



CONTACT:

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Media Advisory

For a printable .pdf, visit <https://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.
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To: Myrtle Beach Media
From: Public Information Department
Date: October 8, 2021
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **The City of Myrtle Beach's Public Information Department welcomes Meredith Helline as assistant director.** She brings six years of experience in the Myrtle Beach television market, along with first-hand knowledge of media relations. Meredith joined WMBF News as the morning reporter in February 2016. Her subsequent roles included weekend anchor and producer, weekday anchor and primary evening anchor. Meredith also spearheaded the award-winning good news series, "This is Carolina." Helline is a graduate of the University of Kentucky with a bachelor's degree in Broadcast Journalism and a minor in Political Science. "I'm ecstatic to be joining the department that I've known and respected as a journalist," Helline said. Meredith Helline can be reached at 843-918-1054 or mhelline@cityofmyrtlebeach.com. She joins Mark Kruea and Kaycey Vrettos in the Public Information Department. Chasity Pendergrass recently accepted a promotion with the city and is now the assistant to the city manager.
3. **Drivers, look for lane restrictions on Mr. Joe White Avenue beginning Monday, October 11, when construction begins on a large sewer force-main replacement project between Ocala and Osceola Streets.** Both westbound lanes will be closed. One eastbound lane will be changed to go west during construction. Watch for traffic control devices. Replacing 700-feet of 36-inch sewer force-main is expected to take about four months, at a cost of \$673,500.

4. **The City of Myrtle Beach's Technology Advisory Group hosts the next eMYRge event, "Beyond Shark Tank: Real-World Advice from Seasoned Investors," at 5:30 p.m., Tuesday, October 12.** The free event takes place at Myrtle Beach Train Depot, 851 Broadway Street, and promotes business success and community networking. For more information about guest speakers, visit <https://tinyurl.com/y264hzn>.
5. **The fifth annual Myrtle Beach Jazz Festival is set for Friday through Sunday, October 15-17, at Charlie's Place, 1420 Carver Street.** The free celebration takes place along Carver Street and celebrates the city's rich music history and culture with live music and food. For more information and to become a vendor, visit <https://myrtlebeachjazzfest.com>.

6:00 to 9:30 p.m., Friday, October 15

6:00 p.m. – Bull Canty

8:00 p.m. – Dee Lucas

4:00 to 9:30 p.m., Saturday, October 16

4:00 p.m. – Mike Hall

6:00 p.m. – Chocolate Chip and Company

8:00 p.m. – Ryan Montano

2:00 to 9:30 p.m., Sunday, October 17

2:00 p.m. – The Ginger Crew

4:00 p.m. – Darryl Murrill

6:00 p.m. – David P. Stevens

8:00 p.m. – Jasmin Ghent with George Foreman and the Myrtle Beach All-Star Band

6. **The 2021 Myrtle Beach Mini Marathon is set for Friday and Saturday, October 16-17, 2021.** The 5K is set for 7:00 to 10:00 a.m. on Saturday, October 16, in The Market Common area. The mini marathon is set for 6:00 a.m. to 12:00 p.m. on Sunday, October 17, and takes place throughout the city. For information and to register, see <https://www.runmyrtlebeach.com/>.

Saturday, October 16 – 5K Race

- Race starts at 7:30 a.m. on Farrow Parkway at Hackler Street.
- Officers will be positioned at nearly all cross streets to assist drivers with reaching their destination.
- Expect road closures at the following locations:
 - Eastbound Farrow Parkway, from Phillis Boulevard to Hackler Street, from 7:00 to 10:00 a.m.
 - Eastbound Farrow Parkway, from Phillis Boulevard to Pampas Drive, from 7:00 to approximately 8:00 a.m.
 - Southbound Pampas Drive to Myers Avenue from 7:00 a.m. to approximately 8:30 a.m.
 - Westbound Myers Avenue to Farrow Parkway from 7:00 a.m. to approximately 9:00 a.m.
 - Single lane closure on eastbound Farrow Parkway, from Meyers Avenue to Phillis Boulevard, from 7:00 to 9:30 a.m.
 - Forbus Court, from 7:00 to 9:30 a.m.

Sunday, October 17 – Mini Marathon

- Race starts at 7:00 a.m. at intersection of Eighth Avenue North and Ocean Boulevard.
- Drivers, to minimize delays, please use the bypass and Kings Highway to navigate around the city.
- Officers will be positioned at nearly all cross streets to assist drivers with reaching their destination.
- Expect road closures at the following locations:
 - Northbound Grissom Parkway, from Mr. Joe White Avenue to Granddaddy Drive, from 7:00 a.m. to approximately 10:00 a.m.
 - Southbound Ocean Boulevard, from 63rd Avenue North to First Avenue North, from 7:00am to 11:00am.
 - Eastbound 62nd Avenue North, from the bypass to Ocean Boulevard.

- 7. Applications are available for Neighborhood Services Department’s MyBeach 101 Citizens Academy!** Classes take place on Thursday evenings, 5:30 to 7:30 p.m., at various locations within the city, and classes begin in January 27, 2022. The general government class series provides a behind-the-scenes look at the City of Myrtle Beach's daily operations. The eight-session program gives participants a unique experience and a chance to learn about the City of Myrtle Beach’s daily operations. Spaces is limited to 25 participants. Residents who live or work within the city limits of Myrtle Beach are given first priority; county residents will be accepted upon availability. Participants will be selected on a first come, first served basis, and the application deadline is December 31, 2021. For more information and to download the application, visit the MyBeach 101 webpage. Submit applications via email to neighborhoodservices@cityofmyrtlebeach.com. Or, submit a printed copy to the Neighborhood Services Department, located in City Hall, 937 Broadway Street. Questions? Contact the Neighborhood Services Department at 843-918-1062.
- 8. A comprehensive list of activities and city events is available on our [Events](#) webpage.** This file of city-related festivals, programs and more is updated weekly.
- 9. The Myrtle Beach celebrated National Night Out in neighborhoods, and that’s the subject of our [Photos of the Week](#).** Unfortunately, Mother Nature didn’t cooperate, as Tuesday’s rainy weather cancelled at least half of the planned events. Still, neighbors did get together in several locations to enjoy fellowship, food, music and fun. Here are photos from the National Night Out celebrations in Dell Webb, Booker T. Washington/Harlem/Carrie Mae Johnson and Cresswind.
- 10. Did you know...** That Hurl Rocks Park on Ocean Boulevard at 20th Avenue South was the city’s first oceanfront park, acquired in the 1970s? The name comes from the unusual, cementitious rock formations that used to be visible on the beach near 21st Avenue South. Originally, the area was known as Hearl Rocks, referring to the Hearl family that farmed in the Socastee area in the late 1800s. In 1913, Margaret Ann Klein purchased the property and reportedly changed the spelling to “Hurl” because it more aptly described the wave action against the rocks. The rock formations have been covered by sand for many years.

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach

(843) 918-1014 *voice* (843) 450-1695 *mobile*

<https://www.cityofmyrtlebeach.com>

<https://www.facebook.com/myrtlebeachcitygovernment>

<https://twitter.com/MyrtleBeachGov>

<https://www.instagram.com/myrtlebeachgov/>

<https://myrtlebeachpointofview.wordpress.com/>

<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
October 11-17, 2021**

MONDAY, OCTOBER 11

- **8:30 a.m.** – Staff Meeting, Myrtle Beach Train Depot, 851 Broadway Street
- **12:30 p.m.** – Myrtle Beach Rotary Club presents Annual Myrtle Beach Police Officer of the Year Ceremony, Ocean Reef, 7100 North Ocean Boulevard

TUESDAY, OCTOBER 12

- **9:00 a.m.** – City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m.** – City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **5:30 p.m.** – Technology Advisory Group hosts “Beyond the Shark Tank: Real-World Advice from Seasoned Investors” eMYRge Event, Myrtle Beach Train Depot, 851 Broadway Street

WEDNESDAY, OCTOBER 13

- **9:00 a.m.** – Accommodations Tax Advisory Committee, Ballrooms A-B, Myrtle Beach Convention Center, 2101 North Oak Street
- **9:30 a.m.** – Bicycle and Pedestrian Committee, Shelter #7, Myrtle’s Market, 605 Mr. Joe White Avenue
- **10:00 a.m.** – Special Events Technical Review, Myrtle Beach Train Depot, 851 Broadway Street
- **9:00 a.m. to 3:00 p.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue

THURSDAY, OCTOBER 14

- **8:00 a.m. to 5:00 p.m.** – Fire Department hosts Weekly COVID-19 Vaccination Clinic, City Services Building, 921 North Oak Street
- **1:30 p.m.** – Board of Zoning Appeals, Conference Room, City Services Building, 921 North Oak Street

FRIDAY, OCTOBER 15

- **9:00 a.m. to 3:00 p.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue
- **6:00 to 9:30 p.m.** – Myrtle Beach Jazz Festival, Charlie’s Place, 1420 Carver Street

SATURDAY, OCTOBER 16

- **7:00 to 10:00 a.m.** – Myrtle Beach Mini Marathon's 5K Race, The Market Common Area Roadways
- **9:00 a.m. to 3:00 p.m.** – Myrtle's Market, 605 Mr. Joe White Avenue
- **4:00 to 9:30 p.m.** – Myrtle Beach Jazz Festival, Charlie's Place, 1420 Carver Street

SUNDAY, OCTOBER 17

- **6:00 a.m. to 12:00 p.m.** – Myrtle Beach Mini Marathon, Various Myrtle Beach Roadways
- **2:00 to 9:30 p.m.** – Myrtle Beach Jazz Festival, Charlie's Place, 1420 Carver Street

**MYRTLE BEACH CITY COUNCIL MEETING
TUESDAY, OCTOBER 12, 2021
9:00 A.M. – WORKSHOP – COUNCIL CHAMBER
10:00 A.M. – MEETING – COUNCIL CHAMBER
TED C. COLLINS LAW ENFORCEMENT CENTER
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

NOTE: CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN THE MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

APPROVAL OF MINUTES... September 28, 2021

PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:

1. Proclamation to declare the month of October as, "Fire Safety Month." (Meeting)
2. Proclamation to declare the month of October as, "Domestic Violence Awareness Month." (Meeting)
3. Public Information Update – PIO Staff (Meeting)

NON-AGENDA ITEMS FROM THE PUBLIC (30 MINUTE TIME LIMIT)

CONSENT AGENDA – *The Consent Agenda covers items anticipated to be routine in nature. Any Council member may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that such an item be moved. Items remaining on the Consent Agenda will be briefly described by staff and may be passed as a group with the approval of the agenda.*

Note: *City laws are known as ordinances. Before a city ordinance can be enacted, it must be introduced (1st Reading) and then approved (2nd Reading). Resolutions are actions through which City Council reinforces or makes policy not rising to the level of law. Motions are related to direction from City Council to city staff to take certain actions.*

Motion M2021-146 authorizing the City Manager or his designee to accept a donation in the amount of \$200 from Maria T. Bonus Smith for the purpose of the Mary C Canty Impacted Teen Program Scholarship Fund and to record the appropriation of such donation in the amount approved.

The Mary C. Canty Impacted Teen Scholarship Fund, with donations from the community, provides assistance for teens to participate in tutoring, test prep, college planning, college tours, scholarships, job readiness, leadership skills, life skills, financial literacy, resume writing, critical thinking, transportation, health/wellness, public speaking, civic engagement, networking, field trips and school functions that the teens may not otherwise be able to attend. Results from participating in this program have shown changes in the teens' mindset of stereotypes regarding law enforcement, positive decision-making, enhanced accountability, personal responsibility, awareness of their actions and being more receptive to constructive criticism while remaining professional and respectful.

REGULAR AGENDA

2nd Reading Ordinance 2021-037 to amend Ordinance 2021-028, the 2021-2022 Budget Ordinance, and Ordinance 2021-035, in order to correct a scrivener's error in the Exhibit J thereof.

Exhibit J of the 2021-22 Budget Ordinance, Ordinance 2021-028, was amended by ordinance 2021-035. Section (ii) of Exhibit J "Schedule of Building Permit Charges" indicates that Permit Fees are \$0.3075 per square foot. Permit Fees should instead be listed as \$0.375 per square foot. The amendment is recommended to correct the scrivener's error and allow the amended rate schedule to remain revenue neutral.

Motion M2021-147 to approve a Special Event Permit to Scott Payseur/Ground Zero for "2022 Dragon Boat Festival." The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

Event is scheduled for April 30, 2022, from 6:00 a.m. to 8:00 p.m. Practice dates and times will be from April 25-29, 2022, from 3:00 to 9:00 p.m. The festival centers around the boat races, with more than 50 teams consisting of 21 paddlers per boat. The event includes live entertainment in the park, a family fun zone, inflatables, food vendors, and tent space for festival sponsors. A temporary closure is planned for one lane of Farrow Parkway, as indicated on site plan.

Motion M2021-148 to declare certain vehicles abandoned or derelict pursuant to the authority of Article 41 of Title 56 South Carolina Code of Laws 2001.

This declaration is an effort to improve the appearance of both commercial and residential neighborhoods. The report includes vehicles that staff tagged as abandoned or derelict. Council's approval allows these vehicles to be towed from their private property locations to a tow yard where they may be reclaimed by the current owner upon payment of the applicable towing and storage fees. If the vehicles are not claimed by the owner within 30 days of the required notice, then the tow company may sell the vehicle and keep the proceeds as compensation.

NON-AGENDA ITEMS FROM THE PUBLIC (30 MINUTE TIME LIMIT)

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications
2. Chief Financial Officer (CFO) Update

3. City Manager/Assistant City Manager (CM/ACM) Update

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

EXECUTIVE SESSION – Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

***Note:** South Carolina law requires that Council’s business is conducted in public with limited exceptions, known as “Executive Sessions.” Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to:*
 - *A pending, threatened or potential claim.*
 - *Other matters covered by the attorney-client privilege. Settlement of legal claims, or the position of the city in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion or provision of services encouraging location or expansion of industries or other businesses.*

Motions to go into Executive Session must be made in public and specify one or more reason above. Council can take no vote or action in Executive Session.

ADJOURNMENT

**City of Myrtle Beach
Accommodations Tax Advisory Committee
9:00 a.m., Wednesday, October 13, 2021
Ballrooms A-B, Myrtle Beach Convention Center
2101 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1135 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order**
- B. FOIA Compliance Review**
- C. Election of Chairman and Vice Chairman**
- D. Discussion of Requests for Funding and Funding Requirements – Fiscal Year 2021-22**

Applications:

Baseball at the Beach – \$55,000

Promote Myrtle Beach through hosting exceptional baseball events that enhance the baseball programs for youth in our area.

Beach Ball Classic Tournament – \$60,000

Provide a national tournament for Myrtle Beach that will bring national exposure through media (television, newspapers, magazines and internet).

Beach Striders Track Club, Inc. – \$15,000

Promote youth track and field competitions.

Beach United FC – \$30,000

Promote the integrity of Coastal Carolina Soccer Clubs and boost economic development to Myrtle Beach tourism by hosting a premier soccer tournament.

Big Shots Nation – \$25,000

Host and promote youth basketball event at John T. Rhodes Myrtle Beach Sports Center.

BriteStar Events, LLC – \$40,000

Promote RomaDrama LIVE in Myrtle Beach next Spring (fan experience for Hallmark, Lifetime, GAC, UP, AMC, Netflix, Starz, among others).

Carolina Master Chorale – \$30,000

Professional, quality performances of choral masterworks in concert nurture and elevate the culture and climate of Myrtle Beach.

Champion Autism Network – \$22,500

Solidify and promote Myrtle Beach as a cultural, enlightened destination that supports those with autism and other special needs through the Autism Friendly Destination Initiative.

Claire Chapin Epps Family YMCA – \$50,000

Assists in advertising, promoting and marketing two major youth soccer tournaments, bringing thousands of youth and adults to Myrtle Beach to use hotels, restaurants,

entertainment and services, benefiting the local economy.

Coast Futbol Alliance – \$30,000

Promote Myrtle Beach as one of the premier destinations for youth soccer tournament events in the country, producing an economic impact for the city during non-peak season months.

Coastal SC Volleyball Tournaments – \$8,000

Promote Myrtle Beach by hosting youth volleyball “Stay to Play” tournaments, typically held during non-peak season (February).

CrossFit Up Dog Beach Town Throw Down – \$25,000

Promote Myrtle Beach through hosting a premier CrossFit competition, bringing competitors and their family members from the southeast.

Crossroads Event Productions, Inc. – \$70,000

Promote and bring musical performances and other performances to an underserved African-American community to celebrate the cultural and musical heritage of the community with a jazz festival.

Dayson Diamond Youth Foundation – \$100,000

Promote the "I Love Seafood" Festival for Fourth of July Weekend 2022.

EdVenture (formerly Children’s Museum of SC) – \$75,000

Promote and increase attendance through the implementation of effective marketing strategies, targeting tourists as well as local community members and their visiting families. Funding will establish the Children’s Museum as an evolving attraction that encourages families to return to Myrtle Beach and view the city as a year-round family vacation destination.

Franklin G. Burroughs-Simeon B. Chapin Art Museum – \$100,000

Supports the museum’s vital exhibition schedule, thereby continuing to build Myrtle Beach’s value as a recognizable tourist destination, broadening the overall image and draw of the city.

First Presbyterian Concert Series – \$15,000

Provide concerts by world class performers at reasonable ticket prices for community and tourists alike. Purpose is to increase awareness of the value of cultural arts in uniting people.

Grand Strand Juniors – \$30,000

Promote the Winter Bump Classic (January), Seashore Classic (February) and Coastal Classic Volleyball Championships (June), bringing some of the most talented volleyball players in the country, along with their families, to Myrtle Beach. Grant funding would help defray costs associated with the event.

Keepers Foundation (Caribbean Jerk Festival) – \$15,000

Promote the Jerk Festival that brings diverse flavors from Caribbean Islands to Myrtle Beach. This gives attendees an opportunity to enhance knowledge of cuisine while enjoying island sounds that so many enjoy.

Long Bay Symphony – \$75,000

Providing entertainment, education and cultural diversity, the Symphony seeks to establish

an attractive environment for regional attendees, out-of-state visitors and potential residents. The Long Bay Symphonic Society supports an extensive music education program for young people.

Mingo Bay Baseball Tournament – \$20,000

Objective of tournament is to bring the very best high school teams from northeast, mid-Atlantic and southern states to Myrtle Beach to compete. The event promotes Myrtle Beach and advertises the Grand Strand.

Myrtle Beach International Film Festival – \$20,000

The objective is to become one of the larger film festivals in the United States, to include industry networking opportunities, a film market, forums, screenings and social venues (brings press exposure).

Myrtle Beach Jeep Jam – \$15,000

Promote the Myrtle Beach Jeep Jam weekend festival via television, radio, print and billboard advertising, celebrating Jeep culture and the Grand Strand lifestyle, drawing thousands of Jeep enthusiasts at the former Myrtle Square Mall site in April.

Myrtle Beach Mini Marathon – \$10,000

Purpose is to promote and host the 5K Mini Marathon and Doggie Dash in the city limits of Myrtle Beach to draw approximately 2,500 runners and their families to the city.

Myrtle Beach Shrine Club – \$20,000

Promote and host a BBQ competition, called "Smoke on the Beach," to be held at Burroughs & Chapin Pavilion Place (former Pavilion site).

Myrtle Beach World Am (formerly Myrtle Beach Golf Holiday) – \$75,000

The World Am has the following three objectives: first, bring visitors to our area during a historically slower week; second, to introduce new golfers and their guests to the Myrtle Beach area; and, to provide an event that creates a "storyline" for a broad range of media.

Myrtle Beach Jeep Jam – \$15,000

Promote Myrtle Beach Jeep Jam weekend festival via television, radio, print and billboard advertisements. Event celebrates Jeep culture and the Grand Strand lifestyle, drawing thousands of Jeep enthusiasts to the former Myrtle Square Mall site.

Myrtle Beach Mini Marathon – \$10,000

Purpose is to promote and host a 5K mini marathon and Doggie Dash in the City of Myrtle Beach that will draw approximately 2,500 runners, plus family members.

Myrtle Beach Shrine Club – \$10,000

Promote and host a BBQ competition, "Smoke on the Beach," to be held at the Burroughs & Chapin Pavilion Place.

North South Game Committee – \$30,000

Increase attendance at events involving the North-South All-Star Football Game Week as well as the Touchstone Energy Cooperatives Bowl (also known as the North-South All-Star Football Game) here in Myrtle Beach.

Ocean Front Merchants Association – \$150,000

Advertise and promote free family-friendly entertainment and Myrtle Beach as a unique seaside family destination through signature events, such as Fright Nights, Holidays on the

Boardwalk and the Sun Fun Festival.

OMAR Shriners – \$25,000

Advertise and promote Myrtle Beach as the host of the Shriners' annual pilgrimage each Spring (OMAR Spring Ceremony) for the purpose of fellowship, increased membership, a parade for the community to showcase the fraternity and a golf tournament fundraiser.

Palmetto Studios Arts Alliance – \$25,000

Host South Carolina's largest weekend comic book convention and STEM fair to promote the arts and sciences while bringing tourism to Myrtle Beach; the events will support local children's charities.

South Atlantic Shrine Association (SASA) – \$98,500

Promote the Myrtle Beach area as a world class retreat destination to members as well as holding SASA's annual meeting, convention, parade and competitions in Myrtle Beach.

Sonshine Recovery Ministries (Concert of Hope) – \$10,000

Promote a community summer gospel music expo with locally and nationally recognized artists performing at a one-day event.

SC Hall of Fame – \$25,000

Promote the Hall of Fame induction ceremony.

The Arts Grand Strand – \$1,000

Promote the arts in the greater Myrtle Beach area by maintaining the ArtsGrandStrand.org website, social media activity and a complete calendar and guide to more than 700 fine arts and cultural events each year.

Varna International Music Academy – \$40,000

Promote the Grand Strand Music Festival, brought to Myrtle Beach by Varna International, drawing world-class artists and thousands of classical music lovers.

Violins of Hope SC – \$40,000

Promote a week-long unique, interactive and educational experience featuring internationally acclaimed violins that survived the Holocaust of WWII. Engaging the Long Bay Symphony Orchestra, an all-county (Horry County) youth choir, the Coastal Carolina University Concert Choir and the Carolina Master Chorale. The orchestra will play the holocaust-era restored violins.

Waccamaw Arts and Crafts Guild – \$38,000

Plan activities such as, but not limited to: "free of charge" educational programs; opportunities for artists to display artwork; expand service on the internet; provide community outreach programs; and, provide faculty and forum where visitors and residents can interact, share ideas and gain information.

Waves of Praise Gospel Festival (Coastal Broadcasting and Reggie Dyson) – \$132,000

Promote Myrtle Beach by hosting the Waves of Praise Gospel Festival.

Sports Tourism Department, City of Myrtle Beach – \$75,000

Increase economic impact of sports tourism by establishing a dedicated funding source to be utilized in attracting new or reoccurring events. Examples include, but are not limited to: bid fees, rights fees and event-specific venue enhancements.

Office of Financial Management and Reporting, City of Myrtle Beach:

City of Myrtle Beach – \$320,000

Provides annual local match funding for the 4th Avenue Outfall Project.

City of Myrtle Beach – \$133,777

Provides 15th year local match funding for the Reach Two Beach Renourishment Project.

City of Myrtle Beach – \$8,680,735

Total of \$8,068,735 for additional public safety costs associated with services needed for tourist population. Total of \$62,000 to assist with the cost of beach water quality testing and beach advisory postings. Total of \$550,000 to help defray costs of Convention Center marketing and promotion.

E. Public Comment

F. Discuss Additional Business

G. Adjourn

**City of Myrtle Beach
Bicycle and Pedestrian Committee
9:30 a.m., Wednesday, October 13, 2021
Shelter #7, Myrtle's Market
605 Mr. Joe White Avenue, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order – Chairman Snow

B. Matters of Order:

1. Approval of Minutes – September 8, 2021
2. Vice Chairman Election

C. Matters of Business

D. Matters for Discussion:

1. Bike the Beach – Chairman Snow
2. Adopt-a-Path – Chairman Snow
3. Bicycle or Pedestrian Event Ideas – Committee Members
4. Horry County Bike Summit – Tom Russo
5. Rail Trail Update – Kelly Mezzapelle

E. Non Agenda Items

F. Important Dates:

1. 9:30 a.m., Wednesday, November 10, 2021 – Bicycle & Pedestrian Committee Meeting
2. 8:00 a.m., Saturday, November 13, 2021 – Bike the Beach Event

G. Adjourn

City of Myrtle Beach
Special Events Technical Review Committee
10:00 a.m., Wednesday, October 13, 2021
Myrtle Beach Train Depot
851 Broadway Street, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Minutes:

1. September 15, 2021, Meeting
2. September 29, 2021, Meeting

C. New Business:

Review of Upcoming Proposed Events

1. Portside Fall Fest, Portside Community, November 6, 2021
2. DeVille Skate Shop's Skate Contest, Terry Grimble, Matt Hughes Skate Park, November 6, 2021
3. Diamond Youth Foundation, Inc., hosts I Love Seafood Event, Burroughs & Chapin Pavilion Place, July 1-4, 2022
4. Other

D. Matters of Business:

Review of Last Week's/On-Going Events

1. BEI's DeVille Street Festival, The Market Common, August 1-October 31, 2021
2. Tidal Creek Brewing's Market Nights, July 14-December 22, 2021
3. BEI's Fall Carriage/Hay Rides, The Market Common, October 1-December 30, 2021
4. OMA's Boardwalk Friday Fright Nights, Plyler Park and Downtown Myrtle Beach, October 1-November 1, 2021
5. Pride MB's Pride Event, Valor Memorial Garden, October 2, 2021
6. Fall Fest on Broadway, Lisa Coombs, Along Broadway Street, October 2, 2021
7. BEI's Taste of the Market Common, The Market Common, October 2, 2021
8. NS Promotions' Oktoberfest, The Market Common, November 8, 2021
9. Poochamania, Charlie Steele, Grand Park, October 10, 2021
10. Other

Review of Upcoming Approved Events

1. Myrtle Beach Jazz Festival, Mickey James, Charlie's Place, October 15-17, 2021
2. NS Promotions' Myrtle Beach Mini Marathon, Downtown and Plyler Park, October 16-17, 2021
3. Beach Volleyball, Coach Goody, On the Beach, October 16, 2021
4. Klig's Kites Kite Festival, Beach North of 82nd Avenue North, October 23-24, 2021
5. NS Promotions' Jeep Jam, Former Myrtle Square Mall Site, October 29-31, 2021
6. BEI's DeVille Street Festival, The Market Common, November 1, 2021-January 31, 2022

7. Ground Zero's GZi Outreach, Chester Street, November 3, 2021
8. American Heart Association's Beach Ride, Along the Beach, November 6, 2021
9. Concert at Ground Zero, Chester Street, November 6, 2021
10. Myrtle Waves' Mopars at the Beach, November 6, 2021
11. NS Promotions' Food Truck Festival, City Services Fields, November 5-6, 2021
12. Bicycle and Pedestrian Committee's Bike the Beach, Plyler Park/Ocean Boulevard/City Roadways, November 13, 2021
13. BEI's Tree Lighting and Holiday Events, The Market Common, November 20-December 30, 2021
14. NS Promotions' Turkey Trot, The Market Common, November 25, 2021
15. City of Myrtle Beach's Winter Wonderland at the Beach, Burroughs & Chapin Pavilion Place, November 26, 2021-January 2, 2022, 2021
16. OMA's NYE '21 Event, December 31, 2021-January 1, 2022
17. BEI's A Southern Times Square, The Market Common, December 31, 2021
18. Ground Zero's Dragon Boat Race, Grand Park, April 9-24, 2021
19. Other

E. Review of Temporary Use Permits

F. Review of Sports Tourism Events

G. Review Parade Permits:

1. Martin Luther King, Jr. Day Parade

H. Review Film/Photo Requests

I. Convention Center Events

J. Discussion Items:

1. Grand Strand Brewery's Tailgate Event, Nance Plaza, November 6, 2021
2. Meals on Wheels' Wheelie Spooky Fall Fest, Nance Plaza, October 20, 2021
3. Review of PowerPoint Presentation

K. Executive Session

L. Adjourn

**City of Myrtle Beach
Board of Zoning Appeals
1:30 p.m., Thursday, October 14, 2021
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Minutes:

1. Approval/Correction of Minutes – September 9, 2021

C. Old Business

D. New Business:

1. **Request 21-08 James Hawes:** The applicant is requesting a variance from Section 1702 (Design Standards for all Zoning Districts). The property is located at 206 North Myrtle Street and is identified by TMS #181-10-14-003.
2. **Request 21-09 Stephanie and Elwood Fisher:** The applicant is requesting a variance from Section 1702 (Design Standards for all Zoning Districts). The property is located at 611 62nd Avenue North and is identified by PIN #421-06-04-008.
3. **Request 21-10 Kenneth and Joan Chartier:** The applicant is requesting a variance from Section 1702 (Design Standards for all Zoning Districts). The property is located at 4710 North Ocean Boulevard and is identified by TMS #174-09-24-005.
4. **Request 21-11 Landmark Property Holdings, LLC:** The applicant is requesting a variance from Section 1603 (Area, Height and Dimensional Requirements). The property is located at 1502 South Ocean Boulevard and is identified by TMS #187-01-06-161.

E. Communications from Board

F. Communications from Staff

G. Adjourn