



End of Summer
Public Safety Update
November 2022

MYRTLE BEACH POLICE DEPARTMENT



The Myrtle Beach Police Department's MISSION STATEMENT

We, the men and women of the Myrtle Beach Police Department are committed to enhancing the quality of life through community partnerships and public safety, while preserving the peace and protecting the constitutional and civil rights of those we serve.



Team Introductions...

- ▶ Chief Amy Prock
- ▶ Master Corporal Tom Vest
- ▶ Detective Keith Hinton
- ▶ PFC. Danielle Loizzi
- ▶ PFC. Drew Longshore
- ▶ PFC. Steph Parran
- ▶ PFC. Corey Weld



Update Objectives

- ▶ 2022 Summer Overview
- ▶ Other impacts
- ▶ Current Recruitment



2022 Summer Overview

- ▶ Overlay District Beats
- ▶ Overlay District Statistics
- ▶ Citywide Statistics
- ▶ Deployment
 - ▶ MBPD assignments
 - ▶ Other agency support



Other impacts

- ▶ Homelessness
- ▶ Overdoses
- ▶ Mental Health



Current Recruitment

- ▶ Applications by year
- ▶ Hired to date



Summer Overview

2022 Overlay District



Overlay District Beats

6th Avenue South to 16th Avenue North

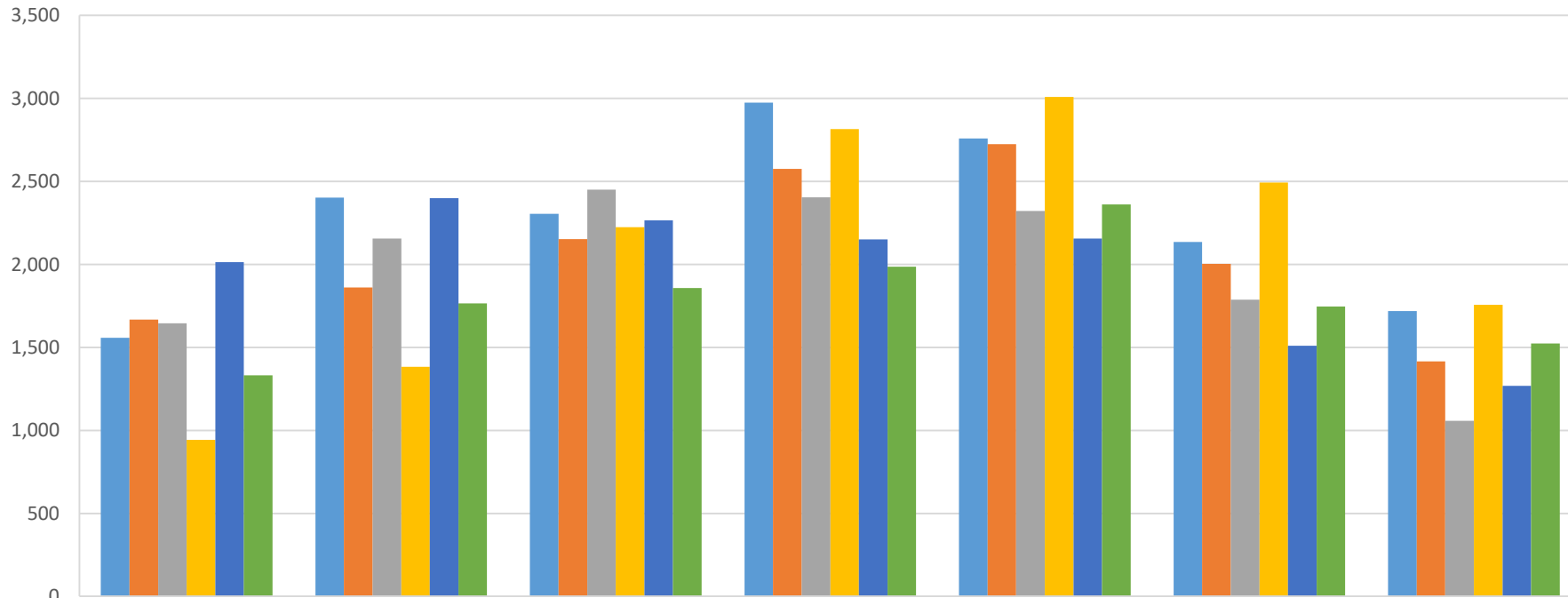
OBEOD Overlay





Overlay District Calls for Service

CALLS FOR SERVICE COMPARISON - OVERLAY DISTRICT

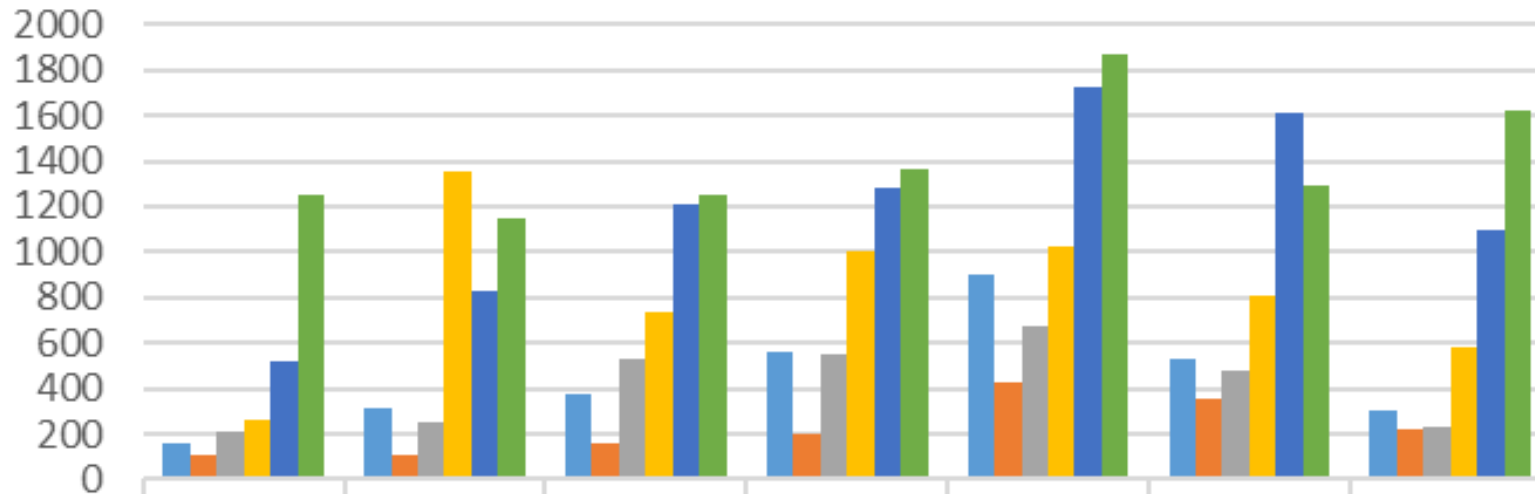


	March	April	May	June	July	August	September
2017 CFS	1,558	2,403	2,305	2,974	2,759	2,136	1,719
2018 CFS	1,667	1,862	2,152	2,575	2,724	2,004	1,416
2019 CFS	1,646	2,155	2,450	2,404	2,322	1,787	1,058
2020 CFS	943	1,384	2,224	2,815	3,009	2,493	1,757
2021 CFS	2,014	2,399	2,265	2,150	2,156	1,510	1,269
2022 CFS	1,332	1,765	1,858	1,987	2,362	1,747	1,523



Beach Calls for Service

Calls for Service Comparison - Beach



	March	April	May	June	July	August	Sept
2017 CFS	164	315	378	559	903	535	299
2018 CFS	112	106	155	200	422	357	219
2019 CFS	215	256	528	549	678	477	228
2020 CFS	262	1,349	733	999	1,021	808	579
2021 CFS	516	832	1,207	1,280	1,722	1,613	1,100
2022 CFS	1,249	1,144	1,256	1,362	1,873	1,294	1,624



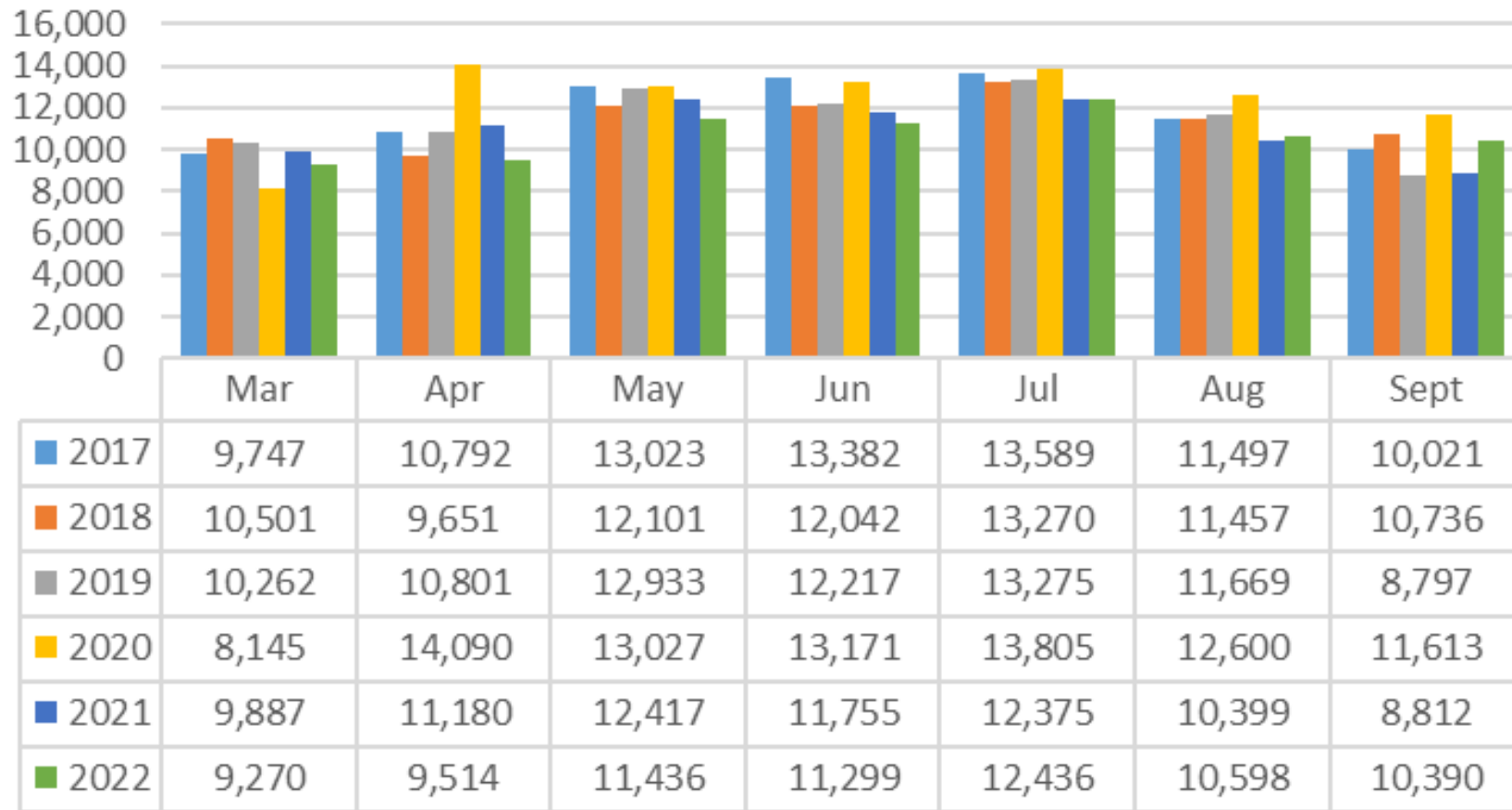
Summer Overview

The City at a glance, 2017 – 2022 YTD



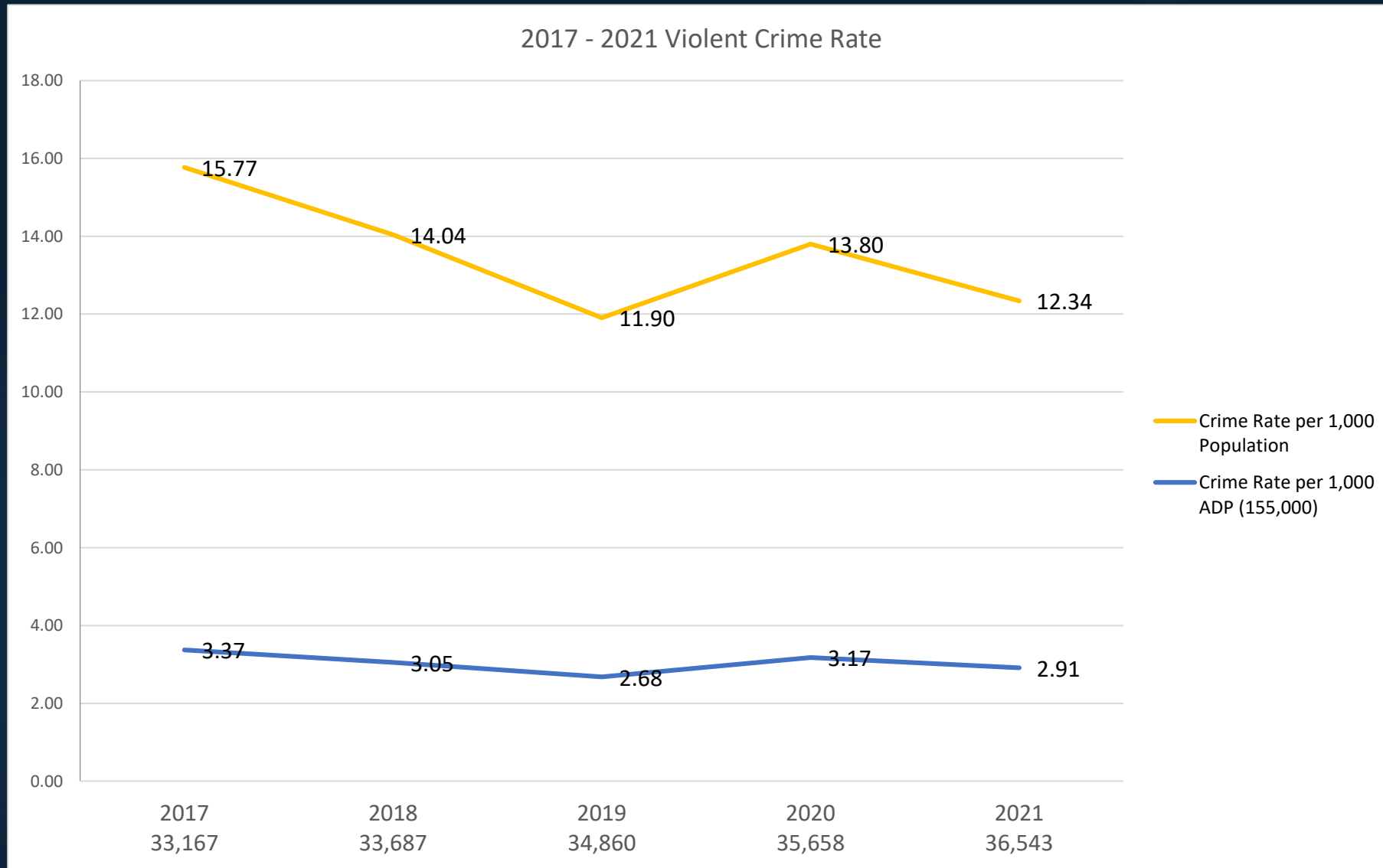
City Calls for Service

Calls for Service Comparison - Citywide



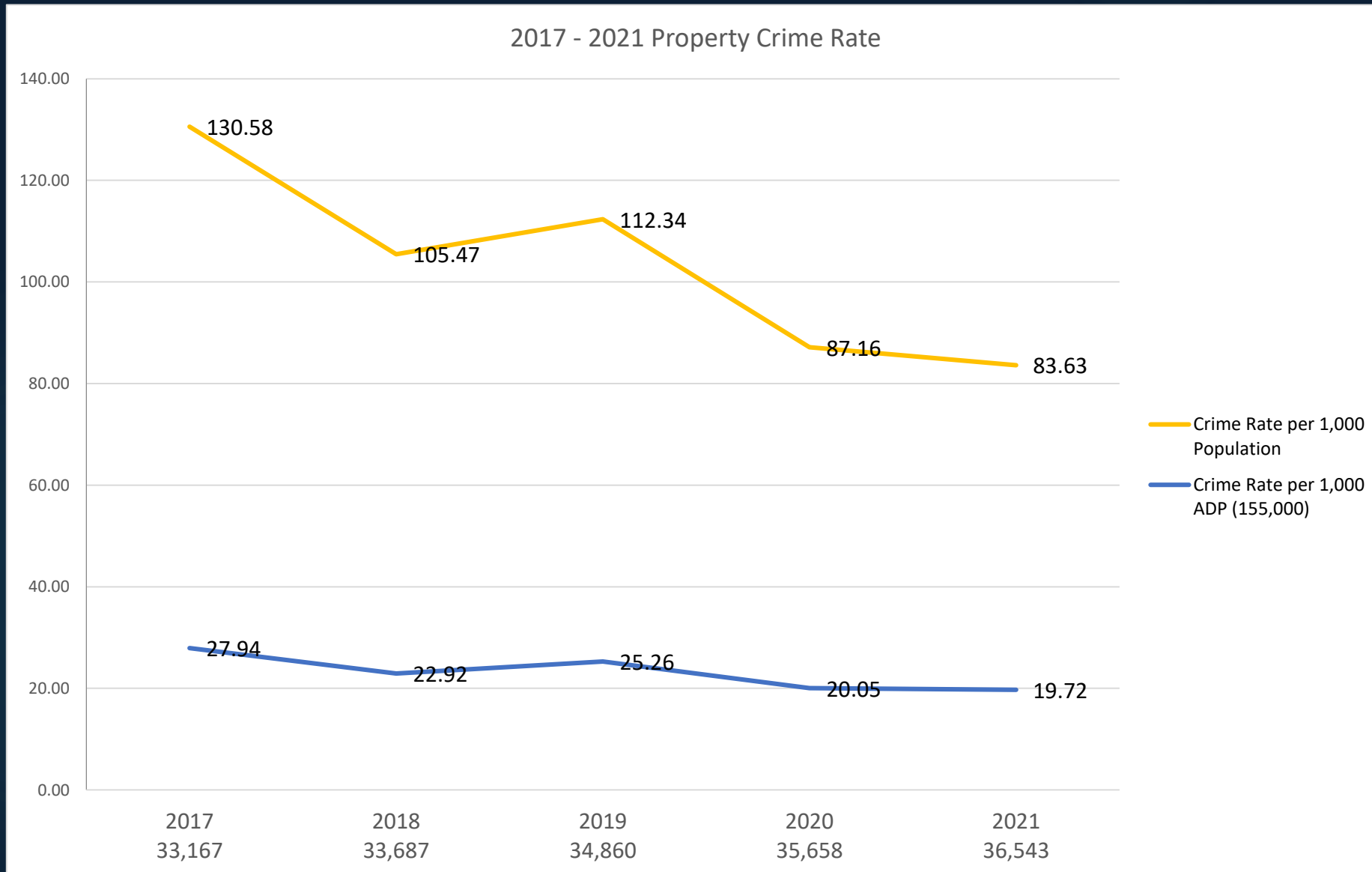


Citywide Violent Crime Rate





Citywide Property Crime Rate





Citywide Part I Crime Benchmarks

What does this mean?

- ▶ You will see an example that was evaluated for average daily population to show benchmarks.
- ▶ We evaluated 4 cities: Hampton, Virginia; Elizabeth, New Jersey; New Haven, Connecticut; and Dayton, Ohio.
- ▶ We evaluated cities that have a consistent population that is comparable to our average daily population.
- ▶ Other tourist destinations will have the same issues we have with average daily population vs full time population.



Citywide Part I Crime Benchmarks

2019	Population	Violent crime	Property crime
New Haven, CT	130,494	1,168	4,958
Elizabeth, NJ	128,753	926	3,898
Dayton, OH	140,427	1,351	5,673
Hampton, VA	133,173	393	3,994
Myrtle Beach, SC	155,000/34,860	374	3,938

2017	Population	Violent crime	Property crime
New Haven, CT	129,953	1,100	5,211
Elizabeth, NJ	129,726	1,034	4,595
Dayton, OH	140,171	1,232	6,083
Hampton, VA	134,929	407	4,364
Myrtle Beach, SC	155,000/33,167	456	4,371

2020	Population	Violent crime	Property crime
New Haven, CT	130,299	922	4,575
Elizabeth, NJ	129,518	774	2,897
Dayton, OH	140,193	1,523	5,391
Hampton, VA	134,082	357	3,338
Myrtle Beach, SC	155,000/35,658	375	3,114

2018	Population	Violent crime	Property crime
New Haven, CT	131,181	1,105	5,111
Elizabeth, NJ	129,080	897	4,002
Dayton, OH	140,094	1,291	6,323
Hampton, VA	134,082	357	3,338
Myrtle Beach, SC	155,000/33,687	426	3,588

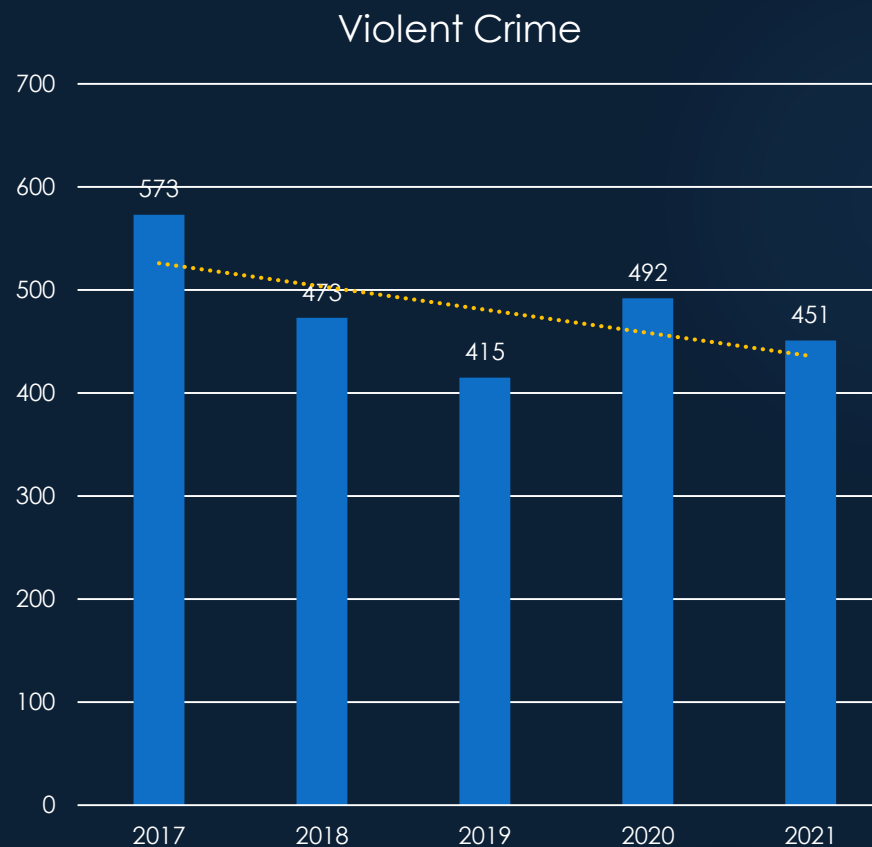
2021	Population	Violent crime	Property crime
New Haven, CT	130,903	813	4,265
Elizabeth, NJ	134,131	644	2,976
Dayton, OH	139,671	1,445	5,041
Hampton, VA	135,107	382	3,441
Myrtle Beach, SC	155,000/36,543	388	2,998



Citywide Part 1 Data Myrtle Beach, SC

Violent Crimes
FBI Data
March - September

2017	573
2018	473
2019	415
2020	492
2021	451

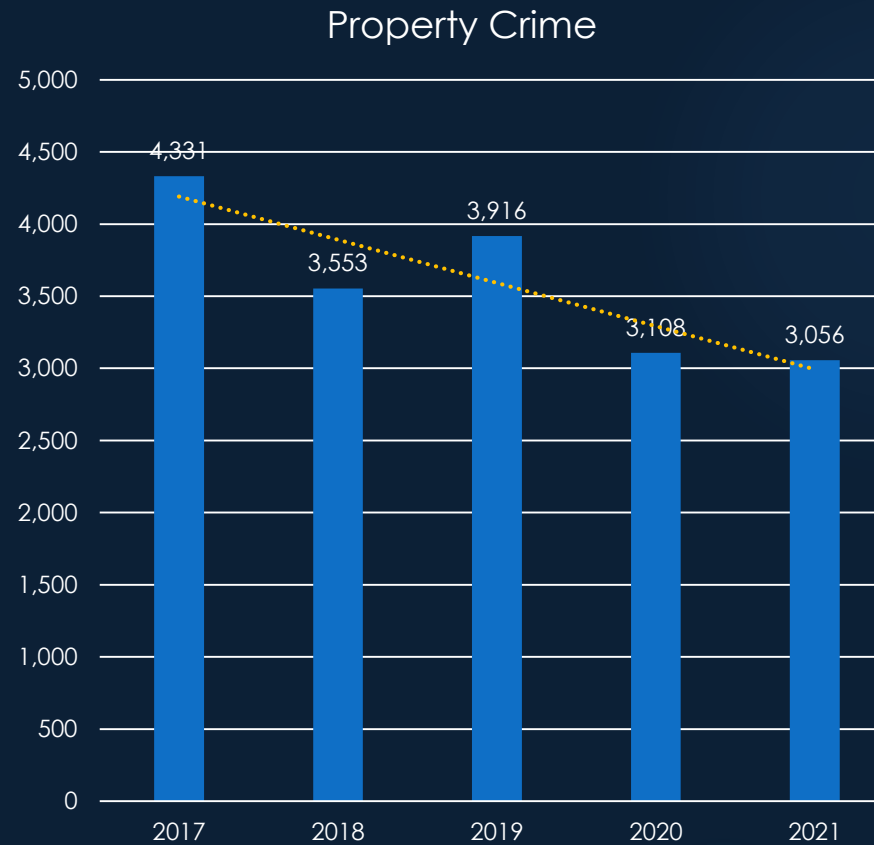




Citywide Part 1 Data Myrtle Beach, SC

Property Crimes
FBI Data
March – September

2017	4,331
2018	3,553
2019	3,916
2020	3,108
2021	3,056





Current Uniformed Officers deployed

Special Operations Waterfront / Beach

- Day shifts- Bracket A, six police officers and two supervisors per shift; Bracket B, five police officers and two supervisors.
- Total = 11 police officers and 4 supervisors
- Night shift- Bracket A, 11 police officers and two supervisors; Bracket B, 9 police officers and two supervisors.
- Total = 20 police officers and 4 supervisors
- Beach Officers – two brackets of 3 police officers that rotate and one supervisor
- Total = 6 police officers and 1 supervisor

Total: 46

Special Operations Traffic

- Day shifts – Two brackets of 2 police officers and one supervisor per shift
- Total = 4 officers and 2 supervisors
- Night shift – Two brackets of 3 police officers and 1 supervisor per shift
- Total = 6 police officers and 2 supervisors
- 2 Traffic Enforcement Officer
- 1 Administrative Sergeant

Total: 17

Patrol

Uniformed Day shifts- Two brackets of 10 police officers and 2 supervisors per shift

Total = 20 police officers and 4 supervisors

Uniformed Night shift- Two brackets of 10 police officers and 2 supervisors per shift

Total = 20 police officers and 4 supervisors

2 desk officers

Total: 50



Weekend Uniform Deployment 2022

Day Shift

Uniform Waterfront Days

- ▶ Special Operations Division, Waterfront Days, 6
- ▶ Outside Agency Officers, 4 (weekend)
- ▶ Beach: 3

Uniform Patrol Days

- ▶ Patrol Officers, 8
- ▶ Patrol, Mandatory Weekend, 4
- ▶ Traffic Day: 3

Total Citywide Day Shift: 28*

*not including
Administrative Staff
Investigative Staff
Support Service Staff



Weekend Uniform Deployment 2021 Night Shift

Uniform Waterfront Nights

- ▶ Special Operations Division, Waterfront Nights, 10 Officers
- ▶ Special Operations Division Waterfront, Mandatory Weekend, 10 Officers
- ▶ Outside Agency Officers, 10 - 15
- ▶ Beach: 2

Uniform Patrol Nights

- ▶ Patrol Officers, 12
- ▶ Patrol, Mandatory Weekend, 4
- ▶ Traffic Night: 3

Total Citywide Night Shift: 51*

*not including
Administrative Staff
Investigative Staff
Support Service Staff

Other Impacts, 2022

HOMELESSNESS

OVERDOSES

MENTAL HEALTH



Homelessness

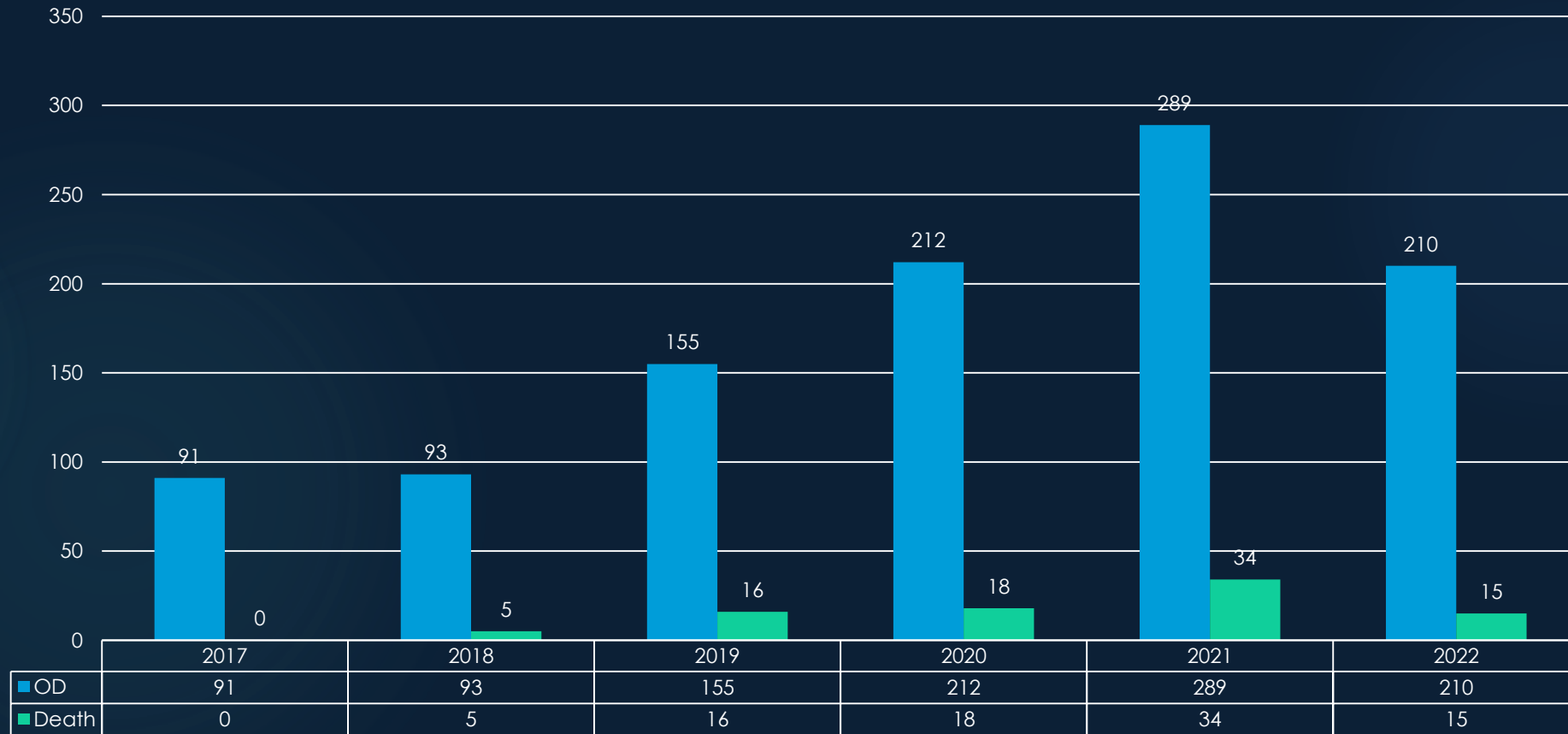
- ▶ These contacts are made specifically with law enforcement, either self-initiated or responding to a call for service.





Overdoses

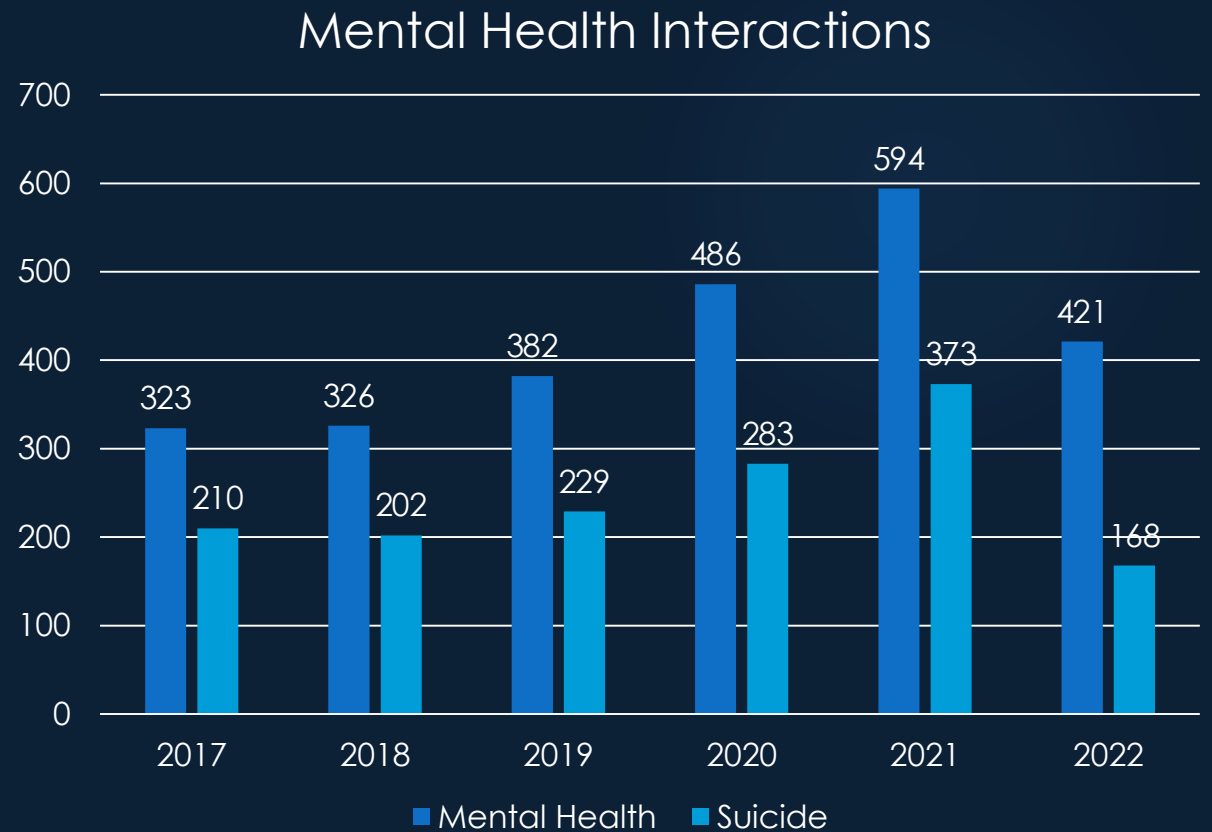
Overdose Counts





Mental Health Interactions

- ▶ These contacts are made specifically with law enforcement, either self-initiated or responding to a call for service.



Current Recruitments

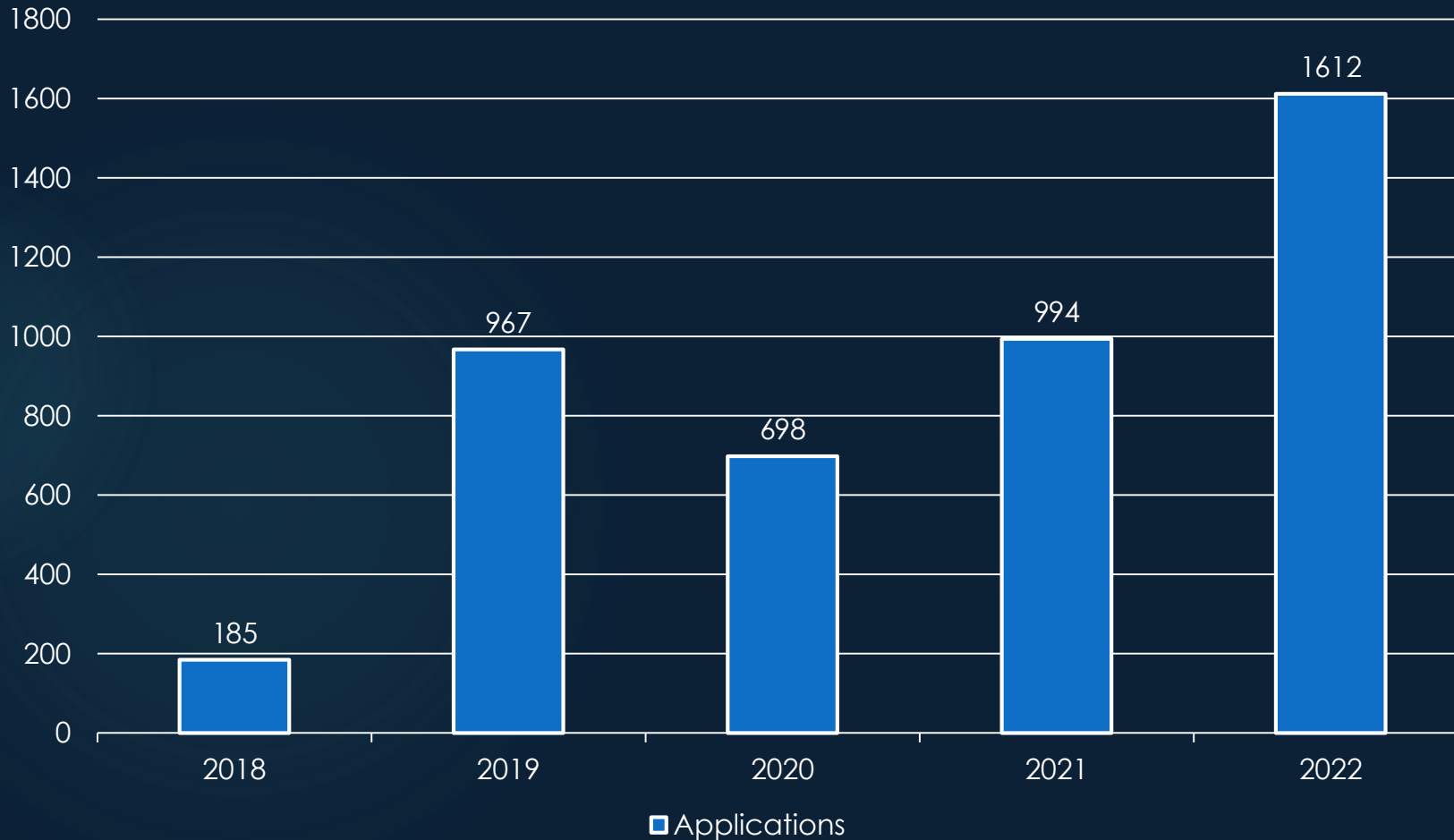
2022 and beyond

<https://youtu.be/8cL11qRjUdo>



MBPD Department-wide Applicant Data 2019 to YTD 2022

Applications

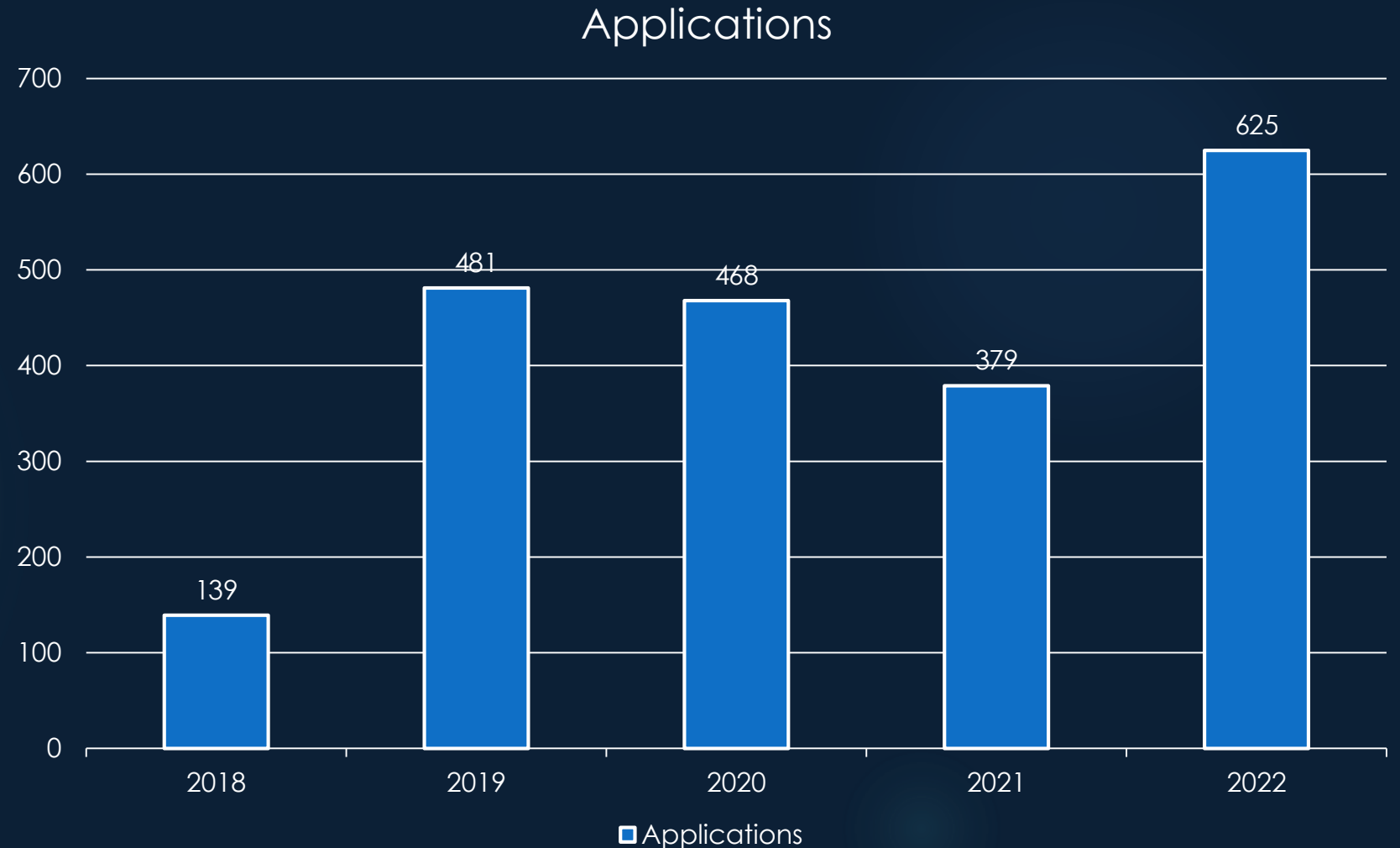


▶ These are applications received over the last five years to date for all positions within the police department.



MBPD Police Officer Applicant Data 2019 to YTD 2022

- ▶ These are applications received over the last five years to date for police officer positions within the police department.





What are our current efforts?

- ▶ Partnered campaigned with the Myrtle Beach Area Chamber of Commerce.
- ▶ Outside of Market.
- ▶ Inside of Market.
- ▶ University and College focus.
- ▶ All media outlets (radio, social media and podcasts).
- ▶ New Recruitment video.
- ▶ Partnerships, and attending all outside venue events.
- ▶ PD expos, Career Days and much more.



In Summary...



Continued challenges

- ▶ Police department staffing.
- ▶ Calls related to homelessness.
- ▶ Calls related to drug overdoses and drugs.
- ▶ Calls related to mental health.
- ▶ Increased partnerships.
- ▶ See something, say something.