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Media Advisory

To: Myrtle Beach Media
From: Kaycey Hall Vrettos
Date: November 22, 2023
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **The Myrtle Beach Election Commission met this afternoon to canvass votes and certify results for Tuesday's runoff election for one Council seat.** After nine failsafe ballots were opened and counted, the final vote totals were 1,815 for Bill McClure and 1,695 for John Krajc. The commission declared McClure the winner. He will begin his four-year term at the first regularly-scheduled City Council meeting on Tuesday, January 9, 2024.
3. **N.S. Promotions' annual Myrtle Beach Turkey Trot 5K is tomorrow morning, Thursday, November 23, in The Market Common District.** Drivers, anticipate road closures from 7:00 to 10:00 a.m. Pampas Drive, Meyers Avenue and Forbus Court will be closed, and Farrow Parkway's eastbound lane will be partially closed. Please use wayfinding apps to navigate around the area. For race information, visit <https://bit.ly/NSPromoRaces>.
4. **Congratulations to the City of Myrtle Beach's "All Stars" for winning the Eastern District Championship this week!** The 12-and-under football and cheerleading teams beat Florence (14-0) on Monday, November 20. The win secures their place in the Lower State Championship, set for Saturday, December 2, in Mount Pleasant.
5. **Looking for a two-hour volunteer opportunity to celebrate the holiday season in Myrtle Beach?** On Tuesday, November 28, 10:00 a.m. to 12:00 p.m., community members will join city staff to hang garland on the fence around Nance Plaza, 825 North Kings Highway. Interested? Send an email to Brian Schmitt at bschmitt@cityofmyrtlebeach.com. Be sure to

bring your holiday spirit; all lights, garland and bows will be provided. We hope to see you there!

6. **The third annual Polar Express event is Friday, December 1, 5:00 to 8:00 p.m., at the Historic Myrtle Beach Train Depot, 851 Broadway Street.** Admission is free! Hosted by the Parks, Recreation and Sports Tourism Department, this family-friendly event is a special one. It includes an outdoor screening of *The Polar Express*, hot chocolate, popcorn, holiday stories and letters to Santa. New this year, attendees will enjoy “cookies with cops” with Myrtle Beach School Resource Officers Zach Seppi and Andy Morrin. Filling in for Santa’s elves, these SROs will serve up cookies and smiles to attendees. Questions? Send an email to Adreanna Wilson at awilson@cityofmyrtlebeach.com. (Note: *Bring a beach chair and a blanket for the movie!*)

7. **The third annual Winter Wonderland at The Beach is November 24, 2023-January 1, 2024, and features a free walk-through light display in Myrtle Beach!** Celebrate the holiday season with a light-filled stroll along the Myrtle Beach Boardwalk, from Plyler Park to Second Avenue Pier. New in 2023, a Family Fun Fest is set for Friday through Sunday, December 1-3, in Plyler Park, 1000 North Ocean Boulevard. Visit <https://www.winterwonderlandatthebeach.com/> to see a full list of activities and a site map. Winter Wonderland at The Beach is sponsored by the City of Myrtle Beach and Myrtle Beach Area Chamber of Commerce and Convention and Visitors Bureau.

Free Walk-Through Light Display

- November 24, 2023-January 1, 2024 (*Closed December 24-25, 2023*)
- 5:00 to 9:00 p.m. Daily
- Along Myrtle Beach Boardwalk, Plyler Park to Second Avenue Pier
- Strolling Carolers, DJs and Live Entertainment on Various Dates

Family Fun Festival at Winter Wonderland at The Beach

- Friday through Sunday, December 1-3, 2023
- Activities in Plyler Park, 1000 North Ocean Boulevard, and Along Myrtle Beach Boardwalk to Second Avenue Pier
- Strolling Carolers, DJs and Live Entertainment on Two Stages
- Tree Lighting Ceremony and Live Broadcast with Meteorologist Ed Piotrowski – 5:30 to 6:00 p.m., Friday, December 1 (*Sponsored by WPDE ABC15*)
- Art Walk in Plyler Park – 6:00 to 9:00 p.m., Friday, December 1 (*Sponsored by Seacoast Artist Guild*)
- Meet Santa for Selfies – Saturday and Sunday, December 2-3 (*Sponsored by Pinnacle Financial Partners*)
- S’mores on the Boardwalk – 3:00 to 8:00 p.m., Saturday, December 2 (*Sponsored by Gringo Ninja*)
- Holiday Drone Show – 7:45 p.m., Saturday, December 2 (*Sponsored by Visit Myrtle Beach, South Carolina and iHeartMedia*)

8. **The Neighborhood Services Department hosts Myrtle Beach’s annual tree lighting celebration in the Garden of Hope on Sunday, December 3, 4:00 to 6:00 p.m., 1395**

Carver Street. The evening features live music, hot chocolate, cookies and photos with Mr. and Mrs. Claus! Admission is free. For additional details, call 843-918-1062 or send an email to neighborhoodservices@cityofmyrtlebeach.com.

- 9. Save the date for Myrtle Beach’s annual Arbor Day Ceremony, set for Friday, December 8, 10:00 to 11:30 a.m., in the Arts & Innovation District parking lot, 806 North Oak Street.** Hosted annually by the Planning and Zoning Department and Parks, Recreation and Sports Tourism Department, it includes a ceremonial tree planting and the Community Appearance Board awards.
- 10. A comprehensive list of city-related activities, events, festivals and recreation programs is available online.** The [Events](#) webpage, a downloadable PDF file, is updated weekly.
- 11. Myrtle Beach’s Parks Division planted 50 trees in neighborhoods recently, and that’s the subject of our Photos of the Week.** The Arbor Day Foundation donated \$10,000 to the city to purchase sizeable elm and maple trees, specifically for local neighborhoods. Parks Division staff, along with nearly two dozen volunteers from Meritage Homes, planted the trees in the rights-of-way of several Market Common-area neighborhoods. Cresswind received 15 trees, while the rest were planted along Belle Harbor and Balmoral streets. To view these photos and more, see our [Photos of the Week Library](#) webpage.
- 12. Did you know...** That “U.S. 17 Bypass” does not exist in Myrtle Beach? Although many locals call it “the bypass,” the roadway does not have a bypass designation. Kings Highway through Myrtle Beach is U.S. 17 Business.

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
(843) 918-1014 *voice* (843) 450-1695 *mobile*

<https://www.cityofmyrtlebeach.com>

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<https://myrtlebeachpointofview.wordpress.com/>

<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
NOVEMBER 27-DECEMBER 3, 2023**

MONDAY, NOVEMBER 27

- **8:30 a.m.** – Staff Meeting, Conference Room, City Services Building, 921 North Oak Street

TUESDAY, NOVEMBER 28

- **9:00 a.m.** – Special City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m. to 12:00 p.m.** – Community Volunteers Decorate Nance Plaza, 825 North Kings Highway
- **6:00 p.m.** – Ramsey Acres Neighborhood Watch, Myrtle Beach Train Depot, 851 Broadway Street

WEDNESDAY, NOVEMBER 29

- **8:30 a.m.** – Property Maintenance Hearing, Conference Room, City Services Building, 921 North Oak Street

THURSDAY, NOVEMBER 30

- No Meetings Scheduled

FRIDAY, DECEMBER 1

- **5:00 to 8:00 p.m.** – Third Annual Polar Express Event, Historic Myrtle Beach Train Depot, 851 Broadway Street
- **5:30 to 9:00 p.m.** – Winter Wonderland at The Beach Family Fun Festival, Plyler Park, 1000 North Ocean Boulevard, and Along Myrtle Beach Boardwalk

SATURDAY, DECEMBER 2

- **12:00 to 8:00 p.m.** – Winter Wonderland at The Beach's Family Fun Festival, Plyler Park, 1000 North Ocean Boulevard, and Along Myrtle Beach Boardwalk

SUNDAY, DECEMBER 3

- **12:00 to 5:00 p.m.** – Winter Wonderland at The Beach Family Fun Festival, Plyler Park, 1000 North Ocean Boulevard, and Along Myrtle Beach Boardwalk
- **4:00 to 6:00 p.m.** – Annual Garden of Hope Christmas Tree Lighting, 1395 Carver Street

**MYRTLE BEACH CITY COUNCIL
SPECIAL MEETING
9:00 A.M., TUESDAY, NOVEMBER 28, 2023
COUNCIL CHAMBER, TED C. COLLINS LAW ENFORCEMENT CENTER
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

***NOTE:** City laws are known as ordinances. Before a city ordinance can be enacted, it must be introduced (1st Reading) and then approved (2nd Reading). Resolutions are actions through which City Council reinforces or makes policy not rising to the level of law. Motions are related to direction from City Council to city staff to take certain actions.*

REGULAR AGENDA

Resolution R2023-028 to opt the out of DuPont and 3M Class Action Settlements related to perfluoroalkyl and polyfluoroalkyl (PFAS); and, other matters related thereto.

EXECUTIVE SESSION – Upon returning to Public Session, Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

ADJOURNMENT

****NOTE:** South Carolina law requires that Council’s business is conducted in public with limited exceptions, known as “Executive Sessions.” Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to: a pending, threatened, or potential claim; other matters covered by the attorney-client privilege; or, settlement of legal claims, or the position of the city in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

Motions to go into Executive Session must be made in public and specify one or more of the reasons above. Council takes no votes or action in Executive Session. Council may take action

on matters discussed in Executive Session which are deemed to be “emergency” concerns upon reconvening in open session.

**City of Myrtle Beach
Property Maintenance Hearing
8:30 a.m., Wednesday, November 29, 2023
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

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A. Call to Order

B. New Business:

1. Jaima Corporation Inc. c/o Crepe Myrtle Inn: The property is located at 401 Seventh Avenue North and is identified by PIN #444-01-04-0026.

C. Communications from Staff

D. Adjourn