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Media Advisory

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To: Myrtle Beach Media
From: Public Information Department
Date: December 3, 2021
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. A free “Community Day” for locals at **Winter Wonderland at The Beach is set for 5:00 to 9:00 p.m., Tuesday, December 7.** The event takes place at Burroughs & Chapin Pavilion Place, 812 North Ocean Boulevard. For one day only, residents of Horry and Georgetown Counties get in free with a valid ID! Celebrate the holiday season with neighbors, see the lights and skate on the real ice rink. And, be sure to enjoy the complimentary cookies and cocoa, courtesy of Bojangles.

Marketing and presenting sponsors of Winter Wonderland at The Beach include: the Myrtle Beach Area Chamber of Commerce; Visit Myrtle Beach, South Carolina; Southwest Airlines; and, Myrtle Beach International Airport. Platinum sponsors include SkyWheel Myrtle Beach, Gay Dolphin Gift Cove, HARIBO, and Santee Cooper. Also, Horry Telephone Cooperative is a gold sponsor and silver sponsors include Ripley's Aquarium of Myrtle Beach and Ripley's Believe It or Not Museum. Bronze event sponsors include Coastal Carolina National Bank, 44 & King Southern Pub, Sea Dip Ocean Front Resort and Magnolia Row. For more information, visit <https://www.winterwonderlandatthebeach.com/>.

3. **Everyone's invited to the Oceanfront Merchants Association's annual tree lighting ceremony and celebration at 5:30 p.m., Tuesday, December 7.** The event is in Plyler Park, 1000 North Ocean Boulevard, and includes Mr. Claus, Santa's helpers, live holiday music, kids' crafts and more. For details, see <https://tinyurl.com/8fcxh26s>.

- 4. Santa Claus takes a break from his Christmas preparations to participate in the annual “ride along” with Myrtle Beach firefighters on Saturday, December 11 and 18.** Due to Santa’s busy schedule (and Myrtle Beach’s growth in neighborhoods), the annual event will take place over two Saturdays to ensure all neighborhoods have the opportunity to meet “the man in red.” The Fire Department provides a big red sleigh, better known as a fire truck, for the occasion. Children are welcome to meet Santa and firefighters as they make stops between 11:00 a.m. and 5:00 p.m. To find out what date and time Santa will visit your neighborhood, see <https://www.cityofmyrtlebeach.com/MBFDSantaDetail.pdf>.
- 5. Myrtle Beach’s Parks, Recreation and Sports Tourism Department hosts the Gong Show Talent Competition from 3:00 to 8:00 p.m., Saturday, December 12.** The special event takes place at the General Robert H. Reed Recreation Center, 800 Gabreski Lane, and consists of performers sharing their talents in front of an audience. The talent show competition will be judged by the audience itself; a gong will alert performers when the audience is ready to see a different act perform. Three judges will score the performances, and three groups will each compete for a prize. The age groups are: 7-12, 13-19 and 20 and up. Winners of each category will vie for the overall competition. All competitors are required to sell 10 tickets. Admission is \$5 per person, with proceeds going to the Mark Schild Recreation Scholarship Fund. For more information, call Crabtree Memorial Gymnasium at 843-918-2355.
- 6. Looking ahead, everyone’s invited to celebrate Christmas at Charlie’s Place on Carver Street with an evening of games, live music, and more from 4:00 to 7:00 p.m., Sunday, December 19.** This free event takes place at Charlie’s Place, 1420 Carver Street, and includes performances by Long Bay Theater and Myrtle Beach High School’s Show Choir. For information, see <https://tinyurl.com/bde8b49e>.
- 7. The Myrtle Beach Fire Department offers both COVID-19 vaccines and booster shots at weekly clinics.** Staff administer the free vaccinations to registered individuals from 8:00 a.m. to 5:00 p.m. on Thursdays at the City Services Building, 921 North Oak Street. To sign up, visit <https://bit.ly/MBFDVaccine>. Please arrive 30 minutes prior to your appointment to allow for pre-screening. For information, call 843-918-1255.
- 8. A comprehensive list of activities and city events is available on our [Events](#) webpage.** This file of city-related festivals, programs and more is updated weekly.
- 9. Ice skating at the beach and a walk-through holiday light show are popular this season with both novices and Northerners, and that’s the subject of our [Photos of the Week](#).** Myrtle Beach’s Winter Wonderland at The Beach is a big hit already, as illustrated by these photos from Visit Myrtle Beach. The real ice skating rink opened Friday, along with a large walk-through light show that covers much of the Burroughs & Chapin Pavilion Place. Skaters of all ages and skills took to the ice this weekend to show off their moves. The ice rink and light show continue through January 2, with the exception of Christmas Day.
- 10. Did you know...** That the Myrtle Beach Army Air Field operated here from 1940-47 and grew out of Myrtle Beach’s plans to expand the municipal airport from two grass landing strips? In 1940-41, the U.S. Army Air Corps trained civilian pilots for the Civil Air Service. In December 1941, just days before the Pearl Harbor attack, the Myrtle Beach

Town Council agreed to give its new airport to the U.S. War Department to serve as an aerial gunnery and bombing range. The official vote occurred December 16, 1941, when Town Council sold the airport to the federal government for \$3,500 and other considerations, which included runway improvements. The airport was officially renamed the Myrtle Beach Bombing Range in May 1942. Observation squadrons, an aviation squadron and a fighter squadron trained here during World War II. The Myrtle Beach Army Air Field was deactivated after the war, and the airport was returned to the City of Myrtle Beach in 1947.

For more information, contact:

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**CITY OF MYRTLE BEACH
MEETING SCHEDULE
December 6-12, 2021**

MONDAY, DECEMBER 6

- **8:30 a.m.** – Staff Meeting, Conference Room, City Services Building, 921 North Oak Street

TUESDAY, DECEMBER 7

- **1:30 p.m.** – Planning Commission, Conference Room, City Services Building, 921 North Oak Street
- **2:00 p.m.** – Seniors Advisory Committee, Second Floor Conference Room, City Hall, 937 Broadway Street
- **5:00 to 9:00 p.m.** – Winter Wonderland at The Beach’s Free Community Day for Locals, Burroughs & Chapin Pavilion Place, 812 North Ocean Boulevard
- **6:30 p.m.** – The Avenues Neighborhood Watch, First Presbyterian Church, 3810 Robert Grissom Parkway
- **6:30 p.m.** – The Golden Mile Neighborhood Watch, First Presbyterian Church, 3810 Robert Grissom Parkway
- **6:30 p.m.** – Old Pine Lakes Neighborhood Watch, First Presbyterian Church, 3810 Robert Grissom Parkway
- **6:30 p.m.** – Pine Lakes Estates Neighborhood Watch, First Presbyterian Church, 3810 Robert Grissom Parkway
- **6:30 p.m.** – Pine Lakes Neighborhood Watch, First Presbyterian Church, 3810 Robert Grissom Parkway

WEDNESDAY, DECEMBER 8

- **10:00 a.m.** – Flagg Street Neighborhood Watch, Lobby, Atlantic View, 601 Flagg Street
- **2:30 p.m.** – Technology Advisory Group, First Floor Conference Room, City Hall, 937 Broadway Street

THURSDAY, DECEMBER 9

- **8:00 a.m. to 5:00 p.m.** – Fire Department hosts Weekly COVID-19 Vaccine and Booster Shot Clinic, City Services Building, 921 North Oak Street
- **8:30 a.m.** – City Manager’s Safety Advisory Board, Myrtle Beach Train Depot, 851 Broadway Street
- **9:30 a.m.** – Villas at Oleander Neighborhood Watch, Second Floor, Community Center, 3810 Oleander Drive

- **1:30 p.m.** – Board of Zoning Appeals, Conference Room, City Services Building, 921 North Oak Street
- **2:00 to 4:00 p.m.** – Myrtle Beach Downtown Alliance Board, Herman Jones Conference Room, Building 600, HGTC Grand Strand Campus, 743 Hemlock Avenue
- **6:00 p.m.** – My Beach 101 Citizens Academy (Rescheduled Session for 2020 Class), Chapin Memorial Library, 400 14th Avenue North

FRIDAY, DECEMBER 10

- No Meetings Scheduled

SATURDAY, DECEMBER 11

- **11:00 a.m. to 5:00 p.m.** – [Fire Department's Annual Santa Detail Event](#) (Day One of Two), Various Neighborhoods

SUNDAY, DECEMBER 12

- No Meetings Scheduled

**City of Myrtle Beach
Planning Commission
1:30 p.m., Tuesday, December 7, 2021
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call Meeting to Order

B. Matters of Order:

1. Approval of Minutes – November 16, 2021
2. Approval of 2022 Planning Commission Meeting Calendar

C. Presentations

D. Matters of Business:

1. ****PUBLIC HEARING** STN 21-05 Edison at Farrow Commons:** Request by Ida Hussey with Thomas & Hutton, to name the interior drive at a new apartment complex in the Market Common area, Edison Circle.
2. **ENCR 21-01 529 Broadway Street:** Request by John Newman to permanently install a 104 square foot awning over the sidewalk at 529 Broadway Street.
3. **PRE-FIN 21-18 Del Webb Villas PH2B:** Recertification request by Philip Hornbeck to subdivided 10.98 acres in PH2B, creating 50 single family lots and extending Cremona Drive. (Previously approved on 09/04/2018 but plat was never recorded.)

E. Discussion:

1. **RDZ 21-01 Hilton Dual Brand Hotel:** Request by Mark Stoughton with DRG, representative for Seraj Patel, to form an RDZ (redevelopment district zone) with parcels #445-08-02-0005 and #445-08-02-0006 for the purposes of redeveloping the current Sea Hawk and Sea Horn properties.

F. Communications from the Planning Commission

G. Communications from City Staff

H. Executive Session

I. Meeting Adjournment

**City of Myrtle Beach
Seniors Advisory Committee
2:00 p.m., Tuesday, December 5, 2021
Second Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1014 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval/Correction of the Minutes

C. New Business:

1. Committee Vacancy and Reappointments
2. Project Ideas – Community Feedback, History, Resources, etc.
3. Review Upcoming Events
4. Update on City Programs and Services
5. Suggestions for Future Meetings
6. Next Meeting Location and Activity

D. Old Business

E. Adjourn

**City of Myrtle Beach
Technology Advisory Group
2:30 p.m., Wednesday, December 8, 2021
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

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- A. Call to Order**
- B. Approval of Minutes**
- C. Review of Strategic Plan and Progress to Date**
- D. Feedback from Previous Event**
- E. Next Event Planning**
- F. Next Major Milestone of Strategic Plan and Action Items to Accomplish**
- G. Next Meeting Date**
- H. Adjourn**

**City of Myrtle Beach
City Manager's Safety Advisory Board
8:30 a.m., Thursday, December 9, 2021
Myrtle Beach Train Depot
851 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Guest Speaker – Kelly Huggins, Building Maintenance

C. Old Business

D. New Business

1. Fork Lift Training – Tom Anderson
2. Annual Inspection 2022 – Tom Anderson
3. OSHA 10-Hour Training – Tom Anderson
4. BBP Training in March – Tom Anderson
5. Random Drug Screening – Shelley Rowe
6. Open Discussion – Group
7. Suggestions of Safety Meeting Topics – Group
8. Discussion of Safety Concerns within Departments – Group

E. Communication

1. "What is new in department in regards to safety?" Policies, Procedures, New Equipment and Training
2. Find Speaker and Topic

F. Next Meeting – March 10, 2022 (Hosted by Fire Department)

G. Adjourn

**City of Myrtle Beach
Board of Zoning Appeals
1:30 p.m., Thursday, December 9, 2021
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Minutes:

1. Approval/Correction of Minutes – October 14, 2021

C. Old Business

D. New Business:

1. **Request 21-06 Spencer Wetmore/Myrtle Beach Healthy Neighborhood Coalition:** The applicant is requesting an appeal from a decision of the zoning administrator allowing the operation and construction of a gas station and convenience store within the Grande Dunes Planned Unit Development per Section 102.02 (List of Permitted Uses) of said PUD. The property is located at 8201 North Kings Highway and is identified by PIN #394-16-03-0002.

E. Communications from Board

F. Communications from Staff

G. Adjourn

Myrtle Beach Downtown Alliance
2:00 to 4:00 p.m., Thursday, December 9, 2021
Herman Jones Conference Room, Building 600, HGTC Grand Strand Campus
743 Hemlock Avenue, Myrtle Beach, SC 29577

A. Welcome and Introductions

B. History and Background – Michael Clayton

C. Board and CEO Selection Process – Clay Brittain

D. Board Member Responsibilities – Matt Elkin

E. Place Management Organization (PMO) and Framework Plan Highlights – James Lima

F. Next Steps and Committees – Amy Barrett

G. Adjourn