



CONTACT:

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Media Advisory

For a printable .pdf, visit <https://www.cityofmyrtlebeach.com/government/docs/FridayFax.pdf>.
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To: Myrtle Beach Media
From: Public Information Department
Date: December 10, 2021
Re: Meeting Schedule and Agendas

1. Next week's [meeting schedule](#) is attached.
2. **Doug Shaw Memorial Stadium, 705 33rd Avenue North, will be closed to the public on Friday and Saturday, December 17-18, from 9:00 a.m. to 4:00 p.m.** The Myrtle Beach Bowl event teams (Tulsa and Old Dominion) are using the city facility for closed practices.
3. **Santa Claus takes a break from his Christmas preparations to participate in the annual "ride along" with Myrtle Beach firefighters on December 11 and 18.** Due to Santa's busy schedule (and Myrtle Beach's growth in neighborhoods), the annual event now takes place over two Saturdays to ensure all neighborhoods have the opportunity to meet "the man in red." The Fire Department provides a big red sleigh, better known as a fire truck, for the occasion. Children are welcome to meet Santa and firefighters as they make stops between 11:00 a.m. and 5:00 p.m. To find out what date and time Santa will visit your neighborhood, see <https://www.cityofmyrtlebeach.com/MBFDSantaDetail.pdf>.
4. **Everyone's invited to celebrate Christmas at Charlie's Place on Carver Street with an evening of games, live music, and more from 4:00 to 7:00 p.m., Sunday, December 19.** This free event takes place at Charlie's Place, 1420 Carver Street. For information, see <https://tinyurl.com/bde8b49e>.
5. **Looking ahead, most city offices and facilities will be closed Thursday and Friday, December 23-24.** However, Chapin Memorial Library and city recreation facilities will be open on Thursday, December 23, but will be closed on Friday and Saturday, December 24-

25. *Solid waste and recycling will be collected on the usual Monday-through-Thursday schedule during the Christmas week.* Questions? Contact the Solid Waste Division at 843-918-2160.

6. **The City of Myrtle Beach understands that more solid waste is generated during the holiday period.** To accommodate our customers' needs, we will pick up extra bags of solid waste and trash placed beside your pelican during the period from Monday through Thursday, December 20-30. This exception is only valid during this two-week window. All other rules remain in place for solid waste service.
7. **Beginning in January, the City of Myrtle Beach will pick up natural Christmas trees at curbside to take them to be recycled.** In late February, the trees will be ground by the Horry County Solid Waste Authority, and the resulting landscaping mulch will be available to the public for free. The annual effort helps give trees a second life. It also saves valuable space in the landfill. Place trees at the curb, but not in the travel lane, and don't cover any utility meters or boxes. Also, remember to remove all decorations and tree stands! No wreaths, please. If you don't want to wait for curbside pickup, you may take your tree to the city's drop-off point at the Jake Abraham Solid Waste Transfer Station, 3221 Mr. Joe White Avenue. Questions? Contact the Public Works Department at 843-918-2000.
8. **Are you seeking a Housing Choice Voucher?** The Myrtle Beach Housing Authority's pre-application voucher lottery period begins at 8:00 a.m., Monday, January 10, and closes at 5:00 p.m., Tuesday, January 11, 2022. Any computer, smart phone or tablet with a secure internet connection works during the lottery application period. For details, see the MBHA website, <https://www.mbhaonline.org>. After the period closes, the Housing Authority randomly selects and adds 1,000 pre-applications to the Housing Choice Voucher waiting list. The voucher program helps low-income families afford to remain in a rental unit. The pre-application is the first step in the process. Anyone can apply, but applicants should know the Housing Authority's waiting list can be years long. Questions? Call 843-918-1525. Here's a list of helpful things to consider before applying....
 - The pre-application requests social security number, name, mailing address, contact phone number, contact email, date of birth, sex, any disabilities within household, race, ethnicity and whether or not the household contains a registered sex offender.
 - Horry County residency is not required; income verification is not required.
 - Program participants must be a citizen or have eligible immigration status in the United States.
 - No application fees are required! Applicants should report individuals requesting application fees as scam artists.
 - No paper or faxed pre-applications will be accepted. Only one pre-application will be accepted per person.
 - Once application submission is complete, a confirmation email will be sent to the applicant.
 - The lottery takes place when the computer randomly selects 1,000 applicants from the lottery pool.
 - Applicants do not need to apply at the Myrtle Beach Housing Authority. Again, any computer, smart phone or tablet with a secure internet connection works during the lottery application period.

- Vouchers can only be used in Myrtle Beach Housing Authority Service Area and in eastern Horry County.
- 9. The list of new business licenses for November 2020 is now available.** To view the list, published monthly, visit our [Issued Business Licenses](#) webpage.
 - 10. The Myrtle Beach Fire Department offers both COVID-19 vaccines and booster shots at weekly clinics.** Staff administer the free vaccinations to registered individuals from 8:00 a.m. to 5:00 p.m. on Thursdays at the City Services Building, 921 North Oak Street. To sign up, visit <https://bit.ly/MBFDVaccine>. Please arrive 30 minutes prior to your appointment to allow for pre-screening. For information, call 843-918-1255.
 - 11. A comprehensive list of activities and city events is available on our [Events](#) webpage.** This file of city-related festivals, programs and more is updated weekly.
 - 12. Singers, dancers, hot chocolate and a visit from Mr. and Mrs. Claus kicked off the holiday season on Carver Street Sunday night, and that's the subject of our [Photos of the Week](#).** The sixth annual "Garden of Hope Christmas Tree Lighting" brought people together from all neighborhoods in Myrtle Beach for a night of community fun. The Myrtle Beach High School Show Choir and Long Bay Theatre kept the audience entertained before Santa Claus arrived atop a Myrtle Beach Fire Department engine. Santa Claus was greeted by many smiles and hugs from the kids as soon as he stepped down from the engine. This annual event is hosted by the Neighborhood Services Department.
 - 13. Did you know...** That the City of Myrtle Beach has received its 25th consecutive Tree City U.S.A. Award? Tree City U.S.A. is sponsored by The National Arbor Day Foundation, the U.S. Forest Service and the National Association of State Foresters. The award recognizes excellence in urban forestry management. The yearly accomplishment was recognized at the city's annual Arbor Day Ceremony on December 3 in Thunderbolt Park.

For more information, contact:

Mark Kruea, Public Information Officer, City of Myrtle Beach
(843) 918-1014 *voice* (843) 450-1695 *mobile*

<https://www.cityofmyrtlebeach.com>

<https://www.facebook.com/myrtlebeachcitygovernment>

<https://twitter.com/MyrtleBeachGov>

<https://www.instagram.com/myrtlebeachgov/>

<https://myrtlebeachpointofview.wordpress.com/>

<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
December 13-19, 2021**

MONDAY, DECEMBER 13

- **8:30 a.m.** – Staff Meeting, Conference Room, City Services Building, 921 North Oak Street

TUESDAY, DECEMBER 14

- **9:00 a.m.** – City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m.** – City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **2:00 p.m.** – Workforce Housing Advisory Board, Second Floor Conference Room, City Hall, 937 Broadway Street
- **6:00 p.m.** – The Dunes Neighborhood Watch, 9000 North Ocean Boulevard
- **6:00 p.m.** – Forest Dunes Neighborhood Watch, 9000 North Ocean Boulevard

WEDNESDAY, DECEMBER 15

- **10:00 a.m.** – Special Events Technical Review, Myrtle Beach Train Depot, 851 Broadway Street
- **4:00 p.m.** – Myrtle Beach Convention Center Hotel Corporation Board, Room 236, Myrtle Beach Convention Center, 2101 North Oak Street

THURSDAY, DECEMBER 16

- **8:00 a.m. to 5:00 p.m.** – Fire Department hosts Weekly COVID-19 Vaccine and Booster Shot Clinic, City Services Building, 921 North Oak Street
- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street
- **2:00 p.m.** – Military Appreciation Committee, Second Floor Conference Room, City Hall, 937 Broadway Street
- **5:00 p.m.** – Human Rights Commission, Ballroom, Mary C. Canty Recreation Center, 971 Canal Street
- **6:00 p.m.** – Grande Dunes Neighborhood Watch, Second Floor Dining Room, Grande Dunes Ocean Club, 101 Grande Dunes Boulevard

FRIDAY, DECEMBER 17

- No Meetings Scheduled

SATURDAY, DECEMBER 18

- **11:00 a.m. to 5:00 p.m.** – [Fire Department's Annual Santa Detail Event](#) (Day Two),
Various Neighborhoods

SUNDAY, DECEMBER 19

- No Meetings Scheduled

**MYRTLE BEACH CITY COUNCIL MEETING AGENDA
TUESDAY, DECEMBER 14, 2021
9:00 A.M. – WORKSHOP – COUNCIL CHAMBER
10:00 A.M. – MEETING – COUNCIL CHAMBER
COUNCIL CHAMBER, TED C. COLLINS LAW ENFORCEMENT CENTER
1101 NORTH OAK STREET, MYRTLE BEACH, SC 29577**

NOTE: CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN THE MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

CALL TO ORDER

INVOCATION

PLEDGE OF ALLEGIANCE

APPROVAL OF AGENDA

APPROVAL OF MINUTES... November 9, 2021

PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:

1. Myrtle Beach Area Chamber of Commerce Quarterly Update – Karen Riordan (Workshop)
2. Myrtle Beach High School –Principal Kristin Altman (Meeting)
3. My Beach 101 Class 5 Graduates (Meeting)
4. 2022 MLK Grand Strand Freedom Week – Marcella Swans and Bill Jones
5. Public Information Update – PIO Staff (Meeting)

NON-AGENDA ITEMS FROM THE PUBLIC (30 MINUTE TIME LIMIT)

CONSENT AGENDA – *The Consent Agenda covers items anticipated to be routine in nature. Any Council member may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that such an item be moved. Items remaining on the Consent Agenda will be briefly described by staff and may be passed as a group with the approval of the agenda.*

Note: *City laws are known as ordinances. Before a city ordinance can be enacted, it must be introduced (1st Reading) and then approved (2nd Reading). Resolutions are actions through which City Council reinforces or makes policy not rising to the level of law. Motions are related to direction from City Council to city staff to take certain actions.*

Motion M2021-166 authorizing the City Manager or his designee to: apply for a \$268,031 grant from Horry County's American Rescue Plan Act (ARPA) Public Service funds for the purpose of purchasing radio equipment with dispatch and hospital

channels; record the appropriation of such grant funds in the amount that may be approved; and, execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. No match is required.

The majority of Myrtle Beach Fire Department's radios has been designated as, "end-of-life" by Motorola, or will be non-functional in the future as the state and county upgrade the PAL800mhz system. A total of 113 radios have met "end of life" by Motorola, with 53 of them ceasing to function at the latest date of July 1, 2027 (potentially sooner, depending on system upgrade progress for P25 Phase II). The remaining 60 radios are still functional, but will no longer be supported as of December 2023, or as parts are no longer available through Motorola. If funded, the Fire Department will purchase 24 portable radios and six mobile radios for each of the six fire stations (180 total). Also, the Fire Department will purchase four portable radios and four mobile radios for each of the two ambulances (dispatch and hospital channels)(16 total).

Motion M2021-167 authorizing the City Manager or his designee to: apply for a grant of \$2,500,000 from Horry County's American Rescue Plan Act (ARPA) Infrastructure funds for the purpose of the Canal Street Sanitary Sewer Force Main Replacement Project; record the appropriation of such grant funds in the amount that may be approved; and, execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. The required city match (\$124,500) is included in the Public Works Water and Sewer Capital Budget.

The project seeks to improve approximately 2,709 linear feet of 24-inch diameter sanitary sewer force main along Canal Street that was originally installed in the 1970s. This critical force main has experienced failures in recent years requiring emergency repairs, and it has now reached the end of its useful life. This same pipeline serves 20,774 customers. The project's pipeline replacement footprint is within close proximity of two collaborative CDBG project areas.

Motion M2021-168 to authorize the City Manager or his designee to: apply for a funding request of \$33,030 from the Friends of Chapin Memorial Library to support library programs; record the appropriation of such funds in the amount that may be approved; and, execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. No match required.

The Friends of Chapin Memorial Library contribute annually to library programs. This funding request will include library programs, such as speakers and performers for the winter and summer reading challenges, the annual library jazz series, youth workshops, funding for program t-shirts and prizes, event refreshments and a renovation to the circulation desk.

Motion M2021-169 to authorize the City Manager or his designee to: apply for a \$2,000 grant from the Library Services and Technology Act (LSTA) Multilingual Collection Development through the SC State Library; record the appropriation of such grant funds in the amount that may be approved; and, execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. No match required.

Chapin Library wants to increase the use and awareness of library offerings among the Spanish-speaking community. By providing reading options for more family members, staff will increase the chances of making a lasting connection, offer better service to these

residents and foster an environment where they feel comfortable and welcome to explore other resources and program offerings.

Motion M2021-170 to accept a donation in the amount of \$5,000 from Tuscan Properties, LLC, and Bradley Housing Developers, LLC, on behalf of the Neighborhood Services Department for the Garden of Hope Tree Lighting activities. No match required.

This funding is designated to cover activities related to the Garden of Hope Tree Lighting Event held in December 2021.

Motion M2021-171 to accept a donation in the amount of \$1,500 from Tuscan Properties, LLC, and Bradley Housing Developers, LLC, on behalf of the Neighborhood Services Department for the Garden of Hope garden boxes replacement project. No match required.

This funding is designated to cover activities related to the Garden of Hope garden boxes.

Motion M2021-172 to accept a donation in the amount of \$1,000 from Home Depot Foundation on behalf of the Neighborhood Services Department for the Garden of Hope garden boxes replacement project. No match required.

This gift card is designated to cover activities related to the Garden of Hope garden boxes replacement project. The local Home Depot Store Manager and the Regional Manager will provide 10+ employees to assist Parks Division staff with the installation of the boxes.

Motion M2021-173 to authorize the City Manager or his designee to: apply for a National Park Service's African American Civil Rights Grant worth \$38,761 to purchase equipment and supplies for the African American History Museum; authorize the City Manager or his designee to execute and deliver the grant agreement; and, record the appropriation of any approved funds. No match required.

Funding will be used to update and expand the African American History Exhibits at the City of Myrtle Beach's African American History Museum (located inside of the Historic Myrtle Beach Colored School Museum and Education Center), coordinated by the Parks, Recreation and Sports Tourism (PRST) Department. Grant funds will purchase education and interpretation exhibit supplies and equipment.

Motion M2021-174 to accept \$395,423 in sponsorship donations from the 2021 Winter Wonderland at The Beach sponsors to defray the cost of the Winter Wonderland event in the amounts below.

Myrtle Beach Area Chamber of Commerce – \$215,423

Southwest Airlines – \$95,000

Gay Dolphin – \$20,000

MB Skywheel – \$20,000

HTC – \$15,000

Ripley's – \$10,000

Magnolia Row – \$5,000

BJ Investments – \$5,000

Sea Dip – \$5,000

Coastal Carolina National Bank – \$5,000

Motion M2021-175 to approve a Memorandum of Understanding between the United States Department of Veterans Affairs and the Myrtle Beach Police Department.

This is a three-year agreement. The purpose of the agreement is to establish a general working relationship between the two parties as a means of reinforcing interagency coordination and responsibility concerning law enforcement, emergency response, requests for assistance and physical security and access control at the VA facilities at The Market Common. City Council passed M2021-043 on March 23, 2021, but the original motion was for one year only.

REGULAR AGENDA

2nd Reading Ordinance 2021-042 to authorize the purchase of real property identified as TMS #181-11-01-9041 and Horry County PIN #443-06-03-0012 from NSC of Myrtle Beach, LLC, for \$350,000.

This property owned by the Ammons family and is located behind the old Walgreens on Third Avenue South and Kings Highway, and is adjacent to Withers Swash. The city applied for, and received, a \$175,000 grant from the Federal Government Land and Water Conservation Fund. This last parcel of privately owned land will expand regional pedestrian connectivity from Kings Highway on the east side, and Broadway Street on the west, through Withers Swash Park.

2nd Reading Ordinance 2021-043 to ratify M2020-063 and amend Section 20.13 of the Lease Agreement with American Surf Park, LLC.

The applicant proposes to develop a surf park on city-owned property behind the John T. Rhodes Myrtle Beach Sports Center, east of Grissom Parkway, and south of Burroughs & Chapin Boulevard. The applicant and the city signed a Lease Agreement in May, 2020, via a Motion (M2020-063 on May 12, 2020). Leases should be executed via Ordinance. Due COVID-19, the applicant is requesting an extension to obtain the necessary financing as outlined in Section 20.13 of the Lease Agreement. The applicant wishes to extend the deadline to December 31, 2022.

2nd Reading Ordinance 2021-044 to repeal Sections 11-21 through Sections 11-39 of Chapter 11 Licenses and Miscellaneous Business Regulations of the Code of Ordinances and replace with Attachment A of this Ordinance.

In September 2020, the state adopted the South Carolina Business License Tax Standardization Act. The city worked with MASC on the new ordinance. To prevent a windfall, the city rebalanced the business license rates to ensure revenue neutrality. All cities and counties across the state need to amend their Business Licenses Ordinances and conform to the new law by December 31, 2021.

2nd Reading Ordinance 2021-046 to enact the City of Myrtle Beach Comprehensive Plan 2021.

South Carolina requires municipalities to adopt a new Comprehensive Plan every 10 years. The current Myrtle Beach Comprehensive Plan was adopted in 2011.

1st Reading Ordinance 2021-049 to amend Article 1407.D to change the hours of operation in the Arts & Innovation District from 6:00 a.m.-12:00 a.m. to 6:00 a.m.-2:00 a.m.

The applicant wishes to keep her establishment Gatortails, 637 Broadway Street, open until 2:00 a.m. for billiards tournaments and musician appearances. On November 2, 2021, the Planning Commission recommended denial (7/0) for the reason that the request is inconsistent with the goals and objectives of the Downtown Master Plan.

1st Reading Ordinance 2021-050 to amend Article 10, Parking & Loading, to allow curb cuts and parking on the cabana lots.

Cabana lot zoning runs from 5400 North Ocean Boulevard to 5732 North Ocean Boulevard only. A total of 37 cabana lots exist. Cabana lots were originally platted to be 20 to 25 feet wide, and some lots have been combined over time. Currently, Article 14 of the zoning code classifies the Cabana Section as Conservation and a conditional use area with no allowed parking. This amendment, if it passes, will allow parking on the cabana lots.

1st Reading Ordinance 2021-051 to amend zoning code section 1407.C and to add new section 1501.VV to allow indoor axe throwing as a conditional use in the HC2 (Highway Commercial) and LM (Light Manufacturing) zoning districts.

The ordinance would allow indoor axe throwing as a conditional use in the HC-2 and LM zoning districts. Over the past several years, axe throwing has become a popular recreational activity, competitive sport and team building activity for some businesses.

1st Reading Ordinance 2021-052 approving the execution and delivery by the City of Myrtle Beach, South Carolina, of a lease between the city, lessor, and eMYRge, Inc., as lessee, with respect to building located at 509 Ninth Avenue North in the City of Myrtle Beach.

The city owns 509 Ninth Avenue North, a historic building, and it cannot be sold for five years. In partnership with the City of Myrtle Beach and HTC, eMYRge, Inc. has agreed to use the space to create a co-working and business incubator ecosystem that will further the mission of the overall Arts & Innovation District.

Resolution R2021-031 to the CDBG Budget for Program Year 2019-2020 to reallocate funding for the infrastructure improvement in census tracts 506 and 507.

This resolution transfers \$5,810.85 from the Charlie's Place Project and \$40,000 from the Business Façade Project to Infrastructure Improvements in census tracts 506 and 507. This transfer will allow the city to cover the contract for the Grey Street Infrastructure Improvement Project.

Resolution R2021-032 a resolution of the City of Myrtle Beach regarding the intent to contribute \$4.2 million annually for the construction of I-73.

I-73 is a major economic development project for Horry County and for municipalities within Horry County. I-73 has been an initiative of the community for approximately 20 years. With the federal stimulus monies associated with the COVID-19 relief packages, and the federal government's Infrastructure Bill, now is the right time to address this project. This resolution commits the City of Myrtle Beach to fund construction of I-73 in the annual allotment of \$4.2 million for 30 years.

Resolution R2021-033 authorizing the purchase of various parcels of real estate located in the Oceanfront Redevelopment Project Area.

The city has made considerable investments in the redevelopment of the downtown area. Funding for this acquisition will come from the TIF bonds approved by City Council. This acquisition will further reflect the City of Myrtle Beach's continued commitment to create a safe, vibrant and inviting downtown space for business owners, residents, locals and visitors alike. These properties are situated between Ocean Boulevard and the Arts & Innovation District.

Motion M2021-176 to appoint/reappoint three members to the Community Appearance Board.

The terms of Seth McCoy, Joe Jumper and Mayur Jeram expire on December 31, 2021. All wish to be reappointed. On file, the city has resumes for Geoff Kay (city resident), Anthony Mullarky (city resident) and Jennifer Willard (city resident). All three terms will expire on December 31, 2024.

Motion M2021-177 to appoint/reappoint two members to the Technology Advisory Group Committee.

Frank McClatchy has resigned. The committee's recommendation for his replacement is Micah Naus (city resident). Horry Georgetown Technical College would also like to replace their representative, John Dove, with Lou Ann Timmons.

Motion M2021-178 to appoint/reappoint four members to the Bicycle and Pedestrian Committee.

The terms for Mike Maddry and Becky Billingsley have expired, and they do not wish to be reappointed. These two seats expire on August 26, 2024. Pam Stone and David Gregory have also resigned. When these seats are filled with replacements, the expirations terms will remain August 26, 2023. On file, the city has resumes for Geoff Kay (city resident), Kathy Winfree (non-city resident), Christopher Walters (city resident), Erin Worrell (non-city resident), John Pedersen (city resident), Martha Stanbrough (non-city resident) and Shawn Watson (non-city resident).

Motion M2021-179 to declare certain vehicles abandoned or derelict pursuant to the authority of Article 41 of Title 56 South Carolina Code of Laws 2001.

This declaration is an effort to improve the appearance of both commercial and residential neighborhoods. The report includes vehicles that staff tagged as abandoned or derelict. Council's approval allows these vehicles to be towed from their private property locations to a tow yard where they may be reclaimed by the current owner upon payment of the applicable towing and storage fees. If the vehicles are not claimed by the owner within 30 days of the required notice, then the tow company may sell the vehicle and keep the proceeds as compensation.

NON-AGENDA ITEMS FROM THE PUBLIC (30 MINUTE TIME LIMIT)

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications
2. Chief Financial Officer (CFO) Update

3. City Manager/Assistant City Manager (CM/ACM) Update

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

EXECUTIVE SESSION – Upon returning to Public Session, Council may take action on matters discussed in Executive Session which are deemed to be “emergency” concerns.

NOTE: *South Carolina law requires that Council’s business is conducted in public with limited exceptions, known as “Executive Sessions.” Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.*
- *The receipt of legal advice relating to:*
 - *A pending, threatened or potential claim.*
 - *Other matters covered by the attorney-client privilege. Settlement of legal claims, or the position of the city in other adversary situations.*
- *Discussions regarding development of security personnel or devices.*
- *Investigative proceedings regarding allegations of criminal misconduct.*
- *Matters relating to the proposed location, expansion or provision of services encouraging location or expansion of industries or other businesses.*

Motions to go into Executive Session must be made in public and specify one or more reason above. Council can take no vote or action in Executive Session.

ADJOURNMENT

**City of Myrtle Beach
Workforce Housing Advisory Committee
2:00 p.m., Tuesday, December 14, 2021
Second Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order**
- B. Review of Previous Meeting**
- C. Analyze Best Practices and Recommendations**
- D. Committee Discussion and Questions**
- E. Establish and Outline Upcoming Tasks**
- F. Next Meeting Date**
- G. Adjourn**

City of Myrtle Beach
Special Events Technical Review Committee
10:00 a.m., Wednesday, December 15, 2021
Myrtle Beach Train Depot
851 Broadway Street, Myrtle Beach, SC 29577

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Minutes:

1. October 27, 2021, Meeting
2. November 10, 2021, Meeting

C. New Business:

Review of Upcoming Proposed Events

1. KO Fitness hosts Fittest of the Coast, On the Beach, March 3, 2022
2. Capstone's Myrtle Beach Marathon, Downtown, March 5, 2022
3. American Heart Association's Beach Ride, AHA, On the Beach, November 5, 2022
4. TC Sports' Nationals Opening Ceremony, Plyler Park, July 19, 2022
5. Other

D. Matters of Business:

Review of Last Week's/On-Going Events

1. BEI's DeVille Street Festival, The Market Common, November 1, 2021-January 31, 2022
2. Bicycle and Pedestrian Committee's Bike the Beach, Downtown, November 13, 2021
3. BEI's Tree Lighting and Holiday Events, The Market Common, November 20-December 30, 2021
4. NS Promotions' Turkey Trot, The Market Common, November 25, 2021
5. City of Myrtle Beach's Winter Wonderland, Burroughs & Chapin Pavilion Place, November 26, 2021-January 2, 2022
6. B-Nice Creations' Welcome to the Area Event, Bridgette Bolie, December 11, 2021
7. Other

Review of Upcoming Approved Events

1. Oceanfront Merchants Association's NYE 21 Celebration, Plyler Park, December 31, 2021-January 1, 2022
2. BEI's A Southern Times Square, The Market Common, December 31, 2021-January 1, 2022
3. Run to the Sun Car Show, Former Myrtle Square Mall Site, March 2022
4. DeVille Skate Shop's Skate Contest, Matt Hughes Skate Park, April 2022
5. Ground Zero's Dragon Boat Race, Grand Park, April 9-24, 2022
6. Diamond Youth Foundation, Inc.'s I Love Seafood, Burroughs & Chapin Pavilion Place, July 1-4, 2022
7. Other

E. Review of Temporary Use Permits

F. Review of Facility Use Permit Events:

1. Ripley's Aquarium's Penguin at the Park, Plyler Park, December 16, 2021
2. Waccamaw Arts and Crafts Guild's Art in the Park, JoAnne Utterback, Plyler Park, April 23-24, 2022
3. Seacoast Artist Guild's Art in Common, Plyler Park, April 9-10, 2022
4. Neighborhood Services Department's Jazz in the Park (Grand Park/Plyler?), April 24, 2022
5. Parkinson Association of the Carolinas' Parkinson's Walk, Grand Park, May 14, 2022
6. Other

G. Review of Sports Tourism Events

H. Review Parade Permits:

1. Martin Luther King, Jr. Day Parade
2. Other

I. Review Film/Photo Requests

J. Convention Center Events

K. Discussion Items

L. Executive Session

M. Adjourn

**Myrtle Beach Convention Center Hotel Corporation Board
4:00 p.m., Wednesday, December 15, 2021
Room 236, Myrtle Beach Convention Center
2101 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1225 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Convene and Call to Order**
- B. Approval of Minutes** – October 2021 Meeting
- C. Public Comments and Questions**
- D. Review of Monthly Hotel Financials for October and November 2021** (Mrs. Hinde)
- E. Hotel Sales and Marketing Update for October and November 2021** (Mr. Semidei)
- F. Convention Center Update for October and November 2021** (Mr. Monroe)
- G. Discuss Additional Business**
- H. Executive Session***
- J. Adjourn**

****Note:** South Carolina law requires that the board's business is conducted in public with limited exceptions, known as "Executive Sessions." Subjects eligible for Executive Session include:*

- Personnel matters.*
- Negotiations concerning proposed contractual arrangements.*
- Investigative proceedings regarding allegations of criminal misconduct.*

Motions to go into Executive Session must be made in public and specify one or more of the reasons above. The board can take no vote or action in Executive Session.

**City of Myrtle Beach
Community Appearance Board
1:30 p.m., Thursday, December 16, 2021
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Roll Call

B. Approval of Minutes: December 2, 2021, Meeting

C. Old Business

D. New Business:

Sign Permit Applications

1. **Doesn't Matter Bar & Grill – 3731 Oleander Drive:** Requests approval of (2) sets of 15'w x 20"h internally lit channel letters and an 8'w x 9"h capsule mounted to the building, and (2) 6'10"w x 21"h flat acrylic sign panels in the two existing monument signs. (Sign Studio)
2. **Mega Tsunami – 1600 North Kings Highway:** Requests approval of replacing (1) existing manual changeable copy board to (1) 8'w x 3'h LED message board mounted to existing freestanding sign. (Signworks)
3. **Berkshire Hathaway– 1232 Farrow Parkway:** Requests approval of (1) 10'w x 5'h internally lit cabinet mounted to the building and the re-facing of the existing "Real Estate, Sales/Rentals" sign with the correct brand color. (Tyson Sign Company)
4. **East Coast Tea Bar– 3091 DeVille Street:** Requests approval of (1) 32" round blade sign and (1) 4'w x 12"h vinyl window graphic. (ASL Sign Services)
5. **Paradise Resort – 2201 South Ocean Boulevard:** Requests approval of (1) 8'w x 15'3"h freestanding sign with acrylic push through letters, logo, and a 6'3" w x 3'2" h CEVMS, (1) 15'7" w x 3'6" h internally lit channel letters near the top of the building with (1) 10'w x 2'3" h internally lit channel letters with a 4'5" tall logo capsule mounted to the lower level of the building. (ASL Sign Services)
6. **Chesapeake Homes – 3743 Oleander Drive:** Requests approval of (1) 7'w x 2'10" h panel sign with dimensional letters and logo, (1) 4'7" w x 22" h internally lit pan and embossed acrylic capsule, (1) 12'w x 14" h internally lit channel letters, and (1) 25" w x 13" h, (1) 22" w x 9" h, (1) 10" w x 9" h and (1) 20" w x 14" h vinyl graphics applied to the storefront glass. (Seaboard Signs)
7. **Brada Construction, LLC – 721 Ninth Avenue North:** Requests approval of (1) 16'w x 4'h non-lit metal max sign consisting of half inch thick PVC letters with cut vinyl. (Coastal Signs)

8. **Nathan's/Scoops/Sky Bar/Arthur Treacher's Fish & Chips – 301 Eighth Avenue North:** Requests approval of (1) 9'w x 6'h and (2) 6'6"w x 5'h internal lit LED sign cabinets, (1) 14'w x 4'h, (1) 10'w x 5'6"h, (1) 10.5'w x 5'6"h set of channel letters all mounted to the building and the re-installation of (1) 14'w x 2'h CEVMS mounted to the building. (Reliable Signs and Services)

Combination Permit Applications

1. **79th Commercial Property Owners Association – Corner of North Kings Highway and 79th Avenue North:** Requests approval of (3) 20' tall light poles. (Santee Cooper)
2. **Target #963 – 1150 Seaboard Street:** Requests approval of (1) 12' round internally lit Target logo, (1) 12'10"w x 1'11"h internally lit "CVS Pharmacy" channel letters and logo mounted to the front of the building. In addition, requests a conceptual/final review for the repainting of the building exterior. (Everbrite/Kimley-Horn)
3. **PMC Parking – 17th Avenue North:** Requests approval of (26) 2'w x 3'h metal signs with flat vinyl graphics, (20) 12"w x 18"h metal signs with flat vinyl graphics. In addition, requests approval of (10) 20' tall parking lot lights. (Owner/Santee Cooper)
4. **Dollar General #24099 – 212 North Kings Highway:** Requests approval of (4) 25' tall parking lot lights and (11) building mounted lights. In addition, requests a final review for building exterior alterations, parking, landscaping and dumpster enclosure. (Previously approved on 11/18/21.)(Coastal Development Partners/Store Planning Inc.)

Building Permit Applications

1. **North Industrial Park, Lot 40 and 41, Airport Plaza – 1389 17th Avenue South, 1411 17th Avenue South, 1691 Dividend Loop:** Requests approval recertification for (3) new metal buildings with split face and EIFS façade, parking and landscape. Bldg. #1 is 18,189 square feet, Bldg. #2 is 15,958 square feet and Bldg. #3 is 9,120 square feet. (Sellers General Construction/Architect Jon L Bourne)
2. **Foxy Lady – 4101 North Kings Highway:** Requests a conceptual/final review for a mural. (Owner)
3. **City of Myrtle Beach's Arts & Innovation District – Ninth Avenue North:** Requests a conceptual/final review to resurface existing parking lot and landscape alterations. (DDC Engineering/Bolton & Menk Inc.)
4. **Mimosa's Restaurant – 7500 North Kings Highway:** Requests a final review for dumpster and landscape plan. (CAB approved new 7,315 square foot restaurant building with exterior patio and enclosed service court in rear on 09/16/2021.)(e3 studio, LLC)
5. **T-Shirt Kings – 210 South Ocean Boulevard:** Requests a conceptual/final review to repaint Kings Plaza. (SMP Painting Contractors Inc.)
6. **Dollar General #21071 – 2901 North Kings Highway:** Requests a conceptual/final review to rework store entry, add a tiered split-face block planter wall to match existing columns, a new paver entry and landscaping. (Tru Design Studio)

7. **Hinkle Residence – 4604 North Ocean Boulevard:** Requests a conceptual/final review for a stucco color change to the home and fence-wall, and the replacement of white windows with bronze trim windows. (Owner)
8. **Jona Residence – 3700 North Ocean Boulevard:** Requests a conceptual/final review to close off the side beach access to their property, construct new driveway access off North Ocean Boulevard and landscaping. (Industrial Plant Construction Services, LLC)
9. **KTAD Holdings – 302 21st Avenue South:** Requests a conceptual/final review for changes in colors of previously approved and permitted structures. (Owner)
10. **Chester Street Villas (HPR) – Chester Street (PIN #444-08-01-0233):** Requests a conceptual/final review for (3) new single family homes with parking and landscaping. (Tru Design/Flagship Construction)
11. **Pine Island Point – Sea Pine Boulevard:** Requests a conceptual/final review for (4) proposed retail buildings and update to parking and landscape plan. (SGA/Narmour Wright Design)
12. **Myrtle Beach International Airport – 1100 Jetport Road:** Requests a conceptual/final review for long-term paved parking lot expansion to an existing parking lot, which is internal to the vehicular circulation system. (DRG)

E. Non-Agenda Items from Staff

F. Non-Agenda Items from Board Members

G. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

H. Adjournment

**City of Myrtle Beach
Military Appreciation Committee
2:00 p.m., Thursday, December 16, 2021
Second Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1014 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Welcome

B. Introductions and Minutes

C. Veterans Day Ceremony Review

D. Preliminary Discussion – 2022 Military Appreciation Days

1. Horry County Junior ROTC Drill Meet
2. Military Family Members Social
3. Myrtle Beach Pelicans' Military Appreciation Night
4. Parade
5. Grand Marshal – Options?
6. Honorary Grand Marshal
7. Family Picnic
8. (Jack Platt?) Veterans' March/Battlefield Cross Ceremony
9. Memorial Day Remembrance Ceremony
10. Military Documentary Film
11. Colonel Robert Hawkins Veteran Volunteer Service Award
12. Other

E. Other Events and News

1. World War II Memorial Discussion

F. Next Meeting – January 21, 2022

G. Adjourn

**City of Myrtle Beach
Human Rights Commission
5:00 p.m., Thursday, December 16, 2021
First Floor Conference Room, City Hall
937 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1113 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Call to Order** – Chair Amanda Masterpaul
- B. Approval/Correction of Minutes**
- C. Welcome** – Chair Amanda Masterpaul
- D. Comments**
- E. Executive Session** – The commission may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.
- F. Adjournment**