



CONTACT:

Mark Kruea
Office: (843) 918-1014
Mobile: (843) 450-1695
info@cityofmyrtlebeach.com
www.cityofmyrtlebeach.com
www.facebook.com/myrtlebeachcitygovernment

Media Advisory

To: Myrtle Beach Media
From: Kaycey Hall Vrettos
Date: October 27, 2023
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **Myrtle Beach's year-round paid parking goes into effect Wednesday, November 1, and will be enforced 9:00 a.m. to 12:00 a.m.** Like most communities, the City of Myrtle Beach utilizes a paid parking program to encourage turnover in high-demand areas. The revenues generated are reinvested into improvements and projects downtown. Myrtle Beach city residents qualify for free parking with a city decal at any city-owned parking space. Also, any vehicle displaying a valid Handicap Placard, Purple Heart, Disabled American Veterans or Medal of Honor license tag, or a valid and official handicapped hang tag, may park for free at any public-operated parking meter. Visit our [Parking Meters](#) webpage and [Resident Parking Decals](#) webpage to learn more. By the way, meters were first installed in downtown Myrtle Beach in 1947; the Duncan Meter Company of Chicago installed 300 meters that year.
3. **Halloween is Tuesday, October 31.** Below is a list of helpful safety tips to remember. Note that the City of Myrtle Beach does not move the date on which Halloween is celebrated, nor does it set trick-or-treating hours. Happy Halloween from the City of Myrtle Beach!
 - Have a responsible adult accompany children.
 - Only visit neighborhoods and homes with porch lights on.
 - Always cross streets at intersections and crosswalks.
 - Wear reflective material on costumes.
 - Use makeup instead of masks to improve vision.

- Make costumes short enough to avoid trip hazards.
 - Always be aware of your surroundings.
 - Use a flashlight to see and be seen.
 - Inspect candy before eating it.
 - Follow all golf cart, parking and pedestrian laws.
- 4. Everyone's invited to the annual Mount Olive A.M.E. Church Trunk-or-Treat, 5:00 to 7:00 p.m., Tuesday, October 31, in Myrtle Beach.** This family-friendly event takes place at the multipurpose field next to the church, 1108 Carver Street, and includes music, games, prizes, candy and fun! Send an email to neighborhoodservices@cityofmyrtlebeach.com for information.
 - 5. The City of Myrtle Beach's Public Works Department will host two community meetings to share stormwater-related updates and watershed study results.** The first meeting is set for 11:00 a.m., Wednesday, November 1, at the Myrtle Beach Train Depot, 851 Broadway Street, with a second meeting at 5:30 p.m. Wednesday, November 1, at Mary C. Cauty Recreation Center, 971 Canal Street. Attendees will also learn more about the city's Stormwater Master Plan and stormwater-related Capital Improvement Projects. Questions? Contact Mila Maslova at lmaslova@cityofmyrtlebeach.com.
 - 6. Join us for a special flag-raising ceremony with local veterans at 10:00 a.m., Thursday, November 2, at World War II Memorial in Myrtle Beach's Warbird Park, 150 Farrow Parkway.** This will be the first time flags have been raised at the site of the nearly-finished monument. A special thank you to the Myrtle Beach Vet Center for coordinating with local veterans to make the ceremony possible.
 - 7. On Friday morning, November 3, a new bronze sculpture will arrive at the World War II Memorial site in Myrtle Beach.** Created by Artist Tuck Langland from Indiana, the new addition is set to arrive for unloading between 8:00 and 10:00 a.m. Titled "Up, Up and Away," the creation is a P47 Thunderbolt soaring upwards. Langland's monument-sized bronzes are featured around the country, with several sculptures currently on display at Brookgreen Gardens. Visit the [Myrtle Beach Point of View Blog](#) for details and pictures of the clay model.
 - 8. Attention, young track and field athletes... Register today and participate in the Myrtle Beach Sports Youth Track and Field Clinics on Saturday, November 4, 9:00 a.m. to 12:30 p.m.** The clinics take place at Doug Shaw Memorial Stadium, 705 33rd Avenue North, and guest instructors are listed below. Attendees can sign up to participate in both event areas! In its third year, the popular Fall Youth Track and Field Clinic Series provides current and aspiring track and field athletes, ages six to 18, with an opportunity to work with experienced high school, college or club coaches. All experience levels are welcome! Participants are grouped by age and experience level, and groups rotate through event-specific areas. Clinics begin with group warm-ups at 9:00 a.m. and end by 12:30 p.m. with cool-down exercises and a group talk. Attendees will need a personal water bottle, sun screen, athletic apparel, closed toe athletic/running shoes (event specific spikes if you have them, but they are not required) and lots of energy and excitement. The cost is \$10 per clinic

or \$25 for all three sessions. See <https://bit.ly/TrackandFieldSeries> to register. Questions? Send an email to Track and Field Program Manager Jeff Jacobs at jjacobs@cityofmyrtlebeach.com.

Shot Put, Discus, Javelin and Hammer Clinic

- **Shot Put, Discus and Hammer Instructor: Ryan Minor** – Big South Conference Hammer Throw Champion, Coastal Carolina University
- **Javelin Instructor: Jason Flanagan** – Coastal Carolina University All-American and HOF Member, CCU; and, Big South All-Time and Doug Shaw Memorial Stadium Record Holder, Javelin, 74.83m (245' 6")

High, Long and Triple Jumps and Pole Vault Clinic

(Note: Participation in the pole vault portion of the clinic is limited to ages 13 to 18.)

- **Long Jump, High Jump and Triple Jump Instructor: Hyleas Fountain-Vaught** – 2008 Olympic Silver Medalist, Heptathlon; 2010 World Championship Bronze Medalist, Indoor Pentathlon; Five-Time USATF National Champion, Heptathlon; and, NCAA National Champion, Heptathlon (University of Georgia)
- **Pole Vault Instructor: Alina McDonald** – 2022 USATF National Championship Silver Medalist; 2022 NACAC Gold Medalist, Pole Vault); Doug Shaw Memorial Stadium Record Holder; Personal Best 4.65m (15' 3")

9. The PFC Jacob Hancher “High Speed” 5K Run/Walk, a fundraiser to establish a scholarship in fallen Myrtle Beach Police Officer Jacob Hancher’s memory, is set for Saturday, November 4. The event is 3:00 to 4:30 p.m. at Grand Park, 1011 Crabtree Lane. Co-sponsors include Black Dog Running and Tidal Creek Brewhouse, and finisher medals are included for all runners. Raffle tickets will be available for purchase and all event proceeds will go towards the scholarship. A post-run celebration will follow at Tidal Creek Brewhouse, 3421 Knoles Street. Visit <https://tinyurl.com/highspeed5k> to sign up as a participant or sponsor.

10. Grand Strand Brewing Company and Dirty Don’s Boardwalk Oyster Bar & Grill partner with Sunny 103.1 and the Myrtle Beach Downtown Alliance to host the second annual Beach Brews & Oyster Fest on Saturday and Sunday, November 4-5. Hours are 12:00 to 8:00 p.m. and the event takes place in Nance Plaza, 825 North Kings Highway, and along Ninth Avenue North, from Kings Highway to Broadway Street. The block party includes food vendors, live music, an oyster shucking contest, 50/50 raffle benefitting the Boys and Girls Club, retail vendors and beer for sale. Tickets cost \$5 (cash only) and kids under 10 get in free. See <https://tinyurl.com/3x9n8zzh> for details and parking information.

11. Daylight Saving Time ends Sunday, November 5, 2023, at 2:00 a.m. Remember to set clocks *back* one hour when you go to bed on Saturday evening, November 4. The Myrtle Beach Fire Department encourages everyone to replace smoke detector batteries when changing clocks. Smoke detectors save lives!

12. Bring family, friends and fur babies to Poochamania on Sunday, November 5, at Grand Park, 1011 Crabtree Lane! The family-friendly event is 11:00 a.m. to 4:00 p.m. and

includes vendors, food trucks, kids zone, doggie fun zone, pet photo booth, costume contest and more. Admission is free. Questions? Contact Charlie Steele at csteele@dbcradio.com.

- 13. A comprehensive list of city-related activities, events, festivals and recreation programs is available online.** The [Events](#) webpage, a downloadable PDF file, is updated weekly.

- 14. The Myrtle Beach Jazz Festival drew thousands to Charlie's Place on Carver Street this weekend, and that's the subject of our Photos of the Week.** Jazmin Ghent and her saxophone headlined Saturday's list of performers. She was a crowd favorite during the seventh annual event, which honors Myrtle Beach's early musical history. Rain dampened Friday's activities, but the weather was great for the weekend. All ages enjoyed the music, the food, the company and the fun. To view these photos and more, see our [Photos of the Week Library](#) webpage.

- 15. Did you know...** That Robert M. Grissom Parkway, the roadway that connects Harrelson Boulevard on the south end to Carolina Bays Parkway on the north end, is named for a longtime Myrtle Beach councilmember and mayor? The late Bob Grissom served for 16 years on City Council, including three terms as mayor. He passed away in 1998 and the parkway was named in his memory in April 1999. By the way, Susan Grissom Means, Bob's daughter, was elected to City Council in 2000. Like her father, she served for 16 years.

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
(843) 918-1014 *voice* (843) 450-1695 *mobile*

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<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
OCTOBER 30-NOVEMBER 5, 2023**

MONDAY, OCTOBER 30

- **8:30 a.m.** – Staff Meeting, Conference Room, City Services Building, 921 North Oak Street

TUESDAY, OCTOBER 31

- **8:00 to 10:00 a.m.** – City of Myrtle Beach’s Service Awards and Recognition Breakfast for Full-Time City Employees, Exhibit Hall A, Myrtle Beach Convention Center, 2101 North Oak Street
- **5:00 to 7:00 p.m.** – Fifth Annual Trunk-or-Treat, Multi-Purpose Field, Mount Olive A.M.E. Church, 1108 Carver Street

WEDNESDAY, NOVEMBER 1

- **11:00 a.m.** – Public Works Department’s Community Update Meeting #1: Stormwater Master Plan and Watershed Study Results, Myrtle Beach Train Depot, 851 Broadway Street
- **3:00 p.m.** – Sandycote Village Neighborhood Watch, Main Office, 1011 Osceola Street
- **5:30 p.m.** – Public Works Department’s Community Update Meeting #2: Stormwater Master Plan and Watershed Study Results, Mary C. Canty Recreation Center, 971 Canal Street
- **6:00 p.m.** – Bent Oak Estates (Division IV) Neighborhood Watch, Myrtle Beach Train Depot, 851 Broadway Street
- **6:00 p.m.** – Seaside South Neighborhood Watch, Myrtle Beach Train Depot, 851 Broadway Street
- **6:00 p.m.** – South Park Village Neighborhood Watch, Myrtle Beach Train Depot, 851 Broadway Street
- **6:00 p.m.** – Sterling Village Neighborhood Watch, Myrtle Beach Train Depot, 851 Broadway Street
- **6:00 p.m.** – Withers Swash Neighborhood Watch, Myrtle Beach Train Depot, 851 Broadway Street

THURSDAY, NOVEMBER 2

- **9:00 a.m.** – Cultural Resources Committee, First Floor Conference Room, City Hall, 937 Broadway Street

- **10:00 a.m.** – Flag-Raising Ceremony with Local Veterans at World War II Memorial, Warbird Park, 150 Farrow Parkway
- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street

FRIDAY, NOVEMBER 3

- No Meetings Scheduled

SATURDAY, NOVEMBER 4

- **9:00 a.m. to 12:30 p.m.** – Myrtle Beach Sports Youth Track and Field Clinics, Doug Shaw Memorial Stadium, 705 33rd Avenue North
- **12:00 to 8:00 p.m.** – Second Annual Beach Brews and Oyster Festival, Ninth Avenue North and Nance Plaza, 825 North Kings Highway
- **3:00 to 4:30 p.m.** – PFC Jacob Hancher “High Speed” 5K Run/Walk, Grand Park, 1011 Crabtree Lane (Post-5K Celebration at Tidal Creek Brewhouse, 3421 Knoles Street)

SUNDAY, NOVEMBER 5

- **2:00 a.m.** – Daylight Saving Time Ends, Set Clocks Back One Hour
- **12:00 to 8:00 p.m.** – Second Annual Beach Brews and Oyster Festival, Ninth Avenue North and Nance Plaza, 825 North Kings Highway

**City of Myrtle Beach
Cultural Resources Committee
9:00 a.m., Thursday, November 2, 2023
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1065 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order** – Chairman Sherfesee
- B. Approval of Meeting Minutes** – October 5, 2023
- C. Discussion Items:**
 - 1. Poet Laureate Update
 - 2. Mural RFP Update
 - 3. Rivoli Statues
- D. New Business**
- E. Public Comments**
- F. Next Meeting Date**
- G. Adjourn**

**City of Myrtle Beach
Community Appearance Board
1:30 p.m., Thursday, November 2, 2023
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Roll Call

B. Approval of Meeting Minutes: October 19, 2023

C. Old Business

D. New Business:

Sign Permit Applications

1. **Broadway at the Beach – 1325 Celebrity Circle:** Requests approval of re-painting the existing main freestanding sign structure to a new color scheme. (Owner)
2. **Avenue 17 – 1611 North Kings Highway:** Requests approval of (1) 10'w x 3'h internally lit cloud sign with a flat acrylic sign face mounted to the building. (Coastal Signs)
3. **Beach Life Warehouse – 1623 Highway 501:** Requests approval of (1) 17'w x 14'6"h internally lit monument sign with a cloud sign and channel lettering in place of the existing freestanding sign. (Nick Nye Architects)
4. **44th & King – 515 44th Avenue North:** Requests approval of (1) 7'w x 10'h monument sign with an HDU routed logo. (Signworks)
5. **Ace Hardware – 6908 North Kings Highway:** Requests approval of (1) 16'1"w x 7'h internally lit "Ace" channel letters and (1) 9'w x 3'6"h acrylic panel with flat graphics mounted in the existing multi-tenant monument sign. (Image 360)
6. **Coventry Marketplace – Coventry Boulevard, Highway 17 Bypass, Kingfisher Drive:** Requests approval of (2) sets of 10'1"w x 2'2"h acrylic tenant panels and (2) 5'1"w x 1'2"h acrylic panes in the multi-tenant freestanding signs for the shopping center. (Tyson Sign)
7. **Mako Express Wash – 3890 South Kings Highway:** Requests approval of (1) 14'9"w x 7'h internally lit cloud letters and logo, (1) 16"1"w x 18"h internally lit channel letters and (1) 12'3"w x 18" internally lit channel letters mounted to the building, (1) 14"w x 8"h "Enter/Exit" sign at the rear private drive entrance and (1) 9'w x 19'9"h freestanding sign with two cabinets for the car wash signage, one CEVMS sign cabinet and one "future tenant" panel. (Signs Unlimited, Inc.)

8. **Faith Presbyterian Church – 805 79th Avenue North:** Requests approval of (1) 4'10"w x 10'h freestanding sign with flat acrylic faces and a manual changeable copy area. (Fastsigns)
9. **Prime Ticket/American Security Mortgage – 3550 Phillis Boulevard:** Requests approval of (1) 7'w x 20"h aluminum panel with ½" PVC letters and (1) 3'w x 15"h aluminum sign with flat graphics mounted to the existing monument sign. (Fastsigns)
10. **Sculpt Skin Solutions/Law Office of Apryl Haden – 1086 London Street:** Requests approval of (1) 6'10"w x 20"h panel with ½" PVC letters mounted on the multi-tenant monument sign, (2) 18"w x 12"h plaques attached beside the doors of each unit and (1) 20"w x 14"h cut vinyl applied to the door of Sculpt Skin Solutions. (Seaboard Signs)

Combination Permit Applications

1. **Hickey's Interactive Adventure – 7621 North Kings Highway:** Requests a conceptual review for signage on a new business that will consist of channel letters and a custom made 3D dragon attached to the parapet wall of the storefront. (Seaboard Signs)
2. **Hardee's – 6000 North Kings Highway:** Requests a conceptual/final review of the changing of trim panels on the building to new ones of a different color and the replacement of the existing drive-thru menu board with a new digital one. In addition, requests approval of (1) 9'4"w x 3'9"h pan and embossed sign face and a new manual changeable copy board in the existing freestanding sign, (1) 7'w x 7'5"h internally lit building sign area consisting of the Hardee's "Star" logo and lettering, (1) 11'5"w x 12"h "Charbroiled Burgers" and (1) 15'w x 12"h "Made From Scratch Biscuits" lettering applied to the sides of the building. (Lowcountry Signs)

Building Permit Applications

1. **Promenade Tract 6 (PIN #394-00-00-0260), Off Grande Dunes Boulevard (between North Kings Highway/Ocean Boulevard):** Requests a conceptual/final review for a subdivision consisting of 85 townhome units, landscaping, parking, and fencing. (Dream Finders Homes)
2. **38th Place – 613 38th Avenue North:** Requests a final review for residing the north side of the building. (Palmetto Siding Solutions, Inc.)
3. **Popeye's Louisiana Kitchen #14566 – 2123 US Hwy 501:** Requests a final review for revisions to plans for a new building that is under construction, parking, landscaping, dumpster enclosure with gates, and 4' tall aluminum fence. (Asset Construction LLC)
4. **Harbor Freight Tools – 1900 US Hwy 501:** Requests a conceptual/final review for a new 16,000 square foot building, parking, landscaping, and dumpster enclosure. (Henbell Properties, LLC)
5. **Meadows Edge HPR – 1700 Legion Street:** Requests a conceptual/final review for (8) new single family homes, landscaping, and dumpster enclosure. (Kinfolk Investments, LLC)

6. **Wheatley Cabana – 5506 North Ocean Boulevard:** Requests a conceptual/final review for a new rope fence and gate. (Owner)
7. **The Grove – 1200 Pinegrove Drive:** Requests a conceptual/final review for a single-family residential development and landscaping plan. (Industrial Plant Construction Services)
8. **Myrtle Beach International Airport – 1100 Jetport Road:** Requests a conceptual/final review for a long term paved parking lot, supplemental to future growth of MYR, internal to the current vehicular circulation system. (Development Resource Group)
9. **Costco – 1021 Oak Forest Lane:** Requests a conceptual/final review for the addition of 154 parking spaces on adjacent parcel to the existing Costco Lot and all associated site work and landscaping. (AEC, Inc.)
10. **1229 Restaurant LLC – 1229 Shine Avenue:** Requests a conceptual/final review to relocate some components and add some elements to the project. (Collected Hospitality)

E. Public Comment

F. Non-Agenda Items from Staff

G. Non-Agenda Items from Board Members

H. Executive Session: The board may take action on items discussed during Executive Session once the Executive Session ends and the Public Session resumes.

I. Adjournment