



CONTACT:

Mark Kruea
Office: (843) 918-1014
Mobile: (843) 450-1695
info@cityofmyrtlebeach.com
www.cityofmyrtlebeach.com
www.facebook.com/myrtlebeachcitygovernment

Media Advisory

To: Myrtle Beach Media
From: Kaycey Hall Vrettos
Date: December 2, 2022
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **Applications are available for the Myrtle Beach Police Department's Citizens Police Academy!** It's a chance to see behind-the-scenes and get to know your local law enforcement team. Topics include crime scene investigation, defensive driving, gun safety, domestic violence and crime prevention. Classes are held on Monday evenings, from 6:00 to 8:00 p.m., beginning Monday, January 23. Applicants must be Horry County residents (at least 21 years of age), possess a valid driver's license, pass a criminal history check and pass a driver's license background check. To learn more and download an application, visit <https://police.cityofmyrtlebeach.com/programs/citizens-police-academy/>. The deadline to apply is Monday, December 19, 2022.
3. **Myrtle Beach again increased its score on the annual Municipal Equality Index (MEI), a national review of 506 cities by the Human Rights Campaign.** This year's MEI for the City of Myrtle Beach is 59, up five points from last year. The index evaluates a city's laws, policies and inclusiveness through the lens of the LGBTQ+ community. Myrtle Beach's 2022 MEI score of 59 is the third-best among South Carolina cities, after Columbia and Charleston, respectively.
4. **Free 2023 Myrtle Beach city calendars are available at City Hall and other facilities, while supplies last!** The calendars are 12-by-18 inches, with photos of Myrtle Beach people, places and events representing each month. In addition to City Hall, 937 Broadway Street, you can pick one up at the City Services Building, 921 North Oak Street, and Chapin Memorial Library, 14th Avenue North.

- 5. The Myrtle Beach Downtown Alliance invites residents and business operators to a holiday open house and tree lighting from 6:00 to 8:00 p.m., Tuesday, December 6, at 522 Broadway Street.** The event includes food and hot cocoa. Attendees will learn about upcoming projects in the Arts & Innovation District and have a chance to provide input. Contact Alec Hersh at alec.hersh@mbdowntown.org for details.
- 6. As part of “Winter Wonderland at The Beach,” the free Slow Roll Bicycle Ride is set for Thursday, December 8.** Participants meet at Grand Strand Brewing, 819 North Kings Highway, Unit 101. The ride begins at 6:00 p.m., so plan to arrive early! Participants will travel down Ninth Avenue North to Ocean Boulevard, through the Winter Wonderland light display on the Myrtle Beach Boardwalk and Plyler Park, and back to Grand Strand Brewing for a fun session of trivia. Don’t forget to dress your bicycle with decorations. Questions? Contact Troy Marron at tmarron@cityofmyrtlebeach.com for information.
- 7. Myrtle Beach’s Parks Division hosts the Gong Show Talent Competition on Friday, December 9, 4:00 p.m., at General Robert H. Reed Recreation Center, 800 Gabreski Lane.** The show consists of singers, dancers, comedians, poets and performers sharing their talents in front of an audience. The competition will be judged by the audience itself; a gong will alert performers when the audience is ready to see a different act perform. Three judges will score the performances and three groups will each compete for a prize. The age groups are: 7-12, 13-19 and 20 and up. Winners of each category will compete for the overall competition. All competitors are required to sell 10 tickets. Admission is \$5 per person, with proceeds benefitting to the Mark Schild Recreation Scholarship Fund. For more details, contact Greg Moody at 843-918-2355.
- 8. The Myrtle Beach Professional Firefighters host their 12th Annual Pancake Breakfast with Santa on Saturday, December 10, from 8:00 a.m. to 1:00 p.m.** The breakfast is at St. John the Baptist Greek Orthodox Church, 3301 33rd Avenue North Extension. Donations and proceeds purchase Christmas gifts for children in the Myrtle Beach community. Questions? Contact Brian Whittington at 843-685-8091 or Chris Farrah at 843-855-1481.
- 9. The City of Myrtle Beach’s “Lifelong Impact Teen Program” hosts a special holiday gingerbread house competition on Saturday, December 10, from 3:00 to 6:00 p.m., at General Robert H. Reed Recreation Center, 800 Gabreski Lane.** The free event is for children and teens, eight to 17 years of age, and includes pizza, cupcakes soft drinks, music and more! Space is limited to 40 participants; the registration deadline is Wednesday, December 7. To sign up, contact Ja’Net Wade at ja_netwade@cityofmyrtlebeach.com or 843-918-1477.
- 10. The November 2022 list of new business licenses in the City of Myrtle Beach is now available.** To view the list, published monthly, visit our [Issued Business Licenses](#) webpage.
- 11. Beginning in January, the City of Myrtle Beach will pick up natural Christmas trees at curbside to take them to be recycled.** In late February, the trees will be ground by the Horry County Solid Waste Authority, and the resulting landscaping mulch will be available to the public for free! The annual effort helps give trees a second life. It also saves valuable space in the landfill. Place trees at the curb, but not in the travel lane, and don’t cover any utility meters or boxes. Also, remember to remove all decorations and tree stands! No wreaths, please. If you don’t want to wait for curbside pickup, you may take your tree to the

city's drop-off point at the Jake Abraham Solid Waste Transfer Station, 3221 Mr. Joe White Avenue. Questions? Call 843-918-2160.

12. A comprehensive list of city-related activities, recreation programs, festivals and events is available on the city's website. The [Events](#) webpage is updated weekly.

13. Downtown Myrtle Beach has a new mural, thanks to handy city staff members, and that's the subject of our Photos of the Week. This Tuesday, city volunteers painted the Arts & Innovation District logo on the Downtown Development Office's Ninth Avenue North building. As you'll see in the pictures, the mural fronts on the recently updated interior parking area, which serves businesses on Nance Plaza and Ninth Avenue North. The mural provides an eye-catching splash of color and is one of the first uses of the Arts & Innovation District's iconic graphic design. To view these photos and more, see our [Photos of the Week Library](#) webpage.

14. Did you know... That the City of Myrtle Beach has received its 26th consecutive Tree City U.S.A. Award? Tree City U.S.A. is sponsored by The National Arbor Day Foundation, the U.S. Forest Service and the National Association of State Foresters. The award recognizes excellence in urban forestry management.

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
(843) 918-1014 *voice* (843) 450-1695 *mobile*

<https://www.cityofmyrtlebeach.com>

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<https://www.instagram.com/myrtlebeachgov/>

<https://myrtlebeachpointofview.wordpress.com/>

<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
December 5-11, 2022**

MONDAY, DECEMBER 5

- **8:30 a.m.** – Staff Meeting, Conference Room, City Services Building, 921 North Oak Street

TUESDAY, DECEMBER 6

- **9:00 a.m.** – Special City Council Meeting and Monthly Workshop, Council Chambers, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **1:30 p.m.** – Planning Commission, Conference Room, City Services Building, 921 North Oak Street
- **2:00 p.m.** – Seniors Advisory Committee, Second Floor Conference Room, City Hall, 937 Broadway Street
- **6:00 to 8:00 p.m.** – Myrtle Beach Downtown Alliance hosts Holiday Open House and Tree Lighting Event, 522 Broadway Street
- **6:30 p.m.** – The Avenues Neighborhood Watch, First Presbyterian Church, 3810 Robert Grissom Parkway
- **6:30 p.m.** – The Golden Mile Neighborhood Watch, First Presbyterian Church, 3810 Robert Grissom Parkway
- **6:30 p.m.** – Old Pine Lakes Neighborhood Watch, First Presbyterian Church, 3810 Robert Grissom Parkway
- **6:30 p.m.** – Pine Lakes Estates Neighborhood Watch, First Presbyterian Church, 3810 Robert Grissom Parkway
- **6:30 p.m.** – Pine Lakes Neighborhood Watch, First Presbyterian Church, 3810 Robert Grissom Parkway

WEDNESDAY, DECEMBER 7

- **3:00 p.m.** – Sandygate Village Neighborhood Watch, Main Office, 1011 Osceola Street
- **5:00 p.m.** – Piper's Pointe Apartments Neighborhood Watch, Main Office, 1310 Oleander Drive

THURSDAY, DECEMBER 8

- **8:30 a.m.** – City Manager's Safety Advisory Board, Purchasing Division Building, 3231 Mr. Joe White Avenue
- **1:30 p.m.** – Board of Zoning Appeals, Conference Room, City Services Building, 921 North Oak Street

- **1:30 p.m.** – Villas at Oleander Neighborhood Watch, Second Floor, Community Center, 3810 Oleander Drive
- **6:00 p.m.** – Winter Wonderland Slow Roll Bicycle Ride, Grand Strand Brewing, 819 North Kings Highway

FRIDAY, DECEMBER 9

- **4:00 p.m.** – Parks, Recreation and Sports Tourism hosts The Gong Show: Christmas Talent Competition, General Robert H. Reed Recreation Center, 800 Gabreski Lane

SATURDAY, DECEMBER 10

- **8:00 a.m. to 1:00 p.m.** – Myrtle Beach Professional Firefighters host 12th Annual “Pancake Breakfast with Santa” Fundraiser, St. John the Baptist Greek Orthodox Church, 3301 33rd Avenue North Extension

SUNDAY, DECEMBER 11

- **3:00 to 6:00 p.m.** – City of Myrtle Beach’s Lifelong Impact Teen Program hosts Free “Battle of the Gingerbread Houses” Event, General Robert H. Reed Recreation Center, 800 Gabreski Lane

**SPECIAL MYRTLE BEACH CITY COUNCIL MEETING & MONTHLY WORKSHOP
9:00 A.M., TUESDAY, DECEMBER 6, 2022
COUNCIL CHAMBER, TED C. COLLINS LAW ENFORCEMENT CENTER
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

APPROVAL OF MINUTES... November 8, 2022

CONSENT AGENDA – *The Consent Agenda covers items anticipated to be routine in nature. Any Council member may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that such an item be moved. Items remaining on the Consent Agenda will be briefly described by staff and may be passed as a group with the approval of the agenda.*

NOTE: *City laws are known as ordinances. Before a city ordinance can be enacted, it must be introduced (1st Reading) and then approved (2nd Reading). Resolutions are actions through which City Council reinforces or makes policy not rising to the level of law. Motions are related to direction from City Council to city staff to take certain actions.*

CONSENT AGENDA

No Items

REGULAR AGENDA

1st Reading Ordinance 2022-052 approving the execution and delivery by the City of Myrtle Beach, South Carolina, of a lease between the city, as lessor, and, AutoMoney, Inc. as lessee, with respect to building located at 706 North Kings Highway in the City of Myrtle Beach.

The city is in the process of acquiring 706 North Kings Highway from the owner and operator of AutoMoney, Inc. A condition of the Purchase and Sale Agreement is to provide a one-year lease to the current owner. The lease for one year is for \$33,600.

1st Reading Ordinance 2022-053 to amend Ordinance No. 2021-028, the 2021-22 Budget Ordinance, recognizing material events and their impacts upon the 2021-22 budget and reconciling budgets with audited results.

Each year, as the result of closing and adjusting entries, the City of Myrtle Beach considers whether it must adopt a wind-up ordinance to account for adjustments that changed the original adopted budget. Changes to the 2022 budget include:

- *Air Base Tax Increment Funds – To recognize revenues in excess of budget estimates and to transfer surplus greater than estimated.*
- *General Revenues – To recognize revenues in excess of budgeted amounts and to recognize transfers to Workforce Housing Fund and Capital Projects.*
- *Sports Tourism Fund – To recognize revenues in excess of budget estimates and to increase the budget for operating costs.*
- *Workforce Housing – To recognize transfers in from general revenues.*
- *Capital Projects – To recognize transfers in of general revenues.*
- *Water & Sewer Fund – To recognize revenues in excess of budget estimates and to increase the budget for operating costs.*
- *Parking Utility Fund – To recognize revenues in excess of budget estimates and to increase budget amounts for operating costs.*

1st Reading Ordinance 2022-054 to amend Ordinance No. 2022-028, the 2022-23 Municipal Budget Ordinance, by appropriating allocations from fund balance/retained earnings for certain operating and capital expenditures.

As a result of vacancies throughout the city, considerable savings in personnel costs were recognized during the year ended June 30, 2022. The savings are sufficient to allow a one-time bonus to those employees that maintained service levels in spite of staffing shortages (\$3,462,341). The combination of stronger than expected revenues and expenditure savings in the General Fund for the year ending June 30, 2022, and the corresponding Fund Balance growth allows for the funding of a number of items that were not included in the original Fiscal Year 2022-23 budget (\$6,510,000). The combination of stronger than expected revenues and expenditure savings in the General Fund for the year ending June 30, 2022, and the corresponding Fund Balance growth allows for the appropriation of funds to expedite deficit funding in the Health Insurance Fund (\$1,000,000). Stronger than expected Tourism-Driven Revenues received for the year ending June 30, 2022, allow for the allocation of funds for projects that either came in over budget (Fire Station #3 at \$4,500,000) or need to be addressed at this time (Stormwater Properties at \$600,000 and Crabtree Memorial Gymnasium at \$825,000).

Resolution R2022-043 authorizing the purchase of real estate located in the Oceanfront Redevelopment Project Area.

Through the adoption of the Pavilion Area Master Plan in 1999, Tax Increment Financing (TIF) District in 2008, and the Downtown Master Plan in 2019, property acquisition and assemblage has been, and continues to be, necessary to create meaningful redevelopment. The city continues to invest in redevelopment efforts and infrastructure upgrades in these areas. The referenced properties are within the TIF district and are strategically located for future redevelopment.

EXECUTIVE SESSION – Upon returning to Public Session, Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

***NOTE:** South Carolina law requires that Council’s business is conducted in public with limited exceptions, known as “Executive Sessions.” Subjects eligible for Executive Session include:

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to: a pending, threatened, or potential claim; other matters covered by the attorney-client privilege; or, settlement of legal claims, or the position of the city in other adversary situations.*

- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

Motions to go into Executive Session must be made in public and specify one or more of the reasons above. Council takes no votes or action in Executive Session. Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns upon reconvening in open session.

SPECIAL MEETING ADJOURNMENT

MONTHLY CITY COUNCIL WORKSHOP TUESDAY, DECEMBER 6, 2022

A. Mayor and Council Welcome and Statement of Meeting’s Purpose

B. Updates from City Staff (Approximately 10 to 15 Minutes Each)

1. Briefing on Cell Towers in regards to 5G Antenna

C. Reports from City Staff (Approximately 30 to 60 Minutes Each)

1. Workforce Housing Update
2. Myrtle Beach Downtown Alliance (MBDA) Update – Amy Barrett

D. Executive Session*

E. Adjournment

***NOTE:** *South Carolina law requires that Council’s business is conducted in public with limited exceptions, known as “Executive Sessions.” Subjects eligible for Executive Session include:*

- *Personnel matters.*
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**City of Myrtle Beach
Planning Commission
1:30 p.m., Tuesday, December 6, 2022
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call Meeting to Order

B. Matters of Order:

1. Approval of Minutes – November 15, 2022

C. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

D. Matters of Business:

1. **PRE-FIN 22-11 Marion Circle:** Request by Laura McBride (Mark McBride, agent) to subdivide approximately 0.67 acres at 5614 Marion Circle (PIN #42110030024) zoned R10 (Single Family) into two parcels measuring 17,111 sq. ft. and 11,765 sq. ft.
2. **TEXT 22-16 Osceola PUD Amendment:** Request by Robert S. Guyton to amend Osceola Street Planned Unit Development (PUD) to better accommodate multifamily development. *(Public Hearing)*
3. **STN 22-08 Oak Haven:** Request by Wall Engineering, LLC (Amanda Elliot, representative) to name two new private drives off of 27th Avenue North and Oak Street, as “Marlin Drive” and “Riptide Drive” in order to have addresses assigned for 23 new residential units. *(Public Hearing)*
4. **TEXT 22-18 Religious Establishments:** Request by Daniel Baker to add Religious Establishments as a conditional use in the LM (Light Manufacturing) zoning district in order to upgrade the existing building and property at 3348 Huger Street. *(Public Hearing)*
5. **Z 22-04 First Presbyterian Church:** Request by First Presbyterian Church (Robert Lewis of Robert Lewis, Agent) to rezone approximately 1.5 acres at 1300 North Kings Highway (PIN #42416030012) from HC2 (Highway Commercial) to A (Amusement), and approximately 0.32 acres across Chester Street (PIN #44401020048) from MUH (Mixed Use – High Density) to A (Amusement) in order to allow anticipated uses. *(Public Hearing)*
6. **TEXT 22-19 ITAP Parking:** Request by Chip Scaglione (DC Blox, Inc.) to amend Sec. 701 Parking and Exhibit A of the ITAP Planned Unit Development (PUD) to add minimum parking requirements for data centers and to amend Exhibit A to reflect an updated roadway B. *(Public Hearing)*

E. Presentation of New Applications

F. Communications from the Planning Commission

G. Communications from City Staff

H. Meeting Adjournment

**City of Myrtle Beach
Seniors Advisory Committee
2:00 p.m., Tuesday, December 6, 2022
Second Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

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A. Call to Order

B. Approval/Correction of the Minutes

C. New Business:

1. 2023 Meeting Schedule
2. "Through the Lens of Time" Myrtle Beach History Series
3. Other Project Ideas – Community Feedback, Senior Resources, etc.
4. City Updates – Events, News, Programs, Projects, etc.

D. Old Business

E. Comments from the Public

F. Adjourn

**City of Myrtle Beach
City Manager's Safety Advisory Board
8:30 a.m., Thursday, December 8, 2022
Conference Room, Purchasing Division Building
3231 Mr. Joe White Avenue, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Guest Speaker – State Farm Agent, Holiday Safety

C. Old Business

D. New Business:

1. Monthly Safety Institute Training Attendance – Tom Anderson
2. Blood Borne Pathogens Training – Tom Anderson
3. December Safety Meetings – Tom Anderson
4. 2023 Meeting Schedule – Tom Anderson
5. Claims Update – Peggy Cantor
6. Additional Discussion Items – Group
7. Suggestions of Safety Meeting Topics – Group
8. Discussion of Safety Concerns within Departments – Group

E. Communication

1. "What is new in each department in regards to safety?" Policies, Procedures, New Equipment and Training
2. Find Speaker and Topic

F. Next Meeting – 8:30 a.m., Thursday, March 9, 2023 (Hosted by Insurance and Risk Services Department)

G. Adjourn

**City of Myrtle Beach
Board of Zoning Appeals
1:30 p.m., Thursday, December 8, 2022
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

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A. Call to Order

B. Minutes: Approval/Correction of November 10, 2022 Minutes

C. Old Business: Approval/Correction of 2023 BZA Meeting Schedule

D. New Business:

1. **Request 22-10 Carlton Scott:** The applicant is requesting a variance from Section 1710 (Design Standards for HC-1 Districts) in regard to display of heavy durable goods. The property is located at 1101 C Third Avenue South and is identified by TMS #181-06-22-005.
2. **Request 22-11 Pool Plus of the Carolinas:** The applicant is requesting a variance from Section 1703 (Design Standards for Single-family Residential Districts) in regards to pools. The property is located at 333 23rd Avenue South and is identified by PIN #445-01-02-0036.

E. Non-Agenda Items from Staff

F. Non-Agenda Items from Board Members

G. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

H. Adjourn