



# Leadership Grand Strand

Class XLI

**Downtown Redevelopment**

**Project MURAL**



Leadership Grand Strand (LGS) is a program sponsored by the Myrtle Beach Area Chamber of Commerce to develop a corps of informed, committed, and qualified individuals capable of providing dynamic leadership for the Grand Strand area.

One objective of LGS is to ensure participants involve themselves in greater roles in our community through volunteerism in service and civic organizations. This year's LGS class has chosen to work with the Downtown Revitalization project for the City of Myrtle Beach and is seeking approval to paint a mural along the boardwalk. The group hopes the mural will serve as an attraction for tourists in the area and become one of the varied types of public artworks on display along the boardwalk. Mural art provides the LGS group a chance to lend true expression to what the beach is about from a visual standpoint.

WE BELONG AT  
*The Beach*

#myrtlebeachmoments





# MURAL - We Belong at the Beach

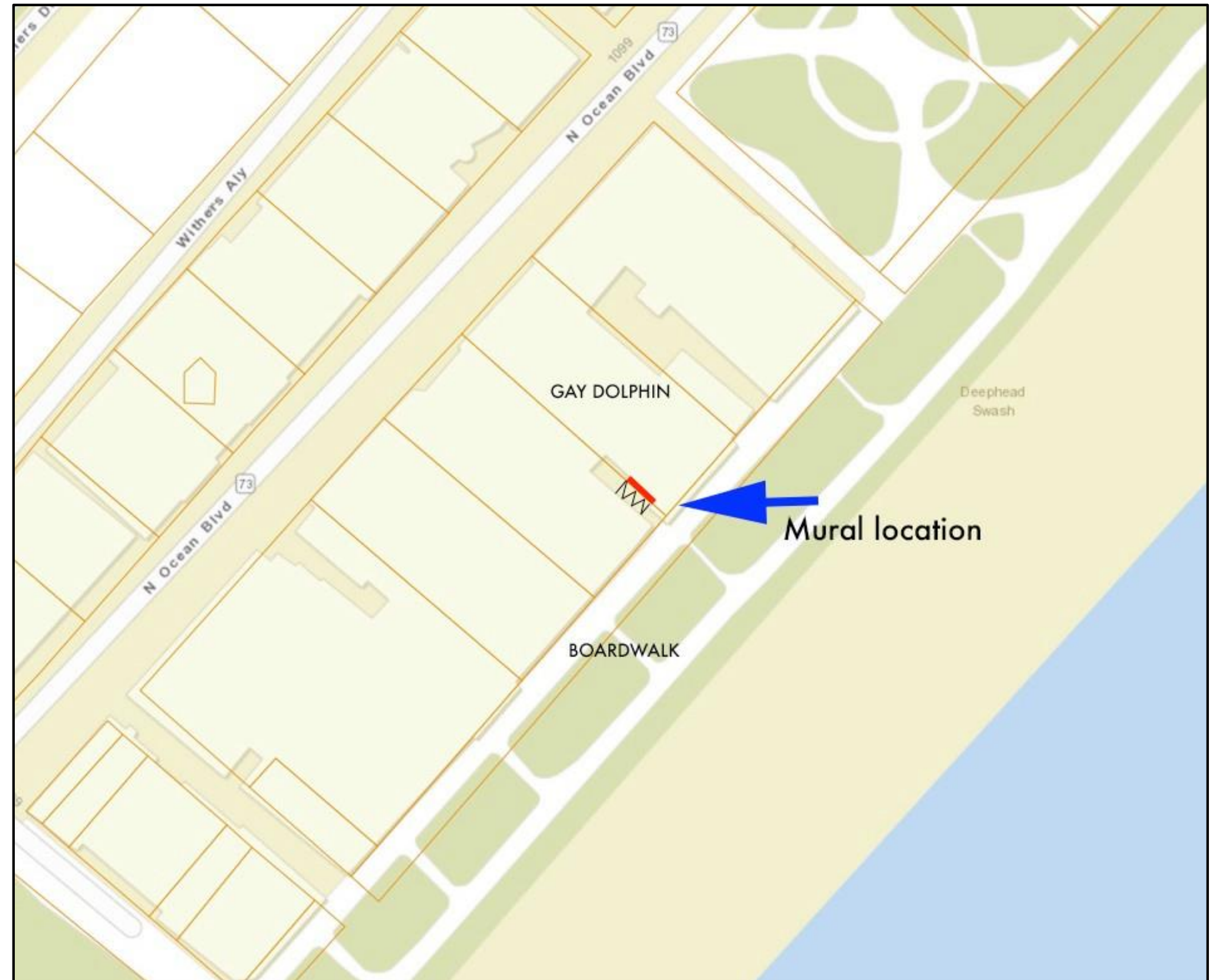
Location:

916 N Ocean Blvd - Gay Dolphin building

Project dates:

March 13-14 and 20-21, 2021

- Base color spray painted
- Design hand painted w/ stencils
- Exterior latex
- String lights hung above mural length across the alley
- Plaque attached to the wall







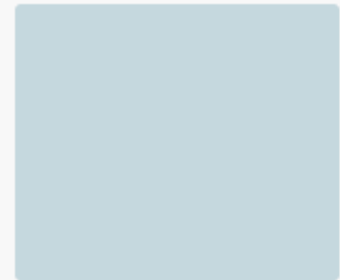
Mural location close up.

Size: 22 ft x 14 ft



# Color Palette

## Background



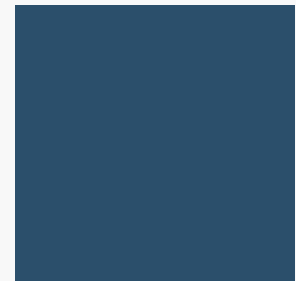
**Pensive Skies**  
Color Family: Blues  
HGSW2377



**Summer Sunflower**  
Color Family: Yellows  
HGSW1162

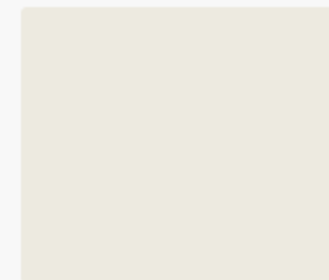


**Optimistic Orange**  
Color Family: Oranges  
HGSW1111



**Boisterous Blue**  
Valspar  
4009-6

## Writing/logo + design



**Alabaster**  
Color Collection: Fashion  
Forward  
Color Family: White  
HGSW4031



**Orange Motif**  
Color Family: Oranges  
HGSW1114



**Georgian Bay**  
Color Collection: Fashion  
Forward  
Color Family: Blue  
HGSW2362



**Blue Patchwork**  
Color Family: Blues  
HGSW2373



**Red Tanager**  
Color Family: Reds  
HGSW1062





View from the  
alley.





View from the  
Boardwalk.



# Lights:

String lights hung at the section of the alley where the mural in a zig-zag pattern.

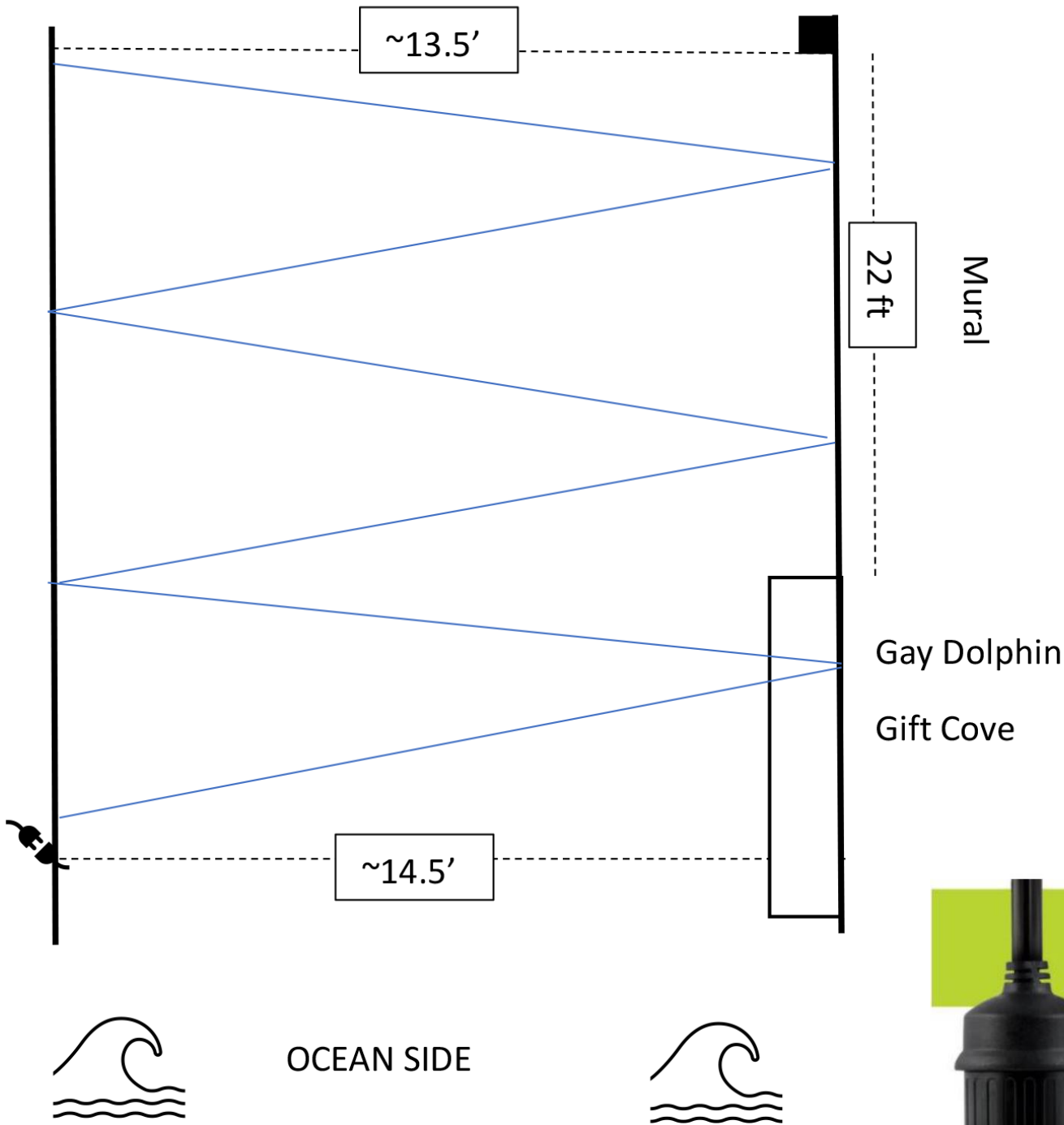
Type:

Edison bulb, Integrated LED  
String Lights, Black

Waterproof, weather resistant

120v Electric outlet

Zig-zag pattern anchored using  
guide wires and expansion hooks







Class XLI 2020-2021

# DOWNTOWN REDEVELOPMENT PROJECT

Erica Beauchamp  
Becky Boone  
Danielle Cashion  
Denise Clarke  
Tammie Durant  
Katie Dwulet  
Dustin Formo  
Minna French  
Carlita Goff  
Austin Guyton  
Samantha Huff  
William 'Nate' Hutson  
Mary Carman Isenberg

Ulitzia Kronemeyer  
Danielle Lewis  
Ashley Maher  
George Martin III  
Weston Parker  
Katie Petersen  
Aaron Reiss  
Alfreda Small  
Ashley Smith  
Darren Spears  
David Welborn  
Izzy West  
Wilson Wicker  
James Williams

Plaque:

20"x24" Acrylic plaque.

Attached with concrete anchors.

