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Media Advisory

To: Myrtle Beach Media

From: Public Information Department

Date: May 17, 2024

Re: Meeting Schedule and Agendas

- 1. Next week's meeting schedule is attached.**
- 2. The beach access at Third Avenue South will be closed Tuesday-Friday, May 21-24.** Santee Cooper will complete electrical repairs, making it unsafe for the beach access to be in use while work is ongoing. The beach access should reopen Saturday, May 25, weather-permitting.
- 3. Doug Shaw Memorial Stadium and the Doug Shaw parking lot will be closed to the public from 5:00 p.m. Saturday, May 18, through 6:00 a.m. Monday, May 27.** The stadium and parking lot will be closed for the city's first-ever NCAA championship, the 2024 NCAA Division III Outdoor Track & Field Championships. The championships run Thursday, May 23, to Saturday, May 25.
 - NCAA Division III Outdoor Track & Field Championships parking is available at the Myrtle Beach Convention Center, 2101 North Oak Street, Lot A. A free shuttle will take spectators to and from the event site every 15 minutes. The shuttle runs from 10:00 a.m. to 10:15 p.m. Thursday, May 23, 11:00 a.m. to 8:00 p.m. Friday, May 24, and 12:00 p.m. to 9:00 p.m. Saturday, May 25. Parking is included with the purchase of your ticket. The Doug Shaw Memorial Stadium parking lot is closed to the public until 6:00 a.m. Monday, May 27.
- 4. Plan for Memorial Day weekend road closures Friday through Monday, May 24-27.** Drivers will only be able to use the southbound lanes along Ocean Boulevard between 29th Avenue North and South Kings Highway. The northbound lanes on Ocean Boulevard are

reserved for emergency personnel only. All road closures will be reflected in the Google Maps and Waze transportation phone apps. Traffic cannot use Chester Street, Withers Drive and Yaupon Drive as a cut-through. Drivers will be able to access Ocean Boulevard to go southbound at avenues along Kings Highway with a stoplight. Those access avenues are:

- 21st Avenue North
- Mr. Joe White Avenue
- Ninth Avenue North
- Third Avenue South
- Ninth Avenue South
- 13th Avenue South
- 19th Avenue South
- 25th Avenue South
- 29th Avenue South

5. Road closures are planned for The Market Common area from 9:00 a.m. to 12:00 p.m., Saturday, May 25, during the annual Military Appreciation Days parade. Police officers will be stationed along the Farrow Parkway parade route to get vehicles in and out of the area. Scheduled road closures for the parade are:

- Johnson Avenue, between Phillis Boulevard and Farrow Parkway
- Westbound Farrow Parkway, between Shine Avenue and Phillis Boulevard (westbound vehicles will be detoured to Shine Avenue)
- Eastbound Farrow Parkway, between Forbus Court and Johnson Avenue
- Phillis Boulevard, between Farrow Parkway and Johnson Avenue

6. Join us for the annual Military Appreciation Days Parade and Picnic at Valor Memorial Garden! The parade kicks off at 10:30 a.m., Saturday, May 25, along Farrow Parkway. Bring your lawn chairs to watch more than 40 participants take part in the parade to pay tribute to our military. Everyone is invited to a free hamburger and hot dog lunch at Valor Memorial Garden immediately following the parade. “Julio and the Saltines” will play live music during the picnic, and the Myrtle Beach Police Department’s K9 Unit will be performing live demonstrations. Other Memorial Day weekend events include:

- **Jack Platt Veterans’ March with Battlefield Cross Ceremony** – 9:00 a.m., Monday, May 27, Along Ocean Boulevard, 16th to Ninth Avenues North
- **Memorial Day Remembrance Ceremony** – 11:00 a.m., Monday, May 27, Myrtle Beach Convention Center, 2101 North Oak Street
- **Military Documentary** – *Against All Odds: The Jim Dozier Story*, 2:00 p.m., Monday, May 27, Grand 14 Cinema, 4002 DeVille Street
- **Festive Brass Concert Performance** – 7:00 p.m., Tuesday, May 28, Ballroom ABC, Myrtle Beach Convention Center, 2101 North Oak Street

7. Join the Myrtle Beach Police Department, 15th Judicial Circuit Law Enforcement partners and the Grand Strand faith-based community for the annual Blessing of the

Bikes. The ceremony is from 11:00 a.m. to 1:00 p.m., Saturday, May 25, at New Spring Church, 3001 Waccamaw Boulevard. Everyone is invited to be a part of this annual tradition before the busy Memorial Day weekend.

- 8. All youth programs at Chapin Memorial Library are canceled through Tuesday, June 4.** As summer approaches, the youth program staff are planning for the “Summer of Reading” program. Adult programming is unaffected. You can find the Chapin Memorial Library June calendar [here](#).
- 9. Slots for the Myrtle Beach Police Department’s Guardian Academy are filling up fast!** Grab your spot today before it’s too late. The academy will run from 6:00-8:00 p.m., Monday-Friday, June 24-28, at the Myrtle Beach Train Depot, 851 Broadway Street. The course will teach about resources that promote and reinforce healthy relationships and communication in families. The free, week-long course offers extensive knowledge on “what to look for” to keep adolescents out of trouble. It also offers insight into internet safety, current gang and drug trends and mental and behavioral health. This course is especially appropriate for parents, grandparents, guardians, teachers, counselors, coaches and daycare workers. Register by visiting this link: <https://shorelinebhs.org/mbguardians/>.
- 10. The Myrtle Beach Pelicans welcomed nearly 100 military veterans, veteran family members and support groups on to the field during Military Appreciation Night, and that’s the subject of our Photos of the Week.** The Pelicans began the night by introducing this year’s veteran card set, and were met with happy applause by fans. Alongside the honorees were the Blue Star Mothers, Rolling Thunder and local organizations who support disabled veterans. A 100-foot flag was spread across the field, held by military members and friends. The ceremony ended with the first pitch by U.S. Army Airborne veteran Jim McManus.
- 11. Did you know...** That the western path around Thunderbolt Park Lake is .77 miles long? Thanks to the new pedestrian bridge on the west side of the park, you can travel uninterrupted around the lake, near Anderson Brothers Bank. The path “begins” next to the Parks, Recreation and Sports Tourism Administration Building and follows the outskirts of the lake, along the entrance to the ITAP on Airpark Drive.

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
May 20-May 26, 2024**

MONDAY, MAY 20

- **3:00 p.m.** – Charlie’s Place Advisory Committee, Charlie’s Place, 1420 Carver Street
- **6:00 p.m.** – Booker T. Washington Neighborhood Watch, Mary C. Canty Recreation Center, 971 Canal Street
- **6:00 p.m.** – Carrie M. Johnson Neighborhood Watch, Mary C. Canty Recreation Center, 971 Canal Street
- **6:00 p.m.** – Harlem Neighborhood Watch, Mary C. Canty Recreation Center, 971 Canal Street
- **6:00 p.m.** – Palmetto Greens Neighborhood Watch, 2900 Mashie Drive

TUESDAY, MAY 21

- **1:30 p.m.** – Planning Commission, Conference Room, City Services Building, 921 North Oak Street

WEDNESDAY, MAY 22

- **8:00 a.m.** – Myrtle Beach Convention Center Hotel Board, Myrtle Beach Convention Center, Room 236, 2101 North Oak Street
- **9:00 a.m.** – Myrtle’s Market, corner of Mr. Joe White Avenue and Oak Street
- **10:00 a.m.** – Special Events Committee Meeting, Historic Myrtle Beach Train Depot, 851 Broadway Street
- **10:30 a.m.** – Myrtle Beach Downtown Alliance Board of Directors Meeting, Chapin Memorial Library, 400 14th Avenue North

THURSDAY, MAY 23

- No meetings scheduled

FRIDAY, MAY 24

- **9:00 a.m.** – Myrtle’s Market, corner of Mr. Joe White Avenue and Oak Street

SATURDAY, MAY 25

- **9:00 a.m.** – Myrtle's Market, corner of Mr. Joe White Avenue and Oak Street
- **10:30 a.m.** – Military Appreciation Days Parade, along Farrow Parkway in The Market Common
- **11:00 a.m.** – 2024 Blessing of the Bikes, New Spring Church, 3001 Waccamaw Boulevard
- **11:30 a.m.** – Family Picnic Valor Memorial Garden, 1120 Farrow Parkway,

SUNDAY, MAY 26

- No meetings scheduled

**City of Myrtle Beach
Charlie's Place Advisory Board
3:00 p.m., Monday, May 20, 2024
Charlie's Place
1420 Carver Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1061 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order:

1. Approval of Agenda

B. Matters of Order:

1. Approval of Minutes

C. Discussion, Updates and Facility Uses:

1. Rentals Update – Matthias Grissett, Coordinator
2. Mary Riley (First and Fourth Thursdays)
3. Tours Update – Matthias Grissett, Coordinator
4. Security and Outdoor/Field Lighting
5. Juneteenth

D. Announcements:

1. Neighborhood Services Calendar
2. Requests for Future Events

E. Comments/Questions

F. Adjourn

City of Myrtle Beach
Planning Commission Meeting Agenda
1:30 p.m., Tuesday, May 21, 2024
City Services Large Conference Room
921 N. Oak St., Myrtle Beach, SC

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1050 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE MEETING.

A. Call Meeting to Order

B. Matters of Order:

1. Roll Call
2. Approval of Minutes of May 7, 2024

C. Executive Session

D. Matters of Business

1. **PRE-FIN 24-07 44th Ave N**: Request from James L. Ward to subdivide ~.68 acres off N Ocean Blvd on 44th Ave N, zoned R15 (Residential) (PIN 42301040039 and PIN 42301040040) into 3 parcels ranging from 15,000 sqft to 27,505 sqft.
2. **Z 24-06 Graham Ave**: Request by FIM Properties LLC (Dr. Rodney Arnold) to rezone a parcel totaling ~10,930 sqft on the corner of Graham Ave and Hemingway Street (pin 42409040001) from R10-BTW (Single-Family Residential, Booker T. Washington Overlay) to RMM-BTW (Multi-family Residential, Booker T. Washington Overlay) to allow for an additional dwelling unit.
3. **TEXT 24-04 Charging Stations**: Request by the City of Myrtle Beach to amend Section 1502.X to limit EV chargers to be constructed on street level to mitigate the risk of fires.

E. Presentation of New Applications

1. **STN 24-02 Pampas Townhomes**: Request from Tom Miller to name a new private drive located off Pampas Dr (PIN 44608020003) serving 26 new townhomes "Abraham Place."
2. **ANX 24-01 29th & Grissom**: Request from Myrtle Beach Farms Company (Seth McCoy, representative) to annex ~9.41 acres at the northwest corner of 29th Ave N & Grissom Pkwy (PIN 424-04-01-0008, 424-02-03-0194, 424-02-030-195, Portion of 424-02-04-0130), and to rezone the property from Horry County RC (Resort Commercial) to Myrtle Beach HC1 (Highway Commercial).
3. **PRE-FIN 24-09 3rd Ave N & Oak St**: Request from Marion Foxworth III to subdivide ~0.43 acres at the corner of 3rd Ave N and Oak St (PIN 44305010097) zoned RMM (Multifamily Medium Density) into 3 parcels ranging from 6,107 sqft – 5,993.
4. **PRE-FIN 24-10 Cane Patch**: Request from GD CP Properties LLC (J. Cameron Parker, DRG agent) to subdivide ~14.26 acres at the SW of intersection of 76th Ave N and HWY 17 (PIN 39500000030) zoned Grande Dunes PUD (Planned Unit Development) into 62 parcels ranging in size from 14,269 sqft – 6,175 sqft and 1 new private street.

F. Communications from Staff

1. Comprehensive Plan: Economic Development Element

G. Communications from the Planning Commission

H. Meeting Adjournment

**Myrtle Beach Convention Center Hotel Corporation Board
8:00 a.m., Wednesday, May 22, 2024
Room 236, Myrtle Beach Convention Center
2101 North Oak Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1225 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

- A. Convene and Call to Order**
- B. Approval of minutes – April 2024 Meeting**
- C. Entertain public comments and questions.**
- D. Review of monthly hotel financials for April 2024 (Mrs. Hinde)**
- E. Hotel sales and marketing update for April (Mr. Semidei)**
- F. Convention Center update for April 2024 (Mr. Monroe)**
- G. Discuss Additional Business**
- H. Executive Session***
- I. Adjourn**

**Note: South Carolina law requires that Myrtle Beach Hotel Corporation business is conducted in public with limited exceptions known as “Executive Sessions”. Subjects eligible for Executive Session include:*

- *Personnel matters.*
- *Negotiations concerning proposed contractual arrangements.*
- *Investigative proceedings regarding allegations of criminal misconduct.*

Motions to go into Executive Session must be made in public and specify one or more reason above. Myrtle Beach Hotel Corporation Board can take no votes or take action in Executive Session.

**City of Myrtle Beach
Special Event Committee
10:00 a.m., Wednesday, May 22, 2024
Myrtle Beach Train Depot
851 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Meeting Minutes:

1. April 10, 2024
2. May, 8, 2024

C. New Business:

Review of Upcoming Proposed Events

1. 6/4 Carolina Country Music Fest Pre-Party, GSB, Nance
2. 6/30 International Cultural Fest, Kirky Ent., Chapin Park
3. 9/15 Tunnel to Towers, TTT/MBFD. Market Common 5k route
4. 9/21 Funk in the Park, GSB, Valor
5. 11/10 Veterans Concert, Urban Insurance, Grand Park
6. Other

D. Matters of Business:

Review of Last Week's/Ongoing Events

1. 03/14/24 NAN, Myrtle Beach Downtown Alliance, Nance
2. 4/6 – 11/16/24 WC Farmers Market, Wacc, Co-op, Valor/Grand Park
3. 5-7 – 5-12 PGA Parking, PGA, Old Mall Site
4. 5-10 5-11 Smoke on the Beach, Rusty Watson, Pavilion Place
5. 5/10-5/112 Sun Fun, Gay Dolphin, Plyler and Beach
6. 05/18/24, Walk to End Bladder Cancer, Bladder Cancer Awareness, Grand Park
7. Other

Review of Upcoming Approved Events

1. 6/1/24 Pride, Grand Strand Pride, Nance Plaza
2. 6/6 -6/9/24 Carolina Country Music Fest, Southern Entertainment, Pavilion Place
3. 6/15 Juneteenth Parade and Fest., NS, Oak, Joe White & Carver St.
4. 06/20/24, Summer Solstice Run, N.S. Promotions, Beach
5. 6/29-6/30 Volleyball, Joe Goodwin, Pavilion courts
6. 07/04/24, Indy 5K, N.S. Promotions, Market Common 5K Route
7. 8/24 Scoopfest, Family Support Services, Valor
8. 9-7 – 9-8 Art in Common, Seacoast Artists Guild, Valor

9. 9/14/23 I Love Seafood Fest, Dayson Youth Foundation, Pavilion Place
10. 9/21 Fall Fest, BEI, Howard Ave.
11. 9/27 – 9/29/24 WC Chili Cook-off, Palmetto Event Prod., Pavilion Place
12. 9/27-28 Myrtle Beach AM, Terry Grimble, Matt Hughes Skatepark
13. 10/7 Taste of MC, BEI, MC Area
14. 10/11 – 10/13 Volleyball, Joe Goodwin, Beach and Pavilion courts
15. 10/12/24, Myrtle Beach Mini Marathon and 5K, N.S. Promotions, Downtown Roadways
16. 10/17/24-10/20/24, Myrtle Beach Jeep Jam, N.S. Promotions, Former Myrtle Square Mall Site and Beach
17. 10/19/24-10/20/24, Kite Festival, Klig's Kites, Burroughs & Chapin Pavilion Place
18. 11/02/24, Annual Beach Ride, American Heart Association, Along the Beach (South End to 54th Avenue North)
19. 11/10/24 Bike the Beach, Michael Snow, OB 8th to 9th/ various roads
20. 11/28/24, Turkey Trot, N.S. Promotions, Market Common 5K Route
21. Other

E. Review of Temporary Use Permits:

1. Other

F. Review of Facility Use Permit Events

G. Review of Sports Tourism Events

H. Review Parade Permits:

1. Other

I. Review Film/Photo Requests

J. Convention Center and Sports Center Events:

1. Other

K. Review of Fireworks Permit Applications

1. Broadway at the Beach
2. Pelicans

L. Discussion Items:

1. 05/21/24-05/25/24, NCAA Division 3 Outdoor Track and Field Championships
2. Other

M. Executive Session: The board may take action on items discussed during Executive Session after the Executive Session ends and Public Session resumes.

N. Adjourn

**Myrtle Beach Downtown Alliance Board of Directors
10:30 a.m., Wednesday, May 22, 2024
Conference Room, Chapin Memorial Library
400 14th Avenue North, Myrtle Beach, SC 29577
Zoom Link Available Upon Request**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-455-6319 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order – Chairman Dan Sine

B. Consent Agenda – Chairman Dan Sine (vote)

1. Board Meeting Minutes – April 24, 2024
2. Financial Report (Period Ending) – April 30, 2024

C. Committees / Programs Jason Greene

1. Clean & Safe
2. Events & Programs
3. Promotion & Marketing
4. Long Range Planning, Design & Innovation
5. Advocacy
6. Gold Cap Ambassadors

D. Chief Executive Officer's Report – Jason Greene

E. Discussion Items – Dan Sine

1. Financial Report – Month Ending April 30, 2024
2. Proposed Budget – FY 2025 VOTE

F. Action Items and Meeting Follow-up – Michelle Plyler

G. Executive Session*

H. DATES TO REMEMBER

1. 5:00 p.m., Friday, June 7, 2024 – First Friday Art Walk, Various Locations
2. 8:00 a.m. to 12:00 p.m., Friday, June 21, 2024 – Coffee with the Community, Myrtle Beach Downtown Alliance Office, 522 Broadway Street, Suite A

3. 10:30 a.m., Wednesday, June 26, 2024 – Myrtle Beach Area Chamber of Commerce, Conference Room, 1200 North Oak Street
4. 5:00 p.m., Friday, July 5, 2024 – First Friday Art Walk, Various Locations
5. 8:00 a.m. to 12:00 p.m., Tuesday, July 16, 2024 – Coffee with the Community, Myrtle Beach Downtown Alliance Office, 522 Broadway Street, Suite A
6. 10:30 a.m., Friday, July 24, 2024 – Myrtle Beach Area Chamber of Commerce Conference Room

****Myrtle Beach Downtown Alliance is required to conduct its business in public, with limited exceptions known as “Executive Sessions.” Subjects eligible for Executive Session include:***

- ***Personnel matters.***
- ***Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.***
- ***The receipt of legal advice relating to:***
 - ***A pending, threatened, or potential claim.***
 - ***Other matters covered by the attorney-client privilege.***
 - ***Settlement of legal claims, or the position of the City in other adversary situations.***
- ***Discussions regarding development of security personnel or devices.***
- ***Investigative proceedings regarding allegations of criminal misconduct.***
- ***Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.***

Motions to go into Executive Session must be made in public and specify one or more reason above. The committee can take no votes or take action in Executive