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Media Advisory

For a printable .pdf, visit <https://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.
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To: Myrtle Beach Media
From: Kaycey Hall Vrettos
Date: October 7, 2022
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **Preliminary estimates show that public and private properties in the City of Myrtle Beach received a total of \$2,685,792 in damage from Hurricane Ian last week.** Private homes and businesses received an estimated \$1,667,500 in damage to roofs, awnings, etc. City of Myrtle Beach properties received an estimated \$1,018,292 in damages associated with the storm itself or the immediate cleanup. Actual damage to city property included several dune walkovers, traffic signal cabinets and sewer pump stations. The totals do not include damage to the beach itself, which is being evaluated by the U.S. Army Corps of Engineers. Note that dollar amounts may change, as additional damages are discovered or reported. During next week's meeting, City Council will consider waiving building permit fees for repairs to Ian-related damage. City staff recommends that private property owners make repairs as quickly as possible, unless your insurance company advises otherwise. Of course, document the damage through photographs prior to making any repairs.
3. **Myrtle Beach's Solid Waste staff is working Saturday to pick up yard debris created by Hurricane Ian last week.** They'll take Sunday off, then resume yard waste collections on Monday, as usual. Thanks to our residents for so quickly and neatly putting your limbs and leaves at the curb! And, thank you to our "First in Service" staff for picking it all up.
4. **This month, City of Myrtle Beach utility customers will receive the next issue of the *Progress Report* newsletter.** The quarterly publication is available online now at <https://www.cityofmyrtlebeach.com/ProgressReport.pdf>.

5. **The September 2022 list of new business licenses is now available.** To view the list, visit the [Issued Business Licenses](#) webpage.
6. **A comprehensive list of city-related activities, recreation programs, festivals and events is available on our [Events](#) webpage.** This file is updated weekly and includes new dates for events that were rescheduled because of Hurricane Ian.
7. **Myrtle Beach celebrated National Night Out this Tuesday with a neighborhood cooking competition at the Convention Center, and that’s the subject of our [Photos of the Week](#).** An estimated 800 residents turned out for this fun, family-friendly event. Eight neighborhoods prepared their best dishes, and a panel of celebrity judges sampled all and declared the winners. City Council and staff members were on hand, along with major pieces of equipment from the Police, Fire and Public Works departments. Hamburgers, hotdogs, drinks and desserts created a picnic atmosphere. Congratulations to the Cipriana Park neighborhood for claiming first prize with Bananas Foster cheesecake. South Beach took home second with lasagna, and Forest Dunes came in third with chili. Other entries included crab cakes, Italian soup and empanadas. Everyone enjoyed food and fellowship.
8. **Did you know...** That Myrtle Beach’s road-naming suffixes – street, drive, lane, etc. – are defined in Section 19-3 of the City Code and relate to the characteristics of the roadway? For example, a “boulevard” is a scenic route, while a “lane” is a curving street of less than 1,000 feet. Here’s the list of road types, followed by descriptions each type.

Avenue:	A through roadway that generally runs in an east-west direction.
Boulevard:	A special scenic route.
Circle:	A short street that returns to itself.
Court:	A permanently closed street, such as a cul-de-sac.
Drive:	A winding thoroughfare, a curving street longer than 1,000 feet.
Highway:	A designated state or federal highway.
Lane:	A curving street of less than 1,000 feet.
Loop:	A short drive that begins and ends in the same street.
Parkway:	See “Boulevard.”
Path:	A minor local street running in a diagonal direction.
Place:	A cul-de-sac or permanent dead-end road.
Street:	A through roadway that generally runs in a north-south direction.
Trail:	A curvilinear roadway.
Way:	See “Loop.”

For more information, contact:

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<https://www.cityofmyrtlebeach.com>

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<https://myrtlebeachpointofview.wordpress.com/>

<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
October 10-16, 2022**

MONDAY, OCTOBER 10

- **8:30 a.m.** – Staff Meeting, Conference Room, City Services Building, 921 North Oak Street

TUESDAY, OCTOBER 11

- **9:00 a.m.** – City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 2101 North Oak Street
- **10:00 a.m.** – City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 2101 North Oak Street

WEDNESDAY, OCTOBER 12

- **9:00 a.m.** – Accommodations Tax Advisory Committee, Rooms 106-107, Myrtle Beach Convention Center, 2101 North Oak Street
- **9:00 a.m.** – Bicycle and Pedestrian Committee, Conference Room, City Services Building, 921 North Oak Street
- **9:00 a.m. to 3:00 p.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue
- **10:00 a.m.** – Special Events Technical Review, Fire Department Conference Room, City Services Building, 921 North Oak Street

THURSDAY, OCTOBER 13

- **5:00 to 7:00 p.m.** – SCDOT hosts Public Information Meeting: Mr. Joe White Avenue/21st Avenue North Improvements, Myrtle Beach Train Depot, 851 Broadway Street

FRIDAY, OCTOBER 14

- **9:00 a.m. to 3:00 p.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue
- **6:00 p.m. to 12:00 a.m.** – Myrtle Beach Jazz Festival, Charlie’s Place, 1420 Carver Street

SATURDAY, OCTOBER 15

- **9:00 a.m. to 3:00 p.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue
- **2:00 p.m. to 12:00 a.m.** – Myrtle Beach Jazz Festival, Charlie’s Place, 1420 Carver Street

SUNDAY, OCTOBER 16

- **4:00 p.m. to 11:00 p.m.** – Myrtle Beach Jazz Festival, Charlie's Place, 1420 Carver Street

**MYRTLE BEACH CITY COUNCIL MEETING AGENDA
TUESDAY, OCTOBER 11, 2022
9:00 A.M. – WORKSHOP – COUNCIL CHAMBER
10:00 A.M. – MEETING – COUNCIL CHAMBER
COUNCIL CHAMBER, TED C. COLLINS LAW ENFORCEMENT CENTER
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

NOTE: CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN THE MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

APPROVAL OF MINUTES... September 27, 2022

PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:

1. County Transportation Committee (CTC) Update – Janet Curry, Public Works Director (Workshop)
2. MBDA Downtown Update – Amy Barrett (Workshop)
3. CVB Interim Report – Karen Riordan (Workshop)
4. HTC Update – Sarah Bonnoitt and Mike Hagg (Meeting)
5. Proclamation to declare the month of October as Domestic Violence Awareness Month (Meeting)
6. Proclamation to declare the month of October as Breast Cancer Awareness Month (Meeting)
7. Proclamation to declare the month of October as Fire Safety Month (Meeting)
8. Proclamation to declare October 19, 2022, as Support Your Local Chamber of Commerce Day (Meeting)
9. Public Information Update – PIO Staff

NON-AGENDA ITEMS FROM THE PUBLIC (30 MINUTE TIME LIMIT)

CONSENT AGENDA – *The Consent Agenda covers items anticipated to be routine in nature. Any Council member may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that such an item be moved. Items remaining on the Consent Agenda will be briefly described by staff and may be passed as a group with the approval of the agenda.*

Note: City laws are known as ordinances. Before a city ordinance can be enacted, it must be introduced (1st Reading) and then approved (2nd Reading). Resolutions are actions through which City Council reinforces or makes policy not rising to the level of law. Motions are related to direction from City Council to city staff to take certain actions.

CONSENT AGENDA

Motion M2022-147 to suspend Building Permit fees for 30-days for storm related repair and renovations associated with Hurricane Ian.

City Code allows the City Manager to make necessary executive orders in response to an emergency situation, but these orders are subject to City Council's ratification at the following City Council meeting. This waiver expires November 10, 2022.

Motion M2022-148 to approve a Special Event Permit to the City of Myrtle Beach for Winter Wonderland at the Beach. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event, and as circumstances dictate.

The event will take place on the boardwalk, in Plyler Park and at the Burroughs & Chapin Pavilion Place (small lot). The starting date is November 17, 2022, and the ending date is December 23, 2022. Event will include a walk-through light show, Family Fun zone, vendors and entertainment.

Motion M2022-149 authorizing the City Manager or his designee to: apply for a grant in the amount of \$1,494,108 from the Horry County Transportation Committee through the South Carolina Department of Transportation for the purpose of resurfacing state-owned roadways within our jurisdiction; record the appropriation of such grant funds in the amount approved; and, execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. Matching funds associated with the FY23 annual resurfacing project of City-owned streets is an estimated \$1,499,552.

Per the CTC's review and approval of the road project application, the grant amount approved will be allocated for the estimated \$2,993,660 road rehabilitation effort that includes a combination of city-owned and state-owned streets within our jurisdiction. This project is described as the rehabilitation of the aforementioned roadways, which may include but is not limited to: milling, full-depth patching, resurfacing and pavement markings.

The City of Myrtle Beach's Public Works Department will have full responsibility for the procurement, construction, maintenance and inspection of this project. The city's capital improvement funds will be financially supporting the city's contribution estimated at \$1,499,552, whereas the Horry CTC grant application is estimated to be \$1,494,108.

REGULAR AGENDA

2nd Reading Ordinance 2022-041 to terminate the Intergovernmental Agreement adopted pursuant to Ordinance 2004-033.

In 2004, the City of Myrtle Beach and Horry County entered into an intergovernmental agreement providing for distribution of certain funds held by the city derived from rentals already received and future rental proceeds from tenants leasing the Seascape Properties. Under the agreement, 75% of the proceeds from the Seascape leases is distributed to Horry

County and 25% is distributed to the city. Because the 2004 intergovernmental agreement contains no term, and no term can be reasonably implied, the City of Myrtle Beach is authorized to terminate the 2004 intergovernmental agreement with reasonable notice to Horry County.

1st Reading Ordinance 2022-042 a supplemental ordinance providing for the issuance and sale of City of Myrtle Beach, South Carolina, limited obligation bonds (tax increment pledge), taxable series 2022, in the aggregate principal amount of not exceeding \$15,000,000; prescribing the form and details of such bonds; and, other matters relating thereto.

The Oceanfront Redevelopment District was created in 2008 and covers parcels between the Atlantic Ocean and Kings Highway, from 16th Avenue North to Sixth Avenue South. Proposed ordinance issues \$15 million for projects that may be funded from incremental taxes or other sources consistent with the Downtown Master Plan.

Projects eligible for funding by TIF revenues include, but are not limited to:

- *Performing Arts Theatre*
- *New Library and Children's Museum*
- *Renovations to Existing Chapin Library Structure*
- *City Square*
- *Public Utility and Streetscape Improvements*
- *Purchase and Restoration of Transitional Properties (located within the redevelopment area)*

1st Reading Ordinance 2022-043 to amend Appendix A and B of the Business License Class Schedule of Chapter 11 Licenses and Miscellaneous Business Regulations of the Code of Ordinances.

In September 2020, the state adopted the South Carolina Business License Tax Standardization Act. Per the act, no later than December 31 of each odd year, the municipality shall adopt, by ordinance, the latest standardized class schedule as recommended by the Municipal Association of South Carolina and adopted by the Director of the South Carolina Revenue and Fiscal Affairs Office. This proposed change to Appendix A and B ensures accuracy for businesses that utilize the State Business License Portal for renewals as hosted by the S.C. Revenue and Fiscal Affairs Office and the Municipal Association of S.C.

1st Reading Ordinance 2022-044 approving the execution and delivery by the City of Myrtle Beach, South Carolina, of a lease between the city, as lessor, and, Enhanced Speed & Agility, LLC, as lessee, with respect to building located at 513 Ninth Avenue North in the City of Myrtle Beach.

The city owns 513 Ninth Avenue North. Enhanced Speed & Agility, LLC, is a local personal trainer that desires to lease the property.

1st Reading Ordinance 2022-045 to amend the Clemson Tract PUD (Planned Unit Development) to: allow multiple tenant content on freestanding monument signs; remove the specificity of "fuel" as meaning only "gasoline;" clarify the amount and location of allowable static digital display of fuel pricing; and, clarify the amount and permissible locations of building mounted signs.

Coventry Marketplace is a new retail complex under construction at the intersection of Coventry Boulevard and Highway 17. The complex is anchored by a major grocery store with opportunities for small shops and outparcels. When originally adopted, the commercial portion of the PUD was more conceptual than the residential components. Now that the design is finalized and commercial tenants are being secured, more specific sign regulations are necessary for future enforcement. Planning Commission (10/04/22) recommends approval (8-0).

1st Reading Ordinance 2022-046 to rezone approximately 0.76 acres on Pridgen Road (PIN #44307040183) from R7 (Single Family) to RMM (Multifamily Medium Density) to match the zoning of the adjacent parcel to allow for the development of multifamily units.

The property fronts both Pridgen Road and Pinner Place. Adjacent properties to the north are within the R7 zone. Adjacent properties to the east and south are zoned RMM. Adjacent properties to the west are zoned PUDs (Bent Oaks 3 and Bent Oaks 4). R7 zoning is a Single Family District with a minimum lot size of 7,500 sq. ft. RMM zoning is Multifamily Medium Density district that allows up to 12 units per acre of lot size. Approval could result in a density increase. Rezoning RMM could result in as many as 8 units total being constructed on this lot.

Planning Commission (10/04/22) recommends denial (8-0) for two reasons:

- Incompatibility with the consistently single-family zoning on the north side of Pinner Place and the west side of Pridgen Road; and
- Precedent that would set by carrying multifamily zoning across Pridgen Road.

1st Reading Ordinance 2022-047 to annex the corner of Mr. Joe White Avenue and Ocala Street (PIN #425-12-04-0039) and the abutting Mr. Joe White Avenue right-of-way, and rezone from Horry County LI (Limited Industrial) to City of Myrtle Beach MU-M (Mixed Use/Medium Density).

The request is to annex approximately 1.64 +/- acres at the corner of Ocala and Mr. Joe White Avenue. The property is currently under Horry County's jurisdiction and is zoned LI (Limited Industrial). The applicant is requesting a rezoning to MU-M (Mixed Use –Medium Density) for the construction of apartments. The properties on either side are zoned MU-M. Planning Commission (10/04/22) recommends approval (8-0).

Motion M2022-150 to declare certain vehicles abandoned or derelict pursuant to the authority of Article 41 of Title 56 South Carolina Code of Laws 2001.

This declaration is an effort to improve the appearance of both commercial and residential neighborhoods. This report includes vehicles staff tagged as abandoned or derelict. Council's approval allows these vehicles to be towed from their private property locations to a tow yard where they may be reclaimed by the current owner upon payment of the applicable towing and storage fees. If the vehicles are not claimed by the owner within 30 days of the required notice, then the tow company may sell the vehicle and keep the proceeds as compensation.

NON-AGENDA ITEMS FROM THE PUBLIC (30 MINUTE TIME LIMIT)

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications
2. Chief Financial Officer (CFO) Update
3. City Manager/Assistant City Manager (CM/ACM) Update

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

EXECUTIVE SESSION – Upon returning to Public Session, Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

NOTE: *South Carolina law requires that Council’s business is conducted in public with limited exceptions, known as “Executive Sessions.” Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to:*
 - *A pending, threatened or potential claim.*
 - *Other matters covered by the attorney-client privilege. Settlement of legal claims, or the position of the city in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion or provision of services encouraging location or expansion of industries or other businesses.*

Motions to go into Executive Session must be made in public and specify one or more reason above. Council can take no vote or action in Executive Session.

City of Myrtle Beach
Accommodations Tax Advisory Committee
9:00 a.m., Wednesday, October 12, 2022
Meeting Rooms 106-107, Myrtle Beach Convention Center
2101 North Oak Street, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1135 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order**
- B. FOIA Compliance Review**
- C. Election of Chairman and Vice Chairman**
- D. Discussion of Requests for Funding and Funding Requirements – Fiscal Year 2022-23**

Applications:

Abraham Productions, Inc. – \$50,000

Promote multi-day, quality Christian events that will entertain attendees through uplifting music in a concert atmosphere without denominational, social or ethnic barriers.

Baseball at The Beach – \$55,000

Promote Myrtle Beach through hosting exceptional baseball events that enhance the baseball programs for youth in our area.

Beach Ball Classic Tournament – \$60,000

Provide a national tournament for Myrtle Beach that will bring national exposure through media (television, newspapers, magazines and internet).

Beach United FC – \$30,000

Promote the integrity of Coastal Carolina Soccer Clubs and boost economic development to Myrtle Beach tourism by hosting a premier soccer tournament.

Carolina Master Chorale – \$30,000

Professional, quality performances of choral masterworks in concert nurture and elevate the culture and climate of Myrtle Beach.

Claire Chapin Epps Family YMCA – \$50,000

Assists in advertising, promoting and marketing two major youth soccer tournaments, bringing thousands of youth and adults to Myrtle Beach to use hotels, restaurants, entertainment and services, benefiting the local economy.

Coast Futbol Alliance – \$30,000

Promote Myrtle Beach as one of the premier destinations for youth soccer tournament events in the country, producing an economic impact for the city during non-peak season months.

Coastal SC Volleyball Tournaments – \$7,500

Promote Myrtle Beach by hosting youth volleyball “Stay to Play” tournaments, typically held during non-peak season (February).

CrossFit Up Dog Beach Town Throw Down – \$25,000

Promote Myrtle Beach through hosting a premier CrossFit competition, bringing competitors and their family members from the southeast.

Crossroads Event Productions, Inc. – \$75,000

Promote and bring musical performances and other performances to an underserved African-American community to celebrate the cultural and musical heritage of the community with a jazz festival.

Dayson Diamond Youth Foundation – \$45,000

Promote the "I Love Seafood" Festival for Fourth of July Weekend 2022.

EdVenture (formerly Children's Museum of SC) – \$35,000

Promote EdVenture Myrtle Beach to local families and tourists visiting the area. We will strive to bring value to the community, attract families to the area and encourage them to extend their stay once they arrive.

Engaging Mind Services, Inc. – \$38,000

Promote tourism by hosting an annual conference, pulling people from various states (South Carolina, North Carolina, Georgia and more) to engage, collaborate and having meaningful dialogs regarding services needed for human trafficking and sexual assault victims.

Franklin G. Burroughs-Simeon B. Chapin Art Museum – \$100,000

Supports the museum's vital exhibition schedule, thereby continuing to build Myrtle Beach's value as a recognizable tourist destination, broadening the overall image and draw of the city.

First Presbyterian Concert Series – \$15,000

Provide concerts by world class performers at reasonable ticket prices for community and tourists alike. Purpose is to increase awareness of the value of cultural arts in uniting people.

Grand Strand Bicycle Club – \$15,000

Promote Myrtle Beach and the Grand Strand as a bicycle-friendly destination for visitors and residents. And, host a family-friendly leisure 10-mile guided ride, accompanied by a professional cyclist.

Grand Strand Juniors – \$30,000

Promote the Winter Bump Classic (January), Seashore Classic (February) and Coastal Classic Volleyball Championships (June), bringing some of the most talented volleyball players in the country, along with their families, to Myrtle Beach. Grant funding would help defray costs associated with the event.

Keepers Foundation (Caribbean Jerk Festival) – \$20,000

Promote the Jerk Festival that brings diverse flavors from Caribbean Islands to Myrtle Beach. This gives attendees an opportunity to enhance knowledge of cuisine while enjoying island sounds that so many enjoy.

Keepers Foundation (International Cultural Festival) – \$23,500

Promote an International Festival that brings diverse cultures together to enjoy and experience music, dance, food and artifacts.

Long Bay Symphony – \$75,000

Providing entertainment, education and cultural diversity, the Symphony seeks to establish an attractive environment for regional attendees, out-of-state visitors and potential residents. The Long Bay Symphonic Society supports an extensive music education program for young people.

Long Bay Symphony/Champion Autism Network – \$15,000

Promote a sensory-friendly concert for people on the autism spectrum and their family members. The Long Bay Symphony believes that symphonic music presentations should be accessible for everyone.

Long Bay Theatre – \$16,000

Promote the Long Bay Theatre presence as a regional and nationally recognized professional theatre, attracting individuals from neighboring communities, towns, cities and states.

Myrtle Beach International Film Festival – \$20,000

The objective is to become one of the larger film festivals in the United States, to include industry networking opportunities, a film market, forums, screenings and social venues (brings press exposure).

Myrtle Beach Food Truck Festival – \$10,000

Promote Myrtle Beach and bring 20,000-plus food lovers together to celebrate food, food trucks and the start of the spring season.

Myrtle Beach Jeep Jam – \$15,000

Promote the Myrtle Beach Jeep Jam weekend festival via television, radio, print and billboard advertising, celebrating Jeep culture and the Grand Strand lifestyle, drawing thousands of Jeep enthusiasts at the former Myrtle Square Mall site in April.

Myrtle Beach Mini Marathon – \$7,500

Purpose is to promote and host the 5K Mini Marathon and Doggie Dash in the city limits of Myrtle Beach to draw approximately 2,500 runners and their families to the city.

Myrtle Beach World Am (formerly Myrtle Beach Golf Holiday) – \$75,000

The World Am has three objectives: first, bring visitors to our area during a historically slow week; second, introduce new golfers and guests to the Myrtle Beach area; and, third, provide an event that creates a “storyline” for a broad range of media.

Myrtle Beach Shrine Club – \$10,000

Promote and host a BBQ competition, called “Smoke on the Beach,” to be held at Burroughs & Chapin Pavilion Place (former Pavilion site).

North South Game Committee – \$30,000

Increase attendance at events involving the North-South All-Star Football Game Week as well as the Touchstone Energy Cooperatives Bowl (also known as the North-South All-Star Football Game) here in Myrtle Beach.

Ocean Front Merchants Association – \$200,000

Advertise and promote free family-friendly entertainment and Myrtle Beach as a unique seaside family destination through signature events, such as Fright Nights, Holidays on the Boardwalk and the Sun Fun Festival.

OMAR Shriners – \$25,000

Advertise and promote Myrtle Beach as the host of the Shriners' annual pilgrimage each Spring (OMAR Spring Ceremony) for the purpose of fellowship, increased membership, a parade for the community to showcase the fraternity and a golf tournament fundraiser.

Palmetto Studios Arts Alliance – \$25,000

Host South Carolina's largest weekend comic book convention and STEM fair to promote the arts and sciences while bringing tourism to Myrtle Beach; the events will support local children's charities.

South Atlantic Shrine Association (SASA) – \$99,000

Promote the Myrtle Beach area as a world class retreat destination to members as well as holding SASA's annual meeting, convention, parade and competitions in Myrtle Beach.

Sonshine Recovery Ministries (Concert of Hope) – \$12,000

Promote a community summer gospel music expo with locally and nationally recognized artists performing at a one-day event.

The Arts Grand Strand – \$1,000

Promote the arts in the greater Myrtle Beach area by maintaining the ArtsGrandStrand.org website, social media activity and a complete calendar and guide to more than 700 fine arts and cultural events each year.

Varna International Music Academy – \$96,000

Promote the Grand Strand Music Festival, brought to Myrtle Beach by Varna International, drawing world-class artists and thousands of classical music lovers.

Waccamaw Arts and Crafts Guild – \$38,000

Plan activities such as, but not limited to: "free of charge" educational programs; opportunities for artists to display artwork; expand service on the internet; provide community outreach programs; and, provide faculty and forum where visitors and residents can interact, share ideas and gain information.

Waves of Praise Gospel Festival (Coastal Broadcasting/Reggie Dyson) – \$132,000

Promote Myrtle Beach by hosting the Waves of Praise Gospel Festival.

Sports Tourism Department, City of Myrtle Beach – \$65,000

Increase economic impact of sports tourism by establishing a dedicated funding source to be utilized in attracting new or reoccurring events. Examples include, but are not limited to: bid fees, rights fees and event-specific venue enhancements.

Office of Financial Management and Reporting, City of Myrtle Beach:

City of Myrtle Beach – \$320,000

Provides annual local match funding for the 4th Avenue Outfall Project.

City of Myrtle Beach – \$133,911

Provides annual local match funding for the Reach-Two Beach Renourishment Project.

City of Myrtle Beach – \$11,740,218

Total of \$11,740,218 for additional public safety costs associated with services needed for tourist population. Total of \$62,000 to assist with the cost of beach water quality testing and

beach advisory postings. Total of \$550,000 to help defray costs of Convention Center marketing and promotion.

E. Public Comment

F. Discuss Additional Business

G. Adjourn

**City of Myrtle Beach
Bicycle and Pedestrian Committee
9:00 a.m., Wednesday, October 12, 2022
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order – Chairman Russo

B. Matters of Order:

1. Approval of Minutes – September 14, 2022
2. Approval of Minutes – September 28, 2022

C. Matters of Business:

1. Oath of Office – Affirmation of Council-Appointed Boards and Commissions
2. Resolution to Bicycle and Pedestrian Committee’s Transportation Plan Review – Tom Russo

D. Matters for Discussion:

1. J1 Students Report – Kathy Winfree
2. Bike the Beach Update – Preston Janco
3. Safety Education Plan – Tom Vitt
4. Ride IV Opportunities for Transportation Diversity – Chairman Russo
5. Adopt-A-Trail Signage Design – Chairman Russo

E. Non Agenda Items

F. Important Dates:

1. 9:00 a.m., Wednesday, October 26, 2022 – Bicycle and Pedestrian Committee Meeting
2. 9:00 a.m., Tuesday, December 1, 2022 – Bicycle and Pedestrian Presentation for City Council
3. 5:30 p.m., Thursday, December 8, 2022 – Light Up The Night Ride

G. Adjourn

City of Myrtle Beach
Special Events Technical Review Committee
10:00 a.m., Wednesday, October 12, 2022
Fire Department Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Minutes:

1. August 10, 2022 Meeting
2. August 24, 2022 Meeting

C. New Business:

Review of Upcoming Proposed Events

1. Myrtle Beach AM, Terry Grumble, Matt Hughes Skate Park, March 31-April 1, 2023
2. Other

D. Matters of Business:

Review of Last Week's/Ongoing Events

1. MBACC's Beach Beautification Event, Pavilion Parking Garage, June 1, 2022
2. Waves of Praise Gospel Festival, Reggie Dyson, Burroughs & Chapin Pavilion Place, September 2-4, 2022
3. Diamond Youth Foundation Inc.'s I Love Seafood Festival, Burroughs & Chapin Pavilion Place, September 10-11, 2022 (*Rescheduled for November 5-6, 2022*)
4. MMA Creative's Chili Cook Off, Amy Lee, Burroughs & Chapin Pavilion Place, September 23-24, 2022
5. Volleyball Tournament, Joe Goody, Beach and Pavilion Courts, September 30-October 2, 2022
6. BEI's Taste of Market Common, The Market Common, September 24, 2022
7. Bicycle and Pedestrian Committee's Bike the Beach Event, Various Routes, October 8, 2022
8. Ground Zero Concert, Ground Zero and Chester Street, October 8, 2022
9. Other

Review of Upcoming Approved Events

1. BEI's DeVille Street Festival, The Market Common, September 1-October 31, 2022
2. Myrtle Beach Pride's Pride in the Park, Valor Memorial Garden, October 1, 2022 (*Rescheduled for October 22, 2022*)
3. Myrtle Beach Jerk Festival, Lisa Coombs, Broadway Street, October 2, 2022 (*Rescheduled for October 30*)
4. Myrtle Beach Jazz Festival, Mickey James, Charlie's Place, October 14-16, 2022
5. NS Promotions' Myrtle Beach Mini Marathon, The Market Common and Downtown, October 15-16, 2022

6. Mopars on the Beach, Ninths Avenue North and Myrtle Waves, October 20 and 22, 2022
7. Kligs Kites' Kite Festival, North of 82nd Avenue North on the Beach, October 23-24, 2022
8. Ground Zero Outreach, Ground Zero and Chester Street, October 26, 2022
9. NS Promotions' Myrtle Beach Jeep Jam, Former Myrtle Square Mall Site, October 28-30, 2022
10. Grand Strand Brewery and Dirty Don's Oyster Roast, Nance Plaza/Ninth Avenue North/Grand Strand Brewery Parking Lot, October 29, 2022
11. BEI's DeVille Street Festival, The Market Common, November 1, 2022-January 31, 2023
12. Poochamania, Charlie Steele/DBC, Grand Park, November 6, 2022
13. American Heart Association's Beach Ride, Along the Beach, November 5, 2022
14. Winter Wonderland, City of Myrtle Beach, Burroughs & Chapin Pavilion Place Area and Boardwalk, November 17, 2022-January 1, 2023
15. The Market Common's Tree Lighting Event, The Market Common Area, November 18, 2022
16. NS Promotions' Turkey Trot, Grand Park and The Market Common Area, November 24, 2022
17. BEI's Southern Times Square, The Market Common, December 31, 2022-January 1, 2023
18. Run to the Sun Car and Truck Show, Former Myrtle Square Mall Site, March 2023
19. Other

E. Review of Temporary Use Permits

F. Review of Facility Use Permit Events:

1. BEI's Movies in the Park, Valor Memorial Garden, March 26-October 21, 2022 (Third Friday)(3 Applications)
2. Rally for Women's Rights, Lorraine Woodward, Chapin Park, October 8, 2022
3. Waccamaw Market Cooperative's Farmers Market, Valor Memorial Garden and Grand Park, July 23-October 29, 2022
4. BEI's Halloween in the Park, Valor Memorial Garden, October 28, 2022
5. Coastline Women's Center's Family 5K, Grand Park, October 29, 2022
6. Veterans Victory Walk, Warbird Park, November 11, 2022
7. Other

G. Review of Sports Tourism Events

H. Review Parade Permits:

1. SASA, September 17, 2022

I. Review Film/Photo Requests

J. Convention Center Events

K. Review of Fireworks Permit Applications

L. Discussion Items

M. Executive Session

N. Adjourn