



CONTACT:

Mark Kruea
Office: (843) 918-1014
Mobile: (843) 450-1695
info@cityofmyrtlebeach.com
www.cityofmyrtlebeach.com
www.facebook.com/myrtlebeachcitygovernment

Media Advisory

To: Myrtle Beach Media
From: Kaycey Hall Vrettos
Date: December 9, 2022
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **Bring family and friends, both the two-legged and four-legged kind, and attend the New Town Bark Park ribbon-cutting ceremony at 10:00 a.m., Monday, December 12, at 200 Collins Street.** The celebration includes doggie donuts by Seawitch Café and speakers. New Town Bark Park is Myrtle Beach's newest off-leash dog park. It is in the central part of the city, near Withers Swash, and includes water fountains and fenced areas for small dogs and large dogs. This project, along with the disc golf course at Withers Swash Park, is part of the city's vision to bring new activities for neighbors and families to the Withers Swash area. To learn more about park rules, visit the [City Bark Parks](#) webpage.
3. **The City of Myrtle Beach understands that more solid waste is generated during the holiday season.** As a reminder, solid waste and recycling can be dropped off at the Jake Abraham Transfer Station Monday through Friday, 7:00 a.m. to 3:00 p.m. Instead of getting rid of large cardboard boxes and shoe boxes this holiday season, consider dropping them off at Crabtree Memorial Gymnasium, 1004 Crabtree Lane! Recreation team members are collecting large cardboard boxes and shoe boxes to use for an upcoming children's event. Boxes should be large enough for a young child, three to five years of age, to sit inside comfortably. All unused boxes will be recycled. Questions? Send an email to aimming@cityofmyrtlebeach.com or mdelgaizo@cityofmyrtlebeach.com.
4. **The Parks, Recreation and Sports Tourism Department's new Winter/Spring 2023 Guide is now available!** The digital book provides helpful information about the City of Myrtle Beach's parks, facilities, recreation center memberships, programs, maps and more. To view the guide online, visit <https://online.fliphtml5.com/fknos/gkxe/#p=1>.

5. **Myrtle's Market hosts a special Holiday Market on Wednesday, December 14, from 5:00 to 8:00 p.m.** The event includes a special visit from Santa for free cookies and selfies. This expanded market will feature the following vendors: Sweet Generations Bakery, C2Crafts, Trudi's Needle, Waterside Wicks, Island Unisex Jewelry, Unique ME, B-Nice Creations with Love, Create with Jendecan, Fluffs Blankets, King's Gift Baskets, My Olive Shack, O-Gourdie Me, Tie Dye, Carol Wells Collection, Gails Sweet Treats, Henry's Healthy Dog Treats, Mindful Food Chef, Skwez & Grind and the Scrappy Scavenger and more. The market is at the corner of Mr. Joe White Avenue and Oak Street, with free parking available. We hope to see you there!

6. **As part of "Winter Wonderland at The Beach," NS Promotions' inaugural "Twinkling Two-Miler" run and walk is set for Thursday, December 15, 6:00 to 8:00 p.m.** The event begins in Plyler Park, 1000 North Ocean Boulevard. Participants walk or run the two-mile route that winds along the holiday light display on the Myrtle Beach Boardwalk. The untimed event costs \$25 and the fee includes a participant bib, event shirt and finishing medal! See <https://runsignup.com/Race/SC/MyrtleBeach/TheTwinklingTwoMiler> for information and to sign up.

7. **Everyone's invited to celebrate Christmas on Carver Street with an evening of games, live music, market vendors and more on Saturday, December 17, 12:00 to 6:00 p.m.** This Christmas Village Market event takes place at Charlie's Place, 1420 Carver Street, and includes a Chocolate Chip & Company performance, kids' zone, a Christmas movie, photos with Santa, an appearance by the Grinch, arts and crafts and more! Attendees will also have the chance to support local business owners by shopping at vendors' tables. For more information, call 843-918-1062.

8. **On Saturday and Sunday, December 17-18, Santa Claus takes a break from his Christmas preparations to participate in the annual "Santa Detail" Ride Along with firefighters!** The Myrtle Beach Fire Department provides a big red sleigh, better known as a fire truck, for the special occasion. Kids are welcome to meet Santa and city firefighters as they make stops in Myrtle Beach neighborhoods. To download the event schedule, visit <https://www.cityofmyrtlebeach.com/MBFDSantaDetail.pdf>.

Saturday, December 17 – Farrow Parkway to Third Avenue South Neighborhoods

- **11:00 a.m.** – Boundary Street, Columbia Drive, Charlotte Road, South Park Drive, White Oak Lane, KOA and Fifth Avenue South
- **12:00 p.m.** – Ninth Avenue South, Scott Drive, Talbot Circle and surrounding areas
- **12:30 p.m.** – Pridgen Road, Carolina Cove, 11th Avenue South, Pinner Place and Melanie Lane
- **1:30 p.m.** – 13th Avenue South, 17th Avenue South, Tranquility Lane and Portrait Circle Street area
- **2:30 p.m.** – Highway 15 Streets to Pinegrove Drive and Mobile Home Parks to Harrelson Boulevard
- **3:30 p.m.** – Neighborhoods from 19th Avenue South to 29th Avenue South, between Kings Highway and Ocean Boulevard

Saturday, December 17 – 67th Avenue North to Grande Dunes Neighborhoods

- **11:00 a.m.** – Northwood Neighborhood (76th Avenue North to 79th Avenue North, between 17 Bypass and Kings Highway)
- **12:00 p.m.** – Antigua Neighborhood
- **12:30 p.m.** – Seville Neighborhood
- **1:00 p.m.** – Del Webb at Grande Dunes Clubhouse
- **1:30 p.m.** – 69th Avenue North to 82nd Avenue North, between Kings Highway and Ocean Boulevard/Beach Drive
- **2:30 p.m.** – Dunes Neighborhood
- **3:30 p.m.** – Cove Drive and Grande Dunes Boulevard Streets, between Kings Highway and 17 Bypass
- **4:30 p.m.** – Grande Dunes Neighborhood

Saturday, December 17 – 29th Avenue North to 52nd Avenue North Neighborhoods

- **11:00 a.m.** – Palmetto Greens Neighborhood Clubhouse
- **11:30 a.m.** – Church Street and Shorewood Apartments
- **12:00 p.m.** – Carriage Row Neighborhood
- **12:30 p.m.** – 31st Avenue North to 39th Avenue North, between Kings Highway and Ocean Boulevard (34th Avenue North Beach Access)
- **1:00 p.m.** – 40th Avenue North to 52nd Avenue North, between Kings Highway and Ocean Boulevard (46th Avenue North Beach Access)
- **1:30 p.m.** – Pinewood Road to 29th Avenue North, between Little River Road and Kings Highway
- **2:30 p.m.** – 38th Avenue North to 48th Avenue North, between Little River Road and Robert Grissom Parkway
- **3:30 p.m.** – St. Thomas Circle and St. James Square Townhomes
- **4:00 p.m.** – Wild Iris Drive Apartments
- **4:30 p.m.** – Plantation Pointe (If Time Allows)

Sunday, December 18 – Pine Island Road to 21st Avenue North Neighborhoods

- **12:00 p.m.** – Booker T. Washington Neighborhoods (Mount Olive Church, 1108 Carver Street)
- **12:30 p.m.** – Greens Boulevard Neighborhoods to Monticello (1300 Osceola Street), Willow Run, Quail Marsh, Patriots Way and Sandygate Apartments (1011 Osceola Street)
- **1:00 p.m.** – Bay Pointe Apartments and Alliance Inn
- **1:30 p.m.** – Nance Street Neighborhoods (Mary C. Canty Recreation Center, 971 Canal Street)
- **2:00 p.m.** – Pipers Pointe
- **2:30 p.m.** – Carolina Breeze Office
- **3:00 p.m.** – Maple Street, Myrtle Street, Oak Street, Seventh Avenue North and Withers Swash Neighborhoods
- **4:00 p.m.** – Ramsey Acres and Pine Island Apartments
- **4:30 p.m.** – Piedmont Avenue and Waterside Drive
- **5:00 p.m.** – Bridgeport Neighborhood

Sunday, December 18 – Pine Lakes/67th Avenue North Neighborhoods

- **12:00 p.m.** – Dune Lake Road to 68th Avenue North, between Kings Highway and Ocean Boulevard
- **1:00 p.m.** – 67th Avenue North to 62nd Avenue North, between Kings Highway and 17 Bypass
- **1:30 p.m.** – Pine Lakes Neighborhood

Sunday, December 18 – The Market Common Area Neighborhoods

- **12:00 p.m.** – The Cottages, Luxe Apartments, The Reserve Neighborhood and Veranda Apartments Main Office
- **12:30 p.m.** – Shetland Avenue Area
- **1:30 p.m.** – The Meridian Neighborhood Clubhouse
- **2:00 p.m.** – Latitude Apartments Main Office
- **2:30 p.m.** – Cresswind Neighborhood Clubhouse
- **3:00 p.m.** – Belle Harbor Neighborhood Clubhouse
- **3:30 p.m.** – Emmens Preserve Neighborhood Clubhouse
- **4:00 p.m.** – Seagate Neighborhood, Swallow Avenue to Pampas Drive Intersection
- **4:30 p.m.** – Windsor Gate Apartments, Savannah’s Playground and Baldwin Lane to Farrow Parkway
- **5:30 p.m.** – The Market Common Shops and Apartments (If Time Allows)

9. Looking ahead, the Myrtle Beach Police Department hosts a public safety meeting for the Booker T. Washington, Carrie Mae Johnson and Harlem neighborhoods on Monday, December 19, at 6:00 p.m. The meeting takes place in the ballroom at Mary C. Canty Recreation Center, 971 Canal Street. Police officers will be on hand to discuss the neighborhoods’ calls for service and answer community members’ questions and concerns. Cookies and hot cocoa will be provided. Call 843-918-1806 for information.

10. City offices and facilities will be closed on Friday and Monday, December 23 and 26, to observe the Christmas holiday. The solid waste and recycling collection schedule is listed below. Questions? Call 843-918-2160. And, the City of Myrtle Beach’s facility schedules are listed below, too.

Solid Waste & Recycling Holiday Collection Schedule

- Monday, December 26 – No Collections
 - Tuesday, December 27 – Zone 1
 - Wednesday, December 28 – Zone 2 and Zone 3
 - Thursday, December 29 – Zone 4
- (Note: Unsure of your collection zone? During non-holiday weeks, Zone 1 is collected on Mondays, Zone 2 on Tuesdays, Zone 3 on Wednesdays and Zone 4 on Thursdays.)

City of Myrtle Beach Facilities – Holiday Closures

- Offices – Closed Friday and Monday, December 23 and 26
- Jake Abraham Transfer Station – Closed Friday and Monday, December 23 and 26
- Chapin Memorial Library – Early Closure at 2:00 p.m. on Friday, December 23; Closed on Saturday and Monday, December 24 and 26
- Recreation Centers – Early Closure at 2:00 p.m. on Friday, December 23; Closed Saturday through Monday, December 24-26

- 11. A comprehensive list of city-related activities, recreation programs, festivals and events is available on the city's website.** The [Events](#) webpage is updated weekly.
- 12. Santa and Mrs. Claus delighted dozens of children during the Garden of Hope Tree Lighting Ceremony last Sunday, and that's the subject of our Photos of the Week.** The city's Neighborhood Services Department sponsors this annual event in the community garden on Carver Street in the Booker T. Washington Neighborhood. Myrtle Beach High School's Show Choir performed, followed by the tree lighting and Santa's arrival. Mr. and Mrs. Claus then greeted children, posed for photos and gave each one a gift. Santa enjoyed the visit at least as much as the youngsters did! Other activities included food and hot chocolate. Several hundred residents were on hand. To view these photos and more, see our [Photos of the Week Library](#) webpage.
- 13. Did you know...** That a total of four pavilions have occupied the former Myrtle Beach Pavilion site? From 1902 to 2006, four pavilions were built by the Burroughs & Chapin Company and the Myrtle Beach Farms Company. The first structure was built in 1902 and served as a simple oceanfront shelter. In 1907, a single-story building was constructed about 1.5 blocks from the beach. The third pavilion was a two-story structure built in 1923, and an amusement park took shape in the 1930s, much to the delight of visitors and thrill seekers. Sadly, the third pavilion was destroyed in a fire in 1944. In 1949, the Myrtle Beach Pavilion and Amusement Park opened its doors and featured a two-story concrete building, bath house, boardwalk and amusement rides and attractions. The fourth and final pavilion was closed and demolished by private owners in 2006.

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
(843) 918-1014 *voice* (843) 450-1695 *mobile*

<https://www.cityofmyrtlebeach.com>

<https://www.facebook.com/myrtlebeachcitygovernment>

<https://twitter.com/MyrtleBeachGov>

<https://www.instagram.com/myrtlebeachgov/>

<https://myrtlebeachpointofview.wordpress.com/>

<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
December 12-18, 2022**

MONDAY, DECEMBER 12

- **8:30 a.m.** – Staff Meeting, Conference Room, City Services Building, 921 North Oak Street
- **10:00 a.m.** – New Town Bark Park Ribbon Cutting Ceremony and Celebration, New Town Bark Park, 200 Collins Street

TUESDAY, DECEMBER 13

- **9:00 a.m.** – City Council Workshop, Council Chambers, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m.** – City Council Meeting, Council Chambers, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **6:00 p.m.** – The Dunes Neighborhood Watch, 9000 North Ocean Boulevard
- **6:00 p.m.** – Forest Dunes Neighborhood Watch, 9000 North Ocean Boulevard

WEDNESDAY, DECEMBER 14

- ~~**9:00 a.m.** – Bicycle and Pedestrian Committee, City Services Building, 921 North Oak Street~~ *Cancelled*
- **10:00 a.m.** – Special Events Technical Review, Myrtle Beach Train Depot, 851 Broadway Street
- **5:00 to 8:00 p.m.** – Myrtle's Holiday Market, Myrtle's Market, 605 Mr. Joe White Avenue

THURSDAY, DECEMBER 15

- **1:30 p.m.** – Community Appearance Board, City Services Building, 921 North Oak Street
- **2:00 p.m.** – Military Appreciation Committee, Second Floor Conference Room, City Hall, 937 Broadway Street
- **6:00 to 8:00 p.m.** – Winter Wonderland at The Beach: NS Promotions' Inaugural Twinkling Two Miler Walk/Run, Plyler Park, 1000 North Ocean Boulevard

FRIDAY, DECEMBER 16

- **10:00 a.m.** – Myrtle Beach Fire Department's Recruit Class 35 Graduation, General Robert H. Reed Recreation Center, 800 Gabreski Lane

SATURDAY, DECEMBER 17

- **11:00 a.m. to 5:00 p.m.** – Myrtle Beach Fire Department’s “Santa Detail” Ride Along, Various Neighborhoods in Myrtle Beach
- **12:00 to 6:00 p.m.** – Carver Street Businesses’ Christmas Village Market on Carver Street, Charlie’s Place, 1420 Carver Street

SUNDAY, DECEMBER 18

- **12:00 to 6:00 p.m.** – Myrtle Beach Fire Department’s “Santa Detail” Ride Along, Various Neighborhoods in Myrtle Beach

**MYRTLE BEACH CITY COUNCIL AGENDA
TUESDAY, DECEMBER 13, 2022
9:00 A.M. – WORKSHOP, COUNCIL CHAMBER
10:00 A.M. – MEETING, COUNCIL CHAMBER
TED C. COLLINS LAW ENFORCEMENT CENTER
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

APPROVAL OF MINUTES... December 6, 2022

PUBLIC REQUESTS, PRESENTATIONS, AWARDS AND MEMORIALS:

1. Myrtle Beach Area Chamber of Commerce Quarterly Update – Karen Riordan, President (Workshop)
2. COVID/Influenza Update – Dr. Harmon, Tidelands Health (Meeting)
3. Public Information Update – PIO Staff

CONSENT AGENDA – *The Consent Agenda covers items anticipated to be routine in nature. Any Council member may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that such an item be moved. Items remaining on the Consent Agenda will be briefly described by staff and may be passed as a group with the approval of the agenda.*

NOTE: *City laws are known as ordinances. Before a city ordinance can be enacted, it must be introduced (1st Reading) and then approved (2nd Reading). Resolutions are actions through which City Council reinforces or makes policy not rising to the level of law. Motions are related to direction from City Council to city staff to take certain actions.*

CONSENT AGENDA

Motion M2022-151 authorizing the City Manager or his designee to accept a cash award in the amount of \$266,567 from the South Carolina Public Safety Coordination Council and the South Carolina Department of Public Safety; and, to authorize the City Manager or his designee to execute and deliver the agreement and such related documents as may be required to put the reimbursement grant into effect.

The city's reimbursement amount for Fiscal Year 2022-23 is \$266,576. This is a reimbursement for body-worn cameras used by the Myrtle Beach Police Department. No match is required and the city has made outlays for this purpose in excess of the amounts reimbursed by this grant.

Motion M2022-152 to accept a donation of \$1,000 from Ms. Carol W. Conner for beach walkover maintenance activities to promote beach maintenance and accessibility. No local match is required.

The 34th Avenue North beach access walkover, stairs and sand level have been improved at the request of a local beachgoer. These funds were donated and will be used to further enhance beach walkover maintenance efforts.

Motion M2022-153 authorizing the City Manager or his designee to accept a donation from the Myrtle Beach Area Chamber of Commerce on behalf of the Parks, Recreation and Sports Tourism Department in the amount of \$10,000; and, to record the appropriation of such donation funds in the amount approved. No match is required.

This is a routine donation acceptance. The city has a Local Government Contingency Agreement with the chamber whereby the chamber will set aside approximately 5% of the Accommodations Tax revenues received from the respective local government. These funds are to be used by the city to defray the cost of promotional items for city sports marketing.

Motion M2022-154 authorizing the City Manager or his designee to: apply for a grant of \$14,762 from the CSX Railroad Pride In Service Grant Program; record the appropriation of such grant funds in the amount that may be approved; and, execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. No match is required.

The proposed funding will allow the City of Myrtle Beach Police Department (MBPD) to enhance the quality of life and public safety of all who reside in, and visit, our city. Expanding the number of bicycles for officers to use continues public safety efforts within the community. These funds would allow for more police officers to travel throughout downtown. Officers on bicycles are more approachable to the general public.

Motion M2022-155 authorizing the City Manager or his designee to: apply for a grant of \$9,000 from the Arbor Day Foundation; record the appropriation of such grant funds in the amount approved; and, execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. No match is required.

The Parks, Recreation and Sports Tourism Department is seeking funding from the Arbor Day Foundation and a community sponsor to conduct a tree donation in Summer 2023. The event will take place at Myrtle's Market with the help of volunteers, PRST staff, Neighborhood Services staff and Public Information staff. Refreshments, entertainment and educational information about tree planting will be available as native trees are given away.

Motion M2022-156 authorizing the City Manager or his designee to: accept a grant in the amount of \$15,000 from the South Carolina Department of Commerce Office of Innovation; record the appropriation of such grant funds in the amount approved; and, execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. A one-to-one match is required that will be provided by eMYRge.

This funding will be used to develop Myrtle Beach's Digital Economy Ecosystem in collaboration with the Center on Rural Innovation (CORI). Establishing the city's digital ecosystem will locate locally-driven strategies for scalable entrepreneurial support, access to

digital jobs, digital workforce development and access to capital. The Center on Rural Innovation will help educate, identify and analyze best practices associated with the development and growth of a digital ecosystem.

Motion M2022-157 authorizing the City Manager or his designee to: apply for a grant of \$2,500 from the USA Swimming Foundation for the purpose of providing swim lesson scholarships to youth; record the appropriation of such grant funds in the amount that may be approved; and, execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. No match is required.

The USA Swimming Foundation provides the opportunity for every child in the U.S. to learn to swim through an annual grant program. USA Swimming Foundation Youth Learn to Swim Grants are intended to expand existing programming and support opportunities for children that otherwise would not participate in swimming lessons. Awarded funds may be used by the swim lesson program to offer free or reduced-cost swim lessons. Lessons will be offered through the aquatics program at the Mary C. Canty and Pepper Geddings Recreation Centers.

Motion M2022-158 authorizing the City Manager or his designee to: apply for a grant of \$500 from the USA Swimming Foundation for the purpose of providing swim lesson scholarships to adults; record the appropriation of such grant funds in the amount that may be approved; and, execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. No match is required.

The goal of the Adult Learn to Swim Grant is to educate and teach adults about the appropriate safety and swimming techniques required for learning how to swim. The program's hope is that once adults learn to swim or improve their swimming skills, they will have the confidence and desire to continue swimming in a Masters Swimming program and experience the lifelong benefits of swimming. Adult Learn to Swim Scholarships will be available through the aquatics program at the Mary C. Canty and Pepper Geddings Recreation Centers.

REGULAR AGENDA

2nd Reading Ordinance 2022-049 to amend the Code of Ordinances, City of Myrtle Beach, Appendix A Zoning Article 2 Definitions, Article 10 Parking and Loading Requirements, and Article 14 Zoning Districts to add "Data Center" as a permitted use in the AP (Airport), HC1 (Highway Commercial), LM (Light Manufacturing) and WM (Wholesale/Manufacturing) Zoning District.

In recent months, the city has had multiple inquiries from developers in the data industry scouting Myrtle Beach as a possible location for new data center facilities. Data centers are large facilities that house computer servers, with minimal staff on-site (i.e. cloud servers). Data centers are currently not a Permitted Use. The applicant requests "Data Centers" be allowed in the HC1 (Highway Commercial) District. City staff have reviewed the zoning code and the zoning map and they recommend Data Centers to also be allowed in the AP (Airport), LM (Light Manufacturing) and WM (Wholesale/Manufacturing) Zoning Districts.

2nd Reading Ordinance 2022-050 to amend the Code of Ordinances, City of Myrtle Beach, Appendix A Zoning Section 1311.M.8 Concealed Wireless Facility to include

additional options for wireless facilities and their support structures to allow for improved ventilation of equipment.

The City of Myrtle Beach Zoning Code regulates construction and appearance of wireless communications facilities (radios and antennae), and the structures that support them, to the extent permitted by federal regulations. Per code, some areas of the city only allow concealed facilities; concealment measures are designed in such a way to be hidden from public view, often by the design of their support structure (e.g. radios and antennae housed within a church steeple). This ordinance, if adopted, would increase the concealment options available to meet current technologies developed by the industry.

2nd Reading Ordinance 2022-051 in the Code of Ordinances for the City of Myrtle Beach, an ordinance to amend Section 19-124 and Divisions 1, 2, 3, 4, 5 and 7 of Chapter 19, Article VI entitled special events, parades, facility use, public performance and picketing.

An ordinance to streamline the special event and facility use permit process. Permit decisions will be made by the Special Events Technical Review committee instead of City Council, with appeals directed to the City Manager. The ordinance also clarifies the membership and make-up of the Special Events Technical Review committee. Parade applications will be processed by the committee rather than the Myrtle Beach Police Department. If approved, this ordinance clarifies the city's intent to recover costs for the provision of city services, and requires insurance for all facility use permits with alcohol present. Lastly, it gives the City Manager, with consultation with the Director of Insurance and Risk Services Department, the discretion to require more or less insurance coverage; or, in some circumstances, it gives the City Manager the ability to waive the insurance requirement.

2nd Reading Ordinance 2022-052 approving the execution and delivery by the City of Myrtle Beach, South Carolina, of a lease between the city, as lessor, and, AutoMoney, Inc. as lessee, with respect to building located at 706 North Kings Highway in the City of Myrtle Beach.

The city is in the process of acquiring 706 North Kings Highway from the owner and operator of AutoMoney, Inc. A condition of the Purchase and Sale Agreement is to provide a one-year lease to the current owner. The lease for one year is for \$33,600.

2nd Reading Ordinance 2022-053 to amend Ordinance No. 2021-028, the 2021-22 Budget Ordinance, recognizing material events and their impacts upon the 2021-22 budget and reconciling budgets with audited results.

Each year, as the result of closing and adjusting entries, the City of Myrtle Beach considers whether it must adopt a wind-up ordinance to account for adjustments that changed the original adopted budget.

Changes to the 2022 budget include:

- Air Base Tax Increment Funds – To recognize revenues in excess of budget estimates and to transfer surplus greater than estimated.*
- General Revenues – To recognize revenues in excess of budgeted amounts and to recognize transfers to Workforce Housing Fund and Capital Projects.*
- Sports Tourism Fund – To recognize revenues in excess of budget estimates and to increase the budget for operating costs.*
- Workforce Housing – To recognize transfers in from general revenues.*

- *Capital Projects – To recognize transfers in of general revenues.*
- *Water & Sewer Fund – To recognize revenues in excess of budget estimates and to increase the budget for operating costs.*
- *Parking Utility Fund – To recognize revenues in excess of budget estimates and to increase budget amounts for operating costs.*

2nd Reading Ordinance 2022-054 to amend Ordinance No. 2022-028, the 2022-23 Municipal Budget Ordinance, by appropriating allocations from fund balance/retained earnings for certain operating and capital expenditures.

As a result of vacancies throughout the city, considerable savings in personnel costs were recognized during the year ended June 30, 2022. The savings are sufficient to allow a one-time bonus to those employees that maintained service levels in spite of staffing shortages (\$3,462,341). The combination of stronger than expected revenues and expenditure savings in the General Fund for the year ending June 30, 2022, and the corresponding Fund Balance growth allows for the funding of a number of items that were not included in the original Fiscal Year 2022-23 budget (\$6,510,000). The combination of stronger than expected revenues and expenditure savings in the General Fund for the year ending June 30, 2022, and the corresponding Fund Balance growth allows for the appropriation of funds to expedite deficit funding in the Health Insurance Fund (\$1,000,000). Stronger than expected Tourism-Driven Revenues received for the year ending June 30, 2022, allow for the allocation of funds for projects that either came in over budget (Fire Station #3 at \$4,500,000) or need to be addressed at this time (Stormwater Properties at \$600,000 and Crabtree Memorial Gymnasium at \$825,000).

1st Reading Ordinance 2022-055 to authorize a property exchange between the City of Myrtle Beach and Auto Rebuilt, LLC, along Alder Street for the parcel along Eighth Avenue North.

The city has purchased eight properties within the last year that are needed for stormwater facilities in this immediate area. The city is the fee simple owner of two parcels along Alder Street (PIN #44301020037 and #44304020036). Auto Rebuilt, LLC, is the fee simple owner of a lot along Eighth Avenue North (PIN #44304020027). The Auto Rebuilt property on Eighth Avenue North is better situated for a stormwater retention facility than the city-owned properties on Alder Street. Auto Rebuilt, LLC, does not wish to sell their property, but is willing to enter into a property exchange agreement with the City of Myrtle Beach.

1st Reading Ordinance 2022-056 to rezone approximately 1.5 acres at 1300 North Kings Highway (PIN #42416030012) from HC-2 (Highway Commercial) to A (Amusement), and to rezone approximately 0.32 acres across Chester Street (PIN #44401020048) from MUH (Mixed Use – High Density) to A (Amusement) in order to allow anticipated uses.

The properties are adjacent to North Kings Highway, 14th Avenue North, Chester Street and 13th Avenue North. The properties are close to A (Amusement) zoned properties to the east and south. Directly adjacent properties are zoned C-8, MU-H, E and HC-2. The applicant plans to preserve the former First Presbyterian Church building.

1st Reading Ordinance 2022-057 to amend Sec. 701 Parking and Exhibit A of the ITAP PUD (Planned Unit Development) to add minimum parking requirements for data centers, and to amend Exhibit A to reflect an updated Roadway B.

Data centers are new to Myrtle Beach and the parking requirements were not considered during the creation of iTAP. Because data centers have low staffing needs and do not serve on-site customers, the parking needs are minimal. With this ordinance, a data center will be required to have a minimum of one parking space for every 4,000 square feet of net leasable space. This amendment is consistent with the parking requirements in Ordinance 2022-049. Planning Commission recommended approval unanimously at their December 6, 2022, meeting (8/0).

1st Reading Ordinance 2022-058 to amend the Code of Ordinances, City of Myrtle Beach, Appendix A Zoning Article 14 Zoning Districts to add “Religious Establishments” as a conditional use, and Article 15 Conditional and Accessory Uses and Special Exceptions in the LM (Light Manufacturing) Zoning District.

The applicant is requesting a conditional use for “Religious Establishments” in the LM zone. The conditions are: the property must be located within 100 feet of an airport and the property is less than one acre.

Planning Commission recommended denial at their December 6, 2022, meeting (8/0) for the following reasons:

- The request is inconsistent with development plans of the city.
- The intention of LM zoning is for manufacturing endeavors and compatible uses.
- Allowing religious establishments in the LM zone could impact the ability to attract manufacturers to the district
- Only six LM zones exist in the city.
- Approval could set a precedent and could prevent restaurants (permitted uses in the LM) from opening because state law prevents alcohol sales within 300 feet of a church.

The Planning Commission wants to make it clear that their recommendation is not a denunciation of religious establishments, and they acknowledge such facilities are an asset to the community. Since there are plenty of opportunities to open religious establishments in other locations within the city, this recommendation is based upon best planning and zoning practices.

Resolution R2022-042 to adopt state legislative priorities for the 2023 South Carolina Legislative Session.

The 125th South Carolina General Assembly commences its two-year session on January 10, 2023. The following list reflects the city’s 2023 State Legislative priorities:

- Economic Development: Downtown Revitalization – Encourage and support state collaboration and partnerships to further the city’s downtown revitalization efforts.
- Economic Development: Convention Center Revitalization – Support state assistance in further renovations and rehabilitation of the Myrtle Beach Convention Center’s lobby and atrium.
- Public Safety: Squat Truck Legislation – Support legislation restricting the elevating or lowering of a motor vehicle.
- Public Safety: Opioid Legislation – Support legislation that continues to address opioid, fentanyl and synthetic drug use in our community.
- Public Safety: Mental Health – Support legislation that increases the expansion of mental health services in our state.

- *Transportation: Alternative Modes of Transportation* – Support efforts requiring SCDOT to incorporate alternative modes of transportation when resurfacing and rehabilitating state roadways within neighborhoods.
- *General: Retiree Proviso* – Support reasonable legislation to allow SCRS and PORS retirees to return to work without financial limitations.
- *General: Home Rule* – Oppose any proposed legislation or regulations infringing on the city's home rule.

Resolution R2022-044 authorizing the amendment of R2022-036 to provide for reimbursement of certain expenses related to the property acquisition of PIN #44401040062.

When the city acquired PIN #44001040062 in Resolution R2022-036, the tenant exercised their right of first refusal. Subsequent to the tenant exercising their right, the tenant and the city continued to negotiate the possible buy-out of the tenant's lease, and the parties have come to an agreement. The tenant had already proceeded with plans to redevelop the property and incurred certain related expenses, such as architectural, engineering and contractor costs. This parcel is in close proximity to other purchases and provides value and flexibility toward future redevelopment plans.

Resolution R2022-045 to oppose antisemitism in all of forms, as well as other types of religious intolerance, racism and discrimination.

The City of Myrtle Beach unequivocally rejects antisemitism, along with other forms of racism, religious intolerance and discrimination, both here and around the world, and welcomes people of all religions and faiths – or none at all – to our community as residents, businesspeople and visitors, in keeping with the religious freedoms expressed in the First Amendment of the U.S. Constitution.

Motion M2022-159 to appoint/reappoint three seats on the Myrtle Beach Housing Authority Committee.

The terms of Murry Chesson, Robert Gore, Dorothy Greene and Susan McGartlin expired on December 9, 2022. All wish to be reappointed. These terms will expire on December 9, 2027.

Motion M2022-160 to appoint/reappoint three members to the Community Appearance Board.

The terms of Paul T. Williamson, Jeff Eden and James Hubbard expire on December 31, 2022. All three wish for reappointment. On file, the city has resumes for Geoff Kay (city resident), Cindy Bonner (city resident) and Richard M. Howell (city resident). All three of the new terms will expire on December 31, 2025.

Motion M2022-161 to declare certain vehicles abandoned or derelict pursuant to the authority of Article 41 of Title 56 South Carolina Code of Laws 2001.

This declaration is an effort to improve the appearance of both commercial and residential neighborhoods. This report includes vehicles that staff tagged as abandoned or derelict. Council's approval allows these vehicles to be towed from their private property locations to a tow yard where they may be reclaimed by the current owner upon payment of the applicable towing and storage fees. If the vehicles are not claimed by the owner within 30 days of the required notice, the tow company may sell the vehicle and keep the proceeds as compensation.

NON-AGENDA ITEMS FROM PUBLIC (30 Minute Time Limit)

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications
2. Chief Financial Officer (CFO) Update
3. City Manager and/or Assistant City Manager (CM/ACM) Update

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

EXECUTIVE SESSION – Upon returning to Public Session, Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

***NOTE:** South Carolina law requires that Council’s business is conducted in public with limited exceptions, known as “Executive Sessions.” Subjects eligible for Executive Session include:

- Personnel matters.
- Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.
- The receipt of legal advice relating to: a pending, threatened, or potential claim; other matters covered by the attorney-client privilege; or, settlement of legal claims, or the position of the city in other adversary situations.
- Discussions regarding development of security personnel or devices.
- Investigative proceedings regarding allegations of criminal misconduct.
- Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.

Motions to go into Executive Session must be made in public and specify one or more of the reasons above. Council takes no votes or action in Executive Session. Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns upon reconvening in open session.

ADJOURNMENT

City of Myrtle Beach
Bicycle and Pedestrian Committee
~~9:00 a.m., Wednesday, December 14, 2022~~ **Cancelled**
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order – Chairman Russo

B. Matters of Order – Approval of November 9, 2022, Meeting Minutes

C. Matters of Business:

1. 2023 Bicycle and Pedestrian Committee Meeting Calendar

D. Matters for Discussion:

1. J1 Students Report – Kathy Winfree
2. Safety Education Plan – Tom Vitt
3. Transportation Diversity: Creating the Non-Motorist Transportation System – Chairman Russo
4. Resolution: Bicycle and Pedestrian Transportation Plan Review – Chairman Russo
5. 2023-24 Budget Requests – Preston Janco

E. Non Agenda Items

F. Important Dates:

1. 9:00 a.m., Wednesday, January 11, 2023 – Bicycle and Pedestrian Committee Meeting
2. City Council Workshop Presentation – TBD

G. Adjourn

City of Myrtle Beach
Special Events Technical Review Committee
10:00 a.m., Wednesday, December 14, 2022
Myrtle Beach Train Depot
851 Broadway Street, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Minutes:

1. August 24, 2022 Meeting
2. October 12, 2022 Meeting
3. October 26, 2022 Meeting
4. November 9, 2022 Meeting

C. New Business:

Review of Upcoming Proposed Events

1. Temporary Art Installation on Ninth Avenue North Storefronts, Myrtle Beach Downtown Alliance, December 1, 2022
2. Dr. Martin Luther King, Jr. Parade, Will Williams, Along Ocean Boulevard, 15th to Eighth Avenues North, January 14, 2023
3. Other

D. Matters of Business:

Review of Last Week's/Ongoing Events

1. MBACC's Beach Beautification Event, Pavilion Parking Garage, June 1, 2022
2. City of Myrtle Beach's Winter Wonderland at The Beach, Along the Boardwalk and Plyler Park, November 17-December 23, 2022
3. Other

Review of Upcoming Approved Events

1. BEI's DeVille Street Festival, The Market Common, November 1, 2022-January 31, 2022
2. The Market Common Tree Lighting Event, The Market Common, November 19, 2022
3. NS Promotions' Turkey Trot, Grand Park and The Market Common Area, November 24, 2022
4. BEI's A Southern Times Square, The Market Common, December 31, 2022-January 1, 2023
5. Run to the Sun Car and Truck Show, Former Myrtle Square Mall Site, March 31-April 2, 2023
6. Myrtle Beach AM, Terry Grimble, Matt Hughes Skate Park, March 31-April 1, 2023
7. Other

E. Review of Temporary Use Permits

F. Review of Facility Use Permit Events:

1. Waccamaw Market Cooperative's Holiday Market, Valor Memorial Garden and Grand Park, November 5-December 17, 2022
2. Black Dog Running's Festive Four-Miler, Grand Park, December 17, 2022
3. Oceanfront Merchants Association's "Goodbye 2022, Hello 2023" New Year's Celebration, Plyler Park, December 31, 2022-January 1, 2023
4. Other

G. Review of Sports Tourism Events

H. Review Parade Permits

I. Review Film/Photo Requests

J. Convention Center Events

K. Review of Fireworks Permit Applications

L. Discussion Items

M. Executive Session

N. Adjourn

**City of Myrtle Beach
Community Appearance Board
1:30 p.m., Thursday, December 15, 2022
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Roll Call

B. Approval of Minutes: December 1, 2022 Meeting

C. Old Business

D. New Business:

Sign Permit Applications

1. **Black's Tire & Auto – 1921 Mr. Joe White Avenue:** Request approval of (1) 2'2" h x 35' w internally lit building mounted sign with channel lettering, (1) 3'4" h x 12' w flex face on existing freestanding sign and (1) 1'7" h x 7' w building mounted sign with vinyl lettering applied to awning. (Sign & Awning Systems, Inc.)
2. **Bachata Caribbean – 811 Seaboard Street:** Requests approval of (1) 4' h x 7' w externally lit building mounted sign with HDU lettering and (1) 4'6" h x 5' w existing 12' OAH freestanding sign. (Signworks)
3. **Good Feet – 1040 Oak Forest Lane, Unit 3:** Requests approval of (1) 8" h x 5'2" w internally lit tenant panel sign with vinyl graphics. (Seaboard Signs)
4. **Marco's Pizza – 965 Wood Duck Drive, Unit 105:** Requests approval of (1) 2'6" h x 3'10" w internally lit building mounted logo sign and (1) 1'3" h x 16' w internally lit building mounted sign with channel lettering on raceway. (Seaboard Signs)
5. **The Ripken Experience Myrtle Beach – 3051 Ripken Way Boulevard:** Requests approval of (1) 6'8" h x 6' w non-illuminated PVC dimensional freestanding sign. (Seaboard Signs)
6. **Belcher Electronics, LLC – 721 Seaboard Street, Unit 15:** Requests approval of (1) 5' h x 7' w non-illuminated building mounted sign. (Owner)
7. **Generator Supercenter of Myrtle Beach – 6908 North Kings Highway, Unit 6:** Requests approval of (1) 1'5" h x 8'9" w internally lit tenant panel sign with vinyl graphics. (Coastal Signs)
8. **Summer Wind Inn & Suites – 1903 South Ocean Boulevard:** Requests approval of (1) 6' h x 6' w internally lit 12' OAH freestanding sign with channel lettering. (Coastal Signs)

9. **Stunning and Brilliant Events – 1411 17th Avenue South:** Requests approval of (2) 3'h x 4'w non-illuminated building mounted sign with plastic sheet and dimensional lettering. (Image 360)
10. **Ice Cream & Candy Bar – 1400 South Kings Highway:** Requests approval of (1) 5'8"h x 11'8"w internally lit building mounted sign with HDU graphics, channel letters and a capsule. (Graphic & Art Studio)
11. **Dairy Queen – 2103 South Kings Highway:** Requests approval of (1) 3'h x 6'w digital changeable copy monument sign. (Graphic & Art Studio)

Combination Permit Applications

1. **Dairy Queen – 2700 North Kings Highway:** Requests approval of (4) pole mounted lights 15'h and 7'h and (17) building mounted lights. (Graphic & Art Studio)
2. **Smoke Life & Vape – 601 South Kings Highway:** Requests final review for the repainting of the existing building. In addition, requests approval of (1) 2'1"h x 14'8"w internally lit building mounted sign with channel lettering, and (1) 6'h x 10'w internally lit pan face onto existing 12'6" OAH freestanding sign. (Graphic & Art Studio/Sixth Gear Distribution)
3. **Copacabana Brazilian Restaurant – 201 North Kings Highway:** Requests a conceptual/final review for the repainting of the building. In addition, requests approval to repair/recover 177 linear feet of awning along the front, left and right side of the building. (Su Signs, Inc.)
4. **Daddio's Ice Cream – 206 Seventh Avenue North:** Requests a conceptual/final review for the repainting of the existing building, replacing the existing awning with a new pink awning, and adding a used teal awning above the proposed pink awning, which includes (1) 12'w x 2'6"h vinyl graphics for signage. (Action Awnings & Signs, Inc.)
5. **7-Eleven – 8201 North Kings Highway:** Requests a final review for a 5,042 square foot convenience store, (6) gas pumps with canopy, parking, landscaping, dumpster enclosure and fence-wall. In addition, requests approval of (13) 20'h & 15'h pole mounted lights and (15) building mounted lights. (Tarr Group, LLC/WMG Acquisitions, LLC)
6. **The Wings Group – 204 Ninth Avenue North:** Requests a conceptual/final review for exterior building modifications and approval of (33) building mounted lights. (Spear Designs/Newman Brothers)
7. **Rivian – 2000 Coastal Grand Circle:** Requests a conceptual/final review for a new electric vehicle charging area to include (6) charging stations, updated landscaping and (1) new light pole. (GPD Group Professional Corporation)

Building Permit Applications

1. **Youman Residence – 6004 North Ocean Boulevard:** Requests a final review for revisions to previously approved plans. (Owner)

2. **Pyade Resort – 308 First Avenue North:** Requests a final review for a 4-story 24,272 square foot 30-unit accommodation building, parking, landscaping and aluminum picket pool-fence. (Miller Design Services)
3. **North Industrial Park Lot 13 (Ganassa Warehouses) – 1410 17th Avenue South:** Requests a conceptual/final review for a 10,175 square foot metal building with masonry veneer and metal siding, parking, landscaping and dumpster enclosure. (D3G Architects, LLC)
4. **Mystic Sea Parking Lot – 2105 South Ocean Boulevard:** Requests a conceptual/final review for a 48”h black aluminum picket fence and stucco columns. (Handyworks)
5. **Bay View Resort – 504 North Ocean Boulevard:** Requests a conceptual/final review to remove existing wet deck and surge tank and install (2) spas and (1) fire pit base. (Hucks Pool Company)
6. **Shoreline Collision – 1151 Third Avenue South:** Requests a conceptual/final review for a gravel parking lot, landscaping and a 4’h silver chain-link fence with white privacy screening. (Oram Engineering)
7. **Sea Banks – 2200 South Ocean Boulevard:** Requests a conceptual/final review for parking and landscaping modifications. (Venture Engineering, Inc.)
8. **Pace View Hotel – 2010 South Ocean Boulevard:** Requests a conceptual/final review for parking and landscaping modifications. (Venture Engineering, Inc.)
9. **1051 Shine – 1051 Shine Avenue:** Requests a conceptual/final review for exterior modifications to include a new roof top patio and the addition of a second floor, parking, landscaping and dumpster enclosure. (Vinyet Architecture)
10. **MYR Car Rental Booths – 1100 Jetport Road:** Requests a conceptual/final review to install (5) pre-fabricated service booths at the airport rental car service lot. (Pike-McFarland-Hall Associates)
11. **Villas at 24th – 2310 South Ocean Boulevard:** Requests a conceptual/final review for a new 12-unit housing complex with parking and landscaping. (Owner)

E. Public Comment

F. Non-Agenda Items from Staff

G. Non-Agenda Items from Board Members

H. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

I. Adjournment

**City of Myrtle Beach
Military Appreciation Committee
2:00 p.m., Thursday, December 15, 2022
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1014 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Welcome

B. Introductions and Minutes

C. Military Appreciation Committee 2023 Meeting Schedule

D. 2023 Military Appreciation Days

1. Veterans Day Ceremony, Convention Center, 11:00 a.m., Friday, November 11, 2022
2. Traveling Vietnam Memorial Wall Exhibit – Chris Aranda
3. Festive Brass Concert Performance – No Date Set
4. Horry County Junior ROTC Drill Meet – 9:00 a.m., Saturday, May 6, 2023
5. Military Family Members Social – 12:00 p.m., Saturday, May 6, 2023
6. Myrtle Beach Pelicans Military Appreciation Night – May 20, 2023
7. Myrtle Beach Vet Center Picnic – 12:00 p.m., Friday, May 26, 2023
8. Military Appreciation Days Parade, Honorary Parade Grand Marshal and Official Parade Grand Marshal – 10:30 a.m., Saturday, May 27, 2023
9. Family Picnic – 11:30 a.m., Saturday, May 27, 2023
10. Jack Platt Veterans' March with Battlefield Cross Ceremony – 9:00 a.m., Monday, May 29, 2023
11. Memorial Day Remembrance Ceremony – 11:00 a.m., Monday, May 29, 2023
12. Military Documentary
13. Colonel Robert Hawkins Veteran Volunteer Service Award
14. Other

E. Other Events and News

F. Next Meeting – 2:00 p.m., Thursday, January 19, 2023, Second Floor Conference Room, City Hall, 937 Broadway Street

G. Adjourn