



CONTACT:

Mark Kruea
Office: (843) 918-1014
Mobile: (843) 450-1695
info@cityofmyrtlebeach.com
www.cityofmyrtlebeach.com
www.facebook.com/myrtlebeachcitygovernment

Media Advisory

To: Myrtle Beach Media
From: Kaycey Hall Vrettos
Date: October 20, 2023
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **Attention, Myrtle Beach voters... Early voting begins Monday, October 23, at the Horry County Voter Registration Office in Conway, 1515 Fourth Avenue.** Office hours are 8:30 a.m. to 5:00 p.m., Monday through Friday, and early voting ends November 3. For information about the upcoming municipal election on November 7, see the [Municipal Elections & Polling Places](#) webpage.
3. **In partnership with Coastal Carolina University, the city is excited to announce the newest location participating in CCU's Cube Art Gallery Program: Myrtle Beach's Arts & Innovation District!** To celebrate, the Downtown Development Office will host a special ribbon cutting ceremony at 4:00 p.m., Thursday, October 26, in Nance Plaza, 925 North Kings Highway. As an extension of the university's Rebecca Randall Bryan Art Gallery, these mini art galleries feature local artists' work in glass-paneled cubes for all to enjoy. Visit <https://www.coastal.edu/art/cubegalleries/> to learn more. For updates, follow The Cube Galleries on [Facebook](#) and [Instagram](#).
4. **Myrtle Beach's next "Nights at Nance" concert is Thursday, October 26, 6:00 to 8:00 p.m., and features the Tru Sol Band!** Bring family, friends and beach chairs to enjoy the free music in Nance Plaza, 825 North Kings Highway. The Nights at Nance Concert Series is hosted by the Myrtle Beach Downtown Alliance. Weather permitting, the remaining concert dates are listed below.
 - October 26 – Costume Party, Tru Sol Band

- November 16 – Chocolate Chip & Company Band

- 5. The Myrtle Beach Police Department’s next “Night of Knowledge” event is Thursday evening, October 26.** Presentations begin at 6:30 p.m. at Midtown Vineyard Church, 504 27th Avenue North, with light refreshments available. Residents are invited to join health specialists and government representatives to discuss various topics, including addiction, recovery, mental health, substance abuse disorder, homelessness, available resources and law enforcement. Attend to learn how our community can work together to make a difference! Questions? Send an email to coordinatedeffort@cityofmyrtlebeach.com.
- 6. South Carolina Department of Transportation (SCDOT) will host a public information meeting to discuss the US 17 Business Safety Improvements Project on Thursday, October 26, 5:00 to 7:00 p.m.** The meeting takes place at Myrtle Beach Middle School, 3101 North Oak Street. Representatives will be on hand to cover proposed changes to US 17 Business (portion of Kings Highway), between 29th Avenue South to 27th Avenue North. The project’s purpose is to reduce the frequency, and severity, of crashes. Plans include new pavement markings, high visibility crosswalks, concrete medians for access management, ADA ramps, leading pedestrian intervals (LPI) at crosswalks, upgraded equipment and new sidewalks. Construction is set to begin next fall and the estimated timeline is 12 to 18 months. See <https://bit.ly/US17BusProjectSCDOTMtg> for meeting details. The comment period is now underway, and all project materials are available online at <https://us-17-bus-safety-scdot.hub.arcgis.com/>. The submission deadline is Friday, November 10, 2023. Public input can be submitted in-person at the meeting, online, by mail or by email; directions are listed below.
 - **In-Person** – Meeting attendees will have the opportunity to complete a comment sheet and deposit into a comment box.
 - **Online** – Visit <https://arcg.is/1Cai590> and fill out the ArcGIS form.
 - **Email** – See <https://bit.ly/SCDOTCommentSheet> to download the comment sheet. Complete the form and send to meetze@scdot.org.
 - **Mail** – Visit <https://bit.ly/SCDOTCommentSheet> and print the PDF. Fill out the sheet and mail to SCDOT Project Manager Kaylon Meetze, P.O. Box 191, Columbia, SC 29202.
- 7. Everyone is invited to the dedication ceremony for the new Daughters of the American Revolution Theodosia Burr Chapter marker on Friday, October 27.** The event is set for 10:00 a.m. at Warbird Park, 150 Farrow Parkway. Questions? Contact Mark Kruea at mkruea@cityofmyrtlebeach.com for information.
- 8. Myrtle Beach’s third annual Fall Fling is Friday, October 27, 5:00 to 8:00 p.m., at General Robert H. Reed Recreation Center, 800 Gabreski Lane.** Come and celebrate the fall season and Halloween with fun games, candy, music, face painting and an outdoor screening of the movie, “It’s the Great Pumpkin, Charlie Brown.” A sensory-friendly area will also be available. This event is hosted by the Parks, Recreation and Sports Tourism Department. To learn more, see <https://bit.ly/PRSTFallFling23>.

9. “National Prescription Drug Take Back Day” is Saturday, October 28! To fight the nationwide opioid crisis, Americans take unused prescription drugs to secure drop-off locations for proper disposal. In Myrtle Beach, medications can be dropped off on Saturday between 10:00 a.m. and 2:00 p.m. at Grand Strand Medical Center, 809 82nd Parkway. From Bypass 17, enter on 79th Avenue North and look for the tent and banner in the side parking lot on the left. Pull up to the tent and stay in the vehicle; staff will approach to collect the medication. Note that liquids and syringes are *not* accepted. Questions? Contact Crime Prevention Officer Stephani James at sjames@cityofmyrtlebeach.com or 843-918-1806.

10. The third annual Fall Jerk Festival is Sunday, October 29, 12:00 to 10:00 p.m., along Broadway Street in Myrtle Beach. This unique festival also pays homage to the African and Taíno cultures in Jamaica with jerk style cuisine. Adults, 21 and older, enjoy a Wine Walk and hors d'oeuvres. The event also includes family-friendly entertainment, food trucks and retail vendors. For ticket details, visit <https://www.kirkyevents.com/fallfest>.

11. Looking ahead, Halloween is Tuesday, October 31. Below is a list of helpful safety tips to remember. Note that the City of Myrtle Beach does not move the date on which Halloween is celebrated, nor does it set trick-or-treating hours. Happy Halloween!

- Have a responsible adult accompany children.
- Only visit neighborhoods and homes with porch lights on.
- Always cross streets at intersections and crosswalks.
- Wear reflective material on costumes.
- Use makeup instead of masks to improve vision.
- Make costumes short enough to avoid trip hazards.
- Always be aware of your surroundings.
- Use a flashlight to see and be seen.
- Inspect candy before eating it.
- Follow all golf cart, parking and pedestrian laws.

12. Everyone’s invited to the annual Mount Olive A.M.E. Church Trunk-or-Treat on Halloween, 5:00 to 7:00 p.m., Tuesday, October 31, in Myrtle Beach. This family-friendly event takes place at the multipurpose field next to the church, 1108 Carver Street, and includes music, games, prizes, candy and fun! Questions? Send an email to neighborhoodservices@cityofmyrtlebeach.com.

13. The City of Myrtle Beach’s Public Works Department will host two community meetings to share stormwater-related updates and watershed study results. The first meeting is set for 11:00 a.m., Wednesday, November 1, at the Myrtle Beach Train Depot, 851 Broadway Street, with a second meeting at 5:30 p.m. Wednesday, November 1, at Mary C. Canty Recreation Center, 971 Canal Street. Attendees will also learn more about the city’s Stormwater Master Plan and stormwater-related Capital Improvement Projects. For details, contact Mila Maslova at lmasslova@cityofmyrtlebeach.com.

- 14. To observe Domestic Violence Awareness Month, the Myrtle Beach Police Department continues to collect donations of everyday essentials for domestic violence victims, through October 31.** Items requested include hygiene products (shampoo, conditioner, deodorant, etc.), dishwashing and laundry detergent, diapers, canned food, non-perishable food items and clothing. No used items, please. Please drop off donations at the Ted C. Collins Law Enforcement Center, 1101 North Oak Street, on weekdays between 8:00 a.m. to 4:00 p.m. The annual donation drive benefits victims at the Family Justice Center. Questions? Send an email to Officer Michele Paitsel at mpaitsel@cityofmyrtlebeach.com or call 843-918-1382.
- 15. A comprehensive list of city-related activities, events, festivals and recreation programs is available online.** The [Events](#) webpage, a downloadable PDF file, is updated weekly.
- 16. Police and fire departments from Horry and Georgetown Counties recently gathered for “Public Safety Day” at the Myrtle Beach Convention Center, and that’s the subject of our Photos of the Week.** As you’ll see, all ages enjoyed looking at the vehicles and learning about the personnel that keep us safe. Departments brought both their usual and unusual equipment, inviting kids to climb on board and sit in the driver’s seat. Mascots and K-9 officers were popular, and pink plastic fire helmets were hot items among the gifts and giveaways for children. October is Fire Safety Month, and no place was safer than the Convention Center on Saturday, October 7! To view these photos and more, see our [Photos of the Week Library](#) webpage.
- 17. Did you know...** That, according to the Horry County Voter Registration Office, Myrtle Beach has 26,050 registered voters on the active list for the upcoming city election? Election Day is Tuesday, November 7, and the City of Myrtle Beach has 16 voting precincts. To see the list and learn more, visit our [Municipal Elections & Polling Places](#) webpage.

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
(843) 918-1014 *voice* (843) 450-1695 *mobile*

<https://www.cityofmyrtlebeach.com>

<https://www.facebook.com/myrtlebeachcitygovernment>

<https://twitter.com/MyrtleBeachGov>

<https://www.instagram.com/myrtlebeachgov/>

<https://myrtlebeachpointofview.wordpress.com/>

<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
October 23-29, 2023**

MONDAY, OCTOBER 23

- **8:30 a.m.** – Staff Meeting, Conference Room, City Services Building, 921 North Oak Street

TUESDAY, OCTOBER 24

- **9:00 a.m.** – City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m.** – City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **5:30 p.m.** – Chapin Memorial Library Advisory Board, Myrtle Beach Train Depot, 851 Broadway Street

WEDNESDAY, OCTOBER 25

- **8:00 a.m.** – Myrtle Beach Convention Center Hotel Corporation Board, Room 236, Myrtle Beach Convention Center, 2101 North Oak Street
- **9:00 a.m.** – Accommodations Tax Advisory Committee, Myrtle Beach Train Depot, 851 Broadway Street
- **10:00 a.m.** – Special Event Committee, Boxcar, Myrtle Beach Train Depot, 851 Broadway Street

THURSDAY, OCTOBER 26

- **9:00 a.m.** – Myrtle Beach Downtown Alliance, HTC Aspire Hub, 509 Ninth Avenue North
- **4:00 p.m.** – Ribbon Cutting Ceremony: CCU Art Gallery Cube in Arts & Innovation District, Nance Plaza, 819 North Kings Highway
- **5:00 to 7:00 p.m.** – SCDOT hosts Public Information Meeting: US 17 (Portion of Kings Highway) Business Safety Improvements Project, Myrtle Beach Middle School, 3101 North Oak Street
- **6:00 to 8:00 p.m.** – Free “Nights at Nance” Concert Series: Costume Party with Tru Sol Band, Nance Plaza, 825 North Kings Highway
- **6:30 to 9:00 p.m.** – Myrtle Beach Police Department hosts “Night of Knowledge” Community Event, Midtown Vineyard Church, 504 27th Avenue North

FRIDAY, OCTOBER 27

- **10:00 a.m.** – Marker Dedication: Theodosia Burr Chapter, Daughters of the American Revolution, Warbird Park, 150 Farrow Parkway
- **5:00 to 8:00 p.m.** – Parks, Recreation & Sports Tourism Department hosts Third Annual Fall Fling, General Robert H. Reed Recreation Center, 800 Gabreski Lane

SATURDAY, OCTOBER 28

- **10:00 a.m. to 2:00 p.m.** – National Prescription Drug Take Back Day Event, Side Parking Lot, Grand Strand Medical Center, 809 82nd Parkway

SUNDAY, OCTOBER 29

- **12:00 to 10:00 p.m.** – Third Annual Jerk Fest, Along Myrtle Beach's Broadway Street

**MYRTLE BEACH CITY COUNCIL
TUESDAY, OCTOBER 24, 2023
9:00 A.M. – WORKSHOP, COUNCIL CHAMBER
10:00 A.M. – MEETING, COUNCIL CHAMBER
TED C. COLLINS LAW ENFORCEMENT CENTER
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

APPROVAL OF MINUTES... October 3, 2023

APPROVAL OF MINUTES... October 10, 2023

PUBLIC REQUESTS, PRESENTATIONS, AWARDS AND MEMORIALS:

1. Proclamation to declare the month of October as Domestic Violence Awareness Month (Meeting)
2. Proclamation to declare the month of October as Breast Cancer Awareness Month (Meeting)
3. Public Information Update – PIO Staff

NON-AGENDA ITEMS FROM PUBLIC (30 Minute Time Limit)

***CONSENT AGENDA** – The Consent Agenda covers items anticipated to be routine in nature. Any Council member may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that such an item be moved. Items remaining on the Consent Agenda will be briefly described by staff and may be passed as a group with the approval of the agenda.*

***NOTE:** City laws are known as ordinances. Before a city ordinance can be enacted, it must be introduced (1st Reading) and then approved (2nd Reading). Resolutions are actions through which City Council reinforces or makes policy not rising to the level of law. Motions are related to direction from City Council to city staff to take certain actions.*

CONSENT AGENDA

Motion M2023-088 authorizing the City Manager or his designee to: enter into a Cooperative Agreement Grant in the amount of \$106,045 from the Department of Health and Environmental Control (DHEC) for the purpose of purchasing a rapidly deployable shelter and flatbed trailer and the purchase of a field communications kit; record the appropriation of such grant funds in the amount approved; and, execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. No local match is required.

The Myrtle Beach Fire Department hosts multiple specialty teams, which are all part of a statewide program that provides various support and response efforts to large-scale, man-made and natural disaster incidents. This purchase includes:

- *Rapidly Deployable Shelter and Flatbed Trailer – \$101,000*
- *Field Communications Kit – \$5,045*

REGULAR AGENDA

1st Reading Ordinance 2023-045 to rezone approximately 1.0 acres (PIN #443-02-04-0066) from R7 (single family) to RMM (multifamily).

The property includes an old church building that the property owner would like to repurpose. Current zoning (R7) would only allow reuse as a single-family residence or a religious establishment, and would not allow for any additional residential units. Rezoning to multifamily expands the options for reuse of the church building while providing options for additional housing. The city has a documented shortage of workforce housing, and rezoning from single-family to multifamily would allow a greater opportunity to increase Myrtle Beach's housing supply. Planning Commission voted on October 3, 2023, and recommends approval (7/0).

2nd Reading Ordinance 2023-046 providing for the issuance and sale of revenue bonds of the stormwater system of the City of Myrtle Beach, South Carolina; and, other matters relating thereto.

The city has never issued Stormwater Bonds, using only SRF Loans or Referendum Bonds. Because the city is proposing the issuance of the first Stormwater Bond, the city needs to adopt a Master Bond Ordinance to provide a framework for issuing bonds that complies with state and federal regulations. The Master Ordinance does not authorize a specific debt issue, but will act as an umbrella document for subsequent debt issues.

2nd Reading Ordinance 2023-047 a series ordinance providing for the issuance and sale of City of Myrtle Beach, South Carolina limited obligation bonds (stormwater revenue pledge), series 2023, in the aggregate principal amount of not exceeding \$15,000,000; prescribing the form and details of such bonds; and, other matters relating thereto.

The bonds will finance stormwater system improvements to include:

- *Beach Renourishment (82nd Avenue North)*
- *Arts & Innovation District Stormwater Improvements*
- *Fifth Avenue North Drainage Improvements*
- *Withers Swash Improvements/Design*

- *Neighborhood Flood Risk Mitigation Projects*

NON-AGENDA ITEMS FROM PUBLIC *(30 Minute Time Limit)*

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER:

1. Council Communications
2. Chief Financial Officer (CFO) Update
3. City Manager and/or Assistant City Manager (CM/ACM) Update

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

EXECUTIVE SESSION – Upon returning to Public Session, Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.*

ADJOURNMENT

***NOTE:** *South Carolina law requires that Council’s business is conducted in public with limited exceptions, known as “Executive Sessions.” Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to: a pending, threatened, or potential claim; other matters covered by the attorney-client privilege; or, settlement of legal claims, or the position of the city in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

Motions to go into Executive Session must be made in public and specify one or more of the reasons above. Council takes no votes or action in Executive Session. Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns upon reconvening in open session.

**City of Myrtle Beach
Chapin Memorial Library Advisory Board
5:30 p.m., Tuesday, October 24, 2023
Myrtle Beach Train Depot
851 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1276 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Meeting Minutes: July 25, 2023

C. Downtown Update: City of Myrtle Beach's Downtown Development Office

D. Library Operations Report: Jennifer Nassar, Library Director

E. Additional Business

F. Next Meeting: 5:30 p.m., Tuesday, January 23, 2024, Chapin Memorial Library, 400 14th Avenue North

G. Adjournment

**Myrtle Beach Convention Center Hotel Corporation Board
8:00 a.m., Wednesday, October 25, 2023
Room 236, Myrtle Beach Convention Center
2101 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1225 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Convene and Call to Order**
- B. Approval of Minutes for September 2023 Meeting**
- C. Public Comments and Questions**
- D. Review of Monthly Hotel Financials for September (Mrs. Hinde)**
- E. Hotel Sales and Marketing Update for September (Mr. Semidei)**
- F. Convention Center Update for September (Mr. Monroe)**
- G. Discuss Additional Business**
- H. Executive Session***
- I. Adjourn**

****Note:** South Carolina law requires that the board's business is conducted in public with limited exceptions, known as "Executive Sessions." Subjects eligible for Executive Session include:*

- Personnel matters.*
- Negotiations concerning proposed contractual arrangements.*
- Investigative proceedings regarding allegations of criminal misconduct.*

Motions to go into Executive Session must be made in public and specify one or more of the reasons above. The board can take no vote or action in Executive Session.

**City of Myrtle Beach
Accommodations Tax Advisory Committee
9:00 a.m., Wednesday, October 25, 2023
Myrtle Beach Train Depot
851 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1135 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. FOIA Compliance Review

C. Approval of Board Meeting Minutes: October 11, 2023

D. Discussion of Fiscal Year 2023-24 Funding Requests and Requirements

Applicants:

Baseball at The Beach – \$25,000

Promote Myrtle Beach through hosting exceptional baseball events that enhance the baseball programs for youth in our area.

Beach Ball Classic Tournament – \$60,000

To provide a national tournament in Myrtle Beach that will bring national exposure through media, such as television, newspapers, magazines and internet.

Beach United FC – \$30,000

To promote the integrity of Coastal Carolina Soccer Clubs and boost economic development and Myrtle Beach tourism with hosting a premier soccer tournament.

Carolina Master Chorale – \$30,000

To provide professional quality performances of choral masterworks in concert, nurturing and elevating the culture and climate of Myrtle Beach.

Claire Chapin Epps Family YMCA – \$50,000

To assist in advertising, promoting and marketing of two major youth soccer tournaments that will bring thousands of youths and adults to the city to use hotels, restaurants, entertainment and services, benefitting the economy.

Coast Futbol Alliance (Coast FA) – \$30,000

To promote Myrtle Beach as one of the premier destinations for youth soccer tournament events in the country, producing economic impact for the city during non-peak season months.

Coastal SC Volleyball Tournaments – \$7,500

To promote Myrtle Beach by hosting youth volleyball “Stay to Play” tournaments, with events typically held during the non-peak season (February).

CrossFit Up Dog Beach Town Throw Down – \$24,000

To promote Myrtle Beach through hosting a premier CrossFit competition, bringing competitors and family members from across the southeast.

Crossroads Event Productions, Inc. – \$74,600

To promote and bring musical, and other, performances to an underserved African American community, and to celebrate the cultural and music heritage of the community with a jazz festival.

Dayson Diamond Youth Foundation – \$80,000

To promote the “I Love Seafood Festival” for the July Fourth weekend.

EdVenture (formerly Children’s Museum of SC) – \$35,000

Promote EdVenture Myrtle Beach to local families and tourists coming to the area. We will strive to bring value to the community, attract families to the area and encourage them to extend their stay once they arrive.

Franklin G. Burroughs-Simeon B. Chapin Art Museum – \$100,000

Support of the museum’s vital exhibition schedule, thereby continuing to build our value as a recognizable tourist destination and broadening the overall image and draw of Myrtle Beach.

First Presbyterian Concert Series – \$20,000

To provide concerts by world-class performers at reasonable ticket prices for our community and tourists in order to increase awareness of the value of cultural arts in uniting all people.

Grand Strand Bicycle Club – \$15,000

To promote Myrtle Beach and the Grand Strand as a bicycle-friendly destination for visitors and residents, while holding a family-friendly leisure 10-mile guided ride accompanied by a professional cyclist.

Grand Strand Juniors – \$30,000

To promote the Winter Bump Classic in January, the Seashore Classic in February and Coastal Classic Volleyball Championship in June, bringing some of the most talented volleyball players in the country, along with their families, to Myrtle Beach. Grant funding would help defray costs associated with the event.

Grand Strand Web3 Guild (Fast Fest) – \$12,000

To promote the annual conference on the future of art, society, AI and blockchain technology.

Keepers Foundation (Carribbean Jerk Festival) – \$15,000

To promote a Jerk Festival, bringing diverse flavors from the Caribbean Islands to Myrtle Beach, giving attendees an opportunity to enhance their palate and knowledge of Caribbean cuisine, while enjoying island sounds that many have come to love.

Keepers Foundation (International Cultural Festival) – \$18,000

To promote an International Festival bringing diverse cultures together to enjoy and experience music, dance, food and artifacts.

Long Bay Symphony – \$75,000

By providing entertainment, education and cultural diversity, the symphony seeks to establish an attractive environment for regional and out-of-state visitors, as well as potential

residents. The Long Bay Symphonic Society supports an extensive music education program for young people.

Long Bay Theatre – \$52,000

To promote the Long Bay Theatre presence as a regional recognized and nationally recognized professional theatre, attracting neighboring communities, towns, cities and states.

Myrtle Beach International Film Festival – \$20,000

The objective is to become one of the larger film festivals in the United States, to include industry networking, a film market, forums, screenings and social venues, which will bring press.

Myrtle Beach Food Truck Festival – \$15,000

Promote Myrtle Beach by bringing 20,000-plus people to celebrate food, food trucks and the start of the spring season.

Myrtle Beach Jeep Jam – \$15,000

To promote the Myrtle Beach Jeep Jam weekend and festival via television, radio, print and billboard, and celebrate the Jeep culture and the Grand Stand lifestyle, drawing thousands of Jeep enthusiasts at the former Myrtle Square Mall site.

Myrtle Beach Mini Marathon – \$7,500

The purpose is to promote and host a 5K Mini Marathon in the City of Myrtle Beach that will draw approximately 2,500 runners, plus their families.

Myrtle Beach World Am (formerly Myrtle Beach Golf Holiday) – \$40,000

The World Am has three objectives: bring visitors to the area during a historically slow week; introduce new golfers and their guests to the Myrtle Beach area; and, provide an event that creates a “storyline” for a broad range of media.

Myrtle Beach Shrine Club – \$15,000

To promote and host “Smoke on the Beach” BBQ Competition at the Burroughs & Chapin Pavilion Site.

North-South Game Committee – \$50,000

Increase attendance at events involved in the North-South All-Star Football Game Week as well as the Touchstone Energy Cooperatives Bowl, also known as the North-South All-Star Football Game, here in Myrtle Beach.

Ocean Front Merchants Association and Myrtle Beach Downtown Alliance – \$388,000

To advertise and promote free, family-friendly entertainment and Myrtle Beach as a unique seaside family destination through signature events, such as Fright Nights, Holidays on the Boardwalk and the Sun Fun Festival.

Omar Shriners – \$25,000

To advertise and promote Myrtle Beach as the host of an annual pilgrimage to Myrtle Beach each spring (Omar Spring Ceremonial) for the purpose of: fellowship, increasing membership, a parade for the community to showcase the fraternity and a golf tournament fundraiser.

Palmetto Studios Arts Alliance – \$25,000

To host South Carolina's largest weekend comic book convention and S.T.E.M. fair; to promote the Arts, Sciences and Tourism in Myrtle Beach; and, to support local children's charities.

Softtoe Entertainment and Dance Production – \$18,000

To promote community tourism, partnership, entertainment and cultural diversity through a dance production.

South Atlantic Shrine Association (SASA) – \$99,000

To promote the Myrtle Beach area as a world class retreat destination to members, as well as holding SASA's annual meeting, convention, parade and competitions in Myrtle Beach.

Sonshine Recovery Ministries (Concert of Hope) – \$16,500

To promote a community Summer Gospel Expo. Artists are found locally and nationally to bring this festival of gospel music to the community. This is a one day event.

The Arts Grand Strand – \$5,000

To promote the arts in the greater Myrtle Beach area by maintaining the ArtsGrandStrand.org website, social media and a complete calendar and guide to more than 700 fine arts/cultural events per year.

Varna International Music Academy – \$40,000

To promote the Grand Strand Music Festival, hosted by Varna International, to draw world-class artists and thousands of classical music lovers to Myrtle Beach.

Waccamaw Arts and Crafts Guild – \$38,000

Plan activities such as, but not limited to: scheduled free-of-charge educational programs; opportunities for artist to display their works; expanding service on the internet; community outreach programs; and, providing faculty and forum where residents and visitors alike can interact, share ideas and gain information.

Waves of Praise (Coastal Broadcasting, Reggie Dyson) – \$135,000

To promote Myrtle Beach by hosting a Gospel Music Festival.

Sports Tourism Division, City of Myrtle Beach – \$50,000

To increase the economic impact of sports tourism by establishing a dedicated funding source that will be utilized in attracting new or recurring events. Examples may include, but are not limited to: bid fees, rights fees and event-specific venue enhancements.

Financial Management & Reporting Department, City of Myrtle Beach:

City of Myrtle Beach – \$320,000

Provides annual local match funding for the Fourth Avenue North Outfall Project.

City of Myrtle Beach – \$133,794

Provides annual local match funding for Reach-Two of the Beach Nourishment Project.

City of Myrtle Beach – \$11,740,218

Total of \$11,128,218 to cover additional public safety costs associated with tourism population; \$62,000 to assist with cost of beach water quality testing and beach advisory

postings; and, \$550,000 to defray the cost of marketing and promotion for Convention Center.

E. Entertain Public Comment

F. Discuss Additional Business

G. Adjourn

**City of Myrtle Beach
Special Event Committee
10:00 a.m., Wednesday, October 25, 2023
Boxcar, Myrtle Beach Train Depot
851 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Meeting Minutes: September 27 and October 11, 2023

C. New Business:

Review of Upcoming Proposed Events

1. First Friday Art walk, Myrtle Beach Downtown Alliance, Downtown, 12/01/23-11/01/24
2. PGA Event, PGA, Dunes/City, 05/09/24-05/12/24
3. Summer Solstice Run, N.S. Promotions, Beach, 06/20/24
4. Indy 5K, N.S. Promotions, The Market Common 5K Route, 07/04/24
5. Mini Marathon and 5K, N.S. Promotions, Downtown Roads, 10/12/24
6. Turkey Trot, N.S. Promotions, The Market Common 5K Route, 11/28/24
7. Beach Ride Fundraiser, American Heart Association, Beach to 54th Avenue North, 11/02/24
8. Other

D. Matters of Business:

Review of Last Week's/Ongoing Events

1. MBACC's Beach Beautification Event, Pavilion Parking Garage, 06/01/23
2. Temporary Art Installation on Ninth Avenue North Storefronts, Myrtle Beach Downtown Alliance, 01/31/23
3. DeVilleville Street Festivals, BEI/Market Common, Along DeVilleville Street, 03/01/23-12/30/23
4. Waccamaw Farmers Market, Waccamaw Co-Op, Valor Memorial Garden/Grand Park, 04/01/23-10/31/23
5. Nights at Nance, Myrtle Beach Downtown Alliance, Nance Plaza, Various Dates (09/14/23, 09/28/23, 10/26/23 and 11/16/23)
6. Myrtle Beach Mini Marathon, N.S. Promotions, 10/14/23
7. Bike the Beach, Grand Strand Bike Club, City Streets and Nance Plaza, 10/15/23
8. Jeep Jam, Myrtle Square Mall Site and Beach, N.S. Promotions, 10/20/23-10/22/23
9. Jazz Festival, Mickey James, Charlie's Place and Carver Street, 10/20/23-10/22/23
10. Magnolia Row Trick-or-Treat, Magnolia Row, Parking Area, 10/21/23
11. Mopars at the Beach, Cathy Bridges, Myrtle Waves Parking Lot, 10/21/23
12. Kite Fest, Klig's Kites, Beach, 10/21/23-10/22/23
13. Other

Review of Upcoming Approved Events

1. Walk for Life, Coastline Women's Center, Grand Park, 10/28/23
2. Myrtle Beach Jerk Fest, Lisa Coombs, Broadway Street, 10/29/23
3. First Friday Art Walk, Myrtle Beach Downtown Alliance, Downtown, 11/03/23
4. 2nd Annual Beach Brews & Oyster Fest, Dirty Don's and Grand Strand Brewing Company, Nance Plaza and Ninth Avenue North, 11/04/23
5. Beach Ride Fundraiser, American Heart Association, Beach to 54th Avenue North, 11/04/23
6. Movies in the Yard, Good Vibes Surf Shop, Shop's Yard on Side, 11/04/23 and 12/02/23
7. 5K, Myrtle Beach Police Department, Grand Park, 11/04/23 or 11/05/23
8. Walk to End Alzheimer's, Alzheimer's Association, Grand Park, 11/04/23
9. Poochamania, DBC/Charlie Steele, Grand Park, 11/05/23
10. Patriotic Pups, Prime Pet Rehab, Grand Park, 11/11/23
11. Veterans Concert, Urban Insurance and Center Well Senior Care, Grand Park, 11/12/23
12. The Market Common Tree Lighting Event, BEI, The Market Common, 11/18/23
13. Turkey Trot, N.S. Promotions, The Market Common, 11/23/23
14. Winter Wonderland, City of Myrtle Beach, Downtown (Boardwalk, Plyler Park and Ocean Boulevard), 11/24/23-01/01/24
15. A Southern Times Square, BEI, The Market Common, 12/31/23-01/01/24
16. Parkinson's Walk, Parkinson's Foundation, Grand Park, TBD
17. Run to Sun Car and Truck Show, Former Myrtle Square Mall Site, 03/14/24-03/16/24
18. Walk to End Bladder Cancer, Bladder Cancer Awareness, Grand Park, 05/18/24
19. Other

E. Review of Temporary Use Permits

F. Review of Facility Use Permit Events

G. Review of Sports Tourism Events

H. Review Parade Permits

I. Review Film/Photo Requests

J. Convention Center and Sports Center Events:

1. Gun and Knife Show, Convention Center, 11/04/23-11/05/23
2. Dickens Christmas Show, Convention Center, 11/09/23-11/12/23
3. USA Fencing, Sports Center, 11/03/23-11/05/23

K. Review of Fireworks Permit Applications:

1. Broadway at the Beach

L. Discussion Items

M. Executive Session: The board may take action on items discussed during Executive Session after the Executive Session ends and Public Session resumes.

N. Adjourn

Myrtle Beach Downtown Alliance, Inc.
Board of Directors Meeting
9:00 a.m., Thursday, October 26, 2023
HTC Aspire Hub
509 Ninth Avenue North, Myrtle Beach, SC 29577
[\(Zoom Link Available Upon Request\)](#)

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-455-6319 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order – Dan Sine, Chairman of the Board

B. Consent Agenda – Dan Sine, Chairman of the Board **(VOTE)**

1. Board Meeting Minutes – September 28, 2023
2. Financial Report – Period Ending September 30, 2023

C. Committees and Programs – Jason Greene, Chief Executive Officer

1. Clean and Safe
2. Events and Programs
3. Promotion and Marketing
4. Long-Range Planning, Design and Innovation
5. Advocacy
6. Gold Cap Ambassadors

D. CEO's Report – Jason Greene, Chief Executive Officer

E. Discussion Items – Dan Sine, Chairman of the Board

1. Financial Report Month Ending September 30, 2023 (Summary)

F. Action Items and Meeting Follow-Up – Michelle Plyler, Secretary

G. Executive Session – The board may take action on items discussed during Executive Session after the Executive Session ends and Public Session resumes.

H. Dates to Remember:

1. 6:00 p.m., Thursday, October 26, 2023 – Nights at Nance Concert, Nance Plaza
2. 5:00 p.m., Friday, November 3, 2023 – First Friday Art Walk, Various Locations
3. 5:00 p.m., Thursday, November 16, 2023 – Nights at Nance Concert, Nance Plaza
4. 8:00 a.m., Friday, November 17, 2023 – Coffee Talk, Myrtle Beach Downtown Alliance Office
5. 5:00 p.m., Friday, December 1, 2023 – First Friday Art Walk, Various Locations
6. 9:00 a.m., Thursday, December 7, 2023 – Myrtle Beach Downtown Alliance Board of Directors Meeting, Location TBD
7. 8:00 a.m., Friday, December 15, 2023 – Coffee Talk, Myrtle Beach Downtown Alliance Office

I. Adjournment – Dan Sine, Chairman of the Board

***NOTE:** *South Carolina law requires that the board's business is conducted in public with limited exceptions, known as "Executive Sessions." Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to: a pending, threatened, or potential claim; other matters covered by the attorney-client privilege; or, settlement of legal claims, or the position of the board in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

Motions to go into Executive Session must be made in public and specify one or more of the reasons above. The board takes no votes or action in Executive Session. The board may take action on matters discussed in Executive Session which are deemed to be "emergency" concerns upon reconvening in open session.