



**CONTACT:**

Mark Kruea  
Office: (843) 918-1014  
Mobile: (843) 450-1695  
[info@cityofmyrtlebeach.com](mailto:info@cityofmyrtlebeach.com)  
[www.cityofmyrtlebeach.com](http://www.cityofmyrtlebeach.com)  
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# Media Advisory

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**To:** Myrtle Beach Media  
**From:** Kaycey Hall Vrettos  
**Date:** November 23, 2022  
**Re:** Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **City of Myrtle Beach employees will team up to paint a new mural from 9:00 a.m. to 3:00 p.m., Tuesday, November 29.** Weather permitting, city staff will paint the back of the building that houses the Downtown Development Office and the Insurance and Risk Services Department, at 517 Ninth Avenue North. The mural will feature Myrtle Beach's Arts & Innovation District logo! Contact Downtown Research & Development Associate Brian Schmitt at [bschmitt@cityofmyrtlebeach.com](mailto:bschmitt@cityofmyrtlebeach.com) for information.
3. **As part of "Winter Wonderland at The Beach," a special tree lighting ceremony and Art Walk is set for 6:00 p.m., Thursday, December 1.** The tree lighting takes place on the Myrtle Beach Boardwalk between Eighth and Ninth Avenues North (near the sand volleyball courts) and the Seacoast Artist Guild's "Art Walk" includes the Third, Fourth, Fifth and Sixth Avenues North street ends. We hope to see you there!
4. **Everyone is invited to Myrtle Beach's annual Arbor Day Ceremony at 10:00 a.m., Friday, December 2, at New Town Park, 200 Collins Street.** The event includes the Community Appearance Board's annual awards presentation, as well as the city's 26th Tree City USA award presentation. The 2022 winners are listed below.

Outstanding Use of Natural Indigenous Landscape Award  
Galen College of Nursing, Grand Strand Medical Center, 920 Doug White Drive

Outstanding Landscape Design Incorporating Stormwater Management Award  
Del Webb at Grande Dunes Community, 1150 62nd Avenue North

Outstanding Dramatic Landscape Using Lighting and Building Placement Award  
The Grove at Coastal Grand, 1749 Sea Pines Boulevard

Excellence in Tree Preservation through Building Location Award  
1229 Shine Avenue

Outstanding Creative Landscape Design Award  
Homewood Suites by Hilton, Myrtle Beach Coastal Grand Mall, 302 Seaboard Street

Outstanding Maintenance of Trees and Landscape Award  
Carolina Roadhouse, 4617 North Kings Highway

Outstanding Residential Landscape Design and Tree Preservation Award  
Jackson's Residence, 4902 North Ocean Boulevard

The Community Appearance Board Chairman's Award  
Key West Village, 1325 Celebrity Circle

The Greening of Myrtle Beach Municipal Award  
New Town Park, 200 Collins Street

5. **Seeing is believing at the second annual Polar Express event set for Friday, December 2, 5:00 to 8:00 p.m., at the Myrtle Beach Train Depot, 851 Broadway Street.** The free event includes hot chocolate, popcorn, letters to Santa, a holiday storytime and an outdoor movie screening of "The Polar Express." (Note: The sensory-friendly portion is 2:00 to 4:00 p.m.) Event attendees, please bring a beach chair and a blanket for the movie.
6. **The City of Myrtle Beach's Neighborhood Services Department hosts the annual tree lighting celebration in the Garden of Hope, 1395 Carver Street, from 4:00 to 7:00 p.m. on Sunday, December 4.** Everyone's welcome to attend this free event. The first 100 children will receive a gift! The evening features a Myrtle Beach High School Show Choir performance, hot chocolate, cookies and photos with Santa.
7. **The Myrtle Beach Police Department is collecting non-perishable food items as part of the High Speed Food Drive to benefit families in need.** The drive continues through December 8; items can be dropped off at the Ted C. Collins Law Enforcement Center, 1101 North Oak Street. The following non-perishable items are needed: canned green beans, corn, mixed vegetables, gravy and cranberry sauce; boxed stuffing, mac and cheese, mashed potatoes and cornbread; and, dessert cookies and holiday candy. Donations benefit families in need. Questions? Call 843-918-1440.
8. **And, the Police Department's annual Grand Strand Humane Society Angel Tree is now available at the Ted C. Collins Law Enforcement Center, 1101 North Oak Street.** Stop by, pick up a tag, and help our community's animals in need. Participants return the tags with needed items to the Law Enforcement Center. All donations benefit the Grand Strand Humane Society. For information, call 843-918-1440.

- 9. Instead of throwing out those large cardboard boxes this holiday season, bring your boxes to Crabtree Memorial Gymnasium, 1004 Crabtree Lane!** Recreation team members are collecting large cardboard boxes to use for an upcoming event this spring. Boxes should be large enough for a young child, three to five years of age, to sit inside comfortably. Staff are also collecting shoe boxes. Any unused boxes will be recycled. Questions? Call 843-918-2355.
- 10. Applications are now available for the Friends of Chapin Memorial Library's Shirley W. Boone Scholarship.** The deadline to apply is 5:00 p.m., Friday, March 24, 2023. The one-time \$3,000 scholarship is available to a high school senior who meets the following requirements: lives in Myrtle Beach city limits, attends school in Myrtle Beach city limits and/or volunteers at Chapin Memorial Library. The late Shirley Boone served as the long-time librarian at Chapin Memorial Library. She was a beloved part of the Myrtle Beach community and her legacy of service is memorialized with the annual Shirley W. Boone Scholarship. See <https://www.chapinlibrary.org/friends-scholarship> to download application. The Friends of Chapin Memorial Library organization is a non-profit 501(c)(3) volunteer organization established in January 1987. The group is made up of citizens who believe a strong public library is an essential part of a community's success. The organization sponsors activities, provides financial support, awards scholarships and more. For information, call 843-918-1275.
- 11. Would you like to serve on a volunteer board for the City of Myrtle Beach?** City Council appoints volunteers to serve on city advisory committees. To be considered, submit a letter of interest and a brief biography or résumé to City Clerk Jennifer Adkins, P.O. Box 2468, Myrtle Beach, SC 29578. Or, send an email to [jadkins@cityofmyrtlebeach.com](mailto:jadkins@cityofmyrtlebeach.com). If you'd like to deliver it in-person, bring all materials to City Hall, 937 Broadway Street, Myrtle Beach, SC 29577. The following boards have upcoming reappointments or vacancies: Board of Zoning Appeals (1 seat), Cultural Resources Committee (1 seat), Human Rights Commission (1 seat) and Standard Code Board of Adjustments and Appeals (1 seat Licensed Contractor seat).
- 12. A comprehensive list of city-related activities, recreation programs, festivals and events is available on the city's website.** The [Events](#) webpage is updated weekly.
- 13. Myrtle Beach's oceanfront boardwalk and promenade is ablaze with holiday lights, thanks to Winter Wonderland, and that's the subject of our Photos of the Week.** Stroll the boardwalk from Second Avenue North to Plyler Park and enjoy the show! Better yet, park-and-ride with the Holly Trolley, with seven stops along the way so that you can enjoy the full experience, including Nance Plaza and Plyler Park. Stops are located on: Ocean Boulevard at Second, Fifth, Ninth and 10th Avenues North; Chester Street at Ninth Avenue North and Mr. Joe White Avenue; and, Ninth Avenue North at Kings Highway. Other activities (6:00 to 9:00 p.m., Thursday through Sunday) include entertainment and vendors in Plyler Park and the Family Fun Zone on the Burroughs & Chapin Pavilion Site, near Eighth Avenue North. As you'll see in the photos, the Family Fun Zone includes giant inflatables, "snow" for making snow angels, do-it-yourself s'mores, curling and more. The light show is free, while the Family Fun Zone is \$5 for a wristband for all of the activities. (Note: All transactions for the Family Fun Zone are cashless; see <https://www.yodelpass.com/app-download-device-reroute/> to download the Yodel app.) And, join us for a special tree

lighting ceremony on Thursday, December 1, at 6:00 p.m. on the Myrtle Beach Boardwalk between Eighth and Ninth Avenues North. To view these photos and more, see our [Photos of the Week Library](#) webpage.

**14. Did you know...** That Nance Plaza is named for the late Daniel Wayne Nance and late Mary Ellen Todd Nance in recognition of their significant contribution to Myrtle Beach's early civic, business and religious growth? A master builder, Daniel Wayne Nance was responsible for many downtown buildings near the modern-day location of the plaza, as well as historic homes built along North Ocean Boulevard. The late Mr. Nance moved to Myrtle Beach from Shallotte, North Carolina, at the age of sixteen. The year was 1909, and he traveled on an ox-driven cart! The late Mrs. Nance's family owned a large farm and fishery near Withers Swash. The duo together raised ten children while building and operating guest-boarding facilities. Mr. Nance served as a commissioner for "Dogwood Neck Township," which was included in modern-day Myrtle Beach. He also petitioned at the state capital, alongside 13 other individuals, for the town's name change to "Myrtle Beach." The plaza, 825 North Kings Highway, is located in the heart of Myrtle Beach's Arts & Innovation District.

**For more information, contact:**

Mark Kruea, Public Information Officer, City of Myrtle Beach  
(843) 918-1014 *voice* (843) 450-1695 *mobile*

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**CITY OF MYRTLE BEACH  
MEETING SCHEDULE  
November 28-December 4, 2022**

**MONDAY, NOVEMBER 28**

- **8:30 a.m.** – Staff Meeting, Conference Room, City Services Building, 921 North Oak Street

**TUESDAY, NOVEMBER 29**

- **9:00 a.m. to 3:00 p.m.** – City of Myrtle Beach Staff Engagement Mural Painting, 517 Ninth Avenue North (Weather Permitting)

**WEDNESDAY, NOVEMBER 30**

- No Meetings Scheduled

**THURSDAY, DECEMBER 1**

- **9:00 a.m.** – Cultural Resources Committee, First Floor Conference Room, City Hall, 937 Broadway Street
- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street
- **2:00 to 4:00 p.m.** – Myrtle Beach Downtown Alliance, Second Floor Conference Room, Myrtle Beach Area Chamber of Commerce Building, 1200 North Oak Street
- **6:00 p.m.** – Winter Wonderland at The Beach Tree Lighting Event, Myrtle Beach Boardwalk, Between Eighth and Ninth Avenues North

**FRIDAY, DECEMBER 2**

- **10:00 a.m.** – Arbor Day Ceremony and Community Appearance Board Awards Presentation, New Town Park, 200 Collins Street
- **5:00 to 8:00 p.m.** – Parks, Recreation and Sports Tourism Department hosts Second Annual Polar Express Event, Myrtle Beach Train Depot, 851 Broadway Street

**SATURDAY, DECEMBER 3**

- No Meetings Scheduled

**SUNDAY, DECEMBER 4**

- **4:00 to 6:00 p.m.** – Neighborhood Services Department hosts Annual Garden of Hope Tree Lighting Event, Garden of Hope, 1395 Carver Street

**City of Myrtle Beach  
Cultural Resources Committee  
9:00 a.m., Thursday, December 1, 2022  
First Floor Conference Room, City Hall  
937 Broadway Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1065 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

- A. Call to Order** – Chairman Nick Sherfesee
- B. Approval of Minutes**
- C. Discussion Items:**
  - 1. Mural Walls RFQ/RFP
- D. New Business**
- E. Public Comment**
- F. Next Meeting Date**
- G. Adjourn**

**City of Myrtle Beach  
Community Appearance Board  
1:30 p.m., Thursday, December 1, 2022  
Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Roll Call**

**B. Approval of Minutes:** November 17, 2022 Meeting

**C. Old Business**

**D. New Business:** 2023 Meeting and Submittal Schedule

**Sign Permit Applications**

1. **Friendship Baptist Church – 608 Sixth Avenue South:** Requests approval of (1) 3'8"h x 6'6"w non-illuminated metal board with vinyl freestanding sign. (Owner)
2. **Kilgor Trouts – 1527 North Kings Highway:** Requests approval of (2) 2'6"h x 2'6"w internally lit building mounted signs, (1) 3'h x 6'w internally lit building mounted sign and 2'3"h x 1'6"w vinyl door graphics. (Seaboard Signs)
3. **Quail Marsh – 2005 Greens Boulevard:** Requests approval of (1) 3'h x 6'w non-illuminated sandblasted monument sign. (Seaboard Signs)
4. **Jersey Mike's – 1600 Farrow Parkway, Suite A:** Requests approval of (1) 2'1"h x 6'10.5"w non-illuminated vinyl tenant panel. (Reliable Signs and Services)
5. **Willow Bay Resort – 7050 North Ocean Boulevard:** Requests approval of (1) 10'h x 16'w externally lit monument sign and (2) 6'h x 11'10"w non-illuminated building mounted signs. (Coastal Signs)
6. **Bali Bay Beach Resort – 701 South Ocean Boulevard:** Requests approval of (1) 13'h x 9'w internally lit5 freestanding sign with a 3'h x 6'w digital changeable copy message board. (Coastal Signs)
7. **T&M Fashion – 1519 North Kings Highway:** Requests approval (1) 2'2"h x 10'w internally lit building mounted sign with channel lettering. (Coastal Signs)
8. **Dinoland Café – 1012 South Kings Highway:** Requests approval to add (1) 3'2"h x 6'4"w digital changeable copy message board to existing freestanding sign. (Owner)
9. **Equity Investments Realty, LLC, Office Building – 1704 North Oak Street:** Requests approval of (1) 4'h x 5'w non-illuminated monument sign. (Su Signs Inc.)
10. **Dairy Queen – 2103 South Kings Highway:** Requests approval of (1) 3'h x 6'w digital changeable copy message board mounted to existing freestanding sign. (Graphic & Art Studio)

11. **Extra Space Storage – 9598 North Kings Highway:** Requests approval of (1) 6'h x 15'11"w internally lit building mounted sign with channel lettering and (1) 25'h x 5'w internally lit freestanding sign. (Graphic & Art Studio)
12. **Wings Co. – 970 Wood Duck Drive, Suite 105:** Requests approval of (1) 2'10"h x 10'w internally lit building mounted sign with channel lettering and cabinet. (Graphic & Art Studio)

### **Combination Permit Applications**

1. **Smoke Life – 601 South Kings Highway:** Requests a conceptual/final review for the repainting of the building and roof overhang, installing multi-color LED rope lighting outlining the storefront windows, and replacing the existing signage with (1) 2'1"h x 14'8"w internally lit building mounted sign with channel lettering and (1) 6'h x 10'w internally lit pan face onto existing freestanding sign. (Graphic & Art Studio/Owner)
2. **Copacabana Brazilian Restaurant – 201 North Kings Highway:** Requests approval to replace the existing awning on the front and side of the building with a new Sunbrella awning in a Pacific Blue color. (Su Signs Inc.)
3. **Daddio's Ice Cream – 206 Seventh Avenue North:** Requests a conceptual/final review for the repainting of the existing building, replacing the existing awning with a new pink awning, and adding a used teal awning above the proposed pink awning, which includes (1) 12'w x 2'6"h vinyl graphics for signage. (Action Awnings & Signs, Inc.)

### **Building Permit Applications**

1. **Mystic Sea – 2105 South Ocean Boulevard:** Requests a conceptual/final review for updating the existing perimeter wall with new fencing material and adding stucco to the existing brick columns. (Owner)
2. **Market Common Residential Amenity Center – 1150 Howard Avenue:** Requests a conceptual/final review for changing the existing wood fence to a 6' white vinyl privacy fence along the rear of the amenity center. (Action Fence Company)
3. **Landshark/Skywheel – 1110 North Ocean Boulevard:** Requests a conceptual/final review for the addition of a new entrance and steps to the retail store at the Ocean Boulevard side of the building, a new outdoor deck area adjacent to the current outdoor deck with stairs and a fabric awning on the oceanfront side of the property, and new stairs in place of the existing stairs located on the south side of the property leading to Plyer park. (Architectural Construction Services Inc.)
4. **Rivian – 2000 Coastal Grand Circle:** Requests a conceptual/final review for a new electric vehicle charging area to include (6) charging stations, updated landscaping and (1) new light pole. (GPD Group Professional Corporation)
5. **Youmans Residence – 6004 North Ocean Boulevard:** Requests a conceptual/final review for revisions to a previously approved oceanfront single family home. (Owner)
6. **Carolina Tarheel – 1801 Withers Avenue:** Requests a conceptual/final review for the repainting of an existing two-story motel. (Miller Design Services)



7. **Happy Holiday Towers I and II – 507 North Ocean Boulevard:** Requests a conceptual/final review for the repainting of the existing buildings and the adding of new railing in place of the existing stucco covered railing. (Miller Design Services)
8. **Hook & Barrel – 8014 North Kings Highway:** Requests a conceptual/final review for a 528 square foot addition to the rear of the existing restaurant building. (Miller Design Services)
9. **Coffee and Ice Cream Hut – 8014 North Kings Highway:** Requests a conceptual/final review for a new 1,372 square foot building with a drive-thru lane, site plan, an outdoor patio area, and landscaping. (Miller Design Services)
10. **Market Common Townhomes – Corner of Meyers Avenue and Pampas Drive (PIN #44608020003):** Requests a conceptual/final review for a new townhome development to include four buildings (26 units in total), maintenance building, site plan and landscaping. (Miller Design Services)

**E. Public Comment**

**F. Non-Agenda Items from Staff**

**G. Non-Agenda Items from Board Members**

**H. Executive Session:** The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

**I. Adjournment**

**Myrtle Beach Downtown Alliance**  
**2:00 to 4:00 p.m., Thursday, December 1, 2022**  
**Second Floor Conference Room, Myrtle Beach Area Chamber of Commerce**  
**1200 North Oak Street, Myrtle Beach, SC 29577**

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**A. Welcome** – Dr. David DeCenzo, Myrtle Beach Downtown Alliance Chair

**B. Board Reports**

1. Long-Range Planning, Design and Innovation
2. Clean and Safe
3. Marketing and Communications
4. Programs and Events

**C. Next Steps** – Amy Barrett, Myrtle Beach Downtown Alliance CEO

**D. Adjourn**