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Media Advisory

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To: Myrtle Beach Media
From: Kaycey Hall Vrettos
Date: September 23, 2022
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **New, two-year residential parking decals are coming in October 2022....** The City of Myrtle Beach's residential parking decals are available to city residents who have personal vehicles or motorcycles that "live" in the city limits and on which city property taxes have been paid. The city counts property taxes paid on vehicles as a parking payment, whether or not the owner uses public parking; everyone pays for parking, just in different ways.

The 2023-24 parking decal registration period opens Monday, October 3. The registration period begins early this year to accommodate the inflow of requests and outflow of decals. Customers can submit requests online or in-person at the Reef Parking Office in the Pavilion Parking Garage, 914 North Kings Highway (Ninth Avenue North Entrance), 9:00 a.m. to 4:00 p.m., Monday through Friday.

Residents need an up-to-date South Carolina vehicle registration card, driver's license and current Horry County vehicle property tax receipt for each vehicle to receive a decal. If residents own a qualifying golf cart, bring the South Carolina Golf Cart permit number issued by the South Carolina Department of Motor Vehicles (SCDMV). Each decal is specific to each vehicle; decals are not interchangeable or transferrable. After processing, parking decals are mailed to the registered address.

To receive decals in-person, bring the materials listed above to the Pavilion Parking Garage. Residents who have not had a parking decal in the past will need to apply in-

person. For online registration, visit the [Parking Decal](#) webpage. Again, the online system works for residents with current 2021-22 decals interested in renewing them for the 2023-24 period.

The paid parking season is March 1 through October 31. New residential parking decals issued in October will be valid through December 31, 2024.

- 3. Beginning Saturday, September 24, the City of Myrtle Beach is within 45 days of the November 8 election, and that means political yard signs are allowed on private property.** However, such temporary political signs are not allowed on public property, rights-of-way or utility poles. Political signs may be no larger than four feet square and no taller than four feet high. Illegally placed signs will be removed from public property. A violation of this ordinance is a misdemeanor. Political signs must be removed within five days after the election.
- 4. The Myrtle Beach Fire Department hosts Public Safety Day, a new event, on Saturday, October 1, 10:00 a.m. to 2:00 p.m., at Coastal Grand Mall, 2000 Coastal Grand Circle.** This free event brings fire and police departments from Horry and Georgetown Counties to demonstrate their capabilities. Everyone's invited to attend, enjoy food and have fun! This is an opportunity to meet the men and women who serve the community daily. *(NOTE: If the weather forecast includes rain, the event will be rescheduled for Saturday, October 22.)* Contact Jonathan Evans at 843-918-1221 or jwevans@cityofmyrtlebeach.com for details.
- 5. Looking ahead, the City of Myrtle Beach's Seniors Advisory Committee and Chapin Memorial Library cohost "Through the Lens of Time: Myrtle Beach History," a speaker-led educational series on various dates through 2023.** Join us to hear about Myrtle Beach's past from a local historian's perspective. Diane DeVaughn Stokes emcees the series. Below is the schedule and a list of featured speakers. We hope to see you there!
 - **2:00 p.m., Tuesday, October 4, 2022** – Jack Thompson, Myrtle Beach Train Depot, 851 Broadway Street
 - **2:00 p.m., Tuesday, November 1, 2022** – Dino Thompson, Chapin Memorial Library, 400 14th Avenue North
 - **2:00 p.m., Wednesday, January 11, 2023** – Victor Shamah, Chapin Memorial Library, 400 14th Avenue North
 - **2:00 p.m., Tuesday, February 7, 2023** – Buddy Styers, Chapin Memorial Library, 400 14th Avenue North
 - **2:00 p.m., Tuesday, February 21, 2023** – Ruth Trask Gore, Chapin Memorial Library, 400 14th Avenue North
 - **2:00 p.m., Thursday, March 9, 2023** – M. "Cookie" Canty Goings, Chapin Memorial Library, 400 14th Avenue North
 - **2:00 p.m., Tuesday, April 4, 2023** – Buz Plyler, Chapin Memorial Library, 400 14th Avenue North
- 6. Plan to celebrate National Night Out with city staff at the Myrtle Beach Convention Center on Tuesday, October 4, 5:00 to 8:00 p.m.** Activities include live music, face painting, a cook off, bouncy houses, ice cream and more. Myrtle Beach's Public Works,

Police and Fire Departments will be on hand with vehicles, K9s and service trucks. Questions? Contact Stephani James at sjames@cityofmyrtlebeach.com.

- 7. Registration is underway for the “Bike the Beach!”** The City of Myrtle Beach’s Bicycle and Pedestrian Committee partners with the Grand Strand Bicycling Club to host the second annual “Bike the Beach” event, a one-day cycling event open to cyclists of all skill levels, set for Saturday, October 8. The event begins at Burroughs & Chapin Pavilion Place, 812 North Ocean Boulevard, and it is held in memory of Whit Oliver. To learn more about the tragic death of Oliver, see <https://www.myrtlebeachcycling.com/whit-oliver/>. “Whit’s Coffee and Beer” Ride (62 miles) and the Myrtle Beach Showcase Ride (30 miles) cost \$50 to participate. The 10-mile Family Fun Ride is free! All rides begin at 8:00 a.m. Space is limited and participants must register in advance. For details, maps, information and registration, visit <https://www.bikereg.com/bike-the-beach>.
- 8. The Myrtle Beach Police Department hosts a special Career Day for rising juniors and seniors from local high schools on Saturday, October 8, 9:00 a.m. to 5:00 p.m.** The event takes place at the Warren S. Gall Police Annex, 3340 Mustang Street. Breakfast and lunch will be provided. Students will spend the day with members of the Police Department’s many divisions, including K9, crime scene, dispatch, investigations, detention and more! For information, contact Tom Vest at 843-918-1808 or tvest@cityofmyrtlebeach.com.
- 9. A comprehensive list of city-related activities, recreation programs, festivals and events is available on our [Events](#) webpage.** This file is updated weekly.
- 10. Nance Plaza was the place to be Thursday for the first of this fall’s “Nights at Nance” concerts, and that’s the subject of our [Photos of the Week](#).** Myrtle Beach’s Arts & Innovation District was alive with the sound of Chocolate Chip & Company. As you’ll see, people danced and socialized to the music. They also enjoyed foods and treats from two food trucks and the brewery. Be sure to join us from 6:00 to 8:00 p.m., Thursday, September 29, for the next “Nights at Nance” concert. The other autumn dates are October 13 and 27. The concerts, sponsored by the Myrtle Beach Downtown Alliance, are free to the public.
- 11. Did you know...** That this fall marks the 50th anniversary of Waccamaw Arts & Crafts Guild’s Art in the Park in Myrtle Beach? Since 1972, the free-to-attend events feature local and traveling artists. Artwork for sale includes paintings, woodworking, photography, jewelry, fabric, glass, metal, pottery, stone and more. The weekend events usually occur in April, October and November in Valor Memorial Garden at The Market Common. To learn more, see <http://wacg.org/art-in-the-park/>.

For more information, contact:

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<https://www.instagram.com/myrtlebeachgov/>
<https://myrtlebeachpointofview.wordpress.com/>
<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
September 26-October 2, 2022**

MONDAY, SEPTEMBER 26

- **8:30 a.m.** – Staff Meeting, Conference Room, City Services Building, 921 North Oak Street

TUESDAY, SEPTEMBER 27

- **9:00 a.m.** – City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m.** – City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **6:00 p.m.** – Ramsey Acres Neighborhood Watch, Myrtle Beach Train Depot, 851 Broadway Street

WEDNESDAY, SEPTEMBER 28

- **8:00 a.m.** – Myrtle Beach Convention Center Hotel Corporation Board, Room 236, Myrtle Beach Convention Center, 2101 North Oak Street
- **9:00 a.m.** – Bicycle and Pedestrian Committee, Conference Room, City Services Building, 921 North Oak Street
- **9:00 a.m. to 3:00 p.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue

THURSDAY, SEPTEMBER 29

- **6:00 to 8:00 p.m.** – “Nights at Nance” Free Concert Series: Painted Man, Nance Plaza, 825 North Kings Highway

FRIDAY, SEPTEMBER 30

- **9:00 a.m. to 3:00 p.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue

SATURDAY, OCTOBER 1

- **9:00 a.m. to 3:00 p.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue
- **10:00 a.m. to 2:00 p.m.** – Fire Department hosts Public Safety Day, Coastal Grand Mall, 2000 Coastal Grand Circle

SUNDAY, OCTOBER 2

- No Meetings Scheduled

**MYRTLE BEACH CITY COUNCIL MEETING AGENDA
TUESDAY, SEPTEMBER 27, 2022
9:00 A.M. – WORKSHOP – COUNCIL CHAMBER
10:00 A.M. – MEETING – COUNCIL CHAMBER
COUNCIL CHAMBER, TED C. COLLINS LAW ENFORCEMENT CENTER
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

NOTE: CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN THE MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

APPROVAL OF MINUTES... September 1, 2022

APPROVAL OF MINUTES... September 13, 2022

PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:

1. Proclamation declaring September 15-October 15, 2022, as Hispanic Heritage Month (Meeting)
2. Proclamation declaring October 10, 2022, as Indigenous People's Day (Meeting)
3. Proclamation declaring month of September as National Recovery Month (Meeting)
4. Proclamation in recognition Jack Thompson's birthday on September 21 (Meeting)
5. Public Information Update – PIO Staff (Meeting)

NON-AGENDA ITEMS FROM THE PUBLIC (30 MINUTE TIME LIMIT)

CONSENT AGENDA – *The Consent Agenda covers items anticipated to be routine in nature. Any Council member may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that such an item be moved. Items remaining on the Consent Agenda will be briefly described by staff and may be passed as a group with the approval of the agenda.*

Note: *City laws are known as ordinances. Before a city ordinance can be enacted, it must be introduced (1st Reading) and then approved (2nd Reading). Resolutions are actions through which City Council reinforces or makes policy not rising to the level of law. Motions are related to direction from City Council to city staff to take certain actions.*

Motion M2022-143 authorizing the City Manager or his designee to: apply for a grant of \$42,341 from the Santee Cooper Evolve Grant Program; record the appropriation of such grant funds in the amount that may be approved; and, execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. A match of \$21,171 is required from the Myrtle Beach Convention Center budget.

The purpose of this project is to acquire three electric vehicle-charging stations for the Myrtle Beach Convention Center. With the growth in electric vehicle use, the city will need more electric vehicle charging stations. Community members will also have access to the electric vehicle charging stations.

Resolution R2022-037 to approve the allocation of \$1,500 to meet the 15% matching requirement for the Municipal Association of South Carolina's Hometown Economic Development Grant of \$10,000; and, other matter's relating thereto.

The City of Myrtle Beach is seeking funding to partner with restaurants (within the Arts & Innovation District) to create interactive kids' menus that promote the downtown area, assist local businesses and foster creativity for youth. This funding will provide direct partnerships with local restaurants and offer needed services within the food industry. It will also contribute to the City of Myrtle Beach's continued efforts to reignite Myrtle Beach's downtown area. If approved, the MASC Hometown Economic Development grant and \$1,500 in local match funding will be used for marketing, branding and promoting within the Arts & Innovation District.

Resolution R2022-038 to acknowledge completion of the 30-day governing body review process for the U.S. Department of Justice, Office of Justice Programs, Bureau of Justice Assistance, FY22 Edward Byrne Memorial Justice Assistance Grant, Ballistic Shield Protection; and, other matters relating thereto.

The Police Department applied for funding in the total amount of \$37,475 to acquire ballistic shields for police officers to use during response scenarios. With Motion M2022-121, City Council opened the 30-day Governing Body Review Period on August 9, 2022, as required by the Grantor. That review period has now expired. City Council held a public hearing on September 27, 2022, as required by the Grantor. This resolution confirms the completion of the Governing Body Review requirement.

REGULAR AGENDA

2nd Reading Ordinance 2022-039 to amend Chapter 15, Planning and Development, Article II, Planning Commission, Section 15-22, to eliminate the requirement for a representative of the architectural profession on the planning commission.

The Planning Commission consists of nine members, and all members must be city residents. Each member serves a three-year term, unless the individual is filling an unexpired vacancy. No member of the Planning Commission shall be an elected public official in the city or county. The stipulation that one seat is reserved for a member of the architectural profession is no longer necessary.

2nd Reading Ordinance 2022-040 to authorize the sale of 21.6 acres (portion of TMS #1730004170) to MHI Capital, LLC, to aid in construction of the proposed surf park.

Parcel for sale is a portion of TMS #1730004170 and it consists of 21.6 acres to be used for a surf park and amphitheater. The developers and operators have secured the needed capital partner to begin construction. The development partner requires the property be sold versus the prior agreement for a lease. The purchase agreement includes provisions to allow the city to reacquire the property if development is unsuccessful.

Per the appraisal:

- *Property has been appraised at \$6.5 million*
- *Appraisal deducts \$3.6 million to reflect the cost of removing un-usable soils stockpiled on the site*
- *The reconciled value, or the difference between appraised value and the estimated cost of removing the spoils, is \$2,900,000*
- *The price offered by the buyer is \$4,500,000*

1st Reading Ordinance 2022-041 to terminate the Intergovernmental Agreement adopted pursuant to Ordinance 2004-033.

In 2004, the City of Myrtle Beach and Horry County entered into an intergovernmental agreement providing for distribution of certain funds held by the city derived from rentals already received and future rental proceeds from tenants leasing the Seascape Properties. Under the agreement, 75% of the proceeds from the Seascape leases is distributed to Horry County and 25% is distributed to the city. Because the 2004 intergovernmental agreement contains no term, and no term can be reasonably implied, the City of Myrtle Beach is authorized to terminate the 2004 intergovernmental agreement with reasonable notice to Horry County.

Resolution R2022-039 a resolution pertaining to the disposition of funds derived from the sale of rental of the real property that is the subject of Ordinance 2020-048 and Ordinance 2020-049.

Via Ordinance 2022-041 (September 27, 2022), the City of Myrtle Beach has indicated its intent to terminate the Intergovernmental Agreement between the city and Horry County. The city finds it necessary and proper to plan now for the determination of the disposition of such rental proceeds and the disposition of any sales proceeds.

The proposed resolution states:

- *75% of the rental proceeds derived from the current leases of the Seascape Properties shall be held in escrow pending a final determination in the administrative proceeding before the FAA.*
- *25% of rental proceeds derived from the current leases of the Seascape Properties shall continue to be deposited in the city's General Fund.*
- *100% of sale proceeds derived from a sale of the Seascape Properties shall be held in escrow pending a final determination in the administrative proceeding before the FAA.*

Motion M2022-144 to appoint/reappoint three members to the Technology Advisory Group Committee.

The terms of Micah "Cole" Naus, Lauren Riddei and Gina Trimarco expired on August 22, 2022. Mr. Naus and Ms. Riddei do wish, and are eligible, for reappointment. Ms. Trimarco is not eligible for reappointment at this time. On file, the city has resumes for the following: Tristan Mack (non-city resident), Heather Kincer (city resident), Matthew Stewart (non-city resident) and Lilibeth Hanlon (city resident). All three terms will expire on August 28, 2025.

Motion M2022-145 to appoint/reappoint one member to the Election Commission.

The term of Clifford H. Tall (city resident) expired on September 12, 2022. Mr. Tall does wish to be reappointed. The city has one resume on file for James Lord (non-city resident). This term will expire on September 12, 2028.

Motion M2022-146 to appoint/reappoint two members to the Human Rights Commission.

The term of Veronica Walters will expire on September 28, 2022. Ms. Walters does wish to be reappointed. The board also has one vacant seat that can be filled. On file, the city has the following resumes: Jaquelyn Graham (non-city resident) and Leah Edwards (non-city resident). Both terms expire on February 22, 2025.

NON-AGENDA ITEMS FROM THE PUBLIC (30 MINUTE TIME LIMIT)

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications
2. Chief Financial Officer (CFO) Update
3. City Manager/Assistant City Manager (CM/ACM) Update

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

EXECUTIVE SESSION – Upon returning to Public Session, Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

NOTE: *South Carolina law requires that Council’s business is conducted in public with limited exceptions, known as “Executive Sessions.” Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to:*
 - *A pending, threatened or potential claim.*
 - *Other matters covered by the attorney-client privilege. Settlement of legal claims, or the position of the city in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion or provision of services encouraging location or expansion of industries or other businesses.*

Motions to go into Executive Session must be made in public and specify one or more reason above. Council can take no vote or action in Executive Session.

ADJOURNMENT

**Myrtle Beach Convention Center Hotel Corporation Board
8:00 a.m., Wednesday, September 28, 2022
Room 236, Myrtle Beach Convention Center
2101 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1225 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Convene and Call to Order**
- B. Approval of Minutes** – August 2022 Meeting
- C. Public Comments and Questions**
- D. Review of Monthly Hotel Financials for August 2022** (Mrs. Hinde)
- E. Hotel Sales and Marketing Update for August 2022** (Mr. Semidei)
- F. Convention Center Update for August 2022** (Mr. Monroe)
- G. Discuss Additional Business**
- H. Executive Session***
- J. Adjourn**

****Note:** South Carolina law requires that the board's business is conducted in public with limited exceptions, known as "Executive Sessions." Subjects eligible for Executive Session include:*

- Personnel matters.*
- Negotiations concerning proposed contractual arrangements.*
- Investigative proceedings regarding allegations of criminal misconduct.*

Motions to go into Executive Session must be made in public and specify one or more of the reasons above. The board can take no vote or action in Executive Session.

**City of Myrtle Beach
Bicycle and Pedestrian Committee
9:00 a.m., Wednesday, September 28, 2022
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order – Chairman Russo

B. Matters of Order

C. Matters of Business

D. Matters for Discussion:

1. Safety Education Plan – Tom Vitt
2. Ride IV Opportunities for Transportation Diversity – Chairman Russo

E. Non Agenda Items

F. Important Dates:

1. Saturday, October 8, 2022 – Bike the Beach Event
2. 9:00 a.m., Wednesday, October 12, 2022 – Bicycle and Pedestrian Committee Meeting
3. 9:00 a.m., Tuesday, December 1, 2022 – Bicycle and Pedestrian Presentation for City Council
4. 5:30 p.m., Thursday, December 8, 2022 – Light Up The Night Ride

G. Adjourn