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Media Advisory

To: Myrtle Beach Media
From: Kaycey Hall Vrettos
Date: November 17, 2023
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **Exciting news...** The City of Myrtle Beach received a score of **99** on the annual **Municipal Equality Index (MEI)**, the highest of any city in South Carolina! That's a thirty-point increase from last year's score of 59. The MEI is a national review of 506 cities on 49 points of criteria by the Human Rights Campaign. The MEI score, which cannot exceed 100, evaluates a city's laws, policies and inclusiveness through the lens of LGBTQ+ community members. Visit <https://hrc.org/resources/mei-2023-see-your-cities-scores> to learn more and to download a copy of [Myrtle Beach's scorecard](#).
3. **Beginning Monday, November 20, seasonal hours of operation will go into effect at Myrtle Beach's Jake Abraham Transfer Station, 3221 Mr. Joe White Avenue.** The residential convenience center hours listed below will remain in effect until Spring 2024. As a reminder, customers must show one of the following to deposit items in the self-load containers: current utility bill, driver's license or residential parking decal. Questions? Call the Solid Waste and Recycling Division at 843-918-2160.
 - Tuesdays through Fridays – 3:00 to 5:00 p.m.
 - Saturdays – 10:00 a.m. to 2:00 p.m.
4. **Myrtle Beach's municipal runoff election is 7:00 a.m. to 7:00 p.m., Tuesday, November 21, 2023.** For information, visit our [Municipal Election & Polling Places](#) webpage. After the polls close, the Myrtle Beach Election Commission will count ballots and provide unofficial results at the Ted C. Collins Law Enforcement Center, 1101 North Oak Street. All are

welcome to attend. Then, Election Commissioners will certify results and announce a winner at a public meeting at 3:00 p.m., Wednesday, November 22, at City Hall, 937 Broadway Street.

5. **City of Myrtle Beach offices and facilities will be closed Thursday and Friday, November 23-24, 2023, to observe the Thanksgiving holiday.** Solid waste and recycling collections will follow the schedule below. Unsure of your zone? During non-holiday weeks, Zone 1 is collected on Mondays, Zone 2 on Tuesdays, Zone 3 on Wednesdays and Zone 4 on Thursdays. To search an address on the Solid Waste Services GIS Map, see <https://arcg.is/iOuCr>.

Thanksgiving 2023 Holiday Schedule

- Monday, November 20 – Zone 1
- Tuesday, November 21 – Zone 2
- Wednesday, November 22 – Zone 3 and Zone 4
- Thursday and Friday, November 23-24 – No Collections

6. **The third annual Winter Wonderland at The Beach begins Friday, November 24, and features a free walk-through light display in Myrtle Beach!** Celebrate the holiday season with a light-filled stroll along the Myrtle Beach Boardwalk, from Plyler Park to Second Avenue Pier. New in 2023, a Family Fun Fest is set for Friday through Sunday, December 1-3, in Plyler Park, 1000 North Ocean Boulevard. For the full list of activities and a site map, see <https://www.winterwonderlandatthebeach.com/>.

Free Walk-Through Light Display

- November 24, 2023-January 1, 2024 (*Closed December 24-25, 2023*)
- 5:00 to 9:00 p.m. Daily
- Along Myrtle Beach Boardwalk, Plyler Park to Second Avenue Pier
- Strolling Carolers, DJs and Live Entertainment on Various Dates

Family Fun Festival at Winter Wonderland at The Beach

- Friday through Sunday, December 1-3, 2023
- Activities in Plyler Park, 1000 North Ocean Boulevard, and Along Myrtle Beach Boardwalk to Second Avenue Pier
- Strolling Carolers, DJs and Live Entertainment on Two Stages
- Tree Lighting Ceremony – 5:30 to 6:00 p.m., Friday, December 1 (*Sponsored by WPDE ABC15*)
- Art Walk – 6:00 to 9:00 p.m., Friday, December 1 (*Sponsored by Seacoast Artist Guild*)
- Meet Santa for Selfies – Saturday and Sunday, December 2-3 (*Sponsored by Pinnacle Financial Partners*)
- S'mores on the Boardwalk – 3:00 to 8:00 p.m., Saturday, December 2 (*Sponsored by Gringo Ninja*)
- Holiday Drone Show – 7:45 p.m., Saturday, December 2 (*Sponsored by Visit Myrtle Beach, South Carolina and iHeartMedia*)

7. **A comprehensive list of city-related activities, events, festivals and recreation programs is available online.** The [Events](#) webpage, a downloadable PDF file, is updated weekly.
8. **Eleven World War II veterans were honored during the City of Myrtle Beach's World War II Memorial Dedication on November 9, and that's the subject of our Photos of the Week.** The World War II veterans in attendance represented all branches of the military and ranged from 95 to 102 years old. Alfred Smith, Alan Green, Matthew Zawtocky, Robert Varner, John Walker, Edson Meyers, Robert "Bob" Hirsch, Dick Richards, Robert Jones, Edward "Ted" Ackley and Raffaele "Ralph" Vernacchio were seated in the front row at the ceremony, and former Myrtle Beach Mayor Bob Hirsch served as the featured speaker. The occasion was a special one, with a crowd of 500 people in attendance. To view these photos and more, see our [Photos of the Week Library](#) webpage.
9. **Did you know...** That Myrtle Beach designates the first Saturday after Thanksgiving as "Small Business Saturday" to encourage residents and visitors to support local businesses? The City of Myrtle Beach has 10,858 licensed businesses! Given our current permanent population of approximately 38,000, that's one business for every 3.5 residents. A total of 7,104 businesses have physical locations in Myrtle Beach city limits.

For more information, contact:

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(843) 918-1014 *voice* (843) 450-1695 *mobile*

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<https://www.instagram.com/myrtlebeachgov/>

<https://myrtlebeachpointofview.wordpress.com/>

<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
NOVEMBER 20-26, 2023**

MONDAY, NOVEMBER 20

- **3:00 p.m.** – Charlie’s Place Advisory Board, Charlie’s Place, 1420 Carver Street
- **6:00 p.m.** – Booker T. Washington Neighborhood Watch, Charlie’s Place, 1420 Carver Street
- **6:00 p.m.** – Carrie Mae Johnson Neighborhood Watch, Charlie’s Place, 1420 Carver Street
- **6:00 p.m.** – Harlem Neighborhood Watch, Charlie’s Place, 1420 Carver Street
- **6:00 p.m.** – Palmetto Greens Neighborhood Watch, 2900 Mashie Drive

TUESDAY, NOVEMBER 21

- **7:00 a.m. to 7:00 p.m.** – Myrtle Beach Municipal Runoff Election, Polls Open
- **7:00 p.m.** – Election Commission Vote Count, Ted C. Collins Law Enforcement Center, 2101 North Oak Street

WEDNESDAY, NOVEMBER 22

- **3:00 p.m.** – Election Commission, Second Floor Conference Room, City Hall, 937 Broadway Street

THURSDAY, NOVEMBER 23

- **Thanksgiving Holiday Observed** – City of Myrtle Beach Offices and Facilities Closed, Thursday’s Solid Waste and Recycling (Zone 4) Will Be Collected on Wednesday

FRIDAY, NOVEMBER 24

- **Thanksgiving Holiday Observed** – City of Myrtle Beach Offices and Facilities Closed
- **5:00 to 9:00 p.m.** – Free “Winter Wonderland at The Beach” Holiday Light Display Opens, Along the Myrtle Beach Boardwalk (Plyler Park, 1000 North Ocean Boulevard, to Second Avenue Pier, 110 South Ocean Boulevard)

SATURDAY, NOVEMBER 25

- **5:00 to 9:00 p.m.** – Free “Winter Wonderland at The Beach” Holiday Light Display, Along the Myrtle Beach Boardwalk (Plyler Park, 1000 North Ocean Boulevard, to Second Avenue Pier, 110 South Ocean Boulevard)

SUNDAY, NOVEMBER 26

- **5:00 to 9:00 p.m.** – Free “Winter Wonderland at The Beach” Holiday Light Display, Along the Myrtle Beach Boardwalk (Plyler Park, 1000 North Ocean Boulevard, to Second Avenue Pier, 110 South Ocean Boulevard)

**City of Myrtle Beach
Charlie's Place Advisory Board
3:00 p.m., Monday, November 20, 2023
Charlie's Place
1420 Carver Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1061 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Agenda

C. Approval of Minutes

D. Charlie's Place Rentals/Use:

1. MBHS Seniors English (November 2)
2. Mary Riley (first and fourth Thursdays)
3. DEI Action Team (November 16)
4. Neighborhood Watch Meeting for Booker T. Washington, Carrie Mae Johnson and Harlem Neighborhoods (November 20)

E. Discussion:

1. Tours Update
2. Potential Donation of Memorabilia from Former Carver School Student

F. Announcements:

1. Neighborhood Services Department Calendar
2. Registration Underway for 2024 Session of MyBeach 101 Citizens Academy
3. Congratulations to Charlie's Place on being featured in SC Living Magazine!

G. Comments/Questions

H. Adjourn

**City of Myrtle Beach
Election Commission
3:00 p.m., Wednesday, November 22, 2023
Second Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order**
- B. Municipal Election Commission – Canvass the Runoff Votes**
- C. Challenged Ballot Discussion**
- D. Certify Runoff Results**
- E. Adjourn**