



# OPIOID INITIATIVE

**EXPANSION UPDATE**

**MYRTLE BEACH CITY COUNCIL**

**JULY 28<sup>TH</sup>, 2020**

# Current Opioid Program

**2 ½**

**YEARS**

**1**

**PEER  
SUPPORT  
SPECIALIST**

**16+**

**PARTNERS**

**IN LATE 2017, WITH SUPPORT FROM THE CITY OF MYRTLE BEACH,  
NEW DIRECTIONS LAUNCHED A SMALL OPIOID INITIATIVE WITH  
LIMITED FUNDING AND A SINGLE PEER SUPPORT SPECIALIST**

# Community Partners

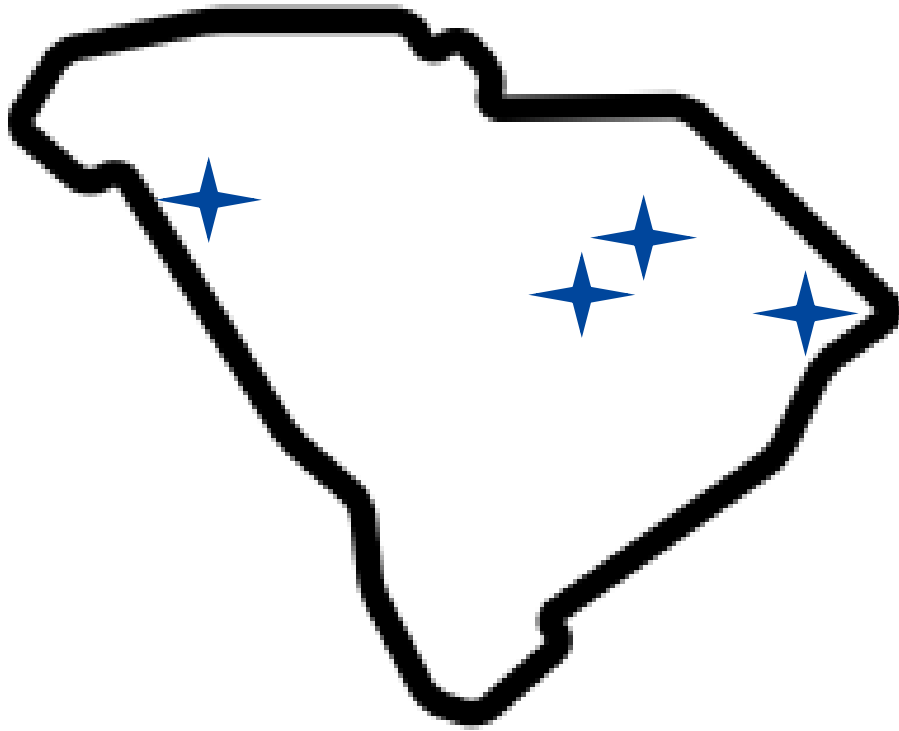


- POLICE DEPARTMENT
- MUNICIPAL COURT
- FIRE AND RESCUE



- J REUBEN LONG
- PARDON, PROBATION, AND PAROLE

# Treatment & Recovery Partners



- **Greater Love – Horry County**
- **Oxford Houses – Various**
- **Thomas House – Conway**
- **The Oaks – Greenwood, SC**
- **Any Length – Sumter, SC**
- **Owl's Nest – Florence, SC**
- **Sober Living of America – Various**
- **Primary Purpose – Cleveland, OH**

# Successes

**423**

**CLIENTS**

**322**

**COORDINATED  
RECOVERIES**

**97**

**SCHOLARSHIPS**

**395**

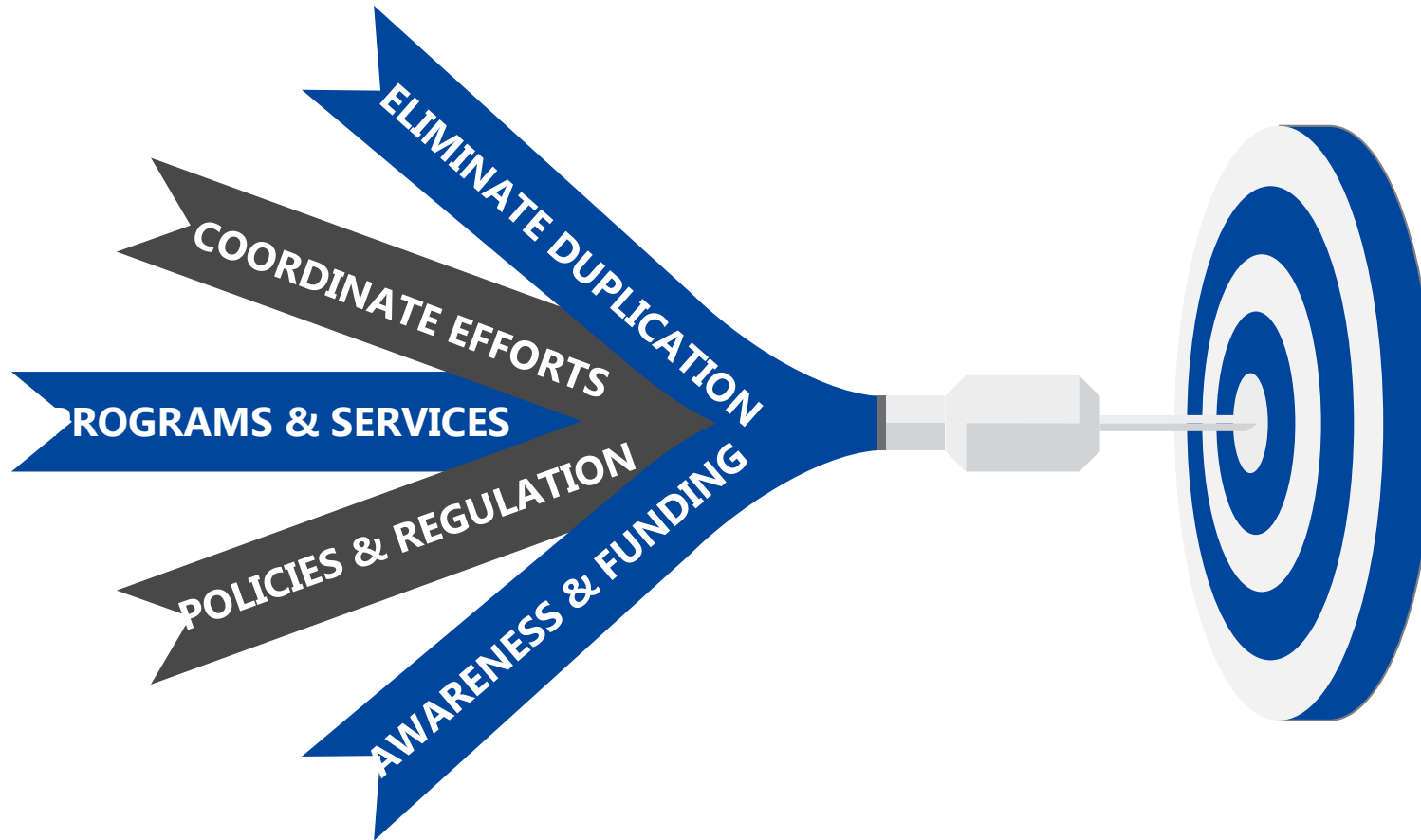
**Inmates seeking  
assistance, but  
unable to leave for  
treatment**

**\$74,872**

**Scholarship  
assistance  
provided  
(\$772 average)**

# How do we make a **GREATER IMPACT?**

# Pilot Expansion



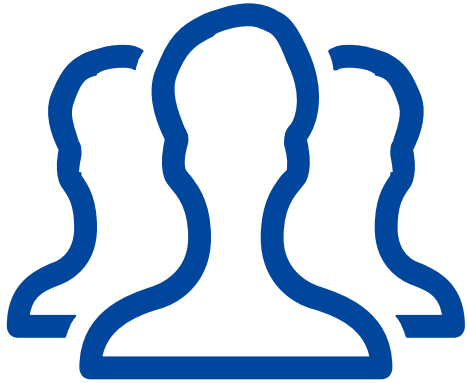
**EXPAND LOCAL  
OPIOID INITIATIVE  
INTO PILOT PROGRAM  
COVERING HORRY &  
GEORGETOWN  
COUNTIES**

# Expansion Scope

- **Identify solutions to solve gaps and duplication of services**
- **Ensure utilization of evidence-based practices and coordinate efforts associated with the opioid crisis**
- **Develop programs and services**
- **Establish associated policies and procedures, and draft local regulations**
- **Develop public awareness through the local school system and media**
- **Outline efforts to improve enforcement and mapping**
- **Develop action steps to secure future funding**



- Identify solutions to solve gaps and duplication of services



### **Advisory Board**

- **Trevor Greene, Chair**
- **Mayor Brenda Bethune**
- **Chief Amy Prock**
- **Chief Judge Jennifer Wilson**
- **Dr. Christina Lynn – South Strand Behavioral Center**
- **Candy Townsend – Solicitor's Office**
- **Terri Nardslico**

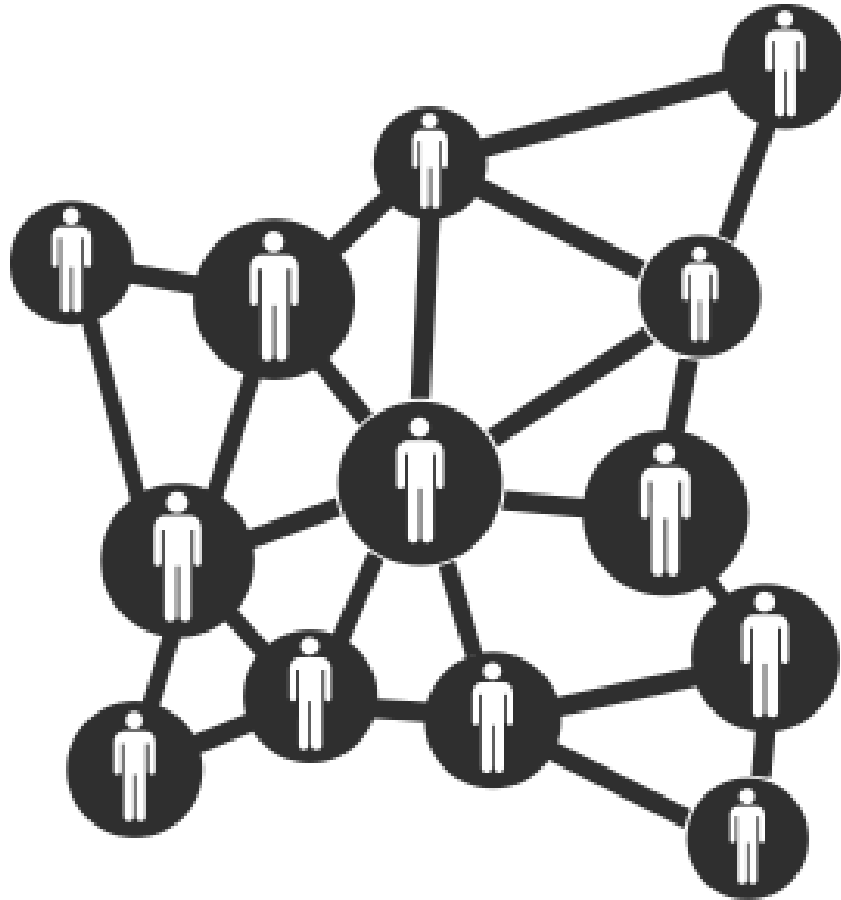
**New Direction's has identified areas of duplication of services through our existing opioid initiative and now will have the tools to address**

- Ensure utilization of evidence-based practices and coordinate efforts associated with the opioid crisis

**COORDINATE THE EFFORT  
AMONG PROVIDERS TO  
OFFER ALL AVENUES TO  
RECOVERY AND FACILITATE  
ENTRY INTO PROGRAM OF  
ADDICTS CHOICE**

**+2**  
**PEER  
SUPPORT  
SPECIALISTS**

- Develop programs and services



**EXPANDING CURRENT  
INITIATIVE WILL ALLOW US TO  
DEVELOP PROGRAMS AND  
SERVICES AS NEEDED WHILE  
DEVELOPING PARTNERSHIPS  
WITH CURRENT PROVIDERS**

- Establish associated policies and procedures, and draft local regulations

**BUILD ON PROGRESS  
MADE BY EXISTING  
ORGANIZATIONS IN SC  
TO ESTABLISH  
STANDARDS FOR  
RECOVERY HOMES, AS  
WELL AS LOCAL  
REGULATIONS TO SERVE  
AS STATE+ MODEL**

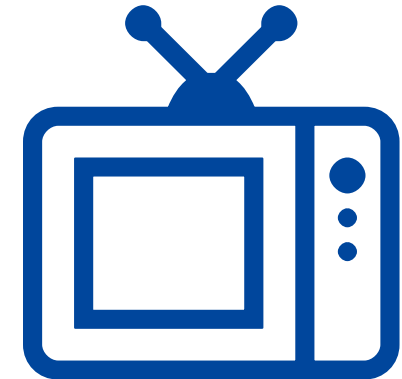


- Develop public awareness through the local school system and media



**SCHOOL SYSTEMS EFFORTS  
ON HOLD DUE TO COVID-19,  
SIMILAR PROGRAM TO USC**

**MEDIA RELATIONSHIPS AND  
PARTNERS WILL BE INTEGRAL  
IN SPREADING AWARENESS**



- Develop public awareness through the local school system and media

# 1-800-GET-HELP

**SIMILAR TO NATL SUICIDE HOTLINE, DEVELOP A  
SIMPLE PHONE NUMBER TO REACH PEER SUPPORT  
SPECIALISTS FOR IMMEDIATE HELP**

- Develop action steps to secure future funding



**ADVISORY BOARD  
DEVELOPING PLAN TO SECURE  
FUNDING FROM LOCAL  
BUSINESSES/INDIVIDUALS**

**NEW DIRECTIONS GRANT  
WRITER/DONOR  
DEVELOPMENT DIRECTOR  
RESEARCHING FUTURE  
FUNDING OPPORTUNITIES**



# QUESTIONS?