



**CONTACT:**

Mark Kruea  
Office: (843) 918-1014  
Mobile: (843) 450-1695  
[info@cityofmyrtlebeach.com](mailto:info@cityofmyrtlebeach.com)  
[www.cityofmyrtlebeach.com](http://www.cityofmyrtlebeach.com)  
[www.facebook.com/myrtlebeachcitygovernment](https://www.facebook.com/myrtlebeachcitygovernment)

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# Media Advisory

**To:** Myrtle Beach Media  
**From:** Public Information Department  
**Date:** September 22, 2023  
**Re:** Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **Two opioid addiction and drug use events that were postponed by Tropical Storm Idalia will happen this Monday, September 25.** The South Carolina Department of Health and Environmental Control partners with the City of Myrtle Beach for a free **Overdose Prevention and NARCAN Training Session** at 3:00 p.m., Monday, September 25. The event is at DHEC's Myrtle Beach Office, 927 Shine Avenue. Learn how to recognize an overdose and administer lifesaving NARCAN. Register at <https://bit.ly/OverdoseTraining23>. Also Monday, the community will honor **International Overdose Awareness Day** from 6:00 to 8:00 p.m. in Chapin Park, 1410 North Kings Highway. This free event includes speakers, recovery resources, support services and food. See <https://bit.ly/OAD23> to RSVP.
3. **The selection process begins now for Myrtle Beach's first-ever Poet Laureate.** A panel will review the eight applications next Wednesday, with an eye toward recommending three finalists for City Council's consideration. This new, two-year position will be the city's poetic voice, working to promote cultural heritage, literacy and creative writing among residents of all ages. It comes with a small stipend, as well as required appearances at civic events, schools and other public functions. View the qualifications and other details at <https://www.cityofmyrtlebeach.com/poetlaureate.pdf>.
4. **The next "Nights at Nance" free concert is this Thursday, September 28, at Nance Plaza in Myrtle Beach's Arts & Innovation District.** Everyone's invited to hear Julio & the Saltines from 6:00 to 8:00 p.m. Bring a beach chair or blanket to this family friendly event,

sponsored by the Myrtle Beach Downtown Alliance. “Nights at Nance” returns on October 12 and 26, too, so mark those dates on your calendar, too.

- 5. Looking ahead, everyone’s invited to celebrate National Night Out, from 5:00 to 7:30 p.m., Tuesday, October 3, in Exhibit Hall C at the Myrtle Beach Convention Center.** Meet your neighbors and city staff and vote in the Neighborhood Watch cooking competition. Neighborhoods will prepare their best “signature dish,” with winners selected by a panel of judges. Admission is free, parking is complimentary, and all food and drinks are free! Myrtle Beach’s Fire, Police and Neighborhood Services Departments will serve desserts for all to enjoy! Our Public Works, Police and Fire Departments also will have vehicles, K9s and service trucks on hand. Questions? For more information, contact Crime Prevention Officer Stephani James at [sjames@cityofmyrtlebeach.com](mailto:sjames@cityofmyrtlebeach.com).
- 6. A comprehensive list of city-related activities, events, festivals and recreation programs is available online.** The [Events](#) webpage, a downloadable PDF file, is updated weekly.
- 7. South Carolina’s Largest Garage Sale drew thousands to the Myrtle Beach Convention Center on Saturday, September 9, and that’s the subject of our Photos of the Week.** More than 250 vendors offered a little bit of everything, from castoff to keepsake. Think of it as the Noah’s Ark of retail, with thousands of shoppers searching for a collector’s piece or a priceless bargain. Vendor spaces sell out in a matter of hours, and the sale draws a large crowd each year. Check out what was available and the people who enjoyed the treasure hunt. To view these photos and more, see our [Photos of the Week Library](#) webpage.
- 8. Did you know...** That Myrtle Beach’s city-owned structures and their contents are insured for a total of \$411,069,539? The 447 structures – administration buildings, pump stations, water tanks, dune walkovers, dugouts, scoreboards, picnic shelters, storage sheds, static airplanes, recreation centers, the boardwalk, Chapin Memorial Library, etc. – are valued at \$350,261,580, while the contents are valued at an additional \$60,807,959. These totals do not include the city-owned Sheraton Hotel at the Convention Center or the hotel parking deck, which are insured by the hotel management company. The totals also do not include the value of the underlying land or any underground items, such as water and sewer lines.

**For more information, contact:**

Mark Kruea, Public Information Officer, City of Myrtle Beach  
(843) 918-1014 *voice* (843) 450-1695 *mobile*

<https://www.cityofmyrtlebeach.com>

<https://www.facebook.com/myrtlebeachcitygovernment>

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<https://www.instagram.com/myrtlebeachgov/>

<https://myrtlebeachpointofview.wordpress.com/>

<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH  
MEETING SCHEDULE  
September 25 - October 1, 2023**

**MONDAY, SEPTEMBER 25**

- **8:30 a.m.** – Staff Meeting, Conference Room, City Services Building, 921 North Oak Street
- **3:00 to 4:00 p.m.** – SCDHEC’s Overdose Response Training Event, Environmental Affairs Office, 927 Shine Avenue
- **6:00 to 8:00 p.m.** – International Overdose Awareness Day Event, Chapin Park, 1410 North Kings Highway

**TUESDAY, SEPTEMBER 26**

- **9:00 a.m.** – City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m.** – City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street

**WEDNESDAY, SEPTEMBER 27**

- **8:00 a.m.** – Myrtle Beach Convention Center Hotel Corporation Board, Room 236, Myrtle Beach Convention Center, 2101 North Oak Street
- **10:00 a.m.** – Special Event Committee, Myrtle Beach Train Depot, 851 Broadway Street
- **11:00 a.m.** – Poet Laureate Selection Panel, Room 207, Chapin Memorial Library, 400 14<sup>th</sup> Avenue North

**THURSDAY, SEPTEMBER 28**

- **9:00 a.m.** – Myrtle Beach Downtown Alliance, Conference Room, Myrtle Beach Area Chamber of Commerce Building, 1200 North Oak Street
- **6:00 to 8:00 p.m.** – “Nights at Nance” Free Concert Series: Julio & The Saltines Performance, Nance Plaza, 825 North Kings Highway

**FRIDAY, SEPTEMBER 29**

- No Meetings Scheduled

**SATURDAY, SEPTEMBER 30**

- No Meetings Scheduled

**SUNDAY, OCTOBER 1**

- No Meetings Scheduled

**MYRTLE BEACH CITY COUNCIL  
SEPTEMBER 26, 2023  
9:00 A.M. – WORKSHOP, COUNCIL CHAMBER  
10:00 A.M. – MEETING – COUNCIL CHAMBER  
TED C. COLLINS LAW ENFORCEMENT CENTER  
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

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*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

*NOTE: CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN THE MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.*

**CALL TO ORDER**

**INVOCATION**

**PLEDGE OF ALLEGIANCE**

**APPROVAL OF AGENDA**

**APPROVAL OF MINUTES:** September 5, 2023

**APPROVAL OF MINUTES:** September 12, 2023

**PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:**

1. Community health update: COVID-19 / seasonal flu – Dr. Mike Malone (meeting)
2. Proclamation declaring September 15 - October 15 as Hispanic Heritage Month (meeting)
3. Proclamation declaring the month of October as Fire Safety Month (meeting)
4. Proclamation declaring September 25-29, 2023, as National Clean Energy Week (meeting)
5. Public Information Update – PIO Staff

**NON-AGENDA ITEMS FROM PUBLIC** (30 Minute Time Limit)

**CONSENT AGENDA** – *The Consent Agenda covers items anticipated to be routine in nature. Any Councilmember may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, items remaining on the Consent Agenda will be briefly described by staff.*

*NOTE: City laws are known as ordinances. Before a city ordinance can be enacted, it must be introduced (1st Reading) and then approved (2nd Reading). Resolutions are actions through which City Council reinforces or makes policy not rising to the level of law. Motions are related to direction from City Council to city staff to take certain actions.*

## **CONSENT AGENDA**

**Motion M2023-81 to authorize the City Manager or his designee to accept a grant from Horry County First Steps for School Readiness Local Partnership in the amount of \$8,900 to continue the outdoor Story Walk project; record the appropriation of such grant funds in the amount approved; and, execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. No local match is required.**

*First Steps is a statewide organization serving all 46 counties in SC, helping parents and families prepare their children for school and life success. A Story Walk is a fun, educational activity that places a children's story along multi-use trails. The three City Story Walks are located at Grand Park, Futrell Park, and Bob Bell Path (next to Bark Park North). Funds will be used to maintain the existing Story Walks and expand the printed story library.*

**Motion M2023-82 authorizing the City Manager or his designee to accept a donation of \$100,922 from the Myrtle Beach Air Force Base Redevelopment Authority (MBAFB RDA) on behalf of Public Works for pavement resurfacing, to record the appropriation of such funds in the amount approved. No match is required.**

*These funds are a reimbursement of costs associated with the resurfacing of Forbus Court Parking Lot.*

**Motion M2023-83 to authorize the City Manager or his designee to enter into a Mutual Aid Agreement between the City of Myrtle Beach and the 15<sup>th</sup> Judicial Circuit Traffic Enforcement.**

*The Law Enforcement Network includes law enforcement agencies within the 15th Judicial Circuit that work together to address traffic enforcement throughout Horry and Georgetown Counties. Officers work together to perform checkpoints, operations, and educational presentations to focus on deterring activities that lead to reckless driving and traffic fatalities.*

## **REGULAR AGENDA**

**2<sup>nd</sup> Reading Ordinance 2023-39 to amend a lease denominated as the agreement of lease between the City of Myrtle Beach and County of Horry as landlords and the Durham Bulls Baseball Club, Inc. as tenant dated as of September 1, 1998, deleting unnecessary terms, reflecting the true parties in interest and providing for the extension of lease for one (1) year.**

*The original 20-year lease agreement expired after the 2018 baseball season. The City and the team entered into a 3 year extension scheduled to expire at the end of the 2021 baseball season. The City and the team entered into a 2 year extension scheduled to expire at the end of the 2023 baseball season. There are no significant changes to the term of the agreement. During the 1-year extension period, all parties will work collaboratively on determining the future of Pelican Stadium.*

**2<sup>nd</sup> Reading Ordinance 2023-40 amending the Business License Ordinance of the City of Myrtle Beach to update the class schedule as required by act 176 of 2020.**

*In September 2020, the State adopted the South Carolina Business License Tax Standardization Act. Per the Act, no later than December 31 of each odd year the Municipality shall adopt, by ordinance, the latest standardized class schedule as recommended by the Municipal Association of South Carolina and adopted by the Director of the South Carolina Revenue and Fiscal Affairs Office. This proposed change to Appendix A and B ensures accuracy for businesses that utilize the State Business License Portal for renewals as hosted by the SC Revenue and Fiscal Affairs Office and the Municipal Association of SC. This amendment does not present any changes to current business license rates; only the class schedule.*

**2<sup>nd</sup> Reading Ordinance 2023-41 to amend Section 203 of the Zoning Code to define home improvement retail establishments and amend Article 15 Section 1502 Accessory Use to allow construction equipment sales, rental, leasing, and storage for home improvement retail establishments with conditions.**

*The proposed ordinance defines Home Improvement Retail Establishment as a commercial business that specializes in selling a wide range of products, materials, and supplies for home improvement and renovation projects. These establishments typically offer a diverse selection of items such as building materials, tools, appliances, fixtures, flooring, paint, decor, and more. Further, the proposed ordinance also amends Article 15, Section 1502, Accessory Use, to add new subsection Y to allow construction equipment sales, rental, leasing, and storage for Home Improvement Retail Establishments with conditions. Currently construction equipment storage is permitted in the LM (Light Manufacturing) and WM (Warehouse Manufacturing) districts. As proposed, the ordinance only affects two properties.*

**2<sup>nd</sup> Reading Ordinance 2023-42 approving execution of an easement agreement between the city, as grantor, and DC Blox, Inc., as grantee, concerning a portion of property having PIN no. 442-16-03-0032 owned by the City of Myrtle Beach.**

*DC Blox has requested the City grant DC Blox a ten (10) foot wide permanent easement on a portion of City-owned property to facilitate delivery of the fiber optic infrastructure and service to the data center. Easement Agreement states DC Blox's use of the easement area will not interfere with City's ability to maintain or expand existing recreational trail from adjacent property owned by Horry County on which the City has a recreation easement. Upon completion, DC Blox will return the property to at least the same or similar condition existing before such work was performed. DC Blox will pay the City \$25,000 as consideration for the easement.*

**1<sup>st</sup> Reading Ordinance 2023-43 to amend the 17th Avenue N PUD to accommodate additional amenity elements on the oceanfront, modify a building setback on the oceanfront, and revise the signage for 2nd row to direct parking to 2nd row.**

*This amendment requests to build:*

- *a max 50' tall amenity center on the first row;*
- *a max 210' tall accommodations tower with parking and check-in on the second row;*  
*and*
- *revision of the signage requirements to better direct both vehicular and pedestrian traffic around the area.*

*This PUD amendment is a joint request with a Resolution (expected on the 10.10.23 City Council Agenda if this item receives first reading) which seeks an encroachment permit to build a skywalk bridge across Ocean Boulevard to ensure pedestrian safety moving between the second row accommodation and the first row amenity center. Second row development can be the catalyst for further development on the second and third rows. By self-limiting the height on the oceanfront, the 17th Ave. N. PUD would assist in creating more favorable view corridors and less shadowing on the beach.*

**1<sup>ST</sup> Reading Ordinance 2023-44 to amend Ordinance 2023-20 authorizing the sale of 21.6 acres, a portion of TMS 173-00-04-170 to Surfworks Land Holdings, LLC to aid in construction of the proposed surf park.**

*Council approved Ordinance 2022-40 on September 27, 2022. Ordinance 2022-40 authorized the execution of Purchase Agreement to sell 21.6 acres to MHI Capital, Inc. for \$4.5 Million for the development and construction of a surf park. Council approved an extension on April 11, 2023, to require a closing prior to October 9, 2023. The Buyers have requested an extension for an additional 12 months and have offered \$150,000 as additional non-refundable earnest money or to close on the property now and finalize the debt financing after the purchase is complete. Staff recommends an extension through the end of January 2024 and an additional non-refundable deposit of \$250,000.*

**Motion M2023-84 to appoint/reappoint three members to the Convention Center Hotel Board of Directors.**

*The terms of George DuRant, Stephen Greene, and Yvette Jefferson expired on July 25, 2023. Mr. DuRant and Ms. Jefferson do wish for reappointment. The recommendation for Mr. Greene's replacement is Matthew D'Antoni (City Resident). All three terms new expiration date is July 25, 2026.*

**Motion M2023-85 to approve the reappointment of Chief Administrative Municipal Judge Joi Page for a four-year term.**

*City Code provides that the Chief Administrative Municipal Judge shall be an attorney with criminal trial experience in good standing with the SC Bar. Council appoints the Chief Judge for a term not to exceed four years or until a successor is elected and qualified. The Chief Judge presides over all the terms and sessions of Court; directs the assistant municipal judges, and Court clerical personnel; and establishes the Court's policies and procedures. Judge Page has been serving in this capacity since March 2022.*

**NON-AGENDA ITEMS FROM PUBLIC** (30 Minute Time Limit)

**COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS**

**COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER**

1. Council Communications
2. CFO Update
3. CM/ACM Update

**REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF**



**EXECUTIVE SESSION – Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.**

*Note: South Carolina law requires that Council’s business is conducted in public with limited exceptions known as “Executive Sessions”. Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to:*
  - *A pending, threatened, or potential claim.*
  - *Other matters covered by the attorney-client privilege.*
  - *Settlement of legal claims, or the position of the City in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

*Motions to go into Executive Session must be made in public and specify one or more reason above. Council can take no votes or take action in Executive Session.*

**ADJOURNMENT**

**Myrtle Beach Convention Center Hotel Corporation Board  
8:00 a.m., Wednesday, September 27, 2023  
Room 236, Myrtle Beach Convention Center  
2101 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1225 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

- A. Convene and Call to Order**
- B. Approval of Minutes for August 2023 Meeting**
- C. Public Comments and Questions**
- D. Review of Monthly Hotel Financials for August (Mrs. Hinde)**
- E. Hotel Sales and Marketing Update for August (Mr. Semidei)**
- F. Convention Center Update for August (Mr. Monroe)**
- G. Discuss Additional Business**
- H. Executive Session\***
- I. Adjourn**

*\***Note:** South Carolina law requires that the board's business is conducted in public with limited exceptions, known as "Executive Sessions." Subjects eligible for Executive Session include:*

- Personnel matters.*
- Negotiations concerning proposed contractual arrangements.*
- Investigative proceedings regarding allegations of criminal misconduct.*

*Motions to go into Executive Session must be made in public and specify one or more of the reasons above. The board can take no vote or action in Executive Session.*

**City of Myrtle Beach  
Special Events Committee  
10:00 a.m., Wednesday, September 27, 2023  
Myrtle Beach Train Depot  
851 Broadway Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call to Order**

**B. Approval of Minutes:** August 23 and September 13 meetings

**C. New Business:**

**Review of Upcoming Proposed Events**

1. Hispanic Heritage Festival, Lisa Coombs, Broadway Street, 10/8/23
2. Fundraiser Dinner, Stunning & Brilliant Events, Plyler Park, 10/10/23
3. Magnolia Row Trick or Treat, Magnolia Row, parking area, 10/21/23
4. Myrtle Beach Jerk Fest, Lisa Coombs, Broadway Street, 10,29/23
5. 2nd Annual Beach Brews & Oyster Fest, Dirty Dons & GSB, Nance Plaza/Ninth Avenue North, 11/4/23
6. The Market Common Tree Lighting, BEI, The Market Common, 11/18/23
7. Walk to End Bladder Cancer, Bladder Cancer Awareness, Grand Park 4/27/24
8. Other

**D. Matters of Business:**

**Review of Last Week's/Ongoing Events**

1. MBACC's Beach Beautification Event, Pavilion Parking Garage, 06/01/23
2. Temporary Art Installation on Ninth Avenue North Storefronts, Myrtle Beach Downtown Alliance, 01/31/23
3. DeVille Street Festivals, BEI/The Market Common, Along DeVille Street, 03/01/23-12/30/23
4. Waccamaw Farmers Market, Waccamaw Co-Op, Valor Memorial Garden/Grand Park, 04/01/23-10/31/23
5. TMC Unplugged, BEI/The Market Common, Gazebo on Howard Avenue, First and Fourth Thursdays, 06/01/23-9/30/23
6. The Cure Revival, Crystal Langston, Corner of 17<sup>th</sup> Avenue South and Highway 15, 9/11-9/15/23
7. Nights at Nance, MBDA, Nance Plaza, 9/14, 9/28, 10/12 and 10/26
8. Tunnel to Towers 5k, MBFD, Market Common Area, 09/17/23
9. South Atlantic Shrine Association (SASA) Parade, September 23, 2023
10. National Day of Recovery, Kate Curran, Chapin Park, 9/25/23
11. Other

**Review of Upcoming Approved Events**

1. Bacon Fest, Cumulus Broadcasting, Nance Plaza, TBD
2. World Championship Chili Cook-Off, MMA Creative/Amie Lee, Pavilion, 9/29/-10/1/23
3. Pride in the Park, Pride MB, Valor Memorial Garden, 9/30/23
4. Taste of The Market Common, BEI MC, The Market Common Restaurants, 10/7/23
5. Volleyball Tournament, Joe Goodwin, Pavilion lot, 10/7 and 10/8/23
6. Myrtle Beach Mini Marathon, NS Promotions, 10/14/23
7. Bike the Beach, GS Bike Club, City Streets and Nance Plaza, 10/15/23
8. Jeep Jam, Former Myrtle Square Mall Site and Beach, NS Promotions, 10/20/23-10/22/23
9. Myrtle Beach Jazz Festival, Mickey James, Carver Street, 10/20/23-10/22/23
10. Mopars at the Beach, Cathy Bridges, Myrtle Waves Parking Lot, 10/21/23
11. Kite Fest, Klig's Kites, Beach, 10/21/23-10/22/23
12. Walk for Life, Coastline Women's Center, Grand Park 10/28/23
13. Beach Ride Fundraiser, American Heart Association, Beach to 52nd Avenue North, 11/04/23
14. 5k, Police Department, Grand Park, 11/4 or 11/5/23?
15. Walk to End Alzheimer's, Alzheimer's Association, Grand Park, 11/04/23
16. Pooch-a-mania, DBC Radio/Charlie Steele, Grand Park 11/5/23
17. Patriotic Pups, Prime Pet Rehab, Grand Park, 11/11/23
18. Turkey Trot, NS Promotions, The Market Common, 11/23/23
19. Winter Wonderland, City of Myrtle Beach, Boardwalk, Plyler Park and Ocean Boulevard, 11/24/23 - 1/1/24
20. Parkinson's Walk, Parkinson's Foundation, Grand Park, TBD
21. Run to the Sun Car and Truck Show, Former Myrtle Square Mall Site, 03/14/24-03/16/24
22. Other

#### **E. Review of Temporary Use Permits**

1. Britfest, CCAR field, 10/7/23

#### **F. Review of Facility Use Permit Events**

#### **G. Review of Sports Tourism Events**

#### **H. Review Parade Permits:**

#### **I. Review Film/Photo Requests**

1. 9/28

#### **J. Convention Center/Sports Center Events:**

##### **Convention Center**

1. Taste of the Town, 10/10
2. RV Show 10/13

##### **John T. Rhodes Myrtle Beach Sports Center**

1. Myrtle Beach Seaside Pickleball Classic, 10/4-10/8
2. Major League Table Tennis, 10/13-10/15

**K. Review of Fireworks Permit Applications:**

1. Broadway at the Beach

**L. Discussion Items**

**M. Executive Session:** The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

**N. Adjourn**

**City of Myrtle Beach  
Poet Laureate Selection Panel  
11:00 a.m., Wednesday, September 27, 2023  
Room 207, Chapin Memorial Library  
400 14<sup>th</sup> Avenue North, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-455-6319 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

- A. Call to Order** – Mark Kruea
- B. Approve Agenda**
- C. Executive Session\*** – Review Applications
- D. Recommendation of Finalists**
- E. Adjournment**

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- Personnel matters.*
- Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- The receipt of legal advice relating to: a pending, threatened, or potential claim; other matters covered by the attorney-client privilege; or, settlement of legal claims, or the position of the board in other adversary situations.*
- Discussions regarding development of security personnel or devices.*
- Investigative proceedings regarding allegations of criminal misconduct.*
- Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

*Motions to go into Executive Session must be made in public and specify one or more of the reasons above. The board takes no votes or action in Executive Session. The board may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns upon reconvening in open session.*

**Myrtle Beach Downtown Alliance, Inc.**  
**Board of Directors Meeting**  
**9:00 a.m., Thursday, September 28, 2023**  
**Conference Room, Myrtle Beach Area Chamber of Commerce**  
**1200 North Oak Street, Myrtle Beach, SC 29577**  
*(Zoom Link Available Upon Request)*

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-455-6319 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call to Order** – Dan Sine, Chairman of the Board

**B. Consent Agenda** – Dan Sine (VOTE)

1. Board Meeting Minutes – August 24, 2023
2. Financial Report – Period Ending August 31, 2023

**C. Committees and Programs** – Jason Greene, Chief Executive Officer

1. Clean and Safe
2. Events and Programs
3. Promotion and Marketing
4. Long-Range Planning, Design and Innovation
5. Advocacy
6. Gold Cap Ambassadors

**D. Chief Executive Officer’s Report** – Jason Greene

**E. Discussion Items** – Dan Sine

1. Financial Report – Month ending July 31, 2023 (Summary)

**F. Action Items and Meeting Follow-Up** – Michelle Plyler, Secretary

**G. Executive Session\*** – Upon returning to Public Session, the board may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

**H. Adjournment** – Dan Sine, Chairman of the Board

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