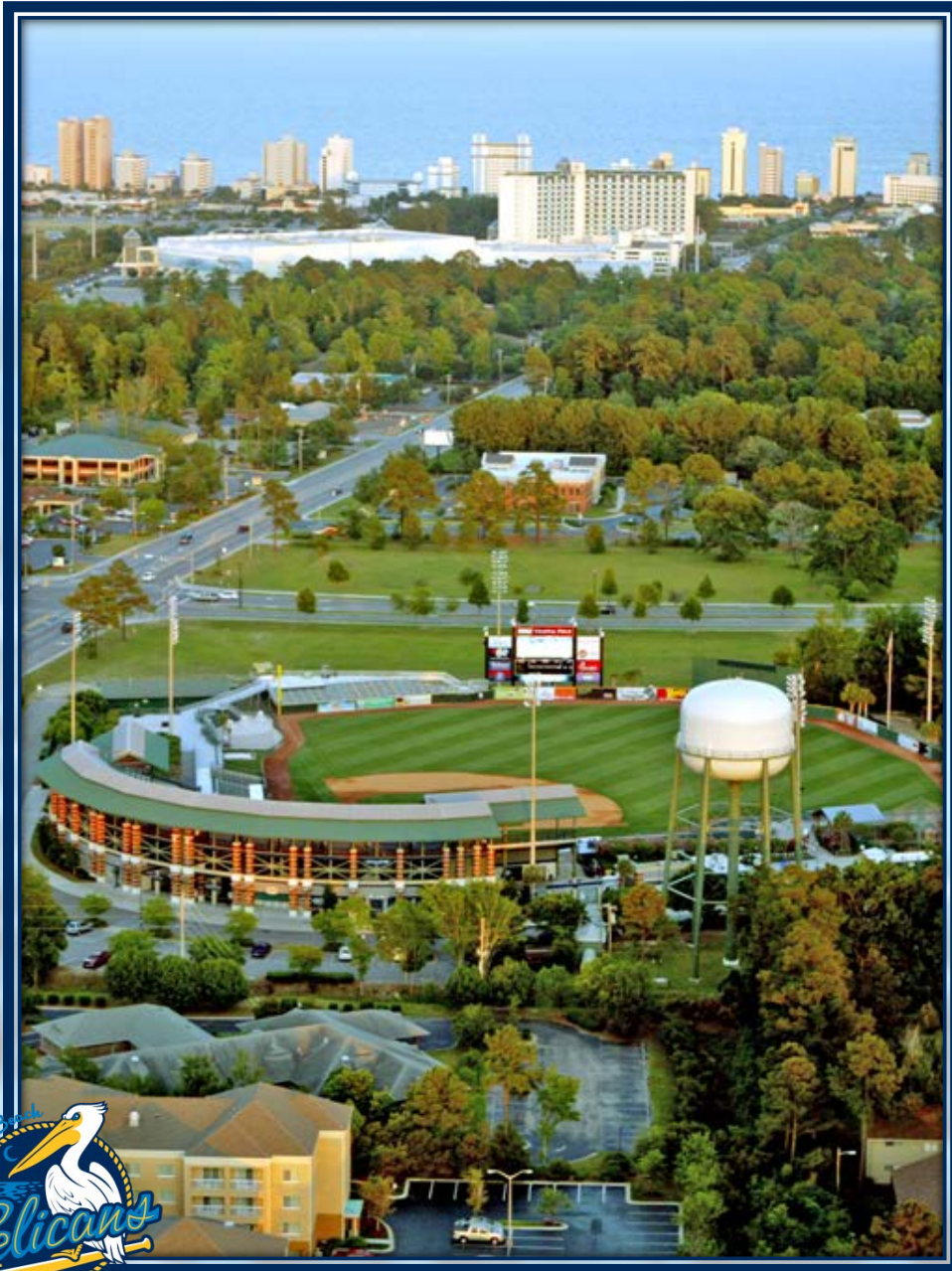


Pelicans Ballpark Update





- * **Stadium has been a community asset since 1998**
 - * Pelicans made some capital improvements over the last 10 years (videoboard, home clubhouse remodel, right field entrance & concession area, left field bleachers & amenities)
 - * City & County have made significant investment in the upkeep of the facility.
- * **Lease with Pelicans expires after the 2018 baseball season (September, 2018)**
- * **Parties signed a 3 yr. extension**
 - * Expires at the end of the 2021 season



- * City/County and Team completed a conceptual design study with EwingCole in late 2019.
- * 2020 - no minor league baseball due to COVID-19
- * Also in 2020 MLB renegotiated its agreement with Minor League Baseball (MiLB)
 - * Previous arrangements were between 2 different business entities
 - * New agreement brings MiLB under MLB
- * New arrangement significantly changes the landscape of MiLB



THE NEW MiLB LANDSCAPE

- * **Some MiLB affiliates went away**
 - * Contraction
- * **Remaining MiLB teams/affiliations were rearranged.**
 - * Pelicans remain affiliated with Chicago Cubs
 - * Changed from High A to Low A
- * **Remaining MiLB teams had to agree to a PDL (Professional Development License)**



PROFESSIONAL DEVELOPMENT LICENSE – FACILITY STANDARDS



- * All MiLB facilities were assessed and graded based on new standards
- *
- * **MiLB facilities have until the beginning of the 2023 baseball season to:**
 - * Meet the new facility compliance thresholds, or
 - * Have a plan to meet the new thresholds



AREAS OF DEFICIENCIES



- * **Visiting clubhouse - significant**
- * **Home clubhouse - significant**
- * **Additional team facilities - significant**
 - * Female staff facilities (i.e., female team trainers, female umpires, coaches, etc...)
 - * On-site weight and training rooms
 - * Additional/expanded hitting/pitching tunnels
- * **Playing field**
 - * Field lighting adjustments
 - * Field wall height in some areas (needs to be higher)





- * **PDL does not do anything to the rest of the stadium. Stadium is still 22 years-old**

- * **Staff offices**

- * Pelicans had 5 staff when stadium opened in 1999, now it is 20

- * **Fan experience**

- * Trends and fan amenities at Minor League Baseball venues have changed
 - * Fans are demanding more comfort features and more places for family entertainment and social interaction locations before, during and after the game
 - * Stadiums today are being used year round.
 - * Public space being used for business, charitable, and social events of varying size



NEXT STEPS

- * Significant investments will need to be made if MiLB is to continue in Myrtle Beach
- * Major Renovation vs. New Stadium
 - * Mindful of City/County agreement on current stadium
- * Sign a 1 to 2 year extension with Pelicans
- * Spend 2021 & 2022 in dialogue with community and partners on path forward
- * Public – Private Partnership opportunity



QUESTIONS

