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# Media Advisory

For a printable .pdf, visit <https://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.

**To: Myrtle Beach Media**  
**From: Public Information Department**  
**Date: November 8, 2019**  
**Re: Meeting Schedule and Agendas**

1. Next week's [meeting schedule](#) is attached.
2. **Chapin Memorial Library and city offices will be closed Monday, November 11, in observance of Veterans Day.** However, the recreation centers will remain open. Residential solid waste and recycling will be collected on the usual Monday-through-Thursday schedule that week, including Veterans Day Monday.
3. **Everyone's invited to the Veterans Day Remembrance Ceremony at 11:00 a.m., Monday, November 11, at the Myrtle Beach Convention Center Plaza, 2101 North Oak Street.** The solemn event includes a Festive Brass performance and is sponsored by the Military Appreciation Committee and the City of Myrtle Beach. If the forecast calls for rain, the event will move indoors to the ballroom. Parking is free at the Convention Center for this event.
4. **Nomination forms are now available for the Military Appreciation Committee's Colonel Robert Hawkins Veteran Volunteer Service Award.** The award is given in memory of Bob Hawkins, a retired U.S. Army colonel and key volunteer behind Myrtle Beach's Military Appreciation Days. The award recognizes an individual for their volunteer services to a veterans group, an individual veteran, a veteran's family and/or the greater Grand Strand veterans' community. The submission deadline is April 1, 2020. To download the form, which includes submission directions, visit <https://tinyurl.com/yy6yfqqa>.

5. **Attention, drivers... Anticipate a one-day road closure on North Ocean Boulevard, between 24th and 26th Avenues North, on Tuesday, November 12.** The road will be open to local traffic only. Northbound traffic on Ocean Boulevard will be re-routed to 24th Avenue North, then to Withers Drive and returning to Ocean Boulevard via 26th Avenue North. Southbound traffic on Ocean Boulevard will be re-routed to 26th Avenue North, then to Withers Drive and returning to Ocean Boulevard via 24th Avenue North. Signage will be in place to guide drivers on detour routes.
6. **The city hosts a public meeting to discuss stormwater solutions for the Withers Swash drainage basin at 6:00 p.m., Tuesday, November 12, at the Myrtle Beach Train Depot, 851 Broadway Street.** WK Dickson, the city's consultant, has been working on stormwater quality and quantity issues in the area, which includes 2,500 acres. The goal is to improve existing flow paths and structures, manage the quantity and improve the water quality. The effort has identified 16 treatment projects for better water quality and 18 infrastructure projects for better stormwater quantity management. The public will have a chance to review and comment on the summary and ask questions.
7. **The Myrtle Beach Police and Fire Departments' "Shop with a Hero" Selfie Contest returns for the 38th Annual Dickens Christmas Show, November 14-17, at the Myrtle Beach Convention Center.** Attend the show and help local children by participating in the "Shop with a Hero" Selfie Contest. Take a "selfie" with a Victorian-dressed fireman or Victorian-dressed policeman and post the photo on the Myrtle Beach Fire Department's Facebook page (<https://www.facebook.com/myrtlebeachfire>) or the Myrtle Beach Police Department's Facebook page (<https://www.facebook.com/myrtlebeachpolice>). If you post your selfie on both Facebook pages, you'll have two chances to win! One winner will be selected for a free dinner for eight individuals at Sticky Fingers Restaurant. In addition, the department (Police or Fire) with the most selfie posts will be declared the winner, receiving a trophy and a check to help fund the Shop with a Hero program. The program allows Myrtle Beach police and fire personnel to serve as Santa's Helpers each December, granting children in need a day of holiday shopping for themselves and loved ones. The program provides each child with at least \$200 to spend on clothing, gifts and toys for themselves and their family members. For more information, call 843-918-1800.

**2019 Dickens Christmas Show Hours**

9:00 a.m. to 6:00 p.m., Thursday, November 14

9:00 a.m. to 8:00 p.m., Friday, November 15

9:00 a.m. to 8:00 p.m., Saturday, November 16

12:00 to 6:00 p.m., Sunday, November 17

8. **The Horry County Solid Waste Authority and the City of Myrtle Beach celebrate "America Recycles Day" from 10:00 a.m. to 2:00 p.m., Friday, November 15.** The event takes place at The Market Common at Grand Park Lake, 1119 Farrow Parkway. Representatives will be on hand to distribute educational materials and answer questions. Stop by and enter to win a \$50 gift card, provided by the Horry County Solid Waste Authority! For more, call 843-347-1651 or email [emurphy@solidwasteauthority.org](mailto:emurphy@solidwasteauthority.org).
9. **Applications are now available for the Neighborhood Services Department's My Beach 101 Citizens Academy!** The eight-session program gives participants a chance to learn about the city's daily operations. Classes take place on Thursday evenings, 5:30 to 7:30

p.m., at the Historic Myrtle Beach Colored School Museum, 900 Dunbar Street. Classes begin Thursday, January 30, 2020, and each session is limited to 25 participants. The deadline to apply is December 31, 2019. For more information and to download the application, see [https://www.cityofmyrtlebeach.com/i\\_want\\_to/apply\\_for/mybeach101.php](https://www.cityofmyrtlebeach.com/i_want_to/apply_for/mybeach101.php).

- 10. Looking ahead, Myrtle Beach voters cast their runoff election ballots for one undecided City Council seat on Tuesday, November 19.** Polls are open from 7:00 a.m. to 7:00 p.m. Registered voters in the city may vote in the runoff election, even if they did not vote in the general election on November 5. For a list of precincts and polling locations, visit [https://www.cityofmyrtlebeach.com/i\\_want\\_to/find/polling\\_places.php](https://www.cityofmyrtlebeach.com/i_want_to/find/polling_places.php).
- 11. Tuesday evening, November 19, the Election Commission tallies the votes in the Council Chamber at the Ted C. Collins Law Enforcement Center, 1101 North Oak Street.** Doors open at 6:30 p.m. and the public is welcome to attend.
- 12. The Election Commission meets at 10:00 a.m., Thursday, November 21, to certify the results and determine the validity of ballots.** The meeting takes place in the Second Floor Conference Room of City Hall, 937 Broadway Street.
- 13. Want to learn more about the City of Myrtle Beach's efforts to support the technology, entrepreneur and artisan communities?** Attend the next eMYRge event from 4:00 to 6:00 p.m., Thursday, November 21, at Bumstead's Pub, 400 Mr. Joe White Avenue. The event series, hosted by the city's Technology Advisory Group, covers the city's progress in the new Arts & Innovation District. To join the discussion, RSVP at <https://tinyurl.com/y5tptmbs>.
- 14. Looking for something to do in Myrtle Beach?** Visit our Events webpage for a comprehensive list of activities. See <https://www.cityofmyrtlebeach.com/events.pdf>. This file of city-related festivals, concerts, programs and more is updated weekly.
- 15. The Fourth Annual Myrtle Beach Seafood Festival drew a large crowd last Saturday, and that's the subject of our [Photos of the Week](#).** Live music and fresh seafood make a great combination, and thousands turned out to enjoy the sunshine by the ocean.
- 16. Did you know...** That the names of eight Myrtle Beach residents are listed on the Vietnam War Memorial in Washington, D.C.? The eight are: Neal Ira Best (PFC Army), Wilson Boyd Brown (PFC Army), Thomas Leroy Chandler (SGT Army), Larry Leon Jordan (CPL Army), Willie Lee Keith (SP4 Army), James Louis Reaves (CPL Marine Corps), Willie Dalphus Spivey (SSGT Marine Corps) and John Stephen Wasilow (CPL Army). All died between 1967 and 1970.

**For more information, contact:**

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<http://www.cityofmyrtlebeach.com>

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**CITY OF MYRTLE BEACH  
MEETING SCHEDULE  
November 11-17, 2019**

**MONDAY, NOVEMBER 11**

- **City Offices and Chapin Memorial Library Closed** – Veterans Day Holiday Observed
- **11:00 a.m.** – Veterans Day Remembrance Ceremony, Plaza, Myrtle Beach Convention Center, 2101 North Oak Street

**TUESDAY, NOVEMBER 12**

- **9:00 a.m.** – City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m.** – City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **6:00 p.m.** – Public Meeting: Withers Swash Drainage Basin Stormwater Solutions, Myrtle Beach Train Depot, 851 Broadway Street
- **7:00 p.m.** – Citizens Police Academy 38th Session Graduation, Law Enforcement Center Annex, 3340 Mustang Street

**WEDNESDAY, NOVEMBER 13**

- **8:30 a.m.** – Property Maintenance Hearing, Conference Room, City Services Building, 921 North Oak Street
- **10:00 a.m.** – Special Events Technical Review, Conference Room, City Services Building, 921 North Oak Street
- **2:30 p.m.** – Technology Advisory Group, First Floor Conference Room, City Hall, 937 Broadway Street
- **6:00 p.m.** – The Avenues Neighborhood Watch, Fire Station No. 6, 970 38th Avenue North
- **6:00 p.m.** – The Golden Mile Neighborhood Watch, Fire Station No. 6, 970 38th Avenue North

**THURSDAY, NOVEMBER 14**

- **9:00 a.m. to 6:00 p.m.** – 2019 Dickens Christmas Show: “Shop with a Hero” Selfie Contest, Myrtle Beach Convention Center, 2101 North Oak Street
- **1:30 p.m.** – Board of Zoning Appeals, Conference Room, City Services Building, 921 North Oak Street

**FRIDAY, NOVEMBER 15**

- **9:00 a.m. to 8:00 p.m.** – 2019 Dickens Christmas Show: “Shop with a Hero” Selfie Contest, Myrtle Beach Convention Center, 2101 North Oak Street
- **10:00 a.m. to 2:00 p.m.** – America Recycles Day, Grand Park Lake at The Market Common, 1119 Farrow Parkway

### **SATURDAY, NOVEMBER 16**

- **9:00 a.m. to 8:00 p.m.** – 2019 Dickens Christmas Show: “Shop with a Hero” Selfie Contest, Myrtle Beach Convention Center, 2101 North Oak Street

### **SUNDAY, NOVEMBER 17**

- **12:00 to 6:00 p.m.** – 2019 Dickens Christmas Show: “Shop with a Hero” Selfie Contest, Myrtle Beach Convention Center, 2101 North Oak Street

**City of Myrtle Beach  
Veterans Day Ceremony  
11:00 a.m., Monday, November 11, 2019  
Plaza, Myrtle Beach Convention Center  
2101 North Oak Street, Myrtle Beach, SC 29579**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1008 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**Welcome** – Woody Ford, Miller Motte Technical College

**Invocation** – Honorable Brenda Bethune, Mayor, City of Myrtle Beach

**Presentation of the Colors** – Socastee High School Junior ROTC

**National Anthem** – Bob Gray, Omar Shriners

**Pledge of Allegiance** – Jean Courtney, Theodosia Burr Chapter Regent, National Society of Daughters of the American Revolution

**Introduction of Guests** – Mark Kruea, City of Myrtle Beach

**Greetings** – Honorable Brenda Bethune, Mayor, City of Myrtle Beach

**Musical Selection** – Festive Brass

**Veterans Day Address** – Captain Ronald Abrams, United States Army

**Future Soldiers' Oath of Office** – Captain Ronald Abrams, United States Army

**POW/MIA Table Presentation** – Rolling Thunder SC Chapter 3

**Service Songs** – Festive Brass

**Laying of the Wreath** – Socastee High School Junior ROTC

**Rifle Salute** – South Carolina State Guard

**Closing Remarks** – Cameron Viebrock

**God Bless America Closing** – All Welcome to Stand and Sing

**Light Refreshments to Follow Program**

## MYRTLE BEACH CITY COUNCIL AGENDA

TUESDAY, NOVEMBER 12, 2019

9:00 A.M. – WORKSHOP – TED C. COLLINS LAW ENFORCEMENT CENTER

10:00 A.M. – MEETING – TED C. COLLINS LAW ENFORCEMENT CENTER

1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577

*NOTE: CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN THE MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.*

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

### **CALL TO ORDER**

### **INVOCATION**

### **PLEDGE OF ALLEGIANCE**

### **APPROVAL OF AGENDA**

### **APPROVAL OF MINUTES...** October 22, 2019

### **PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:**

1. Proclamation declaring November as Pancreatic Cancer Awareness Month.
2. Proclamation declaring November 30, 2019, as Small Business Saturday.
3. Proclamation recognizing Leadership Grand Strand Class 40, with a presentation of ideas for the Myrtle Beach Downtown Redevelopment Project.
4. Robert L. Wiegel Coastal Project Award
5. Recognition of Master Corporal Daniel Eddy as South Carolina Law Enforcement Officer of the Year by the Carolina Organized Retail Crime Alliance.
6. Business Plan Presentation – Santee Cooper
7. Presentation – Shriners
8. Presentation – County Councilman Gary Loftus
9. Enterprise Resource Planning (ERP) System Presentation (Workshop)
10. Public Information Update – PIO Staff/Police

**CONSENT AGENDA** – *The Consent Agenda covers items anticipated to be routine in nature. Any Councilmember may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that such an item be moved. Items remaining on the Consent Agenda will be briefly described by staff and may be passed as a group with the APPROVAL OF THE AGENDA.*

**Note:** *City laws are known as ordinances. Before a city ordinance can be enacted it must be introduced (1st Reading) and then approved (2nd Reading). Resolutions are normally actions through which City Council reinforces or makes policy not rising to the level of law. Motions are generally related to direction from City Council to city staff to take certain actions.*

NO ITEMS ARE LISTED ON THE CONSENT AGENDA FOR THIS MEETING.

## **REGULAR AGENDA**

**2nd Reading Ordinance 2019-042 authorizing the City of Myrtle Beach, South Carolina, to execute and deliver a lease purchase agreement in an amount not exceeding \$1,825,000 between the City and the Lessor thereof to defray the cost of acquiring heavy equipment for solid waste management; and other matters relating thereto.**

*This proposed ordinance approves the city entering into a five-year lease-purchase agreement. The borrowing amount totals \$1,825,000.*

*Here's where the money would be utilized:*

- HVAC System for the Convention Center – \$625,000
- 30 Compactors with Ozone Units – \$1,200,000

*Resolution R2019-041, adopted on August 27, 2019, established the city's intention to finance the equipment purchase. This declaration reduced the city's borrowing costs by protecting the tax exempt status of the lease.*

**2nd Reading Ordinance 2019-053 to amend the Code of Ordinances by deleting Division 7 (Cultural Arts Advisory Committee) of Article V (Boards, Commissions, and Committees) of Chapter 2 (Administration) in its entirety, and to add new Division 9 (Cultural Resources Committee).**

*Council requested that the Cultural Arts Advisory Committee be disbanded and replaced with a committee with broader responsibilities. The proposed Cultural Resources Committee (CRC) will consist of nine members (generally city residents or business owners) appointed for three-year terms, with staggered initial appointments.*

*The CRC will:*

- Advise Council on the following matters:
  - Achieve goals of the Cultural Resources Element of the Comprehensive Plan.
  - All matters related to Historic Preservation.
  - All matters related to Community Appearance.
  - All matters related to Arts and Culture.
  - And, other matters, as requested, by Council or the Manager.
- Form ad hoc subcommittees, as needed, to perform specified studies.
- Adhere to the following reporting requirements:
  - Within 10 calendar days of each meeting, produce minutes and a report on meeting's accomplishments and concerns.
  - By Council's second January Regular Meeting, produce an annual report of accomplishments and concerns, including funding recommendations and a proposed work-plan.

*The proposed CRC cannot commit the city to any financial or contractual obligation. Committee and subcommittee members will not be compensated.*

**1st Reading Ordinance 2019-054 to amend Chapter 23, Article VI, Division 1, Wrecker Services; Nonconsensual Towing, and incorporate personal clothing, including shoes, personal communication devices such as cell phones, smart phones, laptops, and tablets into definition of personal property.**



*State law allows vehicle owners to retrieve personal property from a vehicle after it has been towed, but the law does not define what constitutes personal property. City Code defines personal property, but the current definition does not include personal clothing, cell phones, smart phones, laptops or tablets. This proposed amendment allows owners to get their clothing, cell phones, smart phones, laptops and tablets from impounded vehicles, and helps to protect their identity.*

**1st Reading Ordinance 2019-055 to amend Chapter 4, Animals, in the Code of Ordinances, to amend the definition of impound and the mistreatment of animals, add tethering and veterinary care to the list of definitions, and provide for cases where spay, neuter and microchip are required.**

*This Code amendment changes the definition of “impound” to read, “Impound means to take legal custody or possession as to confine humanely while providing adequate food, shelter, ventilation and veterinary care.”*

*The ordinance also changes the term “mistreatments of animals” to include:*

- *Exposure to extreme weather events.*
- *Confining an animal in a closed vehicle without air conditioning or adequate ventilation when temperatures exceed 70° F.*
- *Tethering of an animal for more than two hours in a continuous 12-hour period without a responsible person present.*
- *Tethering of an animal that is sick or injured.*
- *Tethering of an animal on a restraining device exceeding more than 10% of the animal’s body weight and has a length of less than 10 feet.*
- *Tethering by chain or metal devise which is in direct contact with the skin.*
- *Tethering of an animal in a manner that causes injury, strangulation or entanglement.*

*This proposal requires all impounded dogs and cats to be spayed or neutered within 30 days. Exceptions are made for animals based on: age, health reasons or service animals. The ordinance also requires all impounded cats and dogs to be microchipped.*

**1st Reading Ordinance 2019-056 to amend Ordinance No. 2019-30, the 2019-020 budget ordinance, by appropriating funds for payment of not exceeding \$910,445.70 to the developer of the Sixth Ave. S./Bayshore project under the city’s redevelopment incentive voucher program.**

*Under the incentive voucher program, the city entered into a Redevelopment Agreement with the Project Developer. The \$910,445.70 appropriation is the total amount of the voucher, which equaled two percent (2%) of the total permit value. The voucher is valid for five years from its issue date of July 11, 2019, and can be applied to reimburse city fees (permit and impact fees, business license fees, local accommodations taxes and hospitality fees). The voucher effectively is funded only from the revenues attributable to the development itself, and is used as an incentive for development in targeted areas.*

**1st Reading Ordinance 2019-057 to extend the corporate limits of the City of Myrtle Beach by annexing 0.5 acres located at 99401 Cove Dr. (PIN #394-03-04-0007), and rezone said property from Horry County SF 10 (Single Family Residential) to City of Myrtle Beach R15 (Single Family Residential).**

*The applicant owns and resides at the property along Cove Drive, which is currently Horry County jurisdiction. This applicant is a city “outside” water and sewer customer and wishes*

*to gain in-city utility rates. This ordinance moves forward with the goal of closing “donut holes” in the city’s jurisdiction. Closing these donut holes contributes to a more efficient allocation of public resources.*

**1st Reading Ordinance 2019-058 to amend Appendix A Zoning of the Code of Ordinances to allow upper-story residential uses in the HC1 (Highway Commercial) District.**

*The city has limited housing opportunities for those earning an average working wage. Council has recognized this, and established the goal to increase workforce housing opportunities. This ordinance would allow residential uses as a conditional use in HC1 zones (located mostly along Highway 501 and the Bypass). The residential units must be located in the upper floors of commercial structures.*

*The lack of workforce housing opportunities puts pressure on those with limited incomes to live in remote areas where housing prices are less. The resulting longer commutes raises the demand for wider roadways, which is increasingly more expensive as adjoining properties are developed. This workforce housing shortage furthers strains those lower income workers because of additional vehicle maintenance and operating costs associated with longer commutes.*

**1st Reading Ordinance 2019-059 to amend Appendix A Zoning, Article 2 Definitions and Article 14 Zoning Districts, of the Code of Ordinances to add a definition for “Members-Only Swing Club” and to allow such in the WM (Wholesale/Manufacturing) District.**

*The applicant wishes to open a swingers’ club in Myrtle Beach in the WM zone, which contains most of the other adult uses. Planning Commission unanimously recommended denial because the proposal: does not support the Comp Plan; erodes the city’s family brand; creates a precedent for similar uses; and, causes the commission to anticipate difficulty when enforcing the club’s operating restrictions.*

**Resolution R2019-063 declaring the 2020 Myrtle Beach Marathon and related events as a significant sports tourism event to be held on March 6-7, 2020, and to confirm the city’s co-sponsorship of the event.**

*The marathon has been significant winter sports tourism event since February 1997. The 23rd edition of this event will include: a fitness expo on Friday, March 6; and, a Fun Run, 5K, full and half Marathon on Saturday, March 7. The event attracts an estimated 5,000 athletes, plus a significant number of spectators.*

*Direct visitor event spending is projected to be about \$1.7 million, with city taxes and business license fees of roughly \$31,000. In addition, the city will receive a \$5 fee per full/half runner (projected at \$15,000 in total). City event expenses are estimated to total \$71,000.*

**Resolution R2019-064 to adopt the Floodplain Management and Hazard Mitigation Plan Annual Report for the City of Myrtle Beach.**

*The Federal Disaster Management Act of 2000 requires communities to create a plan to qualify for disaster funding. This plan was adopted in December 2015, and an annual update is required. The plan is also required for the Community Rating System, which saves flood insurance policyholders in Myrtle Beach over \$1,000,000 annually.*

*A committee of city employees review the plan, and recommend updates and additions. The committee recommends the following actions for 2020:*

- *Create a damage assessment app.*
- *Post flood information on the city's social media pages.*
- *Conduct public outreach for the upcoming FEMA flood map revisions.*
- *Create a disaster recovery plan.*

**Resolution R2019-065 to accept the dedication of a portion of that certain roadway known as Parish Way (50-feet of public right-of-way) with the West Lake Phase 4 Subdivision.**

*D.R. Horton has constructed a street, known as Parish Way, in the West Lake Phase 4 Subdivision near The Market Common. The road complies with the city's current standards and construction requirements. Consistent with long-standing policy and practice, these streets are now ready for acceptance into the city's street system. Upon approval, these streets will be publicly owned and the city will be responsible for maintenance going forward.*

**Resolution R2019-066 endorsing the community outreach by Paramedic Education ("COPE") Program within the City of Myrtle Beach as a fully funded grant program of the State of South Carolina Department of Alcohol and Other Drug Abuse Services (DAODAS) to address opioid addiction within the city, and matters related thereto.**

*The COPE program allows our paramedics and local counselors to follow-up with patients that have previously suffered overdoses to discuss paths to overcome addiction. The program is funded by a DAODAS grant and does not require any additional city funding. In fact, the program guidelines allow DAODAS to reimburse the city for the successful referral contacts made by paramedics at a rate of \$200 per successful referral.*

*In the proposed resolution, Council:*

- *Recognizes the opioid abuse crisis in our community, and the prevalence of addiction.*
- *Endorses the COPE program and agrees to support the Fire Department and paramedics engaged in the program.*

**Resolution R2019-067 setting forth the City's Legislative Agenda for the 2020 session of the South Carolina Legislature.**

*The South Carolina Legislature is scheduled to convene on Tuesday, January 14, 2020, and consider a number of significant bills filed in 2019 that remain on the table for consideration. In addition, the city also desires to submit several new matters for the Legislature's consideration.*

*The purpose of this resolution is to:*

- *Adopt Council's 2020 Legislative Agenda.*
- *Request that the delegation consider the positions set out in the attachment regarding the bills already under consideration, as well as new proposed legislative actions.*
- *Thanks the Legislative Delegation for its support in previous years, as well as its continued support of these important legislative matters.*
- *Directs the City Manager to send this Legislative Agenda to each member of the delegation.*

**Motion M2019-128 to issue a Rule to Show Cause to require the owner(s) or parties in interest of property known as 940 Canal Street, to show cause why they should not be ordered to bring the property into compliance with Chapter 10 of the Code of Ordinances of the City of Myrtle Beach.**

*If approved, the Rule to Show Cause Order compels the property owner to either bring the structure or property back into compliance with City Code, or to demolish the structure. The order allows the city to mitigate the non-compliance issues if the property owner fails to do so, and to lien the property for the costs incurred.*

*This matter was continued at the previous Council meeting to allow another attempt to notify one of the heirs to the property. The heir was notified. The City Manager anticipates requesting an additional continuance to allow that property owner to react to this proposed action.*

**Motion M2019-155 to issue a Rule to Show Cause to require the owner(s) or parties in interest of property known as 888 White Street, to show cause why they should not be ordered to bring the property into compliance with Chapter 10 of the Code of Ordinances of the City of Myrtle Beach.**

*If approved, the Rule to Show Cause Order compels the property owner to either bring the structure or property back into compliance with City Code, or to demolish the structure. The order allows the city to mitigate the non-compliance issues if the property owner fails to do so, and to lien the property for the costs incurred.*

*This matter was continued at the previous Council meeting to allow another attempt to notify one of the heirs to the property. The heir was notified. The City Manager anticipates requesting an additional continuance to allow that property owner to react to this proposed action.*

**Motion M2019-156 to issue a Rule to Show Cause to require the owner(s) or parties in interest of property known as 913 4<sup>th</sup> Avenue North, to show cause why they should not be ordered to bring the property into compliance with Chapter 10 of the Code of Ordinances of the City of Myrtle Beach.**

*If approved, the Rule to Show Cause Order compels the property owner to either bring the structure or property back into compliance with City Code, or to demolish the structure. The order allows the city to mitigate the non-compliance issues if the property owner fails to do so, and to lien the property for the costs incurred.*

*This matter was continued at the previous Council meeting to allow another attempt to notify one of the heirs to the property. The heir was notified. The City Manager anticipates requesting an additional continuance to allow that property owner to react to this proposed action.*

**Motion M2019-157 to approve a Special Event Permit to BEI-Beach, LLC, for “A Southern Times Square at The Market Common” from 9:00 p.m. on December 31, 2019, to 1:00 a.m. on January 1, 2020, at Valor Memorial Garden and surrounding roads (Nevers Street, from Farrow Parkway to Howard Avenue; Hacker Street, from Farrow Parkway to Howard Avenue; and, Howard Avenue, from Nevers Street to Hackler Street). The City Manager is authorized to make changes to these plans as he**

**deems necessary in keeping with the nature of the event and as circumstances dictate.**

*This event features live music, a movie screen with streaming video, a ball drop at midnight, kid's activities, bounce houses, fireworks, street performers and vendors (food, drink and alcohol). The event will be free to the public. This is the sixth year for this event and the second year that it has been held entirely in the Valor Memorial Garden area (except for the fireworks site).*

**Motion M2019-158 to appoint/reappoint one member to the Chapin Memorial Library Advisory Board.**

*Georgeanne Rice has resigned. We have two resumes on file to fulfill this term, expiring March 23, 2020: Jennifer Fickenworth (city resident) and Sara Sobota (city resident).*

**Motion M2019-159 appoint/reappoint two members to Myrtle Beach Convention Center Board.**

*The board has two vacancies and one expired seat (Judy Rodman). Ms. Rodman wishes to be reappointed. We have received resumes from Dan Wiener (city resident), and Adam Johnson (non-resident), George DuRant (non-resident), Henry Westendarp (non-resident), Robert Day (non-resident), Stephen Greene (non-resident) and Cathy Koontz (non-resident).*

**Motion M2019-160 authorizing the City Manager or his designee to accept a grant in the amount of \$7,000 from the SC Department of Parks, Recreation and Tourism – STAR Bidding grant program to hire Diamond Sports Group to coordinate the Winter Shine youth football event, to record the appropriation of such grant funds in the amount approved, and to execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. The sum of \$7,000 from the Sports Tourism Fund 2019-020 appropriation was designated as the local match by Resolution 2019-040, adopted August 13, 2019.**

*Resolution R2019-040, approving a source of funds as required by the granting agency, was adopted on August 13, 2019, prior to implementation of the city's new grant policy. For that reason, Resolution 2019-040 did not contain certain elements to allow for its acceptance, appropriation and expenditure. Now that the grant has been approved, this motion will address those remaining concerns.*

**Motion M2019-161 to declare certain vehicles abandoned or derelict pursuant to the authority of Article 41 of Title 56 South Carolina Code of Laws 2001.**

*This declaration is an effort to improve the appearance of both commercial and residential neighborhoods. This report includes vehicles that staff tagged as abandoned or derelict. Council's approval of this item allows these vehicles to be towed from their private property locations to a tow yard, where they may be reclaimed by the current owner upon payment of the applicable towing and storage fees. If the vehicles are not claimed by the owner within 30 days of the required notice, the tow company may sell the vehicle and keep the proceeds as compensation.*

**The following motions, M2019-162 through M2019-166, provide for adjustments to appropriations necessary due to closing and audit adjustments:**

**Motion M2019-162 to amend the 2018-019 budget in the Public Facilities Corporation Fund by appropriating from revenues of the fund a total of \$4,435 for interest expense.**

*This motion covers interfund interest adjustments determined at year-end.*

**Motion M2019-163 to amend the 2018-019 Community Development Block Grant Fund budget to appropriate \$9,275 of program income from fund balance.**

*This motion relates to the use of program income relating to the city's lease agreement for a structure near Withers Swash.*

**Motion M2019-164 to amend the 2018-019 budget in the Oceanfront Tax Increment Financing Fund by appropriating from fund balance a total of \$19,900 to cover principal and interest charges associated with outstanding Limited Obligation Bonds.**

*This motion covers principal and interest charges in connection with refunded bonds that were not determined at the time the budget was prepared.*

**Motion M2019-165 to amend the 2018-019 budget by appropriating from revenues earned during the year in the Golf Course Fund a total of \$6,818 for interest expense.**

*This motion covers interfund interest adjustments determined at year-end.*

**Motion M2019-166 to amend the 2018-019 budget in the Air Base Tax Increment Financing District Fund by appropriating from fund balance a total of \$956,743 to cover expenditures associated with the distribution of surplus taxes to taxing jurisdictions.**

*This motion covers the net increase in expenditures after the declaration of surplus funds for the 2018 bond year in the AFB Redevelopment District.*

**Motion M2019-167 authorizing the City Manager or his designee to accept a grant in the amount of \$44,191.50 from the US Department of Homeland Security – FEMA – South Carolina Emergency Management Division for the purpose of the 5-year update to the *Floodplain and Hazard Mitigation Plan*, to record the appropriation of such grant funds in the amount approved, and to execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. The local match share of \$14,730.50 will take the form of in-kind services.**

*The grant will be used to hire a consultant to help with the planning process for the update of the Local Hazard Mitigation Plan as required in the Code of Federal Regulations - Emergency Management and Assistance, Title 44, Part 201.*

**Motion M2019-168 authorizing the City Manager or his designee to accept a grant in the amount of \$65,300.00 from the South Carolina Law Enforcement Division – 2019 State Homeland Security Program for the purpose of supporting the Pee Dee Regional FEMA Incident Management Team – Myrtle Beach Fire Department, to record the appropriation of such grant funds in the amount approved, and to execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. No local match required.**

*The 2019 SLED Department of Homeland Security Grant supports the Myrtle Beach Fire Department's Incident Management Team. The Incident Management Team is a Type III FEMA qualified team that serves 13 counties in the Pee Dee Region, and serves as a statewide, nationally deployable asset. The team is managed by the Emergency Management Division and is comprised of personnel from the Myrtle Beach Fire Department, as well as several surrounding agencies in the Pee Dee Region. The teams' primary focus is to establish unified command and aid in the management of complex inter-agency incidents. The scope of these incidents can range from catastrophic natural disasters to local events.*

**Motion M2019-169 authorizing the City Manager or his designee to accept a grant in the amount of \$77,000 from the South Carolina Law Enforcement Division – 2019 State Homeland Security Program to support the Pee Dee Regional WMD Hazmat Team/ Myrtle Beach Fire Department, to record the appropriation of such grant funds in the amount approved, and to execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. No local match is required.**

*The Myrtle Beach Fire Department hosts the Pee Dee Regional WMD Hazmat Team, which is part of a statewide program that provides hazardous materials weapons of mass destruction response to incidents across the state. Maintaining these resources and trained personnel affords the Fire Department capability to efficiently and effectively mitigate challenging Haz-Mat incidents within the city and surrounding areas.*

**Motion M2019-170 authorizing the City Manager or his designee to accept a grant in the amount of \$78,000.00 from the South Carolina Law Enforcement Division – 2019 State Homeland Security Program for the purpose of supporting the Pee Dee Regional Collapse Search & Rescue Team – Myrtle Beach Fire Department, to record the appropriation of such grant funds in the amount approved, and to execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. No local match required.**

*The Fire Department hosts the Pee Dee Regional Collapse Search and Rescue Team, which is part of a program providing various search and rescue response disciplines to incidents across the state. Maintaining these resources and trained personnel affords Fire Department the capability to efficiently and effectively mitigate challenging rescue incidents within the city and surrounding area.*

**Motion M2019-171 authorizing the City Manager or his designee to apply for a grant of \$10,000 from the Mockingbird Foundation for the purpose of creating a music education program for ages 12-18 at Charlie's Place including the purchase of instruments with cases, amplifiers, music stands, a portable stage for performances and help pay music instructors that may require a fee, to record the appropriation of such grant funds in the amount that may be approved, and to execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. No local match is required.**

*The city has been invited by the Mockingbird Foundation (funded by the Band Phish) to apply for funding a music education program at Charlie's Place. The grant would not only teach children, ages 12 to 18, how to play instruments (string, wind, brass, keyboard and percussion instruments), but it would provide opportunities for special concerts/recitals and learning about the R&B music once played at Charlie's Place. Local musicians will be invited to participate in the program to share their musical talent with the children.*

**Motion M2019-172 authorizing the City Manager or his designee to apply for a grant of \$10,000 from Palmetto Pride for the purpose of creating a litter prevention education project using art and other forms of sculpture in the downtown development area, to record the appropriation of such grant funds in the amount that may be approved, and to execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. No local match is required.**

*The Palmetto Pride Litter Prevention grant will fund a litter and crime prevention through an environmental design education project using public art displays and sculptures in the downtown area. The project would educate people about the importance of recycling and preventing litter.*

**Motion M2019-173 to authorizing the City Manager or his designee to accept a grant in the amount of \$60,077.58 from the South Carolina Department of Parks, Recreation and Tourism – Park and Recreation Development Fund for the purpose of purchasing and installing new playground equipment and a safety surface in Chapin Park, to record the appropriation of such grant funds in the amount approved, and to execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. Local of \$15,019.40 is available in the Recreation Department’s FY2020 appropriation.**

*The grant will be used to purchase and install new playground equipment, and will provide a safety surface in the playground at Chapin Park (by Summer 2020). Funding for this grant is typically in the \$8,000 to \$12,000 range. The Horry County Legislative Delegation endorses the projects and recommends the amount for funding.*

**Motion M2019-174 to consider renewal of City Manager’s contract.**

*The City Manager’s contract renewal date is November 3, 2019. This annual agreement sets forth the terms of the City Manager’s employment.*

**Motion M2019-175 to consider a salary adjustment for the Chief Municipal Judge and the Assistant Municipal Judges.**

*City Council usually considers a salary adjustment for these appointed positions at the time of re-appointment. The judges were all re-appointed at the October 8, 2019, City Council meeting. But, this additional step was inadvertently missed.*

## **NON-AGENDA ITEMS FROM THE PUBLIC**

## **COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS**

## **COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER**

1. Council Communications
2. CFO Update
3. CM/ACM Update

## **REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF**

**EXECUTIVE SESSION** – Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.



**Note:** South Carolina law requires that Council's business is conducted in public with limited exceptions, known as "Executive Sessions." Subjects eligible for Executive Session include:

- Personnel matters.
- Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.
- The receipt of legal advice relating to:
  - A pending, threatened, or potential claim.
  - Other matters covered by the attorney-client privilege.
  - Settlement of legal claims, or the position of the city in other adversary situations.
- Discussions regarding development of security personnel or devices.
- Investigative proceedings regarding allegations of criminal misconduct.
- Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.

Motions to go into Executive Session must be made in public and specify one or more reason above. Council can take no vote or action in Executive Session.

## **ADJOURNMENT**

**City of Myrtle Beach**  
**Property Maintenance Hearing**  
**8:30 a.m., Wednesday, November 13, 2019**  
**Conference Room, City Services Building**  
**921 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call to Order**

**B. New Business:**

1. **Katherine Baker:** The property is located at 7500 North Ocean Boulevard, Unit 6124, and is identified by PIN #422-01-04-0560.
2. **Wilmington Trust NA:** The property is located at 1034 Pinner Place and is identified by PIN #443-07-01-0025.
3. **67th Properties, LLC:** The property is located at 504 67th Avenue North and is identified by PIN #421-06-02-0004.
4. **Natalie Washington:** The property is located at 2788 Zenith Way and is identified by PIN #442-08-01-0010.

**C. Communications from Staff**

**D. Adjourn**

**City of Myrtle Beach  
Special Events Technical Review Committee  
10:00 a.m., Wednesday, November 13, 2019  
Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call to Order**

**B. Approval of Minutes** – October 23, 2019, Meeting

**C. Matters of Business**

**Review of Last Week's/On-Going Events**

1. The Market Common Fall Events, BEI Beach, October 1-December 30, 2019
2. Myrtle Beach Seafood Festival, Burroughs & Chapin Pavilion Place, November 1-3, 2019
3. Myrtle Beach Arts and Music Festival, NS Promotions, Grand Park, November 2, 2019
4. Jr. Beach Volleyball Tournament, Joe Goody, On the Beach, November 2, 2019

**Review of Upcoming Approved Events**

1. 38th Annual American Heart Association "Horses on the Beach" Beach Ride (Lakewood Campground to 54th Avenue North), November 9, 2019 (Need Insurance)
2. "Playing with Fire" Movie Promotion Event, BEI, The Market Common, November 9, 2019
3. The Market Common Tree Lighting Event, BEI Beach, November 23, 2019
4. Myrtle Beach Turkey Trot, The Market Common, November 28, 2019 (Need Insurance)
5. Mistletoe Market, OMA/Five Points Association, November 30-December 1, 2019
6. A Southern Times Square, BEI Beach, The Market Common, December 31, 2019
7. Myrtle Beach Marathon, Capstone Event Group, LLC, March 6-7, 2020
8. Jeep Jam, Old Myrtle Square Mall Site, NS Promotions, April 30-May 2, 2020

**D. New Business**

**Review of Upcoming Proposed Events**

1. Living Nativity, Following Francis, 3501 North Ocean Boulevard, December 21, 2019
2. The Great Awakening, Red Pill Roadshow/Brian Gamble, Plyler Park, February 15, 2020

**E. Review of Temporary Use Permits**

**F. Review of Sports Tourism Events**

**G. Review Parade Permits**

**H. Review Film/Photo Requests**

**I. Convention Center Events**

**J. Discussion Items**

**K. Executive Session**

**L. Adjourn**

**City of Myrtle Beach  
Technology Advisory Group  
2:30 p.m., Wednesday, November 13, 2019  
First Floor Conference Room, City Hall  
937 Broadway Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1142 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

- A. Call to Order**
- B. Approval of Minutes**
- C. Review of Strategic Plan – Progress to Date**
- D. Feedback from Previous eMYRge Event**
- E. Upcoming Event – Plan**
- F. Next Major Milestone of Strategic Plan – Action Items to Accomplish**
- G. Next Meeting Date**
- H. Adjourn**

**City of Myrtle Beach  
Board of Zoning Appeals  
1:30 p.m., Thursday, November 14, 2019  
Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call to Order**

**B. Approval/Correction of Minutes – October 10, 2019**

**C. Old Business**

**D. New Business:**

1. **Request 19-20 Waccamaw Landscaping and Construction, Inc.:** The applicant is requesting a variance from Section 1702 (Design Standards for All Districts). The property is located at 418 Wildwood Dunes Trail and is identified by TMS #166-05-01-021.

**E. Communications from Board**

**F. Communications from Staff**

**G. Adjourn**