



**CONTACT:**

Meredith Denari  
Office: (843) 918-1054  
Mobile: (843) 360-0081  
[info@cityofmyrtlebeach.com](mailto:info@cityofmyrtlebeach.com)  
[www.cityofmyrtlebeach.com](http://www.cityofmyrtlebeach.com)  
[www.facebook.com/myrtlebeachcitygovernment](https://www.facebook.com/myrtlebeachcitygovernment)

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# Media Advisory

**To: Myrtle Beach Media**  
**From: Public Information Department**  
**Date: May 10, 2024**  
**Re: Meeting Schedule and Agendas**

- 1. Next week's meeting schedule is attached.**
- 2. Drivers can expect temporary lane closures at the intersection of Sixth Avenue North and Oak Street beginning Monday, May 13.** Crews will be installing underground conduits as part of the Arts & Innovation District infrastructure work. The installation is expected to be complete by 5:00 p.m., Tuesday, May 14. No road closures are scheduled.
- 3. Beekeepers are reminded to register their beehives during mosquito spraying season.** The City of Myrtle Beach began its annual mosquito spraying route Monday, May 6. Crews spray regularly to help control the mosquito population, and the spray used does not affect animals or humans. The city sprays during the week, weather-permitting. Beekeepers are encouraged to register their beehives by calling (843) 918-2000. Crews avoid spraying areas where registered beehives are located. Spraying begins at 4:30 p.m. each weekday on the following schedule:
  - **Mondays:** 62nd Avenue North to northern City Limits (except Del Webb community)
  - **Tuesdays:** 21st Avenue North to 62nd Avenue North, including all of the Del Webb community on west side of Highway 17
  - **Wednesdays:** Third Avenue South/Highway 501 to 21st Avenue North
  - **Thursdays:** 17th Avenue South to Third Avenue South (includes Highway 15 corridor)
  - **Fridays:** 17th Avenue South to southern City Limits

- 4. Tell the kids, the Futrell Park splash pad opens for the season Saturday, May 25!** The splash pad has four above-ground water features and two fountains to keep the kids busy. Make plans to visit Myrtle Beach's splash pad during its operating hours of 10:00 a.m. to 7:00 p.m., daily. The splash pad remains open until Labor Day. Futrell Park also features a new playground next to the splash pad. Beat the heat this summer at Futrell Park, 1073 Futrell Drive. Free wifi is also available!
  
- 5. The 69th annual Sun Fun Festival continues through Sunday, May 12, with free entertainment for all ages in downtown Myrtle Beach.** The Sun Fun Festival has weekend-long family activities including free oceanfront games, live music, face painting, kids crafts, parachute jumps and more. The U.S. Army Golden Knights parachute team will jump at 12:00 and 4:00 p.m. Saturday, May 11, only. Enjoy live music on Saturday from "Gump Fiction" at 1:00 p.m. and "the Swingin' Medallions" at 7:00 p.m. "Too Much Sylvia" plays at 2:00 p.m. Sunday. Festival hours are 12:00 to 10:00 p.m. Saturday, May 11, and 2:00 to 6:00 p.m. Sunday, May 12. More event details are available at [www.sunfunmb.com](http://www.sunfunmb.com).
  
- 6. The Myrtle Beach Shrine Club's "Smoke on the Beach," an annual BBQ competition festival sanctioned by the South BBQ Network (SBN), continues Saturday, May 11.** This annual event draws professional and amateur BBQ teams to Burroughs & Chapin Pavilion Place, as well as vendors and food trucks. Spectators can watch the competition, explore vendor tents and enjoy the food. Admission is free. The festival continues from 10:00 a.m. to 6:00 p.m. Saturday, May 11, Burroughs & Chapin Pavilion Place, 812 North Ocean Boulevard.
  
- 7. The Myrtle Beach Classic, a PGA TOUR event, runs through Sunday, May 12, at the Dunes Golf and Beach Club.** There will be no major road closures in Myrtle Beach during the event. General parking will be the former Myrtle Square Mall site, 2400 North Oak Street. Handicap/ADA parking will also be at the former Myrtle Square Mall site. Shuttles will transport spectators from the parking lot to the golf course and back. Spectators are encouraged to pay the \$15 parking fee in advance. You can purchase parking day-of with cash or a credit card. More information is available on the "Spectator Info" page of the Myrtle Beach Classic website [here](#).
  - **Rideshare drop off will be located at Lot B, 2400 North Oak Street.** Rideshare vehicles will not be able to enter The Dunes Community. All spectators are asked to use the shuttles to and from the course and Myrtle Square Mall site parking lot.
  
- 8. The Myrtle Beach Police Department hosts the Coordinated Effort monthly meeting, in partnership with local service providers, at Midtown Vineyard Church.** The Coordinated Effort monthly meetings consist of local service providers and community outreach members to help those in need. The effort specifically targets people challenged with mental health, addiction and homelessness each third Thursday of the month. The public is welcome to join in the effort to help those in need at 1:00 p.m., Thursday, May 16.

**9. The Charlie's Place Market returns this year with new hours and a new addition, "Open Mic Night."** The Open Mic & Night Vendor Market at Charlie's Place comes back for the season from 5:00 to 8:00 p.m., Saturday, May 18. Bring your family and friends to enjoy an evening of live entertainment, food, vendors, shopping and community. Each market is free to attend. Open mic night welcomes singers, poets, comedians and more to the microphone. No pre-registration needed. Vendor space is also free. Call the Neighborhood Services Department at (843) 918-1056 to reserve your space today.

**10. Doug Shaw Memorial Stadium is closed to the public from 5:00 p.m., Saturday, May 18, through 6:00 a.m., Monday, May 27, for the NCAA Division III Outdoor Track and Field National Championship.** Competition set up begins Sunday, May 19. The track and field meet runs Thursday through Saturday, May 23-25. The parking lot between Doug Shaw Memorial Stadium and Pepper Geddings Recreation Center will also be closed beginning 5:00 p.m., Saturday, May 18. It will reopen at 6:00 a.m., Monday, May 27.

**11. Plan ahead for Memorial Day weekend road closures Friday through Monday, May 24-27.** Drivers will only be able to use the southbound lanes along Ocean Boulevard between 29th Avenue North and South Kings Highway. The northbound lanes on Ocean Boulevard are reserved for emergency personnel only. All road closures will be reflected in the Google Maps and Waze transportation phone apps. Drivers will be able to access Ocean Boulevard to go southbound at avenues along Kings Highway with a stoplight. Those access avenues are:

- 21st Avenue North
- Mr. Joe White Avenue
- Ninth Avenue North
- Third Avenue South
- Ninth Avenue South
- 13th Avenue South
- 19th Avenue South
- 25th Avenue South
- 29th Avenue South

Traffic will not be allowed to use Chester Street, Withers Drive and Yaupon Drive as a cut-through. Road closures are also planned from 9:00 a.m. to 12:00 p.m., Saturday, May 25, for the annual Military Appreciation Days Parade. Police officers will be stationed along the Farrow Parkway parade route to get vehicles in and out of the area. Scheduled road closures for the parade are:

- Johnson Avenue, between Phillis Boulevard and Farrow Parkway
- Westbound Farrow Parkway, between Shine Avenue and Phillis Boulevard (westbound vehicles will be detoured to Shine Avenue)
- Eastbound Farrow Parkway, between Forbus Court and Johnson Avenue
- Phillis Boulevard, between Farrow Parkway and Johnson Avenue

**12. Military Appreciation Days continues throughout the month of May in Myrtle Beach.**

The series of events are hosted by the City of Myrtle Beach, Military Appreciation Committee and Myrtle Beach Area Chamber of Commerce. See the schedule of events below. All are welcome.

- **Myrtle Beach Pelicans' Military Appreciation Night (Pelicans vs. Augusta)** – 6:05 p.m. game time, Saturday, May 11. (Card set veterans are recognized prior to the game).
- **Military Appreciation Days Parade** – 10:30 a.m., Saturday, May 25. Along Farrow Parkway in The Market Common.
- **Family Picnic (featuring live music by “Julio and the Saltines”)** – 11:30 a.m., Saturday, May 25, Valor Memorial Garden, 1120 Farrow Parkway.
- **Jack Platt Veterans' March with Battlefield Cross Ceremony** – 9:00 a.m., Monday, May 27, Along Ocean Boulevard, 16th to Ninth Avenues North.
- **Memorial Day Remembrance Ceremony (featuring music by “Festive Brass”)** – 11:00 a.m., Monday, May 27, Myrtle Beach Convention Center, 2101 North Oak Street.
- **Military Documentary** – 2:00 p.m., Monday, May 27, Grand 14 Cinema, 4002 DeVile Street
- **Festive Brass Concert Performance** – 7:00 p.m., Tuesday, May 28, Ballroom ABC, Myrtle Beach Convention Center, 2101 North Oak Street.
- **MOAA Grand Strand Chapter's Retired U.S. Col. Francis A. Esposito Golf Tournament** – Wednesday, May 29, Blackmoor Golf Club, Murrells Inlet.

**13. Do you enjoy helping others and answering questions about Myrtle Beach? Join Myrtle Beach's Friendship Team for Memorial Day weekend, May 24-26.**

The Neighborhood Services Department is gathering volunteers to walk the boulevard and help visitors with directions and general questions. Shifts are available from 2:00-6:00 p.m. and 6:00-10:00 p.m., Friday-Sunday, May 24-26. Volunteers will be given t-shirts to wear to make them visible to the public as a member of the Friendship Team. Training dates will be provided for volunteers prior to Memorial Day weekend. Questions? Call Neighborhood Services at 843-918-1062.

**14. The annual Horry County Junior ROTC Drill Meet hosted more than 100 high school students and their families, and that's the subject of our Photos of the Week.**

Eight area high schools gathered at the Pelicans Stadium parking lot to begin competition early in the morning Saturday, May 4, to win the traveling trophy. Many of the disciplined youngsters competed in about a dozen different categories including knockout, platoon and squad competitions. Myrtle Beach High School took home first place for the fourth year in a row, followed by Carolina Forest and Georgetown High Schools. JRTOC members, family members, spectators and U.S. Army judges enjoyed a free lunch afterwards hosted by the City of Myrtle Beach.

**15. Did you know...** That Splinter City Disc Golf Course once served as the grounds for barracks, offices, a hospital and various maintenance and training facilities for the Myrtle Beach Air Force Base? In March of 1942, units of the United States Army Air Corps opened

formal operations at the former Myrtle Beach bombing and gunnery training range. Construction began to meet the urgent need for combat air training... And thus came a “wooden city.” Humorously, locals began to refer to these wooden buildings as “Splinter City.” Although crude by modern-day standards, Splinter City allowed the training mission to get fully underway within six months. In 1943, some of the facilities in this area were used to house German prisoners of war. Splinter City Disc Golf Course, co-operated by Horry County, opened in 2020 as the first disc golf course in the City of Myrtle Beach.

**For more information, contact:**

Meredith Denari, Public Information Officer, City of Myrtle Beach  
(843) 918-1054 *voice* (843) 360-0081 *mobile*

<https://www.cityofmyrtlebeach.com>

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<https://myrtlebeachpointofview.wordpress.com/>

<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH  
MEETING SCHEDULE  
May 13-19, 2024**

**MONDAY, MAY 13**

- **8:30 a.m.** – Staff Meeting, Conference Room, City Services Building, 921 North Oak Street
- **12:30 p.m.** – Joe McGarry Memorial Police Officer of the Year, Ocean Reef Resort, 7100 Ocean Boulevard

**TUESDAY, MAY 14**

- **9:00 a.m.** – City Council Workshop, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m.** – Public Budget Hearing and City Council Meeting, Council Chamber, Ted C. Collins Law Enforcement Center, 1101 North Oak Street

**WEDNESDAY, MAY 15**

- **9:00 a.m.** – Myrtle’s Market, 605 Mr. Joe White Avenue
- **2:00 p.m.** – Beach Advisory Committee, First Floor Conference Room, City Hall, 937 Broadway Street
- **2:00 p.m.** – “Through the Lens of Time” Myrtle Beach History Series featuring Bo Bryan, Chapin Memorial Library, 400 14th Avenue North
- **6:30 p.m.** – Emmens Preserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:30 p.m.** – Balmoral Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:30 p.m.** – The Highlands Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:30 p.m.** – The Market Common Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:30 p.m.** – Sweetgrass North Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:30 p.m.** – The Reserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:30 p.m.** – Seagate Village Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane

- **6:30 p.m.** – Withers Preserve Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:30 p.m.** – West Lake Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:30 p.m.** – Meridian At Market Common Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane
- **6:30 p.m.** – Park Place Neighborhood Watch, General Robert H. Reed Recreation Center, 800 Gabreski Lane

#### **THURSDAY, MAY 16**

- **1:00 p.m.** – Coordinated Effort, Midtown Vineyard Church, 504 27th Avenue North
- **1:30 p.m.** – Grande Dunes Neighborhood Watch, Portside at Grande Dunes, 901 Portside Drive
- **1:30 p.m.** – Northwood Neighborhood Watch, Portside at Grande Dunes, 901 Portside Drive
- **1:30 p.m.** – Community Appearance Board, Conference Room, City Services Building, 921 North Oak Street
- **4:30 p.m.** – Human Rights Commission, Myrtle Beach Fire Station No. 6, 970 38<sup>th</sup> Avenue North

#### **FRIDAY, MAY 17**

- **9:00 a.m.** – Myrtle's Market, 605 Mr. Joe White Avenue

#### **SATURDAY, MAY 18**

- **9:00 a.m.** – Myrtle's Market, 605 Mr. Joe White Avenue
- **5:00 p.m.** – Charlie's Place Open Mic Night & Vendor Market, Charlie's Place, 1420 Carver Street

#### **SUNDAY, MAY 19**

- No meetings scheduled.



# Council Agenda

**MYRTLE BEACH CITY COUNCIL:**  
BRENDA BETHUNE, MAYOR  
MIKE LOWDER, MAYOR PRO TEM  
MICHAEL CHESTNUT  
DEBBIE CONNER  
JACKIE HATLEY  
BILL MCCLURE  
GREGG SMITH

**AGENDA  
MAY 14, 2024**

**9:00 A.M. – WORKSHOP MEETING – TED C. COLLINS LAW ENFORCEMENT CENTER**

**10:00 A.M. – MEETING – TED C. COLLINS LAW ENFORCEMENT CENTER**

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*NOTE: CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN THE MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.*

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK'S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**THE FOLLOWING PUBLIC HEARING WILL BE HELD AT THE TED C. COLLINS LAW ENFORCEMENT CENTER 1101 NORTH OAK STREET, PRIOR TO THE START OF THE REGULAR SCHEDULED MEETING.**

**10:00 A.M. PUBLIC HEARING ON THE MUNICIPAL BUDGET FOR THE 2023-24 FISCAL YEAR**

CALL TO ORDER.....  
INVOCATION.....  
PLEDGE OF ALLEGIANCE.....  
APPROVAL OF AGENDA.....  
APPROVAL OF MINUTES.....April 23, 2024

**PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:**

1. Proclamation recognizing Century 21 Broadhurst & Associates – 50 years (meeting)



2. Proclamation declaring the week of May 12 -18, 2024 as Law Enforcement Memorial Week (meeting)
3. Proclamation declaring week May 19 -25 of as National Public Works Week (meeting)
4. Proclamation declaring May 19-25 as National Tour and Travel Week (meeting)
5. Proclamation declaring the month of May as Mental Health Awareness Month (meeting)
6. Proclamation declaring week of May 18-24 as National Safe Boater Week (meeting)
7. Public Information Update – PIO Staff

**NON-AGENDA ITEMS FROM PUBLIC**.....30 Minute Time Limit

**CONSENT AGENDA** – *The Consent Agenda covers items anticipated to be routine in nature. Any Councilmember may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, items remaining on the Consent Agenda will be briefly described by staff.*

**CONSENT AGENDA**

**Resolution R2024-9 to accept the dedication of certain roadways known as Monarch Drive and Azure Drive with 50’ public r/w located within the Papillon Subdivision.**

*The owner has constructed certain roadways of 50’ public rights-of-way known as Monarch Drive, and Azure Drive within The Papillon Subdivision. Public utilities have been located within, along, and above the rights-of-way. Streets comply with current standards and construction requirements. The owner has provided executed dedication deed for the transfer of the roadways.*

**Motion M2024-47 authorizing the City Manager or his designee to apply for reimbursement from the SC Department of Public Safety’s Office of Highway Safety and Justice Programs, for the purpose of continued support of the Body-Worn Camera (BWC) technology system within the Myrtle Beach Police Department in the amount of \$522,682.85 for BWC and 141,906.88 for in-car vehicle.**

*The Body-Worn Camera Grant Program Fund was established to provide financial assistance to state and local law enforcement agencies, the Attorney General’s Office, solicitors’ offices, and public defenders’ offices in the initial purchase, maintenance, and replacement of body-worn cameras to include ongoing costs related to maintenance and storage recorded by body-worn cameras. This program is funded by the General Assembly. The South Carolina Public Safety Coordinating Council is the council that approves the distribution of the funds each year.*

**REGULAR AGENDA**

**2<sup>nd</sup> Reading Ordinance 2024-27 imposing temporary moratorium on activity relating to the conversion of certain properties in close proximity to the beach from short term rental to long term rental, to analyze the impacts of decreased short term rental inventory, and to make recommendations to City Council.**

*To impose temporary moratorium on the conversion of properties from multi-family short term rental to multi-family long term rental and to allow City time to study the impacts of decreased short term rental inventory and to consider changes to City’s Zoning Code.*

**1<sup>st</sup> Reading Ordinance 2024-29 to amend Ordinance 2023-44 authorizing the sale of 21.6 acres, a portion of TMS 173-000-4170 to Surfworks Land Holdings, LLC to aid in construction of the proposed surf park**

*Council approved Ordinance 2022-40 on September 27, 2022. Ordinance 2022-40 authorized the execution of the Purchase Agreement to sell 21.6 acres to MHI Capital, Inc. for \$4.5 Million for the development and construction of a surf park. Council approved an extension on April 11, 2023, to require a closing prior to October 9, 2023. Council approved an extension on October 10, 2023, to require a closing prior to April 25, 2024 and an additional \$150,000 of non-refundable earnest*

money. The Buyers have requested an extension for an additional 12 months to close on the property by April 30, 2025, and have offered \$100,000 as additional non-refundable earnest money, due by October 30, 2024.

**1<sup>st</sup> Reading Ordinance 2024-30 an ordinance to levy taxes and establish a municipal budget for the fiscal year beginning July 1, 2024, and ending June 30, 2025.**

State law requires each unit of local government to approve a budget for the fiscal year detailing the community's operational and financial goals for the year. This budget was prepared to address the priorities identified by Council:

- Public Safety, Community & Economic Development, Infrastructure, Communications, and Quality of Life.

Highlights of the proposed budget include:

- 14 Positions included as Service Level Changes
- Property Tax millage is included in the ordinance in a manner not to exceed the current 88.9 mills, however final roll-back millage shall be established by City Council Resolution once the required reassessment has been completed.

**1<sup>st</sup> Reading Ordinance 2024-31 approving execution of deed conveying a portion of city owned property (PIN 444-01-01-0066) to the Myrtle Beach Downtown Redevelopment Corporation.**

Through the Myrtle Beach Downtown Redevelopment Corporation ("DRC"), the City has proposed to construct a theatre facility in the historic buildings located at 807, 809, and 811 Main Street in the Arts & Innovation District in furtherance of the goal of redeveloping and revitalizing this area. These historic buildings are owned by the DRC. The City owns property adjacent to these historic buildings (PIN No. 4440101066) (the "Property") and the design of the theatre facility contemplates use of a portion of the Property to accommodate the theatre facility. The City needs to convey the relevant portion of the Property to DRC.

**Resolution R2024-10 a resolution stating the support for the development of multiple workforce housing projects.**

Since 2019, the City has taken various steps to address the lack of attainable workforce housing options. There are three development companies making applications for state and federal housing tax credits. The process is highly competitive and municipal support carries a significant weight in the scoring of these projects. In 2020-4, the City expanded the types of projects eligible to qualify the 2% voucher incentive to include workforce housing. This incentive provides a credit/reimbursement of fees paid directly to the city once the project is finished not to exceed 2% of the total investment in the project.

**Motion M2024-48 to re-name the Public Works Administration Building at 3210 10<sup>th</sup> Ave., Extension the "John A. Watts Public Works Administration Building".**

Mr. Watts faithfully served the City's Public Works Department (water and sewer division) for 45 years. Mr. Watts was known as a 'walking computer' for all the knowledge he held. Throughout his tenure, Mr. Watts was an exemplary leader, dependable employee, and a team player. His contributions to our community are numerous and impactful. Naming the Public Works Administration building after Mr. Watts would be a fitting tribute to his exceptional leadership and commitment to the City of Myrtle Beach.

**Motion M2024-49 to consider renewal of the City Attorney's Contract.**

The City Attorney serves at the pleasure of the City Council under an annual contract which is reconsidered annually by City Council.

**Motion M2024-50 to consider renewal of the City Manager's Contract.**

The City Manager serves at the pleasure of the City Council under an annual contract which is reconsidered annually by City Council.

**Motion M2024-51 to declare certain vehicles abandoned or derelict pursuant to the authority of Article 41 of Title 56 South Carolina Code of Laws 2001.**

*This declaration is an effort to improve the appearance of both commercial and residential neighborhoods. This report includes vehicles staff tagged as abandoned or derelict. Council's approval allows these vehicles to be towed from their private property locations to a tow yard where they may be reclaimed by the current owner upon payment of the applicable towing and storage fees. If the vehicles are not claimed by the owner within 30 days of the required notice, then the tow company may sell the vehicle and keep the proceeds as compensation.*

**NON-AGENDA ITEMS FROM PUBLIC.....30 Minute Time Limit**

**COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS**

**COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER**

1. Council Communications
2. CFO Update
3. CM/ACM Update

**REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF**

**EXECUTIVE SESSION - Council may take action on matters discussed in Executive Session which are deemed to be "emergency" concerns.**

***Note: South Carolina law requires that Council's business is conducted in public with limited exceptions known as "Executive Sessions". Subjects eligible for Executive Session include:***

- ***Personnel matters.***
- ***Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.***
- ***The receipt of legal advice relating to:***
  - ***A pending, threatened, or potential claim.***
  - ***Other matters covered by the attorney-client privilege.***
  - ***Settlement of legal claims, or the position of the City in other adversary situations.***
- ***Discussions regarding development of security personnel or devices.***
- ***Investigative proceedings regarding allegations of criminal misconduct.***
- ***Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.***

***Motions to go into Executive Session must be made in public and specify one or more reason above. Council can take no votes or take action in Executive Session.***

**ADJOURNMENT**

**City of Myrtle Beach  
Beach Advisory Committee  
2:00 p.m., Wednesday, May 15, 2024  
City Hall, First Floor Conference Room**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE  
COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1008 AS  
SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED  
EVENT.*

**A. Call to Order:**

**B. Welcome and Recognize Guests:**

**C. Approval of Minutes:**

**D. Reports:**

- a. Public Works
- b. Police Beach Safety
- c. Fire Department
- d. Beach Franchise
- e. Parasail Jet Ski Update/Operator Report
- f. Water Quality/Stormwater Update
- g. Special Events Report

**E. Discussion Items**

- a. 2025 Franchise Agreement Update
- b. Holiday Inn/Springmaid Pier Update
- c. Non Agenda Items from the Public

**F. Comments from the Public**

**G. Executive Session** (Note: The Committee may take action on matters discussed in Executive Session when it returns to Public Session).

**H. Adjourn**

**City of Myrtle Beach  
Community Appearance Board  
1:30 p.m., Thursday, May 16, 2024  
Conference Room, City Services Building  
921 North Oak Street, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**A. Roll Call**

**B. Approval of Minutes:** May 2, 2024 meeting

**C. Old Business:**

**D. New Business:**

**Sign Permit Applications**

1. **Furniture Appliances Outlet – 1354 3<sup>rd</sup> Avenue South:** Requests approval for (1) 38'1" w x 25" h internally lit channel letters mounted on a raceway to the building, and (4) 9'8" w x 15" h tenant panels in both multi-tenant freestanding signs. (Seaboard Signs)
2. **Airport Liquor – 2307 South Kings Highway:** Requests approval for (1) 8' w x 2' h internally lit dots and (1) 8' w x 10" h internally lit pill capsule mounted to the building. The existing pill capsule on the freestanding sign is also being requested to be removed and not replaced. (Coastal Signs)
3. **Ashley Homestore – 906 Frontage Road East:** Requests approval for (1) 12' w x 12' new flex face in the existing freestanding sign and (1) 32'2" w x 6'1" h building mounted sign area consisting of internally lit channel letters and non-lit PVC letters. (Heritage Signs)
4. **Fast Fix – 1753 Sea Pine Boulevard:** Requests approval for (2) 13'1" w x 3'2" h internally lit signs consisting of channel letters, logo and a cabinet sign with routed faces. (Heritage Signs)
5. **Whiskey Roots – 205 North Kings Highway:** Requests approval for (1) 16' w x 22" h front lit stud-mounted channel letters, (1) 11' w x 8" h non-illuminated PVC letters and (1) 12' w x 8" h non-illuminated PVC letters mounted to the building. Additionally, the owner of the business has added window tint to address the visibility of interior walls. (Heritage Signs)
6. **Taqueria Y Tortilleria Hermanos – 1102 3<sup>rd</sup> Avenue South Unit E:** Requests approval for (1) 16'2" w x 17.5" h internally lit channel letters, logo and sign box mounted to the building. (XD Graphics)
7. **South Carolina Department of Environmental Services – 927 Shine Avenue:** Requests approval for (1) 4'2" w x 2'1" h sign panels attached to the existing monument sign. The monument sign is to be repainted with a grey background. (State of South Carolina)
8. **Badd Kitty – 1104 North Kings Highway:** Requests approval for (1) 10'6" w x 3'1" h internally lit sign with channel letters mounted to the building. The request would also include the removal of the existing awning. (ASL Signs)
9. **Captain George's Seafood – 1401 29<sup>th</sup> Avenue North:** Requests approval for (1) 23'7" w x 26.25" h internally lit channel letters and (1) 22'6" w x 26.25" h internally lit channel letters mounted to the building. (ASL Signs)

10. **Edison Farrow Commons – 3383 Edison Circle:** Requests approval for (2) 9'10" w x 6'8" h externally lit monument signs with raised foam letters. (Owner)
11. **Baywatch Grill – 709 North Ocean Boulevard:** Requests approval for (1) 4' round acrylic sign face installed in the existing building mounted cabinet. (Coharie Ventures)
12. **Palm and Tarot Card Readings – 306 9<sup>th</sup> Avenue North:** Requests approval for (1) 7' w x 12" h non-illuminated flat vinyl and painted sign hanging from the header of the garage door and (2) non-illuminated 9" w x 5' h flat vinyl graphics on a PVC panel attached to the sides of the garage opening. (Owner)
13. **Temporary Tattoos & Hair Wraps – 907 North Ocean Boulevard:** Requests approval for (1) 2'8" w x 10'6" h non-illuminated sign with flat graphics and (1) 7'6" w x 22" h non-illuminated sign with flat graphics attached to the building. (Owner)

#### **Combination Permit Applications**

1. **5 Star Beachwear – 1605 South Kings Highway:** Requests approval for (4) 30' tall pole mounted parking lot lights. (Yesco Myrtle Beach)

#### **Building Permit Applications**

1. **Emmens Preserve Townhomes – 1701 to 1921 Culbertson Avenue:** Requests a conceptual/final review for a revision to the color/material palette. (HOA)
2. **City of Myrtle Beach Fire Station #3 – 2108 South Kings Highway:** Requests a final review for a revision to permitted plans to change the color of the apparatus bay doors. (Pike, McFarland and Hall)
3. **City of Myrtle Beach Scale House – 3221 Mr. Joe White Avenue:** Requests a conceptual/final review to replace two existing trailer buildings with a 2,952 square foot modular building with landscaping. (Owner)
4. **International Residence Hall – Robert M. Grissom Parkway/Mr. Joe White Avenue PIN# 42513010080:** Requests a final review for a multi-phase dormitory project, sitework, landscaping, amenities, and off-site improvements for both stormwater and direct connection to Robert M. Grissom Parkway. (ADCI Architectural Design Consultants, Inc.)
5. **Sparks Residence – 8926 North Ocean Boulevard:** Requests a final review for a revision to permitted plans to change the door color. (Owner)
6. **Griffiths' Residence – 7702 Beach Drive:** Requests a final review for elevation revisions to permit plans for a new home. (Right Coast Builders)
7. **St. John's Inn – 6803 North Ocean Boulevard:** Requests a final review for revisions to permitted plan to change the paint color. (BNB Designs)
8. **Cinco De Mayo Fiesta – 1106 3<sup>rd</sup> Avenue South:** Requests a conceptual/final review for a 7,892 square foot restaurant with dumpster enclosure, parking, and landscaping plan. (Nick Nye, AIA)
9. **First Presbyterian Church – 3810 Robert M. Grissom Parkway:** Requests a final review for a 21,823 square foot addition for the activities building and additional landscaping. (Mozingo + Wallace Architects, LLC)

10. **Aqua Vita Townhomes – Nigels Drive/Devon Court (Lot 10) PIN# 39513020020:** Requests a conceptual/final review for (2) townhome buildings on a HPR, parking, landscaping, and a masonry/composite wood perimeter fence. (Mozingo + Wallace Architects, LLC)
11. **Socalu, LLC (Dilluvio Residence) – 4004 North Ocean Boulevard:** Requests a conceptual/final review for 3' silver power-coated aluminum fence within existing brick columns over kneewall and (2) 84" tall gates. (Owner)
12. **Ocean Waves – 2808 South Ocean Boulevard:** Requests a conceptual/final review for a black aluminum picket style fence for pool area. (Owner)
13. **Thomas Residence – 3302 North Ocean Boulevard:** Requests a conceptual/final review for a 48" tall black aluminum fence with stone columns along rear property line. (TruDesign Studio)
14. **Jahnigen Residence – 5104 North Ocean Boulevard:** Requests a conceptual/final review to paint the building exterior and trim. (KB of Myrtle Beach)
15. **Heirloom Bistro – 7713 North Kings Highway:** Requests a conceptual/final review for an outdoor dining area with railing. (Calico jack Fence)
16. **Cassandra Lane (f/n/a Courtyard) – 2200 Cassandra Lane:** Requests a conceptual/final review to paint the building exterior. (Owner)
17. **Como En Casa – 701 South Kings Highway:** Requests a conceptual/final review to paint the building exterior. (Owner)
18. **Ocean Elite I – Alder Street/8<sup>th</sup> Avenue North (Lot 1 Block 54) PIN# 44304020033:** Requests a conceptual/final review to construct (4) homes on a HPR, parking, and landscaping plan. (Carpenter Construction)
19. **Pine Island Lux Apartments – Pine Island Road/Robert M. Grissom Parkway (R P Owens EST Land; Parcel 2) PIN# 42500000313:** Requests a conceptual/final review for (6) multi-family buildings with (384) living units, amenity building, community pool, picket ball and basketball courts, dumpster enclosure, parking, and landscaping. (Shoji Homes, LLC)
20. **Anchor Bar – 6401 North Kings Highway:** Requests a final review for material changes to permitted plans. (Miller Design Services)
21. **Pinkhouse Square – 4221 North Kings Highway:** Requests a conceptual review for (4) 6-unit and (1) 8-unit townhome buildings, dumpster enclosure, parking, and landscaping plan. (Miller Design Services)
22. **1<sup>st</sup> Avenue North – 1<sup>st</sup> Avenue North (Lots 13 & 14, Block 24) PIN# 44305030065:** Requests a conceptual review for (7) single family homes on a HPR, pool, 48" black aluminum fence, parking, and landscaping plan. (Miller Design Services)
23. **27<sup>th</sup> Avenue North Townhomes – off 27<sup>th</sup> Avenue North PIN# 42407030003:** Requests a conceptual review for (4) 1-bedroom townhome buildings for a total of (25) units, parking, and landscaping plan. (Miller Design Services)

**E. Public Comment**

**F. Non-Agenda Items from Staff**

**G. Non-Agenda Items from Board Members**

**H. Executive Session:** The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

**I. Adjournment**



**City of Myrtle Beach  
Human Rights Commission  
4:30 p.m., Thursday, May 16, 2024  
Fire Station No. 6  
970 38<sup>th</sup> Avenue North, Myrtle Beach, SC 29577**

*ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1113 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.*

**AGENDA**

**A. Call To Order**

**B. Roll Call**

**C. Memorial Day Weekend Safety Plan Presentation**

1. Travis Glatki, Emergency Manager
2. Kelvin Waites, DEI Director
3. Representatives from the Myrtle Beach Police Department, Fire Department and Public Works Department

**D. Non-Agenda Items from City Staff**

**E. Non-Agenda Items from Human Rights Commissioners**

**F. Public Comment**

**G. Executive Session:** The board may take action on items discussed during Executive Session, once the Executive Session ends and the Public Session resumes.

**H. Adjournment**