



CONTACT:

Mark Kruea
Office: (843) 918-1014
Mobile: (843) 450-1695
info@cityofmyrtlebeach.com
www.cityofmyrtlebeach.com
www.facebook.com/myrtlebeachcitygovernment

Media Advisory

For a printable .pdf, visit <https://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.
[Subscribe](#) or [Unsubscribe](#)

To: Myrtle Beach Media
From: Public Information Department
Date: October 29, 2021
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **Myrtle Beach voters cast ballots for a mayor and three City Council members from 7:00 a.m. to 7:00 p.m., Tuesday, November 2.** City elections are nonpartisan and at-large, with members serving four-year terms. For more information, see the [Polling Places & City Election](#) webpage. Below is a list of precincts and polling locations for Tuesday.
 - Coastal Lane #1 – Horry County Complex, 1201 21st Avenue North
 - Coastal Lane #2 – Mary C. Canty Recreation Center, 971 Canal Street
 - Dunes #1 – Fire Station No. 5, 804 79th Avenue North
 - Jetport #1 – Fire Station No. 3, 2108 South Kings Highway
 - Jetport #2 – General Robert H. Reed Recreation Center, 800 Gabreski Lane
 - Myrtlewood #1 – Myrtle Beach Middle School, 3101 North Oak Street
 - Myrtlewood #2 – Fire Station No. 6, 970 38th Avenue North
 - Myrtlewood #3 – Myrtle Beach Church of Christ, 4500 Wild Iris Drive
 - Ocean Forest #1 – Ocean View Baptist Church, 7300 North Kings Highway
 - Ocean Forest #2 – Claire Chapin Epps YMCA, 5000 Claire Chapin Epps Drive
 - Ocean Forest #3 – First Freewill Baptist Church, 900A 67th Avenue North
 - Sea Oats #1 – Gymnasium, First Baptist Church, 500 Fourth Avenue North
 - Sea Oats #2 – (Vote at Sea Oats #1 Location) Gymnasium, First Baptist Church, 500 Fourth Avenue North
 - Surfside #4 – Lakewood Elementary, 1675 Highway 396

- 3. Once the polls close Tuesday evening, the Myrtle Beach Election Commission will tally votes in Council Chamber at the Ted C. Collins Law Enforcement Center, 1101 North Oak Street.** Doors open at 6:30 p.m., and the public is welcome to attend. If needed, additional parking is available at City Hall, 937 Broadway Street, and Myrtle's Market, 605 Mr. Joe White Avenue.
- 4. The Election Commission meets at 10:00 a.m., Thursday, November 4, to certify the results from Tuesday's voting.** The meeting occurs in the Second Floor Conference Room at City Hall, 937 Broadway Street. If needed, a run-off would be Tuesday, November 16.
- 5. Work begins Wednesday, November 3, on the underground utility conversion in a portion of Myrtle Beach's Arts & Innovation District.** This work will occur in the parking area that serves Nance Plaza and the businesses in the blocks bounded by Ninth Avenue North, Oak Street and Main Street. Overhead utility lines will be placed underground, after which the parking lot will be resurfaced. Limited parking spaces will be available while construction is underway. Please look for alternative parking nearby on Broadway Street, Eighth and Ninth Avenues North, the Train Depot and the Pavilion Parking Garage. The utility conversion work is expected to be complete by early 2022.
- 6. Special Market Days begin Wednesday, November 3, at Myrtle's Market.** The regular season ends in October, but the farmer's market will be open Wednesdays from 9:00 a.m. to 3:00 p.m. through November 17, for your holiday and seasonal produce and specialty needs.
- 7. Daylight Saving Time ends Sunday, November 7, at 2:00 a.m.** Remember to set clocks back one hour when you go to bed Saturday, November 6. The Myrtle Beach Fire Department encourages everyone to change your smoke detector batteries when you change your clocks. Remember... Smoke detectors save lives!
- 8. Myrtle Beach's ongoing stormwater master plan was the subject of three public meetings recently.** If you couldn't attend, the presentation is available online at <https://www.cityofmyrtlebeach.com/Stormwater%20Master%20Plan%20October%202021.pdf>. The project aims to improve stormwater quality, address flooding and other quantity issues and reduce the overall effect of stormwater. Your input is welcome! Share your thoughts and experiences at <https://www.surveymonkey.com/r/MBStormwater>.
- 9. Looking ahead, city offices and facilities will be closed on Thursday, November 11, to observe the Veterans Day holiday.** However, solid waste and recycling will be collected on the usual Monday-through-Thursday schedule. Questions? Contact the Solid Waste and Recycling Division at 843-918-2160.
- 10. Everyone's invited to attend the Veterans Day Ceremony at 11:00 a.m., Thursday, November 11, on the plaza at the Myrtle Beach Convention Center, 2101 North Oak Street.** The ceremony is sponsored by the Military Appreciation Committee and the City of Myrtle Beach. The [Veterans Day program](#) is available online. Parking is complimentary at the Convention Center for this event. For more information, call 843-918-1014.
- 11. The paid parking season ends Sunday, October 31, in Myrtle Beach.** On-street parking is free from November 1 until March 1. By the way, online registration for residential parking

decals has been temporarily suspended, although you can still pick up a residential parking decal in the Parking Office on the first floor of the Pavilion Parking Garage, at the corner of Kings Highway and Ninth Avenue North. For more information about parking decals, see <https://www.cityofmyrtlebeach.com/i-want-to/apply-for/resident-parking-decal.php>.

12. A comprehensive list of activities and city events is available on our [Events](#) webpage. This file of city-related festivals, programs and more is updated weekly.

13. A large crowd enjoyed Myrtle Beach's second Nights at Nance concert last week at Nance Plaza, and that's the subject of our [Photos of the Week](#). In addition to live music, good food, crafts and conversation, youngsters painted pumpkins for Halloween. Dancing to the music is popular, too! The Nights at Nance concert series in the up-and-coming Arts & Innovation District features local bands and food trucks. Nance Plaza is at the corner of Kings Highway and Ninth Avenue North. Two more free concerts are scheduled for Thursday, November 4, and Thursday, November 18.

14. Did you know... That Myrtle Beach has 27,057 registered voters on the active list for the upcoming November 2 city election, according to the Horry County Voter Registration Office? That's up from 23,029 registered voters immediately prior to the 2019 city election.

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
(843) 918-1014 *voice* (843) 450-1695 *mobile*

<https://www.cityofmyrtlebeach.com>

<https://www.facebook.com/myrtlebeachcitygovernment>

<https://twitter.com/MyrtleBeachGov>

<https://www.instagram.com/myrtlebeachgov/>

<https://myrtlebeachpointofview.wordpress.com/>

<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
November 1-7, 2021**

MONDAY, NOVEMBER 1

- **8:30 a.m.** – Staff Meeting, Conference Room, City Services Building, 921 North Oak Street
- **7:00 p.m.** – South Beach Neighborhood Watch, First Floor Meeting Room, Regency Towers, 2511 South Ocean Boulevard

TUESDAY, NOVEMBER 2

- **7:00 a.m. to 7:00 p.m.** – Municipal Election, Polls Open
- **1:30 p.m.** – Planning Commission, Conference Room, City Services Building, 921 North Oak Street
- **6:30 p.m.** – The Avenues Neighborhood Watch, First Presbyterian Church, 3810 Robert Grissom Parkway
- **6:30 p.m.** – The Golden Mile Neighborhood Watch, First Presbyterian Church, 3810 Robert Grissom Parkway
- **6:30 p.m.** – Old Pine Lakes Neighborhood Watch, First Presbyterian Church, 3810 Robert Grissom Parkway
- **6:30 p.m.** – Pine Lakes Estates Neighborhood Watch, First Presbyterian Church, 3810 Robert Grissom Parkway
- **6:30 p.m.** – Pine Lakes Neighborhood Watch, First Presbyterian Church, 3810 Robert Grissom Parkway
- **7:00 p.m.** – Election Commission Vote Count, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street

WEDNESDAY, NOVEMBER 3

- **9:00 a.m. to 3:00 p.m.** – Myrtle's Market, 605 Mr. Joe White Avenue
- **2:30 p.m.** – Technology Advisory Group, First Floor Conference Room, City Hall, 937 Broadway Street
- **3:00 p.m.** – Sandygate Village Neighborhood Watch, Main Office, 1011 Osceola Street

THURSDAY, NOVEMBER 4

- **8:00 a.m. to 5:00 p.m.** – Fire Department hosts Weekly COVID-19 Vaccination Clinic, City Services Building, 921 North Oak Street

- **9:00 a.m.** – City Council Workshop, John T. Rhodes Myrtle Beach Sports Center, 2115 Farlow Street
- **9:00 a.m.** – Cultural Resources Committee, First Floor Conference Room, City Hall, 937 Broadway Street
- **10:00 a.m.** – Election Commission, Second Floor Conference Room, City Hall, 937 Broadway Street
- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street
- **6:00 to 8:00 p.m.** – Arts & Innovation District’s “Nights at Nance” Free Concert Series: Alex Key and the Locksmiths, Nance Plaza, 825 North Kings Highway

FRIDAY, NOVEMBER 5

- No Meetings Scheduled

SATURDAY, NOVEMBER 6

- No Meetings Scheduled

SUNDAY, NOVEMBER 7

- **2:00 a.m.** – Daylight Saving Time Ends

**City of Myrtle Beach
Planning Commission
1:30 p.m., Tuesday, November 2, 2021
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE MEETING.

A. Call Meeting to Order

B. Matters of Order:

1. Approval of Minutes of October 19, 2021

C. Matters of Business

1. **PUBLIC HEARING STN 21-04 Coventry Market Place Apartments:** Request by Ida Hussey with Thomas & Hutton, to name the interior drives in the Coventry Market Place Apartments.
2. **PRE-FIN 21-16 Bay Pointe III:** Request by Robby Warner, agent for Bay Pointe III, to subdivide 4.97 for Phase III.
3. **PUBLIC HEARING TEXT 21-10 Boardwalk Bikes:** Request by Hannah Lewis to amend Amusement zoning code 14.07C to allow bicycle rentals as a conditional use on the boardwalk.
4. **PUBLIC HEARING TEXT 21-08 Arts District:** Request by Kathleen Daly to amend the Arts District zoning by extending hours of operation from midnight to 2am.
5. **PUBLIC HEARING TEXT 21-11 Axe Throwing:** Request by David Wilhelm to amend section 1407.c and section 1501 of the zoning code to allow axe throwing as a conditional use in HC1 & HC2.
6. **Comprehensive Plan Public Hearing Nov. 9:** Planning the City Council presentation.

D. Communications from the Planning Commission

E. Communications from City Staff

F. Executive Session

G. Meeting Adjournment

**City of Myrtle Beach
Technology Advisory Group
2:30 p.m., Wednesday, November 3, 2021
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY ANID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1065 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order**
- B. Approval of Minutes**
- C. Review of Strategic Plan / Progress to Date**
- D. Feedback from Previous Event**
- E. Next Event Planning**
- F. Next Major Milestone of Strategic Plan / Action Items to Accomplish**
- G. Next Meeting Date**
- H. Adjourn**

MONTHLY MYRTLE BEACH CITY COUNCIL WORKSHOP
9:00 A.M., THURSDAY, NOVEMBER 4, 2021
JOHN T. RHODES MYRTLE BEACH SPORTS CENTER
2115 SPORTS CENTER WAY, MYRTLE BEACH, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Mayor and Council Welcome and Statement of Meeting's Purpose

B. Reports from City Staff (Approximately 30-60 Minutes Each)

C. Updates from City Staff (Approximately 10-15 Minutes Each)

1. 2021 GSATS/C-Fund Update – Janet Curry, Eric Norris
2. Downtown Projects Update
 - a. Theatre
 - b. Ninth Avenue North Buildings
 - c. Infrastructure
 - d. Rails to Trails
 - e. Civic Complex
 - f. Branding

D. City Council Discussion Items

1. 2022 Legislative Outlook and Priority Setting – Tony Denny, Le Frye
2. American Surf Parks, LLC, Update – Phil Dixon, Jeff Skelly

E. Executive Session*

F. Adjournment

****Note:** South Carolina law requires that Council's business is conducted in public with limited exceptions, known as "Executive Sessions." Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to:*
 - *A pending, threatened, or potential claim.*
 - *Other matters covered by the attorney-client privilege.*
 - *Settlement of legal claims, or the position of the city in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

Motions to go into Executive Session must be made in public and specify one or more of the reasons above. Council takes no votes or action in Executive Session. Council may take action on matters discussed in Executive Session which are deemed to be "emergency" concerns upon reconvening in open session.

**City of Myrtle Beach
Cultural Resources Committee
9:00 a.m., Thursday, November 4, 2021
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1065 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order** – Chairman Sherfesee
- B. Approval of Meeting Minutes** – October 7, 2021
- C. Discussion Items**
 - 1. Public Art
- D. New Business**
- E. Comments From The Public**
- F. Next Meeting Date**
- G. Adjourn**

**City of Myrtle Beach
Election Commission
10:00 a.m., Thursday, November 4, 2021
Second Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order**
- B. Municipal Election Commission – Canvass the Votes**
- C. Challenged Ballot Discussion**
- D. Certify Election Results**
- E. Adjourn**

**City of Myrtle Beach
Community Appearance Board
1:30 p.m., Thursday, November 4, 2021
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Roll Call

B. Approval of Minutes: October 21, 2021, meeting

C. Old Business

D. New Business:

Sign Permit Applications

1. **Salon Centric – 1271 38th Ave North:** Requests approval of (1) 11'8.5" w x 2'2.5" h internal lit building mounted channel letters, (1) 4'9" w x 1'9" h tenant panel sign on existing freestanding sign. (Tyson Sign Company)
2. **Sago House Furniture – 7737 North Kings Hwy:** Request approval of (1) 21'5.5" w x 3'6" h internal lit channel letters mounted on the front of the building. (ASL Sign Services)
3. **Coastal Outdoor Advertising – 7421 North Kings Hwy:** Requests approval of re-facing (1) 8' w x 7' h monument sign internal lit with embossed pan face. (Haynes Sign Company)
4. **Jungle Safari Mini Golf – 7101 North Kings Hwy:** Requests approval of re-facing (1) 8' w x 14' h freestanding sign with new HDU letters and logo and new external lighting. (Signworks)
5. **Whales/Southern Saltwater – 2003 North Kings Hwy:** Requests approval of (1) 16' w x 16' h freestanding sign with HDU logos, channel letters and external lighting. (Building signage was approved on 10/7/2021). (Signworks)
6. **Nathan's/Scoops/Sky Bar/Arthur Treacher's Fish & Chips – 301 8th Ave North:** Request approval of (1) 12' w x 5' h, (3) 10' w x 5' h, (2) 7'6" w x 4' h internal lit sign cabinets with pan faces and flat graphics and the re-installation of (1) 14' w x 2' h CEVMS mounted to the building. (Reliable Signs and Services)

Sign, Awning, Lighting and Building Permit Applications

1. **QTI/Vic's Laundry – 912 8th Avenue North:** Requests approval of (1) 33' long x 3' h x 2' projecting brown Weblon awning mounted to the front of the building with (1) 27'9" w x 17" h white applied vinyl graphics to the new awning. (Action Awnings and Signs)
2. **Venters Ventures Building – 940 Highway 501:** Lighting: Requests approval of (4) decorative outdoor wall mounted lights added to the building and a conceptual/final review for the repainting of the building exterior. (Owner)

3. **The Beach Club at Montego Inn – 1307 South Ocean Boulevard:** Signage: Requests approval of (1) 16”w x 7”h internally lit parrot logo, (1) 15’3”w x 20”h internally lit channel letters and (1) 16’3”w x 2’11”h internally lit channel letters all mounted to the building. Lighting: Requests approval of (88) building mounted lights to replace the existing lights. Building: Requests a conceptual/final review for the repainting of the building exterior. (Yesco Signs/Owner)
4. **Blue Palmetto (Formerly known as Court Capri) – 2610 & 2611 North Ocean Boulevard:** Request approval of the re-branding of (1) 6’w x 8’h monument sign on the oceanfront building with 1” thick PVC letters and (1) 5’w x 2’6”h oval sign cabinet with a flat acrylic panel with vinyl graphics. The “Court Capri” on the top of the oceanfront building and a sign box on the back of the annex building will be removed. In addition, requests a conceptual/final review to repaint the exterior of (2) buildings. (Owner)
5. **Bed Bath & Beyond – 2400 Coastal Grand Circle:** Signage – Request approval of (1) 18’w x 4’6”h internally lit channel letters and (1) 16’w x 4’h internally lit channel letters mounted to the building. In addition, requests a conceptual/final review to paint the façade behind the channel letters. (Seaboard Signs)
6. **Target – 1150 Seaboard Street:** Signage – Request approval of (1) 12’ round internally lit Target logo, (1) 12’10”w x 1’11”h internally lit “order pickup” channel letters, (1) 12’2”w x 12”h internally lit “CVS Pharmacy” channel letters and logo mounted to the front of the building and (1) 8’ round Target logo on the south side elevation. In addition, requests a conceptual/final review for façade alterations. (Kimley-Horn)

Building Permit Applications

1. **Coffee Hut – 8010 North Kings Highway:** Requests a conceptual/final review for façade and landscape changes to previously approved project. (Miller Design Services)
2. **Mancave – 1221 Stockholder Avenue:** Requests a conceptual/final review for façade changes to previously approved project. (Miller Design Services)
3. **RipTydz – 1210 North Ocean Boulevard:** Requests a conceptual/final review for a 1,556 square foot kitchen addition on the third floor and alterations to existing facade. (Miller Design Services)
4. **Lockhart Residence – 310 74th Avenue North Unit 5:** Requests a conceptual/final review for new siding. (The Vinyl Guys)
5. **Stewart Residence – 314 73rd Avenue North Unit 2:** Requests a conceptual/final for new siding. (The Vinyl Guys)
6. **Fortune Live LLC – 1206 South Kings Highway:** Requests a conceptual/final review for landscape plan. (Owner)
7. **17th Avenue Parking Lots – 1700 North Ocean Boulevard:** Requests a conceptual/final review for landscape upgrades to (8) existing parking lots. (Tru Design Studio)
8. **Nitor Ventures – 301 Broadway Street:** Requests a conceptual/final review for new storefront, refacing of exterior, and new awnings. (Newman Brothers)

9. **Landmark Resort – 1501 South Ocean Boulevard:** Requests a conceptual/final review for the repainting of the building exterior. (Timothy P. Donohue, PE)
10. **Dayton House – 2314, 2400, 2402, and 2404 North Ocean Boulevard:** Requests a conceptual/final review to repaint the exterior of (4) buildings. (Owner)
11. **Ripley’s Mini Golf – 901 North Ocean Boulevard:** Requests a conceptual/final review for removal of existing windows and in fill framing for certain portions of the elevations. These in filled walls will receive matching metal panels that will be painted. (Tungsten)
12. **Cottages at Cane Patch – 71st to 76th Avenue North/US Highway 17:** Requests a conceptual review for buildings, landscaping, parking, and a fence for a 305 unit horizontal apartment complex. (Development Resource Group)

E. Non-Agenda Items from Staff

F. Non-Agenda Items from Board Members

G. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

H. Adjournment