



CONTACT:

Meredith Denari
Office: (843) 918-1054
Mobile: (843) 360-0081
info@cityofmyrtlebeach.com
www.cityofmyrtlebeach.com
www.facebook.com/myrtlebeachcitygovernment

Media Advisory

To: Myrtle Beach Media

From: Public Information Department

Date: April 26, 2024

Re: Meeting Schedule and Agendas

- 1. Next week's meeting schedule is attached.**
- 2. Doug Shaw Memorial Stadium is closed Friday and Saturday, April 26 and 27.** The "Conference Carolinas Championship" NCAA Division II Track and Field Meet continues tomorrow, Saturday, April 27, at Doug Shaw Memorial Stadium. Field athletes begin competition at 10:00 a.m. and Track athletes begin at 12:00 p.m., Saturday, April 27. Passes as \$12 per day. Parking is available at Doug Shaw Memorial Stadium, 705 33rd Avenue North. [Click here](#) for tickets and participant information.
- 3. Ground Zero's 16th Annual Dragon Boat Festival takes place at Grand Park beginning at 8:00 a.m., Saturday, April 27.** The annual festival features dozens of teams racing in boats to raise money for Ground Zero, a 501(c)(3) nonprofit organization. The free, family-friendly festival includes boat racing, vendors, food, activities and more. You can find Grand Park Lake at 1119 Farrow Parkway in The Market Common. All activities will end by 8:00 p.m. There are no planned road closures.
- 4. The Myrtle Beach Downtown Alliance hosts two Public Input Meetings for the community to learn and ask questions about public art placement, green spaces, architectural design, branding and more in the downtown area.** See the meeting dates and times below. Each meeting is "drop-in" style. Additional meetings will be hosted in the fall. Questions? Contact Michelle Cantey at michelle.cantey@mbdowntown.org.
 - Tuesday, April 30:** 3:00 to 7:00 p.m., Crabtree Memorial Gym, 1004 Crabtree Lane

- **Thursday, May 2:** 3:00 to 7:00 p.m., Ocean View Baptist Church, 7300 North Kings Highway

5. Myrtle Beach's seasonal rules for dogs and bicycles on the beach go into effect

Wednesday, May 1. From May 1 through Labor Day, dogs are allowed on the beach before 10:00 a.m. and after 5:00 p.m. only, and dogs and bicycles are allowed on the boardwalk between 5:00 a.m. and 10:00 a.m. only. At all times, dogs must be on a leash seven feet or shorter, and you must pick up and properly dispose of droppings. Both laws exclude service dogs. Note that the City of Myrtle Beach offers three bark parks for all to enjoy: Bark Park North, 5000 Claire Chapin Epps Drive; Bark Park South, 3909 Center South Drive; and, New Town Bark Park, 200 Collins Street.

- 6. May 1 also marks the beginning of Myrtle Beach's Sea Turtle Nesting Season.** Early each morning, City of Myrtle Beach crews clean and monitor beaches and report nests to Myrtle Beach State Park Ranger Ann Wilson. Nests are carefully relocated to Myrtle Beach State Park by trained personnel for safekeeping and observation. Sea turtles are federally protected under the Endangered Species Act and the Marine Turtle Protection Act. The law states that “no person may take, possess, disturb, mutilate, destroy, cause to be destroyed, sell, offer for sale, transfer, molest or harass any marine sea turtle or its nests or eggs at any times.” If you see a sea turtle in the ocean or on the beach, stay away from it. Turtle hatchlings should *not* be picked up and placed in the ocean, as they need to crawl on their own to set their navigational compass and increase their chance of survival. Do not harm, harass, pick up, ride, straddle, restrain, jump over, injure, kill or otherwise disturb sea turtles. Feeding or touching turtles in any way, including shining a light on them, is considered a disturbance. Federal penalties for disturbing sea turtles include jail time and fines up to \$15,000 for each offense, with the maximum federal fine for harming a threatened species being \$25,000.

Beachgoers, stay away from sand dunes, keep dogs on leashes, put all trash and recyclables in solid waste containers, fill in beach holes and smash sandcastles before leaving each day. Fireworks, lights, flash photography and noise will disturb sea turtles! Disturbances can result in “false crawl,” meaning the mother returned to the ocean without leaving hatchlings on the beach. If you spot nesting activity or a sick, injured, dead or disturbed turtle or nest, call South Carolina's Department of Natural Resources at 1-800-922-5431. If you see someone disturbing or harming a sea turtle or nest, call the Myrtle Beach Police Department non-emergency line at 843-918-1300 for immediate assistance.

- 7. Enjoy Savannah's Playground a little bit longer when playtime hours are extended for the summer May 1.** Savannah's Playground summer hours are 8:00 a.m. to 8:00 p.m., May 1 through September 30. Just remember, the playground doesn't open until 12:00 p.m. on Tuesdays! You can find Savannah's Playground at 1010 Crabtree Lane.
- 8. Everyone is invited to be part of the “National Day of Prayer” Event on Thursday, May 2, 6:00 p.m., at Myrtle's Market, 605 Mr. Joe White Avenue.** Myrtle Beach community members representing all faiths are encouraged to attend. The annual event is hosted by the Neighborhood Services Department. Questions? Call 843-918-1062.

9. Myrtle Beach’s Military Appreciation Days kicks off with the Horry County Junior ROTC Drill Meet on Saturday, May 4! The City of Myrtle Beach, Military Appreciation Committee and Myrtle Beach Area Chamber of Commerce collectively host a series of events each May to celebrate our military. The events begin with the Drill Meet at 9:00 a.m., Saturday, May 4, at the Pelicans Stadium Parking Lot, 1251 21st Avenue North. It is followed by a Military Family Members Social at 12:00 p.m. inside Pelicans Stadium. The rest of this month’s events are below:

- **Myrtle Beach Pelicans Military Appreciation Night** – 6:05 p.m. (Gates open at 5:00 p.m.), Saturday, May 11, Pelicans Stadium, 1251 21st Avenue North
- **Military Appreciation Days Parade** – 10:30 a.m., Saturday, May 25, Along Farrow Parkway in The Market Common ([Parade Registration](#) and [Band Registration](#) here)
- **Family Picnic** – 11:30 a.m., Saturday, May 25, Valor Memorial Garden, 1120 Farrow Parkway ([Exhibitor Registration](#) here), *featuring Julio and the Saltines*
- **Jack Platt Veterans’ March with Battlefield Cross Ceremony** – 9:00 a.m., Monday, May 27, Along Ocean Boulevard, 16th to Ninth Avenues North
- **Memorial Day Remembrance Ceremony** – 11:00 a.m., Monday, May 27, Myrtle Beach Convention Center, 2101 North Oak Street
- **Military Documentary** – Time TBA, Monday, May 27, Grand 14 Cinema, 4002 DeVille Street
- **Festive Brass Concert Performance** – 7:00 p.m., Tuesday, May 28, Ballroom ABC, Myrtle Beach Convention Center, 2101 North Oak Street

10. The World’s Strongest Man Competition returns to Myrtle Beach Wednesday through Sunday, May 1-5, at Burroughs & Chapin Pavilion Place. Ocean Boulevard, between Eighth and Ninth Avenues North, will be closed Tuesday, April 30, from 5:00 to 10:00 p.m. It will also close Wednesday-Thursday, May 1-2, and Saturday-Sunday, May 4-5, from 4:00 a.m. to 10:00 p.m. Note that there is no competition Friday, May 3, for athletes to rest.

11. Fall sports registration opens at 9:00 a.m., Saturday, May 4, for youth football, cheerleading, softball and baseball. Fall sports take place from August to November. Be sure to register online on Myrtle Beach’s Parks, Recreation and Sports Tourism website, MyrtleBeachPRST.com, under the “Youth Sports” tab. Here are the age categories for each sport:

- **Football:** Ages 7-8, Ages 9-10 and Ages 11-12
- **Cheerleading:** Ages 4-6 and Ages 7-12
- **Baseball:** Ages 4-6 Rookie League (Boys and Girls), Ages 6-8 Machine Pitch (Boys and Girls), Ages 9-10, Ages 11-12 and Ages 13-15
- **Softball:** Ages 8-10, Ages 11-12 and Ages 13-16

12. The Myrtle Beach Classic, a PGA TOUR event, will debut Tuesday, May 9, through Sunday, May 12, at the Dunes Golf and Beach Club. There will be no major road closures in Myrtle Beach during the event. General parking will be Lot B of the former Myrtle Square Mall site, 2400 North Oak Street. Handicap/ADA parking will also be at the former

Myrtle Square Mall site. Shuttles will transport spectators from the parking lot to the golf course and back. Spectators are encouraged to pay the \$15 parking fee in advance. You can purchase parking day-of with cash or a credit card. More information is available on the “Spectator Info” page of the Myrtle Beach Classic website [here](#).

- **Rideshare drop off will be located at Lot B, 2400 North Oak Street.** Rideshare vehicles will not be able to enter The Dunes Community. All spectators are asked to use the shuttles to and from the course and Lot B parking lot.

13. Myrtle Beach youngsters played in the sunshine while listening to stories and songs at Futrell Park, and that's our subject of this week's [Photos of the Week](#). Library staff hosts young readers of all ages at parks and playgrounds for Chapin Memorial Library’s Outdoor Storytime. Children sing songs, learn new dance moves and follow along with children's storybooks on Wednesdays throughout the spring and summer during storytime. At this session, kids learned about shapes, animals and read “Raindrops to Rainbow” by John Micklos. Afterwards, the participants played on the new, state-of-the-art playground!

14. Did you know... That the first post office opened in 1888 in Myrtle Beach? This was 50 years before the city was founded. It was originally named “Wither’s Post Office,” before Myrtle Beach was given its name in a naming contest in 1900. In 1901, the Withers Post Office was renamed the Myrtle Beach Post Office. The building we now know as City Services was the Myrtle Beach Post Office’s home through the late 1970’s. The Myrtle Beach Post Office eventually moved to Fifth Avenue North and Kings Highway, where it stands today.

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
April 29-May 5, 2024**

MONDAY, APRIL 29

- No Meetings Scheduled.

TUESDAY, APRIL 30

- **3:00 p.m.** – Myrtle Beach Downtown Alliance Public Input Meeting, Crabtree Memorial Gym, 1004 Crabtree Lane

WEDNESDAY, MAY 1

- **9:00 a.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue
- **3:00 p.m.** – Sandysgate Village Neighborhood Watch, Main Office, 1011 Osceola Street

THURSDAY, MAY 2

- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street
- **3:00 p.m.** – Myrtle Beach Downtown Alliance Public Input Meeting, Ocean View Baptist Church, 7300 North Kings Highway
- **6:00 p.m.** – International Day of Prayer Beachside Chat, Myrtle’s Market, 605 Mr. Joe White Avenue

FRIDAY, MAY 3

- **9:00 a.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue

SATURDAY, MAY 4

- **9:00 a.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue
- **9:00 a.m.** – Horry County Junior ROTC Drill Meet, Pelicans Stadium Parking Lot, 1251 21st Avenue North
- **12:00 p.m.** – Military Family Members Social, Pelicans Stadium, 1251 21st Avenue North

SUNDAY, MAY 5

- No Meetings Scheduled.

**City of Myrtle Beach
Community Appearance Board
1:30 p.m., Thursday, May 2, 2024
Conference Room, City Services Building
921 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Roll Call

B. Approval of Minutes: April 18, 2024 meeting

C. Old Business:

D. New Business:

Sign Permit Applications

1. **Airport Liquor – 2307 South Kings Highway:** Requests approval for (1) 7'w x 10" internally lit pill capsule with flat graphics and (1) 14'w x 20"h internally lit channel letters mounted to the building and (1) 2'w x 8'h pill capsule with flat graphics mounted to the side of the existing monument sign. (Coastal Signs)
2. **Fun Plaza – 902 North Ocean Boulevard:** Requests approval to change the existing sign panels on the Myrtle Beach Boardwalk side of the building to new ones that are hand painted on aluminum panels. (Coastal Signs)
3. **North Point Commerce – 1310-1330 17th Avenue South:** Requests approval for (1) 8'w x 8'h internally illuminated multi-tenant monument sign. (ASL Signs)
4. **Farrow Exchange – 3530 Northgate Drive:** Requests approval to add (1) 6'w x 20"h tenant panel to the multi-tenant freestanding sign. (Seaboard Signs)
5. **17 Beans & Cream – 2106 North Kings Highway:** Requests approval for (1) 5'3"w x 4'h externally illuminated dimensional PVC letter and graphics mounted to a 1" thick aluminum panel. The gooseneck lights are existing on the building from a previous tenant. (Seaboard Signs)
6. **Floor Authority – 3550 Northgate Drive:** Requests approval to change the faces on the existing building logo and freestanding sign panel to a new brand color. (Seaboard Signs)
7. **Baywatch Grill – 709 North Ocean Boulevard:** Requests approval for (1) 4' round acrylic sign face installed in the existing building mounted cabinet. (Coharie Ventures)
8. **Edward Jones – 399 Seaboard Street:** Requests approval for (1) 15'w x 2'h internally lit channel letters mounted to the building. (East Coast Signs & Graphics)

9. **Fin's Inn – 1801 Withers Drive:** Requests approval for (1) set of 9'11" w x 4' h pan faces with flat graphics in the existing pole sign and to repaint the existing poles. (Mad Signartist)

Combination Permit Applications

1. **Prime Bar & Grill – 1803 North Kings Highway:** Requests a conceptual/final review to add illuminated yellow bars as an architectural feature to the front of the building and for revisions to the building facade. In addition, requests approval for (1) 5' w x 5'6" h internally lit channel letters and light box mounted to the building and (1) 7' w x 14' h freestanding sign consisting of channel letters and a 6' w x 3' h CEVMS. The freestanding sign when installed will be around 3' higher than the adjacent grade measured from the City's sidewalk. (Miller Design Services | Signworks)
2. **Sugar Life – 6921 North Kings Highway:** Requests a conceptual/final review to install (5) 16' pole mounted parking lot lights, (16) 42" tall bollard lights and (69) building mounted lights. (Miller Design Services)
3. **Sharkey's Beach Club – 600 North Ocean Boulevard:** Requests a conceptual/final review to add a deck on the oceanfront side of the building for added seating. In addition, requests approval for the re-facing of the existing monument sign with new paint and lettering. (Owner)
4. **Crave Italian Oven & Bar – 7401 North Kings Highway:** Requests a conceptual/final review for alterations to the existing building to include a new EIFS finish and color, new awnings over the windows and changing the front entrance doors from a revolving door to double doors. In addition, requests a conceptual review for a two-phase project which includes a new outdoor patio area, new trellis feature, outdoor bar, and fireplace. (Myrtle Beach Farms Company)
5. **Styer Residence – 8804 North Ocean Boulevard:** Requests a conceptual/final review for a new single-family home, driveway, landscaping, fencing, and landscape lighting. (Traditional Home Builders, Inc.)

Building Permit Applications

1. **Marketview at Market Common Tract R6 Buildings 12 & 13 – 2931 Howard Avenue and 982 Farrow Parkway:** Requests a conceptual/final review for (2) 3-unit townhome buildings and landscape plan. (Sands Building Group, Inc.)
2. **Sand Castle South – 2207 South Ocean Boulevard:** Requests a final review for fencing, dumpster enclosure, and gates. (Mr. Fence It, Inc.)
3. **Ocean Villas – 7509 North Ocean Boulevard:** Requests a conceptual/final review for a 4' high vinyl fence. (Southern Classic Fence)
4. **Waves Auto – 1459 Highway 501:** Requests a conceptual/final review for chain-link fencing and entry gates. (Owner)
5. **Gazlan Storage Yard – Enterprise Avenue/Trade Street PIN# 425-14-01-0022:** Requests a conceptual/final review for a new 6' high chain-link fence with privacy screening and a 12' wide rolling gate. (Lineage Construction)

6. **44th Business Park Lot 15 – 1086 London Street:** Requests a conceptual/final review for additional parking spaces, an additional dumpster, and paver patio located at the rear of the lot. (The Earthworks Group)
7. **5 De Mayo Restaurant, LLC – 603 South Kings Highway:** Requests a conceptual/final review to repaint the building exterior. (Owner)
8. **Sutton Residence – 3604 North Ocean Boulevard:** Requests a conceptual/final review for new siding, new front and rear porch, landscaping, pool, hardscape, perimeter fence, new roof on front porch, and new windows and doors. (Singleton Custom Builders)
9. **Coastal Pantry – 1611 South Kings Highway:** Requests a conceptual/final review for a gas canopy over existing pumps. (Owner)
10. **Paramount Flame – 3578 Northgate Drive:** Requests a conceptual/final review for a 1,000-gallon propane pump station. (Owner)
11. **Ocean 25 – 400 25th Avenue South PIN# 445-01-02-0068:** Requests a conceptual/final review for 15-residential units, driveways, and landscaping. (Kinfolk Investments, LLC)
12. **Anchor Bar – 6401 North Kings Highway:** Requests a final review for material changes to previously approved plans. (Miller Design Services)
13. **Pink House Square Townhomes – 4221 North Kings Highway:** Requests a conceptual review for a new 32-unit townhome development. (Miller Design Services)
14. **Tim Hucks CPA – 609 17th Avenue North:** Requests a conceptual/final review for a 625 square foot addition. (Carter and Gordon, LLC)
15. **Bank of America – 1750 Pine Island Road:** Requests a conceptual review to paint the exterior, install new bollards and re-sleeve existing, restripe parking lot, and paint existing trash enclosure. (Milrose Consultants)
16. **North Industrial Park Lot 53 – American Way/Dividend Loop PIN# 442-04-04-0008:** Requests a conceptual review for a 19,000 square foot metal building. (Nick Nye, AIA)

E. Public Comment

F. Non-Agenda Items from Staff

G. Non-Agenda Items from Board Members

H. Executive Session: The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

I. Adjournment