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Media Advisory

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To: Myrtle Beach Media
From: Public Information Department
Date: October 15, 2021
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **Attention, Myrtle Beach voters...** For the November 2 election, one precinct voting location is being combined with another. Voters in Sea Oats #2 will vote at the Sea Oats #1 polling place, the First Baptist Church gymnasium, 500 Fourth Avenue North. For an updated list of precincts, visit our [Polling Places & Election Information](#) webpage.
3. **Are you a resident with drainage concerns or water quality questions?** If so, join us for one of the Watershed Master Plan meetings scheduled for next week. Myrtle Beach's Public Works Department and consultant W.K. Dickson cohost the meetings, which include a presentation and an opportunity to speak with a consultant. If you are unable to attend, an online survey is available at <http://mbstormwater.wkdickson.com>. Below are the meeting dates, times and locations.
 - 3:00 p.m., Monday, October 18, Fire Station No. 5, 804 79th Avenue North
 - 6:00 p.m., Monday, October 18, Fire Station No. 6, 970 38th Avenue North
 - 5:30 p.m., Tuesday, October 19, Mary C. Canty Recreation Center, 971 Canal Street
4. **Give the gift of life at the city's next American Red Cross Blood Drive on Wednesday, October 20, from 10:00 a.m. to 3:00 p.m.** The event takes place at the John T. Rhodes Myrtle Beach Sports Center, 2115 Sports Center Way. Schedule an appointment at <https://www.redcrossblood.org>, and use sponsor code "CITYMB."

- 5. Myrtle Beach businesses and stakeholders...** Join the Myrtle Beach Police Department and city staff for a summer wrap-up meeting set for 5:00 p.m., Thursday, October 21, at Ground Zero, 904 Chester Street, to discuss the challenges and successes of the summer season. The meeting serves as an opportunity for w to provide feedback and for city team members to communicate directly with stakeholders, including waterfront business owners and operators, about additional efforts coming to the area. Questions? Send an email to jbentang@cityofmyrtlebeach.com.

- 6. The Arts and Innovation District's next "Nights at Nance" concert is 6:00 to 8:00 p.m., Thursday, October 21, at Nance Plaza, 825 North Kings Highway.** Bring family, friends and lawn chairs to celebrate the fall season with live beats and good eats. Two food trucks will be on-site for concert-goers to enjoy. For more information, contact Lauren Clever at 843-918-1055 or lclever@cityofmyrtlebeach.com.
 - 6:00 to 8:00 p.m., Thursday, October 21 – Painted Man (Food Trucks – Mister Softee and Caribbean Jerk Kitchen)
 - 6:00 to 8:00 p.m., Thursday, November 4 – Alex Key and the Locksmiths (Food Trucks – Nola's Stuffed Snowballs and Mama & Papa's)
 - 6:00 to 8:00 p.m., Thursday, November 18 – Miracle Max and the Pet Monsters (Food Trucks – Gnosh Pit and Benito's Rolling Oven)

- 7. The Myrtle Beach Police Department partners with Grand Strand Health for National Prescription Drug "Take Back" Day.** A drive-through, drop-off event is set for 10:00 a.m. to 2:00 p.m., Saturday, October 23, in the side parking lot at Grand Strand Medical Center, 809 82nd Parkway. Unused prescription drugs can be dropped off safely with Police Department staff for disposal. Removing medications from the home helps fight the opioid crisis in our community. From US 17 (the "bypass"), enter on 79th Avenue North and look for the tent and banner in the parking lot to the left. Pull up the vehicle to the tent and stay in the vehicle; staff will approach to collect the medication. No liquids, needles, syringes, lancets or inhalers are accepted. A representative from Shoreline Behavioral Health Services will also be on hand to provide information and assistance. For more information, contact Crime Prevention Officer Stephani James at sjames@cityofmyrtlebeach.com.

- 8. The next edition of Myrtle Beach's Progress Report is now available.** The quarterly newsletter is being mailed out this month in 20,000 utility bills. To view online and download the PDF, see our [Progress Report](#) webpage.

- 9. Looking ahead, join Parks, Recreation and Sports Tourism staff for the first Fall Fling, set for 5:30 p.m., Friday, October 29.** The free event takes place in the field next to General Robert H. Reed Recreation Center, 800 Gabreski Lane, and includes a bonfire, outdoor movie, fall games and the "Great Pumpkin Search." Also a pumpkin decorating contest will be held with entries dropped off before 5:30 p.m., Friday, October 29, with the winner announced at 7:30 p.m. For information, call 843-918-2380.

- 10. Halloween is Sunday, October 31.** The City of Myrtle Beach does not move the date on which Halloween is celebrated. In addition to the tips below, please remember to follow COVID-19 safety tips when trick-or-treating.

- Have a responsible adult accompany children.
- Only visit homes with porch lights on.
- Always cross streets at intersections and crosswalks.
- Wear reflective material on costumes.
- Use makeup instead of masks to improve vision.
- Make costumes short enough to avoid trip hazards.
- Use a flashlight to see and be seen.
- Inspect children's candy before they eat it.
- Always be aware of your surroundings.

11. The regular season for Myrtle's Market, the city's farmers market, ends this month.

Hours are 9:00 to 3:00 p.m. on Wednesdays, Fridays and Saturdays, through October 31. However, look for special fall market days on Wednesdays, 9:00 a.m. to 3:00 p.m., through November 17. The market is at the corner of Mr. Joe White Avenue and Oak Street, with free parking. For more information, call 843-918-4906. Interested in becoming a vendor? Contact Blake Goss at bgoss@cityofmyrtlebeach.com.

12. Pepper Geddings Recreation Center pool patrons... Beginning November 1, the Pepper Geddings Recreation Center pool will be closed for deck renovations. The anticipated reopening date is January 3, 2022. For more information, call 843-918-2280.

13. A comprehensive list of activities and city events is available on our [Events](#) webpage. This file of city-related festivals, programs and more is updated weekly.

14. Myrtle Beach welcomes fall with a free concert series known as "Nights at Nance, and that's the subject of our [Photos of the Week](#). Nance Plaza in the new Arts and Innovation District is the setting for "Nights at Nance," featuring local musical groups, food trucks, crafts and more. The concert series debuted Thursday, October 7, with Chocolate Chip and Company on stage. As you can see, the whole family enjoyed the live entertainment!

15. Did you know... That the Myrtle Beach Fire Department celebrated its 85th birthday on Thursday, October 14? The Fire Department was organized in 1936, and the first engine operated out of a wood frame building behind Broadway Restaurant. The list of charter members includes some familiar names: H. M. Walker, Casper P. Benton, Norwood Bellamy, Hoot Gibson, Roscoe Long, Perry Helms, Ralph Veeren, James H. Green, Eli Saleeby, O.C. Calloway, Eddie A. Benton, Gary Todd, Clifton Hammond, J.M. Bivens, D.J. Orr, Howell Bellamy and H.C. White.

For more information, contact:

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**CITY OF MYRTLE BEACH
MEETING SCHEDULE
October 18-24, 2021**

MONDAY, OCTOBER 18

- **8:30 a.m.** – Staff Meeting, Conference Room, City Services Building, 921 North Oak Street
- **3:00 p.m.** – Watershed Master Plan Community Meeting, Fire Station No. 5, 804 79th Avenue North
- **6:00 p.m.** – Watershed Master Plan Community Meeting, Fire Station No. 6, 970 38th Avenue North

TUESDAY, OCTOBER 19

- **10:00 a.m.** – Workforce Housing Advisory Board, Second Floor Conference Room, City Hall, 937 Broadway Street
- **1:30 p.m.** – Planning Commission, Conference Room, City Services Building, 921 North Oak Street
- **5:30 p.m.** – Watershed Master Plan Community Meeting, Mary C. Canty Recreation Center, 971 Canal Street

WEDNESDAY, OCTOBER 20

- **9:00 a.m. to 3:00 p.m.** – Myrtle's Market, 605 Mr. Joe White Avenue
- **10:00 a.m. to 3:00 p.m.** – City of Myrtle Beach hosts American Red Cross Blood Drive, John T. Rhodes Myrtle Beach Sports Center, 2115 Sports Center Way
- **2:00 p.m.** – Beach Advisory Committee, First Floor Conference Room, City Hall, 937 Broadway Street

THURSDAY, OCTOBER 21

- **8:00 a.m. to 5:00 p.m.** – Fire Department hosts Weekly COVID-19 Vaccination Clinic, City Services Building, 921 North Oak Street
- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street
- **2:00 p.m.** – Military Appreciation Committee, Second Floor Conference Room, City Hall, 937 Broadway Street
- **5:00 p.m.** – Human Rights Commission, Ballroom, Mary C. Canty Recreation Center, 971 Canal Street
- **5:00 p.m.** – Police Department hosts Stakeholder Summer Wrap-Up Meeting, Ground Zero, 904 Chester Street

- **6:00 to 8:00 p.m.** – Art & Innovation District’s “Nights at Nance” Free Concert Series: Painted Man, Nance Plaza, 825 North Kings Highway

FRIDAY, OCTOBER 22

- **9:00 a.m. to 3:00 p.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue

SATURDAY, OCTOBER 23

- **9:00 a.m. to 3:00 p.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue
- **10:00 a.m. to 2:00 p.m.** – National Prescription Drug “Take Back” Day Event with Myrtle Beach Police Department and Grand Strand Health, Side Parking Lot, Grand Strand Medical Center, 809 82nd Parkway

SUNDAY, OCTOBER 24

- No Meetings Scheduled

**City of Myrtle Beach
Workforce Housing Advisory Committee
10:00 a.m., Tuesday, October 19, 2021
Second Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1011 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order**
- B. Review of Previous Meeting**
- C. Analyze Best Practices and Recommendations**
- D. Committee Discussion and Questions**
- E. Establish and Outline Upcoming Tasks**
- F. Next Meeting Date**
- G. Adjourn**

**City of Myrtle Beach
Planning Commission
1:30 p.m., Tuesday, October 19, 2021
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call Meeting to Order

B. Matters of Order:

1. Approval of Minutes – September 28, 2021
2. Approval of Minutes – October 5, 2021

C. Matters of Business:

1. ****PUBLIC HEARING** TEXT 21-09 Floodplain Management Regulations:** Proposal by the City of Myrtle Beach to amend Article 11 Floodplain Management Regulations to adopt the updated FEMA Flood Insurance Rate Maps and to update the Floodplain Management Ordinance to meet FEMA and State NFIP requirements.

D. Discussion:

1. **STN 21-04 Coventry Market Place Apartments:** Request by Ida Hussey with Thomas & Hutton to name the interior drives in the Coventry Market Place Apartments. (Public Hearing Item – 11/02/2021)
2. **PRE-FIN 21-13 9100 San Remo Drive:** Request by Robby Warner, agent for Scott McNiece, to subdivide .5 acres into two separate single family lots.
3. **PRE-FIN 21-14 9791 Bellasera Circle:** Request by Robby Warner, agent for William McCarthy, to subdivide 1.07 acres into two separate single family lots.
4. **PRE-FIN 21-16 Bay Pointe III:** Request by Robby Warner, agent to Bay Pointe III, to subdivide 4.97 acres for Phase III.
5. **TEXT 21-10 Amusement District – Boardwalk Bikes:** Request by Hannah Lewis to amend Amusement Zoning Code 14.07C to allow bicycle rentals as a conditional use on the boardwalk. (Public Hearing Item – 11/02/21)
6. **TEXT 21-08 Arts District:** Request by Kathleen Daly to amend the Arts District Zoning Code by extending hours of operation from midnight to 2:00 a.m. (Public Hearing Item – 11/02/21)
7. **TEXT 21-11 Axe Throwing:** Request by David Wilhelm to amend section 1407.c and section 1501 of the Zoning Code to allow axe throwing as a conditional use in HC1 and HC2. (Public Hearing Item – 11/02/21)

8. **PRE-FIN 21-15 807, 809 and 811 Main Street:** Request by the City of Myrtle Beach to subdivide 4,407.59 square feet from city-owned right-of-way to combine with lots 1, 2 and 3 to create new theatre stage area.
9. **Comprehensive Plan (Public Hearing – 09/02/21):** Planning for City Council Presentation on November 9, 2021

E. Communications from the Planning Commission

F. Communications from City Staff

G. Executive Session

H. Meeting Adjournment

**City of Myrtle Beach
Beach Advisory Committee
2:00 p.m., Wednesday, October 20, 2021
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1012 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Welcome and Recognize Guests

C. Approval of Minutes

D. Committee Term Renewals – Steve Taylor and Gordon Hirsch

E. Reports:

1. Public Works
2. Police Beach Safety
3. Fire Department
4. Beach Franchises
5. Parasail Jet Ski Update/Operator Report
6. Water Quality/Stormwater Update
7. Special Events Report

F. Discussion Items:

1. Franchise Agreement/Operations 2022 Update
2. Guard Tower Permits Update
3. Implementation, Design and Ownership of Guard Towers for 2022

G. Comments from the Public

H. Executive Session (Note: Upon returning to Public Session, the committee may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.)

I. Adjourn

**City of Myrtle Beach
Community Appearance Board
1:30 p.m., Thursday, October 21, 2021
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Roll Call

B. Approval of Minutes – October 7, 2021 Meeting

C. Old Business

D. New Business:

Sign Permit Applications

1. **Exxon Mobile – 501 3rd Avenue South:** Requests approval of re-facing (4) existing fuel pumps. (Palmetto State Sign Installation)
2. **Jerusalem Mediterranean Restaurant – 7211 North Kings Highway:** Requests approval of (1) 9'10" w x 3' h internally lit channel letters, (1) 10'6" w x 14" h internally lit channel letters and (1) 3' w x 3'11" h logo capsule mounted to the building. (ASL Sign Services)
3. **Tidelands Commercial / Magnolia Row – 4377 North Kings Highway:** Requests approval of re-working the existing monument sign to add (1) additional tenant panel and move the address to the side. In addition, request approval for (1) 11' w x 2'4" h externally lit HDU letters and logo mounted to the building. (Signworks)

Lighting Permit Applications

1. **Tobacco and Vape – 7703 North Kings Highway:** Requests approval of purple mounted rope light mounted around the storefront windows. (Owner)

Building Permit Applications

1. **Chartier Residence – 4710 North Ocean Boulevard:** Requests a conceptual/final review for a 6' black aluminum picket fence. (BZA variance granted on 10/14/2021.)(Owner)
2. **Sutton Residence – 3604 North Ocean Boulevard:** Requests a conceptual/final review to renovate home and add a covered porch. (The Earthworks Group)
3. **Lovely Family Holdings – 804 North Oak Street:** Requests a conceptual/final review for the repainting of the building exterior. (Owner)
4. **Blue Palmetto – 2610-2611 North Ocean Boulevard:** Requests a conceptual/final review for the exterior repainting of (2) buildings. (Owner)

5. **Horizon at 77th – 215 77th Avenue North:** Requests a conceptual/final review to repaint the building exterior. (Renovia/Bluegreen Vacations)
6. **Ocean View Baptist Church – 7300 North Kings Highway:** Requests a conceptual/final review for revisions to previously approved roof shingles.
7. **The Edison at Farrow Commons – Fred Nash Boulevard:** Requests a conceptual review for a (17) building apartment complex, amenities, parking, landscaping and dumpster enclosures. This project consists of (6) apartment buildings, (9) garage buildings, (1) clubhouse and (1) mail kiosk/pool equipment cabana. (Thomas & Hutton/NSPJ Architects)

E. Non-Agenda Items from Staff

F. Non-Agenda Items from Board Members

G. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

H. Adjournment

**City of Myrtle Beach
Military Appreciation Committee
2:00 p.m., Thursday, October 21, 2021
Second Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1014 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Welcome

B. Introductions and Minutes

C. Veterans Day Planning – Thursday, November 11, 2021

1. Draft Program

D. Preliminary Discussion – 2022 Military Appreciation Days

1. Horry County Junior ROTC Drill Meet
2. Military Family Members Social
3. Myrtle Beach Pelicans Military Appreciation Night
4. Parade
5. Grand Marshal
6. Honorary Grand Marshal
7. Family Picnic
8. Veterans' March/Battlefield Cross Ceremony
9. Memorial Day Remembrance Ceremony
10. Military Documentary Film
11. Colonel Robert Hawkins Veteran Volunteer Service Award
12. Other

E. Other Events and News

F. Next Meeting – November 19, 2021

G. Adjourn

**City of Myrtle Beach
Human Rights Commission
5:00 p.m., Thursday, October 21, 2021
Ballroom, Mary C. Canty Recreation Center
971 Canal Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1113 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order** – Chair Amanda Masterpaul
- B. Approval/Correction of Minutes**
- C. Welcome and Comments** – Chair Amanda Masterpaul
- D. Guest Speaker** – South Carolina Human Affairs Commission Spokesperson
- E. Comments**
- F. Executive Session** – The commission may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.
- G. Adjournment**