



CONTACT:

Mark Kruea
Office: (843) 918-1014
Mobile: (843) 450-1695
info@cityofmyrtlebeach.com
www.cityofmyrtlebeach.com
www.facebook.com/myrtlebeachcitygovernment

Media Advisory

To: Myrtle Beach Media

From: Public Information Department

Date: October 6, 2023

Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **October is Domestic Violence Awareness Month, and the Myrtle Beach Police Department is collecting donations of necessary supplies for domestic violence victims, who may have relocated quickly.** Items requested include hygiene products (shampoo, conditioner, deodorant, etc.), dishwashing and laundry detergent, diapers, canned food, non-perishable food items and clothing. (Note: No used items, please.) Donations are given to the Family Justice Center for distribution. Drop off all donations between 8:00 a.m. and 4:00 p.m., Monday through Friday, at the Ted C. Collins Law Enforcement Center, 1101 North Oak Street. For more information, send an email to mpaitsel@cityofmyrtlebeach.com.
3. **Members of the Myrtle Beach City Council and Horry County Council will meet for dinner next week at The Cypress Inn in Conway.** This is a follow-up to the groups' earlier meeting in March. The dinner begins at 6:00 p.m., Thursday, October 12. It's not a formal meeting with official actions or votes, but a chance for the councilmembers to get to know one another. No specific discussion topics are planned. Instead, members of the two Councils will share a meal and chat informally as individuals. The public is welcome to attend, although dinner is only being served for the Council members and senior staff. We provide this notice in compliance with the South Carolina Freedom of Information Act. No official action will be taken by either Council.
4. **"Nights at Nance," a free concert series, continues at 6:00 p.m., this Thursday, October 12, in Nance Plaza.** Chocolate Chip & Company performs this week, followed by Tru Sol on Thursday, October 26. By the way, that final fall performance October 26 includes a

Halloween costume party for attendees, so come dressed to impress! “Nights at Nance” is sponsored by the Myrtle Beach Downtown Alliance. Bring beach chairs or blankets to enjoy the live music and fall weather at this family-friendly event.

5. The annual Myrtle Beach Mini Marathon, Coastal 5K and “GoRuck” return to Myrtle Beach next Saturday, October 14. The events begin at 7:00 a.m. at Eighth Avenue North and Ocean Boulevard. Please use US 17 (the “bypass”) and Kings Highway to get to your destination inside the City of Myrtle Beach on Saturday. Traffic wayfinding apps also will help navigate the area and avoid delays. Myrtle Beach police officers will be stationed at all Ocean Boulevard intersections. Drivers can anticipate the following road closures from 6:00 a.m. to 12:00 p.m., Saturday, October 14:

- **Races begin at 7:00 a.m.** at the intersection of Eighth Avenue North and Ocean Boulevard (closure from 6:00 a.m. to 9:00 a.m.).
- **Chester Street** from Seventh Avenue North to Eighth Avenue North (6:00 a.m. to 8:00 a.m., 5k portion).
- **Westbound lane** of Seventh Avenue North to Flagg Street (6:00 a.m. to 8:00 a.m., 5k portion)
- **Flagg Street** from Seventh Avenue North to Eighth Avenue North (6:00 a.m. to 8:00 a.m.).
- **Southbound lane** of Ocean Boulevard from First Avenue South to 63rd Avenue North (6:30 a.m. to 11:00 a.m.).
- **North Ocean Boulevard and South Ocean Boulevard** from Eighth Avenue North to Mr. Joe White Avenue (6:30 a.m. to 9:00 a.m.).
- **Northbound lane** of Chester Street from Mr. Joe White Avenue to 16th Avenue North (7:00 a.m. to 9:00 a.m., 5K portion).
- **16th Avenue North** from Chester Street to Ocean Boulevard (7:00 a.m. to 9:00 a.m., 5k portion).
- **Westbound lane** of Mr. Joe White Avenue from Kings Highway to Robert Grissom Parkway (7:00 a.m. to 9:00 a.m.).
- **Northbound lane** of Robert Grissom Parkway from Mr. Joe White Avenue to Granddaddy Drive (7:00 a.m. to 10:00 a.m.).
- **Eastbound lane** of 62nd Avenue North from the Highway 17 Bypass to Ocean Boulevard (7:00 a.m. to 10:30 a.m.).

6. Please attend one of three upcoming public engagement meetings to help update the Economic Development Element of the city’s Comprehensive Plan. Your perspective is valuable as a resident, business owner or other person who cares deeply about the Myrtle Beach’s future economic growth and development. In addition to the in-person meetings, we offer an online survey at <https://forms.office.com/g/XV850iHfAs>. Questions? Contact Cameron Armstrong at carmstrong@cityofmyrtlebeach.com or 843-918-1075.

Public Engagement Meetings for Economic Development Element

- 4:00 to 6:00 p.m., Monday, October 16, Mary C. Canty Recreation Center, 971 Canal Street

- 2:00 to 4:00 p.m., Wednesday, October 18, Pepper Geddings Recreation Center, 3205 North Oak Street
- 2:00 to 4:00 p.m., Friday, October 20, General Robert H. Reed Recreation Center, 800 Gabreski Lane

- 7. Blood donors will receive a \$15 e-gift card from Amazon if they give the gift of life at the City of Myrtle Beach’s next American Red Cross Blood Drive on Tuesday, October 17.** The blood drive is 10:00 a.m. to 2:00 p.m. at the John T. Rhodes Myrtle Beach Sports Center, 2115 Sports Center Way. Use sponsor code CITYMB when you schedule an appointment at <https://www.redcrossblood.org>.
- 8. Looking ahead, the seventh annual Myrtle Beach Jazz Festival returns later this month, Friday through Sunday, October 20-22, at Charlie’s Place, 1420 Carver Street.** This music-and-food event occurs along Carver Street and celebrates the city’s rich musical history and culture. For more information, visit <https://www.myrtlebeachjazzfest.com>.
- 9. Want to learn about these and other events in Myrtle Beach?** You’ll find a comprehensive list of city-related activities, festivals and recreation programs available online. The [Events](#) webpage is updated weekly. It’s a downloadable PDF file.
- 10. Hundreds of Myrtle Beach residents attended the National Night Out celebration this Tuesday at the Convention Center, and that’s the subject of our Photos of the Week.** Eight Neighborhood Watch groups prepared a “signature dish” for the cooking competition, while the city provided desserts and beverages. In addition to enjoying great food, attendees visited with Myrtle Beach’s Police, Fire and Public Works staff, who were on hand with their vehicles and equipment. Dozens of community groups also participated. First-place in the cooking competition went to the Booker T. Washington, Harlem and Carrie Mae Johnson neighborhoods for a delicious she-crab soup! The South Beach neighborhood placed second, and Cipriana Park claimed third. Thanks to everyone who came out for the party! To view these photos and more, see our [Photos of the Week Library](#) webpage.
- 11. Did you know...** That the City of Myrtle Beach received its 35th consecutive Certificate of Achievement for “Excellence in Financial Reporting” from the Government Finance Officers Association of the United States and Canada? The award is for Myrtle Beach’s Annual Comprehensive Financial Report (ACFR) for the fiscal year which ended June 30, 2022. The Certificate of Achievement is the highest form of recognition for excellence in state and local government financial reporting. See pages 1-122 of the city’s ACFR, available online at <https://www.cityofmyrtlebeach.com/departments/docs/FY2022ACFR.pdf>. In order to be awarded a Certificate of Achievement, a government must publish an easily readable and efficiently organized annual comprehensive financial report. This report must satisfy both generally accepted accounting principles and applicable legal requirements. A Certificate of Achievement is valid for a period of one year only. We believe that our current annual comprehensive financial report continues to meet the Certificate of Achievement Program's requirements and we are submitting it to GFOA to determine its eligibility for another certificate.

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
(843) 918-1014 *voice* (843) 450-1695 *mobile*

<https://www.cityofmyrtlebeach.com>

<https://www.facebook.com/myrtlebeachcitygovernment>

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<https://www.instagram.com/myrtlebeachgov/>

<https://myrtlebeachpointofview.wordpress.com/>

<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
October 9-15, 2023**

MONDAY, OCTOBER 9

- **8:30 a.m.** – Staff Meeting, Conference Room, City Services Building, 921 North Oak Street

TUESDAY, OCTOBER 10

- **9:00 a.m.** – City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m.** – City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **2:00 p.m.** – Workforce Housing Advisory Board, First Floor Conference Room, City Hall, 937 Broadway Street

WEDNESDAY, OCTOBER 11

- **9:00 a.m.** – Accommodations Tax Advisory Committee, Room 202-204, Myrtle Beach Convention Center, 2101 North Oak Street
- **10:00 a.m.** – Special Event Committee, Boxcar, Myrtle Beach Train Depot, 851 Broadway Street
- **1:00 p.m.** – Poet Laureate Selection Panel, Room 207, Chapin Memorial Library, 400 14th Avenue North

THURSDAY, OCTOBER 12

- **1:30 p.m.** – Board of Zoning Appeals, Conference Room, City Services Building, 921 North Oak Street
- **6:00 to 8:00 p.m.** – City and County Councils' Dinner and Gathering, The Cypress Inn, 16 Elm Street, Conway
- **6:00 to 8:00 p.m.** – "Nights at Nance" Free Concert Series: Chocolate Chip & Company Band Performance, Nance Plaza, 825 North Kings Highway

FRIDAY, OCTOBER 13

- No Meetings Scheduled

SATURDAY, OCTOBER 14

- **7:00 a.m.** – Myrtle Beach Mini Marathon, City Roadways

SUNDAY, OCTOBER 15

- **9:00 a.m.** – Bike the Beach Event, City Roadways

**MYRTLE BEACH CITY COUNCIL AGENDA
TUESDAY, OCTOBER 10, 2023
9:00 A.M. – WORKSHOP, COUNCIL CHAMBER
10:00 A.M. – MEETING, COUNCIL CHAMBER
TED C. COLLINS LAW ENFORCEMENT CENTER
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

APPROVAL OF MINUTES: September 26, 2023

PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:

1. Recognition, Amy Prock, Chief of Police, 2023 Strom Thurmond Award for Excellence in Law enforcement (meeting)
2. Public Information Update – PIO Staff

NON-AGENDA ITEMS FROM PUBLIC (30 Minute Time Limit)

CONSENT AGENDA – *The Consent Agenda covers items anticipated to be routine in nature. Any Councilmember may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, items remaining on the Consent Agenda will be briefly described by staff.*

NOTE: *City laws are known as ordinances. Before a city ordinance can be enacted, it must be introduced (1st Reading) and then approved (2nd Reading). Resolutions are actions through which City Council reinforces or makes policy not rising to the level of law. Motions are related to direction from City Council to city staff to take certain actions.*

CONSENT AGENDA

Motion M2023-86 authorizing the City Manager or his designee to apply for a grant in the amount of \$765,941 from the US Department of Transportation - Strengthening Mobility and Revolutionizing Transportation (SMART) Stage 1 to conduct a technologically advanced traffic study in the City of Myrtle Beach, to record the

appropriation of such grant funds in the amount approved, and to execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. There is no match required for this grant.

The grant will be used to install LiDAR technology at four intersections: US Hwy 501 and Seaboard St, Seaboard St. and Oak Forest Ln., Oak Forest Ln. and Pine Island Rd., and Pine Island Rd. and Hwy. 17 Bus. The LiDARs will be used to collect data on traffic congestion and flow. The data will then be used to train a digital twin model that will test different solutions in a virtual simulation to find the solution that resolves or mitigates the traffic congestion.

Resolution R2023-23 to authorize the temporary obstruction for construction purposes of a 1,950 square foot portion of an alley located adjacent to 2007 South Ocean Boulevard to Spann Roofing and Sheet Metal, Inc. for a construction and staging area for the structure located at 2007 South Ocean Blvd to run from October 11, 2023, through November 11, 2023.

The owners of 2007 S. Ocean Boulevard will be doing roof work. The contractor is requesting to temporarily obstruct 1,950 of an adjacent alley to serve as a construction staging area. The work is scheduled to last a month, 10/11/23 -11/11/23. Contractor is required to return staging area to a condition which is equivalent to that which existed before construction. Per ordinance 2006-20, the encroachment fee = \$487.50.

REGULAR AGENDA

2nd Reading Ordinance 2023-43 to amend the 17th Avenue N PUD to accommodate additional amenity elements on the oceanfront, modify a building setback on the oceanfront, and revise the signage for 2nd row to direct parking to 2nd row.

This amendment requests to:

- *Build a max 50' tall amenity center on the 1st row;*
- *Build a max 210' tall accommodations tower with parking and check-in on the 2nd row; and*
- *Revise the signage requirements to better direct both vehicular and pedestrian traffic around the area.*

This PUD amendment is a joint request with a Resolution (expected on the 10.10.23 City Council Agenda if this item receives first reading), which seeks an encroachment permit to build a skywalk bridge across Ocean Boulevard to ensure pedestrian safety moving between the second row accommodation and the first row amenity center. Second row development can be the catalyst for further development on the second and third rows. By self-limiting the height on the oceanfront, the 17th Ave. North PUD would assist in creating more favorable view corridors and less shadowing on the beach.

2nd Reading Ordinance 2023-44 to amend Ordinance 2023-20 authorizing the sale of 21.6 acres, a portion of TMS 173-00-04-170, to Surfworks Land Holdings, LLC to aid in construction of the proposed surf park.

Council approved Ordinance 2022-40 on September 27, 2022. Ordinance 2022-40 authorized the execution of Purchase agreement to sell 21.6 acres to MHI Capital, Inc. for \$4.5 Million for the development and construction of a surf park. Council approved an extension on April 11, 2023 to require a closing prior to October 9, 2023. The Buyers have

requested an extension for an additional 12 months and have offered \$150,000 as additional non-refundable earnest money or to close on the property now and finalize the debt financing after the purchase is complete. Staff recommends an extension through the end of January 2024 and an additional non-refundable deposit of \$250,000. Changes during first reading include:

- An extension to 4.30.24
- \$150,000 in non-refundable earnest money.

1st Reading Ordinance 2023-45 to rezone ~1.0 acres (PIN 443-02-04-0066) from R7 (single family) to RMM (multifamily).

The property includes an old church building that the property owner would like to repurpose. Current zoning (R7) would only allow reuse as a single-family residence or a religious establishment and would not allow any additional residential units. Rezoning to multifamily expands the options for reuse of the church building while providing options for additional housing. The City has a documented shortage of workforce housing. Rezoning from Single-Family to Multifamily would allow a greater opportunity to increase Myrtle Beach's housing supply. Planning Commission (10.3.23) recommends approval (7/0).

1st Reading Ordinance 2023-46 providing for the issuance and sale of revenue bonds of the stormwater system of the City of Myrtle Beach, South Carolina; and other matters relating thereto.

1st Reading Ordinance 2023-47 a series ordinance providing for the issuance and sale of City of Myrtle Beach, South Carolina, limited obligation bonds (stormwater revenue pledge), series 2023, in the aggregate principal amount of not exceeding \$15,000,000; prescribing the form and details of such bonds; and other matters relating thereto.

The Bonds will finance stormwater system improvements. Improvements include:

- Beach Renourishment (82nd Ave North);
- Arts & Innovation District Stormwater;
- 5th Avenue North Drainage Improvements;
- Withers Swash Improvement Design;
- Neighborhood Flood Risk Mitigation projects;

Resolution R2023-24 to allow the encroachment of ~1200 sq. ft. above the Ocean Blvd right-of-way between 17th Ave North and 18th Ave North in order to construct an elevated pedestrian walkway.

This request is in conjunction with Ordinance 2023-43. Applicant seeks an encroachment permit to erect a ~ 1200 square foot pedestrian skywalk bridge across Ocean Boulevard to improve pedestrian safety moving between the second row accommodation building and the first row amenity center. Myrtle Beach currently has one privately owned sky-bridge (the Landmark Resort) that connects the second row to the first row, above Ocean Boulevard. The proposed 17th Ave. North sky-bridge would be for both the public and the guests of the accommodation. Planning Commission (9.5.23) recommends approval, contingent upon approval of the concurrent 17th Ave North PUD Amendment (8/0).

Motion M2023-87 to declare certain vehicles abandoned or derelict pursuant to the authority of Article 41 of Title 56 South Carolina Code of Laws 2001.

This declaration is an effort to improve the appearance of both commercial and residential neighborhoods. This report includes vehicles staff tagged as abandoned or derelict. Council's approval allows these vehicles to be towed from their private property locations to a tow yard where they may be reclaimed by the current owner upon payment of the applicable towing and storage fees. If the vehicles are not claimed by the owner within 30 days of the required notice, then the tow company may sell the vehicle and keep the proceeds as compensation.

NON-AGENDA ITEMS FROM PUBLIC (30 Minute Time Limit)

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications
2. CFO Update
3. CM/ACM Update

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

EXECUTIVE SESSION - Council may take action on matters discussed in Executive Session which are deemed to be "emergency" concerns.

****NOTE:** South Carolina law requires that Council's business is conducted in public with limited exceptions, known as "Executive Sessions." Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to: a pending, threatened, or potential claim; other matters covered by the attorney-client privilege; or, settlement of legal claims, or the position of the city in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

Motions to go into Executive Session must be made in public and specify one or more of the reasons above. Council takes no votes or action in Executive Session. Council may take action on matters discussed in Executive Session which are deemed to be "emergency" concerns upon reconvening in open session.

ADJOURNMENT

**City of Myrtle Beach
Workforce Housing Advisory Committee
2:00 p.m., Tuesday, October 10, 2023
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1011 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order**
- B. Introductions**
- C. Review of Previous Meeting**
- D. Discussion and Questions**
- E. Establish and Outline Upcoming Tasks**
- F. Executive Session**
- G. Schedule Next Meeting**
- H. Adjourn**

**City of Myrtle Beach
Accommodations Tax Advisory Committee
9:00 a.m., Wednesday, October 11, 2023
Room 202-204, Myrtle Beach Convention Center
2101 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1135 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. FOIA Compliance Review

C. Election of Chairman and Vice-Chairman

D. Discussion of Requests for Funding & Funding Requirements, FY 2023-24

Applications:

Baseball at The Beach – \$25,000

Promote Myrtle Beach through hosting exceptional baseball events that enhance the baseball programs for youth in our area.

Beach Ball Classic Tournament – \$ 60,000

Provide a national tournament for Myrtle Beach that will bring national exposure through media such as; television, newspapers, magazines and the Internet.

Beach United FC – \$30,000

To promote the integrity of Coastal Carolina Soccer Clubs, and boost economic development to Myrtle Beach tourism with hosting a premier soccer tournament.

Carolina Master Chorale – \$30,000

Professional quality performances of choral masterworks in concert, nurturing and elevating the culture and climate of Myrtle Beach.

Claire Chapin Epps Family YMCA – \$50,000

To assist in advertising, promoting and marketing of two major youth soccer tournaments that will bring thousands of youths and adults to the City to use hotels, restaurants, entertainment and services to benefit the economy.

Coast Futbol Alliance (Coast FA) – \$30,000

To promote Myrtle Beach as one of the premier destinations for youth soccer tournament events in the country, producing economic impact for the city during non-peak season months.

Coastal SC Volleyball Tournaments – \$7,500

To promote Myrtle Beach by hosting youth volleyball “Stay to Play” tournaments, typically during the off-peak season (February).

CrossFit Up Dog Beach Town Throw Down – \$24,000

To promote Myrtle Beach through hosting a premier Cross-fit Competition bringing competitors and family members from across the southeast.

Crossroads Event Productions, Inc. – \$74,600

To promote and bring musical and other performances into an underserved African-American community to celebrate the cultural and music heritage of the community with a jazz festival.

Dayson Diamond Youth Foundation – \$80,000

To promote the “I Love Seafood Festival” for the 4th of July weekend 2022.

EdVenture (formerly Children’s Museum of SC) – \$35,000

Promote EdVenture Myrtle Beach to local families, and tourists coming to the area. We will strive to bring value to the community, to attract families to the area and encourage them to extend their stay once they arrive.

Franklin G. Burroughs - Simeon B. Chapin Art Museum – \$100,000

Support of the Museum’s vital Exhibition Schedule thereby continuing to build our value as a recognizable tourist destination that broadens the overall image and draw of Myrtle Beach.

First Presbyterian Concert Series – \$20,000

To provide concerts by world class performers at reasonable ticket prices for our Community and tourists in order to increase awareness of the value of the cultural arts in uniting all people.

Grand Strand Bicycle Club – \$15,000

To promote Myrtle Beach and the Grand Strand as a bicycle-friendly destination for visitors and residents, while holding a family-friendly leisure 10-mile guided ride, accompanied by a professional cyclist.

Grand Strand Juniors – \$30,000

To promote the Winter Bump Classic in January, the Seashore Classic in February, and Coastal Classic Volleyball Championship in June bringing in some of the most talented volleyball players in the country along with their families to Myrtle Beach. Grant funding would help defray costs associated with the event.

Grand Strand Web3 Guild (Fast Fest) – \$12,000

To promote the annual conference on the future of Art, Society and AI and blockchain Technology

Keepers Foundation (Carribbean Jerk Festival) – \$15,000

To promote a Jerk Festival, bringing diverse flavors from the Caribbean Islands to Myrtle Beach, giving attendees an opportunity to enhance their pallet and knowledge of Caribbean cuisine, while enjoying island sounds that many have come to love.

Keepers Foundation (International Cultural Festival – \$18,000

To promote an International Festival bringing diverse cultures together to enjoy and experience music, dance, food and artifacts.

Long Bay Symphony – \$75,000

By providing entertainment, education and cultural diversity, the Symphony seeks to establish an attractive environment for regional, out of state visitors, as well as potential residents. The Long Bay Symphonic Society supports an extensive music education program for young people.

Long Bay Theatre – \$52,000

To promote the Long Bay Theatre presence as a regional and nationally recognized professional theatre, attracting neighboring communities, towns, cities and states.

Myrtle Beach International Film Festival – \$20,000

The objective is to become one of the larger film festivals in the United States, to include industry networking, a film market, forums, screenings, social venues, which will bring press.

Myrtle Beach Food Truck Festival – \$15,000

Promote Myrtle Beach by bringing 20,000 plus people to celebrate food, food trucks and the start of Spring.

Myrtle Beach Jeep Jam – \$15,000

To promote the inaugural Myrtle Beach Jeep Jam, weekend festival via television, radio, print and billboard, celebrating Jeep culture and the Grand Stand lifestyle drawing thousands of Jeep enthusiasts at the former Myrtle Square Mall site in April 2018.

Myrtle Beach Mini Marathon – \$7,500

The purpose is to promote and host a 5K Mini Marathon in the City of Myrtle Beach that will draw approximately 2,500 runners plus their families.

Myrtle Beach World Am (formerly Myrtle Beach Golf Holiday) – \$40,000

The World Am has three objectives 1) Bring visitors to our area during a historically slow week, 2) Introduce new golfers and their guests to the Myrtle Beach area, 3) Provide an event that creates a “story line” for a broad range of media.

Myrtle Beach Shrine Club – \$15,000

To promote and host a BBQ Competition Smoke on the Beach held at the Old Pavilion Site.

North South Game Committee – \$50,000

Increase attendance at events involved in the North-South All-star Football Game week as well as the Touchstone Energy Cooperatives Bowl, also known as the North-South All-Star Football Game here in Myrtle Beach.

Ocean Front Merchants Association and Myrtle Beach Downtown Alliance – \$388,000

To advertise and promote free family-friendly entertainment and Myrtle Beach as a unique seaside family destination through signature events such as Fright Nights, Holidays on the Boardwalk and the Sun Fun Festival.

Omar Shriners - \$25,000

To advertise and promote Myrtle Beach with hosting an annual pilgrimage to Myrtle Beach, SC each Spring (Omar Spring Ceremonial) for the purpose of fellowship, increasing membership, and a parade for the community to showcase the fraternity and a golf tournament fundraiser.

Palmetto Studios Arts Alliance – \$25,000

To host South Carolina’s largest weekend Comic Book Convention and STEM fair. To promote the Arts and Sciences and Tourism to Myrtle Beach. To support local Children’s Charities.

Softtoe Entertainment and Dance Production – \$18,000

To promote community tourism, partnership, entertainment and cultural diversity through a dance production.

(SASA) South Atlantic Shrine Association – \$99,000

To promote the Myrtle Beach area as a world class retreat destination to members as well as holding SASA’s annual meeting, convention, parade, and competitions in Myrtle Beach.

Sonshine Recovery Ministries (Concert of Hope) – \$16,500

To promote a community Summer Gospel Expo. Artists found locally and nationally to bring this festival of gospel music to the community. This is a one day event.

The Arts Grand Strand – \$5,000

To promote the Arts in greater Myrtle Beach with maintaining the Arts Grand Strand.org website, social media, and a complete calendar and guide to over 700 fine arts/cultural events per year.

Varna International Music Academy – \$40,000

To promote the Grand Strand Music Festival brought to Myrtle Beach by Varna International, drawing world-class artists and thousands of classical music lovers.

Waccamaw Arts & Crafts Guild – \$38,000

Plan activities such as, but not limited to, scheduled free of charge educational programs, opportunities for artist to display their works, expanding service on the internet, community outreach programs, and providing faculty and forum where residents and visitors alike can interact, share ideas and gain information

Waves of Praise (Coastal Broadcasting - Reggie Dyson) – \$135,000

To promote Myrtle Beach by hosting a Gospel Music Festival.

Sports Tourism Department, City of Myrtle Beach – \$50,000

To increase the economic impact of sports tourism by establishing a dedicated funding source that will be utilized in attracting new or recurring events. Examples may include, but not limited to, bid fees, rights fees and event specific venue enhancements.

FM&R (Office of Financial Management & Reporting)

City of Myrtle Beach – \$320,000

Fourth year local match funding for the 4th Avenue Outfall Project.

City of Myrtle Beach – \$133,794

Thirteenth year local match funding for the Reach-Two Beach Nourishment Project.

City of Myrtle Beach – \$11,740,218

\$11,128,218 for additional public safety cost associated with providing for tourist population.

\$62,000 to assist with the cost of beach water quality testing and beach advisory postings.

\$550,000 to help defray the cost of Convention Center marketing and promotion.

E. Entertain Public Comment

F. Discuss Additional Business, if any

G. Adjourn

**City of Myrtle Beach
Special Event Committee
10:00 a.m., Wednesday, October 11, 2023
Boxcar, Myrtle Beach Train Depot
851 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Minutes: September 13 and September 27 meetings

C. New Business:

Review of Upcoming Proposed Events

1. Myrtle Beach Jerk fest, Lisa Coombs, Broadway Street – 10/29/23
2. First Friday Art Walk, MBDA Eighth Avenue North – 11/3/23
3. First Friday Art Walk, MBDA, Downtown – 12/1/23-11/1/24
4. Movies in the Yard, Good Vibes Surf Shop, shop side yard – 11/4 and 12/2/23
5. Veterans Concert, Urban Insurance + Center Well Senior Care, Grand Park – 11/12/23
6. Southern Times Square, BEI, Market Common – 12/31/23-1/1/24
7. Walk to End Bladder Cancer, Bladder Cancer Awareness, Grand Park – 4/27/24
8. PGA Event, PGA, Dunes Club/City – 5/9-5/12/23
9. Other

D. Matters of Business:

Review of Last Week's/Ongoing Events

1. MBACC's Beach Beautification Event, Pavilion Parking Garage – 06/01/23
2. Temporary Art Installation on Ninth Avenue North Storefronts, Myrtle Beach Downtown Alliance – 01/31/23
3. DeVille Street Festivals, BEI/Market Common, Along DeVille Street – 03/01/23-12/30/23
4. Waccamaw Farmers Market, Waccamaw Co-Op, Valor Memorial Garden/Grand Park – 04/01/23-10/31/23
5. Nights at Nance, MBDA, Nance Plaza – 10/12 and 10/26
6. World Championship Chili Cook-off, MMA Creative/Amie Lee, Pavilion – 9/29/-10/1/23
7. Pride in the Park, Pride MB, Valor Memorial Garden – 9/30/23
8. Art in the Park, Waccamaw Arts and Craft Guild, Valor Memorial Garden – 10/7 and 10/8/23
9. Taste of Market Common, BEI MC, The Market Common restaurants – 10/7/23
10. Volleyball Tournament, Joe Goodwin, Pavilion lot – 10/7 and 10/8/23
11. Other

Review of Upcoming Approved Events

1. Myrtle Beach Mini Marathon, NS Promotions – 10/14/23
2. Bike the Beach, GS Bike Club, City Streets and Nance Plaza – 10/15/23

3. Jeep Jam, Former Myrtle Square Mall Site and Beach, NS Promotions – 10/20/23-10/22/23
4. Jazz Festival, Mickey James, Carver Street – 10/20/23-10/22/23
5. Magnolia Row Trick or Treat, Magnolia Row, parking area – 10/21/23
6. Mopars at the Beach, Cathy Bridges, Myrtle Waves Parking Lot – 10/21/23
7. Kite Fest, Klig's Kites, Beach – 10/21/23-10/22/23
8. Walk for Life, Coastline Women's Center, Grand Park – 10/28/23
9. 2nd Annual Beach Brews & Oyster Fest, Dirty Don's & GSB, Nance Plaza and Ninth Avenue North – 11/4/23
10. Beach Ride Fundraiser, American Heart Association, Beach to 52nd Avenue North – 11/04/23
11. 5k, Police Department, Grand Park – 11/4 or 11/5/23?
12. Walk to End Alzheimer's, Alzheimer's Association, Grand Park – 11/04/23
13. Poochamania, DBC/Charlie Steele, Grand Park – 11/5/23
14. Patriotic Pups, Prime Pet Rehab, Grand Park – 11/11/23
15. The Market Common Tree Lighting, BEI, The Market Common – 11/18/23
16. Turkey Trot, NS Promotions, The Market Common – 11/23/23
17. Winter Wonderland, COMB, Boardwalk, Plyler and Ocean Boulevard – 11/24/23 - 1/1/24
18. Parkinson's Walk, Parkinson's Foundation, Grand Park – TBD
19. Run to the Sun Car and Truck Show, Former Myrtle Square Mall Site – 03/14/24-03/16/24
20. Other

E. Review of Temporary Use Permits

1. Britfest, CCAR field – 10/7/23

F. Review of Facility Use Permit Events

G. Review of Sports Tourism Events

H. Review Parade Permits:

I. Review Film/Photo Requests

J. Convention Center/Sports Center Events:

Myrtle Beach Convention Center

1. RV Show – 10/13
2. Showstoppers Dance – 10/21
3. Gun and Knife Show – 11/4 & 11/5
4. Dickens Christmas Show – 11/9 through 11/12

John T. Rhodes Myrtle Beach Sports Center

1. Major League Table Tennis, 10/13-10/15
2. SCISA Volleyball, 10/20 – 10/21

K. Review of Fireworks Permit Applications:

1. Broadway at the Beach

L. Discussion Items

M. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

N. Adjourn

**City of Myrtle Beach
Poet Laureate Selection Panel
1:00 p.m., Wednesday, October 11, 2023
Room 207, Chapin Memorial Library
400 14th Avenue North, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-455-6319 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order – Mark Kruea

B. Approve Agenda

C. Executive Session* – Interview Finalists

1. Debbie Richard
2. Bo Bryan
3. Wendy Westmoreland

D. Recommendation of Selection to City Council

E. Adjournment

**NOTE: South Carolina law requires that the board's business is conducted in public with limited exceptions, known as "Executive Sessions." Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to: a pending, threatened, or potential claim; other matters covered by the attorney-client privilege; or, settlement of legal claims, or the position of the board in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

Motions to go into Executive Session must be made in public and specify one or more of the reasons above. The board takes no votes or action in Executive Session. The board may take action on matters discussed in Executive Session which are deemed to be "emergency" concerns upon reconvening in open session.

**City of Myrtle Beach
Board of Zoning Appeals
1:30 p.m., Thursday, October 12, 2023
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Minutes: Approval/Correction of minutes from July 13, 2023.

C. Old Business:

D. New Business:

1. **Request 23-07 Glenn R. Smith & Wanda Murphy Smith:** The applicant is requesting a variance from Section 1603 (Dimensional Requirements). The property is located at 639 Mallard Lake Drive and is identified by TMS # 186-00-01-229.

E. Non-Agenda Items from Staff

F. Non-Agenda Items from Board Members

G. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

H. Adjournment