



CONTACT:

Meredith Denari

Office: (843) 918-1054

Mobile: (843) 360-0081

info@cityofmyrtlebeach.com

www.cityofmyrtlebeach.com

www.facebook.com/myrtlebeachcitygovernment

Media Advisory

To: Myrtle Beach Media
From: Public Information Department
Date: July 19, 2024
Re: Meeting Schedule and Agendas

1. Next week's meeting schedule is [attached](#).
2. **The City of Myrtle Beach, Coastal Carolina University, LS3P Associates and Monteith Construction will hold a groundbreaking ceremony to celebrate the beginning of construction for the performing arts theatre.** The event is set for 10:00 a.m., Monday, July 22, 811 Main Street. The community is invited to attend and can find free parking at the Myrtle Beach Train Depot, 851 Broadway Street. The westbound lane of Main Street, between Kings Highway and Broadway Street, will close for the ceremony from 6:00 a.m. to 12:00 p.m.
3. **Make plans to attend the Hurricane Preparedness Workshop at 11:00 a.m., Wednesday, July 24, at Crabtree Memorial Gym.** WPDE Chief Meteorologist Ed Piotrowski and Myrtle Beach Emergency Management Specialist Dana O'Brien will discuss hurricane hazards and how to prepare for a storm. Take-home information will be available. Admission is free. Registration is required. For more information, call 843-918-2361. Please register online at myrtlebeachprst.com, "Adult Programs Art, Dance and Education" or click <https://bit.ly/3Wj3OQr>.
4. **The City of Myrtle Beach will receive a \$150,000 grant to address deficiencies in its zoning ordinances, particularly regarding workforce housing.** The State Economic and Infrastructure Development grant is awarded through the Southeast Crescent Regional

Commission (SCRC). The city hopes to update regulations to meet the evolving needs of Myrtle Beach's quickly growing population, especially when it comes to supporting accessible housing for essential workers.

5. **Bring your family to Myrtle Beach's Water Safety community event at the Futrell Park splash pad on Saturday, July 20.** Everyone is welcome to join us and learn about water safety, how to stay cool in the heat, swim lessons and more from the Ocean Rescue and Aquatics staff. The Myrtle Beach Fire Department will be on-site handing out free snow cones as the kids play, too. The event is from 12:00 to 2:00 p.m., Saturday, July 20. Free parking is available.
6. **The Night Vendor Market is back at Charlie's Place!** The special nighttime market is set for 5:00 to 8:00 p.m., Saturday, July 20, at Charlie's Place, 1420 Carver Street. Bring your family for an evening with food trucks, vendors and music. For more information, call the city's Neighborhood Services Department at 843-918-1056.
7. **Bring your beach chairs and enjoy a surfing competition at 67th Avenue North from 8:00 a.m. to 6:00 p.m., Saturday, July 20.** Good Vibes Surf Shop hosts the Good Vibes Surf Off Saturday only. The free event is open for everyone to enjoy.
8. **Celebrate a summer of reading during Summer Read Fest with Chapin Memorial Library from 10:00 a.m. to 2:00 p.m., Saturday, July 27, at Futrell Park.** Enjoy delicious food, vendors, games, music and a foam party. The playground and splash pad at Futrell Park will also be open. The park is located at 1053 Futrell Drive.
9. **The "Warrior Statue" at Myrtle Beach's Warbird Park has not gone missing... it has been removed for repairs!** The statue is getting some needed TLC over the next few weeks and will be returned to its home when it's looking as good as new. Work includes replacing the rusted areas and a new powder coat to prevent rust in the future.
10. **The Myrtle Beach Fire Department's Junior Firefighter Program will train its future first responders next week during its first live burn evolution with the group.** The training is set for July 23-26, at Fire Station No. 3, 2108 South Kings Highway. The program is designed for those interested in the fire service and want to learn more about the career. The students going through the training have already graduated from high school and completed at least one year of the program, which includes getting hands-on experience with the fire department, participating in ride-alongs and helping with community events. For more information on the Junior Firefighter Program, contact Captain Jonathan Evans at JWEvans@cityofmyrtlebeach.com.
11. **Headed to the Oak Street area of Myrtle Beach?** Be advised continued Arts & Innovation work has closed the section of Oak Street between Sixth Avenue North and Main Street for the next few weeks. Crews will install the next round of utilities during the closure. Seventh Avenue North side street access is available from Kings Highway. Detour signs are posted.
12. **Expect to see large piles of construction materials at the corner of 29th Avenue North and Old Bryan Drive as preliminary work for a new waterline begins.** A new 48-inch waterline will be installed in late September at the "Mama Canal," next to Broadway Grand Prix. It will replace the current almost 40-year-old waterline. The waterline will run north along Old Bryan Drive to 33rd Avenue North and end at Highway 17. It will ensure the

growing numbers of City of Myrtle Beach and North Myrtle Beach residents always have a steady supply of drinking water. The public will not notice any changes to their water supply while work is underway. This is the first phase of a four-phase project. Road closures are expected beginning in the fall. This project is paid for by a State of South Carolina Rural Infrastructure Authority grant.

- 13. Roll up your sleeve to give the “gift of life” at the American Red Cross Blood Drive from 10:00 a.m. to 2:00 p.m., Wednesday, July 31, at the John T. Rhodes Sports Center, 2115 Sports Center Way.** To schedule your appointment, go to redcrossblood.org and enter the code CITYMB. Walk-ins are welcome. Blood donors will receive an e-ticket to a movie from Fandango.
- 14. South Carolina's annual Tax Free Weekend is scheduled for August 2-4.** For 72 hours, eligible items including computers, printers, school supplies, clothing and accessories, shoes, and certain bed and bath items can be purchased tax-free, in-store or online. For more information, visit the South Carolina Department of Revenue's website, <https://dor.sc.gov/taxfreeweekend>.
- 15. Help raise money for the Muscular Dystrophy Association on tax free weekend, August 2-4!** The Myrtle Beach Fire Department, in partnership with the International Association of Firefighters Local 2345, will be at Lowes Home Improvement on Seaboard Street and the Coastal Grand Mall from 8:00 a.m. to 4:00 p.m. throughout the weekend collecting donations. All you need to do is bring your donation and drop it in the boot.
- 16. The South Carolina Department of Transportation wants your input on the future of transportation in South Carolina.** “Momentum 2050” is the statewide plan for the future of South Carolina’s transportation network. SCDOT is exploring the best way to move people and goods across the state. You can share your input by scanning the QR code below or clicking <https://movingsouthcarolinaforward.com>.



- 17. The South Carolina Department of Transportation will hold a public meeting to discuss two Conceptual Road Safety Assessment projects.** The meeting is scheduled from 5:00 to 7:00 p.m., Thursday, August 8, at the General Robert Reed Recreation Center, 800 Gabreski Lane. The assessments are for Robert M. Grissom Parkway from East of Stalvey Avenue to west of Executive Avenue and North Kings Highway from 27th Avenue North to US 17.
- 18. The League of American Bicyclists wants to learn more about bicyclists’ experiences in Myrtle Beach.** Bicyclists can provide input through a survey at https://www.surveymonkey.com/r/BFC_2024. The information you provide in the survey will be used to assist the league as it evaluates Myrtle Beach’s application as a “Bicycle Friendly Community.” In 2020, the city was awarded “Bicycle Friendly Community” at the bronze

level. That designation lasts four years. This year, the city applied for the silver level designation. The survey is open until Tuesday, October 15.

- 19. Parents, bring your youngsters to the free back-to-school “Bookbag Giveaway” set for 6:00 to 8:00 p.m. on Friday, August 16, at 1908 Highway 15 (next to Patrick Mobile Home Park).** The event features vendors, free food, games, music and free school supplies. For more information, contact Patrick Mobile Home Park Office at 843-448-6369, the city’s Neighborhood Services Department at 843-918-1062, or email backtoschoolbashhwy15@gmail.com.

- 20. The City of Myrtle Beach welcomes hundreds of young campers to Pepper Geddings and Mary C. Canty Recreation Centers every summer, and that's the subject of our [Photos of the Week](#).** “Camp Friendship” and “Camp Coolout” are historically well-attended, increasing in size almost every year. Campers participate in daily indoor and outdoor activities and form lasting friendships with kids from around Horry County. From watching movies to playing yard games, youngsters take part in plenty of fun activities. Campers spend their summer in the pool, on the jungle gym and in the arts and crafts room. Although the school year is approaching fast, they still have time to enjoy their time at camp!

- 21. Did You Know...** That the City of Myrtle Beach issued 5,636 building permits (all kinds) with a total construction value of \$233,582,425 during the 2023 fiscal year, ending June 30, 2024? The total includes \$132,825,130 in residential construction and \$100,758,295 in commercial construction within the city limits. The numbers reflect permits for 257 new single-family residences, 5 new multi-family structures and 12 new commercial buildings. Also included in the totals are 224 fences, 278 roofs, 186 signs, 71 swimming pools, nine demolitions and eight mobile homes.

For more information, contact:

Meredith Denari, Public Information Officer, City of Myrtle Beach

(843) 918-1054 *office* (843) 360-0081 *mobile*

<https://www.cityofmyrtlebeach.com>

<https://www.facebook.com/myrtlebeachcitygovernment>

<https://twitter.com/MyrtleBeachGov>

<https://www.instagram.com/myrtlebeachgov/>

<https://myrtlebeachpointofview.wordpress.com/>

<https://www.buzzsprout.com/972079>

**CITY OF MYRTLE BEACH
MEETING SCHEDULE
July 22-28, 2024**

MONDAY, JULY 22

- **10:00 a.m.** – Performing Arts Theatre Groundbreaking Ceremony, Former Broadway Theater, 811 Main Street

TUESDAY, JULY 23

- **9:00 a.m.** – Myrtle Beach City Council Workshop, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **10:00 a.m.** -- Myrtle Beach City Council Meeting, Ted C. Collins Law Enforcement Center, 1101 North Oak Street
- **5:30 p.m.** – Chapin Memorial Library Board, Chapin Memorial Library, 400 14th Avenue North

WEDNESDAY, JULY 24

- **9:00 a.m.** – Myrtle's Market, corner of Mr. Joe White Avenue and Oak Street
- **10:00 a.m.** – Special Event Committee Meeting, Historic Myrtle Beach Train Depot, 851 Broadway Street
- **10:30 a.m.** – Myrtle Beach Downtown Alliance Board of Directors Meeting, Conference Room, Myrtle Beach Area Chamber of Commerce, 1200 North Oak Street
- **11:00 a.m.** – Hurricane Preparedness Workshop, Crabtree Memorial Gym, 1004 Crabtree Lane

THURSDAY, JULY 25

- *No meetings scheduled*

FRIDAY, JULY 26

- **9:00 a.m.** – Myrtle's Market, corner of Mr. Joe White Avenue and Oak Street

SATURDAY, JULY 27

- **9:00 a.m.** – Myrtle's Market, corner of Mr. Joe White Avenue and Oak Street
- **10:00 a.m.** – Summer Read Fest, Futrell Park Splash Pad, 1053 Futrell Drive

SUNDAY, JULY 28

- *No meetings scheduled*

MYRTLE BEACH CITY COUNCIL AGENDA

JULY 23, 2024

9:00 A.M. – WORKSHOP MEETING – TED C. COLLINS LAW ENFORCEMENT CENTER

10:00 A.M. – MEETING – TED C. COLLINS LAW ENFORCEMENT CENTER

NOTE: CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN THE MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK’S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

CALL TO ORDER.....
INVOCATION.....
PLEDGE OF ALLEGIANCE.....
APPROVAL OF AGENDA.....
APPROVAL OF MINUTES..... July 9, 2024

PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:

- 1. Tony Denny – 2024 Legislative Update/Summary (workshop)
- 2. MBDA Quarterly Update – Jason Greene (workshop)
- 3. Public Information Update – PIO Staff

NON-AGENDA ITEMS FROM PUBLIC.....30 Minute Time Limit

CONSENT AGENDA – *The Consent Agenda covers items anticipated to be routine in nature. Any Councilmember may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, items remaining on the Consent Agenda will be briefly described by staff.*

CONSENT AGENDA

2nd Reading Ordinance 2024-46 to annex ~0.98 acres at 9413 Park St (PIN 394-0304-0030) and to rezone it from Horry County SF 10 (Single Family Residential) to Myrtle Beach R15 (Single Family Residential).

This property is within the Dunes Cove neighborhood. Dunes Cove is zoned R15. The property is currently under Horry County’s jurisdiction and is zoned SF10 (Single Family Residential). The applicant has submitted the proper annexation paperwork. Proposal moves forward w/ the goal of extending city jurisdiction where appropriate. The current site is a fallow piece of land that does not have any habitable structures on it. This lot is 1 of the 10 remaining lots in the Dunes Cove neighborhood that are not within city jurisdiction. Planning Commission recommends approval of annexation & re-zoning (6-0).

Motion M2024-67 to accept a donation to the Myrtle Beach Police Department for \$2,500 from the Solicitor’s Intervention Program, EPIC, to support community engagement.

The Solicitors Intervention Programs collaborated with local law enforcement agencies to develop a program to provide an interactive, educational learning experience focused on the acknowledgement that destructive decisions can have a major or “EPIC” impact on life. It is the hope of the EPIC program that participants not only gain knowledge and learn from their experience but that the community will be positively impacted by the collaborative efforts. This program focuses on giving back and this is the opportunity for the Myrtle Beach Police Department to do that through programming.

REGULAR AGENDA

2nd Reading Ordinance 2024-47 to amend the 21st Avenue North Ocean Front Planned Unit Development Division 1A (Breakers Resort) to extend the construction schedule.

This request is to allow for more time to complete the construction of Phases 1A, 2, and 3 of the Breakers PUD. Phase 1 of the Breakers PUD has been completed. Phase 1 construction included:

- *Construction of the dual brand Courtyard and Springhill Suites,*
- *A relocated alley way at the end of 21st Ave N, and*
- *Pedestrian improvements to the alley.*

Phase 1A construction includes a new 2 or 3 story MU-H. Phase 2 construction includes a new 230-unit tower and a parking structure. Phase 3 construction includes new mixed-use building/s with restaurant/retail/office and 63 visitor accommodations/residential units. Unless this ordinance is approved, the PUD construction timeline is scheduled to sunset on November 14, 2027. Planning Commission unanimously recommends approval (6-0)

2nd Reading Ordinance 2024-48 in the Code of Ordinances for the City of Myrtle Beach, an ordinance to amend Chapter 14, Section 14-62.

Amend 14-62 (b) to make definition of prohibited noise more definite. Make reference back to this definition in many of the subparts under section (c) identifying specific prohibited noises. Added provision making it a violation to play or allow to be played any radio, stereo, instruments or other devices making sounds on privately owned property after 11:00 p.m. and before 7:00 a.m. in a manner as to be capable of being heard above an average conversational level at a distance of 100 feet. Preserves exceptions to noise ordinance including (a) sound from sporting event or concert or festival operating under permit from the city, (b) noise of safety signals or warning devices, or from emergency vehicles, (c) church bells or chimes and, (d) noise from normal operation of aircraft.

Resolution R2024-16 approving the Myrtle Beach Downtown Municipal Improvement District Annual Assessment Report for the fiscal year ending June 30, 2025; and other matters related thereto.

The purpose of the MID is provision for and funding of various public improvements for the benefit of the current and future users of the real property located within the district as set forth in Resolution 2022-17 adopted on April 12, 2022. Proposed public Improvements consist of:

- *Ambassador Program*
- *Events and Marketing*
- *Special Projects*
- *Planning and Research*

Ordinance 2022-025 officially established the MID and the assessment roll, which identifies the parcels subject to the assessment within the Municipal Improvement District. The Assessment Roll is made up of the original parcels included when the district was established. Once established, parcels are neither added to nor eliminated from the Roll. Resolution 2024-12 established the Fiscal Year Improvement Plan for FY2025, and the funding need identified in the plan is the basis for the assessment. Absent confirmation of the assessment roll, other funding sources would need to be identified to provide the public improvements proposed within the district.

Resolution R2024-17 resolution declaring the intention of the City of Myrtle Beach to reimburse itself for certain stormwater management system expenses with the proceeds of long-term debt to be issued by the City in 2026.

A proposed debt issue in the Stormwater Management Fund (upon adoption of a bond ordinance) will finance stormwater management system improvement projects included in the 5-year Capital Improvement Plan, specifically the ocean-side phase of the 24th Avenue North Outfall project. Proviso funds of \$32.5 million are estimated to be available to defray the cost of the project and reduce the amount borrowed. The Resolution preserves the proposed bonds' tax exemption in the event the City expends its own funds in order to begin work before the bonds are closed. This resolution allows design work, engineering, and construction project costs to be incurred and reimbursed upon the issuance of debt.

Resolution R2024-18 a resolution to establish the Ad Valorem Tax Rate for 2024-25 in a manner consistent with the 2024 Horry County reassessment and statutes governing the implementation of the reassessment.

Every 5 years, Counties in SC must reassess all real property. State law:

- o Limits the increases over the then-current base rate that can be adopted annually for millage levied in support of City operations.*
- o Provides that, in a reassessment implementation year, the "rollback rate" (rather than prior year's actual rate), must be used as the base tax rate to which the limits are applied.*
- o The reassessment and rollback law does not apply for debt service millage.*

Proposed resolution:

- o Adjusts the provisional rate adopted in the 2024-25 Budget Ordinance by substituting the rollback rate for the previous year's actual rate.*
- o The rollback rate is computed according to the revised total Assessed Values provided by the County Assessor.*

The rollback millage for 2024 is 77.4 mills, a decrease of 5.5 mills or 6.2%, compared w/the raw operating tax rate for 2023-24 of 82.9 mills.

Motion M2024-68 to re-name the playing fields at Grand Park the Colonel Thomas 'Buddy' Styers Athletic Complex.

As Executive Director of the MBAFBRDA Col. Styers has been instrumental in re-development of the former Air Force Base into Market Common.

Motion M2024-69 to appoint/reappoint three members to the Convention Center Hotel Board of Directors.

The terms of J. Louis LaBruce, Adam Johnson, and Frank DuRant will expire on July 25, 2024. All wish for reappointment. There are no resumes on file. Their new terms will expire on July 25, 2027. One seat remains vacant, expiration date of July 25, 2025, and has been posted on the city's website to generate public interest.

Motion M2024-70 to appoint/reappoint one member to the Seniors Advisory Board.

The term of Lynne Baronoff will expire on July 24, 2024. Ms. Baronoff does wish for a reappointment. On file are the resumes of Halle "Christy" Christine (City Resident) and Juli Treadway-Lawson (City Resident). This term's new expiration is November 13, 2027.

NON-AGENDA ITEMS FROM PUBLIC.....30 Minute Time Limit

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications
2. CFO Update
3. CM/ACM Update

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

EXECUTIVE SESSION - Council may take action on matters discussed in Executive Session which are deemed to be "emergency" concerns.

Note: South Carolina law requires that Council's business is conducted in public with limited exceptions known as "Executive Sessions". Subjects eligible for Executive Session include:

- ***Personnel matters.***
- ***Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.***
- ***The receipt of legal advice relating to:***
 - ***A pending, threatened, or potential claim.***
 - ***Other matters covered by the attorney-client privilege.***
 - ***Settlement of legal claims, or the position of the City in other adversary situations.***
- ***Discussions regarding development of security personnel or devices.***
- ***Investigative proceedings regarding allegations of criminal misconduct.***
- ***Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.***

Motions to go into Executive Session must be made in public and specify one or more reason above. Council can take no votes or take action in Executive Session.

ADJOURNMENT

**City of Myrtle Beach
Chapin Memorial Library Advisory Board
5:30 p.m., Tuesday, July 23, 2024
Chapin Memorial Library
400 14th Ave North, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1111 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call To Order

B. Approval of Minutes – April 23, 2024

C. Library Staff Introductions – Customer & Circulation Services Staff Manager, Lisa Weaver

D. Downtown Progress

E. Friends of Chapin Memorial Library Activities – Tina Corley, Friends of CML President

F. Library Operations Update – Library Director

G. Other business

1. Next Meeting is 5:30 p.m. Tuesday, October 22, 2024, at Chapin Memorial Library.

H. Adjourn

**City of Myrtle Beach
Special Event Committee
10:00 a.m., Wednesday, July 24, 2024
Myrtle Beach Train Depot Boxcar
851 Broadway Street, Myrtle Beach, SC 29577**

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-918-1007 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order

B. Approval of Meeting Minutes:

1. May, 8, 2024
2. May 22, 2024
3. June 26, 2024
4. July 10th, 2024

C. New Business:

Review of Upcoming Proposed Events

1. 7/27 Read Fest, Chapin Library/COMB, Futrell Park
2. 8/31/ Water Lantern Festival, Light the Night/Dalton York, Grand Park
3. 10/9 Justice for Mica Benefit Concert, Abigail Frances, Grand Park
4. 10/18 – 10/20 Jazz Fest, Crossroads Event productions, Charlies Place & Carver St.
5. 3/13/25 Run to the Sun, RTS, Mall lot
6. Other

D. Matters of Business:

Review of Last Week's/Ongoing Events

1. 4/6 – 11/16/24 WC Farmers Market, Wacc, Co-op, Valor/Grand Park
2. 7/20 Surf Contest, Good Vibes Surf Shop. 44th Ave Beach
3. Other

Review of Upcoming Approved Events

1. 7/26, 8/16,9/27,10/25 Movies Under the stars, BEI, Valor
2. 9-7 – 9-8 Art in Common, Seacoast Artists Guild, Valor
3. 9/14/23 I Love Seafood Fest, Dayson Youth foundation, Pavilion Place
4. 9/15 Tunnel to Towers, TTT/MBFD. Market Common 5k route
5. 9/21 Fall Fest, BEI, Howard Ave.
6. 9/21 Funk in the Park, GSB, Valor
7. 9/27 – 9/29/24 WC Chili Cookoff, Palmetto Event Prod., Pavilion Place
8. 9/27-28 Myrtle Beach AM, Terry Grimble, Matt Hughes Skatepark
9. 10/5 Water Lantern Festival, Sydney Head, Grand Park
10. 10/5 Cornhole Tournament, Apple Breast Cancer Warrior Foundation, Tidal Creek
11. 10/7 Taste of MC, BEI, MC Area

12. 10/11 – 10/13 Volleyball, Joe Goodwin, Beach and Pavilion courts
13. 10/12/24, Myrtle Beach Mini Marathon and 5K, N.S. Promotions, Downtown Roadways
14. 10/17/24-10/20/24, Myrtle Beach Jeep Jam, N.S. Promotions, Former Myrtle Square Mall Site and Beach
15. 10/19/24-10/20/24, Kite Festival, Klig's Kites, Burroughs & Chapin Pavilion Place
16. 11/02/24, Annual Beach Ride, American Heart Association, Along the Beach (South End to 54th Avenue North)
17. 11/9& 11/10 AITP, Wacc. Arts and Crafts Guild, Valor
18. 11/10/24 Bike the Beach, Michael Snow, OB 8th to 9th/ various roads
19. 11/10 Veterans Concert, Urban Insurance, Grand Park
20. 11/23 Tree Lighting, BEI, Market Common
21. 11/28/24, Turkey Trot, N.S. Promotions, Market Common 5K Route
22. 12/31 Southern Times Square, BEI, Market common
23. Other

E. Review of Temporary Use Permits:

1. Britfest
2. Other

F. Review of Facility Use Permit Events

7/26 Darlington Press conference, Plyler

G. Review of Sports Tourism Events

H. Review Parade Permits:

1. Mustang WW
2. Other

I. Review Film/Photo Requests

J. Convention Center and Sports Center Events:

1. Other

K. Review of Fireworks Permit Applications

1. Broadway at the Beach
2. Pelicans
3. 2nd Ave Pier

L. Discussion Items:

1. Ripleys Cybertruck display
2. Other

M. Executive Session: The board may take action on items discussed during Executive Session after the Executive Session ends and Public Session resumes.

N. Adjourn

Myrtle Beach Downtown Alliance Board of Directors
10:30 a.m., Wednesday, July 24, 2024
Conference Room, Myrtle Beach Area Chamber of Commerce
1200 North Oak Street, Myrtle Beach, SC 29577
Zoom Link Available Upon Request

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT 843-455-6319 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

A. Call to Order – Chairman Dan Sine

B. Consent Agenda – Chairman Dan Sine (vote)

1. Board Meeting Minutes – June 26, 2024
2. Financial Report (Period Ending) – June 30, 2024

C. Committees / Programs Jason Greene

1. Clean & Safe
2. Events & Programs
3. Promotion & Marketing
4. Long Range Planning, Design & Innovation
5. Advocacy
6. Gold Cap Ambassadors

D. Chief Executive Officer's Report – Jason Greene

E. Discussion Items – Dan Sine

1. Financial Report – Month Ending June 30, 2024

F. Action Items and Meeting Follow-up – Michelle Plyler

G. Executive Session*

H. DATES TO REMEMBER

1. August 2, 2024 – 5:00pm – First Friday Art Walk – Various Locations
2. August 16, 2024 – 8:00am – 12:00pm – Coffee with the Community – Myrtle Beach Downtown Alliance Office, 522 Broadway Street

3. August 21, 2024 – 10:30am – Board of Directors Meeting – Chapin Memorial Library, 400 14th Avenue North
4. September 6, 2024 – 5:00pm – First Friday Art Walk – Various Locations
5. September 12, 2024 – 6:00pm – Nights at Nance – Nance Plaza, 503 Ninth Avenue North
6. September 19, 2024 – 5:00pm – 8:00pm – Community Input Meeting (Design Guidelines) – Mary C. Canty Recreation Center
7. September 20, 2024 – 8:00am – 12:00pm – Coffee with the Community – Myrtle Beach Downtown Alliance Office, 522 Broadway Street
8. September 23, 2024 – 9:00am – 12:00pm – Community Input Meeting (Design Guidelines) – Historic Myrtle Beach Train Depot, 851 Broadway Street
9. September 24, 2024 – 3:00pm – 7:00pm – Community Input Meeting (Design Guidelines) – Historic Myrtle Beach Train Depot, 851 Broadway Street
10. September 25, 2024 – Board of Directors Meeting – Myrtle Beach Area Chamber of Commerce, 1200 North Oak Street
11. September 26, 2024 – 6:00pm – Nights at Nance – Nance Plaza, 503 Ninth Avenue North

****Myrtle Beach Downtown Alliance is required to conduct its business in public, with limited exceptions known as “Executive Sessions.” Subjects eligible for Executive Session include:***

- ***Personnel matters.***
- ***Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.***
- ***The receipt of legal advice relating to:***
 - ***A pending, threatened, or potential claim.***
 - ***Other matters covered by the attorney-client privilege.***
 - ***Settlement of legal claims, or the position of the City in other adversary situations.***
- ***Discussions regarding development of security personnel or devices.***
- ***Investigative proceedings regarding allegations of criminal misconduct.***
- ***Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.***

Motions to go into Executive Session must be made in public and specify one or more reason above. The committee can take no votes or take action in Executive Session.