

# CITY OF MYRTLE BEACH



FINANCIAL UPDATE FOR OCTOBER 31, 2020





# HIGHLIGHTS THROUGH OCTOBER 31, 2020

- **Governmental Revenue Highlights**
  - **Property Tax revenue collections are down 8.0% in the General Fund and 7.3% in the Debt Service Fund. Collections are up 6.8% in the MB Air Force Base TIF.**
  - **Business License revenue is up 54.7% or \$1.2m**
  - **Charges for Services are down 53.4% or \$1.5m**
    - **Recreation \$366K**
    - **Shelter & Park Rental \$11k**
    - **Ambulance Fees \$91k**
    - **Convention Center**
    - **Sports Tourism \$253K**
  - **Miscellaneous revenue is down 88.5%.**
    - **Convention Center distribution from the Hotel down \$2.3m**



# HIGHLIGHTS THROUGH OCTOBER 31, 2020

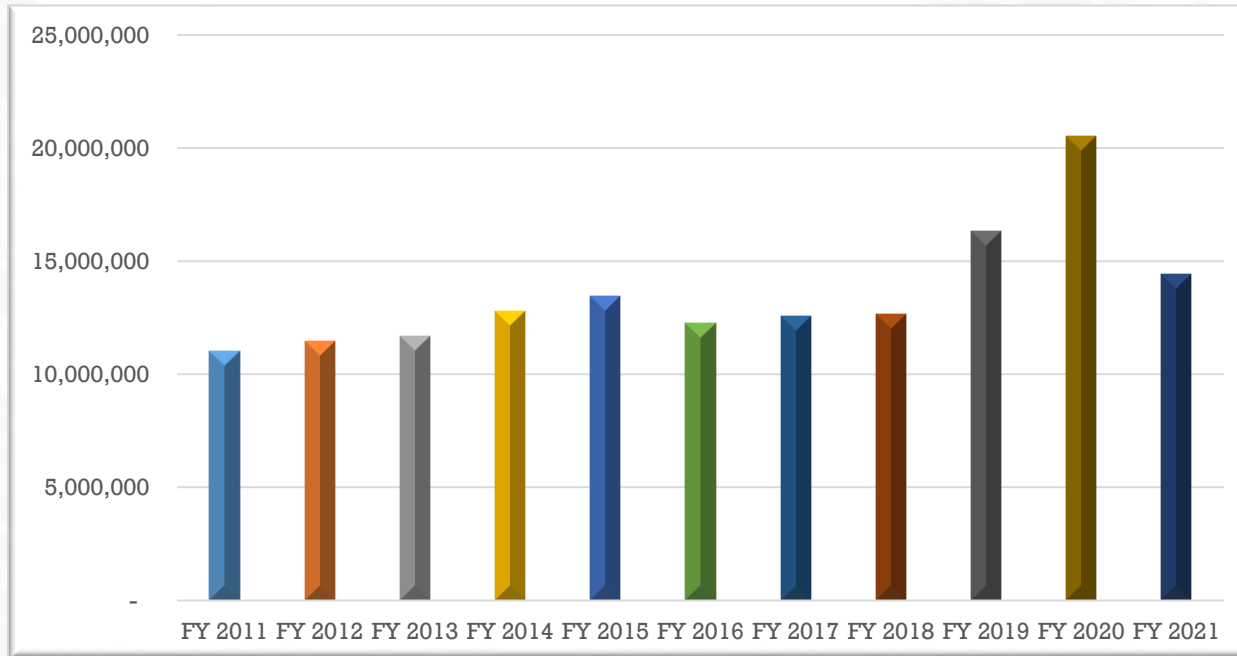
- **Intergovernmental revenue is down 16.3%**
  - State Accommodations Tax down 34.7% or \$1.6m
  - Opioid grant \$500k offset decrease
  
- **Franchise Fee & Permit revenue increased 24.3%**
  - Building Permit revenue up 21.4%
  
- **Tourism Driven Revenues:**

<b>Tourism Development Fee</b>	<b>-19.5%</b>
<b>Hospitality Fee</b>	<b>-44.7%</b>
<b>Local Accommodations Tax</b>	<b>-36.3%</b>
<b>Hospitality Tax</b>	<b>-13.0%</b>
<b>Local Accommodations Tax (new)</b>	<b>-22.9%</b>



# HIGHLIGHTS THROUGH OCTOBER 31, 2020

## Business License, Hospitality & ATAX Comparison FY 2011 - 2021, October YTD



	<u>YTD FY21</u>	<u>YTD FY20</u>	<u>% Increase</u>
<b>Business License</b>	3,459,883	2,236,083	54.7%
<b>Hospitality Fee</b>	3,296,526	5,963,645	-44.7%
<b>Hospitality Tax</b>	1,419,973	1,632,917	-13.0%
<b>Local Accommodations Tax</b>	784,833	1,231,769	-36.3%
<b>Local Accommodations Tax New</b>	2,347,505	3,045,470	-22.9%
<b>State Accommodations Tax</b>	3,092,239	4,734,698	-34.7%



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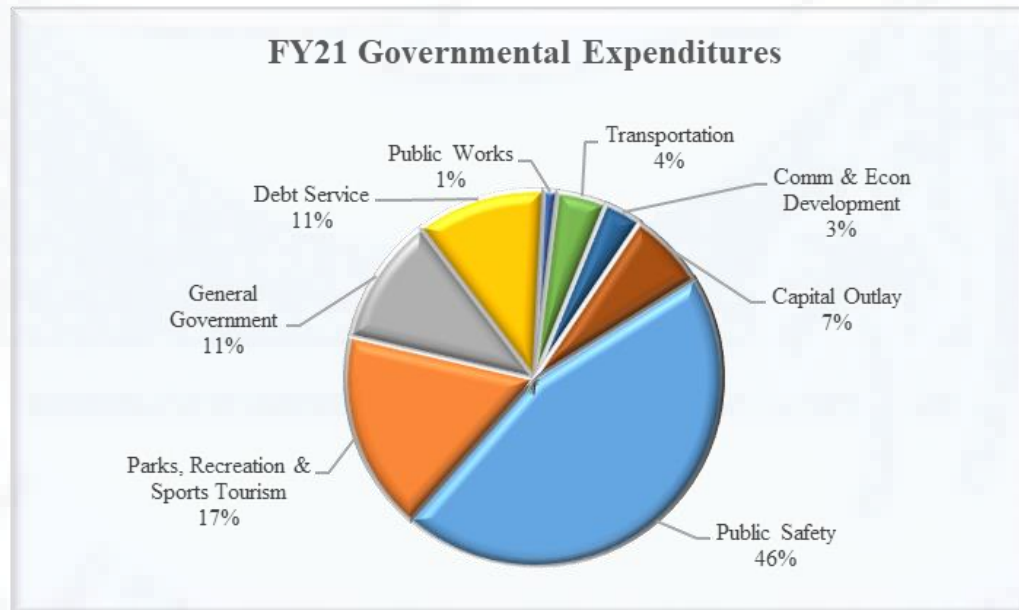
## ➤ **Governmental Expenditure Highlights**

- **At October 31, 2020, the City's Governmental Fund expenditures were down 9.4% compared to the prior year.**
- **Expenditures for Public Safety were the only category of expenditures to show a notable increase.**
  - **Public Safety expenditures increased 14.0% or \$1.9m**
    - **Police payroll increased 18.1% or \$1.4m**
    - **Fire payroll increased 3.5% or \$150k**
  - **Parks, Recreation & Tourism expenditures decreased 13.9%**
  - **Community & Economic Development expenditures decreased 74.0%**
  - **Capital Outlay expenditures are down 30.7%**



# HIGHLIGHTS THROUGH OCTOBER 31, 2020

Across all divisions, expenditure reductions are a result of the temporary halt on fleet replacements, a temporary reduction of health insurance allocations, a hold on non-essential vacancies, and other line-item reductions made during the budget process. It is important to note that PPE and other disinfection supply expenses for City-wide use have been captured in the General Government category for ease of maintaining expense information and reporting.





# HIGHLIGHTS THROUGH OCTOBER 31, 2020

- **Enterprise Fund Revenue Highlights**
  - Water & Sewer revenues are down 5.3% or \$676k
  - Solid Waste revenue is up 4.2% or \$89k
  - W&S Impact Fees are up 94.9% or \$469k
  - Non-operating revenues are up 231.0% or \$167k
  
- **Enterprise Fund Expense Highlights**
  - Water & Sewer expenditures are down 6.7% or \$535k
  - Solid Waste expenses are down 1.1% or \$18k
  - Non-operating expenses are up 13.3% or \$87k



# FY21 – LOOKING FORWARD

- **General Fund:**
  - **Business License Revenue – budgeted to decrease by 8.2% compared to FY20 budget**
  - **Public Safety Expenditures for May Events approximately \$1.2m spent in FY18 & FY19. YTD FY21, \$521k.**
- **MB Convention Center - Hotel distribution of \$2m budgeted**
- **Hotel - Insurance Reserve \$366k annually**
- **Hospitality Fee Fund – Collections down 19.4% from budget projections**
- **Local Accommodations Tax – Collections down 1.8% from budget projections**
- **Statewide ATAX – Collections down 12.9% from budget projections**
- **Tourism Development Fee – Collections up 10.5% compared to budget projections**





# FY22 – CONSIDERATIONS

- **Reinstatement of:**
  - **RHRA Funding**
  - **Fleet Replacement**
  - **Holiday Bonus**
  - **Merit program**
- **Staffing needs**
- **Water & Sewer and Storm Water rate Studies**
- **City Facilities**
- **Fire Department Compensation.**