
- E. Feedback from Research to Date**
- F. Possible Opportunities to Explore**
- G. Next Major Milestone of Strategic Plan and Action Items to Accomplish**
- H. Executive Session:** The board may take action on items discussed in Executive Session when the Public Session resumes.
- I. Next Meeting Date**
- J. Adjourn**

**City of Myrtle Beach  
Cultural Resources Committee  
9:00 a.m., Thursday, September 7, 2023  
First Floor Conference Room, City Hall  
937 Broadway Street, Myrtle Beach, SC 29577**

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COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1065 AS SOON AS  
POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

- A. Call to Order** – Chairman Sherfesee
- B. Approval of Minutes** – August 3, 2023 Meeting
- C. Discussion Items:**
  - 1. Poet Laureate Application Deadline Extension and Selection Panel
  - 2. Mural RFP Review
- D. New Business**
- E. Public Comments**
- F. Next Meeting Date**
- G. Adjourn**

**City of Myrtle Beach  
Community Appearance Board  
1:30 p.m., Thursday, September 7, 2023  
Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Roll Call**

**B. Approval of Minutes:** August 17, 2023 Meeting

**C. Old Business**

**D. New Business:**

**Sign Permit Applications**

1. **The Track – 9589 North Kings Highway:** Requests approval of the addition of (1) 8'w x 3'11"h CEVMS attached to the existing freestanding sign. (Signworks)
2. **Lift Academy – 3085 Howard Avenue:** Requests approval of the addition of (1) 13'w x 1'h back lit HDU pin mounted letters and (1) 2'w x 2'h projection sign mounted to the building. (Signworks)
3. **Dirty Don's Oyster Bar & Grill – 3090 DeVillle Street:** Requests approval of (1) 12'w x 3'h internally lit channel letters and logo and (1) 3'w x 4'h projecting light box mounted to the corner of the building. (Signworks)
4. **Casago – 516-518 Broadway Street:** Requests approval of (1) 6'11"w x 3'h internally lit sign box with a flat acrylic face and embossed letters mounted at the roof line of the building, (1) 4'w x 14"h non-illuminated acrylic letters mounted beside the door on the building and (2) 26"w x 10"h vinyl graphics applied to the storefront doors. (Fastsigns)
5. **Go Fast Golf Carts – 609 South Kings Highway:** Requests approval of (1) 14'7"w x 16.5"h internally lit channel letters mounted to the building and the re-facing of the (1) 6'w x 4'h flat sign face in the existing 10'6" tall freestanding sign. (ASL Signs)
6. **Dairy Bar Ice Cream – 410 13th Avenue South:** Requests approval of re-facing the existing freestanding sign by painting over the lower sign face to black out the words. (Owner)
7. **Mako Express Wash – 3890 South Kings Highway:** Requests approval of the (1) 16'10"w x 8'h internally lit channel letters and logo, (1) 19'8"w x 22"h internally lit channel letters, 16'4"w x 24"h internally lit channel letters all mounted to the front elevation, (1) 9'w x 8'9"h internally lit monument sign with routed push-through acrylic letters (Signs Unlimited)

8. **The Sandbar Hotel – 1809 South Ocean Boulevard:** Requests approval of (1) 20'w x 11'7"h sign area consisting of internally lit channel letters and logo. (Yesco)
9. **Nightingale's Nursing & Attendants – 4589 Oleander Drive, Suite B:** Requests approval of (1) 5'11"w x 10"h PVC letters on a panel mounted to the existing multi-tenant monument sign. (Yesco)
10. **Sichitano Office Building – 1045 London Street:** Requests approval of (1) new 10'2"w x 8'4" externally lit multi-tenant monument sign with four tenant panels that will be HDU sandblasted panels. (Image 360)
11. **Reli-Title – 1136 44th Avenue North:** Requests approval of (1) 4'4"w x 9"h HDU sandblasted sign panel in the existing multi-tenant monument sign and (1) 2'w x 18"h HDU sandblasted sign mounted to the building beside the entrance door. (Seaboard Signs)
12. **Royal Cleaners – 612 Broadway Street:** Requests approval of (1) externally lit 8'w x 3'4"h HDU sandblasted sign mounted to the building. The sign will be illuminated with (5) gooseneck lights. (Seaboard Signs)
13. **Sculpt Skin Solutions Med Spa – 1086 London Street:** Requests approval of (1) 9'w x 6'2"h non-illuminated multi-tenant monument sign with ½" router cut acrylic letters for the tenant panel. The second tenant panel will be a solid panel until the space is filled. (Seaboard Signs)

#### **Combination Permit Applications**

1. **VooDoo Brewing Company – 1325 Celebrity Circle, Unit 185:** Requests approval of (1) 27'7"w x 40"h sign area consisting of 20" & 40" channel letters mounted to the building and the installation of new Sunbrella awnings in a "smoke" color. (Seaboard Signs/Action Awnings)
2. **Volpe Enterprises Third Avenue Parking – 307 Fourth Avenue South:** Requests conceptual/final approval of (2) parking lot payment kiosks and (1) 3'w x 7'h internally lit freestanding sign. (Image 360/Owner)
3. **Five Star Beachwear – 1605 South Kings Highway:** Requests conceptual/final approval of (6) new parking lot lights. (Yesco)
4. **17th Avenue Parking Lot – 1700 North Ocean Boulevard:** Requests a conceptual/final review for parking lot, landscaping, lighting (10 new poles) and new signage consisting of (7) 2'w x 3'h flat aluminum signs at 6' OAH. (TruDesign Studio)

#### **Building Permit Applications**

1. **Fire Moe's Bar B Que – 6108 North Kings Highway:** Requests a conceptual/final review for alterations to the facade, outdoor dining, parking, and landscaping. (D3G Architects, LLC)
2. **Red Roof Inn – 2801 South Kings Highway:** Requests a conceptual/final review to paint the building exterior. (Renovia)

3. **Carroza Townhome – 7300 Porcher Drive, Unit 4:** Requests a conceptual/final review to replace the T1-11 siding for vinyl siding. (Owner)
4. **J.E.B Realty Cabana – 5719 North Ocean Boulevard:** Requests a conceptual/final review for alterations to the ground floor. (Mr. Handyman of Myrtle Beach)
5. **Palms by the Sea – 1900 South Ocean Boulevard:** Requests a conceptual/final review for a 48” tall black aluminum pool fence. (Owner)
6. **Plantation Point Plaza – 1241 38th Avenue North:** Requests a conceptual/final review for landscaping alterations. (Carolina Boys Landscaping)
7. **Westgate Parking Lot – 603 Yaupon Drive:** Requests a conceptual/final review for alterations to the parking lot, landscaping, and barrier arms. (Tungsten)
8. **Valvoline – Farrow Parkway (PIN #441-11-02-0021):** Requests a conceptual review for a new quick-change oil station with parking, landscaping, and dumpster enclosure. (Tungsten Corporation)

**E. Public Comment**

**F. Non-Agenda Items from Staff**

1. **Laurel Oaks Apartments – Corner of Highway 15 and 17th Avenue South:** Requests a conceptual review of site plan to review landmark tree layout. (LDG Development)

**G. Non-Agenda Items from Board Members**

**H. Executive Session:** The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

**I. Adjournment**