



**CONTACT:**

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# Media Advisory

**To:** Myrtle Beach Media  
**From:** Kaycey Hall Vrettos  
**Date:** December 8, 2023  
**Re:** Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **In celebration of Hanukkah, join Myrtle Beach community members for the annual Menorah Lighting Ceremony on Sunday, December 10, at 5:00 p.m.** The event takes place on the plaza in front of the Myrtle Beach Convention Center, 2101 North Oak Street, and all are invited to attend! Can't make the event on Sunday evening? The annual Festival of Lights program at Chapin Memorial Library is 4:00 p.m., Tuesday, December 12, 400 14th Avenue North, and admission is free. Attendees learn about the Jewish holiday and enjoy traditional Hanukkah snacks, songs, games and the lighting of the Menorah. Hosted by local educator Rayna Shoihat, registration is not required and all belief systems are welcome at this family-friendly event! Visit <https://bit.ly/ChapinLibrary> to learn more.
3. **Attention, parents... Registration is now underway for the City of Myrtle Beach's Christmas Break Camps!** The city's Parks, Recreation and Sports Tourism Department hosts the six-day camps for kids, ages five to 12, at Mary C. Canty Recreation Center, 971 Canal Street, and Pepper Geddings Recreation Center, 3205 North Oak Street. Camp days are Wednesdays through Fridays, December 20-22 and December 27-29, 8:00 a.m. to 5:00 p.m. Activities include fun games, outdoor playtime, arts and crafts and more! The cost is \$45 for city residents and \$75 for non-city residents; lunch will not be provided. For additional details and to register, see <https://bit.ly/PRSTRegistration>.
4. **The City of Myrtle Beach's farmers market hosts a special Holiday Market on Wednesday, December 13, 3:00 to 6:00 p.m.** Local vendors will be on hand at Myrtle's

Market, 605 Mr. Joe White Avenue, selling unique gifts, baked goods, holiday-themed treats and more! Admission is free and on-site parking is available.

- 5. Dress your bike in its holiday best and join the “Light Up the Night” group bicycle ride through Myrtle Beach’s Winter Wonderland at The Beach on Wednesday, December 13.** Participants will meet at 6:00 p.m. at Grand Strand Brewing Company, 819 North Kings Highway, for the downtown ride. Holiday costumes and lighted bikes are strongly encouraged! After, participants will enjoy a free trivia game at Grand Strand Brewing Company. Note that a helmet is required to participate in the group ride; registration is not required. Questions? Contact Troy Marron at 843-918-2338 or [tmarron@cityofmyrtlebeach.com](mailto:tmarron@cityofmyrtlebeach.com).
- 6. Speaking of bikes, the City of Myrtle Beach’s new bicycle safety brochure is now available.** Visit <https://www.cityofmyrtlebeach.com/BikeSmartMB.pdf> to view and download the publication. Printed copies are available at City Hall, 937 Broadway Street, and other city facilities.
- 7. N.S. Promotions’ annual Twinkling Two-Miler Fun Run at Winter Wonderland at The Beach is Thursday, December 14, at 6:00 p.m.** Participants start in Plyler Park, 1000 North Ocean Boulevard, and run, walk or dash along a festive light-filled route along Ocean Boulevard, Second Avenue South and the Myrtle Beach Boardwalk. The untimed race costs \$25 and runners receive medals. To sign up, see <https://bit.ly/TwinklingTwoMiler>.
- 8. On Saturday and Sunday, December 16-17, 2023, Santa Claus will take a break from his Christmas preparations to participate in the annual “ride along” with Myrtle Beach firefighters!** Due to Santa’s busy schedule and Myrtle Beach’s growth in neighborhoods, the annual event takes place on both Saturday and Sunday to ensure all neighborhoods have the opportunity to meet “the man in red.” The Myrtle Beach Fire Department provides a big red sleigh, better known as a fire truck, for the annual occasion and children are welcome to meet Santa and firefighters as they make stops. To find out the date and time Santa will visit your neighborhood, visit <https://www.cityofmyrtlebeach.com/MBFDSantaDetail.pdf>.
- 9. The deadline to apply for the next MyBeach 101 Citizens Academy session is Friday, December 15, 2023.** The next session begins January 25, 2024, and classes take place on Thursday evenings, 5:30 to 7:30 p.m., at the Historic Myrtle Beach Colored School Museum and Education Center, 900 Dunbar Street. Each year, the Neighborhood Services Department hosts a general government series that provides a behind-the-scenes look at the City of Myrtle Beach’s daily operations. The eight-session program gives participants a unique experience and a chance to learn about the city’s daily operations. Sessions include appearances by department directors, city staff and elected officials, along with the history of Myrtle Beach and how each of the departments within the city operates, including Fire, Financial Services, Police and Public Works. Spaces is limited to 28 participants and residents who live or work within Myrtle Beach city limits are given first priority; county residents will be accepted if space is available. To download the application, see <https://www.cityofmyrtlebeach.com/mybeach101.pdf>. Questions? Call 843-918-1062 or send an email to [neighborhoodservices@cityofmyrtlebeach.com](mailto:neighborhoodservices@cityofmyrtlebeach.com).

- 10. Applications are now available for the next session of the Myrtle Beach Police Department's Citizens Police Academy!** The 44th session begins January 22, 2024, and classes take place on Monday evenings, 6:00 to 8:00 p.m. at the Warren S. Gall Police Annex, 3340 Mustang Street. Applicants must be Horry County residents at least 21 years of age, possess a valid driver's license, pass a criminal history check and pass a driver's license background check. The application deadline is 5:00 p.m., Tuesday, January 2, 2024. To learn more and submit an application, visit <https://bit.ly/MBPDCitizensPoliceAcademy>.
- 11. The November 2023 list of business licenses is now available.** Lists are published monthly by the City of Myrtle Beach's Business License Division. To view and download, see our [Issued Business Licenses](#) webpage.
- 12. Looking ahead, the 25th annual United Bank Holiday Invitational is set for Wednesday through Friday, December 20-22, 2023.** Games will take place at the Myrtle Beach Convention Center, 2101 North Oak Street, and John T. Rhodes Myrtle Beach Sports Center, 2115 Sports Center Way. Teams from Alabama, Florida, Georgia, North Carolina, South Carolina, Tennessee, Virginia and West Virginia will compete in 2024 tournament. For more information, including a game schedule, visit <https://www.beachballclassic.com>.
- 13. City of Myrtle Beach offices and facilities will be closed Monday and Tuesday, December 25-26, 2023, to observe the Christmas holiday.** Solid waste and recycling collections will follow the schedule below. *(Note: Unsure of your zone? During non-holiday weeks, Zone 1 is collected on Mondays, Zone 2 on Tuesdays, Zone 3 on Wednesdays and Zone 4 on Thursdays. To search an address on the Solid Waste Services GIS Map, see <https://arcg.is/iOuCr>.)*
- 2023 Christmas Week Collection Schedule**  
Monday, December 25 – No Service  
Tuesday, December 26 – Zone 1  
Wednesday, December 27 – Zone 2  
Thursday, December 28 – Zone 3 and Zone 4
- 14. The 43rd annual Beach Ball Classic is set for December 27-30, 2023, at the Myrtle Beach Convention Center, 2101 North Oak Street.** Teams from Canada, Arizona, Georgia, Kentucky, New York, North Carolina, South Carolina, Texas and West Virginia will compete in the 2023 tournament. Visit <https://www.beachballclassic.com> for information and game times.
- 15. A comprehensive list of city-related activities, events, festivals and recreation programs is available online.** The [Events](#) webpage, a downloadable PDF file, is updated weekly.
- 16. Myrtle Beach youngsters climbed aboard the Polar Express last Friday at the Train Depot, and that's the subject of our Photos of the Week.** The third annual Polar Express featured an outdoor showing of the popular kids' movie, along with a host of other activities. They enjoyed popcorn and hot chocolate, wrote letters to the North Pole, heard

Christmas stories, rode a train around the depot, met with Santa and, of course, watched *The Polar Express* on a giant screen outdoors. The Parks, Recreation and Sports Tourism Department hosted the event, which drew hundreds of people. To view these photos and more, see our [Photos of the Week Library](#) webpage.

**17. Did you know...** That Farrow Parkway, The Market Common's main roadway that connects Kings Highway (Business 17) to Highway 17, is named for Lieutenant William G. Farrow of the U.S. Army Air Corps? A native of Darlington, South Carolina, Lt. Farrow piloted a B-25 bomber over Japan during World War II as one of Doolittle's Raiders. He and his crew were captured after their plane ran out of fuel and crashed in April 1942. Sadly, Farrow was executed in October of that year. The street at the former Myrtle Beach Air Force Base – now the Market Common district – was named in Billy Farrow's honor in 1982, marking the 40th anniversary of POW-MIA Day.

**For more information, contact:**

Mark Kruea, Public Information Officer, City of Myrtle Beach  
(843) 918-1014 *voice* (843) 450-1695 *mobile*

<https://www.cityofmyrtlebeach.com>

<https://www.facebook.com/myrtlebeachcitygovernment>

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<https://www.instagram.com/myrtlebeachgov/>

<https://myrtlebeachpointofview.wordpress.com/>

<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH  
MEETING SCHEDULE  
DECEMBER 11-17, 2023**

**MONDAY, DECEMBER 11**

- **8:30 a.m.** – Staff Meeting, Conference Room, City Services Building, 921 North Oak Street

**TUESDAY, DECEMBER 12**

- **9:00 a.m.** – City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m.** – City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **6:00 p.m.** – The Dunes Neighborhood Watch, 9000 North Ocean Boulevard
- **6:00 p.m.** – Forest Dunes Neighborhood Watch, 9000 North Ocean Boulevard

**WEDNESDAY, DECEMBER 13**

- **9:00 a.m.** – Bicycle and Pedestrian Committee, Conference Room, City Services Building, 921 North Oak Street
- **10:00 a.m.** – Midtown Waterfront Neighborhood Watch, Third Floor Meeting Room, Homewood Suites by Hilton, 520 North Ocean Boulevard
- **10:00 a.m.** – Special Event Committee, Myrtle Beach Train Depot, 851 Broadway Street
- **3:00 to 6:00 p.m.** – Annual Holiday Market at Myrtle’s Market, 605 Mr. Joe White Avenue
- **4:00 p.m.** – Myrtle Beach Convention Center Hotel Corporation Board, Room 236, Myrtle Beach Convention Center, 2101 North Oak Street
- **6:00 p.m.** – Winter Wonderland at The Beach: “Light Up the Night” Holiday Bike Ride, Grand Strand Brewing Company, 819 North Kings Highway, Unit #101

**THURSDAY, DECEMBER 14**

- **8:30 a.m.** – City Manager’s Safety Advisory Board, First Floor Conference Room, City Hall, 937 Broadway Street
- **9:00 a.m.** – Myrtle Beach Downtown Alliance: Public Art Planning Consortium, Conference Room, MBDA Office, 522 Broadway Street
- **1:30 p.m.** – Board of Zoning Appeals, Conference Room, City Services Building, 921 North Oak Street

- **6:00 p.m.** – Winter Wonderland at The Beach: N.S. Promotions' Twinkling Two-Miler Fun Run, Plyler Park, 1000 North Ocean Boulevard

#### **FRIDAY, DECEMBER 15**

- No Meetings Scheduled

#### **SATURDAY, DECEMBER 16**

- **11:00 a.m. to 5:00 p.m.** – [Myrtle Beach Fire Department's Annual "Santa Detail" Ride Along Event](#), Myrtle Beach Neighborhoods

#### **SUNDAY, DECEMBER 17**

- **12:00 to 6:00 p.m.** – [Myrtle Beach Fire Department's Annual "Santa Detail" Ride Along Event](#), Myrtle Beach Neighborhoods

**MYRTLE BEACH CITY COUNCIL  
TUESDAY, DECEMBER 12, 2023  
9:00 A.M. – WORKSHOP – COUNCIL CHAMBER  
10:00 A.M. – MEETING – COUNCIL CHAMBER  
TED C. COLLINS LAW ENFORCEMENT CENTER  
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

*CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.*

**CALL TO ORDER**

**INVOCATION**

**PLEDGE OF ALLEGIANCE**

**APPROVAL OF AGENDA**

**APPROVAL OF MINUTES...** November 14, 2023

**APPROVAL OF MINUTES...** November 28, 2023

**APPROVAL OF MINUTES...** December 5, 2023

**PUBLIC REQUESTS, PRESENTATIONS, AWARDS AND MEMORIALS:**

1. EV Charging Stations – Santee Cooper, Construction Services Department, and Fire Department (Workshop)
2. Health Benefit Fund Update (Workshop)
3. DEI Update – Kelvin Waites (Meeting)
4. MLK Update – Committee (Meeting)
5. Meteorologist Appreciation Proclamation (Meeting)
6. Public Information Update – PIO Staff

**NON-AGENDA ITEMS FROM PUBLIC** (30 Minute Time Limit)

**CONSENT AGENDA** – *The Consent Agenda covers items anticipated to be routine in nature. Any Council member may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that such an item be moved. Items remaining on the Consent Agenda will be briefly described by staff and may be passed as a group with the approval of the agenda.*

**NOTE:** *City laws are known as ordinances. Before a city ordinance can be enacted, it must be introduced (1st Reading) and then approved (2nd Reading). Resolutions are actions through*

which City Council reinforces or makes policy not rising to the level of law. Motions are related to direction from City Council to city staff to take certain actions.

## **CONSENT AGENDA**

**2nd Reading Ordinance 2023-048 approving a distribution right-of-way/easement between the city, as grantor, and South Carolina Public Service Authority/Santee Cooper, as grantee, concerning the property with PIN #443-00-00-0010.**

*The city plans to renovate Fire Station No. 3 at 2108 South Kings Highway and desires to move the electric utilities on the property underground during the renovation process. Santee Cooper requires that the city executes a distribution right-of-way/easement granting Santee Cooper the authority to enter the property for purposes of relocating and maintaining the electric utilities. The distribution right-of-way/easement does not impact the city's ability to utilize the property and furthers the city's efforts to move electric utilities underground where possible.*

**Motion M2023-094 to accept a donation in the amount of \$3,500 from Bradley Housing Developers on behalf of Neighborhood Services for its outreach programs.**

*This donation is designated for outreach programs implemented by the Neighborhood Services Department.*

**Motion M2023-095 to accept a donation in the amount of \$3,500 from Tuscan Properties on behalf of Neighborhood Services for its outreach programs.**

*This donation is designated for outreach programs implemented by the Neighborhood Services Department.*

**Motion M2023-096 to authorize the City Manager or his designee to accept funding in the amount of \$29,400 from the Friends of Chapin Memorial Library to: support library programs; record the appropriation of such funds in the amount that may be approved; and, execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. No match is required.**

*The Friends of Chapin Memorial Library contributes annually to support library programs and services. This funding will support various programs, such as speakers and performers for the winter and summer reading challenges, the annual library jazz series, youth workshops, funding for program t-shirts and prizes, event refreshments, and a renovation of the Information Services desk.*

**Motion M2023-097 authorizing the City Manager or his designee to: accept a grant in the amount of \$45,000 from the South Carolina Law Enforcement Division – 2023 State Homeland Security Grant Program to support the Pee Dee Regional Incident Management Team/Myrtle Beach Fire Department for Incident Management response; record the appropriation of such grant funds in the amount approved; and, execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. No local match is required.**

*The Myrtle Beach Fire Department hosts the Pee Dee Regional Incident Management Team; it is part of a statewide program that provides Command and Control response to*



*large-scale, man-made, and natural disaster incidents. This is a DHS/FEMA supported Type 3 Incident Management team, allowing for the deployment to EMAC requests nationwide. Maintaining these resources and trained personnel affords the Fire Department the capability to efficiently and effectively mitigate challenging large-scale incidents within the city and surrounding areas.*

**Motion M2023-098 authorizing the City Manager or his designee to: accept a grant in the amount of \$54,000 from the South Carolina Law Enforcement Division – 2023 State Homeland Security Grant Program to support the Pee Dee Regional WMD Hazmat Team/Myrtle Beach Fire Department for Hazardous Materials response; record the appropriation of such grant funds in the amount approved; and, execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. No local match is required.**

*The Myrtle Beach Fire Department hosts the Pee Dee Regional WMD Hazmat Team; it is part of a statewide program that provides for the response to incidents with hazardous materials and weapons of mass destruction across the state. Maintaining these resources and trained personnel affords the Fire Department the capability to efficiently and effectively mitigate challenging HAZMAT incidents within the city and surrounding areas.*

**Motion M2023-099 authorizing the City Manager or his designee to: accept a grant in the amount of \$15,000 from the South Carolina Law Enforcement Division – 2023 State Homeland Security Grant Program to support the Pee Dee Regional Collapse Search and Rescue/Myrtle Beach Fire Department for Collapse Search and Rescue response; record the appropriation of such grant funds in the amount approved; and, execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. No local match is required.**

*The Myrtle Beach Fire Department hosts the Pee Dee Regional Collapse Search and Rescue Team; it is part of a statewide program that provides technical search and rescue response to complex or large-scale incidents across the state. Maintaining these resources and trained personnel affords the Fire Department the capability to efficiently and effectively mitigate challenging technical search and rescue incidents within the city and surrounding areas.*

**Motion M2023-100 authorizing the City Manager or his designee to enter into a Mutual Aid Agreement with Atlanta-Carolinas High Intensity Drug Trafficking Area.**

*The purpose of this Mutual Aid Agreement and the listed policies and procedures is to work with Atlanta-Carolinas High Intensity Drug Trafficking Areas Program created by Congress (Anti-Drug Abuse Act of 1988) to significantly reduce drug availability through law enforcement partnerships. This is accomplished through investigations, information-sharing, and other tools. This specific MOU will provide use and access to the Myrtle Beach Police Department by Atlanta-Carolinas High Intensity Drug Trafficking Areas Program's Automated License Plate Reader Program that is inclusive of a mobile trailer system. This system will be used during active investigations in compliance with all regulations of the Mutual Aid Agreement.*

**Motion M2023-101 to accept a \$1,000 donation from Unifi Aviation, LLC.**

Our Myrtle Beach community and law enforcement are both impacted in several different capacities when working through challenges with different victims of crimes. A victim is often scared, tired, and unsure when accessing their next steps when confronted with a situation that leads them to the Myrtle Beach Police Department. If the victim is two to ten years of age, it is even more difficult. Members of the Myrtle Beach Police Department want to comfort victims and their families when situations out of their control happen. Proposed ideas include a blanket, something to eat, or a comfortable place to sit or sleep besides the lobby or hallway. Thank you to Unifi Aviation, LLC, for the \$1,000 donation and blankets to start this project. The donation will be used to purchase a convertible chair and the renovation of an area to assist with the effort.

**Motion M2023-102 to accept a \$2,000 donation from the 15th Judicial Circuit Solicitor's Intervention Program.**

Thank you to the 15th Judicial Circuit Solicitor's Intervention Program for the \$2,000 donation for community programs and projects. This funding will be used to give back to the community for events, and to continue to implement current programming.

**REGULAR AGENDA**

**2nd Reading Ordinance 2023-049 to amend the hybrid parking lease agreement entered into on January 22, 2019, with Best Western Grand Strand to correct a clerical error.**

LCOF Myrtle Beach Investment, LLC, the current property owner, submitted a request to staff to amend the property's hybrid parking Lease Agreement which incorrectly identified the tenant as Best Western Grand Strand. An authorized signatory of LCOF Myrtle Beach Investment, LLC, executed the Lease Agreement effective January 22, 2019. The proposed amendment to the hybrid parking Lease Agreement will clarify the Tenant of the Lease Agreement is LCOF Myrtle Beach Investment, LLC.

**2nd Reading Ordinance 2023-050 to amend the hybrid parking lease agreement entered into on January 22, 2019, with Best Western Grand Strand to correct a clerical error and to expand the leased property.**

LCOF Myrtle Beach Investment, LLC, the current property owner, submitted a request to staff to amend the property's hybrid parking Lease Agreement which incorrectly identified the tenant as Best Western Grand Strand. An authorized signatory of LCOF Myrtle Beach Investment, LLC, executed the Lease Agreement effective January 22, 2019. Staff discovered that 16 adjacent parking spaces along 18th Avenue South not included in the leased portion of city right-of-way are being utilized by the property as private parking for its guests and invitees.

The proposed amendment to the hybrid parking lease agreement will:

- Clarify that Lease Agreement Tenant is LCOF Myrtle Beach Investment, LLC; and
- Add 16 hybrid spaces to the Lease Agreement for the remainder of the lease term for an additional annual fee of \$880.00.

**2nd Reading Ordinance 2023-051 to amend Ordinance 2022-028, the 2022-23 Budget Ordinance, recognizing material events and their impacts upon the 2022-23 budget and reconciling budgets with audited results.**

*Each year, as the result of closing and adjusting entries, the city considers whether it must adopt a wind-up ordinance to account for adjustments that changed the original adopted budget and to allow for the opportunity to address other funding needs (year ended June 30, 2023).*

**2nd Reading Ordinance 2023-052 amending the rental conveyance franchise agreement.**

*The current franchise agreement does not contemplate the sale of a business possessing a valid rental conveyance franchise. Consequently, it does not address whether the franchise is transferable in such a circumstance. This ordinance amends the franchise agreement to provide a mechanism for a franchise transfer, provided that the successor entity: satisfies the application requirements, provides evidence of the sale, receives approval of City Council, and agrees to be bound by the terms of the prior owner's franchise agreement. City Council retains ultimate authority to approve the transfer.*

**2nd Reading Ordinance 2023-053 to amend Ordinance 2023-026, the 2023-24 Municipal Budget Ordinance, by appropriating allocations from fund balance/retained earnings for certain operating and capital expenditures.**

*Ordinance 2023-026, the city's Budget Ordinance for Fiscal Year 2023-24, was adopted by City Council on June 13, 2023. Certain revenues generated during the year ending June 30, 2023, exceeded budget estimates and specific expenditures incurred during the year ending June 30, 2023, were below budget allocations, most notably personnel service expenditures.*

*The Fiscal Year 2023-24 budget is amended as follows:*

- *\$4,851,597 is hereby appropriated for a mid-year retention and recruitment compensation adjustment from the Fund Balance/Retained Earnings of each respective fund;*
- *\$1,100,000 is hereby appropriated from the accumulated General Fund balance for expenditure in the General Fund to allocate resources for Phase II of the Police Department take-home vehicle initiative;*
- *\$105,000 is hereby appropriated from the accumulated General Fund Balance for expenditure in the General Fund to allocate resources to add two positions in the Information Technology Department to address increased technology workload;*
- *\$100,000 is hereby appropriated as a transfer from the Hospitality Fee Fund from the accumulated Hospitality Fee Fund Balance to the Stormwater Management Fund to allocate resources for the purchase of a new lowboy trailer for hauling heavy equipment; and*
- *\$90,000 is hereby appropriated as a transfer from the Hospitality Tax Fund and the accumulated Hospitality Tax Fund Balance to the Capital Improvement Project Fund for Police Department safety enhancements in the lobby.*

**Resolution R2023-029 to create the honorary City of Myrtle Beach Poet Laureate position and appoint the position.**

*The volunteer Cultural Resources Committee for the City of Myrtle Beach was tasked to investigate and create the opportunity to establish the city's first honorary Poet Laureate.*

*The selection panel reviewed eight (8) applications, conducted in-person interviews, and narrowed down the pool of applicants to two (2) finalists for City Council's consideration.*

**Motion M2023-103 authorizing the City Manager or his designee to: apply for a grant of \$150,000 from the Southeast Crescent Regional Commission (SCRC) State Economic and Infrastructure Development (SEID) grant program for the purpose of a zoning rewrite; record the appropriation of such grant funds in the amount that may be approved; and, execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. A \$150,000 grant match is required.**

*This funding would be used to solicit a Request for Proposal for a consultant to rewrite the city's zoning ordinances. The zoning rewrite will allow the city to: incorporate best practices; address outdated standards, heirs' property, and the amount of developable land; assess issues with zoning enforcement; and, align zoning regulations with current and future needs of the city, particularly in workforce housing. The City of Myrtle Beach is required to provide a 50% match because Horry County is a designated transitional county.*

**Motion M2023-104 to appoint/reappoint one member to the Seniors Advisory Committee.**

*The term of Phil Hayes expires December 12, 2023. Mr. Hayes does wish for reappointment. On file, the city has the resume of Juli Treadway-Lawson (city resident). The term expires on March 8, 2026.*

**Motion M2023-105 to appoint/reappoint three members to the Community Appearance Board.**

*The terms of Susan White, Julie Booth, and Yosi Benezra will expire on December 31, 2023. Ms. Booth and Mr. Benezra both wish for reappointment. On file, the city has resumes for the following: April Gordon (city resident); Brittany Marie Cicotte (city resident); Crystl Bolie (city resident); Dale Lancaster (city resident); Daniel Rojas (non-city resident); E. Lawrence Langdale, Jr. (city resident); and, Juli Treadway-Lawson (city resident). All three terms will expire on December 31, 2026.*

**Motion M2023-106 to declare certain vehicles abandoned or derelict pursuant to the authority of Article 41 of Title 56 South Carolina Code of Laws 2001.**

*This declaration is an effort to improve the appearance of both commercial and residential neighborhoods. The report includes vehicles staff tagged as abandoned or derelict. Council's approval allows these vehicles to be towed from their private property locations to a tow yard where they may be reclaimed by the current owner upon payment of the applicable towing and storage fees. If the vehicles are not claimed by the owner within 30 days of the required notice, then the tow company may sell the vehicle and keep the proceeds as compensation.*

**NON-AGENDA ITEMS FROM PUBLIC** (30 Minute Time Limit)

**COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS**

**COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER:**

1. Council Communications
2. Chief Financial Officer (CFO) Update
3. City Manager and/or Assistant City Manager (CM/ACM) Update

## **REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF**

**EXECUTIVE SESSION** – Upon returning to Public Session, Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.\*

## **ADJOURNMENT**

**\*NOTE:** *South Carolina law requires that Council’s business is conducted in public with limited exceptions, known as “Executive Sessions.” Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to: a pending, threatened, or potential claim; other matters covered by the attorney-client privilege; or, settlement of legal claims, or the position of the city in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

*Motions to go into Executive Session must be made in public and specify one or more of the reasons above. Council takes no votes or action in Executive Session. Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns upon reconvening in open session.*

**City of Myrtle Beach  
Bicycle and Pedestrian Advisory Committee  
9:00 a.m., Wednesday, December 13, 2023  
Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call to Order** – Chairman Russo

**B. Matters of Order:** Approval of November 8, 2023, Meeting Minutes

**C. Matters of Business**

**D. Matters for Discussion:**

1. Open Street Map and GIS Update – GIS Technician Kelly Maynard and Senior Planner Kelly Mezzapelle
2. Wayfinding Signage Activity – Tom Russo
3. Vote on 2024 Meeting Schedule – Tom Russo

**E. Non-Agenda Items**

**F. Important Dates:** Next Bicycle and Pedestrian Committee Meeting is January 10, 2024

**G. Adjourn**

**City of Myrtle Beach  
Special Event Committee  
10:00 a.m., Wednesday, December 13, 2023  
Myrtle Beach Train Depot  
851 Broadway Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call to Order**

**B. Approval of Meeting Minutes:**

1. September 27, 2023
2. October 11, 2023
3. October 25, 2023
4. November 8, 2023

**C. New Business:**

**Review of Upcoming Proposed Events**

1. First Friday Art Walk, Myrtle Beach Downtown Alliance, Downtown, 01/05/24-11/01/24
2. Oyster and Art Fest, N.S. Promotions, Grand Strand Brewing Company Parking Lot, 02/03/24
3. Myrtle Beach Marathon, Capstone, Myrtle Beach Roadways and Pelicans Stadium, 03/02/24
4. PGA Event, PGA, Dunes/City, 05/09/24-05/12/24
5. Jeep Jam, N.S. Promotions, Former Myrtle Square Mall Site and Along the Beach, 10/17/24-10/20/24
6. Other

**D. Matters of Business:**

**Review of Last Week's/Ongoing Events**

1. MBACC's Beach Beautification Event, Pavilion Parking Garage, 06/01/23
2. Movies in the Yard, Good Vibes Surf Shop, Shop's Side Yard, 11/04/23 and 12/02/23
3. Patriotic Pups, Prime Pet Rehab, Grand Park, 11/11/23
4. Veterans Concert, Urban Insurance + Center Well Senior Care, Grand Park, 11/12/23
5. Market Common Tree Lighting, BEI, The Market Common, 11/18/23
6. Turkey Trot, N.S. Promotions, The Market Common, 11/23/23
7. Winter Wonderland, City of Myrtle Beach, Downtown (Boardwalk, Plyler Park and Ocean Boulevard), 11/24/23-01/01/24
8. Other

**Review of Upcoming Approved Events**

1. Southern Times Square, BEI, The Market Common, 12/31/23-01/01/24
2. Run to the Sun Car and Truck Show, Former Myrtle Square Mall Site, 03/14/24-03/16/24

3. Food Truck Festival, N.S. Promotions, Burroughs & Chapin Pavilion Place, 04/05/24-04/07/24
4. Dragon Boat Race, Ground Zero, 04/27/24
5. World's Strongest Man, Atomic Designs, Burroughs & Chapin Pavilion Place, 05/01/24-05/05/24
6. Walk to End Bladder Cancer, Bladder Cancer Awareness, Grand Park, 05/18/24
7. Summer Solstice Run, N.S. Promotions, Beach, 06/20/24
8. Indy 5K, N.S. Promotions, The Market Common 5K Route, 07/04/24
9. Myrtle Beach Mini Marathon and 5K, N.S. Promotions, Downtown Roadways, 10/12/24
10. Beach Ride Fundraiser, American Heart Association, Along the Beach to 54th Avenue North, 11/02/24
11. Turkey Trot, N.S. Promotions, The Market Common 5K Route, 11/28/24
12. Other

**E. Review of Temporary Use Permits:**

1. Tidal Creek Brewery, 02/17/24

**F. Review of Facility Use Permit Events**

**G. Review of Sports Tourism Events:**

1. Freedom Sports Adult Softball, 12/16/23-12/17/23
2. Diamond Sports All American Bowl Week, 12/27/23-12/31/23

**H. Review Parade Permits**

**I. Review Film/Photo Requests**

**J. Convention Center and Sports Center Events:**

1. USA Fencing, Sports Center, 12/16/23-12/17/23
2. United Bank Holiday Invitational, Convention Center and Sports Center, 12/20/23-12/22/23
3. Beach Ball Classic, Convention Center, 12/27/23-12/30/23
4. ACL Cornhole, Sports Center, 12/29/23-12/31/23
5. Boat and Sportsman Expo, Convention Center, 01/05/24-01/07/24
6. Rotary Club Pickleball, Sports Center, 01/09/24
7. Winter Bump Volleyball Tournament, Sports Center, 01/13/24-01/15/24
8. Bridal Expo, Convention Center, 01/20/24

**K. Review of Fireworks Permit Applications:**

1. Broadway at the Beach

**L. Discussion Items:**

1. Menorah at The Market Common

**M. Executive Session:** The board may take action on items discussed during Executive Session after the Executive Session ends and Public Session resumes.



**N. Adjourn**

**Myrtle Beach Convention Center Hotel Corporation Board  
4:00 p.m., Wednesday, December 13, 2023  
Room 236, Myrtle Beach Convention Center  
2101 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1225 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

- A. Convene and Call to Order**
- B. Approval of Minutes for October 2023 Meeting**
- C. Public Comments and Questions**
- D. Review of Monthly Hotel Financials for October and November** (Mrs. Hinde)
- E. Hotel Sales and Marketing Update for October and November** (Mr. Semidei)
- F. Convention Center Update for October and November** (Mr. Monroe)
- G. Discuss Additional Business**
- H. Executive Session\***
- I. Adjourn**

***\*Note:** South Carolina law requires that the board's business is conducted in public with limited exceptions, known as "Executive Sessions." Subjects eligible for Executive Session include:*

- Personnel matters.*
- Negotiations concerning proposed contractual arrangements.*
- Investigative proceedings regarding allegations of criminal misconduct.*

*Motions to go into Executive Session must be made in public and specify one or more of the reasons above. The board can take no vote or action in Executive Session.*

**City of Myrtle Beach  
City Manager's Safety Advisory Board  
8:30 a.m., Thursday, December 14, 2023  
First Floor Conference Room, City Hall  
937 Broadway Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call to Order**

**B. Guest Speaker:** Dr. Jessica Greene

**C. Old Business:** OSHA Investigation – Tom Anderson

**D. New Business:**

1. December 2023 Safety Institute – Tom Anderson
2. BBP Virtual/Live Training – Tom Anderson
3. 2024 Board Meeting Schedule – Tom Anderson
4. 2024 Safety Inspections – Tom Anderson
5. Claims Update – Peggy Cantor
6. Additional Discussion Items – Group
7. Safety Topic Ideas for Upcoming Meetings – Group
8. Departmental Safety Concerns

**E. Communication:**

1. “What is new in each department in regards to safety?” Policies, Procedures, New Equipment and Training
2. Find Speaker and Topic

**F. Next Meeting:** March 14, 2024 (Host is PRST Department)

**G. Adjourn**

**Myrtle Beach Downtown Alliance, Inc.**  
**Public Art Planning Consortium**  
**9:00 a.m., Thursday, December 14, 2023**  
**Conference Room, MBDA Office**  
**522 Broadway Street, Myrtle Beach, SC 29577**  
**[\(Zoom Link Available Upon Request\)](#)**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-455-6319 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call to Order** – Jason Greene, Chief Executive Officer

**B. Discussion Items** – Jason Greene, Chief Executive Officer

1. Planning Presentation (Update)
2. Planning Discussion

**C. Action Items and Meeting Follow-up** – Jason Greene, Chief Executive Officer

**D. Executive Session** – The board may take action on items discussed during Executive Session after the Executive Session ends and Public Session resumes.

**E. Adjournment** – Jason Greene, Chief Executive Officer

***\*NOTE:** South Carolina law requires that the board's business is conducted in public with limited exceptions, known as "Executive Sessions." Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to: a pending, threatened, or potential claim; other matters covered by the attorney-client privilege; or, settlement of legal claims, or the position of the board in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.*

*Motions to go into Executive Session must be made in public and specify one or more of the reasons above. The board takes no votes or action in Executive Session. The board may take action on matters discussed in Executive Session which are deemed to be "emergency" concerns upon reconvening in open session.*

**City of Myrtle Beach  
Board of Zoning Appeals  
1:30 p.m., Thursday, December 14, 2023  
Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Call to Order**

**B. Minutes:** Approval/Correction of November 9, 2023, Meeting Minutes

**C. Old Business:** 2024 Board of Zoning Appeals Meeting Schedule

**D. New Business:**

1. **Request 23-12 David Raynor – The Grove:** The applicant is requesting a variance from Section 1704, Design Standards for all Multi-family Residential (RM) Districts. The property is located at 1200 Pinegrove Drive and is identified by TMS #180-12-02-086, #180-12-02-087 and #180-12-02-103.

**E. Non-Agenda Items from Staff**

**F. Non-Agenda Items from Board Members**

**G. Executive Session:** The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

**H. Adjournment**