



**CONTACT:**

Mark Kruea  
Office: (843) 918-1014  
Mobile: (843) 450-1695  
[info@cityofmyrtlebeach.com](mailto:info@cityofmyrtlebeach.com)  
[www.cityofmyrtlebeach.com](http://www.cityofmyrtlebeach.com)  
[www.facebook.com/myrtlebeachcitygovernment](https://www.facebook.com/myrtlebeachcitygovernment)

---

# Media Advisory

For a printable .pdf, visit <https://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.  
[Subscribe](#) or [Unsubscribe](#)

**To:** Myrtle Beach Media  
**From:** Public Information Department  
**Date:** October 1, 2021  
**Re:** Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **The City of Myrtle Beach serves as a partnering organization to Grand Strand Humane Society, a non-profit organization and “no-kill” shelter.** Many city residents make regular contributions to the Grand Strand Humane Society through their monthly City of Myrtle Beach utility bills. Called "R.A.I.N.," or Remembering Animals In Need, the program allows city utility customers to easily and regularly support the Humane Society's efforts. Interested in becoming a contributor? Look for sign-up information in your next Myrtle Beach utility bill. Or, if you pay your utility bills online, download and submit our [R.A.I.N. Contribution Form](#) to the City Services Building, 921 North Oak Street. The city forwards ALL collections to the shelter each month, and the money helps feed and care for the shelter animals, including a spay and neuter program.
3. **Drivers, look for weekday lane closures beginning Monday, October 4, in front of the Anderson Ocean Club, 2600 North Ocean Boulevard.** A lane closure between 25th and 27th Avenues North is needed while a contractor repaints the building. The work is expected to take most of October to complete. The lane will be closed between 8:00 a.m. and 6:00 p.m., Mondays through Thursdays, and from 8:00 a.m. until 12:00 p.m. on Fridays, at the Anderson Ocean Club. Drivers should expect to see appropriate signage and flaggers when the lane closure is in effect.
4. **Make plans to celebrate National Night Out on Tuesday, October 5.** Ten Neighborhood Watch groups have planned picnics, cookouts or other events, between 3:00 and 8:00 p.m.

City of Myrtle Beach personnel will also celebrate alongside residents to include Fire, Police and Neighborhood Services Department team members. Below is a list of participating neighborhoods and a schedule for the 2021 event. Questions? Contact Crime Prevention Officer Stephani James at [sjames@cityofmyrtlebeach.com](mailto:sjames@cityofmyrtlebeach.com).

**3:00 to 5:00 p.m.**

- Sandycate Village Neighborhood – Behind Main Office, 1011 Osceola Street
- Del Webb Neighborhood – Amenity Center, 6201 Marina Parkway

**4:00 to 6:00 p.m.**

- Booker T. Washington, Harlem and Carrie Mae Neighborhoods – Paint Party at Charlie’s Place, 1420 Carver Street

**4:00 to 8:00 p.m.**

- Cresswind Neighborhood – Behind Cresswind Clubhouse, 2000 Silver Spring Lane (4:00 to 6:00 p.m. at Food Pavilion, and 6:00 to 8:00 p.m. at Fireplace)

**5:00 to 7:00 p.m.**

- Withers Swash Neighborhood – Withers Swash Park, 314 Withers Drive
- South Beach Neighborhood – Seaside Village Pond and Cul-de-sac, Sarasota Street
- Seagate Village Neighborhood – Corner of Spruce Drive and Swallow Avenue

**5:30 to 7:30 p.m.**

- Emmens Preserve Neighborhood – Emmens Park and Covered Gazebo Area

**6:00 to 8:00 p.m.**

- Palmetto Greens Neighborhood – Club House, 2904 Midiron Court
- Seaside South Neighborhood – Corner of 16th Avenue South and Yaupon Drive

5. **Myrtle Beach’s Arts and Innovation District hosts “Nights at Nance,” a new concert series that features performances by local and regional bands!** The concerts will be held twice monthly on Thursdays, from 6:00 to 8:00 p.m., at Nance Plaza in Myrtle Beach’s Arts and Innovation District. Bring family, friends and lawn chairs to celebrate the fall season with live beats and good eats, with two food trucks on-site for concert-goers to enjoy. For more information, contact Downtown Development Director Lauren Clever at 843-918-1055 or [lclever@cityofmyrtlebeach.com](mailto:lclever@cityofmyrtlebeach.com).

- **6:00 to 8:00 p.m., Thursday, October 7** – Chocolate Chip and Company (Food Trucks – Smoothie Chemist and Mama & Papa’s)
- **6:00 to 8:00 p.m., Thursday, October 21** – Painted Man (Food Trucks – Mister Softee and Caribbean Jerk Kitchen)
- **6:00 to 8:00 p.m., Thursday, November 4** – Alex Key and the Locksmiths (Food Trucks – Nola’s Stuffed Snowballs and Mama & Papa’s)
- **6:00 to 8:00 p.m., Thursday, November 18** – Miracle Max and the Pet Monsters (Food Trucks – Gnosh Pit and Benito’s Rolling Oven)

6. **Applications are available for the MyBeach 101 Citizens Academy!** Classes take place on Thursday evenings, 5:30 to 7:30 p.m., at various locations within the city, and classes begin

in January 27, 2022. Each year, the Neighborhood Services Department hosts a general government class series that provides a behind-the-scenes look at the City of Myrtle Beach's daily operations. The eight-session program gives participants a unique experience and a chance to learn about the City of Myrtle Beach's daily operations. Each session includes appearances by department directors, city staff and elected officials. Sessions also include the history of Myrtle Beach and how each of the departments within the city operates, including Fire, Financial Services, Police and Public Works. Spaces is limited to 25 participants. Residents who live or work within the city limits of Myrtle Beach are given first priority; county residents will be accepted upon availability. Participants will be selected on a first come, first served basis, and the application deadline is December 31, 2021. For more information and to download the application, visit the [MyBeach 101](#) webpage. Submit applications via email to [neighborhoodservices@cityofmyrtlebeach.com](mailto:neighborhoodservices@cityofmyrtlebeach.com). Or, submit a printed copy to the Neighborhood Services Department, located in City Hall, 937 Broadway Street. Questions? Contact the Neighborhood Services Department at 843-918-1062.

- 7. Myrtle Beach's young people are invited to special meet-and-greet with Olympic Gold Medalist Brittney Reese at 9:00 a.m., Saturday, October 9, at Doug Shaw Memorial Stadium, 705 33rd Avenue North.** Reese is the most-decorated women's long-jumper of all time! Her appearance is part of the Track & Field Development Series from the city's Parks, Recreation and Sports Tourism Department. The goal is to introduce local youth to the sport of track and field and provide current athletes and out-of-season opportunity. A four-time Olympian from Gulfport, MS, Reese won Gold in 2012 at the London Games and followed up with Silver medals in Rio in 2016 and Tokyo in 2021. She has seven world championship titles (three indoor and four outdoor), one world silver medal and 13 USATF national championships. The event October 9 is for High Jump, Long Jump, Triple Jump and Pole Vault. Ages 7-18 are invited; no experience is necessary. Admission is \$10 for the day. If you plan to participate, bring a water bottle, sun screen, athletic apparel, closed-to running shoes (event-specific spikes if you wish), and lots of energy! Participants will be grouped by age and/or experience level, with groups rotating through each event area. The Saturday session begins with a warm-up and stretch and ends with a group talk and cool-down. To pre-register, see <https://www.officialmyrtlebeachsports.com/2021youthtfclinicap.html>.
- 8. The Fire Department hosts Public Safety Day, a new event set for 10:00 a.m. to 2:00 p.m., Saturday, October 9, at Burroughs and Chapin Pavilion Place, 812 North Ocean Boulevard.** This free event brings fire and police departments from across Horry and Georgetown Counties together to demonstrate their capabilities. Everyone's invited to attend, enjoy activities and enter giveaways. This is an opportunity to meet the brave men and women who serve the community daily! For information, call 843-918-1192.
- 9. The Neighborhood Services Department hosts another Beachside Chat to discuss race and healing at 5:00 p.m., Sunday, October 10.** The event takes place at Charlie's Place, 1420 Carver Street. Questions? Call 843-918-1061.
- 10. Looking ahead, the City of Myrtle Beach's Technology Advisory Group hosts the next eMYRge event, "Beyond Shark Tank: Real-World Advice from Seasoned Investors," at 5:30 p.m., Tuesday, October 12.** The free event takes place at Myrtle Beach Train Depot, 851 Broadway Street, and promotes business success and community networking. For more information about guest speakers, visit <https://tinyurl.com/y264hzzn>.

**11. The fifth annual Myrtle Beach Jazz Festival is set for Friday through Sunday, October 15-17, at Charlie's Place, 1420 Carver Street.** The free celebration takes place along Carver Street and celebrates the city's rich music history and culture with live music and food. For more information and to become a vendor, visit <https://myrtlebeachjazzfest.com>.

**6:00 to 9:30 p.m., Friday, October 15**

6:00 p.m. – Bull Canty

8:00 p.m. – Dee Lucas

**4:00 to 9:30 p.m., Saturday, October 16**

4:00 p.m. – Mike Hall

6:00 p.m. – Chocolate Chip and Company

8:00 p.m. – Ryan Montano

**2:00 to 9:30 p.m., Sunday, October 17**

2:00 p.m. – The Ginger Crew

4:00 p.m. – Darryl Murrill

6:00 p.m. – David P. Stevens

8:00 p.m. – Jasmin Ghent with George Foreman and the Myrtle Beach All-Star Band

**12. The 2021 Myrtle Beach Mini Marathon is set for Friday and Saturday, October 16-17, 2021.** The 5K is set for 7:00 to 10:00 a.m. on Saturday, October 16, in The Market Common area. The mini marathon is set for 6:00 a.m. to 12:00 p.m. on Sunday, October 17, and takes place throughout the city. For information and to register, see <https://www.runmyrtlebeach.com/>.

**Saturday, October 16 – 5K Race**

- Race starts at 7:30 a.m. on Farrow Parkway at Hackler Street.
- Officers will be positioned at nearly all cross streets to assist drivers with reaching their destination.
- Expect road closures at the following locations:
  - Eastbound Farrow Parkway, from Phillis Boulevard to Hackler Street, from 7:00 to 10:00 a.m.
  - Eastbound Farrow Parkway, from Phillis Boulevard to Pampas Drive, from 7:00 to approximately 8:00 a.m.
  - Southbound Pampas Drive to Myers Avenue from 7:00 a.m. to approximately 8:30 a.m.
  - Westbound Myers Avenue to Farrow Parkway from 7:00 a.m. to approximately 9:00 a.m.
  - Single lane closure on eastbound Farrow Parkway, from Meyers Avenue to Phillis Boulevard, from 7:00 to 9:30 a.m.
  - Forbus Court, from 7:00 to 9:30 a.m.

**Sunday, October 17 – Mini Marathon**

- Race starts at 7:00 a.m. at intersection of Eighth Avenue North and Ocean Boulevard.
- Drivers, to minimize delays, please use the bypass and Kings Highway to navigate around the city.

- Officers will be positioned at nearly all cross streets to assist drivers with reaching their destination.
- Expect road closures at the following locations:
  - Northbound Grissom Parkway, from Mr. Joe White Avenue to Granddaddy Drive, from 7:00 a.m. to approximately 10:00 a.m.
  - Southbound Ocean Boulevard, from 63rd Avenue North to First Avenue North, from 7:00am to 11:00am.
  - Eastbound 62nd Avenue North, from the bypass to Ocean Boulevard.

**13. The City of Myrtle Beach's September 2021 list of new business licenses is now available online.** The list, published monthly, is available on the [Issued Business Licenses](#) webpage.

**14. A comprehensive list of activities and city events is available on our [Events](#) webpage.** This file of city-related festivals, programs and more is updated weekly.

**15. Thousands of bargain-hunters swarmed the Myrtle Beach Convention Center last Saturday for South Carolina's Largest Garage Sale, and that's the subject of our [Photos of the Week](#).** The big sale was cancelled due to COVID last year, so shoppers were eager to look for treasures among this year's 200-plus vendors. The sale fills the exhibit hall and offers a bit of everything, from drum sets to shaker boxes: sort of a Noah's Ark of Retail.

**16. Did you know...** That 14 sea turtles nested inside the Myrtle Beach city limits during the 2021 nesting season? All of the nests were spotted by city staff (Beach Patrol and Parks Division), who alerted rangers at Myrtle Beach State Park. In addition, eight "false crawls" were reported where the turtle came ashore, but changed her mind and didn't lay eggs on that trip. Including Myrtle Beach's 14 nests, Horry County as a whole recorded 17 nests and more than 1,800 eggs this year. All of the nests were relocated to less-busy parts of the beach. Sea turtles typically live between 30 and 50 years, although some have been documented at more than 100 years old. When it's time to lay eggs, sea turtles return to the same spot on the beach where they were hatched to start the life cycle all over. It is illegal to disturb or harass sea turtles, with steep monetary fines for violations.

**For more information, contact:**

Mark Kruea, Public Information Officer, City of Myrtle Beach  
 (843) 918-1014 *voice* (843) 450-1695 *mobile*

<https://www.cityofmyrtlebeach.com>

<https://www.facebook.com/myrtlebeachcitygovernment>

<https://twitter.com/MyrtleBeachGov>

<https://www.instagram.com/myrtlebeachgov/>

<https://myrtlebeachpointofview.wordpress.com/>

<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH  
MEETING SCHEDULE  
October 4-10, 2021**

**MONDAY, OCTOBER 4**

- **8:30 a.m.** – Staff Meeting, Myrtle Beach Train Depot, 851 Broadway Street

**TUESDAY, OCTOBER 5**

- **1:30 p.m.** – Planning Commission, Conference Room, City Services Building, 921 North Oak Street
- **2:00 p.m.** – Seniors Advisory Committee, Second Floor Conference Room, City Hall, 937 Broadway Street
- **3:00 to 8:00 p.m.** – National Night Out, Various Neighborhoods in Myrtle Beach

**WEDNESDAY, OCTOBER 6**

- **9:00 a.m. to 3:00 p.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue
- **2:30 p.m.** – Technology Advisory Group, Train Depot, 851 Broadway Street

**THURSDAY, OCTOBER 7**

- **8:00 a.m. to 5:00 p.m.** – Fire Department hosts Weekly COVID-19 Vaccination Clinic, City Services Building, 921 North Oak Street
- **9:00 a.m.** – Cultural Resources Committee, First Floor Conference Room, City Hall, 937 Broadway Street
- **9:00 a.m.** – Monthly City Council Workshop, John T. Rhodes Myrtle Beach Sports Center, 2115 Sports Center Way
- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street
- **6:00 to 8:00 p.m.** – Art & Innovation District’s “Nights at Nance” Free Concert Series: Chocolate Chip and Company, Nance Plaza, 825 North Kings Highway

**FRIDAY, OCTOBER 8**

- **9:00 a.m. to 3:00 p.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue

**SATURDAY, OCTOBER 9**

- **9:00 a.m.** – Parks, Recreation and Sports Tourism Department hosts Olympic Gold Medalist Brittney Reese Meet-and-Greet, Doug Shaw Memorial Stadium, 705 33rd Avenue North
- **9:00 a.m. to 3:00 p.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue

- **10:00 a.m. to 2:00 p.m.** – Fire Department hosts Public Safety Day, Burroughs & Chapin Pavilion Place, 812 North Ocean Boulevard

**SUNDAY, OCTOBER 10**

- **5:00 p.m.** – Neighborhood Services Department hosts Beachside Chats: Race and Healing, Charlie's Place, 1420 Carver Street

**City of Myrtle Beach  
Planning Commission  
1:30 p.m., Tuesday, October 5, 2021  
Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call Meeting to Order**

**B. Matters of Order**

1. Approval of Minutes – September 21, 2021

**C. Matters of Business**

1. **PRE-FIN 21-08 1604-1600-1500 Beaver Road:** Request by Robby Warner, representative for Shannon Johnson, to subdivide 1.70 acres, with 3 single family dwellings, into 3 separate lots. (PIN #443-10-04-0009)
2. **PRE-FIN 21-10 400 South Kings Highway:** Request by Susan Chapman to subdivide 1.3 acres, with 2 commercial buildings, into 2 separate commercial lots. (PIN #443-05-04-0049)
3. **PRE-FIN 21-11 600 South Oak Street:** Request by Phyllis Nilson to subdivide 1.27 acres, with 2 commercial buildings, into 2 separate commercial lots. (PIN #443-11-01-0004)
4. **PRE-FIN 21-12 103 Club Drive:** Request by Derrick Mazingo to subdivide .91 acres into 2 separate single family lots. (PIN #394-14-01-0013)
5. **\*\*PUBLIC HEARING\*\* TEXT 21-07 5400-5732 North Ocean Boulevard Cabana Lots:** Request by George Wilson to allow curb cuts and parking on the cabana lots.
6. **Comprehensive Plan:** Recommendation of Final 2021 Draft

**D. Discussion**

**E. Communications from the Planning Commission**

**F. Communications from City Staff**

**G. Executive Session**

**H. Meeting Adjournment**



**City of Myrtle Beach  
Seniors Advisory Committee  
2:00 p.m., Tuesday, October 5, 2021  
Second Floor Conference Room, City Hall  
937 Broadway Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1014 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call to Order**

**B. Approval/Correction of the Minutes**

**C. New Business:**

1. Election of Officers
2. Arts & Innovation District Update – Lauren Clever
3. Review Upcoming Events
4. Update on City Programs and Services
5. Suggestions for Future Projects
6. Next Meeting Location and Activity

**D. Old Business**

**E. Adjourn**

**City of Myrtle Beach  
Technology Advisory Group  
2:30 p.m., Wednesday, October 6, 2021  
Myrtle Beach Train Depot  
851 Broadway Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1065 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

- A. Call to Order**
- B. Approval of Minutes**
- C. Review of Strategic Plan and Progress to Date**
- D. Feedback from Previous Event**
- E. Next Event Planning**
- F. Next Major Milestone of Strategic Plan and Action Items to Accomplish**
- G. Next Meeting Date**
- H. Adjourn**

**City of Myrtle Beach  
Cultural Resources Committee  
9:00 a.m., Thursday, October 7, 2021  
First Floor Conference Room, City Hall  
937 Broadway Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1065 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

- A. Call to Order** – Chairman Nick Sherfesee
- B. Approval of Minutes** – September 2, 2021
- C. Discussion Items:**
  - 1. Welcome New Committee Member Shawn Kennedy
  - 2. Public Art
- D. New Business**
- E. Public Comments**
- F. Next Meeting Date**
- G. Adjourn**

**MONTHLY MYRTLE BEACH CITY COUNCIL WORKSHOP**  
**9:00 A.M., TUESDAY, OCTOBER 7, 2021**  
**JOHN T. RHODES MYRTLE BEACH SPORTS CENTER**  
**2115 SPORTS CENTER WAY, MYRTLE BEACH, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Mayor and Council Welcome and Statement of Meeting's Purpose**

**B. Reports from City Staff** (Approximately 30-60 Minutes Each)

1. Flood Map Update – Chris Thompson, Emily Hardee
2. Special Event Administration – Dustin Jordan, Troy Marron
3. Police Update
  - a. Summer 2021 Report
  - b. Recruitment
  - c. Retention

**C. Updates from City Staff** (Approximately 10-15 Minutes Each)

1. Monthly Downtown Projects Update – Lauren Clever, Jim Hubbard, Brian Tucker
  - a. Theater
  - b. Infrastructure
  - c. Rails-to-Trails
  - d. Municipal Complex
  - e. Branding
  - f. Nights at Nance Concert Series
  - g. Myrtle Beach Downtown Alliance – PMO CEO Update

**D. Executive Session\***

1. Legal Briefing – Coral Sands
2. Contractual Discussion – Outside Agency
3. Contractual Lease/Sale of Arts & Innovation District Property
4. Contractual Discussion – I-73
5. Personnel Matters

**E. Adjournment**

***\*Note:** South Carolina law requires that Council's business is conducted in public with limited exceptions, known as "Executive Sessions." Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to:*
  - *A pending, threatened, or potential claim.*
  - *Other matters covered by the attorney-client privilege.*
  - *Settlement of legal claims, or the position of the city in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*

- *Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

*Motions to go into Executive Session must be made in public and specify one or more of the reasons above. Council takes no votes or action in Executive Session. Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns upon reconvening in open session.*

**City of Myrtle Beach  
Community Appearance Board  
1:30 p.m., Thursday, October 7, 2021  
Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Roll Call**

**B. Approval of Minutes** – September 16, 2021 Meeting

**C. Old Business**

**D. New Business:**

**Sign Permit Applications**

1. **Sansbury Law Firm – 1809 North Oak Street:** Requests approval of (1) 10'w x 2'1"h aluminum sign with 1" thick non-lit PVC letters. (Tyson Sign)
2. **SV Bedding and Furniture – 7751 North Kings Highway:** Requests approval of (1) 15'10"w x 4'7"h internally lit channel letters mounted to the building. (Coastal Signs)
3. **HTC Aspire Hub – 509 Ninth Avenue North:** Requests approval of (1) 48" round internally lit projecting sign on the front of the building, (1) 24" round non-lit sign on the rear of the building, (1) 7'w x 1'h, (1) 7'7"w x 1'h, (1) 5'8"w x 1'h and (1) 8'1"w x 1'h non-lit routed metal letters mounted to the round of the building. (City of Myrtle Beach)
4. **Republic Finance – 1227 38th Avenue North, Suite 117:** Requests approval of (1) 1'2"w x 2'h internally lit logo, (1) 7'10"w x 16"h internally lit channel letters and (1) 5'4"w x 8"h internally lit channel letters mounted to the building. (ASL Signs)
5. **Lively at Grande Dunes – Grande Dunes Boulevard and Cipriana Drive:** Requests approval of (1) 21'w x 3'10"h Grande Dunes style monument sign and (1) 3'3"w x 10'h Grande Dunes style column sign. (Skyline Signs)
6. **Como En Casa – 701 South Kings Highway:** Requests approval of (1) 6'w x 3'h pan and embossed sign face in the existing freestanding sign. (Skyline Sign)
7. **America's Best Contacts and Eyeglasses – 1950 Mr. Joe White Avenue:** Requests approval of (1) 21'6"w x 18"h internally lit channel letters mounted to the building and (1) re-facing of the existing 9'w x 10'h monument sign with flat acrylic sign panels. (Palmetto State Sign)
8. **Veterinary Clinic of Myrtle Beach/Boarding & Bathing – 708 21st Avenue North:** Requests approval of (1) 7'w x 7'2"h externally lit HDU dimensional sign mounted to the building. (Signworks)

9. **Southern Saltwater General Store – 2003 North Kings Highway:** Requests approval of (1) 16'w x 20'h freestanding sign and (1) 18'w x 6'h building mounted channel letters. (Signworks)
10. **Home Depot – 951 Oak Forest Lane:** Requests approval of (1) 69'6"w x 6'h internally lit channel letters and (1) 25'6"w x 2" flat aluminum sign mounted to the building in place of the existing building mounted signage. (Scout Services)
11. **Pink & Red – 5900 North Kings Highway, Unit F:** Requests approval of (1) 14'w x 19"h internally lit channel letters, (1) 2'w x 3'6"h routed cut PVC logo mounted to the building and (1) 4'1"w x 18"h acrylic sign panel in the multi-tenant freestanding sign. (Seaboard Sign)
12. **Market Commons Liquor & Wine – 1600 Farrow Parkway, Unit B5:** Requests approval of (1) 12'10"w x 21"h panel with 0.5" PVC letters mounted to the building and (1) 3'1"w x 4"h acrylic sign panel in the existing multi-tenant freestanding sign. (Seaboard Signs)
13. **Lakewood Spirits & Wine – 1809 North Oak Street:** Requests approval of (1) 12'2"w x 24"h internally lit channel letters mounted to the building. (Seaboard Signs)
14. **Draper and Kramer Mortgage Corporation – 2105 Cromley Circle, Suite B:** Requests approval of (1) 8'7"w x 19"h acrylic sign face in the existing multi-tenant freestanding sign and (1) 3'2"w x 10"h HDU sandblasted sign mounted to the building. (Seaboard Signs)

#### **Sign, Awning, Lighting and Building Permit Applications**

1. **Lust Gentleman's Club – 804 Seaboard Street:** Requests approval of teal lights installed under the awning on the building. (Seaboard Signs/Owner)
2. **Serenity at 65th – 701 65th Avenue North:** Requests approval of Signage: (1) 9'7"w x 6'h externally lit monument sign and (1) 6'6"w x 10"h externally lit HDU letters mounted to the building. Lighting: (28) 20' tall pole mounted lights. Building: Final review for a 41-unit multi-family apartment complex with internal clubhouse, dumpster area with enclosure, and landscaping plan. Existing buildings to be demolished. (Previously heard on 08/19/2021.)(Progress Builders/Progress Design Studio)
3. **Coastal Exchange Apartments – 5895 Arbor Isle Way:** Signage: Requests approval of (1) 3'w x 9'h internally lit monument sign. Lighting: (13) 25' tall pole mounted lights and (39) building mounted lights. In addition, requests a conceptual/final review for entry landscaping. (JBP & Associates, LLC/Thomas & Hutton)

#### **Building Permit Applications**

1. **Jiffy Lube #3340 – 1952 Mr. Joe White Avenue:** Requests a final review for landscape plan and dumpster relocation. (Building approved on 09/16/2021.)(Graham Group Architecture)
2. **Bredow Residence – 8828 North Ocean Boulevard:** Requests a conceptual/final review to repaint the existing stucco fence-wall. (Nations Homes)

3. **Smith Residence – 301 First Avenue South:** Requests a conceptual/final review for a new 2-story 2,407 square foot single-family residence, wood framed with stucco siding and shingles to match other buildings on site, site grading, revised parking on site, repair sidewalk and front property landscape buffer. (Owner)
4. **Smith Townhome – 310 74th Avenue North:** Requests a conceptual/final review to remove existing siding and replace with Hardie board. (Contract Exteriors)
5. **Orkin – 1611 Dividend Loop:** Requests a conceptual/final review for a 6' tall silver chain-link fence with 1' row of barbwire to enclose rear gravel parking area. (Governor's Row/Nick Nye Architect)
6. **Ocean 5 Hotel – 411 North Ocean Boulevard:** Requests a conceptual/final review to construct a 4' tall CMU stucco fence-wall around outdoor area. (Owner)
7. **Vista Del Mar – 122 Vista Del Mar Lane:** Requests a conceptual/final review for an addition to an existing dune walkover consisting of new wheelchair ramp to beach, and walkway back to pool area. (Greenbeach Builders, LLC)
8. **Horizon at 77th – 215 77th Avenue North:** Requests a conceptual/final review to repaint the building exterior. (Renovia/Bluegreen Vacations)
9. **Courtyard Marriott Myrtle Beach Broadway – 1351 21st Avenue North:** Requests a conceptual review for exterior reimaging of existing property. No change to the existing footprint of the building. Work will include a new parapet as indicated, reimaged porte-cochere using existing structure, new finishes at building entrances as indicated, and additional painting as required. Reimaging is part of the Marriott Brand requirements. Colors of the building will largely remain the same. (Thomas Hamilton & Associates)
10. **Crown Reef South Tower – 2913 South Ocean Boulevard:** Requests a final review for exterior renovation of ocean front side including replacing storefront windows and balcony rails, new built-out stucco accents, and aluminum frame/trellis accents. No new buildings or change in footprint. (Previously heard conceptually on 09/02/2021.)(Mozingo & Wallace Architects)
11. **Surfworks Surf Park – Southeast Corner of Robert M. Grissom Parkway/Burroughs & Chapin Boulevard (PIN #424-00-00-0006):** Requests a conceptual review for surf park and entertainment venue. Two main buildings containing surf school, restaurant, brewery, surf shop, and offices. Outdoor section of park will contain surf lagoon with wave machine, pools, performance stage, playground, and concessions. (Mozingo & Wallace Architects)

**E. Non-Agenda Items from Staff**

**F. Non-Agenda Items from Board Members**

**G. Executive Session:** The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

**H. Adjournment**