



CONTACT:

Mark Kruea
Office: (843) 918-1014
Mobile: (843) 450-1695
info@cityofmyrtlebeach.com
www.cityofmyrtlebeach.com
www.facebook.com/myrtlebeachcitygovernment

Media Advisory

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To: Myrtle Beach Media
From: Kaycey Hall Vrettos
Date: November 18, 2022
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **Change in plans due to colder weather...** The milling and paving of Farrow Parkway in Myrtle Beach has switched to daytime work and will continue through next Wednesday, November 23, then take a break for the Thanksgiving holiday. With colder nighttime temperatures, the contractor may not be able to finish the paving project until spring, unless work occurs during warmer daytime hours. The \$1.6 million project will repave Farrow Parkway from Kings Highway to Fred Nash Boulevard.
3. **Just a reminder about the Solid Waste schedule next week for Myrtle Beach's residential customers!** We will service the Monday, Tuesday and Wednesday routes as usual during Thanksgiving week. However, Thursday's route will be picked up on Wednesday, too. If you are one of Thursday's customers, please put your pelican and recycling out a day early, on Wednesday, during Thanksgiving week. We won't provide any solid waste services Thursday or Friday, so that our staff can enjoy the holiday, too.
4. **Winter Wonderland at The Beach is now open on the Myrtle Beach Boardwalk!** The second annual event continues through December 23 and features a true "Christmas at the Beach" feel, with Santa Claus, make-your-own snow angels, holiday-themed inflatables, live performances, carolers, movie nights at Nance Plaza, library entertainment, a holiday market and more. See our [Events](#) webpage for a full list of activities. The City of Myrtle Beach thanks Winter Wonderland at The Beach presenting sponsor Southwest Airlines and promotional sponsors Visit Myrtle Beach and the Myrtle Beach Area Chamber of

Commerce. Additionally, thank you to platinum sponsors Gay Dolphin Gift Cove and SkyWheel Myrtle Beach; silver sponsors Pinnacle Financial Partners and the Shoppes at Magnolia Row; bronze sponsors Moe Moon's, Myrtle Beach KOA Kampground, Ripley's Aquarium, Ripley's Believe It or Not! and Santee Cooper; and, green sponsors Boardwalk Coffee Shop, HTC and Oceanfront Bar & Grill. Special thanks to media sponsors iHeart Radio, DBC Radio, WEZV Radio, WBTW, WFXB, WMBF, My Horry News and VISIT Magazine. Interested in becoming a business sponsor for the festival? Send an email to johanna.hodge@visitmyrtlebeach.com for details. *(NOTE: Winter Wonderland will be closed on Thursday, November 24, for Thanksgiving Day.)*

- 5. Donate new or gently worn coats, hats, gloves or mittens to support children in our community during the Neighborhood Services Department's Winter Coat Drive!** Collections continue through Friday, December 2, and donations will be distributed at the annual Christmas Tree Lighting Ceremony on Sunday, December 4, 4:00 to 6:00 p.m., at the Garden of Hope, 1395 Carver Street. Drop off donations to Unit 8 at Charlie's Place, 1420 Carver Street, between 4:30 and 8:00 p.m. on Wednesdays and Thursdays, or 10:00 a.m. to 3:00 p.m. on Saturdays. Or, bring donations to City Hall, 937 Broadway Street, on weekdays, 8:30 a.m. to 4:30 p.m. For more information, call 843-918-1062.
- 6. Applications are available for Neighborhood Services' MyBeach 101 Citizens Academy.** Classes are held Thursday evenings, 5:30 to 7:30 p.m., at the Historic Myrtle Beach Colored School and Education Center, 900 Dunbar Street. The 2023 session begins January 26. This general government series provides a behind-the-scenes look at the City of Myrtle Beach's daily operations. The eight-session program include appearances by department directors, city staff and elected officials, along with the history of Myrtle Beach and how each of the departments within the city operates. Spaces are limited to 28 participants. Residents who live or work within Myrtle Beach city limits are given first priority; county residents will be accepted if space is available. The application deadline is December 30. Visit the [MyBeach 101](#) webpage for the application and instructions.
- 7. A comprehensive list of city-related activities, recreation programs, festivals and events is available on the city's website.** The [Events](#) webpage is updated weekly.
- 8. Hundreds gathered at the Myrtle Beach Convention Center for the annual Veterans Day Ceremony on Friday, November 11, and that's the subject of our Photos of the Week.** The crowd listened as Sergeant Major Jason T. Herring (ret.) spoke of his time in the Army and what Veterans Day means to him. Jaesen Moore wowed the audience with his rendition of the National Anthem, and third grader Keegan Ruggieri recited the Pledge of Allegiance. The Military Appreciation Committee thanks Chris Aranda, Cameron Viebrock, Festive Brass, the Disabled American Veterans Auxiliary, Green Sea Floyds High School Junior ROTC, Rolling Thunder SC Chapter 3 and the Myrtle Beach Convention Center for their participation in making the Veterans Day Ceremony a success. Thank you for your service, veterans!
- 9. Did you know...** That Native Americans first called the Grand Strand the "Land of Chicora?" It was home to the Waccamaw, Chicora, Winyaw, Santee, Edisto, Catawba, Pee Dee, Cheraw, Chickasaw, Lower Eastern Cherokee and Beaver Creek Native Americans. The indigenous peoples' descendants live on in our community today, as do many of the place names.

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
(843) 918-1014 *voice* (843) 450-1695 *mobile*

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**CITY OF MYRTLE BEACH
MEETING SCHEDULE
November 21-27, 2022**

MONDAY, NOVEMBER 21

- **3:00 p.m.** – Charlie's Place Advisory Committee, Charlie's Place, 1420 Carver Street

TUESDAY, NOVEMBER 22

- No Meetings Scheduled

WEDNESDAY, NOVEMBER 23

- **9:00 a.m. to 3:00 p.m.** – Myrtle's Market, 605 Mr. Joe White Avenue

THURSDAY, NOVEMBER 24

- **Thanksgiving Holiday Observed** – All City Offices and Facilities Closed

FRIDAY, NOVEMBER 25

- **Thanksgiving Holiday Observed** – All City Offices and Facilities Closed

SATURDAY, NOVEMBER 26

- No Meetings Scheduled

SUNDAY, NOVEMBER 27

- No Meetings Scheduled

**City of Myrtle Beach
Charlie's Place Advisory Committee
3:00 p.m., Monday, November 21, 2022
Charlie's Place
1420 Carver Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1061 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Minutes

C. Discussion Items:

1. Annual Tree Lighting Event on December 4, 2022
2. Christmas on Carver Street on December 17, 2022

D. Announcements:

1. Community Yard Sale Report
2. CSERC "Coffee and Doughnuts at Charlie's Place"
3. Congratulations to Mr. Charlie Fitzgerald, Mrs. Sarah Fitzgerald and Charlie's Place on its induction into the Carolina Beach Music Hall of Fame!
4. Museum Plans for Charlie's Place (Home and Motel Units)

E. Comments and Questions

F. Adjourn